

GET THE POLITICAL EDGE

Your best strategy
to impact area voters

If you are interested in reaching voters on the Treasure Coast, do not miss this symposium.

Treasure Coast Newspapers and TCPalm.com will present three Political symposiums that will provide guidance on getting your political message to area voters through our newspapers, TCPalm.com and our mobile app. Our Editorial staff will walk you through how election coverage works and what tools we have available to help you get the message to voters.

Topics will include

- How to share information with the newsroom for news stories
- Digital opportunities
- Insight into Editorial Board meetings and endorsements
- Market information about our readers, residents and voters for your district
- Our new **Ask The Candidates** and the importance of this online resource for political candidates
- Expert advice on social networking, mobile advertising, online and print products including all of the other media solutions that Treasure Coast Newspapers/TCPalm can provide
- Letters to the Editor
- Guidelines on submitting your guest columns and opinion pieces

The event is free and continental breakfast will be served.

Tuesday, March 22 | The Stuart News

8:00 AM – 8:30 AM Continental Breakfast/ Networking

8:30 AM – 9:30 AM Presentation and Q&A

1939 Federal Hwy. #1, Stuart FL

RSVP to attend our Martin County event
by calling 772-221-4257

Wednesday, March 23 | St. Lucie West - St. Lucie Printing

8:00 AM – 8:30 AM Continental Breakfast/ Networking

8:30 AM – 9:30 AM Presentation and Q&A

760 NW Enterprise Dr., Port St. Lucie, FL

RSVP to attend our St. Lucie County event
by calling 772-409-1371

Thursday, March 24 | The Heritage Center

8:00 AM – 8:30 AM Continental Breakfast/ Networking

8:30 AM – 9:30 AM Presentation and Q&A

2140 14th Avenue, Vero Beach FL

RSVP to attend our Indian River County event
by calling 772-978-2248

TCPALM

Treasure Coast Newspapers

PUTTING YOUR WORLD IN YOUR HANDS.

***ATTENTION CANDIDATES: Send your campaign managers and staff to hear
the most up-to-date information and changes. Get the edge NOW!***