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**Founded 1984**



# **The Yearbook of Experts®**

**The Yearbook of Experts, Authorities & Spokespersons®**

**An Encyclopedia of Sources®**

***www.ExpertClick.com***

Yearbook of Experts®,  
Volume XXXII, Number I

# The Yearbook of Experts®

**An Encyclopedia of Sources®**

**Broadcast Interview Source, Inc.  
Washington, D.C.**

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**Mitchell P. Davis, Editor & Publisher**



**Editor's Note:** The purpose of the Yearbook of Experts® is to provide bona fide interview sources to working members of the news media. Great care is taken in the review and selection of sources for inclusion. Although all contacts have expressed interest in being available for interview, we do not guarantee the availability of any given participant for any given interview, nor is a warranty offered that every listed contact will be appropriate for a reader's particular purpose. Quotes are provided to show acceptance of the Yearbook of Experts by individuals who work in the news media, but should not be interpreted as endorsements by the named organizations. "America's Favorite Newsroom Resource" is based on tens of thousands of Yearbooks requested by journalists.

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January 1, 2016

Welcome to the First issue of the 32nd volume of the Yearbook of Experts® -- now in a printed version to accompany the online version, ExpertClick.com. This book is based on the live information provided by our member experts and groups, directly from the online database. Each expert has the ability to log in and update their information instantly, 24 hours a day.

You can always search the database at ExpertClick.com for the most up-to-date information, but this book puts the information at your fingertips. Also, you can download new and revised Adobe PDF editions as they become available.

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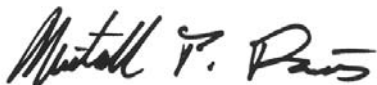
This Yearbook has five sections:

- 1) Introduction;
- 2) Topic Index, when viewed on your computer, these link directly to the profiles;
- 3) Profile Section, with descriptions of experts linked to their Yearbook.com sites;
- 4) Geographic Index, so you can find sources in your area;
- 5) Participant Index, to quickly find Participants.

Questions? Please contact us at (202) 333-5000 or ExpertClick@Gmail.com.

Sincerely,

Mitchell P. Davis, Editor & Publisher



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# How does the Yearbook of Experts work for JOURNALISTS?

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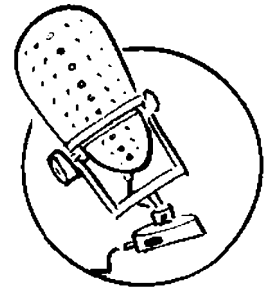
# How does the Yearbook of Experts work for NEWS SOURCES?

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*The annual membership cost of \$995 includes:*

- 1) A listing in print and the Adobe PDF with 75 words of print text, indexing to nine topics and your contact information.
- 2) A complete profile at the [www.ExpertClick.com](http://www.ExpertClick.com) site with unlimited text, HTML, links to your audio -- *and the profile is also available via LexisNexis.*
- 3) Distribution of your news releases at [www.NewsReleaseWire.com](http://www.NewsReleaseWire.com) with *NO* per-release charge. News releases are transmitted six ways: 1) Immediately posted on our site; 2) Via our headline feed to over 12,000 journalists; 3) Via [InstantNewsWire.com](http://InstantNewsWire.com) by topic; 4) Linked to your [Yearbook.com](http://Yearbook.com) profile; 5) As a custom URL link for your Web site that shows only your news releases; and 6) At the LexisNexis database.
- 4) Your event postings at [www.Daybook.com](http://www.Daybook.com), The Public Record of Today's Events<sup>®</sup>.
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## **InterviewNet.com**

*journalists can ask questions via e-mail and send them “one-to-one” or “one-to-many” to reach news sources*

## **ReviewBook.com**

*registered journalists can request books for review*

## **NewsMediaYearbook.com**

*our directory of journalists available to news sources and journalists who register for networking in four ways: 1) on the Web; 2) Excel database for download; 3) Adobe PDF for download; and 4) Word document for press-on labels*

## *Broadcast Interview Source, Inc., was founded in July 1984.*

**1984 -- Broadcast Interview Source publishes first edition of the Yearbook, mailing 750 copies of a 64-page booklet to talk radio shows. Talk Show Yearbook first released with contact information for the nation's talk shows.**

**1985 -- Broadcast publishes the second edition of the Yearbook with 20 paid listings from The Ad Council. The Associated Press requests 1,000 copies.**

**1986 -- The New York Times dubs the Yearbook, "Dial-An-Expert."**

**1987 -- Leading news/talk radio stations, "60 Minutes" and "Donahue" purchase copies of the Yearbook.**

**1988 -- Media circulation grows to 4,000 copies. The Wall Street Journal and The Washington Post publish reviews. The Associated Press calls it, "An Encyclopedia of Sources."**

**1989 -- Power Media Yearbook of top print journalists becomes another Broadcast Interview Source publication.**



**1992 -- Yearbook circulation grows to 12,000 copies a year.**

**1994 -- The White House, IRS and CIA place listings. 100,000 total copies in print.**

**1995 -- Newsweek and The New York Times Magazine run features on the Yearbook. Journalists request 9,000 print copies.**

**1996 -- Our Web site goes online and serves as the interactive companion to the printed Yearbook.**

**1997 -- Broadcast launches Daybook.com, an online calendar of the day's media events.**

**1998 -- LexisNexis includes the Yearbook in its extensive search engine.**

**1999 -- Free Library/BIS Publishing, Inc., now has 5 titles in print: Yearbook of Experts (Annual), Power Media Yearbook (Annual), Talk Show Yearbook (Annual), Baseball Goes to War (History), Family Words (Humor).**

**2001 -- NewsReleaseWire.com debuts, offering a secure way to send news releases. NewsMediaYearbook.com launches with live listings of journalists.**

**2002 -- InterviewNet.com comes alive to offer direct e-mail contact, one-to-one or one-to-many.**

**2003 -- The Yearbook of Experts publishes as an Adobe PDF and printed editions.**

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*innovation & leadership for two decades.*



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Specializing in developing international accredited colleges, Dr. Fred DiUlus' Global Academy Online patent pending system - The Gauntlet has resulted in the creation and ongoing development of half a dozen schools in the last three years. He is the author of dozens of articles, 39 books on subjects ranging from Credit Union, Bank, and Savings and Loan financial management to measuring the value of online degree providers and the author of the definitive book on entrepreneurship for everybody regardless of profession, experience or upbringing. It is the every man, every woman book on how to adapt, innovate and overcome. The true diamond in the rough in a world plagued by economic chaos and the new normal. A gifted public speaker and former host of radio and TV.

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Jerry Mintz is the founder of the Alternative Education Resource Organization (AERO). He has been fighting for learner-centered, empowering education for his whole working life. AERO has the answers for many people struggling to discover what really works in education. It networks educational alternatives around the world, including homeschooling, democratic schools, Montessori, Waldorf and higher education alternatives. AERO helps people find and start learner-centered schools that empower students, parents, and teachers. Jerry's been on network TV, PBS, and has written several books.

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Dr. Seifert is the author of the award winning book, How Children Become Violent: Keeping Your Kids out of Gangs, Terrorist Organizations, and Cults... (Acanthus Publishing), and her articles on violence, trauma and risk have appeared in The Journal of Psychology and Law, Psychology Magazine, Teaching Today's Youth, Self-Help and Psychology Magazine, The Maryland Psychologist, Her Psychology Magazine and the Forensic Examiner. She is also the author of CARE2 (Critical Risk Assessment, Risk and Needs Assessment), a manual and assessment that allows mental health professionals to understand the risk of potential violence in youth and how to prevent and treat it. The kit is widely used and trained as a primary youth risk assessment in the industry.

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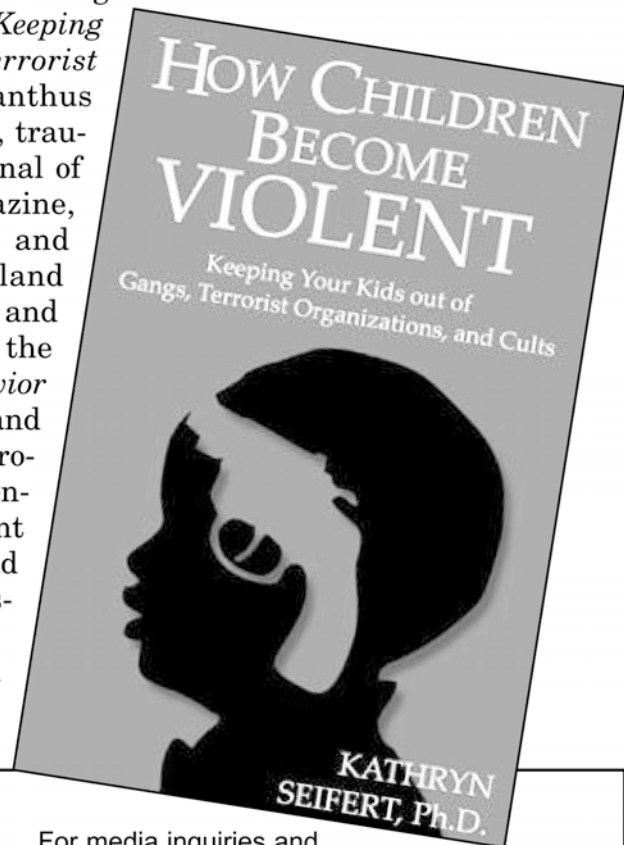
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Frequently appearing on regional and national television and radio, she has been featured on The Today Show, Dateline, ABC World News, CNBC, MSNBC, and The Associated Press Radio -- and in USA Weekend Magazine. Holtzman served as the official safety expert on the Discovery Health Channel's popular TV series, "Make Room for Baby." She was named an "Everyday Hero" by Reader's Digest.

Her latest book, "The Safe Baby: A Do-it Yourself Guide to Home Safety and Healthy Living," is in bookstores everywhere.

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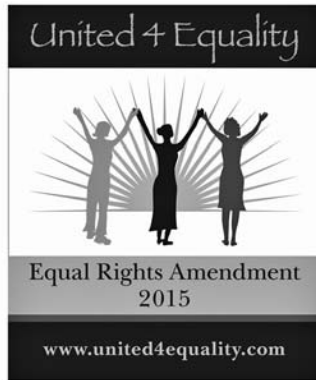


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Nina Amir, Inspiration to Creation Coach, inspires people to combine their purpose and passion so they Achieve More Inspired Results. She motivates her clients to attain their goals, pursue their passions, realize their dreams, and fulfill their potential. Nina is an ideator, speaker, author, cHigh Performance Coach and author coach as well an Inspired Results Coach. She holds a BA in magazine journalism from Syracuse University with a concentration in psychology, is a certified rebirther and a Voice Dialogue facilitator. The author of 11 self-published personal growth books and 8 Amazon bestsellers, including How to Blog a Book and The Author Training Manual (Writer's Digest Books), Nina's work spans religious lines, is pertinent to those of all spiritual traditions, and focuses on helping people live their lives more fully and fulfill their potential.

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**STAN WEISLEDER -- TUSKEGEE  
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Stan Weisleder is author of the just released novel, *The Trees*, which is the definitive novel about Jews and Italians growing up in Brooklyn after World War II who seek money and power in a never before seen Las Vegas revealed from an insider's point of view. His second book, *A Killer of Lions*, will come out in October 2011. *A Killer of Lions* is about the famed Tuskegee Airmen of World War II who fought racism in the Army Air Corps for the right to fight the Nazis in Europe.

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Don K. Preston, D. Div, is the author of 20 books on Covenant Eschatology, the Bible doctrine of last things. Preston's book, *Who is this Babylon*, a study of the Book of Revelation, received critical acclaim. He appears often on radio interviews and TV stations across the U.S.. He held several public oral and written debates with top Bible prophecy experts, including Thomas Ice, co-founder with Tim Lahaye, of the Pre-Trib Research Center, Harold Hoehner of Dallas Theological Seminary, Dr. David Engelsma of Reformed Theological Seminary, and other notable theologians. Hobbies include restoring old Ford Mustangs, hunting, fishing, internet research and reading.

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**DORIS WISE MONTROSE**

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<http://www.cjhsla.org/>

Out of the experience of organizing political activities for Children of Jewish Holocaust Survivors, Doris Wise Montrose began offering gun training classes under a new organization, Jews Can Shoot. Offering only in Southern California right now, they might spread around the country as the response from her email database has been universally positive.

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In Heaven is Real, But So is Hell: An Eyewitness of What is to Come, internationally renowned speaker, author and mystic Vassula Ryden takes the reader into the supernatural world where she has experienced the hidden forces that affect every moment of our lives. It features her amazing encounters with both good and evil forces and reveals profoundly important messages for all humanity, largely hidden until now. Sometimes harrowing, but filled with hope, it answers many of the questions that people have been asking for thousands of years and at the same time offers a glimpse into God's love and

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Steven Gaffney, President and founder of the Steven Gaffney Company, is a leading expert in the area of honest communication. He is the author of three books, 'Just Be Honest,' 'Honesty Works' and 'Honesty Sells.' Steven Gaffney's work has been sought out by a diverse range of leaders including Military officers and top executives of multinational corporations such as SAIC, Marriott, Lockheed Martin, NASA, the U.S. Marine Corps, Barrick Gold Corporation, and many others. Mr. Gaffney has been interviewed and featured in major media networks and publications and has made guest appearances on national and local radio programs.

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Speaker, teacher, writer, and innovator in ethics training and ethics consulting, in law, accounting, business; national, state, and local governments; non-profits and associations, entertainment, sports, and the workplace. President of ProEthics, an ethics and compliance firm dedicated to helping organizations and professions build ethical cultures; former Adjunct Professor of Legal Ethics at Washington College of Law, American University in Washington, D.C. A Harvard- and Georgetown-educated attorney, Jack Marshall's ethics commentary has appeared in 'O' and 'The Hardball Times Annual,' heard on NPR's 'Tell Me More!' and 'Religion and Ethics Weekly.' He writes about the ethics of current events on his ethics commentary blog, Ethics Alarms.

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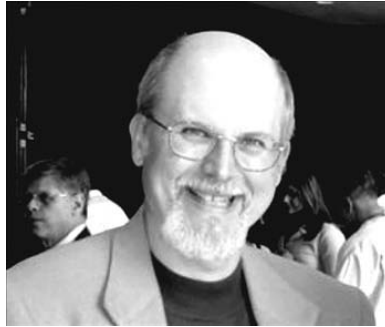


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As a political commentator, William S. Bike, senior vice president of public relations, writing and political consulting firm Central Park Communication, uses his encyclopedic knowledge of history to add an unusual depth to discussions of current events. Bike has made frequent radio and television appearances and literally wrote the book on politics: *Winning Political Campaigns*, a how-to handbook on political campaigning. Reviews of Political Books ([http://www.ficoa.biz/reviews\\_of\\_political\\_books.htm](http://www.ficoa.biz/reviews_of_political_books.htm)) said, 'from a practical political standpoint, it is the best book out--yet.'

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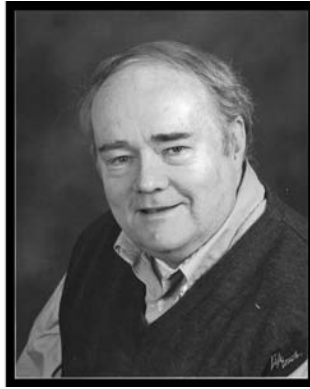
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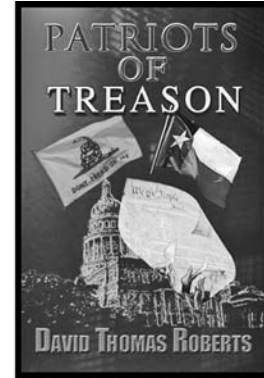
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Patriots of Treason an action-packed, fast-moving novel addressing the most current challenges facing America today has grabbed the attention of radio show hosts as well as readers and earned critical acclaim from the nation's top reviewers. Patriots of Treason (ISBN 978-1-936688-36-4, 2012, AKA Publishing, 300 pages, <http://www.patriotsoftrason.com> Paperback \$16.32, Kindle \$7.99 and Hardcover \$23.69) by David Thomas Roberts is a novel filled with political intrigue, heroes, scumbags, and amazing characters that addresses over-extension of anti-terrorism measures, trampling on the rights of a citizens group, burgeoning federal power, states' rights and Texas secession. Says Roberts, 'If we spend billions of dollars in blood and treasure to bring democracy to communist countries and nations led by tyrannical despots why would we ever have a problem with one state wanting to be more independent?'

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Judith dissects and analyzes the anatomy and disease of hate, hate groups and hate crimes. She confronts the sociopathic nature of choosing to hate, as the pathological background noise of the 1984 assassination of her husband, Alan Berg. Alan was a criminal trial attorney and talk radio personality. Judith relates the Turner Diaries, the Aryan Nation's militia mentality and neo-nazi pathology to the hateful terrorism that is threatening the destruction of America. Judith is an educator, public speaker and journalist. She has covered the Oklahoma Bombing Trial, and has been interviewed by international journalists, as well as having appeared on major radio and television shows.

