UNITED STATES COURT OF APPEALS
FOR THE EIGHTH CIRCUIT

PAUL GERLICH and ERIN FURLEIGH, Plaintiffs/Appellees, vs. **STEVEN LEATH, WARREN MADDEN, THOMAS HILL, and LEESHA ZIMMERMAN**, Defendants/Appellants.	No. 16-1518 **PLAINTIFFS' CONDITIONAL MOTION FOR LEAVE TO SUPPLEMENT THE RECORD**

Pursuant to Fed. R. App. P. 27, Plaintiffs hereby conditionally move for leave to supplement the record in support of their Opposition to Defendants' Supplement to Motion to Stay. If the Court finds it necessary to consider the exhibits attached to Defendants' Supplement in support of Defendants' Motion to Stay, Plaintiffs' seek leave to provide a complete and accurate record with the attached Declaration of NORML ISU's faculty advisor Eric Cooper and all exhibits thereto, which comprise the nineteen total NORML ISU t-shirt designs approved by the ISU Trademark Office last week.

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Respectfully submitted,

By /s/ Robert Corn-Revere

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Attorneys for Plaintiffs/Appellees
Paul Gerlich and Erin Furleigh

Certificate of Service

The undersigned hereby certifies that a true copy of the **Plaintiffs' Conditional Motion for Leave to Supplement the Record, Declaration of Eric Cooper, and all exhibits thereto** were served upon the Defendants through the Court's CM/ECF filing system on the 4th day of April 2016.

/s/ Robert Corn-Revere
Robert Corn-Revere

Copy to:

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Attorneys for Defendants/Appellants

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UNITED STATES COURT OF APPEALS
FOR THE EIGHTH CIRCUIT

PAUL GERLICH and ERIN FURLEIGH, Plaintiffs/Appellees, vs. **STEVEN LEATH, WARREN MADDEN, THOMAS HILL, and LEESHA ZIMMERMAN,** Defendants/Appellants.	No. 16-1518 **DECLARATION OF ERIC COOPER**

ERIC COOPER declares as follows:

1. I am an Associate Professor in the Department of Psychology at Iowa State University. I also serve as a faculty advisor for the Iowa State University chapter of the National Organization for the Reform of Marijuana Laws ("NORML ISU").

2. This winter, NORML ISU held a contest to design a new NORML ISU t-shirt. The instructions for the contest were that the shirt design must contain (a) at least one cannabis leaf and (b) had to include the full name of the organization. Further, the shirt had to promote legal reform rather than drug use (so drug paraphernalia was prohibited).

3. On March 30, 2016, a student member of NORML ISU, Brian Kennedy, submitted almost all of the contest entries, nineteen total, to the ISU Trademark Office for approval.

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4. The ISU Trademark Office promptly approved all of NORML ISU's nineteen t-shirt design submissions. As a faculty advisor to NORML ISU, I received an automated email notification regarding the approvals from the ISU Trademark Office.

5. True and correct copies the nineteen Trademark Office approvals and the related t-shirt designs are attached hereto as **Exhibits A-S**.

I declare under penalty of perjury that the foregoing is true and correct.

Executed this 4th day of April, 2016, in Ames, Iowa.

Eric Cooper

Eric Cooper

EXHIBIT A

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On 3/30/16, 2:28 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved provided certain changes are made.
>Please
>see comments below. Resubmission is not necessary.
>
>The order (50, red shirt with yellow and green ink) is royalty bearing.
>
>Comments: Add a Â® (CircleR) after the Iowa State University mark on
>the back of the design.
>
>Also, on the back design, we suggest that you change "The Iowa State
>University Chapter of" to "Iowa State University Student Chapter" and
>remove the "Student Chapter" after "The National Organization for the
>Reform of Marijuana Laws".
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11348/front_2_
>.jp
>g
>
>Design 2:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11348/back_3_.
>jpg
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,

>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____
>Trademark Licensing Office
>Iowa State University
>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

