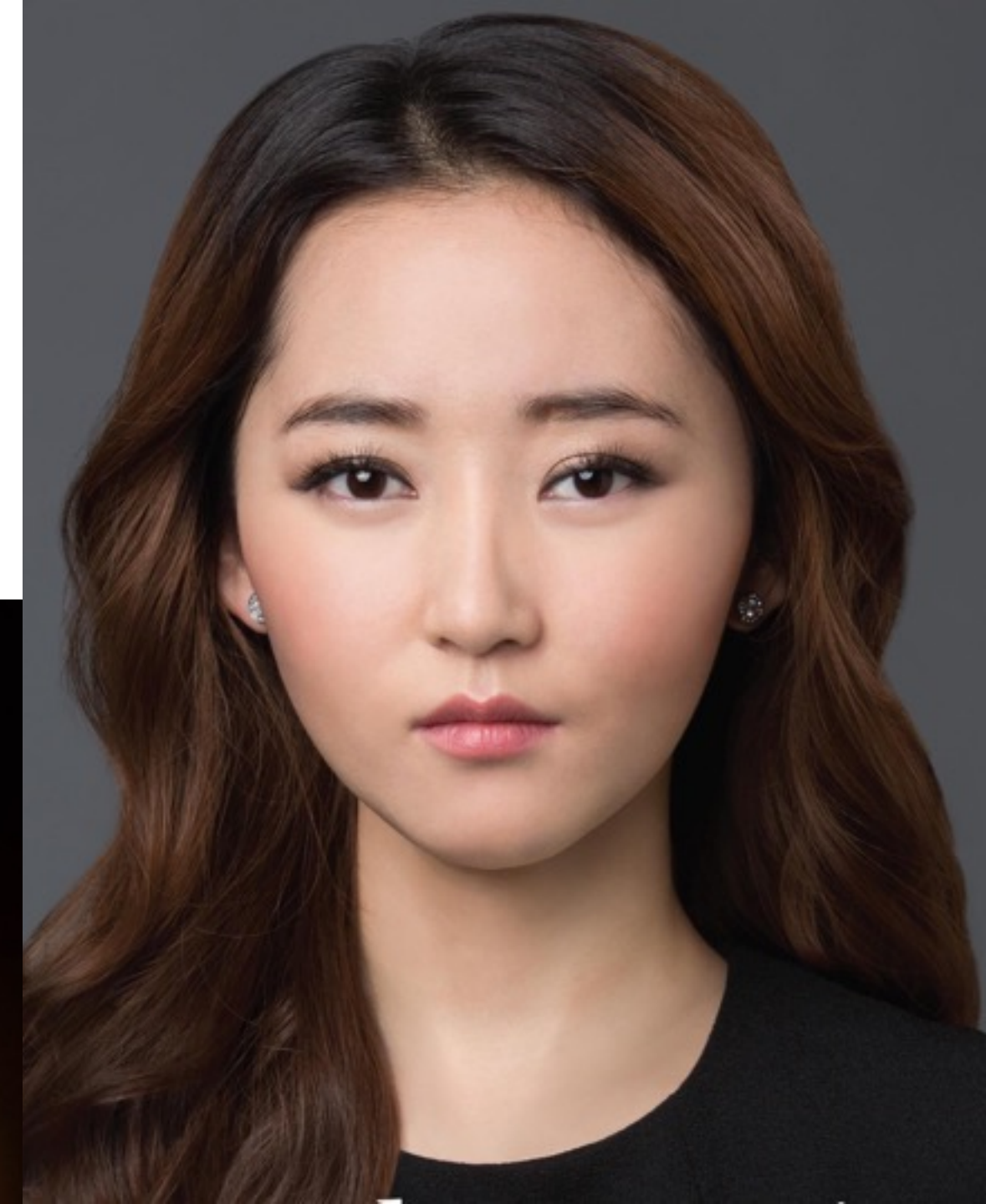


**what if some of the most influential
people in the world across
generations and fields came
together to change it?**

HELENA

Helena is an organization of **30 global influencers** who work together to achieve positive global impact.

The group collaborates to create breakthrough ideas, then leverages its collective reach, strategic partnerships, and network to **make them happen.**

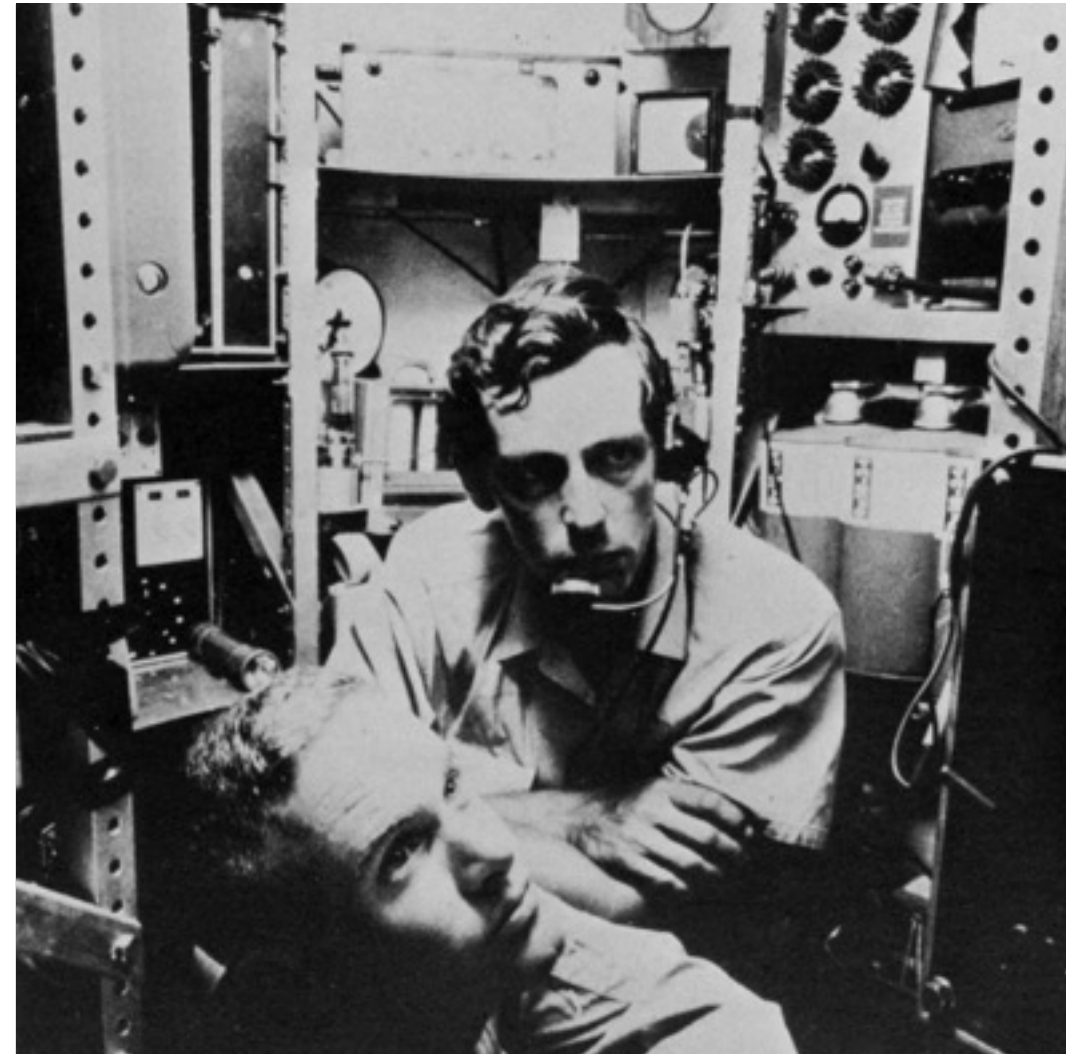


Half of Helena's members are established global influencers under the age of 25, and **half** are established global influencers over the age of 25.

Every Helena member represents a **distinct field**.

They are actors, biochemists, activists, technologists, financiers, poets, singers, commanders, and more.





HELENA

The result is a **broad and powerful** platform that spans talents, skills, and generations.

When Helena's members collaborate, their diverse abilities, generational experiences, and influence come together to address issues, forward technologies, and guide movements in **previously unexplored** ways.

Helena **challenges** what it means to be an organization of influence, taking a new route to affect massive **global change**.





We are defined by three core ideas.

Helena pushes forward a new model of leveraged influence.

We are built from **three integral pillars**: equal representation of generations, intellectual diversity, and sustained collaboration.