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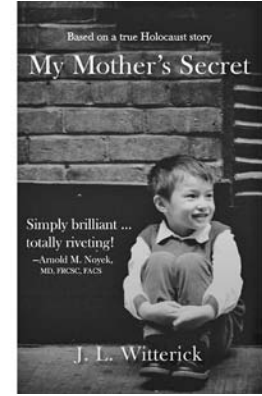
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Annapolis, MD United States  
www.AngelsOverAmerica.org



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**J.L. WITTERICK -- HOLOCAUST BOOK AUTHOR**

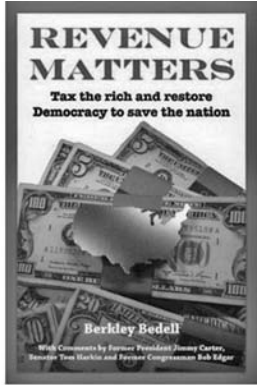
Toronto, Ontario Canada  
http://www.MyMothersSecret.com



My Mother's Secret is set in 1939 after the Nazis invaded Poland. It is based on the true Holocaust story of Franciszka Halamajowa and her daughter Helena, who risked their lives by hiding Jewish citizens in their home and barn. 'My Mother's Secret has a strong message about finding good in the midst of the most unbelievable evil,' says one reviewer, 'and it will continue to resonate with readers, young and old, for many years to come.' The author is J.L. Witterick of Toronto, Canada.

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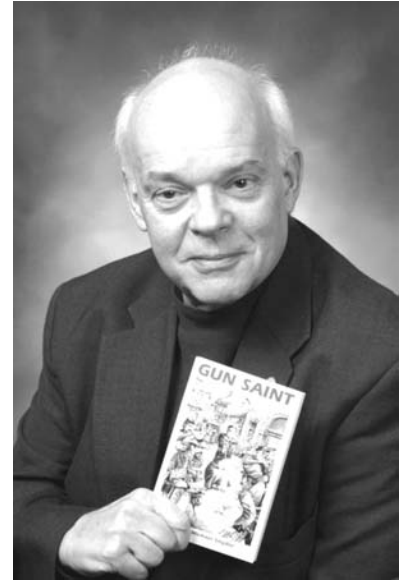


**CHUCK KLEIN AUTHOR**  
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The Best of Chuck Klein is to the written word what 'American Graffiti' is to the movie industry, an eclectic collection of stories of hot-rodding and streetrods, high school dances and drive-incruises, demonstrations and riots, police power and police ethics, and citizen rights and responsibilities. Chuck Klein, author of 10 books, is a lifetime writer and retired private investigator who has been a firearms instructor for more than three decades. In The BEST of Chuck Klein: How Guns, Hot Rods, Police Ethics and Sacred Rights Shape America, he shares fast-paced, action-packed stories of trains, hot rods and hot babes.

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Noted as the Gun Dean by Human Events and the 'dean of gun lobbyists' by The Washington Post and The New York Times, gun law expert John Snyder is the author of the book GUN SAINT, which gives an account of a canonized Catholic saint who used handguns in 1860 to rescue Italian villagers from a gang of terrorists. Snyder has worked for 45 years on behalf of Second Amendment rights as a National Rifle Association editor, Citizens Committee for the Right to Keep and Bear Arms director, Second Amendment Foundation trustee, National Association of Chiefs of Police board member, and [www.GunRightsPolicies.org](http://www.GunRightsPolicies.org) founder

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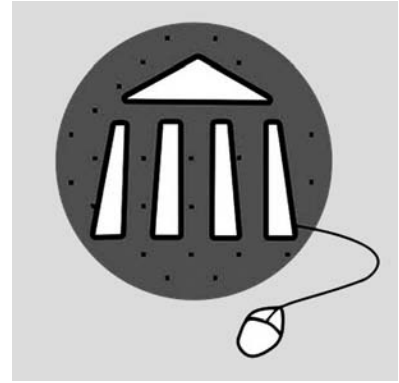
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ALAN GOLDBERGER is a partner in the Summit, New Jersey law firm of Brown Moskowitz & Kallen, P.C. and the author of Sports Officiating: A Legal Guide. A nationally recognized authority on sports officiating and sports law, Alan officiated college and high school basketball for over 30 years. He also officiated high school football throughout New Jersey. Alan is a frequent speaker on sports and the law to the sports industry. He has provided legal commentary to national media including The New York Times, USA Today, The New Jersey Law Journal, Athletic Business Magazine and CBS This Morning, and Fox News.

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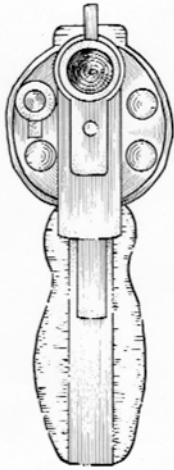
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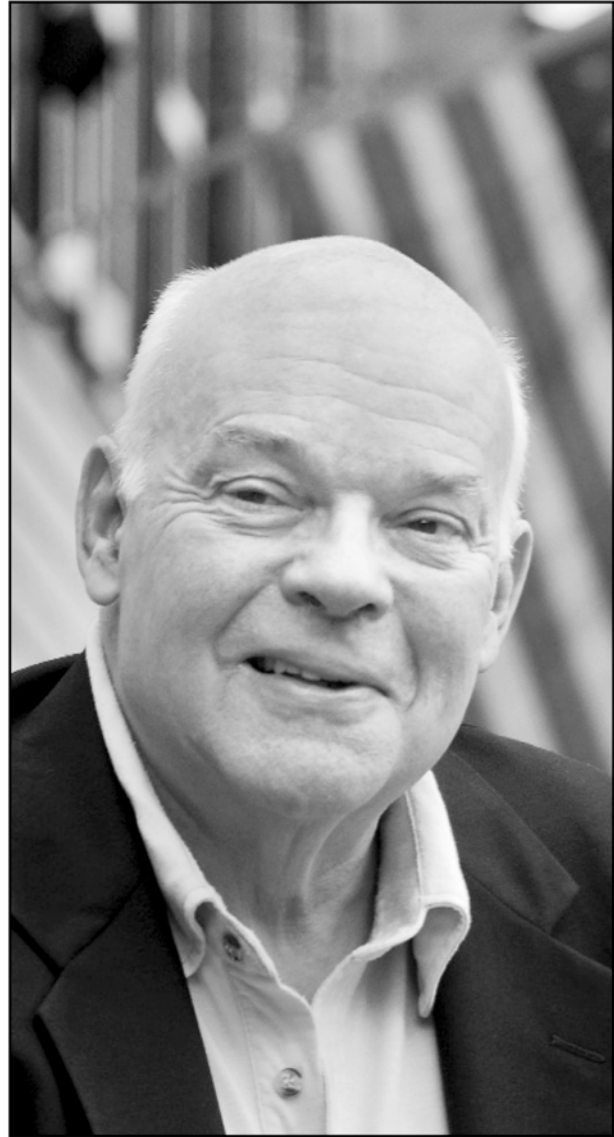
John M. Snyder is the Gun Dean, according to Human Events. Named “dean of gun lobbyists” by The Washington Post and The New York Times, “the senior rights activist in Washington” by Shotgun News, and a “champion of the right to self-defense” by The Washington Times, John M. Snyder has spent 45 years as a proponent of the individual Second Amendment civil right to keep and bear arms as a National Rifle Association editor,

Citizens Committee for the Right to Keep and Bear Arms public affairs director, Second Amendment Foundation treasurer and [www.GunRightsPolicies.org](http://www.GunRightsPolicies.org) founder.

A former Jesuit seminarian, Snyder is founder/manager of Telum Associates, LLC., founder/chairman of the St. Gabriel Possenti Society, Inc., a director of Council for America, and serves on the boards of the National Association of Chiefs of Police and the American Federation of Police & Concerned Citizens.

He is author of the book, “Gun Saint.”

He has been quoted extensively by national and local media, testified before Congress and state legislatures in defense of firearms carry by law-abiding citizens, and written about the social and personal merits of ordinary, responsible citizens bearing arms to protect themselves and their communities. He makes for a thoughtful and provocative interview.



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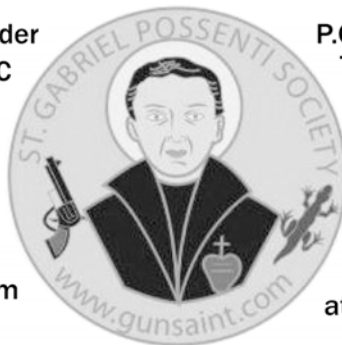
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For more information about the St. Gabriel Possenti Society and the right to armed self-defense, write or e-mail Possenti Society founder John M. Snyder at the address above.



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Ian Lyngklip is an experienced lawyer representing consumers in disputes with debt collectors, car dealers, banks, credit reporting agencies and bad corporate actors. He specializes in representing victims of collection abuse, credit reporting errors, and car dealer fraud. He is senior partner of Lyngklip & Associates Consumer Law Center, PLC which offers free consultations and does not collect a fee unless a recovery is made.

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Ken is author of the 1998 best-selling book, "Practical School Security: Basic Guidelines for Safe and Secure Schools" (Corwin Press), and more than 45 articles on school security and crisis issues. His book, "Classroom Killers? Hallway Hostages? How Schools Can Prevent and Manage School Crises," was released in July 2000. In May 1999, he testified before the U.S. Senate Committee on Health, Education, Labor and Pensions on school safety.

Ken is one of the most widely quoted national expert consultants on school security and crisis issues. He has been interviewed by all network and cable news outlets, top 50 U.S. daily print newspapers and radio stations nationwide.

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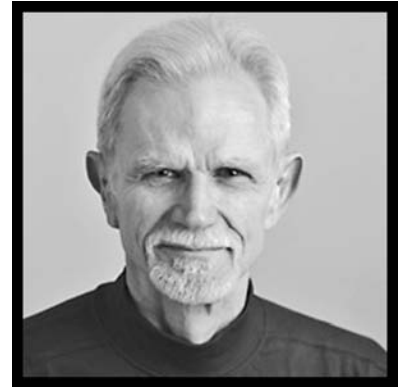
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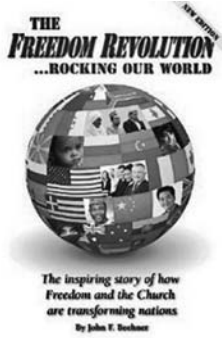
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[www.lifesaving.com](http://www.lifesaving.com)



Lifesaving Resources is dedicated to drowning and aquatic injury prevention and emergency management. The company develops Aquatics Safety (drowning prevention), Lifeguarding, Water Rescue, Swiftwater Rescue, and Ice Rescue training curriculums and conducts this training throughout the U.S., as well as Internationally, for the Public Safety and Rescue Sector; the Lifeguard and Aquatic Recreation Sector; and, the General Public. Gerald Dworkin serves as the technical consultant, and is a leading author and educator in his field. Dworkin has over 40 years of professional experience as a Firefighter, EMT, Lifeguard, Water Rescue and Ice Rescue Technician, Instructor, and Instructor Trainer and has published numerous articles. He has also appeared as a subject expert for CNN, ABC's Good Morning America, NBC's Today Show, CBS' Early Show, The Weather Channel, and The Discovery Channel. He also regularly consults as an Expert Witness in drowning litigation cases.

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Dr. Bob Reuschlein's futuristic interdisciplinary talents as leader, educator, speaker, businessman, and workshop presenter amaze audiences with empirical insights. His insights have the potential to transform macroeconomic theory tenfold and also improve global warming theory tenfold. His techniques combine rare basic research and engineering/accounting accuracy with business and political astuteness. Bob held several political party positions in the state of Oregon: state executive committee, national delegate, and electoral college slate. He graduated from the U.S. third ranked electrical engineering program joining four honor societies. Bob has been listed in Who's Who two decades. Books: Peace Economics, Strength Through Peace, Real Economy. 25th Anniversary video of Peace Economics. Unlike the baffled IPCC he can explain the fifteen year pause in global warming and predicts it will continue another 12 years. Go to the website [www.realeconomy.com](http://www.realeconomy.com) for details.

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I have been the Chief Executive Officer of oilfield services company Canary since 2009. I speak on oil and gas investment, mergers and acquisitions, and other topics pertaining to corporate-level executives in the energy industry.

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Matt Freije, president of HC Info, has focused on preventing Legionnaires' disease since 1995. He has solved Legionella problems in building water systems, given speeches and interviews, written articles, taught courses, written HACCP plans, developed a software application, and served as an expert in lawsuits. His first book, Legionellae Control in Health Care Facilities: A Guide for Minimizing Risk, has sold in more than 30 countries. His latest book, Protect Yourself from Legionnaires' Disease, includes survivor stories and recommendations for avoiding infection. Freije earned an engineering degree from Purdue University and a graduate certificate in epidemiology and biostatistics from Drexel.

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The Ocean River Institute, a 501(c)(3) nonprofit corp, helps people and groups make a difference where they live through environmental stewardship and science. Many environmental issues are best addressed by people taking action in their own communities and regions, not by large, national entities. However, localized or newly formed groups often need help to achieve their goals. That's where ORI comes in. We maintain a network of ORIPartners, connecting them with resources and services to help them maximize their impact, expand their capacity and weather unanticipated setbacks. ORI Actions and Events offer opportunities to make a difference for environments

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Space & Ocean Exploration: The Alternative to the Military Industrial Complex by Danny Quintana is a policy alternative to reduce defense spending without increasing unemployment. It is common knowledge the United States spends more money on defense than the next 20 nations combined. Clearly, much of the spending is hidden from public scrutiny in other agencies and re-labeled under other priorities. The true size of the U.S. defense budget was about 931 billion for 2013. My goal is to redirect U.S. military spending to explore space and oceans while specifically trying to establish strict protections for the world's great fisheries.

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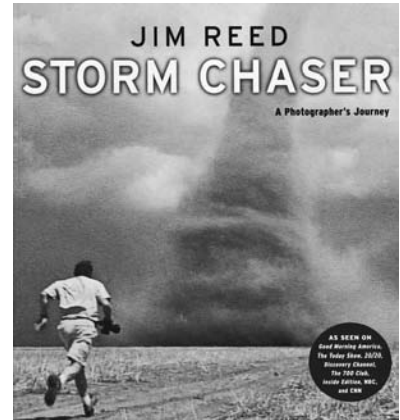


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Michael D. Shaw has extensive experience in all aspects of air quality monitoring, encompassing both chemical and biological toxins. He also has comprehensive knowledge of health care policy, and provides expert analysis and suggestions for reform. Renowned for his applications knowledge and his pursuit of evidence-based rational approaches to environmental and health care issues, Michael has developed an international reputation as a straight-talking, scientifically-grounded commentator. Be prepared to hear some contrarian thoughts!

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Jim Reed is author of the critically acclaimed book, 'Storm Chaser: A Photographer's Journey' (Abrams, New York, 2009). He is an artist, photojournalist and storm chaser who has spent 22 consecutive years documenting climate change and the full force of nature at close range. Reed, whose clients include National Geographic, The New York Times and NOAA, is an expert in discussing the subjects of America's changing climate, global warming, storm chasing and severe weather preparedness.

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Scott M. Haskins is an art damage expert witness that works nationwide. His clients include the Los Angeles Supreme Court system and the federal government regarding public art issues. He is an expert witness/legal testimony on fine art insurance matters/claims and on private law suits. Mr. Haskins has worked in both Europe and the U.S. as a professional art conservator since 1975. He is the author of 'How to Save Your Stuff from a Disaster,' THE best selling book on its subject. He is a public speaker and conducts seminars based on the subject of his book.

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**INTERNATIONAL ASSOCIATION OF  
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Orlando, FL United States  
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The International Association of Canine Professionals is an organization of dog trainers, behavior experts, groomers, dog walkers, veterinarians and others dedicated to the well being of dogs. IACP was established to maintain the highest standards of professional and business practice among dog professionals. The IACP commitment is to develop professional recognition, communication, education, understanding and co-operation. With over 1500 members worldwide it has an extensive knowledge and related experience on all dog matters. Information can be obtained from www.canineprofessionals.com or by calling 407 469 2008

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Tamira Thayne is founder and CEO of Dogs Deserve Better, an award-winning national nonprofit dedicated to ending the chaining of dogs and bringing Man's Best Friend into the home and family. Tamira and DDB have won 12 awards, including a first in the ASPCA Chase Pet Protector Award and a 2nd in Animal Planet Hero of the Year Award. In 2010, Thayne was termed the Godmother of Anti-Tethering by USA Today. Tamira is author of Capitol in Chains: 54 Days of the Doghouse Blues, Scream Like Banshee: 29 Days of Tips and Tales to Keep your Sanity as a Doggie Foster Parent, and co-editor of Unchain My Heart: DDB Rescue Stories of Courage, Compassion, and Caring. She is also an ordained Interfaith Minister, and holds a B.A. in Visual Arts from the University of Maryland, as well as a Bachelor, Masters, and Doctoral Degree in Naturology from AIHT.

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<http://deetonline.org/>



DEET is the active ingredient in most insect repellents available in the United States that are applied to the skin. The most commonly used chemical name for DEET is N,N-diethyl-m toluamide, though DEET also is expressed often as N,N-diethyl-meta-toluamide and N,N-diethyl-3-methylbenzamide. DEET is one of the safest, most reliable products on the market. Researchers are constantly searching for new repellents and during the past 40 years, nothing has come close to DEET in terms of repellent efficacy against biting arthropods (insects and ticks). Jonathan F. Day, Professor of Medical Entomology, University of Florida, Florida Medical Entomology Laboratory. Enjoy outdoor activity with fewer bug bites and reduced risk of insect-borne disease through proper use of insect repellents and other simple steps.