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EXHIBIT B

Appellate Case: 16-1518 Page: 8 Date Filed: 04/04/2016 Entry ID: 4384938

On 3/30/16, 2:33 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved provided certain changes are made.
>Please
>see comments below. Resubmission is not necessary.
>
>The order (50, red shirt with yellow and green ink) is royalty bearing.
>
>Comments: Add a Â® (CircleR) after the ISU on design 1 and on design 2,
>add a R (CircleR) after the Iowa State mark.
>
>Also, we suggest you change "The Iowa State Chapter of the National
>Organization for the Reform of Marijuana Laws Student Chapter" to "The
>Iowa State Student Chapter of the National Organization for the Reform
>of Marijuana Laws".
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11349/e._coope
>r_f
>ront_of_shirt.jpg
>
>Design 2:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11349/e._coope
>r_b
>ack_of_shirt.jpg
>
>PLEASE NOTE: The guidelines for University trademark use by student and

>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____
>Trademark Licensing Office
>Iowa State University
>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

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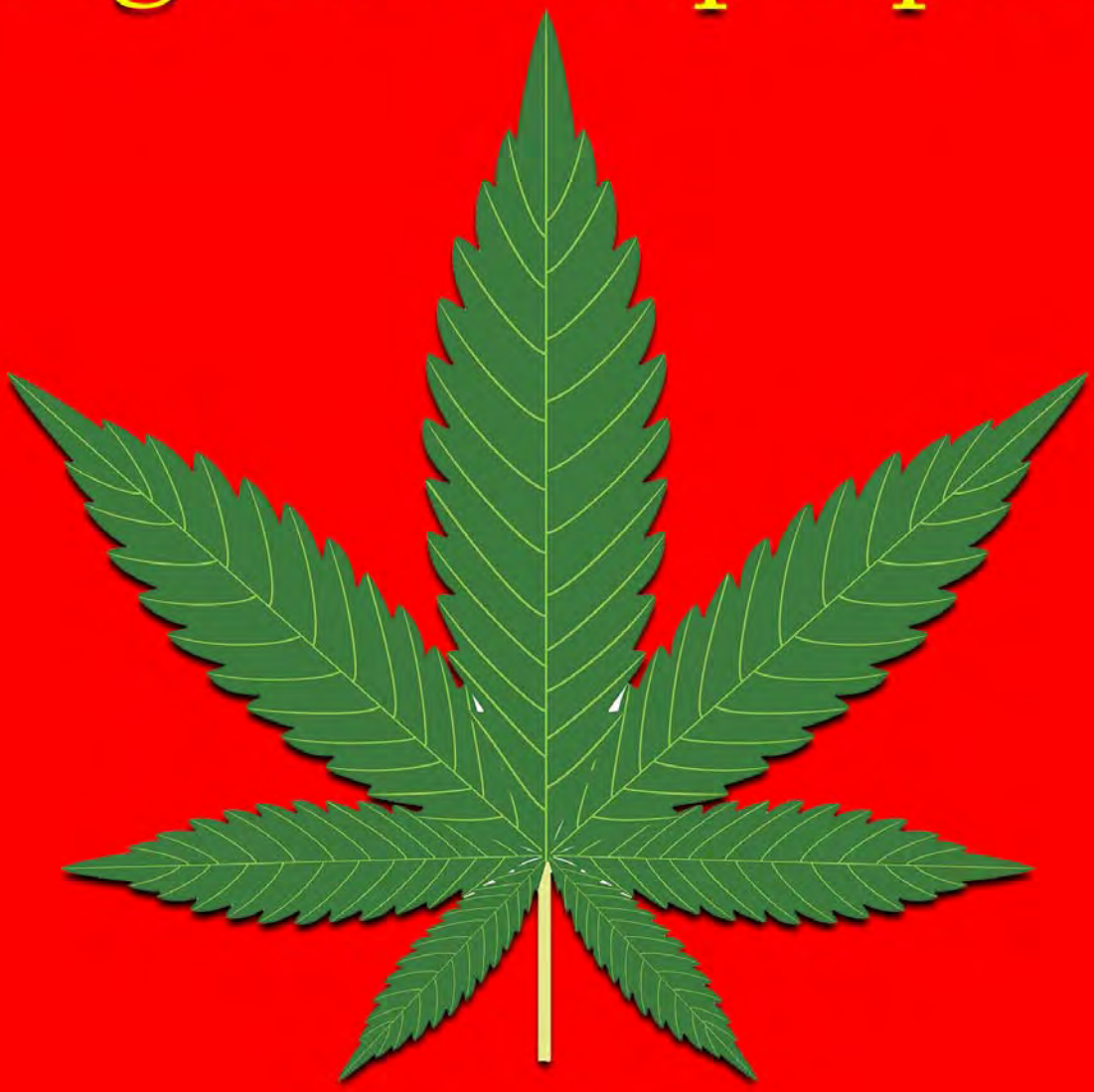
A university that violates the First Amendment has forgotten its purpose



