

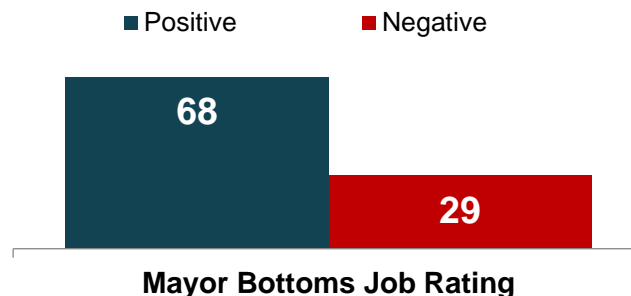
May 4, 2021

To: Interested Parties
From: John Anzalone, ALG Research
Re: Summary of Polling in the City of Atlanta

Bolstered by strong approval and image ratings from her constituents, Atlanta Mayor Keisha Lance Bottoms is the clear favorite to win again in 2021, recent polling shows. No other candidate or potential candidate matches the affinity city voters have for the Mayor, and with enough resources to fund the campaign, Mayor Bottoms is in a good position to avoid a runoff come November and lead Atlanta through four more years.

Key Findings

- **High majorities of Atlanta voters approve of the job Mayor Bottoms is doing.** Now more than three years into her tenure, 68% of city voters give the Mayor a positive review for her performance, compared to just 29% who rate her negatively. Mayor Bottoms receives the backing from majorities of Black (85%), white (56%), female (73%), and male (63%) voters, and voters both younger than 55 (72%) and 55 and older (65%).



Voters are even more pleased with the Mayor's handling of the coronavirus pandemic – an incredible 75% of voters approve of her approach to COVID.

- **In addition to her approval rating, Mayor Bottoms receives strong ratings on character and leadership traits.** Overwhelming majorities of voters agree that Mayor Bottoms “tries to do the right thing” (81%), is “honest and ethical” (74%), is “a strong leader” (72%), “cares about people like me” (72%), and “is moving the city forward” (68%).
- **In comparison, Felicia Moore, Sharon Gay, and Antonio Brown are unknown to large swaths of Atlantans.** Despite over 20 years in public office, nearly half of Atlanta voters cannot even identify Moore (45%), and her favorable rating (47%) is 21 points lower than the Mayor's approval rating.

Gay and Brown are mostly unknown to the city's electorate – 84% and 69% of voters are unable to rate them, respectively.

ALG Research conducted a poll of n=600 likely November 2021 voters, in Atlanta, GA, between April 10-14, 2021. The sample included n=294 white voters, n=264 Black voters, n=334 female voters, and n=266 male voters. The survey was conducted using live professional telephone interviewers and a text-to-web platform, with 72% of all interviews completed via cell phone. The expected margin of sampling error is $\pm 4.0\%$ at the 95% confidence level. The margin of error for subgroups varies and is higher.