



U.S. Department of Justice

Office of Legislative Affairs

Office of the Assistant Attorney General

Washington, D.C. 20530

March 10, 2016

The Honorable Bennie G. Thompson
Ranking Member
Committee on Homeland Security
U.S. House of Representatives
Washington, DC 20515

Dear Congressman Thompson:

This responds to your letter to the Attorney General dated November 5, 2015, regarding the countering violent extremism (CVE) program of the Federal Bureau of Investigation (FBI). The Department of Justice (the Department) offers the below answers to your questions and requests. We apologize for the delay in responding to your letter.

Request #1: A timeline, from conception to implementation of the “Don’t Be a Puppet” website.

The website’s concept originated in October 2014. The FBI assembled its subject matter experts to translate its knowledge on the various facets of violent extremism into a website. From October 2014 through February 2015, this partnership delivered a beta version of the “Don’t Be a Puppet” website. The ensuing four months resulted in the refinement of CVE content, navigation mechanisms, links, and updated information on various components of CVE. This internal FBI review process ensured the website contained accurate, factual, and useful information for the intended target audience. At the end of this development period, the website began external review, commencing in July 2015. Since July 2015 to December 2015, a team from the FBI Office of Public Affairs and the FBI CVE office held 31 focus groups representing state and local law enforcement, nongovernmental organizations, faith-based organizations, advocacy groups, academia, public schools, and other federal partners. The focus groups were held in Washington, D.C., and in other parts of the country, including Tampa, Omaha, St. Louis, Houston, Phoenix, Minneapolis, and Detroit. This allowed a cross section of society and community partners the opportunity to provide critical feedback on its development and have input into the final content. This process also ensured the FBI validated the effectiveness of the content from various segments of society. In addition, a number of the FBI’s CVE federal partners also reviewed it over the course of the website’s development. In December 2015, the development team began final editing of the content based on feedback received from the numerous focus groups. In January 2016, the website was posted on fbi.gov.

Request #2: Copies of any Privacy Impact Assessments prepared by DOJ's Chief Privacy and Civil Liberties Officer on any of the FBI's CVE programs.

No privacy impact assessment (PIA) has been prepared for any of the FBI's CVE programs at this time as no new electronic information systems or collections have been created to support those programs. With regard to the "Don't be a Puppet" website specifically, the FBI believes that a PIA is not required by law as the website is not an information technology that "collects, maintains, or disseminates information that is in identifiable form."

Request #3: Information on the national educational organizations, education leaders, childhood development specialists, and psychologists, if any, who were consulted with respect to the development of the website.

Approximately 1,000 people, including a mix of educational organizations, civic leaders, childhood development specialists, and psychologists were consulted and provided input on the content of the site. However, the consultations were done with an expectation of privacy, and the FBI does not believe it would be appropriate to release names of individuals or organizations.

Request #4: The names and titles of the officials from the U.S. Department of Health and Human Services, if any, who were consulted with respect to the development of the website.

The U.S. Department of Health and Human Services declined the FBI's offer to review the site and provide feedback.

Request #5: Information on any contractors involved in the development of the website, together with information on the scope of work that each contractor performed.

No contract was solicited or awarded to develop this website. The website was developed in-house by content developers assigned to the FBI Office of Public Affairs, who routinely update fbi.gov content and public awareness messaging.

Request #6: Information on any scientific validation studies conducted prior to November 1, 2015, on the anticipated efficacy of the website.

No scientific validation studies have been conducted on the website. The FBI has a team of trained professionals who have a long history of developing similar websites and educational tools.

Question #1: Was the U.S. Department of Education involved in the creation of this website? If so, please provide the names and titles of individuals who gave the FBI advice and counsel on the implementation of this website. Also, please specify the nature of the involvement of such individuals.

In November 2015, several U.S. Department of Education staff agreed to provide feedback on the website. The lead for the U.S. Department of Education in CVE matters at the time was David Esquith, Director of the Office of Safe and Healthy Students. The U.S.

Department of Education should be contacted for the listing of personnel who contributed to the feedback process.

Question #2: Did DOJ's Chief Privacy and Civil Liberties Officer conduct a Privacy Impact Assessment on the use of the website "Don't Be a Puppet" or any other website aiming to dissuade youth from participating in violent extremist activity? If so, please provide a copy.

No PIA has been completed regarding the website "Don't Be a Puppet" because no such PIA is required as the website does not collect, maintain, or disseminate any information in identifiable form. The website only collects the number of website "hits."