HELENA



Equal Representation of Generations

Half the world's population is under the age of 25, yet millennials are left on the sidelines of our most powerful organizations. Let's change that.

Intellectual Diversity

Breakthrough solutions and innovations happen in rooms filled with people who are all exceptional at different things. Everyone in Helena is exceptional at a different thing.

Sustained Collaboration and Action

Helena is not an conference, a summit, or an event. We believe that making real, lasting change requires some of the most powerful and creative people in the world, collaborating throughout the year on issues they care about. That's why Helena is designed for concerted, lasting collaboration.



Over half of the world population is twenty-five years old or younger.

The millennial generation is influencing, innovating, and creating more rapidly than any generation in human history. They are tasked with solving the monumental global dilemmas, and will undergo the largest transfer of wealth in human history.

Yet, they are not given a representative voice in the world's most powerful organizations. We decided to change that.

Half of Helena's members are some of the most influential, powerful, and innovative people in the world under 25. The other half are their generational counterparts: established world leaders over the age of 25.

This exchange is an invaluable benefit to both Helena generations and an powerful asset for the global community.

Helena's younger members have created disruptive technologies, social movements, cryptocurrencies, art forms and more. Helena's senior members have led and pioneered today's most powerful organizations, most influential policies, and most dominant philosophies.

What results is a unique bridge between generations, driven by mutual collaboration and mentorship.



The background features a dynamic, abstract composition of light trails in warm colors like orange, red, and yellow, swirling and curving across the frame. On the right side, a portion of a red flag with a white emblem is visible against a dark blue sky. The overall aesthetic is energetic and futuristic.

02

**The best
ideas happen
when different
people come
together.**

Most global initiatives are composed only of members in one or two fields or demographics. Top leaders representing an array of generations, locations, and backgrounds are too often disconnected. In an interdependent, globalized world, that isn't good enough.

Helena represents a new kind of union between generations and among many fields. **Every member represents and has access to a separate domain.** They represent a broad range of professional activities, networks of influence, skillsets, and philosophies. Relationships made possible through Helena have the ability to yield powerful solutions, perspectives, and partnerships.

HELENA

An aerial photograph of a river delta, showing a complex network of channels and distributaries. A constellation of stars is overlaid on the image, with lines connecting the stars to form a geometric shape. The number '03' is written in large white font in the top left corner.

03

Sustained Collaboration

Helena is not an event. It is a sustained community and a long-term impact engine. Massive global change happens when great people collaborate throughout the year, not just once.

Impact-focused organizations often have large memberships. And yet rarely do their members connect in a way that leads to collective action. Often, senior members worry about being overburdened, remaining inaccessible or declining to join such groups altogether.

Helena members meet together and individually throughout the year, collaborating on a sustained, ongoing basis. Their relationships are organic, forging paths that might otherwise never cross.



Action.

Helena extends far beyond a networking group. We come up with powerful ideas, then leverage collective influence and outside partnerships to make them happen.

We benefit from the strength of a collective network that reaches far beyond single-issue organizations. When Helena creates initiatives, ventures, and other efforts, we call upon our relationships both inside and outside of Helena, where we retain partnerships with some of the world's most capable and innovative governments, organizations, and companies.

Together, we utilize our unique reach to create change on the ground, through message dissemination, monetary efforts, and policy change.

How Helena Works.

Helena operates with a unique but direct model. Helena members come together throughout the year in different forms, ideas result internally and externally, and initiatives and ventures are created to execute on those ideas.



Helena members come together

- Physical Helena Meetings
- Private individual meetings
- Digital interaction
- Helena at global cultural centers

Ideas form

- Curated ideas, catalyzed by expert presenters
- Ideas responding to global problems
- Organic ideas between members
- Broad, large scale Helena initiatives

Execution

- Leveraged member influence
- External partnerships
- Broad, large scale Helena initiatives

Learning

- Case studies
- Data
- Dissemination
- Public engagement



Putting it together

Helena is a unique venture. It was created to spearhead the next generation of thought and action.

After thousands of careful conversations with those who live and breathe global impact, it became clear that the ultimate goals of many great organizations: the expedition of partnership, networking, and creation of innovative solutions, were hindered by several factors.

Helena made these factors (**equal representation of generations, intellectual diversity, and sustained collaboration and action**) its core components.

Amassing perhaps the strongest representation of world leaders under 25 for an organization of its kind, **Helena opens greater access** to more than half of the global population. With every member from a different field, Helena's **reach to the global community** mirrors that of many massive initiatives, while Helena's size remains intimate enough for direct and meaningful collaboration.

Helena's membership itself exhibits near-proprietary cohesion. With each member at the pinnacle of their **respective** fields, Helena provides an opportunity for world leaders to collaborate and work with counterparts they might have otherwise never met.

Helena is also unique in its shared respect for our millennial world leaders. Where other organizations create novel, unserious, or tangential initiatives to involve millennials, Helena's membership is half under 25 and half older. Nothing more, nothing else.

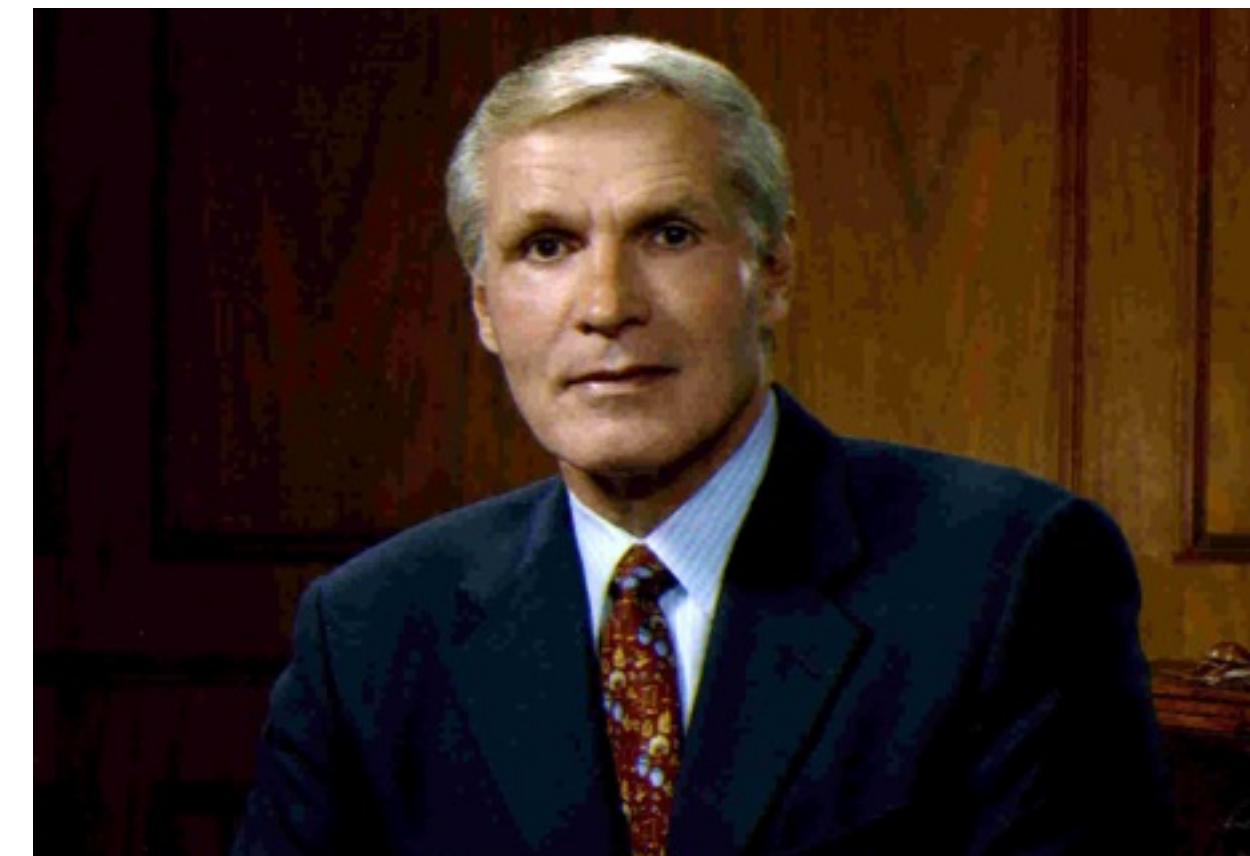
Who's behind Helena and why it matters.

Helena's team is representative of its members.

