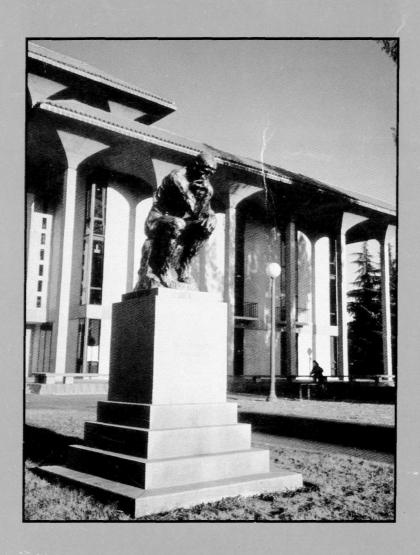
# STANFORD UNIVERSITY BULLETIN

Courses and Degrees, 1992-93



ART AND ARCHAEOLOGY (372)

302B. Colloquium in Greek Painting 302C. Colloquium in Greek Art

CLASSICS, GENERAL (378)

203/303. Methods for Classical Scholarship

206. Interdisciplinary Aspects of Research in Classics: Typological, Experimental, Clinical

311. Tutorial in Comparative Phonology and Morphology of Greek and Latin

312. Linguistics for Latin Teachers

**GREEK (373)** 

405. Theban Plays

431. Homer

437. The Ancient Novel

**LATIN (375)** 

410. The Roman Literary Economy

415. Latin Elegiac Poetry

441. Horace, Odes

# COMMUNICATION

Emeriti; (Professors) Elie Abel, Lyle M. Nelson, William Rivers; (Professor Teaching) Ronald Alexander; (Adjunct Professor) Julian Blaustein Chair: Donald F. Roberts

Director, Institute for Communication Research: Byron B. Reeves

Director, John S. Knight Fellowships for Professional Journalists: James V. Risser

Director, Mass Media Institute: Henry S. Breitrose Professors: Henry S. Breitrose, Steven H. Chaffee, Byron B. Reeves, Donald F. Roberts

Associate Professors: Jeremy Cohen, Theodore L. Glasser

Assistant Professors: June Flora, Clifford Nass Professors (Teaching): Jan Krawitz, Marion Lewenstein, James V. Risser, Kristine Samuelson Courtesy Professors: Richard A. Brody, Michael L. Ray, Eugene J. Webb

Lecturers: James R. Bettinger, Gerald Lanson, Dale Maharidge, Pam Walton

The Department of Communication engages in research in communication and offers curricula leading to the A.B., A.M., and Ph.D. degrees. The A.M. degree prepares students for research on mass media, or for careers in journalism or documentary film and television. The Ph.D. degree leads to careers in teaching and research or other related specialties.

The Institute for Communication Research of. fers research experience primarily to advanced Ph.D students.

The John S. Knight Fellowship Program brings promising mid-career professional journalists to the University to study for nine months in a nondegree program. Twelve U.S. journalists are joined by six International Fellows sponsored by Reuter Foundation, the Knight Foundation, and others.

## ADMISSION

Prospective Undergraduate Students - Write to the University's Office of Undergraduate Admissions, Stanford University, Stanford, California 94305.

Prospective Graduate Students - Write to the Graduate Admissions Support Section of the Registrar's Office.

The department requires that applications for graduate admission submit verbal and quantitative scores from the Graduate Record Examination (GRE).

## UNDERGRADUATE PROGRAM

## BACHELOR OF ARTS

The undergraduate curriculum is intended for liberal arts students who wish to build a fundamental knowledge of communication in society. Majors take courses from three different communication orientations within the Department of Communication, plus a selection of elective courses. In addition, undergraduates take one class in statistics and one class in elementary computer science programming. A student may be exempt from the computer science course if the equivalent has been taken in high school.

Both theory and practicum courses are included in media and society, print and broadcast journalism, visual communication (film/video), and communication research. Through electives, including an optional senior project or honors thesis, a student may build greater depth in any of these areas.

To be recommended for the A.B. degree in Communication, students must complete at least 50 units (preferably not more than 60 units) within the department, plus statistics and computer science. No more than 12 units of transfer credit or Summer Session credit may be applied to meet department requirements.

