Muhlenberg College/Morning Call

2016 Pennsylvania Republican Presidential Primary Survey

Mid April Version

Key Findings:

1. Donald Trump has built a solid lead over both Senator Ted Cruz and Ohio Governor John Kasich in Pennsylvania's Republican Party Primary. Trump maintains a 15 point lead over Kasich and an 18 point lead over Cruz with less than two weeks before Republicans in the Commonwealth cast their ballots for their party's presidential primary.

2. While about a third of likely Republican voters said they would enthusiastically support Trump if he was the GOP nominee for president, one quarter of Republican voters state that they would not support him at all if he was the nominee.

3. Trump continues to dominate among Republican men in Pennsylvania, receiving more support (46%) among this group than both Cruz and Kasich combined (45%), but maintains much smaller leads over his two rivals among GOP women in the Keystone State.

4. About 2 out of 3 Republicans agree that Donald Trump "speaks the truth."

5. Only 4 out of 10 likely Republican voters agree that Donald Trump is a conservative.

Methodological Statement

The following report contains the results of a telephone survey of 422 likely Republican voters in the Commonwealth of Pennsylvania between April 7 and 12, 2016. Respondents were interviewed in English on both landlines (283) and cell phones (139) by the staff of the Muhlenberg College Institute of Public Opinion (MCIPO) in Allentown, Pennsylvania on the Institute's Computer Aided Telephone Interviewing (CATI) system. With a randomly selected sample of 422 respondents the margin of error for the surveys is +/- 5.5% at a 95% level of confidence. Margins of error for questions with smaller sample size will be larger. In addition to sampling error, one should consider that question wording and other fielding issues can introduce error or bias into survey results. The calculation of sampling error takes into account design effects due to the weighting identified above. In order to reach a representative sample of likely Republican voters both land lines and cell phones were called up to 5 times. The response rate for this survey as calculated using the American Association of Public Opinion Research (AAPOR) RRII formula is approximately 13%. The sampling frame for the study is from the registered voters files of the Commonwealth of Pennsylvania with only registered Republicans included in the frame. Due to rounding the totals provided in the frequency report may not total 100%. The survey instrument (presented in its entirety below) was designed by Dr. Christopher P. Borick of the MCIPO is conjunction with the staff of the *Morning Call*. The survey was funded exclusively by the *Morning Call* and the MCIPO. For more detailed information on the methods employed please contact the MCIPO at 484-664-3444 or email Dr. Borick at cborick@muhlenberg.edu.

INSTRUMENT

Q1: In which of the following categories does
your current age fall? (READ LIST)

1. 18-29…………..   8%
2. 30-49…………..   23%
3. 50-65…………..   33%
4. or over 65……...   37%

Q2: Which of the following categories best describes your current voting status? Are you
registered as a _____? (READ LIST)

1. Republican …………………100%
2. Democrat (End Survey)
3. Independent (End Survey)
4. Other Party (End Survey)
5. Not Registered to Vote in Pennsylvania (End Survey)
6. Not Sure (Volunteered) (End Survey)

Q3: How likely are you to vote in the April 26th presidential primary
in Pennsylvania. Are you definitely going to vote, very likely to vote,
not too likely to vote or definitely not voting in the April 26th primary?

1. Definitely going to vote ………………….. 88%
2. Very likely to vote………………………… 12%
3. Not too likely to vote (End Survey)
4. Definitely not voting (End Survey)
5. Not Sure (Volunteered) (End Survey)

Q4: How closely have you been following the campaigns for the Republican Party
presidential nomination. Are you following the campaigns very closely,
somewhat closely not too closely or not at all?