At the age of 20, Henry Elkus lead the organization after intimately observing, studying, and critiquing some of the world's most prominent organizations of influence. Surrounding him are exceptionally experienced senior staff at the executive and advisory board level, as well as some of the brightest minds of his age.

The Helena team is international, nonpartisan and nongovernmental. Through an expansive network of exterior partnerships, Helena's relationships with some of the most influential private sector and government organizations create mutually beneficial points of action without altering the missions of either party.

Bringing together case studies of organizations including the United Nations, The White House, The Kremlin, US and Foreign Intelligence, Yale University, private sector companies, venture capital, and philanthropic organizations, Helena's team supplemented their founding vision with an organic strategy that attracted some of the highest level talent in the field of social change.



Henry Elkus

Founder, CEO and Chairman

“Every day, we have the privilege of being challenged by some of the world’s brightest minds.

It makes us all optimistic that tomorrow’s problems are solvable, and that we might be lucky enough to be part of some of their solutions.”

Henry Elkus is Founder, CEO and Chairman of Helena. He is a 20-year old Yale University sophomore.

After leaving traditional high school to compete on the international ski racing circuit and to co-found clothing company Unlimited Ltd., he became passionate about how unorthodox models of influence could affect massive change.

Centered around the goal of positively affecting one billion people or more, Helena arose to combine inter-generationalism, sustained action, and the cross-pollination of industries and ideas.

Outside of Helena, Henry is a regular contributor to the Wall St. Journal’s “Experts Panel” on business. He previously served as President of Naos Capital Partners, a cooperative fund of millennial impact investors.



Benjamin Bashein

COO and Executive Director, The Helena Group Foundation

Benjamin Bashein comes to Helena with 20 years of expertise leading development and communications efforts for domestic and international health, development, and human rights organizations.

He has held senior executive positions at Doctors of the World and Planned Parenthood, and served as Executive Director of the New York City-based HIV research and education organization ACRIA. He consults on charitable engagement and corporate social responsibility across the art, fashion and design industries.

HELENA



Noah Steinberg

Vice President

Noah grew up in Ann Arbor, Michigan, where he served as the captain of his high school crew team for 3 years, leading his boat to silver medal finishes at both United States and Canadian Scholastic Nationals. He was also a founding board member of the Michigan Urban Farming Initiative, one of the largest urban farms in Detroit, bringing fresh produce to “food deserts” in under-served neighborhoods.

As a sophomore at Yale, he studies Mechanical Engineering and Political Science, and is a member of the club wrestling team. Noah recently conducted high-level sales analysis for a defense contractor, and served as director of Marketing for the Yale Model United Nations Conference.



Samuel Feinburg

Vice President

A former World Champion public speaker and debater, Sam Feinburg has spoken at dozens of Universities and oration chambers around the world, including the English Speaking Union in London, The United Nations in Bangkok, and the world-famous Oxford Union.

Sam joins Helena after founding startups in online media, consumer goods, venture capital and technology consulting. Most recently, Sam partnered with VC firms to co-found the Devise Company, a consultancy and mentorship network offering services to college startups across the Ivy League.



Helena Partnerships

Helena's initiatives and ventures are driven by both the leveraged influence of Helena's interior network and by its partners. Helena aims to establish a definite suite of partnerships with the most impactful organizations across all disciplines. Partners include:



Members

Helena's members are some of the most impactful and influential leaders in the world.

Half are under the age of 25, and half are over the age of 25. Each represents a separate field.



HELENA

Chloë Moretz

By the age of 18, Chloe Moretz has established herself as an international film icon through an arguably peerless body of work for her age bracket.

She leads millions of fans with an elegance and intellect well beyond her biological age.

Debuting at the age of 7, Chloe has performed in 40 movies, 11 television shows and several Broadway and off-Broadway shows. She is globally recognized for her roles in Kickass, 500 Days of Summer, and Martin Scorsese's Hugo, which was nominated for 11 Oscars.

The Teen-Vogue and Allure cover-star has been profiled by Marie Claire, Vogue, Elle, Seventeen, and countless others. In 2014 Chloe was honored in the Time 100 as one of the world's 25 most influential teens.

She is the recipient of Maxa Mara's "Face of the Future" Award, the Elle Magazine "Next Future Icon" Award, the Empire Award for Best Newcomer, People's Choice Award Favorite Movie Star Under 25, and the People Magazine Award for Next Generation Star.

In addition to her accomplishments on-screen, Chloe has used her stardom off the screen to promote positive change. She is heralded for her promotion of positive body image, and is a valuable supporter of the 2016 Hillary Clinton campaign.



Nick D'Aloisio

At 18 Years old, Nick was both the Wall St. Journal's 2014 World Innovator of the Year and a Time 100 honoree.

The first year Oxford Student is the recipient of the revered Apple Design Award.

D'Aloisio created news application Summly at age 15, which used artificial intelligence and natural language processing to deliver users a proprietary and innovative experience.

D'Aloisio was the youngest person ever to receive venture capital funding, later selling the app to Yahoo for \$30M. Under the wing of CEO Marissa Mayer, he created and launched Yahoo News Digest, Yahoo's flagship media application and recipient of international acclaim.

Nick was honored with the Spirit of London Award as Entrepreneur of the Year and landed in GQ's 100 Most Well Connected Men. A Forbes 30 Under 30 honoree, he was twice named as one of London's most powerful individuals, and won the Merton Business Award. Was entrepreneur in Residence at Airbnb in 2015.



Yeonmi Park

Twenty-one-year-old human rights activist and North Korean defector Yeonmi Park is fast becoming the face and voice of her oppressed people.

She is an inspiration for freedom-loving individuals throughout the world.

Her talks and story have been heard by hundreds of millions across the planet. At 15 years old, Yeonmi escaped North Korea. Since, she has spearheaded an global movement to look inside the reclusive regime and its actions.

In the fall of 2014 she was a featured speaker at the Oslo Freedom Forum and The One Young World Summit in Dublin, where her passionate, deeply personal speech about the brutality of the North Korean regime became an international phenomenon. Since then, she's been named one of the Top 100 Global Women by the BBC and profiled in numerous media outlets.

Her heralded best selling book *In Order to Live* was released in 2015.



Divya Nag

Divya Nag revolutionized the medical technology space before Apple appointed her to their secretive “Special Projects” division.

At 20, Nag was a pioneer of Induced Pluripotent Stem Technology. Her company, Stem Cell Theranostics, used this technology to preserve living heart cells outside of the body and test forthcoming drugs in a petri dish. With over \$20 million in funding, the company addressed one of medicine's most pressing issues: human cells die when outside of their host, making the process of testing important drugs an expensive, risky, ethically difficult, and time-consuming challenge. With her technology, scientists are able to use disease-specific beating heart cells derived from human skin to perform the first “clinical trial in a dish”.

Nag also cofounded StartX Med, one of the world's seminal health care accelerators. Partnering with Stanford University, Johnson and Johnson, GE, and Merck, Startx's companies have been acquired by Apple, Twitter, Instagram, Dropbox, and Yahoo amongst many more.

Before dropping out of Stanford as a freshman, Nag led research projects for novel stem cell therapies at the Stanford Institute for Stem Cell Biology and Regenerative Medicine. She has co-authored 18 published works and was invited to speak with President Barack Obama on Women in Entrepreneurship.

Now 22, Nag joins Apple's special projects division, becoming one of the tech behemoth's youngest, most buzzed about leaders.



Selena Gomez

Gomez has used her platform as one of the most visible figures in the world to create positive impact.

The singer, actress, philanthropist, fashion designer and producer began to amass a global following after starring in *Wizards of Waverly Place*, in which she starred as the lead character, Alex Russo. Gomez entered the film industry with star billings in feature films including *Ramona and Beezus* (2010), *Monte Carlo* (2011), and *Hotel Transylvania* (2012), before starring in the summer blockbuster *Spring Breakers*. One of the most successful and ubiquitous faces in music, Gomez was the lead singer of *Selena Gomez & the Scene*, releasing three studio albums and one remix album. She has released two studio albums, one EP and one compilation album in her solo career.

Beyond entertainment, Gomez has ventured into other endeavors. She has worked with numerous organizations for charitable causes, and has most notably worked with UNICEF for several years. She formed her own production company, July Moon Productions, in 2008. In late 2010, Gomez launched a clothing line she called "Dream Out Loud" through Kmart; the brand features all material that was made from eco-friendly or recycled material. In 2011, she released a self-titled perfume.



Arjun Mehta

Arjun is the Co-Founder of PlaySpan, a technology startup that began the practice of in-app mobile purchasing.