Communication majors must register for a letter grade for all communication courses unless offered only for Satisfactory/No Credit.

#### **GURRICULUM**

- 1. Students should declare the major during either the sophomore or junior year. To declare, a student should have completed, or be enrolled in the following courses:
  - a) Communication 1, Mass Communication and Society.
  - b) Psychology 60, Statistics 60, or Statistics 70. c) Computer Science 105A or equivalent.
- 2. Majors must take courses in the following three areas as specified below:
  - a) Area I minimum of two courses from: 101, 110, 122, 125, 131, 139, 140, 141, 142, 176,
  - b) Area II minimum of two courses from: 104, 114, 117, 136, 150, 175, 177, 180.
  - c) Area III minimum of three courses from: 106, 108, 157, 160, 169, 170, 172, 173.

Some courses are not given every year. Refer to courses listings and Time Schedules each quarter, noting individual course prerequisites in Courses and Degrees.

### HONORS PROGRAM

The honors program provides the opportunity to undertake a significant program of research. Working in a one-on-one mentor relationship with a faculty adviser, seniors may earn up to 15 communication units culminating in an honors thesis. Interested majors should apply to the program late in their junior or early in their senior years. The program represents the department's commitment to and recognition of the value of research and of the individual professor/student mentoring relationship in undergraduate education.

# GRADUATE PROGRAMS MASTER OF ARTS

The department awards terminal A.M. degrees in three fields: Media Studies, Journalism, and Documentary Film and Video Production. Students interested in doctoral work are evaluated for admission on different criteria. Students who complete the A.M. degree and who desire entry into the Ph.D. program must file a new application for admission and are considered together with all other doctoral applicants. A student may complete more than one A.M. degree in the department, but course work applied to the requirements for one A.M. degree may not be applied to a second.

#### **MEDIA STUDIES**

The Media Studies master's program (formerly called Applied Communication Research) provides abroad introduction to scholarly literature in mass communication. This one-year program is designed Primarily for students without prior academic work In communication, experienced media professionals who wish academic preparation for teaching, or coterminal students at Stanford.

Media Studies students must complete 45 units in Communication and related areas in the social sciences and humanities, maintaining high academic standing throughout. In consultation with professors, students must also complete two extensive projects in the courses listed below. Communication 208, Theories of Mass Communication, is required of all students; a minimum of seven additional courses must be taken within the department from:

201. Film Aesthetics

206. Communication Research Methods

210. Communication Law

216. Media Law

225. Perspectives on Journalism

231. Press, Ethics, and Responsibility

239. Literature of the Press

240. History of American Journalism

241. History of Film

243. Seminar in Communication Institutions

257. Public Information Programs

260. Political Communication

269. Communication, Technology, and Society

270. Communication and Children

272. Psychological Processing of Media

273. Communication and Health

276. International Communication

Additional courses are selected in consultation with an academic adviser.

#### **JOURNALISM**

The graduate program in Journalism is a oneyear professional program designed for students with an interest in the news-editorial areas of journalism. The degree requires a minimum of 46 units. including 4 units dedicated to a master's project. To remain in good standing, students must maintain an average Letter Grade Indicator (LGI) of "B." Students who do not remain in good standing may not be able to complete the program. The program consists of a minimum of ten courses as follows:

204. Reporting and Writing

205. Editing the News

216. Media Law

225. Perspectives on Journalism

275. Reporting of Public Affairs

291. Graduate Journalism Seminar

One of the following specialized writing courses:

236. Broadcast Journalism

250. Magazine Writing

277. Specialized Writing Workshops

280. Film Criticism

Two of the following communication courses:

206. Communication Research Methods

208. Mass Communication Theory

222. Documentary Film

240. History of American Journalism

241. History of Film

243. Seminar in Communication Institution

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- 257. Public Information Programs
- 260. Political Communication
- 269. Communication, Technology, and Society
- 270. Communication and Children
- 272. Psychological Processing of Media
- 273. Communication and Health
- 276. International Communication

One additional course from within or outside the department is selected in consultation with an academic adviser. In addition to course work, the journalism program requires satisfactory completion of a master's project. There will be significant changes in the graduate program in Journalism in 1993-94; contact the department for information.