Judi Anderson

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Dan is a leadership keynote speaker, author and tiger trainer who has appeared on CNN, Fox News, Fox Business Channel, New York Times and many others. As a leadership speaker Dan speaks to audiences across the country with his leadership secrets from the wild. His leadership experience includes running organizations of more than 1,000 employees. As the Host of Fox News Channels Fox & Friends 'Wild America!' Dan spotlights zoos, wildlife sanctuaries, and national parks across America bringing mother nature into the living room of viewers around the globe. Dan is a conservationist, motivational speaker, and is the Founder of Adventures in Leadership and the non-profit, Washington DC based World Nature Coalition.

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### UNITED POULTRY CONCERNS, INC.

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United Poultry Concerns is a nonprofit organization dedicated to the compassionate and respectful treatment of chickens, turkeys, ducks and other domestic fowl. We hold that the treatment of these birds in the areas of food production, science, education, entertainment, and humane companionship situations has a significant effect upon human, animal, and environmental welfare. We seek to make the public aware of the ways in which poultry are used, and to promote the benefits of a vegan diet and lifestyle. We provide information through our quarterly magazine Poultry Press, our Website at [www.upc-online.org](http://www.upc-online.org), and our sanctuary in Machipongo, Virginia.

Karen Davis, Ph.D.

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Victoria Bowmann is a health care professional, author and speaker with more than 30 years of expertise in cleansing, detoxification, digestive and gastro-intestinal (GI) health. Growing up with allergies and a predisposition to arthritis and other genetic ailments, Bowmann began in earnest at a young age to research alternative treatments to invasive conventional approaches. Bowmann honed in on the importance of cleansing and detoxification as a major factor in optimizing health. She created a widely used manual on re-flora-station, a technique used to reintroduce healthy bacteria into the bowel following a colon hydrotherapy.

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**FRANKENMUTH BREWERY**

Detroit, MI United States  
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The Frankenmuth Brewery, founded in 1862, is one of the oldest breweries in the country. In 1996 a tornado destroyed the Frankenmuth Brewery. It re-opened to the public under new owners July 1, 2009. Soon after the Frankenmuth Brewing Co. began distributing keg beer throughout Michigan. Today it consists of a micro-brewery as well as two American-style indoor restaurants with three patios overlooking the Bavarian Belle Riverboat steaming up the Cass River. The 28,000 square foot historic German brewery features seating for 432 indoor diners and 250 patio diners with plentiful free adjacent parking on Main Street in downtown

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The Building Owners and Managers Association (BOMA) International is a federation of 92 BOMA U.S. associations and 17 international affiliates. Founded in 1907, BOMA represents the owners and managers of all commercial property types including 10.4 billion square feet of U.S. office space that supports 1.8 million jobs and contributes \$226.7 billion to the U.S. GDP. Its mission is to advance a vibrant commercial real estate industry through advocacy, influence and knowledge.

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Eugenia Foxworth is a unique real estate Broker 'without borders', specializing in exceptional properties in New York City, Riverdale, NY and internationally. She has acquired a reputation with both buyers and sellers as someone who can make a deal happen through her tenacity, knowledge of the market, professionalism and personality. She is licensed by the NYS Department of State and is a member of the Real Estate Board of New York (REBNY), Manhattan Association of Realtors (MANAR), NAR, NYSAR and on the Executive Board of the International Federation of Real Estate (FIABCI-USA). She is VP of the Harlem Tourist Board.

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Glenn has been a full time real estate investor for almost ten years. In the last two years, he and his team have purchased and renovated over 80 distressed properties in Las Vegas, NV. Glenn then places a high quality, long-term renter or lease option tenant in the home and sells it to his investor clients as a turn-key investment with great cash flow and strong appreciation potential. Glenn closely follows current market trends, and his predictions and analysis have been featured regularly in such well respected publications as the LV Review Journal, LV Sun Business Journal, and CNN Money.

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**AMERICAN PUBLIC TRANSPORTATION ASSOCIATION**

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**AUTOMOTIVE INDUSTRY ACTION GROUP**

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AIAG... We Do What's Right for the Automotive Industry The Automotive Industry Action Group (AIAG) is a not-for-profit association of companies involved in the automotive industry. AIAG's purpose is to provide an open forum where members cooperate in developing and promoting solutions that enhance the prosperity of the automotive industry. Our focus is to improve business processes and practices involving trading partners throughout the automotive supply chain. Under the auspices of AIAG, volunteers from approximately 1600 member companies tackle industry issues.

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Dr. Tammi Baliszewski's holds two Ph.D's. Her background and degrees are in the fields of psychology, spiritual psychology, hypnotherapy, Holistic Life Counseling, and Metaphysical Science. Dr. Tammi is a bestselling author and has written two critically acclaimed books: Manifesting Love From the Inside Out and Manifesting Prosperity From the Inside Out. She is also the radio host of 'Journey to Center' on Empower Radio where she features authors, teachers, healers, experts, and uplifters from all over the world. She has enjoyed conscious conversations with Dr. Bernie Siegel, Harville Hendricks, Dr. John Gray, Gary Zukav, Dr. Eben Alexander, Mark Nepo, Julie Cameron, Barbara Marx Hubbard, Sonia Choquette and hundreds of other 'modern day luminaries.' Her intention is to give people tips, tools, information, techniques, knowledge, and wisdom so they can manifest more inspired, empowered and fulfilling lives.

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Lauren Fix, the Car Coach®, is a nationally recognized automotive expert, tv host, media guest, speaker and journalist. Founder of Automotive Aspects and author of numerous books and articles, including the award-winning Lauren Fix's Guide to Loving Your Car (St. Martins Press, June 2008), Lauren provides solid information and an auto industry insider's perspective on a wide range of automotive topics, including car care, repair, safety, driving skills and auto industry trends. In addition to being a leader in positive consumer awareness of the automotive world for over 20 years, Lauren is a car expert often solicited for her expertise in marketing, entrepreneurship, parenting and other lifestyle topics. Lauren's extensive broadcast experience includes Oprah, The View, Regis and Kelly, TODAY, 20/20, The Early Show, CNN, FOX News, MSNBC, Time Warner Cable, Headline News, TBS Makeover and a Movie, Inside Edition, ESPN, TBS, Discovery, Speed, and NPR.

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Shelby Fix, The Car Coach 2.0, is the daughter of The Car Coach,® Lauren Fix, a nationally recognized automotive expert in car care, repair, safety issues and driving skills. Shelby Fix has an amazing trust and credibility connection with millennials and has been advising new drivers for years. Shelby has contributed her talents and knowledge about cars to radio, television and web content, including Fox News, CNN International, Channel One News, national magazines, and regional news programs in Detroit, San Francisco and Los Angeles. She is the youngest registered member of the International Motor Press Association (IMPA).

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## Lauren Fix: Automotive Expert, The Car Coach® / Car Smarts®



A highly credible automotive and lifestyle expert, Lauren Fix provides solid information on safety and a wide range of automotive topics and issues. Her motivational speeches, such as the "Carma Coach," will help you find the "vehicle" that gets you "where you want to go." Fix toured with O Magazine for "Oprah's 2005 Live Your Best Life Tour," presenting motivational inspiration, consumer information and automotive advice.

### TV & Radio

- Oprah, Today, The View, CNN, Fox News, Headlines News, MSNBC, Inside Edition, The Early Show, NBC, ABC, CBS, WB, UPN, The Weather Channel, ESPN, Discovery, Speed, B. Smith Style, National Public Radio.

- Host, auto expert for Talk 2 DIY Automotive on Scripps Do-It-Yourself Network (DIY); 65 one-hour shows.

- Syndicated segments: The Car Coach® (car care tips) and His Turn-Her Turn™ (car reviews from a male and female perspective).

### Print & Internet

- Automotive editor for YourLifeMagazine.com; contributing to USA Today; Good Housekeeping; Woman's World; Redbook; Self; InTouch Weekly; Essence; Marie Claire; Prevention; Intellichoice; Motor Trend; Truck Trend; Hot Rod; Car Craft; TheCarConnection.com; family-car.com; and more.

### Books

- "Driving Ambitions: A Complete Guide to Amateur Auto Racing" and "The Performance Tire and Wheel Handbook."

- Soon: "The Carma Coach" and "Just Drive It!"

### Promotions

- Spokesperson for the "Be Car Care Aware" program.



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Mr. Mark N. Lewellen is an instructor for a course designed for engineers, aviation experts and project managers who wish to enhance their understanding of unmanned Aircraft Systems (UAS). He has authored several consulting reports on UAS, has over twenty-five years of experience and has actively participated in over forty international meetings where he successfully advocated various technical and regulatory issues. Mr. Lewellen also teaches GPS Workshops in conjunction with several Universities. He is an active member of Toastmasters International and an excellent speaker who knows how to take command of an audience.

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Chuck Gumbert has acquired over 30 years of business leadership and operational experience in a wide variety of industries. He is adept at creating synergies and strategies that gain organizational alignment while enabling accelerated growth through new business development, enhanced operational performance and rapid new product introduction. Chuck is currently a Senior Director at Sierra Constellation Partners an executive management consultancy assisting business leaders and owners with improving and accelerating their operational performance. He has authored the books Pinnacle Leadership and Accelerating Performance in Today's Business World which highlight his operational and process improvement philosophies.

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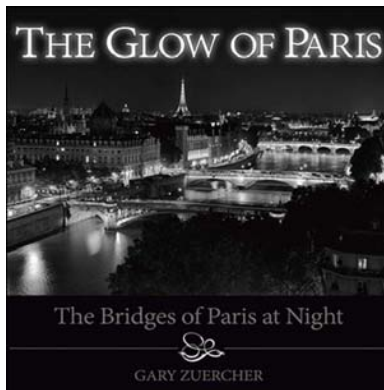
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Gary Murphy, VP of AmaWaterways, the premier river cruise line in the travel industry, has been in the travel industry for over 30 years and comes from travel business lineage from his father, Jimmy Murphy, who was a major force in shaping the modern travel business. AmaWaterways, founded in 2002 by Jimmy Murphy, Rudi Schreiner and Kristin Karst, has been leading the river cruising industry in all sorts of innovations in terms of ship design, first class on board amenities, all inclusive packages, themed cruises and much more.

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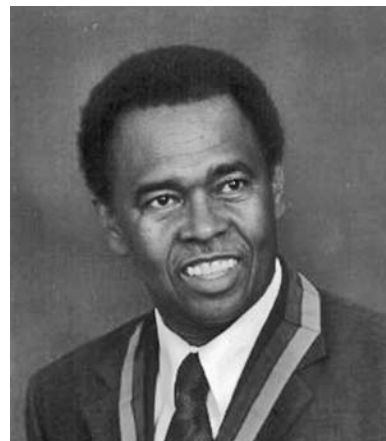
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Antoinette Matlins, P.G. (Professional Gemologist) is an internationally respected gemologist and jewelry expert and leading consumer advocate. She is available for interviews and to answer questions about diamonds, colored gems, consumer fraud, pearls and jewelry in general. An independent expert, former gemology editor for National Jeweler Magazine and noted columnist, Matlins has been featured on ABC, CBS, NBC, CNBC and CNN, as well as in USA Today, US News & World Report and many national and international consumer and trade publications. She is author of seven leading books in the field, including *Jewelry & Gems: The Buying Guide*; *Diamonds: The Antoinette Matlins Buying Guide*; and *The Pearl Book: The Definitive Buying Guide*. Unaffiliated with any jewelry industry organization, Matlins' qualifications are unsurpassed. Her unique background has given her a vast knowledge of all aspects of the field and a keen understanding of what people really don't know, what they want to know and, perhaps most important, what they need to know—both good and bad. Whether the story is fashion, glamour, bridal, investment or consumer affairs—whether you're looking for a sparking newsmaker or a startling expose—Matlins' input can provide the brilliant angle you are searching for.

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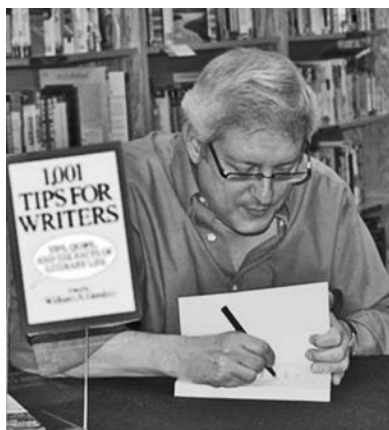
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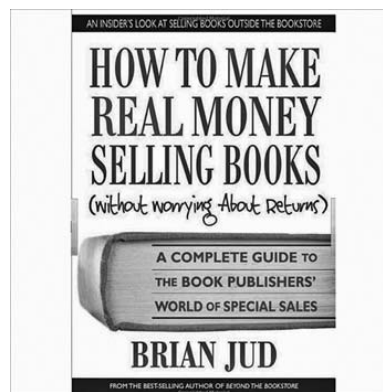


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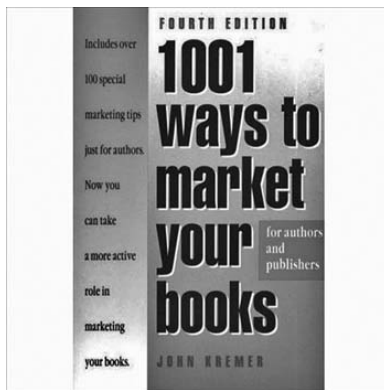
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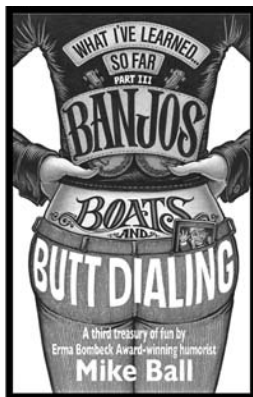
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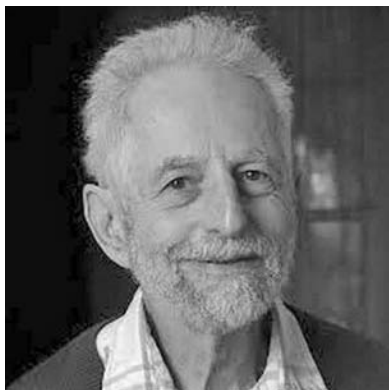
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Author Rides Rails by Day- Writes Horror Novels by Night. Jake Farrow is a native of New York City now residing in Brooklyn. Farrow earned an associate degree in liberal arts from Kingsborough Community College and a Bachelor of Arts degree in English from Brooklyn College. A train operator for the Metropolitan Transit Authority, Farrow is a movie and science fiction enthusiast with a passion for combat aircraft and military history. The Chroma is his first novel. <http://www.TheChroma-Book.com>

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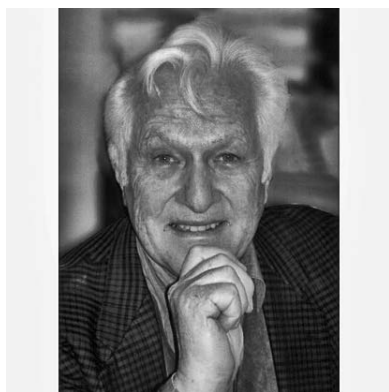
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After accepting and rejecting thousands of pitches and press releases for almost two decades, Joan Stewart left the newspaper industry to start her own business, The Publicity Hound. Today, she works with companies and nonprofits that need online visibility to position themselves as the go-to experts and attract raving fans. She has worked with thousands of CEOs, nonprofits, authors, speakers and experts who need to tell their story. And she has helped her clients pitch themselves to get onto the "TODAY" show and the front page of The Wall Street Journal.

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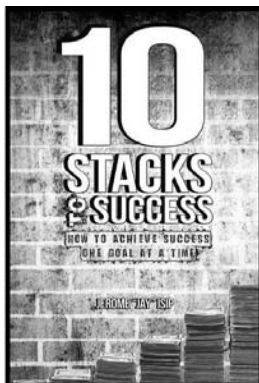
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Sam Waltz, APR, Fellow PRSA, a Greenville, DE, neighbor of VP Joe Biden, operates Sam Waltz & Associates LLC Business & Communications Counsel in the greater Philadelphia area, from where he provides senior strategic business, investment banking, and merger & acquisition (M&A) counsel. Waltz, 63, dropped from the University of Illinois at 20 to enlist in the Vietnam-era US Army CounterIntelligence Corps 1967-70. Later he earned BS and MS degrees from Illinois. He was State Capitol Bureau Chief in the mid-1970s covering then-Sen. Joe Biden, now-Sen. Tom Carper, Gov. Pete duPont, and the Delaware General Assembly. Waltz served as elected CEO of the Public Relations Society of America, and he was a senior DuPont Company External Affairs executive.

