

THE ENTERPRISE

FIFA

Continental Confederations

UEFA
(Europe)

CAF
(Africa)

CONCACAF

CONMEBOL

AFC
(Asia)

OFC
(Oceania)

Regional Federations

E.g., CFU and UNCAF

National Federations

54 Members

56 Members

41 Members

10 Members

47 Members

14 Members



SPORTS MARKETING COMPANIES



SPORTS MARKETING BRIBERY SCHEMES

