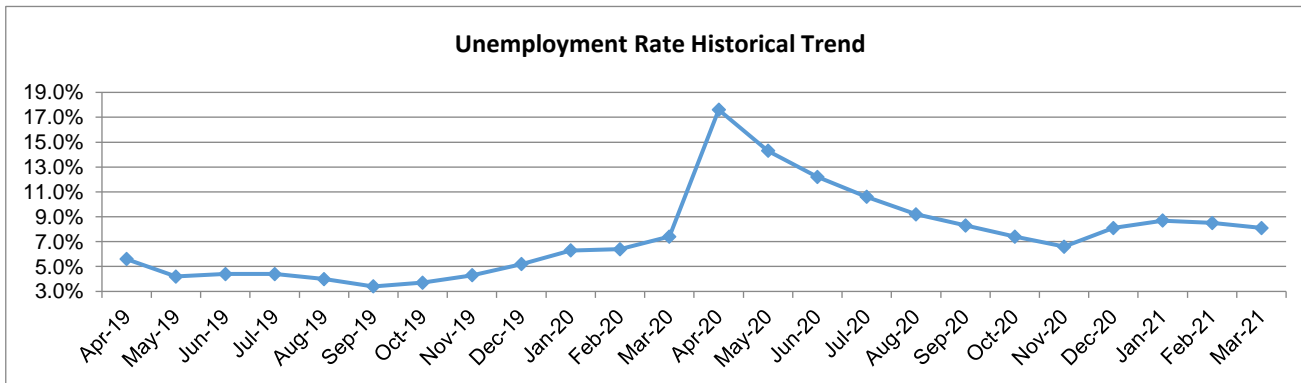


IMMEDIATE RELEASE  
SANTA CRUZ-WATSONVILLE METROPOLITAN STATISTICAL AREA (MSA)  
(Santa Cruz County)

The unemployment rate in the Santa Cruz County was 8.1 percent in March 2021, down from a revised 8.5 percent in February 2021, and above the year-ago estimate of 7.4 percent. This compares with an unadjusted unemployment rate of 8.2 percent for California and 6.2 percent for the nation during the same period.



Industry	Feb-2021	Mar-2021	Change		Mar-2020	Mar-2021	Change
	Revised	Prelim				Prelim	
Total, All Industries	95,400	95,800	400		106,900	95,800	(11,100)
Total Farm	5,600	5,700	100		4,600	5,700	1,100
Total Nonfarm	89,800	90,100	300		102,300	90,100	(12,200)
Mining, Logging, and Construction	4,300	4,400	100		4,500	4,400	(100)
Manufacturing	6,900	7,000	100		7,000	7,000	0
Trade, Transportation & Utilities	16,300	16,200	(100)		16,500	16,200	(300)
Information	500	500	0		700	500	(200)
Financial Activities	3,200	3,100	(100)		3,200	3,100	(100)
Professional & Business Services	10,500	10,500	0		10,800	10,500	(300)
Educational & Health Services	16,800	16,600	(200)		18,000	16,600	(1,400)
Leisure & Hospitality	8,000	8,300	300		13,600	8,300	(5,300)
Other Services	4,400	4,400	0		5,200	4,400	(800)
Government	18,900	19,100	200		22,800	19,100	(3,700)

Notes: Data not adjusted for seasonality. Data may not add due to rounding  
Labor force data are revised month to month  
Additional data are available on line at [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

**Santa Cruz Watsonville MSA**  
**(Santa Cruz County)**  
Industry Employment & Labor Force  
March 2020 Benchmark

Data Not Seasonally Adjusted

	Mar 20	Jan 21	Feb 21 Revised	Mar 21 Prelim	Percent Change Month Year	
Civilian Labor Force (1)	139,100	128,500	130,500	129,800	-0.5%	-6.7%
Civilian Employment	128,800	117,200	119,400	119,200	-0.2%	-7.5%
Civilian Unemployment	10,300	11,200	11,100	10,600	-4.5%	2.9%
Civilian Unemployment Rate	7.4%	8.7%	8.5%	8.1%		
(CA Unemployment Rate)	5.1%	9.2%	8.4%	8.2%		
(U.S. Unemployment Rate)	4.5%	6.8%	6.6%	6.2%		