After the company sold to Visa for \$200M, he founded Stoodle, a non-profit online tutoring app that merged with billionaire venture capitalist Vinod Khosla's CK12 Foundation. Stoodle was the first high school venture to be incubated by the Harvard Innovation Lab and is the program of choice of the United Nations SDSN to teach children in developing countries in real-time.

Currently, Arjun is Co-Founder & CEO of Trakfire, a startup that aims to democratize the music industry through crowdsourced curation. He is one of thirty students in the inaugural class of Jimmy Iovine's & Dr. Dre's Academy for the Arts, Technology and the Business of Innovation at USC. He is 19-years-old.



Vitalik Buterin

At age 20, Vitalik is a global force in cryptocurrency and technology. He surpassed Mark Zuckerberg to win the 2014 World Technology Award.

Vitalik is the mastermind behind Ethereum, a groundbreaking decentralized block-chain-based platform with the potential to build autonomous corporations.

His \$18.4M presale of his virtual currency, Ether, is the third most well-funded crowdfunding effort in history. His platform is used by IBM and dozens of Fortune 500 companies.

Vitalik is also the founder of BitCoin Magazine (the premier magazine for the currency) and Bit-coin payment enhancers Dark Wallet and Kryotokit.



Tim Doner

Timothy Doner is the world's youngest hyper-polyglot; the self-taught linguist has spoken nearly 23 languages since the age of 16.

Since the age of thirteen, Doner has taken on languages as diverse as Ojibwe, Pashto and Akkadian, chronicling his process on Youtube and other platforms. To date, over 12 million have watched Doner online, and the Harvard sophomore has been covered by over 20 media outlets such as the BBC, The Economist, The New York Times and The Today Show.

Doner is now using his linguistic mastery to analyze and study significant trends. In 2014, he delivered an address to a crowd of 25,000 at SAP's annual conference, highlighting the importance of cultural communication in business and diplomacy. He has also interned at the UN's verbatim service — proofreading documents in French, Arabic and English — and delivered a TEDx talk, with close to 1 million views, on the subtle benefits of language learning.

He is currently an advisor and brand ambassador for FluentWorlds, an innovative 3D platform that combines virtual immersion and speech recognition to create authentic language learning environments.



Nanxi Liu

Nanxi is one of the most accomplished young female entrepreneurs in the world, and she's done it in two different fields.

At 25, she is CEO of Enplug, the leading open software for digital displays used by a multitude of Fortune 500 companies. While an undergrad at UC Berkeley, she founded and served as CEO of Nanoly Bioscience, which develops polymers to enable vaccines to survive without refrigeration.

Nanxi won the 2014 Applied Materials Young Innovator Award, received Intel's Top Social Innovation Award, and made Inc. 30 Under 30 and Fortune's Top 10 Most Promising Women Entrepreneurs. For her community service, she was 1 of 7 recipients of Mobilize.org's National Leadership Award with Governor Arnold Schwarzenegger. Nanxi is also a concert pianist.



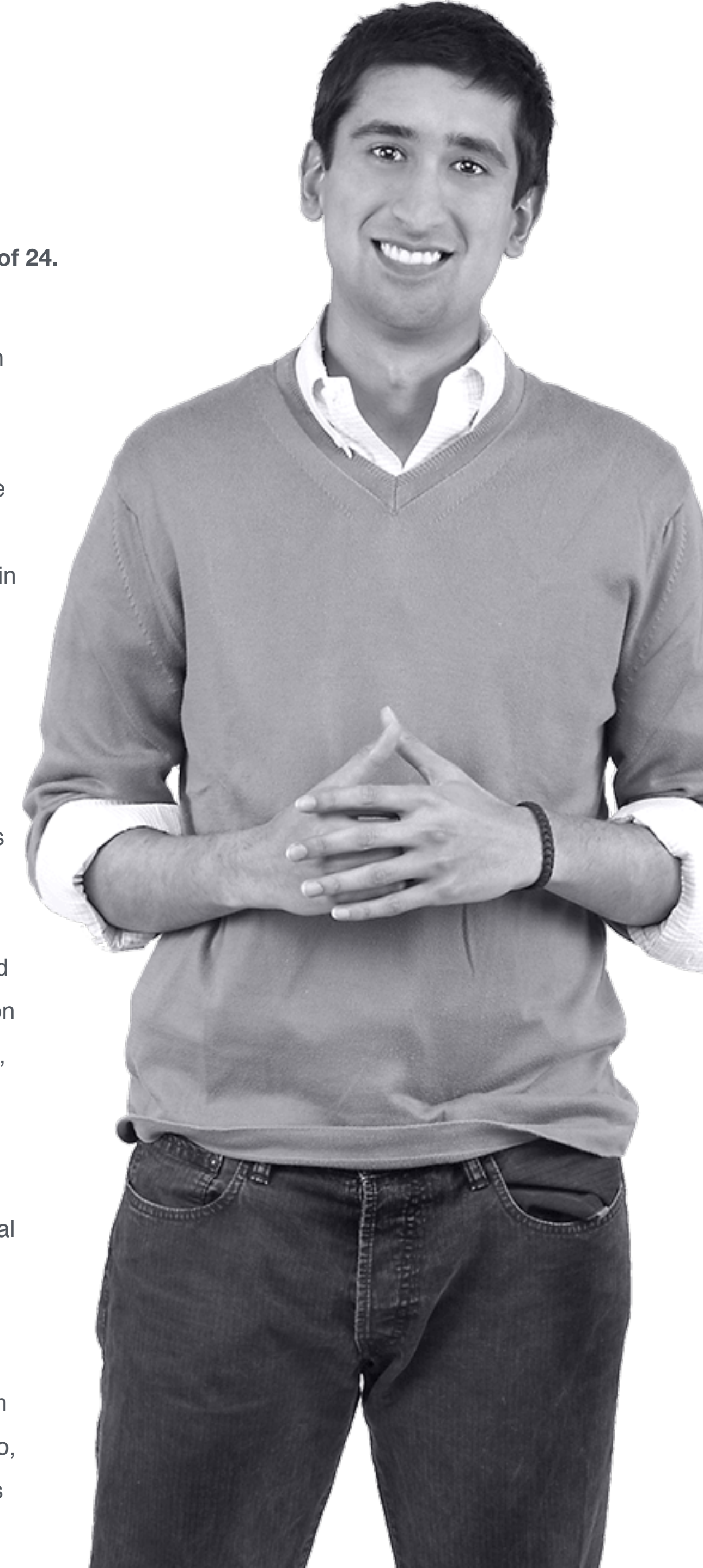
Sheel Tyle

Sheel Tyle has become a force in Venture Capital by the age of 24.

He is currently a Principal & co-head of the seed practice at New Enterprise Associates, the world's largest venture capital firm with portfolio companies including Uber, Snapchat, BuzzFeed, Clovis Oncology. He has led investments in transformational companies around the world, including Snapdeal (India's largest e-commerce marketplace, currently worth \$5 billion), Andela (an education company in Nigeria & Kenya), Mark43 (police software company in New York), and Pivot (a waste to energy company in Rwanda). He is also a personal investor in Pinterest, Robinhood, Casper, HelloGiggles (acq Time), and others. He was previously on the business development team of Skybox Imaging, which was acquired by Google in 2014 for \$500 million. Sheel graduated Stanford University at 19 years old before beginning his career as an investor.

Sheel is also the founder of S2 Capital, a social impact micro-fund focused on young entrepreneurs in Africa and South Asia. He is on the Board of Directors of the Business Center for New Americans, a nonprofit which provides micro loans for women, immigrants, and refugees. Sheel is also on the board of the We Are Family Foundation, a nonprofit founded by Grammy Award winning musician Nile Rodgers to inspire and educate people about mutual respect and cultural diversity in the wake of the 9/11 attacks.

Sheel frequently speaks on economic empowerment, innovation, and job creation internationally; most recently at the Abraaj Forum in Turkey, the Growth Net in India, Cumbre de Negocios in Mexico, and GO Youth in Portugal. Sheel was the youngest on the Forbes 30 under 30 list for finance in 2013.



Timothy Hwang

Tim Hwang has forged significant influence in the American and global political realm by the age of 24.

After leadership in the public sector, national elections, and the foundation world, Hwang has found unprecedented success in a new realm: unlocking government data.

He is currently the Founder and CEO of FiscalNote, a real-time legal analytics platform that uses AI and natural language processing to help global organizations take control of their government risk and understand the law. The 100-person company now powers some of the world's largest and most influential law firms, legal departments, and governments. With Hwang's technology and over \$30M+ in funding from the likes of Mark Cuban, Jerry Yang, Steve Case, NEA, Renren and others, FiscalNote is revolutionizing access to legislation, regulations, and court cases for organizations around the world.