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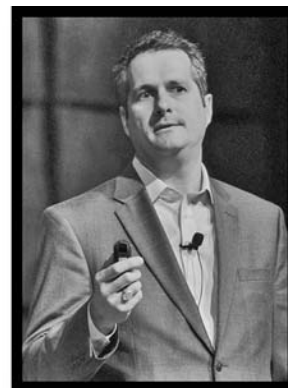
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He helped orchestrate the historic human-powered flight of the Gossamer Albatross across the English Channel;

He has counseled a number of organizations on the issue of Predatory Sexual Abuse by people in positions of trust;

Among other projects, he has worked on fatal plant explosions, ugly litigation, major environmental regulatory events, attempted extortion, tragic suicides of people in custody / residency, labor interruptions, leadership transitions, etc.

His peers elected him CEO / President of the industry’s professional society, akin to an MD elected to head the AMA or an Attorney elected to head the ABA. Previously, he was elected a Fellow PRSA. And he has earned the industry’s highest honors.

One area he covers is “contemporary change movements,” in terms of strategy and public opinion, in the historical context of the Civil Rights, Feminist, and Environmental Movements of the last half century.

Another is helping understand and examine the choices organizations and individuals have when they find themselves in the harsh spotlight of media.

Native of an East Central Illinois farm, Sam Waltz has been a Delawarean since 1975, when the statewide paper brought him to cover politics. As State Capitol Bureau Chief in his 20s, he covered a young Joe Biden in his 30s. He went on to a strategic senior career in External Affairs for the DuPont Company, and then founded his own consultancy in 1993 as DuPont went through global downsizing.

A Vietnam-era veteran of US Army CounterIntelligence 1967-70, he holds BS (1971) and MS (1973) degrees from the University of Illinois at Urbana, with PhD coursework (no degree) in Public Policy at the University of Delaware in the later 1970s. He is married, and the father of 3 young adults.



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Barry Minkin, is a Futurist, Best Selling Author, global management consultant, world affairs expert and public speaker, has appeared on Larry King Live and many other TV shows. He is often quoted in such media as The Wall Street Journal, Fortune, and The New York Times. The economic newsletter Critical Factors proclaimed 'Barry Minkin is very much in the running for guru of the decade.' Minkin's best-selling books Future-In-sight and Econoquake (Simon & Schuster) have been translated into several languages. The Great Unraveling is his latest book about how to survive and prosper in the coming global depression.

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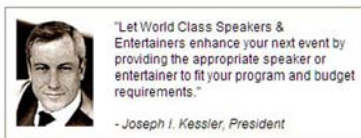
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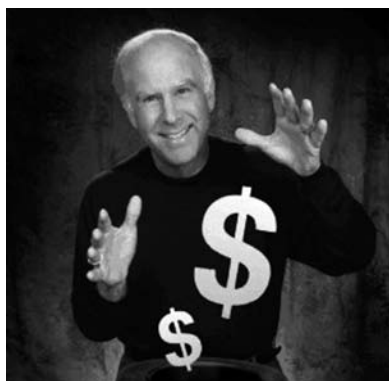


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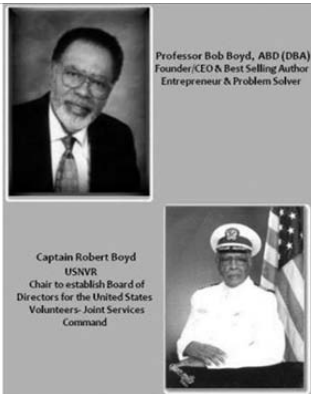


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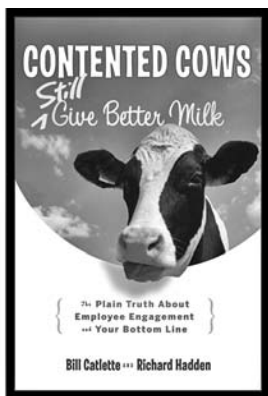
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Author of seven books, including *The Everything Guide to Starting an Online Business*, *Social Media for Business*, the *Online PR and Social Media* series, and best-seller *Personal Balance Sheet*, Randall has founded several successful start-ups, held a long-time position at a 'big-four' consulting firm, and was a public company executive. Currently president of consulting firm 108 ideaspace inc., he is also an MBA School lecturer and a columnist on Huffington Post. With a national media profile, since 1994 he provides perspective on Web/Social Media Strategy, Social Media Risks, Networking, and Social Media Career planning/Job Search. Visit his Web site for hundreds of articles and story ideas.

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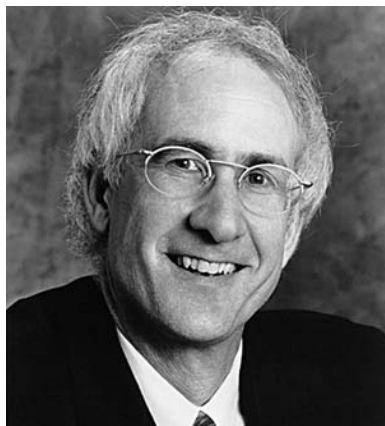
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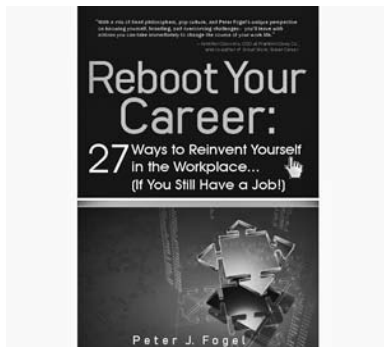
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Considered by the media to be an expert in his field, Dr. McCabe has appeared more than 200 times on international, national, and local television and radio as the networks have sought his views on critical issues in employee relations.

His television credits include being interviewed on "ABC World News Tonight," "NBC Nightly News," "CBS Evening News," and "PBS NewsHour" as well as CNN's "Crossfire" and "Inside Politics."

His print media credits include being quoted in *Business Week*, *U.S. News & World Report*, *USA Today*, *The Washington Post*, *The Los Angeles Times*, *The New York Times*, *The Chicago Sun-Times*, *The Chicago Tribune*, *The Milwaukee Journal* and *The Detroit News*.

Furthermore, Dr. McCabe is a premier executive education professor. He has conducted more than 300 management development programs in the area of employee relations. Also, he is a member of the Society for Human Resource Management. He holds a Ph.D. from Cornell University and is a member of Phi Beta Kappa.



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A former aide to House Speaker Jim Wright and Representative Leon Panetta, Matthew served as CEO-level speechwriter at MCI, GTE, and Pepsi-Cola International. Launched his speechwriting/coaching/communications business in 1996. Author of The Almanac of European Politics, HabitForce!, All The World's A Podium and the forthcoming The Power of a Promise with a foreword by Jack Canfield. Visit www.ThePodiumPro.com and www.zazzle.com/thevoz. Matthew spent his junior year studying in Lund, Sweden. He's now forming a nonprofit called Study Abroad Alumni International -- building a community of global citizens. Visit https://studyabroadalumni.wordpress.com.

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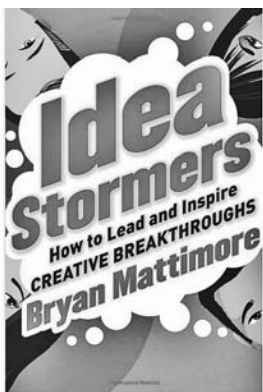
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Phyllis Ezop is a growth strategy expert who researches success and failure patterns to analyze causes of business growth and identify: 'Winning Moves'. She was quoted in the New York Times and other publications.

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The screenshot shows the CoachInc.com website homepage with a dark grey background and light grey text. At the top, there is a search bar with a 'SEARCH' button. Below it is a quote: "Rough spots sharpen our performance. And more often than not, obstacles can be turned into advantages. You just can't let your disappointment get in the way. —Harvey Mackay". The main content area features a large circular image of a winding road through a landscape. To the right of the image, there are two call-to-action buttons: "I know where I'm heading" with the subtext "Click here to jump right into the site", and "This is my first visit to CoachInc.com" with the subtext "Take a journey into the world of CoachInc.com". The central logo reads "coachInc.com" with the tagline "BRINGING COACHING TO THE WORLD". Below the logo is a navigation menu with three items: "Find a Coach", "Guiding Principles", and "Coaching Well". On the left side, there is a link: "Click here for a free copy of our *Becoming a Coach* book." To the right of this link is a paragraph: "At CoachInc.com we know that great companies are made up of individuals. People's lives are bigger than their jobs. Each of us strives for a dynamic balance of personal fulfillment and collective impact." On the right side, there are two logos: "COACH U" and "CORPORATE COACH U". At the bottom, there is a footer with links: "Who We Are", "Contact Us", "Links", and "Media". The footer also contains the text: "Copyright © 2011 CoachInc.com - Terms of Use Agreement / Privacy Policy".

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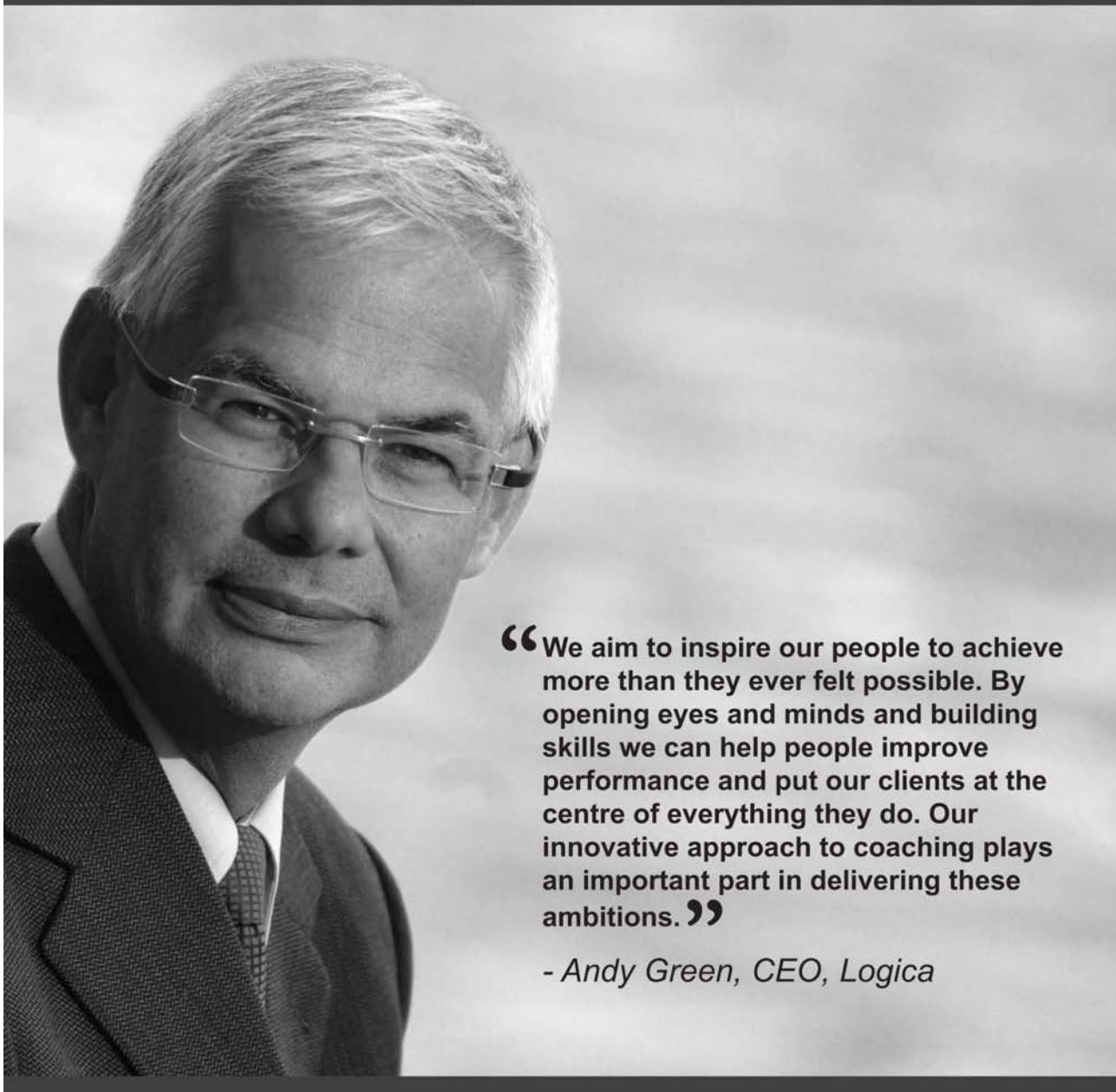
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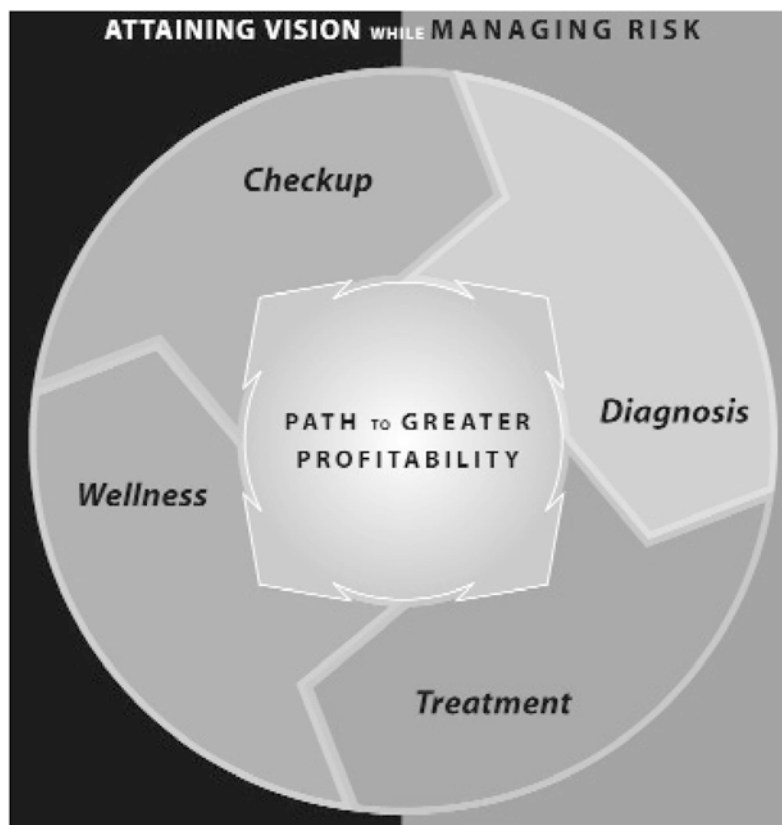
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His international experience includes serving as European coordinator for the global enterprise-wide application software pilot program for a Fortune 500 company.

Patterson holds an MBA in Finance and Operations from Stanford University, a BA in Accounting from the University of Mississippi and a CPA.



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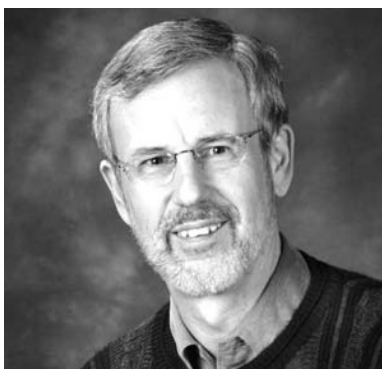


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Linda Popky, President of Leverage2Market Associates, Inc. is a senior marketing professional, author, speaker, and educator who helps transform organizations through powerful marketing results. Leverage2Market works with a wide range of organizations from startups and small businesses to Fortune 100 companies to get the best possible return on each marketing investment.

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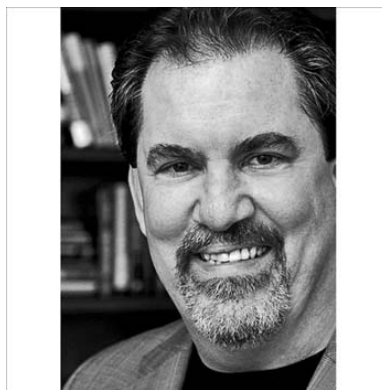
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Ed Rigsbee is the ROI Guy; want more customers? Give them more ROI. Want more members? Give them more ROI. Get more ROI from your alliances, get more ROI from your organizational membership. Author of 'The ROI of Membership,' 'Developing Strategic Alliances,' 'Partner-Shift' and 'The Art of Partnering' -- one of America's most prolific authors on the subject of business growth through collaboration, Ed Rigsbee consults with world class clients such as Toyota, 3M, Dun & Bradstreet, DHL, BE Aerospace, George Fischer Signet, Mead, Siemens, Roland, Best Buy and others. He travels internationally to assist organizations in building strategic alliance relationships and to improve their total effectiveness and profitability. As a strategic alliance consultant, Rigsbee will help you develop and implement smart strategic alliances for continued business growth. Access resources through www.rigsbee.com

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Kevin Berchelmann is an expert in management, leadership, and strategy, specializing in organizational development and value-added human capital strategies. With 20+ years of senior executive experience before starting his successful consulting firm, Triangle Performance, LLC, Kevin is an engaging and sought-after speaker, and his firm was recently awarded #9 on Houston's 'Fast 100,' fastest-growing privately held companies. Client list includes Fortune 100 (Archer-Daniels Midland, Sprint) through small, family-owned businesses located across the country.