The Iowa State Chapter of the National Organization for the Reform of Marijuana Laws Student Chapter

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EXHIBIT C

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On 3/30/16, 2:23 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved.
>
>Comments: There are no university trademarks in this design. It does
>not need to be submitted to the Trademark Office.
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11347/untitled-2.
>jpg
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____
>Trademark Licensing Office
>Iowa State University
>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

yes we
CAN
NABiS

FUEL · PAPER · FIBER · FOOD · MEDICINE
EDUCATE YOURSELF
THE NATIONAL
ORGANIZATION FOR THE
REFORM OF MARIJUANA
LAWS STUDENT
CHAPTER

EXHIBIT D

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On 3/30/16, 2:22 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved.
>
>Comments: There are not university trademarks in this design. It does
>not need to be reviewed by the Trademark Office.
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11346/unnamed.
>jpg
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____
>Trademark Licensing Office
>Iowa State University
>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

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EXHIBIT E

Appellate Case: 16-1518 Page: 19 Date Filed: 04/04/2016 Entry ID: 4384938

On 3/30/16, 2:20 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved provided certain changes are made.
>Please
>see comments below. Resubmission is not necessary.
>
>The order (50, red shirt with gold red and green ink) is royalty bearing.
>
>Comments: The word "State" cannot be removed from the "I". You must
>use the I State mark as designed. Add a Â® (CircleR) by the I State
>mark, should you choose to use it and add a Â® (CircleR) by the ISU mark.
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11345/norml-is
>u-f
>ront.jpg
>
>Design 2:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11345/norml-is
>u-b
>ack.jpg
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student

>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____
>Trademark Licensing Office
>Iowa State University
>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

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NORML
The National Organization for the Reform of
Marijuana Laws Student Chapter

EXHIBIT F

Appellate Case: 16-1518 Page: 24 Date Filed: 04/04/2016 Entry ID: 4384938

On 3/30/16, 2:14 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved provided certain changes are made.
>Please
>see comments below. Resubmission is not necessary.
>
>The order (50, white shirt with red black yellow and green ink) is
>royalty bearing.
>
>Comments: We do not allow color changes within the graphic marks.
>Change the color black used in the Full Body Mascot graphic to cardinal
>Pantone 202, following the art file. Add a Â® (CircleR) by this mark
>as well as add a Â® (CircleR) after the Iowa State mark.
>
>In addition, the Trademark Office believes that this design violates
>the following sections of the design standards in the student use
>guidelines, specifically 6.d and 6.e). However, because of Judge
>Gritzner's injunction, it is approved with the above changes.
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11344/isu_norm
>l_t
>ee1.jpg
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how

>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____
>Trademark Licensing Office
>Iowa State University
>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

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EXHIBIT G

Appellate Case: 16-1518 Page: 28 Date Filed: 04/04/2016 Entry ID: 4384938

On 3/30/16, 2:05 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved.
>
>Comments: There are no university marked used in this design. It does
>not need trademark review.
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11343/tee_back
>.jp
>g
>
>Design 2:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11343/tee_fron
>t.j
>pg
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____
>Trademark Licensing Office

>Iowa State University
>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

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The National Organization for the Reform of Marijuana Laws Student Chapter

EXHIBIT H

Appellate Case: 16-1518 Page: 33 Date Filed: 04/04/2016 Entry ID: 4384938

On 3/30/16, 2:02 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved provided certain changes are made.
>Please
>see comments below. Resubmission is not necessary.
>
>The order (50, white shirt with green and black ink) is royalty bearing.
>
>Comments: Add the vintage stamp by Leaning Cy using the Â® (CircleR)
>and add Â®'s (CircleR) by the ISU marks on the front and back design.
>
>In addition, the Trademark Office believes that this design violates
>the following sections of the design standards in the student use
>guidelines, specifically 6.d and 6.e. However, because of Judge
>Gritzner's injunction, it is approved with the above changes.
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11341/normal_t
>_sh
>irt.jpg
>
>Design 2:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11341/my_norml
>_ba
>ck.jpg
>
>PLEASE NOTE: The guidelines for University trademark use by student and