Prior to starting FiscalNote from a Motel 6 in Silicon Valley at 21, Hwang started his career in politics as a field organizer for the Obama '08 campaign at the age of 16. He was elected to the Montgomery County Board of Education at 17, overseeing a budget of over \$4 Billion for 22,000 public employees. Tim also served as the President of the 750,000 member National Youth Association and the founder of Operation Fly. Inc., - a national 501(c)(3) organization that served inner-city children in underprivileged areas around the country.

He was profiled in the Forbes 30 Under 30 for Law and Policy, is a previous Ernst and Young Entrepreneur of the Year, and was named by CNN as one of the Top 10 most disruptive startups of 2015. Hwang has an AB from Princeton and is currently deferring Harvard Business School.



Jarl Mohn

*CEO and President: NPR
Founder: E! Network*

Jarl Mohn is a world leader in the fields of entertainment and communication.

He is CEO and President of National Public Radio, overseeing NPR's global operations and partnerships with more than a thousand public radio stations, serving over 30 million people each week.

The creator of E! Entertainment Television, Mohn served as its President and CEO for almost a decade. He is also the former Executive Vice President and general manager of MTV and VH1, where he architected the strategy of long-form programming.

He was Chairman of the World President Organization (WPO) Los Angeles Chapter and Chairman of the ACLU's Southern California operation. His numerous board positions include XM Radio, CNET, Scripps, and the University of Southern California. He and his wife Pamela created The Mohn Family Foundation in 2000.



Myron Scholes

Nobel Laureate: Economics

Nobel-Prize Winner Myron Scholes has greatly contributed to the field of finance.

His Black-Scholes Theorem specified the first successful options-pricing formula. It also laid the framework for pricing other derivative instruments, giving rise to quantitative finance. It remains one of the most important concepts in financial theory.

Professor Emeritus at Stanford University, he is currently Chief Investment Strategist at Janus Capital Group and Chairman of the Board of Economic Advisors at Stamos Partners. He has garnered international acclaim from his research as a Stanford Business, MIT Sloan School of Business, and University of Chicago Booth professor. He is the author of numerous economic articles and studies.



Sylvia Earle

Time Magazine Hero For The Planet
Former Chief Scientist: NOAA

Time magazine's first "Hero for the Planet" Sylvia Earle is a definitive global advocate for the world's oceans.

Dubbed "her deepness" by the New York Times and a "living legend" by the Library of Congress, Earle has led more than 50 expeditions worldwide involving more than 6,000 hours underwater.

Formerly chief scientist of The National Oceanic and Atmospheric Administration, Earle started the companies Deep Ocean Engineering and Deep Ocean Technologies in the 1980's to design and build over 600 groundbreaking undersea vehicles that have allowed scientists to work at previously inaccessible depths. Her non-profit, Mission Blue (for which she won the TED Prize in 2009), is dedicated to creating national parks in the deep seas, a complicated task considering the lack of country jurisdiction in these areas. Earle has walked untethered on the sea floor at a lower depth than any other woman, and she was the captain of the first all-female team to live underwater. At present she is explorer in residence at the National Geographic Society.

Earle is an oceanographer, explorer, author, research scientist, government official, and director for corporate and nonprofit organizations, including the Kerr McGee Corporation, Dresser Industries, Oryx Energy, the Aspen Institute, the Conservation Fund, and 10 others. She is also the founder of SEAlliance, and chair of the Advisory Councils of the Harte Research Institute and the Ocean in Google Earth.

Among over 100 major national and international honors, Earle was Glamour's 2014 Women of the Year, recipient of the 2009 TED Prize, the 2011 Royal Geographical Society Gold Medal, 2011 Medal of Honor from the Dominican Republic, Netherlands Order of the Golden Ark, Italy's Artiglio Award, the International Seakeepers Award and Los Angeles Times Woman of the Year. She is a United Nations Global 500 Laureate.



Brian Grazer

Co-Founder: Imagine Studios
Oscar Winner: Best Picture

Academy Award-winning and Emmy Award-winning producer, and New York Times Bestselling author Brian Grazer has been making movies and television programs for over 25 years.

Grazer's productions have been nominated for 43 Oscars® and 158 Emmys. His films have generated over \$13.5 billion in worldwide theatrical, music and video grosses. Grazer has been personally nominated for four Academy Awards®, and in 2002 he won the Best Picture Oscar® for *A Beautiful Mind*. His book *A Curious Mind: The Secret to a Bigger Life* spent 4 weeks on the NY Times bestseller list. Other film credits include *Frost/Nixon*; *American Gangster*; *The Da Vinci Code*; *8 Mile*; *Apollo 13*; *Liar Liar*; *Parenthood*; and *Splash*.

Grazer's television credits include *Empire*, *24*, *Arrested Development*, *Parenthood*, *Friday Night Lights* and the 84th Annual Academy Awards. Grazer met his longtime friend and business partner Ron Howard in the early 1980's. Their collaboration began in 1985 with the hit comedies *Night Shift* and *Splash*, and in 1986 the two founded Imagine Entertainment.



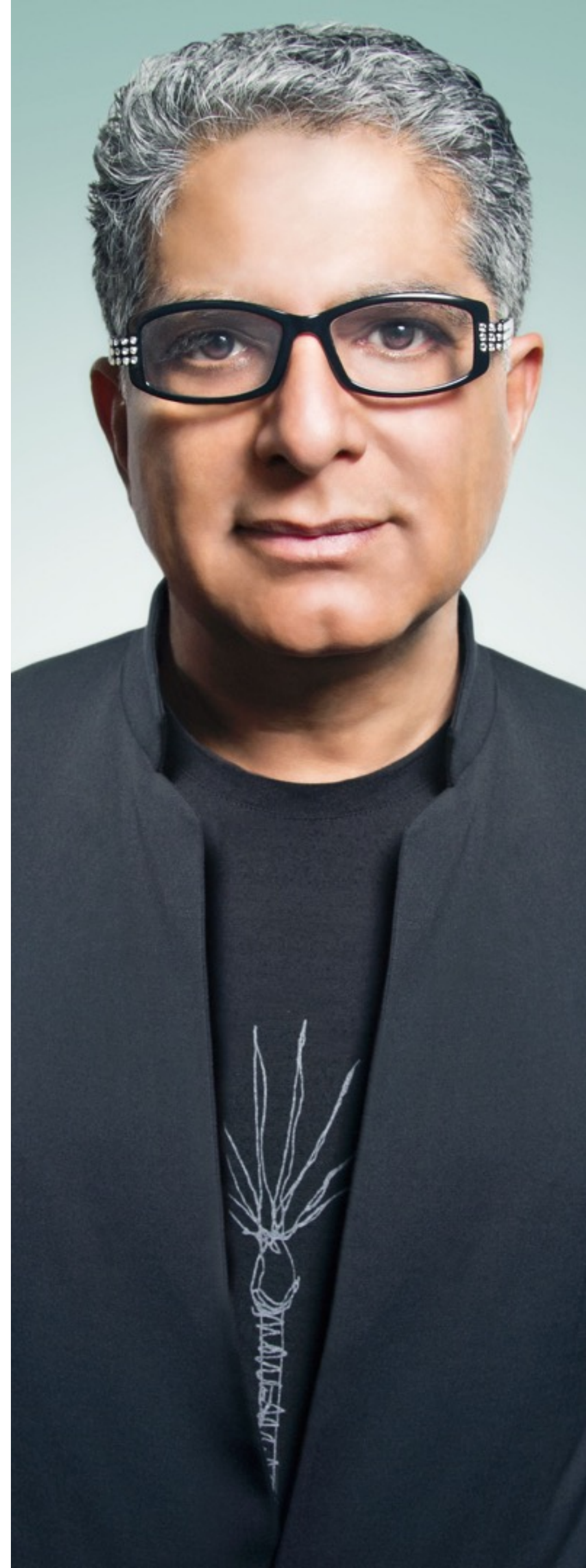
Deepak Chopra

*Author: 22 New York Times Best-Sellers
Founder: The Chopra Foundation*

Deepak Chopra is the founder of The Chopra Center for Wellbeing in Carlsbad, California, and is acknowledged as one of the master teachers of Eastern philosophy in the Western world.