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#### **Ed Rigsbee, CSP**

Today's potential association and society members are asking one simple question, *What's in it for me?* Trade associations and professional societies are better able to recruit and retain members when the association leadership can explain the true ROI of membership. Learn how to tell your prospective members just how much (\$\$\$) they can expect to receive from their financial and time investment.

Since 2000, Ed Rigsbee has been helping associations, societies, and chambers of commerce to prove to their members that "membership is a good business decision." He does this through helping the organizations to prove the yearly sustainable real-dollar ROI (return on investment) that they deliver to their members. Ed's qualitative research process delivers member-determined ROI numbers as opposed to staff-driven numbers. Members *believe* what they help to create. The only known source for this service in the country, Ed then helps your association to develop a better member recruitment brochure--one that will dazzle with brilliance (rather than baffle with bulk).

A member of the National Speakers Association since 1988, he received the Certified Speaking Professional certification in 2000. Ed is also a member of ASAE The Center for Association Leadership. He is the executive director of a 501(c)(3) non-profit public charity and the author of several books on partnering and strategic alliance development.

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- What to do to be sure one's marketing efforts pay off
- Effective marketing strategies in a Web 2.0 world
- Marketing pitfalls—what to do to avoid them and save a ton of money
- How to compete, get known and be visible in a noisy, competitive marketplace
- 3 key steps to becoming an innovative marketer
- Ways to care for customers to the point of obsession
- The 5 essential steps for successful women to become thought leaders

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Marketing and PR consultant Roberta Guise advises small business owners, independent professionals and non-profits on how to build a profitable stable of customers, save money on ineffective promotions, and get known through branding, precision marketing and public relations. Roberta also enables successful women to become thought leaders. She coaches clients one-one-one, and writes and speaks on how to get a distinctive marketing edge and be extraordinarily visible. For a lively mix of her ideas and opinions, read her articles at [www.guise marketing.com/bevisible-blog](http://www.guise marketing.com/bevisible-blog), and podcast profiles of influential women at [www.guise marketing.com/straighttalk](http://www.guise marketing.com/straighttalk)

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SELLING EXPERT**

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Craig Elias is the creator of Trigger Event Selling, and the Chief Catalyst of SHiFT Selling, Inc. For almost 20 years, Elias has used Trigger Event strategies to become a top sales performer at every company that has hired him including WorldCom where he was named the number one salesperson within six months of joining the company. Trigger Event strategies have earned Elias coverage on NBC news, in The New York Times, The Wall Street Journal, The Globe and Mail, The National Post, Nikkei Marketing Journal, Business 2.0, Sales and Marketing magazine, Venture Magazine, Calgary Inc.

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Denny Hatch, author, journalist and founder and editor of the e-newsletter, BusinessCommonSense.com. He is a freelance writer, designer and consultant on direct mail/direct marketing and the author of six books on marketing and business as well as three novels. His most recent book: *CAREER-CHANGING TAKEAWAYS!*? Quotations, Rules, Aphorisms, Pithy Tips, Quips, Sage Advice, Secrets, Dictums and Truisms In 99 Categories of Marketing, Business and Life.

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## D. Kevin Berchelmann

Thought-leader, Expert Consultant,  
Strategist, Executive Facilitator

D. Kevin Berchelmann, president, CEO and principal consultant, is a highly acclaimed strategist and thought leader in executive, management and organization performance.

Bottom line: Leadership is a learned skill, and management performance can change the course of any – ANY – organization. The key is in the "learning," and contrary to the plethora of trainers in this business, few can actually "develop" leaders successfully.

From executive teambuilding, strategy development and compensation, to individualized coaching, performance improvement and retention, Berchelmann has been incredibly successful in delivering results and measurable value in this critical environment.

**These results most recently include:**

- Management and leadership development for multiple levels of a Fortune 50 manufacturer;
- Executive and incentive compensation for a publicly traded construction company;
- Executive development and succession planning for a \$750M services firm;
- Strategy and HR advisor to several firms of various sizes, industries and markets.

Triangle Performance was recently named #9 on Houston's Fast 100 fastest growing, privately held companies.

A decorated 13-year Armed Forces veteran, Berchelmann has a corporate background which includes senior executive roles in human resources, operations and general management for multiple Fortune 1000 and privately held firms. Company profiles and industries include technology, manufacturing, professional services, construction, not for profit and biopharmaceutical. Additionally, he has extensive experience with investor-led, vendor-backed start-up and ongoing firms.

Berchelmann is a sought-after speaker, invited to present, "Contingency Retention: Keeping the Key Employee," at the Winning the War for Talent: Recruiting and Retaining Employees conference held in San Francisco, and "Motivation & Performance Incentives: Creating Star Performers," at the Customer Care Summit in Las Vegas. His presentation for the International Zinc Association, "Human Resources -- a Global Focus," was lauded as the best presentation during the five-day international executive event, Zinc College in Golden, Colo.



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# Leadership & Innovation Expert

## *Val Wright*

Val Wright is a recognized leadership and innovation expert. Working with Xbox, Microsoft, Amazon and LinkedIn, she has spent the last 20 years partnering with executives to accelerate growth and gain market superiority across the technology, entertainment, retail and e-commerce industries.

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Val has been quoted in Fast Company, E-commerce times, Yahoo!.com, Monster.com, Aol.com, USNews.com, NJ.com, TheNetworkJournal.com and TechNewsWorld.com.



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A motivated, driven, determined, successful, and savvy businessman, the CEO of Ann Arbor based Gold Star Mortgage Financial Group is passing the secrets of his success on to others in the sales business. A super success in mortgage sales, he has recently published The ABC of Sales as a guide for professionals who want to soar in sales, revive their sales careers, or position their companies among the elite. Gold Star is one of Inc. Magazine's 500 fastest growing companies in America for two consecutive years, 2009 & 2010

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A near-death experience, due to a broken neck, brought two visions to Stutz. In the moment, she pledged to provide community service through inspirational speaking, writing, and business development training, while negotiating the ability to walk out of the hospital. Stutz' top producer sales career and years of entrepreneurship led her to become the author of an international best-selling book and another best-selling books, and a keynote-inspirational speaker receiving standing ovations time after. Her message is, Believe, Become, Empower, and her mantra is, when we all reach out to help others, together we may positively impact society.

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An award-winning marketer, Roberta also enables successful women to become thought leaders. For a lively mix of her ideas and opinions, read her articles at [www.guisemarketing.com/bevisibleblog](http://www.guisemarketing.com/bevisibleblog), and podcast profiles of influential women at [www.guisemarketing.com/straighttalk](http://www.guisemarketing.com/straighttalk)



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**America's Corporate and Entrepreneurial Business Expert™***Richard Tyler*

**R**ichard Tyler is CEO of Richard Tyler International, Inc.® and a diversified family of successful companies and services.

Tyler enjoys a worldwide reputation for his powerful educational methods and motivational techniques as a Speaker, Trainer, Consultant and Author. He appears on radio and TV, web-based shows, CDs and as a Keynoter in seminars.

Among those he has collaborated with are Stephen Covey, Denis Waitley, Ann Jillian, Alan Keyes, Dr. John Gray, Patricia Ball, Gen. Alexander Haig, Brian Tracy, Don Hutson, Dr. Norman Rosenthal, Dianna Booher and Jack Barry.

Tyler has been featured in Entrepreneur Magazine® and hundreds of articles and interviews.

Among the 12 books he's authored are: *Smart Business Strategies™*, *Leadership Defined*, *Mission Possible*, *Marketing Magic*, *Conversations on Customer Service*, *Conversations on Success*, *Conversations on Health and Fitness*, *Conversations on Faith* and *The Nuts and Bolts of Business*. Tyler's latest book is *Sales Excellence – Seven Steps to Achieving Extraordinary SUCCESS in Sales™*.

Tyler has been inducted into 20 National and International Who's Who organizations, including: Global Business Leaders and American Education. He's also listed annually in the Who's Who in Professional Speaking.

He has received the coveted "Keeping America Strong" Award for outstanding contributions to the strength and growth of American business.

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Mark Leibovit, Chief Market Strategist at LeibovitVRNewsletters.com (vrtrader.com) is an internationally recognized stock market timer, stock picker and forecasting strategist. Mark's technical expertise is in overall market timing and stock selection based upon his proprietary 'VR' (VOLUME REVERSAL) methodology and Annual Forecast Model which have landed him on the front page of Timers Digest as the top market timer. He was named by 'Timer Digest' as the No. 1 intermediate stock market timer for the 10-year period ending 2007, and the No. 1 'Gold Market Timer' for the 5-year period ending in 2010. He served for seven years as a consultant 'Elf' on Louis Rukeyser's 'Wall Street Week' and appeared for over 30 years as a Market Monitor guest for PBS' 'The Nightly Business Report'. He has appeared on CNBC, Fox Business News, Bloomberg and BNN in Canada and has been interviewed by most major periodicals since 1979.

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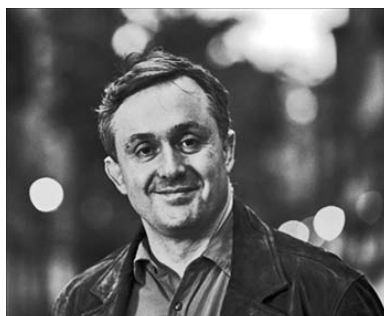
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I have a passion, a burden, and what I believe to be a responsibility, to transform my fellow sales representatives' lives, and exponentially increase their success and financial rewards, by helping them escape from the overwhelming stress that is inherent to the job, break free from outdated models of sales, and begin to love their jobs and live and love their lives once again. My motto is that people should work to live, not live to work. I help sales representatives achieve that by enabling them to eliminate stress, live their lives, and close more sales.

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Steve has over twenty years of experience in the high tech industry and is the former Director of Operations for Silicon Genetics, in Redwood City, CA, where he was responsible for shipping their flagship product. Steve also led the development of numerous serious roleplaying simulations, including a Pandemic Flu simulation for the US National Capitol Region. He is a popular speaker on topics ranging from leadership, motivation, team building, interviewing skills, and sport performance to computer game design. He was a guest lecturer at MIT and WPI. His articles have appeared in a number of journals, including The Journal of Interactive Drama, The IBM Systems Journal, Mass High Tech, Lab Manager, Corp! Magazine, Performance & Profits (a publication of the American Management Association), Enterprise Management Quarterly, Talent Management Magazine, The CEO Refresher, The Journal of Corporate Recruiting Leadership, Analog SF/F, Black Belt Magazine, American Fencing and the Worcester Business Journal.

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Pamela S. Harper is an internationally known business performance expert, author, and professional speaker. She is the founding partner and CEO of Business Advancement Inc. (BAI), which enables companies to accelerate their progress toward growth and profitability. Pam's in-depth knowledge of the impact of organizational issues on innovation leadership, business growth and profitability is based upon over 20 years of internal and external consulting to entrepreneurial, middle market, and Fortune 500 companies in a wide range of industries, all going through extraordinary growth and change. Pam is the author of the critically acclaimed book, 'Preventing Strategic Gridlock'.

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Allen has assisted large, mid-size, and small businesses with strategic technology planning, management, and operations. Allen has led efforts to improve the quality and efficiency of information services for internal and external customers. Bringing his experience and expertise to small and mid-size organizations, Allen has served as a part-time CIO for businesses in multiple industries. He has planned and managed technology projects that directly support business goals and bottom lines. Most recently, Allen has focused on helping SMBs benefit from cloud-computing solutions. Cumulus Global offers best-of-breed solutions to SMBs with full integration and support services.

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Lillian Too is the world's most prolific and highest selling author of books on Feng Shui. Since publishing her first book on the subject in 1995 in Malaysia, she has written over a hundred books and sold over ten million copies to a worldwide audience of readers. Her books have been translated into 31 languages and whole sections of bookstores in capital cities of the world carry shelves of her books on Feng shui, astrology and Chinese divination methods. She is the world's #1 selling writer on Feng shui. She is also its most eloquent advocate and each January she addresses capacity crowds of thousands at her Feng shui Extravaganza Road Shows.

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**A**llen Falcon, CEO and Founder of Cumulus Global, helps small and mid-size businesses use cloud computing and other managed IT services to lower costs, increase productivity, and improve profitability. Allen is a recognized expert in Software-as-a-Service applications and Google Apps, in particular.

Previously, Allen co-founded and was President of Horizon Information Group. Consulting to corporate CIOs, Allen has led efforts to improve the quality and efficiency of information services for internal and external customers. He has helped clients develop effective service definitions and operating models for IS organizations; realize measurable improvements in problem and change management procedures; and implement financial modeling tools for budgeting and technology investment analysis.

Allen has served as a part-time CIO for businesses in multiple industries, planning and managing technology projects that directly support business goals and bottom lines. Beyond improving day-to-day operations, Allen has defined and led critical business application and infrastructure projects designed to improve and enable new business opportunities.

Prior to co-founding Horizon Information Group, Allen held positions in consulting and in network systems development, specializing in large systems analysis and design. Allen has published several articles on technology issues for smaller businesses and has served on advisory boards for industry conferences and trade events. Allen holds an Honors Bachelor of Science degree in Computer and Communication Sciences from the University of Michigan.



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Robyn is the director of The Civility School, which offers children, teens, and adults a unique combination of social skills training and modern etiquette instruction not found in other programs. Instead of only teaching rote rules of good manners, Robyn encourages participants to strengthen their powers of empathy, which allows them to understand their effect on others and to also become a more engaging peer, family member, and/or employee. This, combined with etiquette and social skills instruction, provides the participants with a broader and deeper set of skills, which is more easily transferrable to a variety of situations and cultures.

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Jim Kwaiser CMC, works with families in business, of all sizes and industries, on the personal and business challenges that arise when families work together. Some of these challenges include: conflict resolution, succession planning, family meetings, as well as leadership, organizational and operational development. He coaches across generational lines to find the right solutions by assisting families to work together for the success of the family and the business.

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After the 9/11 attacks in New York City and my home base of Washington, DC, society focused on 'Ground Zero' and the repeated, horrific media footage that symbolized it. I felt they were missing the point: The world as we knew it was forever changed, not destroyed. Each ONE of us was being called to step up to refashion this new world.

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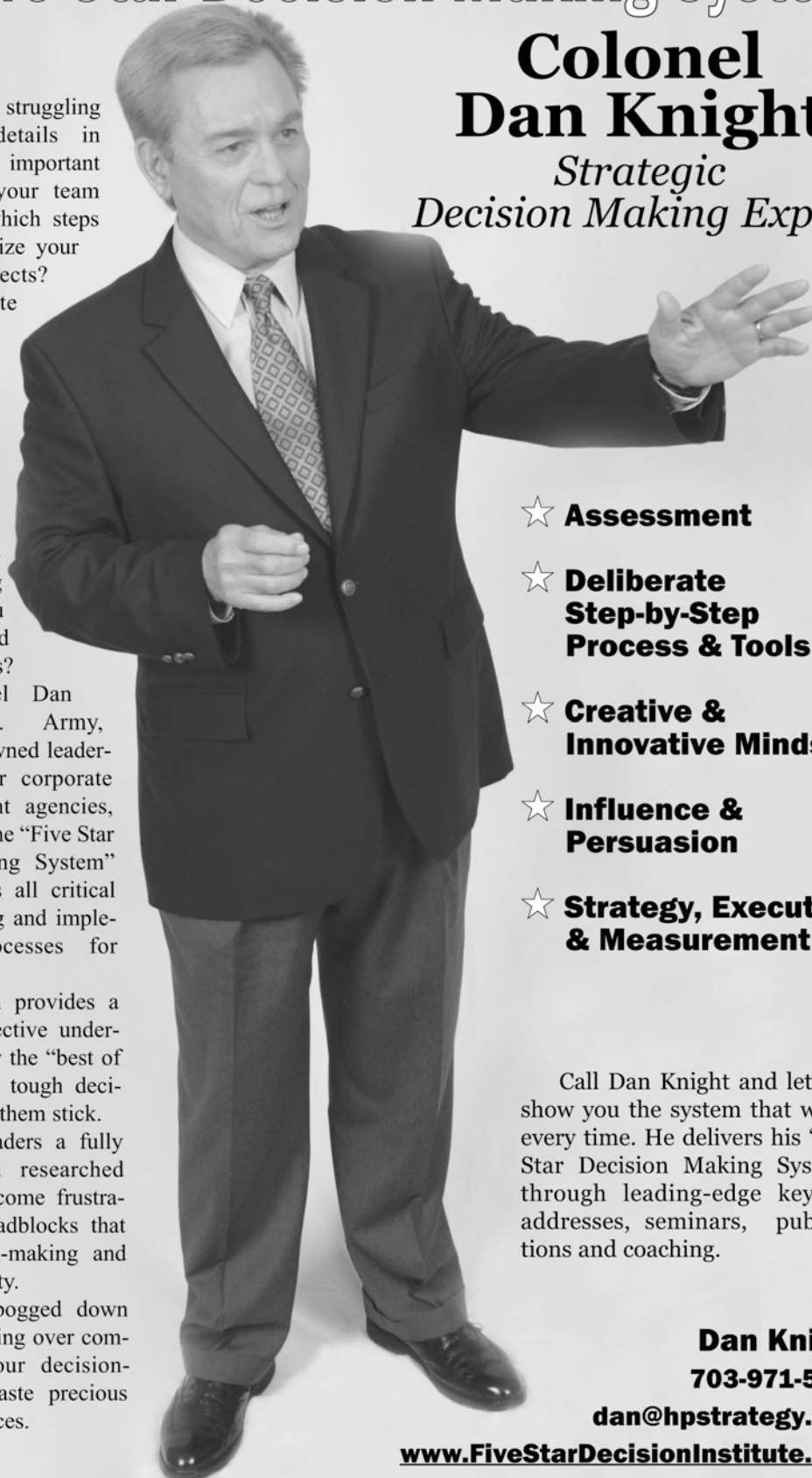
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Gregory Lay writes and speaks to help people in the workplace develop and maintain productive, practical, and positive habits. In his syndicated column 'Heartily Working' Gregory responds to questions from all organizational levels, helping everybody from the front line to the executive suite with strategies for improving relationships and getting the job done right. He is publishing a collection of Heartily Working columns in an advice book for employees and employers, and is a featured writer in the book Life Choices: Putting the Pieces Together,

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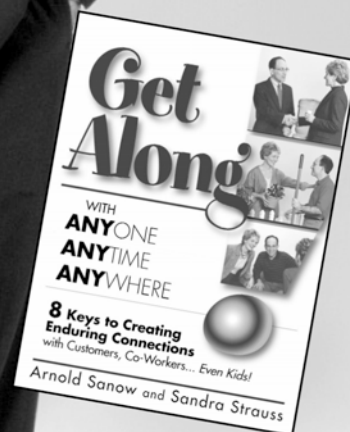
Arnold has delivered over 2,500 paid presentations to more than 500 different companies, government agencies and associations. He is the author of 5 books, including "Get Along with Anyone, Anytime, Anywhere," the "Charisma Card Deck" and "Marketing Boot Camp."