>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____
>Trademark Licensing Office
>Iowa State University
>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

The National Organization for the Reform of Marijuana Laws Student Chapter
NORML
ISU

Front

Back

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EXHIBIT I

Appellate Case: 16-1518 Page: 38 Date Filed: 04/04/2016 Entry ID: 4384938

On 3/30/16, 2:04 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved provided certain changes are made.
>Please
>see comments below. Resubmission is not necessary.
>
>The order (50, green shirt with black ink) is royalty bearing.
>
>Comments: Be sure the notice by the Head Only Mascot graphic is the Â®
>(CircleR) on the front design.
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11342/front_1_
>.jp
>g
>
>Design 2:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11342/back_2_.
>jpg
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>

>Thank you.
>_____
>Trademark Licensing Office
>Iowa State University
>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

Hanes
The National Organization for
the Reform of Marijuana Laws
Student Chapter

TALK TO A REAL PERSON
800-293-4232
CHAT WITH A REAL PERSON
CHAT NOW

EXHIBIT J

Appellate Case: 16-1518 Page: 43 Date Filed: 04/04/2016 Entry ID: 4384938

On 3/30/16, 1:50 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved provided certain changes are made.
>Please
>see comments below. Resubmission is not necessary.
>
>The order (50, Grey shirt with green ink) is royalty bearing.
>
>Comments: On front design, please add spacing between the Iowa State
>University trademark and the NORML mark so Iowa State University does
>not appear attached to NORML. Add a Â® (CircleR) after Iowa State
>University and add Student Chapter underneath.
>
>Also need a Â® (CircleR) after the ISU mark on the back design.
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11340/front.jp
>g
>
>Design 2:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11340/back.jpg
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student

>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____
>Trademark Licensing Office
>Iowa State University
>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

IRRI
IOWA STATE UNIVERSITY

KEEP ISU NORML

EXHIBIT K

Appellate Case: 16-1518 Page: 48 Date Filed: 04/04/2016 Entry ID: 4384938

On 3/30/16, 1:43 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved provided certain changes are made.
>Please
>see comments below. Resubmission is not necessary.
>
>The order (50, yellow shirt with black green white ink or black shirt
>with yellow green and white ink) is royalty bearing.
>
>Comments: On proposal three, add a Â® (CircleR) by the ISU mark.
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11339/norml_ts
>hir
>t_proposal.pdf
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____
>Trademark Licensing Office
>Iowa State University

>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

NORML T-Shirt Proposal – Sarah & Leah

Proposal One:

Proposal Two:

Proposal Three:

EXHIBIT L

Appellate Case: 16-1518 Page: 52 Date Filed: 04/04/2016 Entry ID: 4384938

On 3/30/16, 1:43 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved provided certain changes are made.
>Please
>see comments below. Resubmission is not necessary.
>
>The order (50, white shirt with green red and blue ink.) is royalty
>bearing.
>
>Comments: Add a Â® (CircleR) by the ISU mark
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11337/normlcon
>tes
>t.jpg
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____
>Trademark Licensing Office
>Iowa State University

>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

LEGALIZE
FREEDOM
NORMLISU
NATIONAL
ORGANIZATION FOR THE
REFORM OF
MARIJUANA
LAWS
STUDENT
CHAPTER

EXHIBIT M

Appellate Case: 16-1518 Page: 56 Date Filed: 04/04/2016 Entry ID: 4384938

On 3/30/16, 1:42 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved provided certain changes are made.
>Please
>see comments below. Resubmission is not necessary.
>
>The order (50, grey shirt with red and green ink) is royalty bearing.
>
>Comments: Add a Â® (CircleR) by the ISU mark on the back design.
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11336/norml_ts
>hir
>t.pdf
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____
>Trademark Licensing Office
>Iowa State University
>1350 Beardshear Hall

>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

Let's make this
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CustomInk.com