He has written over eighty books and has been a bestselling author for decades, with 22 titles on the New York Times bestseller lists, including *Buddha* and *Jesus*. His books have been translated into over 43 languages. Time Magazine heralds Deepak Chopra as one of the top 100 heroes and icons of the century, dubbing him as “the poet-prophet of alternative medicine.”

With medical training in internal medicine and endocrinology, Deepak is a Fellow of the American College of Physicians, a member of the American Association of Clinical Endocrinologists, and an adjunct professor of Executive Programs at the Kellogg School of Management at Northwestern University. He is also a Distinguished Executive Scholar at Columbia Business School, Columbia University, and a Senior Scientist at the Gallup organization. For more than a decade, he has participated as a lecturer at the Update in Internal Medicine, an annual event sponsored by Harvard Medical School’s Department of Continuing Education and the Department of Medicine, Beth Israel Deaconess Medical Center.



Gen. Stanley McChrystal

*Former Commander: ISAF
Former Commander: JSOC*

General Stan McChrystal (Ret.) was called “one of America’s greatest warriors” by Secretary of Defense Robert Gates.

A retired four-star General, he is the former Commander of US and International Security Assistance Forces (ISAF) Afghanistan and the former commander of the nation’s premier military counter-terrorism force, Joint Special Operations Command (JSOC). He is best known for developing and implementing the current counter-insurgency strategy in Afghanistan, and for creating a comprehensive counter-terrorism organization that revolutionized the interagency operating culture. After 9/11 until his retirement in 2010, General McChrystal spent more than 7 years deployed to combat in a variety of leadership positions, which included Chief of Staff for military operations in Afghanistan, Commander of JSOC, Director of the Joint Staff, Commander of US Forces in Afghanistan and NATO ISAF. His command included more than 150,000 troops from 45 allied countries.

McChrystal co-founded consultancy firm McChrystal Group in January 2011 to deliver innovative leadership solutions to American businesses. In this capacity, he is an advisor to senior executives at large multinational corporations. The General is a Senior Fellow at Yale University’s Jackson Institute for Global Affairs, where he teaches a course on Leadership in Operation. He sits on the board of the Franklin Project, Navistar International Corporation, and JetBlue and his book, *Team of Teams* is a New York Times Best-Seller.



Beth Comstock

*Vice Chair: General Electric
Board of Directors: Nike
Founding Management: Hulu*

Beth Comstock is both a marketing and innovation luminary.

She was named Vice Chair of General Electric in August 2015. In this capacity, she leads GE's efforts to accelerate new growth. She operates GE Business Innovations, which develops new businesses, markets and service models; drives brand value and partners to enhance GE's inventive culture. This unit includes GE Lighting, GE Ventures & Licensing and GE sales, marketing and communications.

Since 2008, she served as GE's chief marketing and commercial officer. From 2006, she was President of Integrated Media at NBC Universal overseeing ad revenue and the company's digital efforts, including early development of hulu.com, Peacock Equity, and acquiring ivillage.com. In 2003 she was named the company's first chief marketing officer in more than 20 years.

Previously, she held a succession of roles at GE, NBC, CBS and Turner Broadcasting.

Beth is a member of Nike's Board of Directors and Trustee president of the Cooper - Hewitt Smithsonian Design Museum. She graduated from the College of William and Mary with a degree in biology.



Jochen Zeitz

*Director: Kering
Former CEO: Puma
Co-Founder: The B Team*

Jochen Zeitz is Director of Kering, Chairman of the board's sustainable development committee and Co-Founder and Co-Chair of The B Team after having been the CEO of the Sport & Lifestyle division and Chief Sustainability Officer (CSO) of Kering since 2010.

Prior to this, Zeitz served 18 years as Chairman and CEO at PUMA and upon being appointed in 1993 at the age of 30, he transformed the company financially, managing to turn PUMA from a low priced, undesirable brand with less than 200 million Euros in sales into a desirable, premium 3 billion Euros company in 2011 and one of the top 3 brands in the sporting good industry.

Zeitz introduced PUMAVision in 2008. In May 2011 he was the first to develop and announce an Environmental Profit & Loss Account (E P&L) that puts a monetary value to a businesses use of ecosystem services across the entire supply chain. Zeitz extends his commitment to the environment in his personal life as well and founded the non-profit 'Zeitz Foundation of Intercultural Ecosphere Safety' in 2008.

Zeitz has been a member of the Board of Directors of Harley-Davidson since 2007 and has also served as the Chair of Harley-Davidson's sustainability committee since its inception in 2011. He is also a member of the TEEB (The Economics of Ecosystems and Biodiversity) Advisory Board and a Board member of Wilderness Safaris and Chair of its Sustainability Committee.

Zeitz has received numerous awards during his professional career, including "Entrepreneur of the Year", "Strategist of the Year" for three years in a row by the Financial Times, "Trendsetter of the Year", and "Best of European Business Award 2006". In 2004, the German Federal President awarded him with the Federal Cross of Merit of the Republic of Germany.



The Brain Trust

The Brain Trust consists of individuals of extraordinary achievement, influence and leadership.

They are engaged resources and powerful catalysts for group innovation and dialogue.



HELENA



Wade Davis

Wade Davis is perhaps the most articulate and influential western advocate for the world's indigenous cultures.

A National Geographic Explorer-in-Residence, he has been described as “a rare combination of scientist, scholar, photographer, poet and passionate defender of all of life's diversity. Trained in anthropology and botany at Harvard, he travels the globe to live alongside indigenous people, and document their cultural practices in books, photographs, and film.

Davis is the author of fifteen books including *The Serpent and the Rainbow*, *One River*, and *The Wayfarers*. His many film credits include *Light at the Edge of the World*, an eight-hour documentary series produced for the National Geographic that is airing in over 165 countries. His photographs have appeared in 30 books and more than 100 magazines and journals, and his research has been the subject of more than 900 reports in the media, as well as three episodes of the *X-Files*. In 2009 he received the Gold Medal from the Royal Canadian Geographical Society for his contributions to anthropology and conservation, and he is the 2011 recipient of the Explorers Medal, the highest award of the Explorers' Club, and the 2012 recipient of the Fairchild Medal for Plant Exploration. He was



Jennifer McCrea

Jennifer McCrea is a Senior Research Fellow at the Hauser Institute for Civil Society at Harvard University and the co-founder and CEO of Born Free Africa, an initiative of the Millennium Development Goals Health Alliance that brings private sector resources and expertise to the goal of eradicating mother-to-child transmission of HIV by 2015. She serves as Chairman of the advisory board at the MIT Media Lab and is a Henry Crown Fellow at the Aspen Institute.

For the past 27 years, McCrea has partnered with philanthropists, board members and nonprofit leaders to think more creatively and collaboratively about ways in which to align strategic direction and resources.

She has led seminars and workshops for Ashoka, Skoll World Forum, TED, Board Source, Social Venture Philanthropy, Draper Richards Kaplan, New Profit, Echoing Green, Harvard Business School, Wharton, Oxford University and many others.



Karen Tse

Karen has dedicated herself to end torture.

She negotiated groundbreaking judicial reform measures in China, Vietnam, Cambodia, Rwanda, Burundi, and India, simultaneously juggling the complex geopolitical interests of each nation.

Tse founded International Bridges to Justice in 2000, a globally heralded initiative spanning 40 countries and over 100 partners. She formed IBJ after witnessing hundreds of prisoners of all ages being held without trials, usually after being tortured into making ‘confessions.’

Karen first developed her interest in the cross section of criminal law and human rights in 1986, after observing Southeast Asian refugees detained in a local prison without trial. In 1994, she moved to Cambodia to train the country’s first core group of public defenders and subsequently served as a United Nations Judicial Mentor. Under the auspices of the U.N., she trained judges and prosecutors, and established the first arraignment court in Cambodia. Tse is a recipient of the Skoll Award for Social Innovation, the Gleitsman International Award, the Harvard Kennedy School Award, the American Bar Association Human Rights Award and is named as one of America’s best leaders by the US News and World Report.



Captain Don Walsh

Captain Don Walsh is one of the most accomplished and diversified explorers in history.

He is an internationally heralded academic, oceanographer and marine policy expert. Along with Jacques Piccard, he was the first to reach the bottom of Mariana Trench, the Earth’s deepest oceanic point (25,813 feet) in 1960.

He has completed over 50 expeditions to the North and South Poles, including a 70-day circumnavigation of Antarctica. Appointed by both Presidents Carter and Reagan to the National Advisory Committee on Oceans and Atmosphere, Walsh has served or chaired boards at 23 national or international organizations including NASA, the National Academy of Sciences and the Navy. Wash was inducted into the Legion of Merit by President Eisenhower and awarded National Geographic’s Hubbard Medal, the American Academy of Achievement’s Golden Plate, and the Navy’s Distinguished service award, among 50 other major national and international awards.