#### **DOCUMENTARY FILM AND VIDEO**

The Documentary Film and Video A.M. program is designed to train film makers in the production of non-fiction films. The curriculum requires two years in full-time residence at Stanford, with high academic performance throughout the entire program. During the first year of study, students are required to complete:

202. Graduate Colloquium in Film and Television (three quarters)

222. Documentary Film

223A,B,C. Documentary Film/Video Directing (three quarters)

224A,B,C. Film Production (three quarters)

During their second year of residence, students are required to complete 292A,B,C, Documentary Film and Video A.M. Project Seminar (three quarters). Additional courses are selected from a list of courses within and outside the department, in consultation with an academic adviser.

The department maintains film and video production facilities for teaching and research purposes. However, the costs of supplies and processing services are the responsibility of the students. These costs currently approximate \$1,800 for the first year of residence.

## **DOCTOR OF PHILOSOPHY**

The department offers the Ph.D. in Communication Theory and Research. Students are required in their first year to complete a core program in communication theory and research, research methods, and statistics; these core courses are grounded in the social science literature. Following completion of the core program, students take advanced courses and seminars in communication and related departments. Each student builds several research specialties relating communication to such areas as campaigns, children, ethics, health, information processing, law, organizations, politics and voting, psychological processing, and technology. Regardless of the area of specialization, the Ph.D. program is designed primarily for students inter-

ested in teaching and research careers or policy formation positions.

The Ph.D. program encompasses four years of graduate study (subsequent to completion of the A.B. degree) during which, in addition to fulfilling University residence requirements, Ph.D. candidates are required to:

- Satisfactorily complete all departmental course requirements.
- Pass general qualifying examinations by the end
  of the second quarter of the second academic
  year of study and pass two specialized area examinations by the end of the third academic year
  of study.
- Demonstrate proficiency in tools required in the area of specialization. Chosen with the advice of the faculty, such tools may include foreign languages, statistics, computer programming, etc.
- Complete a first research project and a pre-dissertation research project.
- Teach or assist in teaching at least two courses, including Communication 1.
- Complete a dissertation satisfactory to an advisory committee of three or more faculty members.
- 7. Pass the University oral examination, which is a defense of the dissertation.

Students are expected to complete departmental examinations and a first project by the end of the second year of study, after which they must apply for admission to candidacy.

Because the multifaceted nature of the department makes it possible for the Ph.D. student to emphasize one of several areas of communication study, there tend to be several "typical" programs of course work followed by students, depending on their area of specialization. The variation in course programs tends to occur after the first year of graduate study, the first year primarily being devoted to "core" courses required of all students.

In addition, students must complete other advanced Communication theory courses. Specification of these courses depends on (1) individual student needs to prepare for preliminary and area examinations, and (2) the requirements of the particular area of emphasis chosen by the student.

Ph.D. candidacy is valid for five years. Extensions of candidacy require re-examination.

#### Ph.D. MINOR

Candidates for the Ph.D. degree in other departments who elect a minor in Communication are required to complete a minimum of 20 units of graduate courses in the Department of Communication, including a total of three theory or research methods courses, and are examined by a representative of this department. The balance among communi-

cation theory, methods, and applications courses are determined by the candidate and his or her adviser.

# THE INSTITUTE FOR **COMMUNICATION RESEARCH**

This institute operates as an office of project research for the faculties of the Department of Communication on grants from foundations, communication media, and other agencies. Research assistantships are often available to qualified Ph.D. students in communication.

### MASS MEDIA INSTITUTE

During Summer Quarter, the Department of Communication conducts a series of eight-week workshop production courses in Film Production, Screenwriting, Radio/Television Production, Broadcast News, and Journalism. These are designed as pre-professional training courses and are open to students with junior or higher standing at Stanford and other colleges and universities. Additional courses in Film Aesthetics, Media Law, and Mass Communication in Society are also offered. Stanford undergraduates may apply a maximum of 12 units to their communication major requirements.

Information about the Mass Media Institute may be obtained by writing to: Director, Mass Media Institute, Department of Communication, Stanford University, Stanford, CA 94305-2050.