NORML ISU
The National Organization for the Reform
of Marijuana Laws Student Chapter
CustomInk.com

EXHIBIT N

Appellate Case: 16-1518 Page: 60 Date Filed: 04/04/2016 Entry ID: 4384938

On 3/30/16, 1:28 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved provided certain changes are made.
>Please
>see comments below. Resubmission is not necessary.
>
>The order (50, black shirt with white green yellow and red ink.) is
>royalty bearing.
>
>Comments: Add Â® (CircleR) after the Iowa State mark.
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11333/fronttsh
>irt
>.jpg
>
>Design 2:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11333/tshirtback.
>jpg
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>

>Thank you.
>_____
>Trademark Licensing Office
>Iowa State University
>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

NORML
IowaState

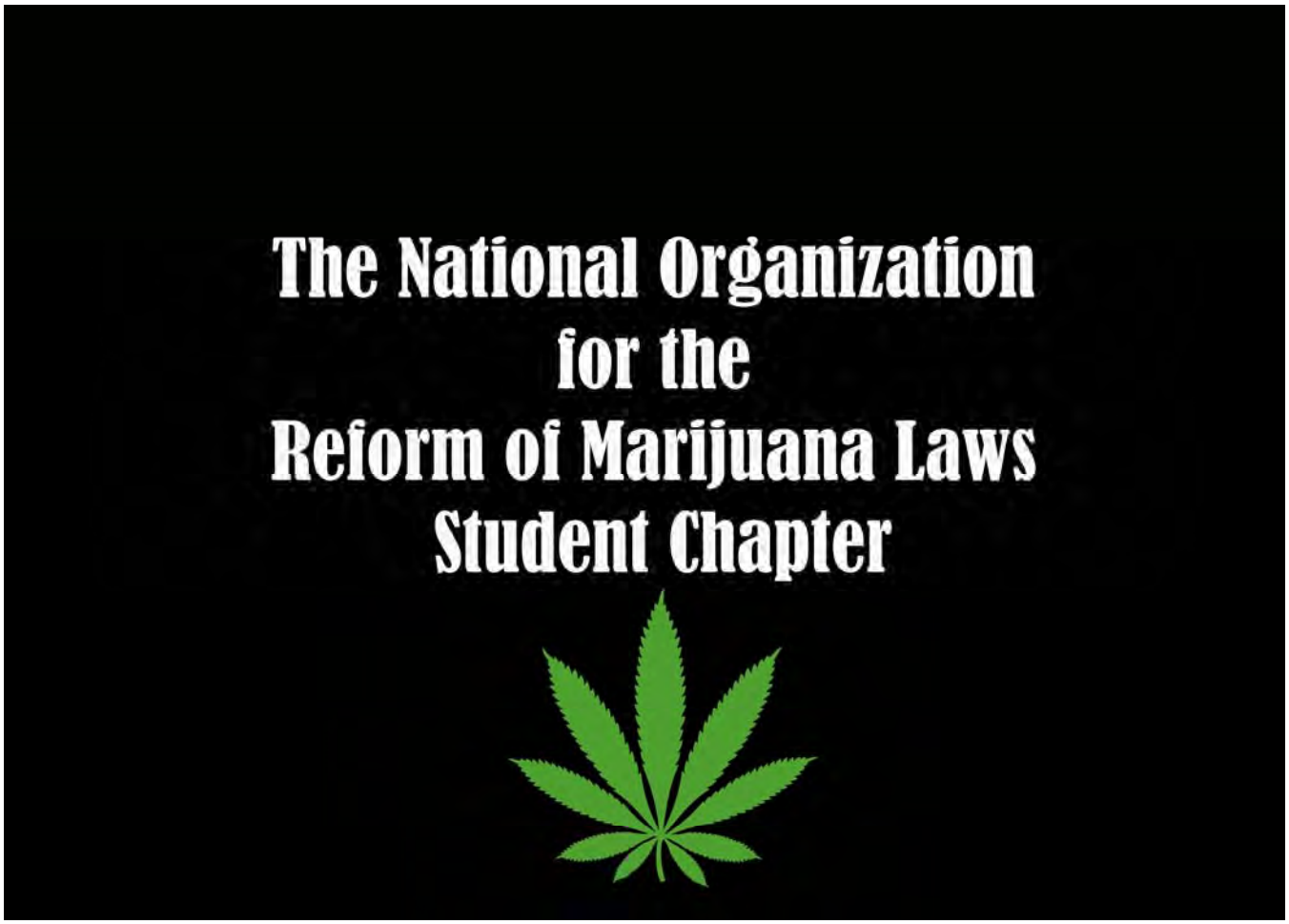