He is a frequent guest in the media (USA Today, ABC Morning News, the Wall Street Journal and CBS Evening News) and a former adjunct professor at Georgetown University.

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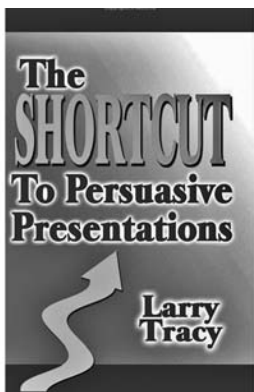
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Cheryl Stephens has been a plain language champion for over two decades. She has consulted with businesses, legal organizations, and government. Cheryl has mentored business people, attorneys, other professionals, and students in the art of clear communication. Her lively, informative seminars and her no-nonsense consulting approach can help anyone create clearer, more client-friendly, documents and processes. Cheryl publishes books about plain language at Lulu.com.

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Larry Tracy is the author of The Shortcut to Persuasive Presentations, often described as a workshop in a book. He has been cited in the books The Information Please Business Almanac, What to Say When You're Dying on the Platform and Best of the Best as one of the top presentation skills coaches in the country. His hands-on coaching is not the rehashed theory of so many How to be a better speaker programs; it flows from his been there, done that experience delivering thousands of presentations, many to skeptical audiences. He is a retired Army colonel, and formerly headed the Pentagon's lead briefing team, responsible for daily intelligence briefs to the Chairman of the Joint Chiefs of Staff. He coordinated over 500 of these multi-media sessions, personally briefing the Chairman almost 100 times. President Reagan called him An extraordinarily effective speaker.

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**DR. ELIZABETH CARLL -- STRESS AND  
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An internationally recognized clinical and consulting psychologist, author and speaker, Dr. Elizabeth Carll is an expert on stress and post-traumatic stress, crisis management in relationship to life events and violence, including family, workplace, youth and media violence. She is the author and editor of a variety of publications, including Trauma Psychology: Issues in Violence, Disaster, Health and Illness, Two Volumes. She is also an authority on the mind-body connection to health/illness, body image, eating disorders, self-injury behavior, family relationships and media. Dr. Carll has responded to numerous disasters and crises and served on the American Psychological Association's (APA) National Disaster Response Advisory Task Force for seven years and founded the New York State Psychological Association Disaster/Crisis Response Network, the first statewide volunteer disaster response network in the nation, which she coordinated for ten years. Frequently interviewed by national and international media, Dr. Carll is the past chair of the United Nations NGO Committee on Mental Health and chair of the International Committee of the Trauma Division of the APA.

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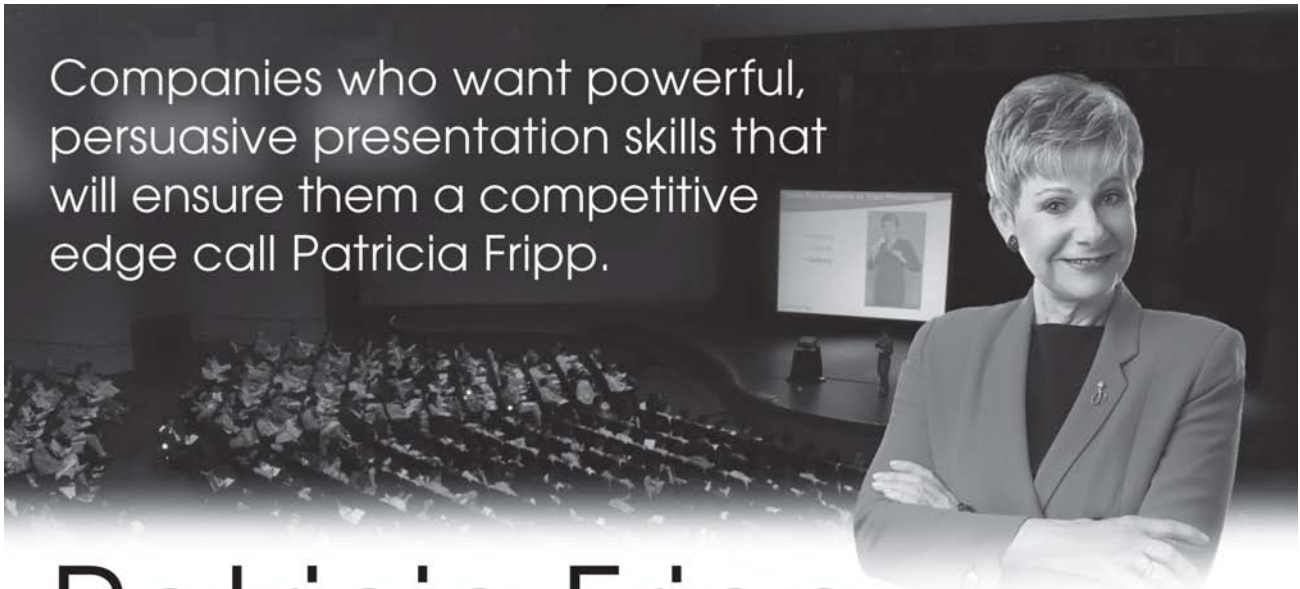


Dr. Marc Halpern is an expert in the fields of Ayurveda, Yoga and Self-Healing. He is the President of the California College of Ayurveda, Co-founder of the National Ayurvedic Medical Association and the author of Healing Your Life; Lesson's on the Path of Ayurveda. An inspiring public speaker and educator, Dr. Halpern is a pillar of the Ayurvedic and Yoga communities. He has been on CBS's 60 minutes and is featured in the Ricky Williams biographic film 'Ricky Run'.

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This best-selling author is your internationally-recognized expert on heart disease, wellness, workplace productivity, stress, life balance, and women's business success. As founder of the American Foundation for Women's Health, she saves lives by sharing her near-death experiences with heart disease and stroke and launched www.StopAfib.org to advocate for patients with atrial fibrillation, a life-threatening irregular heartbeat. Her successful track record as transformation agent includes being a high-tech executive and an Internet pioneer (Dell, Cisco, JCPenney).

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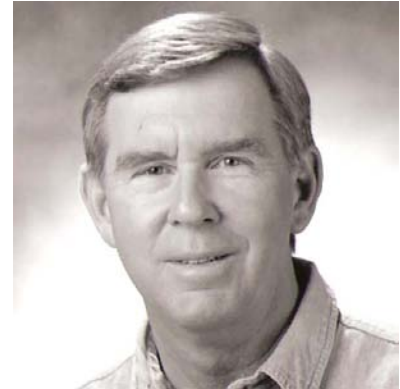


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Diana Hunter is an award-winning author, nutrition researcher, and college instructor with a diversified background in journalism, behavioral science, and nutrition. Her literary achievements include 'FoodSmart: Understanding Nutrition in the 21st Century' (2010-2012 National Tour) and Me, Myself & Food: Conquering The Struggle Against Overweight And Obesity (December 2012). Hunter provides an enlightening and unconventional look at nutrition, obesity, and weight loss, helping consumers make sense of conflicting information and enabling them to make educated dietary choices. On a mission to 'reshape nutrition,' she covers an extensive range of food-related topics.

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John was born in San Diego, CA and continued living in San Diego until he was accepted into the Physical Therapy Program at the University of California School of Medicine in San Francisco. Upon graduation, he was commissioned an ensign in the U.S. Navy and served 3 years as a physical therapist during the Vietnam War. He also married Vonnie Hardesty at that time and continues to be married to her to this day. They have 3 sons who've graduated from school and done very well in their careers.

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# Post-Traumatic Stress Expert

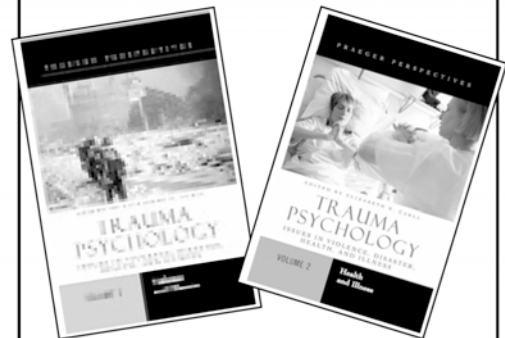
## Dr. Elizabeth Carll

An internationally recognized clinical and consulting psychologist, author and speaker, Dr. Elizabeth Carll is an expert on stress management and well-being and its impact on health, coping with traumatic life events, including violence in the family, workplace, and world events.

She is the author and editor of a variety of publications, including *Trauma Psychology: Issues in Violence, Disaster, Health and Illness*. She is also an authority on the mind-body connection to health/illness, body image, eating disorders, family relationships, cyber-stalking, and e-bullying, especially relating to children and teens and other media issues.

She is the chair of the United Nations NGO Committee on Mental Health and U.N. representative for the International Society for Traumatic Stress Studies. Dr. Carll has responded to numerous disasters and served on the American Psychological Association's National Disaster Response Advisory Task Force for seven years and founded the New York State Psychological Association Disaster/Crisis Response Network, the first statewide volunteer disaster response network in the nation, which she coordinated for ten years.

Frequently interviewed by national and international media, Dr. Carll is also a past president of the Media Psychology and Technology Division of the American Psychological Association.



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Elizabeth B. Jenkins is an organic farmer and author of three books on Inka Nature wisdom, *The Fourth Level*, *The Return of the Inka*, and *Journey to Q'eros*. She is a much sought-after public speaker and teacher, and travels extensively throughout the world. She lives with her partner Barney and their two sons on an organic farm on the Big Island of Hawaii where she farms, writes, and conducts intensive workshops and seminars. She is the Founder Director of Wiraqocha Foundation with a mission to bring people and nature together through education, service and sami.

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Sexual Assault and Trauma -- Renee Paser-Paull, M.S., is an expert guide to those who have experienced trauma. She provides the key to releasing restraints and reinventing the lives of those are locked in their own virtual prison. Renee acquired her expertise through raw, and almost deadly personal experience and is the embodiment of her message and methods of resilience, recovery and renewal. A highly skilled professional speaker, personal coach and trainer who provides customized programs, Renee has multiple degrees in Education and is a certified Creative Problem Solving Instructor, Laughter Yoga Leader and Lego Strategic Play Facilitator.

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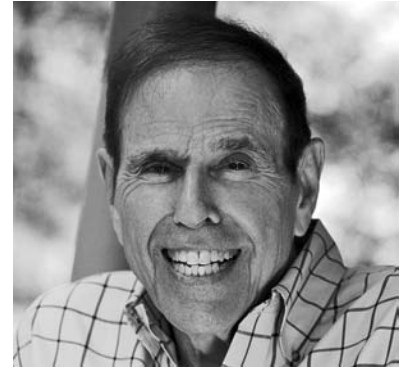


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Elaine Pereira's new book: I Will Never Forget: A Daughter's Story of Her Mother's Arduous and Humorous Journey through Dementia (ISBN 978-1-4759-0690-5, 2012, iUniverse, Paperback \$20.95, Hardcover \$30.95, Kindle \$3.95, 274 pages available on Amazon or <http://www.IWillNeverForgetBook.com>

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Barbara Morris, R.Ph., is an 84-year-old pharmacist and expert on unique anti-aging strategies. Author of Put Old on Hold, and her new book No More Little Old Ladies!, her message is for Boomers and others who want to feel and function as well or better than they do now for another 25 years or more.

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# Cynthia Shelby-Lane, M.D.

## "Laughter is Good Medicine"

"Laughter is Good Medicine," says Cynthia Shelby-Lane, M.D., a doctor, speaker, comedienne and talk show host, who loves to laugh.

Do you know a doctor, who stops to save a life, then gets up on stage to make you laugh . . . at life . . . at yourself . . . and at herself?

Well, Shelby-Lane, M.D., is that kind of doctor. Known as "the ageless doctor," Shelby-Lane is a graduate of the University of Michigan Medical School. She trained as a surgeon at the University of Texas in Houston and committed herself to saving lives as an emergency physician in Detroit. She then re-invented herself and is now a board-certified, anti-aging specialist, keeping people young and healthy from the inside out.

Her practice, Elan Anti-Aging & Longevity Center, incorporates alternative and complementary therapies to promote optimal health and youthful aging. She also expanded her practice to the Internet as "THE Internet Doctor," answering questions for patients worldwide through a detailed Internet evaluation. The doctor is also a certified, professional health coach, helping people make difficult health and life choices and create changes for optimum health and wellness.

Seen on national radio and television, discussing issues such as anti-aging, heart disease, weight loss, stress reduction and cancer, Shelby-Lane speaks nationwide and is also a certified professional health coach. She tackles tough social issues through community work and took thousands of dollars worth of drugs and medical supplies to the victims of Katrina on a solo mission in 2005.

This graduate of Second City Comedy School in Chicago and student at UCLA Motion Picture



and Television Program produces TV shows and produces a "live" comedy show called, "Laugh Attack": Stopping the #1 Killer -- Heart Disease. Appearances on the Oprah Winfrey Show and featured articles in the *New York Times*, *Ebony* and *Jet* magazines and *Women's Health Style* magazine have given her expert status as the anti-aging and comedy doc.

She can cook, too. She's no Emeril or Rachel Ray, but Dr. Shelby-Lane is now the host of her new food show, "What's Cookin', Doc?"

Trading in her stethoscope for an apron, her food show features "food remedies and foods that heal." So, if "Laughter is Good Medicine," then "great food is the cure."

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Laura Brown is a Certified Health Counselor (CHC) and the founder of Intuitive Wellness. A Certified Health Counselor is a nutrition expert, wellness authority and a supportive coach. Employing a mixture of interactive exercises and brainstorming, Laura's wellness programs engender active learning and individual empowerment to help build community, decrease healthcare costs, improve health and longevity, educate members about healthy choices, attract and retain members or employees and enhance the overall community. Laura speaks regularly at health-oriented events, conferences, educational and other organizations, on topics such as Eating for Energy, Brain Health, Longevity and Preventing Illness through diet and lifestyle.

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Annette Hottenstein is a Baltimore-based registered dietitian specializing in weight loss, wellness presentations, chronic disease prevention and corporate wellness. Prior to forming her consulting company, Annette worked for 15 years as a scientist specializing in the sensory properties of foods and beverages. As a trained focus group moderator, she has conducted over 150 groups for the largest players in the food industry. She volunteers her time and talents to the Maryland office of the American Diabetes Association and has authored several publications in leading professional journals such as *Appetite*, *Food Quality and Preference* and the *Journal of Sensory Studies*.

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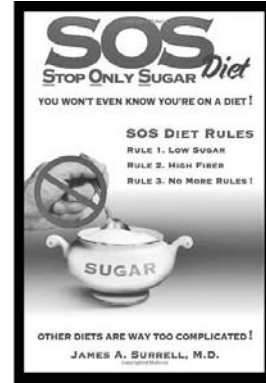


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Hello, my name is Ken Brown and I am a Board Certified Gastroenterologist with a specialization in Irritable Bowel Syndrome (IBS), Gluten intolerance and Celiac disease. I am the developer of Atrantil; which is a first in class, all natural, vegan, gluten-free remedy for IBS and the Bloating that comes with it. My expertise is in the micro biome and how it plays a role in our health. I have been doing clinical research for over 8 years in this field and now serve on several national boards in the field.