   1. Very Closely………………. 72%
   2. Somewhat Closely………… 28%
   3. Not Too Closely……………(End Survey)
   4. Not at All………………….. (End Survey)
   5. Not Sure…………………….(End Survey)

Q5: If the Pennsylvania presidential primary was held today and the race
was between Donald Trump, Ted Cruz and John Kasich who would you vote for? (ROTATE

NAMES)

1. Donald Trump (SKIP TO Q7)……………………… 38%
2. Ted Cruz (SKIP TO Q7)…………………………… 21%
3. John Kasich (SKIP TO Q7)………………………… 24%
4. Other / Neither (Volunteered) (SKIP TO Q7)………. 3%
5. Not Sure (Volunteered)……………………………… 15%

Q6: As of today would you say that you are leaning more to voting
for Donald Trump, Ted Cruz or John Kasich in the Pennsylvania
presidential primary? (ONLY THOSE NOT SURE: n= 61)

1. Donald Trump……………… 16%
2. Ted Cruz…………………… 12%
3. John Kasich………………… 13%
4. Not Sure (Volunteered)…….. 59%

WITH LEANERS INCLUDED

1. Donald Trump ………………………41%
2. Ted Cruz ……………………………. 23%
3. John Kasich ………………………… 26%
4. Other / Neither (Volunteered) ……… 3%
5. Not Sure (Volunteered)………………. 8%

Q7: If Donald Trump became the Republican Party nominee for president, would you
enthusiastically support him, support him but with reservations, support him because he is the
Republican Party nominee or not support him?

    1. Enthusiastically Support………………………34%
    2. Support with Reservations……………………18%
    3. Support Because Party Nominee………………18%
    4. Not Support…………………………………25%
    5. Not Sure (VOL)……………………………… 5%

Q8: If Ted Cruz became the Republican Party nominee for president, would you enthusiastically
support him, support him but with reservations, support him because he is the Republican Party
nominee or not support him?

    1. Enthusiastically Support………………………24%
    2. Support with Reservations……………………18%
    3. Support Because Party Nominee…………… 28%
    4. Not Support………………………………… 25%
    5. Not Sure (VOL)……………………………… 5%

Q9: If John Kasich became the Republican Party nominee for president, would you

enthusiastically support him, support him but with reservations, support him because he is the Republican Party nominee or not support him?

    1. Enthusiastically Support……………………… 29%
    2. Support with Reservations……………………. 21%
    3. Support Because Party Nominee……………   25%
    4. Not Support………………………………   20%
    5. Not Sure (VOL)……………………………….   5%

Q10: If Donald Trump were elected president what best describes your feelings of what he would do in office – excited, optimistic, concerned or fearful.

    1. Excited……………………19%
    2. Optimistic………………….32%
    3. Concerned…………………24%
    4. Fearful…………………….20%
    5. Other (VOL)……………… 2%
    6. Not Sure (VOL)………….. 3%

Q11: If Ted Cruz were elected president what best describes your feelings of what he would do in office – excited, optimistic, concerned or fearful.

    1. Excited……………………10%
    2. Optimistic………………….39%
    3. Concerned…………………33%
    4. Fearful…………………….13%
    5. Other (VOL)……………… 1%
    6. Not Sure (VOL)………….. 5%

Q12: If John Kasich were elected president what best describes your feelings of what he would do in office – excited, optimistic, concerned or fearful.

    1. Excited……………………12%
    2. Optimistic………………….44%
    3. Concerned…………………27%
    4. Fearful…………………….. 9%
    5. Other (VOL)……………… 1%
    6. Not Sure (VOL)………….. 7%

Q13: To win the Republican nomination for president, a candidate must win a majority of votes from the delegates to the party's national convention. If nobody wins a majority on the first vote

additional votes will be taken until a winner emerges. If no candidate wins on the first vote, what do you think should happen:

1. The candidate who won the most delegates in earlier state by state primary and caucus voting should win……………… 60%
2. The candidate the convention delegates think is best to represent the party should win……………………….27%
3. Not Sure (Vol)…………….13%

Q14: If Donald Trump wins the Republican nomination for President would you like to see another Republican run for President as an independent or third party candidate or not?