The National Organization
for the
Reform of Marijuana Laws
Student Chapter

EXHIBIT O

Appellate Case: 16-1518 Page: 65 Date Filed: 04/04/2016 Entry ID: 4384938

On 3/30/16, 1:39 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

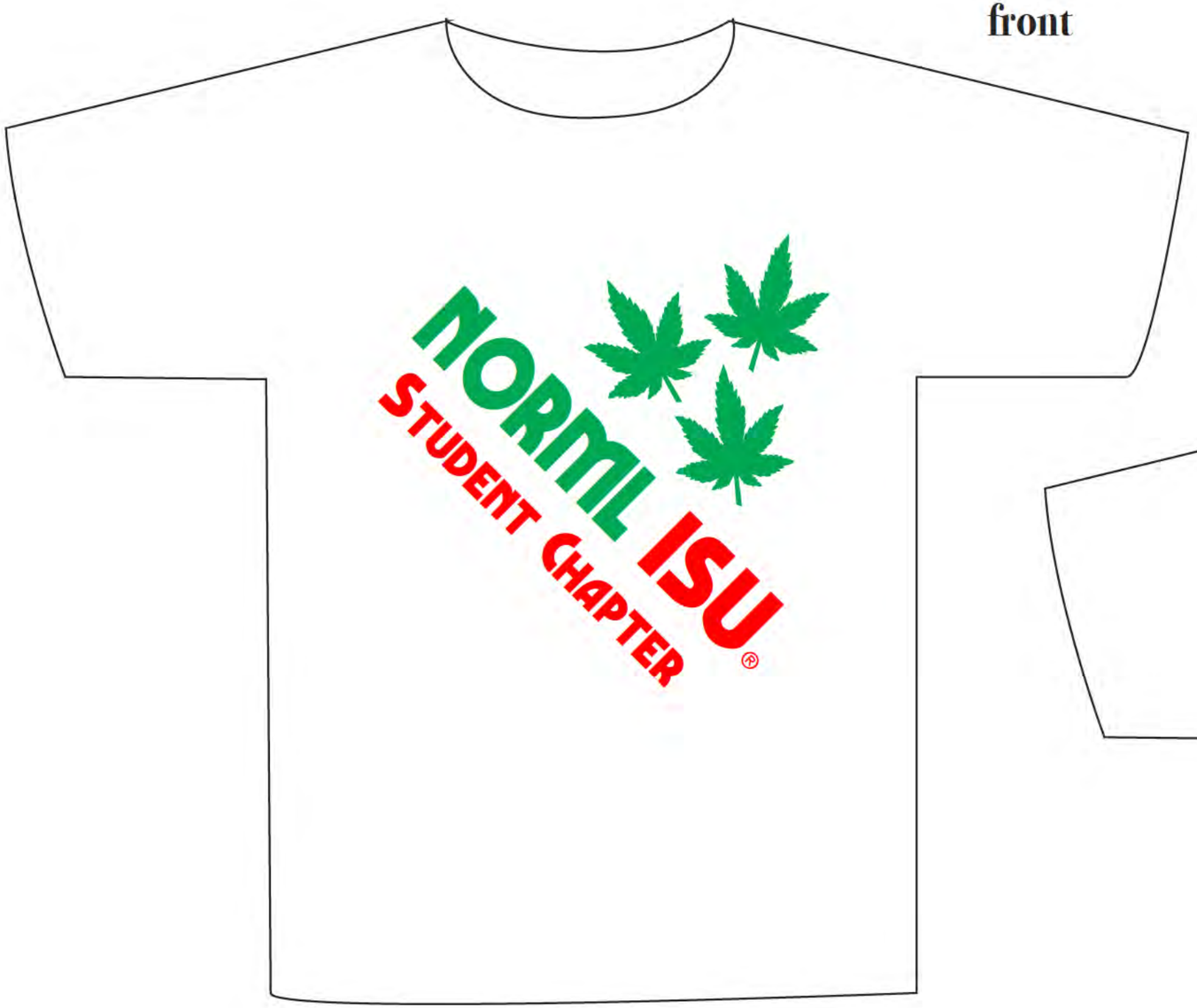
>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved provided certain changes are made.
>Please
>see comments below. Resubmission is not necessary.
>
>The order (50, white shirt with green and red ink) is royalty bearing.
>
>Comments: On the back design, please change the language in the banner
>from black to cardinal or green (or any other color) as we do not
>approve the use of black and gold color combinations as these are the
>University of Iowa's colors.
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11334/norml_is
>u_t
>-shirt_design.pdf
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____

