At an All Purpose Term of the Supreme Court of the State of New York, held in and for the County of Albany, at the County Court House, Albany, New York on the 20 day of Septembe 1996.

:

PRESENT:

HON. JOSEPH C. TERESI JUSTICE OF THE SUPREME COURT

THE PEOPLE OF THE STATE OF NEW YORK, by : ROBERT ABRAMS, Attorney General of the State of New York, :

Plaintiffs,

-against-

: CONSENT ORDER AND JUDGMENT

CONSUMERS' BUYLINE, INC., KEITH RANIERE, PAMELA CAFRITZ and KAREN UNTERREINER,

: Index No. 2336-93 RJI No. 0193035859

Defendants.

Plaintiffs having commenced the above-entitled action pursuant to General Business Law ("GBL") §§ 349, 353 and 353-a, and Executive Law § 63(12) for an Order and Judgment, inter alia, enjoining defendants from engaging in the fraudulent, deceptive and illegal acts alleged in the Verified Complaint; and

The parties having entered into the annexed Stipulation consenting to the entry of this Consent Order and Judgment;

Now, on motion of Dennis C. Vacco, Attorney General of the State of New York, Thomas G. Conway, Assistant Attorney General of Counsel, attorneys for plaintiffs, it is hereby

1. ORDERED and ADJUDGED that defendants Consumers'
Buyline, Inc., Keith Raniere, Pamela Cafritz and Karen

Unterreiner are permanently enjoined from promoting, offering or granting participation in a chain distributor scheme in the State of New York in violation of GBL § 359-fff; and it is further

- 2. ORDERED and ADJUDGED that defendants Consumers'
 Buyline, Inc. and Keith Raniere shall pay to the Attorney General
 the total sum of forty thousand dollars (\$40,000.00) as the costs
 of this action; and it is further --
- 3. ORDERED and ADJUDGED that defendants Consumers'
 Buyline, Inc. and Keith Raniere shall pay the \$40,000.00 costs by
 making total payments of \$500.00 per month commencing on October

 1, 1996 until the \$40,000.00 is paid in full. Payments shall be
 made by cashier's or attorney's escrow check and shall be
 received by the Attorney General no later than the first day of
 each month; and it is further
- 4. ORDERED and ADJUDGED, that upon defendants Consumers
 Buyline, Inc.'s or Keith Raniere's failure to make any payment
 required by this Consent Judgment and Order, the Attorney General
 may apply to this Court, without notice to defendants, for entry
 of a final judgment against defendants Consumers' Buyline, Inc.
 and Keith Raniere, jointly and severally, for the full amount of
 the remaining unpaid balance; and it is further
- 5. ORDERED and ADJUDGED, that nothing in this Consent
 Order and Judgment shall be construed to deprive any person of
 any private right of action against defendants; and it is
 further

6. ORDERED and ADJUDGED that this Consent Order and Judgment does not constitute a finding that defendants have committed any fraudulent, illegal or deceptive acts.

Dated: Albany, New York

August 1, 1996

ENTER

JUSTICE OF THE SUPREME COURT

HAL JOSEPH C. TERESI, J.S.O.

SUPREME COURT OF THE STATE OF NEW YORK COUNTY OF ALBANY

PEOPLE OF THE STATE OF NEW YORK, by ROBERT ABRAMS, Attorney General of the State of New York,

Plaintiffs, : STIPULATION

-against-

: Index No. 2336-93 RJI No. 0193035859

CONSUMERS' BUYLINE, INC., KEITH RANIERE,: PAMELA CAFRITZ and KAREN UNTERREINER,

Defendants.

It is hereby stipulated and agreed to by and between the undersigned as follows:

- 1. All parties to this action consent to entry of the annexed Consent Order and Judgment.
- 2. Defendants deny that they have committed any fraudulent, illegal or deceptive acts and the settlement of this action does not constitute a finding that defendants have committed any such acts.

Dated: Albany, New York August 28, 1996

Featherstonhaugh, Zonway, Wiley & Clyne

Attorneys for Defendants Consumers' Buyline, Inc., Keith Raniere, Karen Unterreiner and Pamela Cafritz

Thomas G. Conway

Assistant Attorney General Attorney for Plaintiffs

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Consumers' Buyline, Inc.

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Karen Unterreiner

Pamela Cafritz