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James A. Surrell, M.D., author of the best-selling *SOS (Stop Only Sugar) Diet* book, has been a colorectal surgeon for more than 20 years. He gives 50+ presentations a year around the USA to thousands of professionals and people from all walks of life about nutrition, weight loss, cancer prevention and healthy lifestyles. He is a frequent guest on Northern Michigan University's 'Ask the Doctors' TV series and writes a popular column entitled 'Talk with the Doc' for the *Marquette Mining Journal*. He holds fellowship status in the American Society of Colon and Rectal Surgeons and the American College of Surgeons.

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- Consumer protections
- Insurance coverage for massage

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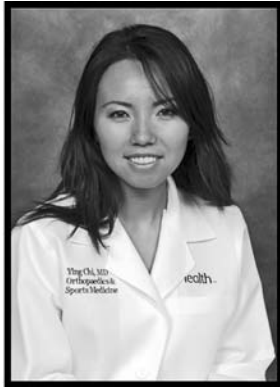
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Hungarian immigrant Eva Kerschbaumer opened esSpa Kozmetika Organic Skincare on 02/02/02. She has been honored with Skin, Inc. Magazine's 'Best of the Best' Spa Award and esSpa was named the '3rd Best Spa in America' by The Industry Source. Eva is a Founding Member of the Green Spa Network in recognition of her approach to organic skincare. Eva is the leading authority on holistic, non-invasive spa treatments and organic products. Her belief that 'Beautiful skin leads to a healthier, happier life,' combined with her Hungarian appeal has made Eva the new Icon in the long Hungarian Tradition of Skincare excellence.

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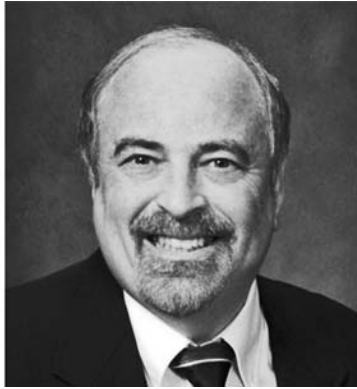


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Dr. Burton S. Schuler, Podiatrist, Foot Doctor, of Panama City, Fl is this country's leading expert on the painful medical problem know as the Morton's Toe He is the author of the new book Why You Really Hurt: It All Starts In The Foot, which is the story of how the Morton's Toe can cause pain thru out the whole body. Dr. Schuler is a 1975 graduate of the New York College of Podiatric Medicine. He has also written the 1982 The Agony Of De-Feet, A Podiatrist's Guide To Foot Care, His articles about the foot, have appeared in the leading podiatric journals and publications. He has been interviewed by such varied publications as the New York Times, Cosmopolitan Magazine, and First for Women. During his 37 year career he has appeared on hundreds of radio stations to give his expert opinion regarding the Morton's Toe and other foot

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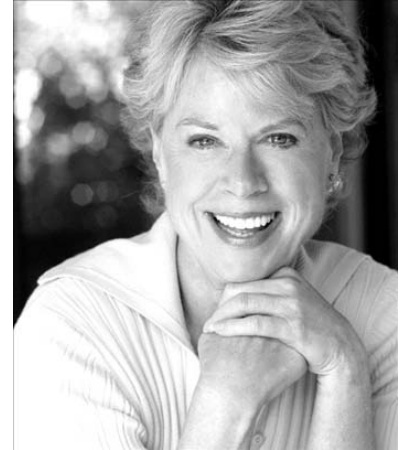


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Caroline Sutherland is the author of The Body Knows, the definitive guide on how to tune into your body and improve your health. She has a vast clinical background as an allergy-testing technician in Environmental Medicine where her intuitive gift developed. Raised in a medical family - her mother was a dietician and both her father and grandfather were medical doctors - the 'blueprint' of her family lineage created important seeds for her future career as a Medical Intuitive.

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Kathy Gruver, PhD, is an award-winning author, a TV host, go-to health expert, an award-winning massage practitioner, sought-after speaker and frequent radio guest. With a combination of formal learning and life experience, Gruver's practical, down-to-earth approach to health is refreshing and fun. Dr. Gruver is the new face of natural health. Her award-winning books, *The Alternative Medicine Cabinet*, *Body/Mind Therapies for the Bodyworker* and *Conquer your Stress with Mind/Body Techniques*, have helped multitudes of people expand their knowledge of health and improve their lives. Specializing in natural health, alternative medicine, mind/body medicine, stress management, bodywork and energy medicine, Gruver brings life and knowledge to every situation.

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Ellen Kamhi, Ph.D., R.N., *The Natural Nurse®*, has been a leader in the holistic health movement for over 30 years. She is on TV and radio daily, and works with medical schools as well as indigenous healers around the world. She combines integrity and clear delivery with scientific credibility. Her books include *Arthritis*, *The Alternative Medicine Guide*, *The Natural Medicine Chest*, *Cycles of Life*, *Herbs for Women*, *The Natural Guide to Great Sex* and *Weight Loss: the alternative medicine guide*.

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Bill Jones, CLU, ChFC, LTCP, has been a professional in the insurance industry since age 25, when he became a life insurance agent. His career experience includes 4 years as President at MedAmerica Insurance Co. During that tenure MedAmerica tripled their sales. Bill retired from MedAmerica at the end of 2013. The Alliance provides access to competitive, top commission contracts. These contracts are generally available only to agencies that produce significant volumes of production. By joining The Alliance, agencies collectively help each other validate the carrier production requirements necessary to obtain and keep the top commission contracts.

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Jesse Slome is one of the nation's leading long-term care insurance experts. Executive Director of the American Association for Long-Term Care Insurance (www.aaltci.org), the industry trade group, Slome is the author of 20 books, booklets and consumer guides on the subject of long term care planning. Slome directs annual LTC insurance research studies which are published in the Association's annual Long-Term Care Insurance Sourcebook. Slome is also director of the recently formed American Association for Critical Illness Insurance (www.aacii.org).

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Dr. Louis Cady straddles the world between science and art. Trained first as a classical pianist, he went on to obtain two degrees, with honors, from the Conservatory of Music of the University of Missouri at Kansas City, before obtaining his medical degree in 1989 from the University of Texas Medical Branch in Galveston, Texas. He then trained in psychiatry at the world-famous Mayo Clinic, beginning his practice of child, adolescent, adult, and forensic psychiatry in Evansville, Indiana in 1993. In addition to his conventional medical training in medicine and psychiatry, Dr. Cady has subsequently received additional training in Age Management Medicine from the Cenegegens Medical Institute in Las Vegas, Nevada, adding that modality into his practice.

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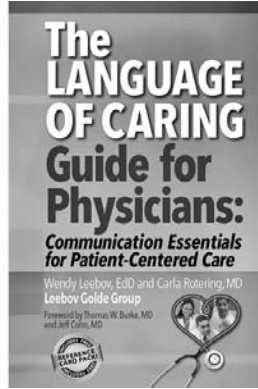
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Pamela D. Wilson, MS, BS/BA, CG, CSA, Certified Senior Advisor specializes in working with family and professional caregivers to navigate healthcare and aging concerns. Wilson, an expert in the field of caregiving, has personally helped thousands of family and professional caregivers since 2000 in her career as an advocate, a care navigator, and an educator. Through her company, The Care Navigator, she is an advocate and service provider in the roles of guardian, power of attorney, care manager, and transition specialist. She was producer and host of The Caring Generation®, from 2009 to 2011, an educational radio program for caregivers on 630 KHOW-AM. In addition to her work at the Care Navigator, Pamela gives back to the community by serving as chairperson of the Community Ethics Committee in Denver, Colorado. Her book, The Caregiving Trap: Solutions for Life's Unexpected Changes is available through all major booksellers and her website <http://www.pameladwilson.com/book>

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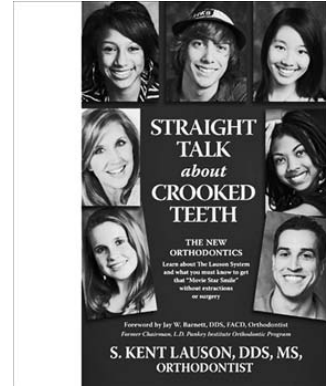


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Joseph R. Nemeth, D.D.S., is a specialist in the field of periodontics and has served patients in this specialty for over 30 years. As one of the Michigan's foremost experts in periodontics, Dr. Nemeth has played a major role in applying innovative medical and technological advances to current periodontal practice. He publishes a quarterly newsletter for general dentists on the most recent research in periodontics, and he has served on the faculty of the University of Southern California School of Dentistry, University of Detroit Mercy School of Dentistry, and on the staff of the Detroit Medical Center.

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In July 1996 my granddaughter developed tooth decay. I embarked on a mission: Prevent Oral Disease in Children. In January 1997 I returned to dentistry to research and create educational resources for children's parents and educators. Currently, December 2013, Amazon's English book list for Dr. Garth Pettit includes: Mothers Teach Foetus All About A Smile, GarGar The Dentist Toddlers Activity Books. Book a & Book b, Teaching Oral Disease Prevention. 1 of 12 ...to 12 of 12 and all these combined in 1 thru 12. All foreign language listed books are yet to be republished with new titles and content.

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Dave E. David, M.D. is an experienced host, guest and dynamic lecturer, whose personality and naturally-inquisitive nature make him an exciting interviewer, guest or spokesperson. Dr. David, is a Cosmetic Surgeon and Obstetrician and Gynecologist as well as a Weight Loss/Fitness Specialist. Dr. David is a physician with 35 years of experience. He is Harvard-trained and former teaching faculty at Harvard University. Dr. David is available to appear as a TV or radio guest or host, or as a spokesperson for health/fitness/nutritional/medical products that he believes in. His areas of expertise include women's health, weight loss, fitness, nutrition and Cosmetic Surgery. He can comment or act as medical news analyst for a whole host of medical topics. Dr. David is also an international caregiver, having led emergency medical and surgical teams into Haiti after the devastating 2010 earthquake and into Sri Lanka after the massive tsunami.

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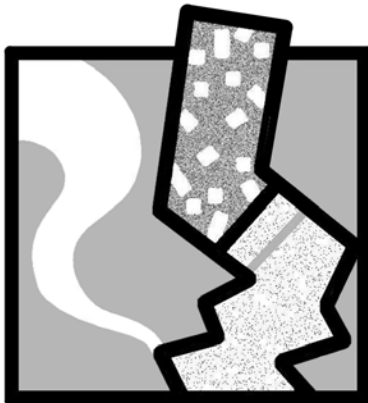
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Patrick Reynolds, grandson of RJ Reynolds and anti-smoking advocate, was the first tobacco industry figure to speak out against the industry, after his father died from smoking. Today he speaks internationally to youth and adults about tobacco issues and advocates pending legislation. Good Morning America called him 'an articulate and formidable guest.' CNN commented, 'Reynolds' knowledge and insights made it easier for audiences to understand complex issues.' In 2011, TobaccoFree.Org released 'The Truth About Tobacco,' an acclaimed educational video of his live talk for grades 7-12. He's author of 'The Gilded Leaf'. His bio is posted at [www.TobaccoFree.org/bio](http://www.TobaccoFree.org/bio) and /news

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Daniel Moses is a Human Resources Consultant from Jacksonville, FL. In today's workplace, the issue of sexual harassment can come front and forward no matter how hard an employer tries to keep it in the background. Yet in all the exposure this issue has received in recent years, its definition can still be unclear. What exactly is sexual harassment? Using current law, regulation and relevant court precedent Dr. Daniel Moses does an excellent job defining what sexual harassment is, how it can be prevented, and written policies that when put in place, will protect an employer in the event sexual harassment takes place despite their best effort to prevent it. Dr. Moses' book can certainly serve as guide to those seeking practical solutions to this modern problem.

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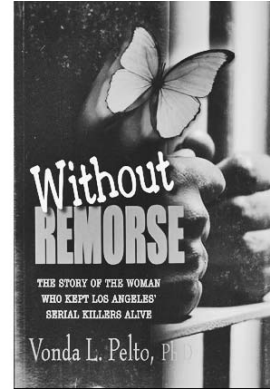
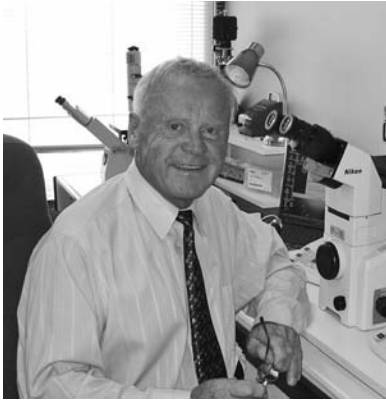


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President, International Academy Anti-Aging Medicine (501-c-3), and HK STEM CELL RESEARCH; procuring individual-specific SCs: <http://www.DrHans.org> . Interviews: 310-634-2478; a 'regular' on radio/TV, co-host on NBC-KCAA radio. Presenter at medical Congresses worldwide; made medical history with his own 100% heart recovery protocol. Author 'LIFE-LONGHEALTH: learn how to Control your Genes to stay Young with Age'; available as health education e-book for \$ 1.99. Keynote/motivational speaker: Anti-aging/fitness at ANY age; calculate your gene-expression age. Background: U. Munich Med. School, physiology under Nobel Laureate Butenandt. PhD, SUNY Stony Brook. Professor, chemistry, aging research, RU, Chicago. Personal: Pilot, member LBMP (equine police reserve).

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Dr. Gayle Carson's program 'Healthy, Wealthy and Fabulous: The 9 Secrets to Living Regret Free and Feeling Alive at Any Age' is designed for anyone wanting a happier and healthier lifestyle. Known as the S.O.B., Spunky Old Broad, Dr. Carson has appeared on ABC, CBS, NBC and Fox and in the Wall Street Journal, Newsweek, USA Today and the Larry King radio show as the premier expert in the boomer market. A fitness enthusiast, business woman for over 5 decades and a great-grandmother, she has the energy of someone half her age. A three time breast cancer survivor and the champion of 16 surgeries, she shows you how to reinvent yourself and your business from the inside out. 2014 SOB Clubs will be introduced in the U.S. These clubs target women over 50 looking for the 'secret sauce' that makes life even more valuable and exciting than it already is.

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Vonda Pelto, Ph.D., Clinical Psychologist and author of *Without Remorse: The Story of the Woman Who Kept Los Angeles' Serial Killers Alive*, spent over three years working to keep a number of notorious serial killers and high profile inmates at Los Angeles Men's Central Jail from committing suicide before going to trial and, for the murderers, their ultimate reward. They included Freeway Killer William Bonin, Hillside Strangler Kenneth Bianchi and his cousin Angelo Buono, Sunset Strip Slayer Douglas Clark and Arthur Jackson, who tried to kill actress Theresa Saldana.

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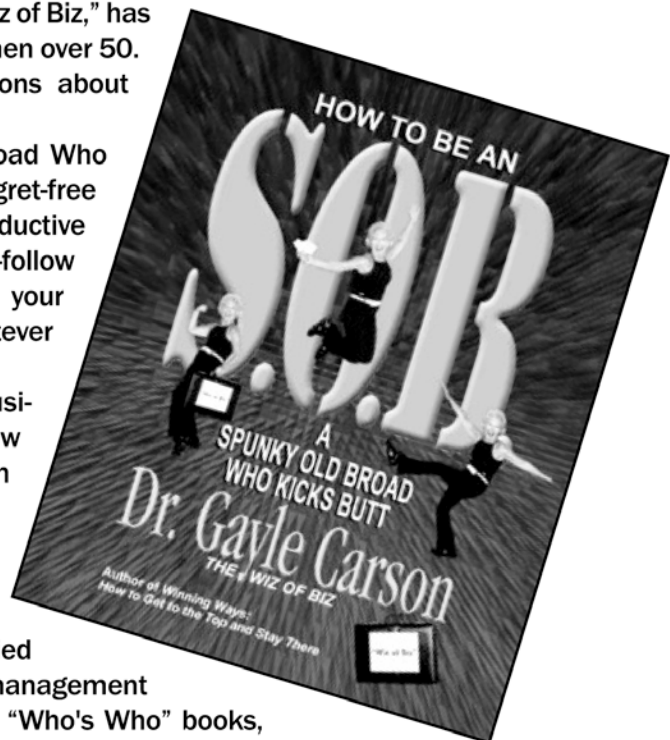
# Mid-Life Crisis Coach GAYLE CARSON

**D**r. Gayle Carson, also known as the “Wiz of Biz,” has written a new book especially for women over 50. Gayle knows how to handle questions about mid-life and beyond.

“How to Be an S.O.B.: A Spunky Old Broad Who Kicks Butt” teaches the nine secrets of a regret-free life and offers 13 key tips to living a more productive and fulfilled life. Gayle offers short, easy-to-follow advice to achieve health and fitness, open your own business, invest in real estate or do whatever else your SOB heart desires.

Celebrating more than 47 years in business, the “Wiz of Biz” heads up a radio show for Entrepreneur Magazine – “Women in Business” – which celebrates women who embody success in many different ways, giving its audience valuable life lessons.

An expert advisor and coach to CEOs and entrepreneurs, Gayle is also a CSP (certified speaking professional) and CMC (certified management consultant), who has been named to many “Who’s Who” books, and whose media exposure ranges from USA Today to the Larry King Radio Show.