He is the founder of International Maritime Incorporated, Honorary President of the Explorer’s Club, and Member of the Ocean Elders alongside Ted Turner, Richard Branson and Prince Albert II of Monaco. The 27 year Navy veteran has published over 200 scientific papers and delivered more than 1,500 lectures in over 50 countries. The Antarctic’s “Walsh Spur” mountain range is named in recognition of the Captain’s extraordinary contributions to U.S. Antarctic programs.



Esther Perel

Esther Perel is a Belgian psychotherapist recognized as one of the most insightful and provocative voices on personal and professional relationships and the complex science behind human interaction.

Her critically-acclaimed viral TED Talk, *The Secret to Desire in Long Term Relationships*, has received more than 6 million views on TED's website, and her second has received almost 3 million views in less than 8 months.

In a cover story, the *New York Times* named her "the most important game-changer on human relationships since Dr. Ruth." Esther is the author of the globally best-selling and award-winning book, *Mating in Captivity: Unlocking Erotic Intelligence*, translated into 25 languages. Fluent in nine of them, the Belgian native is a celebrated speaker who is invited around the globe for her expertise in emotional and erotic intelligence, work-life balance, cross-cultural relations, and identity of modern marriages and family.

Sought for her innovative and provocative thinking, Esther is regularly featured in the media spanning *The New York Times*, *The Washington Post*, *The Wall Street Journal*, *Le Monde*, *Ha'Aretz* and *The Guardian*, such magazines as *The New Yorker*, *The Atlantic Monthly*, *Fast Company* and *Vogue*. She is a frequent guest on such radio and television platforms as NPR's "Brian Lehrer Show," "Oprah" and "The Today Show."

She serves on the faculty of The Family Studies Unit, Department of Psychiatry, New York University Medical Center, and The International Trauma Studies Program at Columbia University.



James Levinsohn

Levinsohn is the founding Director of the Jackson Institute for Global Affairs at Yale University. He is the Charles W. Goodyear Professor in Global Affairs at Yale and Professor of Economics and Management.

Levinsohn's fields of expertise are international economics, industrial organization, economic development, and applied econometrics. His recent academic research has focused on estimating the impacts of internal migration on household well-being in South Africa, estimating the demand for sanitation in Bangladesh, and evaluating the impacts of pay-as-you-go car insurance in the US. He has published widely on trade policy, youth employment policy, and the global corporation.

At the Jackson Institute, Levinsohn oversees the Global Affairs major in Yale College, the Global Affairs MA programs, and Yale's World Fellows Program. He is a member of the Council on Foreign Relations and has consulted for many government and non-governmental organizations as well as many multinational corporations.

He has served on the editorial boards of the *American Economic Review*, the *Journal of International Economics*, the *Review of Economic Studies*, and the *Journal of Economic Literature*. Both his teaching and his research have been recognized with major grants and awards.



Robert Shrum



Casey Neistat

Robert M. Shrum was senior advisor to the Kerry-Edwards campaign in 2004. The Atlantic Monthly described him as “the most sought-after consultant in the Democratic Party.” He served as a senior adviser to the Gore 2000 Presidential Campaign, to the campaign of Prime Minister Ehud Barak of Israel, and to the British Labour Party in the 2001 Parliamentary campaign.

Mr. Shrum was the principal speechwriter to Senator George McGovern in the 1972 Democratic campaign for President. Subsequently, he was the staff director and chief counsel of the United States Senate Select Committee on Nutrition and Human Needs. Mr. Shrum served as press secretary to Senator Edward M. Kennedy from 1980 to 1984, and he was the Senator’s principal speechwriter during and after the 1980 presidential campaign.

As a journalist, Mr. Shrum’s work has appeared in New York Magazine, The Los Angeles Times, The New York Times, and The New Republic, and The Huffington Post, among other publications. He was a columnist for the Microsoft on-line magazine Slate. Since 1985, Mr. Shrum was a strategist and advertising consultant for thirty winning U.S. Senate campaigns; eight winning campaigns for Governor; the Mayors of New York, Los Angeles, Chicago, Philadelphia, Denver, Dade County and San Francisco, and the Democratic Leader of the United States House of Representatives. Mr. Shrum's book, "No Excuses: Concessions of a Serial Campaigner," was published in June 2007 by Simon and Schuster. He is a graduate of Georgetown University and Harvard Law School, and has taught at Yale and Boston College. He currently holds the Practical Politics chair at USC.

Casey Neistat is a filmmaker, producer, entrepreneur, and emblem of the digital age.

With a following of nearly 3 million subscribers on his Youtube channel, he uses the platform as a window to his daily life. Ranging from art commentaries, technology critiques, New York bike lanes, politics, to his grandmother, Neistat’s films have been viewed over 500 million times in the last five years. Prior to Youtube, he received an Independent Spirit Award in 2011, and in 2010, his television series *The Neistat Brothers* premiered on HBO. In the commercial realm, Neistat has directed television commercials with clients Nike, Google, J.Crew, and Mercedes Benz.

In 2015, Neistat and Matt Hackett, a former Vice President at Tumblr, created Beme, a video sharing platform that allows people to share experiences without the use of filters or editing. During its launch week, over 1.1 million videos were shared, and the app’s counterculture approach resulted in international acclaim.



Dwayne Betts

Reginald Dwayne Betts is a seminal voice for American prison reform and a bestselling author and poet.

His latest collection of poetry, *Bastards of the Reagan Era*, was published in October 2015 by Four Way Books. He has also published a memoir, the NAACP Image Award winning memoir, *A Question of Freedom: A Memoir of Learning, Survival, and Coming of Age in Prison*, and the collection of poetry, *Shahid Reads His Own Palm*. Betts is a recipient of fellowships from Soros Justice Foundation, Harvard's Radcliffe Institute of Advanced Studies, and the Poetry Foundation. In 2012, President Barack Obama appointed Betts to the Coordinating Council on Juvenile Justice and Delinquency Prevention, where he continues to serve as a practitioner member. He received a B.A. from the University of Maryland, an M.F.A. from Warren Wilson College's M.F.A. Program for Writers and is currently a student at the Yale Law School.



Shaolan Hsueh

ShaoLan has pioneered one of the most popular methods of learning Chinese.

She is the founder and creator of Chineasy, an online language platform launched after her well-received TED Talk, which has received 3 million views worldwide. In just over two years, she has built Chineasy into one of the most popular methods of learning Chinese across the Internet with several hundred thousand fellow learners. Her first book *Chineasy, The New Way to Read Chinese* was launched in March 2014 and is translated into 15 languages. Her next book *Chineasy Everyday* is to be launched in spring 2016.

Chineasy was awarded *Wallpaper* Magazine's* 2014 Design Award for "Life-Enhancer of the year" and 'Best Designs of the Year 2014' by the Design Museum (Visitor Vote) in the UK. It also won D&AD 2015 awards in two categories. *FastCompany* has chosen Chineasy as the World's Top 10 most Innovative Companies backed by Kickstarter in 2015 and *Wired Japan* chose Chineasy as one of the Top 25 Design Projects in the WXD 2015. Chineasy has become a showcase by many on how to use design and technology to solve large-scale problems. ShaoLan is listed by *The Sunday Times Magazine* as one of the twenty-one 'Leading Ladies in Tech in 2015'.

ShaoLan is a tech entrepreneur with extensive business experience in both Asia and Europe. At the age of 22 while studying for her MBA she wrote four best-selling books on software in Taiwan, which were awarded 'book of the year' and her books were bundled by Microsoft. She co-founded pAsia, one of the major players on Internet in Asia in 1990's. After a second masters degree at the University of Cambridge she began Caravel Capital in 2005 to advise young technology companies.

Chineasy represents a return for ShaoLan to her artistic upbringing and in many ways a design project. This project is the culmination of her life's journey through the East and West. Her aim with Chineasy is to help people to understand China, Chinese culture, its language and to bridge the gap between East and West. Her next step is to help Chinese children to enjoy and appreciate the beauty of their own language.



Camilla Webster

Camilla's international broadcast and new media career has spanned the newsroom to the boardroom, the White House to Baghdad, Davos to TEDx, 60 Minutes to The Wall Street Journal and The Clinton Global Initiative to the United Nations.

She has dedicated her career to raising awareness on the most challenging issues impacting our world today.