>Trademark Licensing Office
>Iowa State University
>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

NORML ISU
STUDENT CHAPTER

NORML
ISU®
The National Organization for the Reform of Marijuana Laws Student Chapter

front



back

colors used

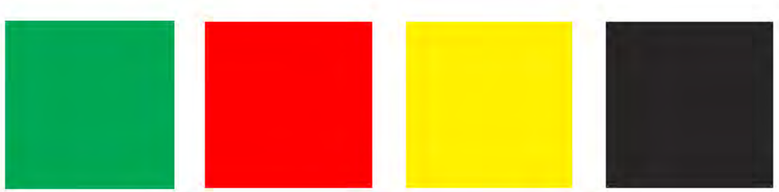


EXHIBIT P

Appellate Case: 16-1518 Page: 71 Date Filed: 04/04/2016 Entry ID: 4384938

On 3/30/16, 1:18 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved provided certain changes are made.
>Please
>see comments below. Resubmission is not necessary.
>
>The order (50, white shirt with green red and yellow ink) is royalty
>bearing.
>
>Comments: Add Â® (CircleR) after the ISU mark and on the back design
>add Student Chapter.
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11332/normltsh
>irt
>contest.pdf
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____
>Trademark Licensing Office

>Iowa State University
>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

NATIONAL ORGANIZATION
for the Reform of
Marijuana Legislation

NORML
Is The New Normal at
ISU

EXHIBIT Q

Appellate Case: 16-1518 Page: 75 Date Filed: 04/04/2016 Entry ID: 4384938

On 3/23/16, 1:04 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved.
>
>The order (100, Red shirt with yellow and green print) is royalty bearing.
>
>Comments: Royalties are required per the way in which you have
>submitted the use and costs. If you opt to sell to your membership any
>shirts at cost ($7) or give away shirts, we will exempt that number.
>You will just need to let us know how many. We cannot waive the
>royalty for shirts sold above cost or for fundraising purposes. The
>licensee is responsible for the royalty payment per their contract.
>The organization does not pay anything direct to the university.
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11253/20160322
>_15
>5936_resized.jpg
>
>Design 2:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11253/20160322
>_16
>0533_resized.jpg
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how

>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____
>Trademark Licensing Office
>Iowa State University
>1350 Beardshear Hall
>Ames, IA 50011-2038
>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

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The Iowa State University® Chapter
of the National Organization
for the Reform of Marijuana Laws

Freedom is NORML at ISU®

Appellate Case: 16-1518 Page: 79 Date Filed: 04/04/2016 Entry ID: 4384938

EXHIBIT R

Appellate Case: 16-1518 Page: 80 Date Filed: 04/04/2016 Entry ID: 4384938

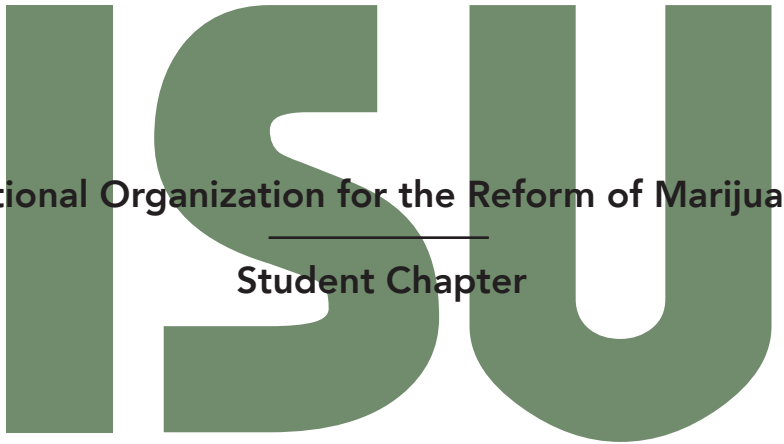
On 3/30/16, 1:15 PM, "trademark@iastate.edu" <trademark@iastate.edu> wrote:

[redacted]

>The person listed above is placing an order for custom Iowa State
>merchandise and submitted the artwork and order information to the
>Trademark Licensing Office for approval. You are receiving a copy of
>the reviewed submission because you were listed as the Student
>Organization Advisor. No response is necessary. Results of the review
>are listed below, please contact Brian Kennedy or the Trademark
>Licensing Office with questions.
>
>The submitted artwork is approved provided certain changes are made.
>Please
>see comments below. Resubmission is not necessary.
>
>The order (50, White shirt with black and green ink.) is royalty bearing.
>
>Comments: Add Â® (CircleR) after the ISU mark.
>
>Design:
>http://apps.trademark.iastate.edu/forms/internaluse/data/11331/norml.pd
>f
>
>PLEASE NOTE: The guidelines for University trademark use by student and
>campus organizations have been revised. Under the revised guidelines,
>an important factor that will be considered for reviews will be how
>your organization is recognized with the University based on the
>Student Organization Recognition Policy (SORP) set by the Student
>Activities Center. (http://policy.iastate.edu/policy/sorp/#StudentOrg)
>
>Thank you.
>_____
>Trademark Licensing Office
>Iowa State University
>1350 Beardshear Hall
>Ames, IA 50011-2038

>Phone: 515 294-4402
>Fax: 515 294-8926
>trademark@iastate.edu

te Case: 16-1518 Page: 83 Date Filed: 04/04/2016 Entry ID: 43



The National Organization for the Reform of Marijuana Laws

Student Chapter

NORML
for LEGALIZATION 2016
Make America GREEN Again!

ISU

EXHIBIT S

On 3/31/16, 2:53 PM, "Cooper, Eric E [PSYCH]" <ecooper@iastate.edu> wrote:

>
>
>On 3/30/16, 1:40 PM, "trademark@iastate.edu" <trademark@iastate.edu>
>wrote:

[redacted]

>>The person listed above is placing an order for custom Iowa State
>>merchandise and submitted the artwork and order information to the
>>Trademark Licensing Office for approval. You are receiving a copy of
>>the reviewed submission because you were listed as the Student
>>Organization Advisor. No response is necessary. Results of the review
>>are listed below, please contact Brian Kennedy or the Trademark
>>Licensing Office with questions.
>>
>>The submitted artwork is approved provided certain changes are made.
>>Please
>>see comments below. Resubmission is not necessary.
>>
>>The order (50, white shirt with black ink) is royalty bearing.
>>
>>Comments: Add the "vintage stamp" with a Â® (CircleR) by the vintage
>>Pennant Cy mark.
>>
>>Design:
>>http://apps.trademark.iastate.edu/forms/internaluse/data/11335/img_201
>>603
>>1
>>0_010213890.jpg
>>
>>Design 2:
>>http://apps.trademark.iastate.edu/forms/internaluse/data/11335/img_201
>>603
>>1
>>0_010201461.jpg

>>
>>PLEASE NOTE: The guidelines for University trademark use by student
>>and campus organizations have been revised. Under the revised
>>guidelines, an important factor that will be considered for reviews
>>will be how your organization is recognized with the University based
>>on the Student Organization Recognition Policy (SORP) set by the
>>Student Activities Center.
>>(http://policy.iastate.edu/policy/sorp/#StudentOrg)
>>
>>Thank you.
>>_____
>>Trademark Licensing Office
>>Iowa State University
>>1350 Beardshear Hall
>>Ames, IA 50011-2038
>>Phone: 515 294-4402
>>Fax: 515 294-8926
>>trademark@iastate.edu
>

Appellate Case: 16-1518 Page: 89 Date Filed: 04/04/2016 Entry ID: 4384938

Appellate Case: 16-1518 Page: 90 Date Filed: 04/04/2016 Entry ID: 4384938