Muhlenberg College/Morning Call

2016 Pennsylvania Republican Presidential Primary Survey

Early April

Key Findings:

1. Donald Trump holds a modest lead over both Senator Ted Cruz and Ohio Governor John Kasich in Pennsylvania's Republic Party Primary. Trump maintains an 8 point lead over Cruz and a 9 point lead over Kasich three weeks before Republicans in the state cast their ballots for their party nominees.

2. Views on Trump are highly polarized among GOP likely voters with just under a third viewing him very favorably and just under a third viewing him very unfavorably.

3. While 2 out of 3 likely Republican voters report that they would vote for Trump in a general election matchup with Hillary Clinton, about 1 out of 3 indicate they would either vote for a third party candidate, Clinton or not vote at all in November.

4. Trump maintains a double-digit lead over Cruz and Kasich among Republican men in the Keystone State but runs in a statistically even race against his challengers among Republican women.

5. John Kasich maintains a lead among likely voters with college degrees while Trump holds a solid advantage among likely voters with only a high school degree or less.

Methodological Statement

The following report contains the results of a telephone survey of 360 likely Republican voters in the Commonwealth of Pennsylvania between April 1 and 6, 2016. Respondents were interviewed in English on both landlines (211) and cell phones (149) by the staff of the Muhlenberg College Institute of Public Opinion (MCIPO) in Allentown, Pennsylvania on the Institute's Computer Aided Telephone Interviewing (CATI) system. With a randomly selected sample of 360 respondents the margin of error for the surveys is +/- 6% at a 95% level of confidence. Margins of error for questions with smaller sample size will be larger. In addition to sampling error, one should consider that question wording and other fielding issues can introduce error or bias into survey results. The calculation of sampling error takes into account design effects due to the weighting identified above. In order to reach a representative sample of adult Pennsylvanians both land lines and cell phones are called up to 5 times. The response rate for this survey as calculated using the American Association of Public Opinion Research (AAPOR) RRII formula is 12%. The sampling frame for the study is from the registered voters files of the Commonwealth of Pennsylvania with only registered Republicans included in the frame. Due to rounding the totals provided in the frequency report may not total 100%. The survey instrument (presented in its entirety below) was designed by Dr. Christopher P. Borick of the MCIPO is conjunction with the staff of the *Morning Call*. The survey was funded exclusively by the *Morning Call* and the MCIPO. For more detailed information on the methods employed please contact the MCIPO at 484-664-3444 or email Dr. Borick at cborick@muhlenberg.edu.

Q1: In which of the following categories does
your current age fall? (READ LIST)

1. 18-29………….. 9%
2. 30-49…………..24%
3. 50-65…………..34%
4. or over 65……....35%

Q2: Which of the following categories best describes your current voting status? Are you
registered as a _____? (READ LIST)

1. Republican …………………100%
2. Democrat (End Survey)
3. Independent (End Survey)
4. Other Party (End Survey)
5. Not Registered to Vote in Pennsylvania (End Survey)
6. Not Sure (Volunteered) (End Survey)

Q3: How likely are you to vote in the April 26th presidential primary
in Pennsylvania. Are you definitely going to vote, very likely to vote,
not too likely to vote or definitely not voting in the April 26th primary?

1. Definitely going to vote ………………….. 77%
2. Very likely to vote…………………………23%
3. Not too likely to vote (End Survey)
4. Definitely not voting (End Survey)
5. Not Sure (Volunteered) (End Survey)

Q4: How closely have you been following the campaigns for the Republican Party
presidential nomination. Are you following the campaigns very closely,
somewhat closely not too closely or not at all?

   1. Very Closely……………….65%
   2. Somewhat Closely…………35%
   3. Not Too Closely……………(End Survey)
   4. Not at All………………….. (End Survey)
   5. Not Sure…………………….(End Survey)

Q5: Please tell me if your opinion of each of the following people is very favorable, somewhat favorable, somewhat unfavorable or very unfavorable. First, Donald Trump:

1. Very Favorable……………29%
2. Somewhat Favorable………25%
3. Somewhat Unfavorable……13%
4. Very Unfavorable…………30%
5. Not Sure (Vol)…………….. 3%

Q6: Next, Ted Cruz.

