Attitudes to money October 2015







Summary

Home ownership

Rising house prices are a concern for most New Zealanders, especially those living in Auckland and the 18 to 29 age group. However, almost all 18 to 29 year olds still expect to own a home at some point in the future, moreover around half are expecting to buy in the next three years.

There is very little pressure on kids (aged 18+) still living at home to move out, and over a quarter are expecting to save enough to buy a home before doing so. Parents tend to have a more realistic view and are simply waiting for their kids to be financially independent before moving out.



Home ownership

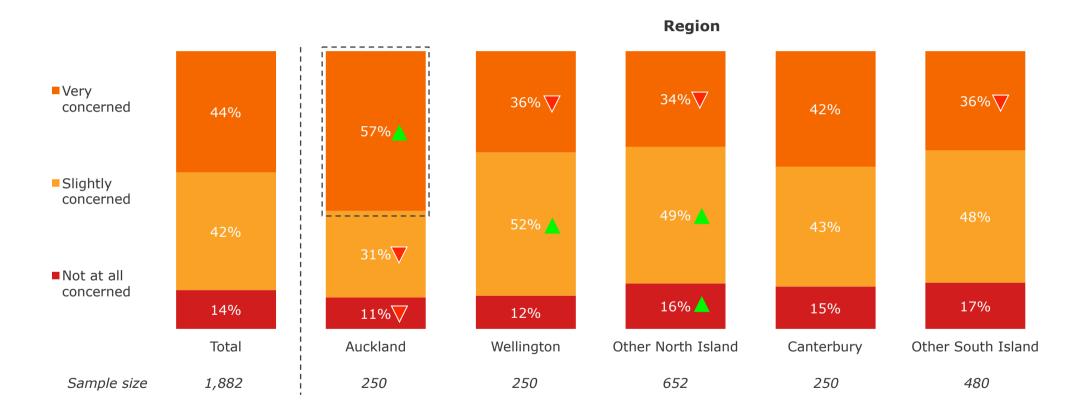


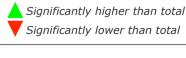




Rising house prices are of concern for most New Zealanders, with over half of Aucklanders very concerned

Concern about rising house prices in New Zealand



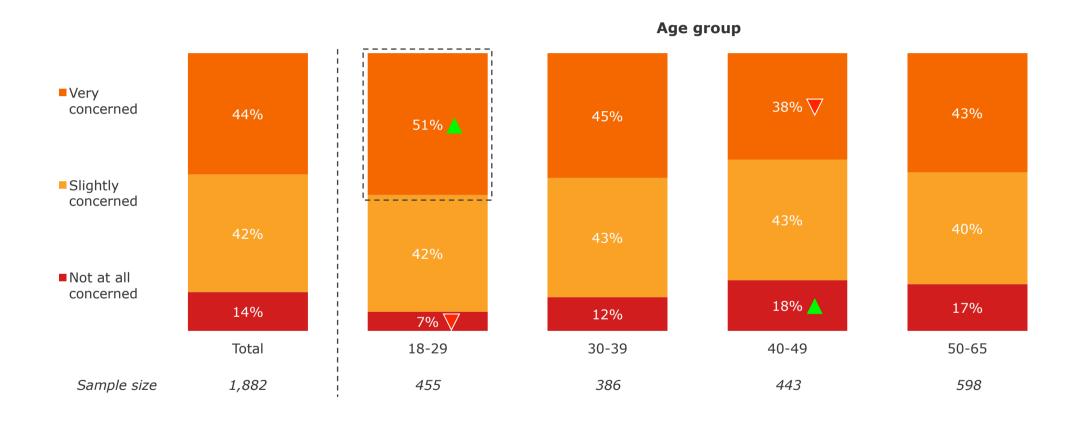






... and over half of all 18 to 29 year olds very concerned

Concern about rising house prices in New Zealand





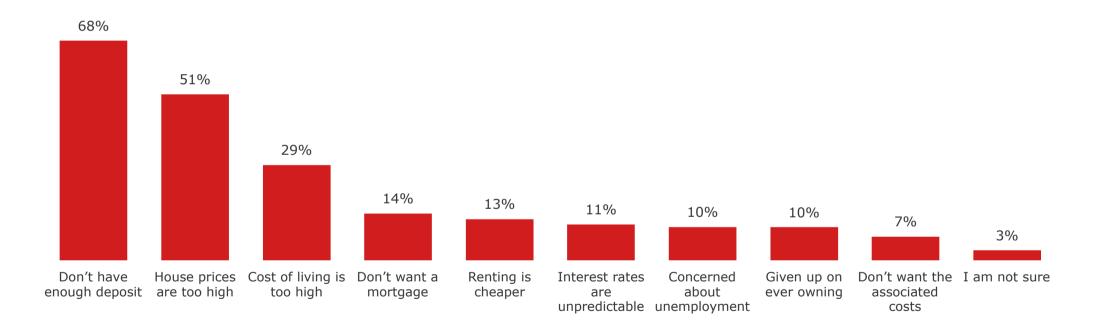


Significantly higher than total

Significantly lower than total

Among non-homeowners, saving for the deposit is the biggest barrier to owning a home

Reasons for not owning their own home (Among those renting / boarding)



NOTES:

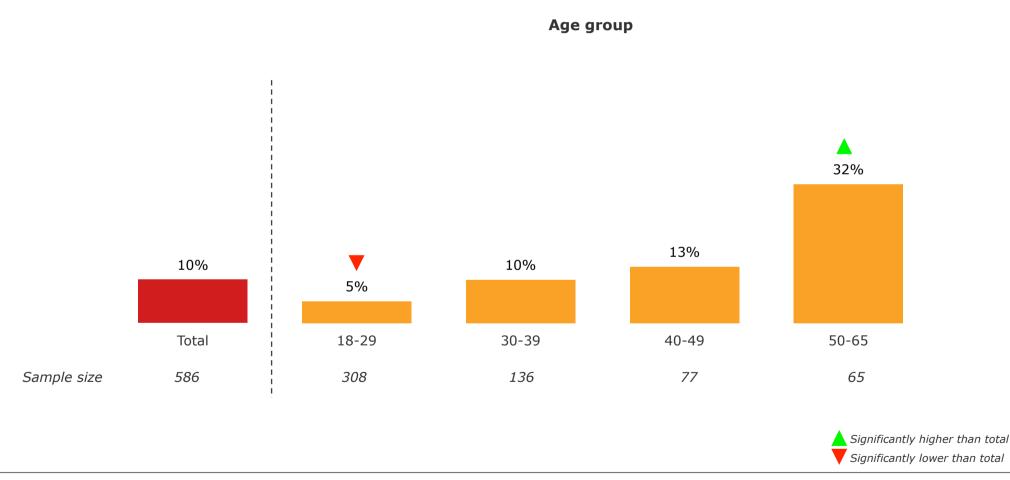
1. Sample size n = 586





Almost all 18 to 29 year olds still expect to own a home at some point in the future

Given up on ever owning a home (Among those renting / boarding)

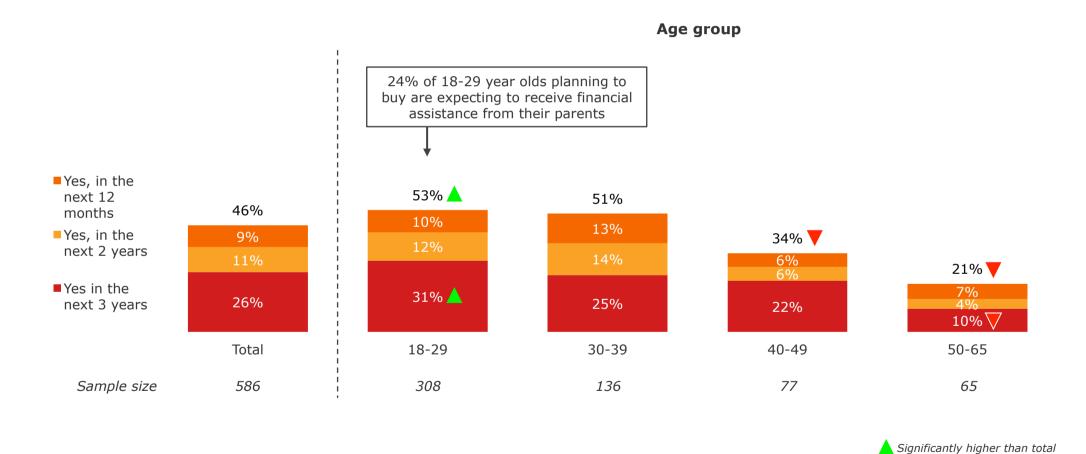






In fact over half of 18 to 29 year olds are still expecting to buy in the next three years, albeit with some assistance from their parents

Planning to buy in the next three years by age (Among those renting / boarding)



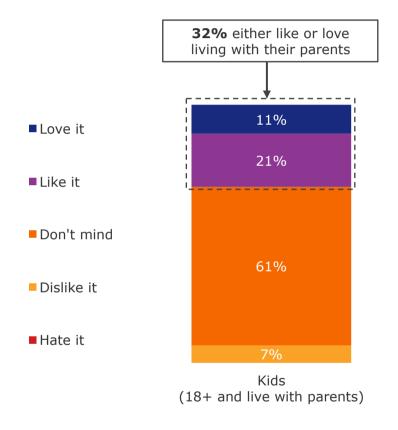


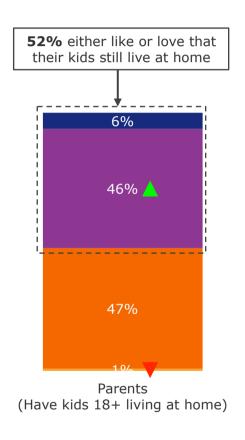


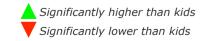
Significantly lower than total

Comparing the attitudes of adult kids at home with that of their parents shows that there is little pressure on kids to move out

Attitude to living at home / kids at home











Over a quarter of kids living at home are expecting to save enough to buy a home, whereas their parents have a more realistic view and are simply waiting for their kids to be financially independent before moving out

When expect to move out / kids to move out



Other

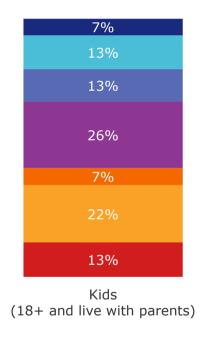
■ When I get married

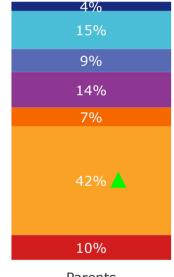
■When I have saved enough to buy a home

■When I'm in a serious relationship

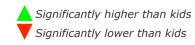
■When I am financially independent

■When I find someone to rent with





Parents (Have kids 18+ living at home)







... which is reflected in the difference in expected age when moving out – kids expect to stay at home for longer

Expected age to move out / kids to move out

Kids (18+ and live with parents)

Parents
(Have kids 18+ living at home)

Maximum

43_{yrs}

40_{yrs}

Average

27_{yrs}

25_{yrs}

Minimum

20_{vrs}

18_{yrs}