Question #3: According to reports, the FBI conducted focus groups to preview the website. Please provide information on the dates, locations, and durations of each preview as well as corresponding information on the individuals or groups that participated in each preview. Also, please answer the following questions:

- A. How did the FBI determine which groups and individuals to invite to the previews?**
- B. What groups and individuals declined to attend the previews? How did the FBI collect feedback from participants and what, if any, feedback was recorded?**

From July to December 2015, the FBI conducted 31 separate focus groups of the website totaling approximately 1,000 people. Feedback was overwhelmingly positive and many recommended the site and thought it was balanced, useful, did not target any one group, and was a valuable tool communities and schools needed immediately. The FBI sought a broad range of input from diverse groups. Because the consultations were done with an expectation of privacy, the FBI does not believe it would be appropriate to release names of individuals, organizations, or the specific records related to feedback.

Question #4: Does the FBI use the Violent Extremist Risk Assessment instruments (VERA or VERA-2)? Under what circumstances does the FBI employ the VERA or VERA-2 factors? Has the FBI done any research (or contracted for research with outside entities) to evaluate the effectiveness of these instruments in the circumstances in which the FBI uses them? Were these tools used to inform or create any portions of the website?

The FBI does not use VERA or VERA 2.

Question #5: It has been reported that the FBI contacted schools to see if they were interested in using the program and was aiming for it to be used in civics, social studies, and government classes.

- A. If so, please provide the names and locations of each school that the FBI targeted for participation.**
- B. Also, please provide information on the schools that have agreed to participate and the number of teachers at each school that would participate.**

- C. Approximately how many students at participating schools are expected to use the site when it is introduced?**
- D. For participating schools, does the FBI envision teacher participation to be discretionary or would teachers at these schools be obligated to attend training and participate in the program?**
- E. Please provide the materials which were provided to schools who have confirmed participation or interest in the website.**
- F. It was also reported that the FBI has already showed the site to some teachers and students in Northern Virginia to get feedback. Please identify each school, including its location, where the website was viewed and any feedback that was recorded by the FBI.**

The FBI worked with several school districts and educators, parents, and students to get feedback on the site. Because the consultations were done with an expectation of privacy, the FBI does not believe it would be appropriate to release names of organizations or individuals. The intent of the site is to elicit critical thinking by high school-aged youth. The FBI has a long history of educating communities on public safety issues—ranging from gangs and drugs to the more recent threat of cyber crimes. The FBI has sent its agents and other professionals into schools for decades to discuss these issues and to urge young people to turn away from crime. The approach for the development of this website was based on such things as the successful development and deployment of the FBI's web-based Safe Online Surfing (SOS) Internet Challenge, which teaches cyber safety and etiquette to children in the third through eighth grades. The FBI does not dictate how, or if, schools should implement the website in their curriculum. The site is designed for increased awareness of violent extremism.

Question #6: Did the Domestic Terrorism Executive Committee have the opportunity to preview the website? If so, please provide the dates the DTEC previewed the website.

The website was not reviewed by the Department's Domestic Terrorism Executive Committee (DTEC).

Question #7: Did the Assistant Attorney General for National Security preview the website? If so, please provide the dates the Assistant Attorney General previewed the website?

The Assistant Attorney General for National Security did not preview the website.

Question #8: Did the Assistant Secretary for Civil Rights at the U.S. Department of Education have an opportunity to preview the website? If so, please provide the dates the Assistant Secretary previewed the website?

The lead for the U.S. Department of Education in CVE matters is David Esquith, Director of the Office of Safe and Healthy Students. The U.S. Department of Education should be contacted for the listing of personnel who contributed to the feedback process.

The Honorable Bennie G. Thompson
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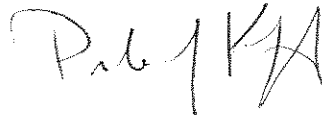
Question #9: It has been reported that at a community meeting in October, groups were provided limited detail of the FBI's plan for "Shared Responsibility Committees." One task of the committee would be to identify youth that are prone to violent extremism.

- A. Please provide the Chief Officer for Privacy and Civil Liberties Impact Assessment of the "Shared Responsibility Committees."**
- B. Has the Assistant Attorney General for National Security been involved in the creation or implementation of "Shared Responsibility Committees?"**
- C. Please provide the names of the child psychologists and behavior therapists that provided input to the FBI for the "Shared Responsibility Committee."**

The FBI is in the process of rolling out a limited pilot of the Shared Responsibility Committees (SRC) concept. The committees would not be tasked with identifying youth prone to violent extremism. The Department of Justice, including the FBI, is piloting the concept to assess its viability and effectiveness.

We hope this information is helpful. Please do not hesitate to contact this office if we may provide additional assistance regarding this or any other matter.

Sincerely,



Peter J. Kadzik
Assistant Attorney General

cc: The Honorable Michael T. McCaul
Chairman
Committee on Homeland Security
U.S. House of Representatives
Washington, DC 20515

cc: The Honorable Arne Duncan
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