1. Very Favorable……………24%
2. Somewhat Favorable………32%
3. Somewhat Unfavorable……19%
4. Very Unfavorable…………20%
5. Not Sure (Vol)…………….. 5%

Q7: And John Kasich.

1. Very Favorable…………… 19%
2. Somewhat Favorable……… 37%
3. Somewhat Unfavorable…… 11%
4. Very Unfavorable………… 17%
5. Not Sure (Vol)…………….. 17%

Q8: If the Pennsylvania presidential primary was held today and the race
was between Donald Trump, Ted Cruz and John Kasich who would you vote for? (ROTATE
NAMES)

1. Donald Trump (SKIP TO Q7)………………………35%
2. Ted Cruz (SKIP TO Q7)………………………….28%
3. John Kasich (SKIP TO Q7)…………………………27%
4. Other / Neither (Volunteered) (SKIP TO Q7)………. 5%
5. Not Sure (Volunteered)……………………………… 5%

Q9: As of today would you say that you are leaning more to voting
for Donald Trump, Ted Cruz or John Kasich in the Pennsylvania
presidential primary? (ONLY THOSE NOT SURE: n= 18)

1. Donald Trump………………33%
2. Ted Cruz……………………17%
3. John Kasich…………………17%
4. Not Sure (Volunteered)……..33%

WITH LEANERS INCLUDED

1. Donald Trump ……………………37%
2. Ted Cruz ……………………………. 29%
3. John Kasich …………………………28%
4. Other / Neither (Volunteered) ……… 5%
5. Not Sure (Volunte…………………… 2%

Q10: Do you think Donald Trump, Ted Cruz or John Kasich would be more
likely to beat Democrat Hillary Clinton in the general election this fall?

1. Donald Trump………………41%
2. Ted Cruz…………………… 24%
3. John Kasich…………………18%
4. Not Sure (Volunteered)……..17%

Q11: If Donald Trump were the Republican Party nominee for President and
Hillary Clinton was the Democrat Party nominee, which of the following
options best reflect the way you would vote in the presidential
election this fall?

1. I would vote for Donald Trump………………..65%
2. I would vote for Hillary Clinton……………….13%
3. I would vote for a third party candidate………..12%
4. I would not vote in the presidential election…… 7%
5. Not Sure (Volunteered)………………………… 4%

Q12: Finally, I have a few questions about yourself. Which of the following categories best
describes your racial identity? Are you (READ LIST)?

1. White/Caucasian………………...94%
2. African-American……………….. 1%
3. Hispanic…………………………..1%
4. Latino……………………………<1%
5. Asian……………………………<1%
6. Native American………………… 0%
7. Mixed race ………………………3%
8. or other…………………………...1%

Q13: Which of the following categories best describes your religious affiliation? Are you (READ LIST)?

1. Catholic…………………………………..33%
2. Protestant…………………………………52%
3. Jewish…………………………………….. 3%
4. Muslim………………………………… 1%
5. Hindu…………………………………….. 0%
6. Other Religion (Including agnostic)……... 9%
7. or Atheist …………………………………<1%
8. Not Sure (Volunteered)…………………… 2%

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Q14: What is your highest level of education? (READ LIST)

1. Less than High School…………………… 2%
2. High School Graduate……………………26%
3. Some college or technical school……….. 22%
4. College graduate (4 yr only)…………….. 32%
5. Graduate or professional degree………… 17%

Q15: Which of the following categories best describes your family income? Is it (READ LIST)?

1. Under $20,000………… 5%
2. $20,000-$40,000………13%
3. $40,000-$60,000………19%
4. $60,000-$80,000………11%
5. $80,000-$100,000……..17%
6. Over $100,000………....29%
7. Not Sure (Volunteered).. .5%

Q16: Thank you for your help with the survey. We appreciate your time.
(GENDER DETERMINED BY VOICE RECOGNITION)

1. Male…………51%
2. Female………49%