Camilla is the co-founder of Mon Jamii, an educational think-tank with a mission to build a sense of global citizenship in today's youth. Mon Jamii's first project, The Class Field Trip, will offer a video series and curriculum of virtual field trips from around the world with a unique lens for kids, by kids. Using the most progressive technology in live streaming, production and virtual reality, Mon Jamii will be creating educational programs to prepare young people to navigate important subjects on our hyper-connected planet.

Camilla also co-founded New York Natives, a globally replicable media company that curates the experience of city life from multiple perspectives. While entertaining its core urban, affluent and educated audience by tapping the native intelligence of its contributors, New York Natives also provides primary source experiences on historical current events. As CEO, Camilla continues to develop the business into a revenue generating media force with a multi-million dollar valuation, funding and a global expansion plan.

After beginning her media career at CBS's 60 Minutes Camilla spent the next ten years as a news producer, editor and a senior producer for Fox News and CBS News, covering current events from TWA Flight 800 to The War on Terror and the 2008 financial crisis on Wall Street. Turning her focus to business and financial news she became a producer of the popular TV show MarketWatch Weekend on CBS, helped launch the first video platform on WSJ.com and developed series on CNBC Business News like Power & Money on private equity. As a contributing guest and broadcast editor representing The Wall Street Journal and Dow Jones at CNBC, she positioned hundreds of stories for live programming on breaking news, investment banking, hedge funds, venture capital and private equity.

In 2007, Camilla became Forbes' broadcast and online anchor, landing exclusives with Christine Lagarde on the future of the IMF and Google's Sergey Brin on his early experience of Google maps. She connected the leading innovative voices of our time in business and philanthropy including Richard Branson, Boone Pickens and Doris Buffett. She wrote columns with renowned economist Nouriel Roubini and represented Forbes at The World Economic Forum in Davos and The Clinton Global Initiative in New York.

Motivated to educate women on their growing wealth and power in the 21st century, She co-authored the award winning best-seller The Seven Pearls of Financial Wisdom. Her ForbesWoman column on the book topics' garnered as many as 20,000 views and WSJ.com called it a "pioneering book." After the book's publication, Camilla was an invited to participate in the first White House Tweetup Briefing in history with White House Press Secretary Jay Carney on The American Jobs Act.



Tim Fain

World-renowned violinist Tim Fain's innovative approach to performances as soloist, chamber musician, and collaborator has captivated both the music industry and film scene.

Fain continues to push the envelope of his field, weaving cutting-edge technological trends into musical presentation.

Featured in films Black Swan and 12 Years a Slave, Fain electrifies audiences with his "honeyed tone, spectacular technique and engrossing musicality" (LA Times). Fain frequently tours throughout the world with composer Philip Glass, as a duo partner. Other collaborations range from Pinchas Zukerman and Benjamin Millepied to Bryce Dessner (The National), Rob Thomas and Iggy Pop. His acclaimed multi-media evening PORTALS premiered to sold-out audiences across both coasts and beyond.

In the fall of 2015, Fain collaborated with Google on a Virtual Reality music video for his song, Resonance, which introduced 360 stereoscopic VR capability for YouTube to the world and was recently shown at The Sundance Film Festival.

Past solo appearances include Baltimore Symphony, Buffalo, and Hague Philharmonics; Carnegie Hall, Lincoln Center, and the Concertgebouw; 2015-16 highlights include solo performances with the Pittsburgh Symphony and National Orchestra of Spain.

Fain has collaborated with such luminaries as Pinchas Zukerman, Richard Goode, Jean-Yves Thibaudet, Mitsuko Uchida, and Jonathan Biss, has appeared with the Mark Morris Dance Group, Seán Curran Company, Bill T. Jones/Arnie Zane Dance Company, on-stage at the New York City Ballet, and performed for the Dalai Lama.

The Advisory Board

The board of advisors collaborates with Helena management and members to aid in all aspects of the organization.

Each board member has a wealth of accomplishments consistent with the diverse nature of the initiative. Typically, advisors council the group in their respective fields. Influencers and members are given the full information of all board members.



Ray Chambers

Ray Chambers is the United Nations Special Envoy for Financing the Health Millennium Development Goals and the UN Special Envoy For Malaria. He was former Chairman of Wesray Capital Corporation, a firm he started with former United States Treasury Secretary William E. Simon.

He is Chairman and Co-Founder (with Colin Powell) of the Points of Light Foundation. He also co-founded the National Mentoring Partnership and served as Chairman of The Millennium Promise Alliance. Chambers is on leave from his duties as Founder and Co-Chairman of Malaria No More, with Peter Chernin, President of News Corporation. He has been instrumental in the revitalization of the City of Newark, New Jersey, and was the founding Chairman of the New Jersey Performing Arts Center. He is a member of the President's Council on Service and Civic Participation, and was named to Time Magazine's 100 most influential people in 2011.



Lindsay Hadley

In just ten years, Lindsay Hadley has become one of the most sought-after consultants and producers in the nonprofit sector. Lindsay was executive producer of The End of Polio Concert in Perth, Australia, and the Global Citizen Festival in Central Park two years in a row (2012-2013). The festival secured a live audience of more than 60,000, leveraged \$1.3 Billion in new funding commitments, and reached more than 3 billion people worldwide. It is the largest charity event syndication to date.

The Global Citizen Festival has featured Neil Young, Foo Fighters, Stevie Wonder, Alicia Keys, and John Mayer and garnered support from Bill Gates, Bono, Hugh Jackman, Gerard Butler, Larry King, UN Secretary-General Ban Ki-moon, President Jim Yong Kim of the World Bank, and countless world leaders.



Bobby Roth

Bobby is one of the world’s leading figures in the Transcendental Meditation movement and has dedicated himself to philanthropy. He has introduced some of the world’s most powerful and influential figures to meditation.

He is the Executive Director of the David Lynch Foundation, a worldwide charitable foundation that serves societies’ most at-risk populations. He is one of the most experienced and sought-after teachers in America, and has brought Transcendental Meditation to 35 countries and 500,000 people. He is the author of the definitive book on the subject, hosts an acclaimed Sirius XM radio show and has spoken at Google Zeitgeist, Summit Series and the Aspen Ideas Festival.



Anjali Jain

Anjali Jain is Senior Associate Dean at the Yale School of Management. He was the Director of Wharton’s MBA Program, teaching courses in operations management and management science at the MBA, PhD, and undergraduate levels. He has published in the professional literature on telecommunications network design and his more recent work has investigated the impact of growing product variety on the manufacture and design of families of products, especially in the automobile industry.

Jain has won numerous teaching awards and has taught courses at Hebrew University in Jerusalem, the Interdisciplinary Center in Herzliya, and the Indian School of Business in Hyderabad and Mohali. He has served on the International Advisory Council of the ISB and as its co-area leader in operations management.



William Elkus

Bill Elkus is the Founder and a Managing Director of Clearstone Venture Partners. He was recognized as one of the top 100 Venture Capitalists in the United States by Forbes Magazine in its annual Midas List on three occasions. His former board memberships and observer roles include PayPal, Overture, United Online and the San Francisco Chronicle Publishing Company.

In the 1980’s and 1990’s, Bill was Founder and President of Nathan Todd & Company, a wealth management firm that advised several Forbes 400 families. Bill is a graduate of Harvard Law School and MIT’s Sloan School of Management and started his career at the Boston Consulting Group.



Raymond Ravaglia

Ravaglia is often referred to as the father of online education. In 1987 he created EPGY, the first use of educational materials on a digital platform.

His work contributed to the creation of today’s online education movement. Together with Stanford University, he founded the most well regarded online high-school in the world: Stanford Pre-Collegiate Studies, ranked as the 6th “Smartest” high school in America by SAT score. A Partner at Ed Mission Capital, he is also Principal at Ray Ravaglia consulting.



Rachel Gerrol

Rachel Gerrol is Co-Founder & Global Curator of the Nexus Global Youth Summit, an international network of leading young philanthropists, impact investors and social entrepreneurs from over 70 countries from families with a combined net worth in the hundreds of billions. Rachel has curated 24 summits in 5 years for Nexus across 6 continents with partners including the United Nations, The White House and #10 Downing Street.

A dedicated investor and philanthropist, Rachel is also Founding Executive Director of PVBLIC Foundation, which donates tens of millions of dollars in advertising space to non-profits and social impact films each year. In this role she is an advisor to The White House “It’s On Us” campaign to address sexual assault and organizes both the annual “Media for Social Impact Summit” at the UN and the IMPACTHAUS social impact film program at Sundance.