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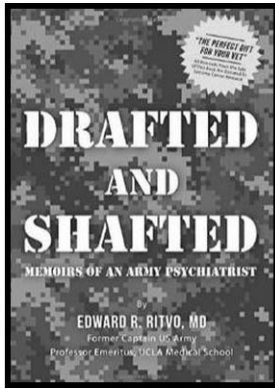
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Dr. Edward R. Ritvo, M.D., is a retired Professor of Child Psychiatry at the UCLA Medical School who has written some 100 scientific articles and several books on autism and Asperger's disorder. The author is board certified in psychiatry and child psychiatry, had a child development practice for many years in Los Angeles where he specialized in six areas - autism, child behavior disorders, childhood schizophrenia, depressive disorder, mental disorders, and developmental disabilities. He has written several scientific books but *Drafted and Shafted* is his first autobiographical memoir.

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Nancy O'Connor, Ph.D. is a Psychologist Expert on Grief and Loss, and Death and Dying. She has 35 years of clinical experience. She is an expert in areas of: \*Bereavement, \*Grief, Loss and Recovery, \*Healing Grief, \*Catastrophic Losses, \*Disaster, \*Responses to Catastrophe and Disaster, \*Surviving Suicide, \*The Loss and Death of a Child, Spouse, Sibling, Parent etc. \*The Dying Process related to age. \*Growing Up and Adult Development, \*Patient/Doctor Communications. Her books include the international best seller *Letting Go With Love: The Grieving Process. How To Grow Up When You're Grown Up: Achieving Balance in Adulthood*, and *How To Talk To Your Doctor*.

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Dr. Taylor is a great motivational speaker with a message to inspire and assist you in understanding how to deal with life issues. She appeals to audiences that are dealing with relationship issues. She is the voice of the broadcast (HELP) Her Elevated Level of Potential, while will begin to air on radio station (WILD) Mobil, AL; (WBXR) Huntsville AL; (KLNG); Omaha, NE; and (WNVY) Pensacola, FL. She is a registered nurse, minister, trainer, evangelist, and conference speaker. She has a stimulating and exciting message with an unusual way of reaching people. She has traveled throughout the United States speaking and changing lives. She serves the Church of God in Christ as Supervisor of Women in Guyana, South America, where her focus is to build a clinic and train workers for the clinic.

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Internationally known expert, author and educator on parenting, family, and lifestyle. Randy is author of You Can Postpone Anything But Love -- Expanding Our Potential As Parents, and seven other self-help books on family and health, now translated into six languages. She has advanced degrees in law and theology as well as certification in applied nutrition and over 25 years experience counseling families on parenting, relationships, natural and preventive health, and taking back control of their family life. Wife and mother, with a son and daughter now grown, Randy has appeared on 100s of radio shows and over 50 top TV network talk shows, 'one of our best guests ever' said Geraldo Rivera. She has also hosted her own radio show online and interviewed over 80 top experts on issues relating to families.

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Mache Seibel, MD is a national authority on women's health, media spokesperson, speaker, thought leader, and founder of My Menopause Magazine (in the Apple Newsstand for the iPad <http://bit.ly/MyMenoMag>). He was a member of the Harvard Medical School faculty for 19 years and is now a Professor at UMass Medical School focusing on perimenopause and menopause. He creates award-winning health educational content.

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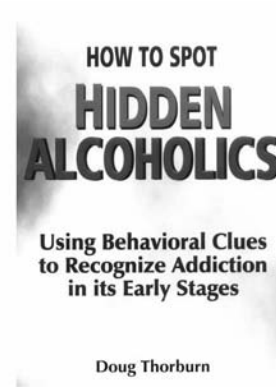


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Doug Thorburn is one of the foremost experts in identifying early-stage alcoholism based on behavior patterns. He provides continuing education for chemical dependency professionals, including members of the California Association for Alcohol and Drug Educators (CAADE), the California Association of Alcohol and Drug Abuse Counselors (CAADAC), and the California Association of Drinking Driver Treatment Programs (CADDTP).

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Marilyn Redmond's journey reveals the secrets to life and living, imparting reality to all areas of our lives in health, wholeness, happiness and prosperity; it is available to everyone. Experiencing addictions, mental illness, childhood and adult domestic violence are a few of the problems that became Marilyn's laboratory to understand the dynamics of life and living.

She shares this wisdom throughout her more than 25 years of speaking, writing, and counseling. In addition, her 50 years in education -- acquired through years of teaching elementary through college students -- offers solutions to educational problems.

An international lecturer, award-winning author and columnist, she appears at universities, schools, seminars, retreats and conventions. Marilyn's first book, "Roses Have Thorns," along with her videos on

Empowerment & Domestic Violence, are available. Marilyn hosted and produced her own radio show and appears on radio and television.

Marilyn Redmond is an international board-certified regressionist and counselor, holds a bachelor of arts in education and has completed three years of graduate work toward a doctor of science. An ordained minister, she has been inducted into "Manchester's Who's Who" for pioneering work in restoring traumatic lives, healing emotional causes of illness and releasing negative energy.

Here are a few testimonials:

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Susan Maxwell is a psychotherapist and nationally recognized expert on the psychological issues surrounding money, sex and power. A media source on 'the psychology behind the news,' Ms. Maxwell is known for her insightful commentary on the current trends and topics in today's news. A knowledgeable and articulate speaker, she also lectures, conducts seminars and has a private practice in West Los Angeles. She is a clinical member of the American Association for Marriage and Family Therapy.

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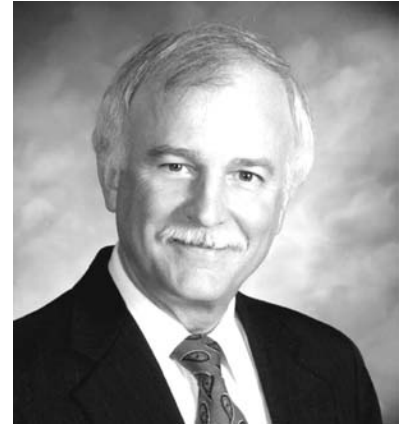


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Amy Lou Jenkins is a writer, literary critic, speaker, naturalist, nurse, and educator. Her book, Every Natural Fact: Five Seasons of Open-air Parenting, has received honors from The Florida Review, XJ Kennedy Award, Ellis Henderson Outdoor Writing Award, and more. She is an RN and the recipient of a Mesa Refuge writing fellowship. Her work has appeared in multiple magazines, newspapers, and anthologies including Wisconsin Academy Review, Flint Hills Review, Milwaukee Journal Sentinel, Florida Review, Earth Island Journal, Rosebud, Sierra Club, Big Apple Parent, Sport Literate, Women on Writing, Wild with Child, and The Maternal is Political. More at [AmyLouJenkins.com](http://AmyLouJenkins.com).

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Mike Storms is an author, speaker, and consultant who helps individuals and families StormProof™ their life. He empowers people, young and old, to overcome personal challenges and develop the skills needed to overcome the storms of life. As a 7th degree Black Belt karate master, Mike has over 30 years' experience teaching respect, discipline, and confidence to more than 7,500 children, teens, and adults. His book: 'Mike Storms' Parenting 101: A Practical Hands-On Guide to Raising Remarkable Kids' (ISBN-13: 978-1932021677) and workbook (ISBN-13: 978-1932021585) are highly acclaimed by parents as a practical guide that empowers parents and builds closer families.

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Orange County, CA United States  
www.childdevelopmentinfo.com



Since 2000, Child Development Institute has been providing information to parents on child development, parenting, child psychology, learning and school issues, child-teen health and fitness and children and media issues on the internet. The founder is Robert Myers, PhD. He has over 30 years of experience as a licensed clinical child and adolescent psychologist. He is currently Assistant Clinical Professor of Psychiatry and Human Behavior at UC Irvine School of Medicine. He is the author of Total Focus (Legacy Publishing, 2006) a multimedia program for children with ADD-ADHD. Dr Myers has presented lectures to schools and the general public and has been a guest expert on radio, TV and in print. Several other professional experts from CDI are also available of interviews.

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Ruth is an award-winning writer and workshop facilitator. She offers workshops and speaking events on memoir, writing for healing and the life story writing process. She has lectured nationally about recovery from trauma and grief using creative processes. She received an MFA in Creative Nonfiction from Bennington College, a PhD in Nutrition and Human Development from the University of Connecticut and a Master of Education from Tufts University. Her essays have been listed in Best American Essays and nominated for a Pushcart Prize. She is the author of a memoir about the experience of losing her husband in Vietnam.

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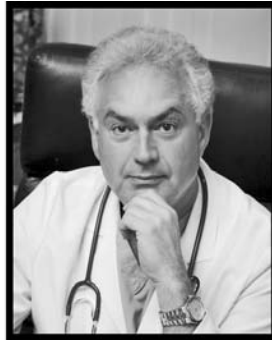


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Dr. Marvin Marshall is the author of Discipline without Stress®: How Teachers and Parents Promote Responsibility & Learning and Parenting without Stress®: How to Raise Responsible Kids While Keeping a Life of Your Own, a multiple award-winning parenting book. -His Live Without Stress: How to Enjoy the Journey will soon be published. -He is a professional speaker who has presented in 25 countries on 5 continents. -He created the ONLY system that shows how to use AUTHORITY WITHOUT COERCION and is considered by many experts to be the authority in actuating people to improve their effectiveness, reduce stress, and improve relationships.

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For the past 20 years, Dr. Joseph Berenholz has been a board certified Obstetrician/Gynecologist in the Detroit area. During that time, he has delivered thousands of healthy infants. However, his real passion has been gynecologic surgery, specifically Urogynecologic and pelvic reconstructive surgery. He has performed more than three thousand surgeries over the lifetime of his career. What makes Dr. Berenholz so unique, however, is that he has always been one of the few practitioners in the area willing to introduce the latest innovations in gynecologic surgeries to his patients and colleagues, including laser vaginal rejuvenation.

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# Robert Myers, PhD

## Clinical Child and Adolescent Psychologist

### Child Development Institute – Parenting Today



**D**r. Robert Myers is a professional expert in child development, child psychology and parenting. He has over 30 years of experience working with children, teens and families. He is a licensed psychologist and is currently Assistant Clinical Professor of Psychiatry and Human Behavior at the University of California, Irvine School of Medicine.

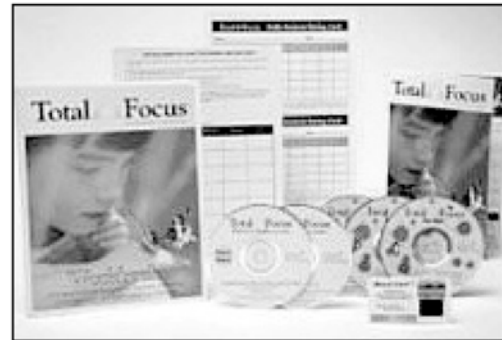
Dr. Myers is able to inform parents regarding issues related to child and teen mental health, child rearing as well as current news and issues of interest to parents that is based on the latest research yet communicated so that parents can readily understand along with practical tips for helping children and teens and when appropriate, a sense of humor.

Dr. Myers also has expertise in ADD/ADHD, Attention Deficit/Hyperactivity Disorder. He is the author of *Total Focus*

(2006), which is a multimedia program to improve attention, concentration, academic achievement, social and problem solving skills as well as behavior at home and at school. *Total Focus* has received very positive reviews from several ADHD research experts and has helped thousands of parents and children since its publication.

Dr. Myers has provided presentations to schools and the general public on parenting and child development. He has also provided expert interviews for local TV and local and national radio.

He is a member of the American Psychological Association, Society of Clinical Child & Adolescent Psychology, Society of Pediatric Psychology, CHADD and Learning Disability Association of America.



*Since 2000, Child Development Institute has been providing information to parents on child development, parenting, child psychology, learning and school issues, child-teen health and fitness and children and media issues on its website.*

### Sample Media Topics

- ADD – ADHD in children and teens
- Learning Disabilities
- Child & Teen Mental Health Issues
- Child Development
- Parenting Issues
- Kids and Media
- Talking with kids about disaster



[www.childdevelopmentinfo.com](http://www.childdevelopmentinfo.com)

To arrange a media appearance for Dr. Myers or other members of our professional team, contact:

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**FRAN GREENE, LCSWR -- FLIRTING -  
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Nationally recognized, sought after expert on flirting, dating and relationships. Author of *The Flirting Bible*, (Fair Winds Press). Greene has appeared on Dateline NBC, The Today Show, Wingman, and The Travel Channel, national and international radio, and has been featured in the New York Times, Seventeen, Cleo, Self, Cosmopolitan and Princess Cruises. Fran Greene is a well known energetic, popular and inspiring speaker. Her humor and charisma make her workshops a sell out. Former Director of Flirting and Dating at Match.com, the Internet's premiere matchmaking service. Personal consultations are available. Her insight, compassion and practical strategies are her trademarks. A rare find!

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Amy Schoen, MBA, CPCC is a certified professional life coach and a dating and relationship expert who coaches singles to attract the right relationship into their lives and couples to create the relationships of their dreams. She speaks professionally to adult learning classes, professional organizations and social groups. Amy, author of 'Get It Right This Time- How to Find and Keep Your Ideal Romantic Relationship' and 'Motivated to Marry- Now There's a Better Method to Dating and Relationships', has been featured in the Washington Post newspaper, the Washington Examiner, as well as, interviewed on TV, radio and online magazines.

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## Eileen Kennedy-Moore, PhD

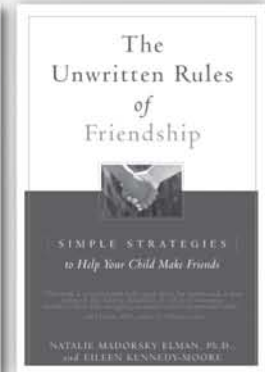
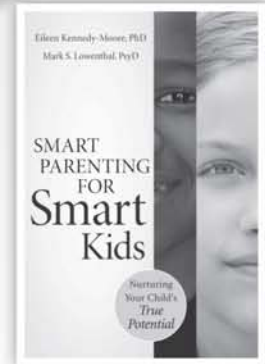
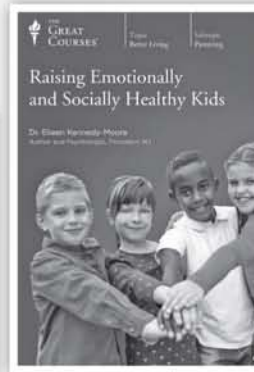
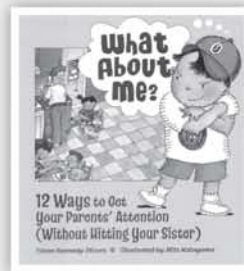
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offer your audience practical strategies for addressing their most pressing parenting concerns.

Dr. Kennedy-Moore has been a featured guest on The TODAY Show and other national television and top-rated radio shows. She has been quoted in numerous magazines and newspapers, including

*Parents*, *Real Simple*, *Family Circle*, and *The Chicago Tribune*. Dr. Kennedy-Moore has a private practice in Princeton, NJ (lic. #35SI00425400).



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### Sample Media Topics

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- Helping children make friends
- Sibling rivalry
- Struggles that make kids stronger
- Talking with kids about disaster

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- ***Smart Parenting for Smart Kids***
- ***What About Me? 12 Ways to Get Your Parents' Attention (Without Hitting Your Sister)***

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Infidelity expert, Ruth Houston is the author of *Is He Cheating on You? ? 829 Telltale Signs* and founder of *InfidelityAdvice.com*. Frequently called on by the media to comment on infidelity issues in the news, Ruth has been quoted in the *New York Times*, *Cosmopolitan*, the *Wall Street Journal*, the *Los Angeles Times*, *USA Today*, the *New York Post*, and numerous other print and on-line media. Ruth has appeared on *The Today Show*, *Good Morning America*, *CNN*, and over 500+ TV and radio talk shows worldwide.

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ERGO is a non-profit research group studying the subtleties and complexities of euthanasia (help with a good death) so it can be carefully carried out as and when the law permits. Derek Humphry (president), who founded the original Hemlock Society in 1980, also authored the bestseller how-to suicide guide, *Final Exit*, which sells in 12 languages. As an advisor to the World Federation of Right to Die Societies, Humphry has an international perspective on euthanasia and assisted suicide. <http://www.FinalExit.org>

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**NATIONAL FUNERAL DIRECTORS ASSOCIATION**  
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Gail Rubin, CT, is a death educator who starts serious conversations with humor and funny films. She's a speaker, author, TV/radio host and Certified Funeral Celebrant. Her motto: 'Talking about sex won't make you pregnant, and talking about funerals won't make you dead.' As The Doyenne of Death®, she helps families reduce stress, minimize conflict, save money and create a meaningful, memorable 'good goodbye.' She produced the book and DVD series A Good Goodbye: Funeral Planning for Those Who Don't Plan to Die, and The Newly-Dead Game® to help families learn their loved ones' last wishes.

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Tricia Stewart Shiu is an award-winning screenwriter, author and playwright, but her passion lies in creating mystical stories. Her latest series, The Moa Books, which includes 'Moa,' 'The Statue of Ku' and 'The Iron Shinto,' were, by far, her favorite to write. 'IRON SHINTO' is not only immensely entertaining as a story, but also illuminating as to the concepts of the levels of existence that bond the corporeal world with the spirit world.' Grady Harp, Amazon Hall of Fame Reviewer, Five Stars.

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