1. Run………………………………28%
2. Not Run………………………..62%
3. Not Sure (VOL)…………………..10%

Q15: Do you think Donald Trump, Ted Cruz or John Kasich would be more likely to beat Democrat Hillary Clinton in the general election this fall?

1. Donald Trump………………43%
2. Ted Cruz…………………… 20%
3. John Kasich…………………19%
4. Not Sure (Volunteered)……..19%

Q16: If Donald Trump were the Republican Party nominee for President and Hillary Clinton was the Democrat Party nominee, which of the following options best reflect the way you would vote in the presidential election this fall?

1. I would vote for Donald Trump………………..66%
2. I would vote for Hillary Clinton………………. 9%
3. I would vote for a third party candidate………..13%
4. I would not vote in the presidential election…… 5%
5. Not Sure (Volunteered)………………………… 8%

Q17: What is the first word that comes to mind when you think of Donald Trump? (Open Ended)

_____Still Need to be Coded

Now I would like to read a few descriptions of Donald Trump. For each description I read please indicate if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the description of Donald Trump. First: (Rotate)

	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	Not Sure
Q18: Trump speaks the truth.	39%	26%	12%	20%	3%
Q19: Trump only cares about himself.	21%	15%	20%	41%	3%
Q20: Trump is a real conservative.	15%	24%	18%	30%	14%
Q21. Trump can't be trusted.	18%	18%	16%	39%	8%
Q22: Trump can be elected President of the United States.	55%	27%	4%	10%	4%

Q23: Finally, I have a few questions about yourself. Which of the following categories best describes your racial identity? Are you (READ LIST)?

1. White/Caucasian………………...96%
2. African-American……………….. 1%
3. Hispanic…………………………..1%
4. Latino……………………………<1%
5. Asian…………………………….<1%
6. Native American…………………<1%
7. Mixed race ……………………… 1%
8. or other…………………………...<1%

Q24: Which of the following categories best describes your religious affiliation? Are you (READ LIST)?

1. Catholic…………………………………..31%
2. Protestant…………………………………   56%
3. Jewish………………………………… 1%
4. Muslim……………………………………<1%
5. Hindu…………………………………….. 0%
6. Other Religion (Including agnostic)……...10%
7. or Atheist ………………………………… 1%
8. Not Sure (Volunteered)…………………… 1%

Q25: What is your highest level of education? (READ LIST)

1. Less than High School…………………… 2%

2. High School Graduate……………………25%
3. Some college or technical school……….. 28%
4. College graduate (4 yr only)…………….. 28%
5. Graduate or professional degree………… 18%

Q26: Which of the following best describes your political beliefs?
(READ LIST)

1.Very Conservative…………………..36%
2. Somewhat Conservative……………36%
3. Moderate……………………………23%
4. Somewhat Liberal………………….. 3%
5. Very Liberal………………………...<1%
6. Not Sure (Volunteered)……………. 2%

Q27: Which of the following categories best describes your family income? Is it (READ LIST)?

1. Under $20,000………… 9%
2. $20,000-$40,000………14%
3. $40,000-$60,000………19%
4. $60,000-$80,000………16%
5. $80,000-$100,000……..15%
6. Over $100,000………....25%
7. Not Sure (Volunteered).. 2%

Q28: Thank you for your help with the survey. We appreciate your time.
(GENDER DETERMINED BY VOICE RECOGNITION)

1. Male………… 50%
2. Female……… 50%

SELECTED CROSSTABS

	Trump	Cruz	Kasich	Not Sure/Other
Male	46%	22%	23%	10%
Female	34%	24%	28%	13%
High School or Less	50%	21%	13%	13%
Some College or Technical School	44%	25%	21%	8%
College Degree Or More	32%	23%	36%	5%
Very Conservative	40%	34%	15%	12%
Somewhat Conservative	46%	22%	23%	9%
Moderate	36%	11%	38%	14%
Somewhat Liberal	23%	8%	54%	15%
Southeast	46%	22%	26%	7%
Southwest	40%	15%	39%	6%
Remainder of the State	38%	24%	24%	14%