Total, All Industries (2)	106,900	93,900	95,400	95,800	0.4%	-10.4%
Total Farm	4,600	5,300	5,600	5,700	1.8%	23.9%
Total Nonfarm	102,300	88,600	89,800	90,100	0.3%	-11.9%
Total Private	79,500	69,800	70,900	71,000	0.1%	-10.7%
Goods Producing	11,500	11,200	11,200	11,400	1.8%	-0.9%
Mining, Logging, and Construction	4,500	4,300	4,300	4,400	2.3%	-2.2%
Manufacturing	7,000	6,900	6,900	7,000	1.4%	0.0%
Durable Goods	3,800	3,800	3,800	3,800	0.0%	0.0%
Nondurable Goods	3,200	3,100	3,100	3,200	3.2%	0.0%
Service Providing	90,800	77,400	78,600	78,700	0.1%	-13.3%
Private Service Providing	68,000	58,600	59,700	59,600	-0.2%	-12.4%
Trade, Transportation & Utilities	16,500	16,200	16,300	16,200	-0.6%	-1.8%
Wholesale Trade	3,300	3,200	3,300	3,300	0.0%	0.0%
Retail Trade	11,500	11,200	11,200	11,200	0.0%	-2.6%
Transportation, Warehousing & Utilities	1,700	1,800	1,800	1,700	-5.6%	0.0%
Information	700	500	500	500	0.0%	-28.6%
Financial Activities	3,200	3,200	3,200	3,100	-3.1%	-3.1%
Finance & Insurance	1,900	1,900	1,900	1,900	0.0%	0.0%
Real Estate & Rental & Leasing	1,300	1,300	1,300	1,200	-7.7%	-7.7%
Professional & Business Services	10,800	10,300	10,500	10,500	0.0%	-2.8%
Educational & Health Services	18,000	16,600	16,800	16,600	-1.2%	-7.8%
Leisure & Hospitality	13,600	7,500	8,000	8,300	3.8%	-39.0%
Arts, Entertainment & Recreation	2,000	900	1,100	1,200	9.1%	-40.0%
Accommodation & Food Services	11,600	6,600	6,900	7,100	2.9%	-38.8%
Other Services	5,200	4,300	4,400	4,400	0.0%	-15.4%
Government	22,800	18,800	18,900	19,100	1.1%	-16.2%
Federal Government	500	600	600	600	0.0%	20.0%
State & Local Government	22,300	18,200	18,300	18,500	1.1%	-17.0%
State Government	9,100	6,900	6,900	6,900	0.0%	-24.2%
State Government Education	8,500	6,300	6,300	6,300	0.0%	-25.9%
State Government Excluding Education	600	600	600	600	0.0%	0.0%
Local Government	13,200	11,300	11,400	11,600	1.8%	-12.1%
Local Government Excluding Education	5,800	5,300	5,400	5,500	1.9%	-5.2%
Special Districts plus Indian Tribes	1,100	1,100	1,100	1,100	0.0%	0.0%

**Notes:**

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Andriy Moskalyk 805-568-1314 or Robert Lee 626-934-5738

April 16, 2021  
Employment Development Department  
Labor Market Information Division  
(916) 262-2162

**Santa Cruz Watsonville MSA**  
**(Santa Cruz County)**  
Industry Employment & Labor Force  
March 2020 Benchmark

Data Not Seasonally Adjusted

	Mar 20	Jan 21	Feb 21 Revised	Mar 21 Prelim	Percent Change Month      Year
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These data, as well as other labor market data, are available via the Internet  
at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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