# COURSES PRIMARILY FOR UNDERGRADUATES

1. Mass Communication and Society - Open to non-majors. Lectures, discussions, group projects, and individual writing assignments explore the actual and perceived effects of mass communication. Possible topics: freedom of expression, press ethics, economic media structures, children and television, political communication, cultural media effects, and the role of economic and governmental controls in determining what the mass media consumer receives. Lecture plus one-hour weekly sections. DR:9(5)

5 units, Aut (Cohen)

101. Film Aesthetics - (Graduate students register for 201.) Theoretical, historical examination of the nature of the film medium. Emphasis is on the problems of aesthetics and communication from the viewpoints of practitioner, critic, and audience.

3-4 units (Breitrose) not given 1992-93

104. Reporting and Writing the News - A reporting and writing course emphasizing various forms of journalism: news, broadcast, interpretation, features, opinion. Detailed criticism of writing. Prerequisite: typing speed of 35 words per minute.

5 units, Aut, Win, Spr (Staff)

104S. Reporting and Writing the News - Workshop emphasizing spot news, news features, news interpretation, and analysis.

6 units, Sum (Staff)

106. Communication Research Methods -(Graduate students register for 206.) Formulation of research problems and design, sampling, data collection, and statistical analysis. Basic research approaches: experiments, surveys, and content and secondary analysis. A variety of studies are critically evaluated. Class designs and conducts a small communication study. Prerequisite: statistics. DR:9(5)

4 units, Aut (Chaffee)

107S. Editing the News-Copy editing, headline writing, news displays, and picture cropping. Lab includes wire services, news evaluation, and page make-up.

3 units, Sum (Staff)

108. Mass Communication Theory – (Graduate students register for 208.) Mass communication processes and effects. The relationship between media, individuals, and society.

5 units, Win (Reeves)

110. Communication and Law-(Graduate students register for 210.) The interactions among freedom of expression, communication, and American law. Issues such as privacy and freedom of speech introduce the application of communication research to law and policy formation. Students consider assumptions about communication in law and the effects of law and communication on each

5 units, Spr (Cohen)

114. Introduction to Film and Video - Preparation of visual media from conceptualization to completion of various super-8 and video assignments. Written preproduction of media projects is emphasized in conjunction with the practical visual and aural techniques necessary for executing ideas on film and tape. Prerequisites: 1.

5 units, Aut (Staff))

115. Ethnographic Film—(Same as Anthropology 128) Nature of the ethnographic film as a documentary form is examined through viewing and analysis of classical and current films. Comparison of film and video tapes with written monographs as a tool for understanding and representing culture. Use of film for anthropological research. Considers issues of authenticity and legitimacy in representing cultures. Recommended: 1.

5 units, Win (Gibbs)

116. Media Law—(Graduate students register for 216.) Law and government regulation impacting on journalists. Topics: libel, privacy, news gathering, protection of sources, fair trial and free press, theories of the First Amendment, broadcast regulation, and others.

5 units, Win (Cohen)

117.16mm Film Production — Practical, hands-on course for those interested in a career in motion picture production. Provides thorough grounding through production of a short 16mm non-synchronous film with multiple soundtracks. Lab fee to be announced. Prerequisites: successful completion of 114 and consent of instructor.

5 units (Krawitz) not given 1992-93

120. Media, Policy, and Law—Introduction to legal issues relevant to journalists. Topics: privacy and libel law, newspaper joint operating agreements, broadcast licensing, the fairness doctrine, and cable regulation.

3 units, Sum

122. Documentary Film — (Graduate students register for 222.) Analysis of the techniques and strategies of films designed to effect attitudinal and behavioral change. Prerequisite: consent of instructor.

4 units, Aut (Krawitz)

125. Perspectives on Journalism — (Graduate students register for 225.) Survey of issues, ideas, and concepts in the development of American journalism, emphasizing the role of the press in society, meaning and nature of news, and professional norms that influence conduct in and outside of the newsroom. Prerequisite: 1 or junior standing.

4 units, Aut (Glasser)

128. Cinema and Literature—(Same as English 160D.) The two-way relationship of literature and cinema from 1900, primarily in the U.S. and England. The modes of narration and the development of genres in both media. Topics: role of the novel in the rise of classical narrative cinema and early theorization of film by Russian director Sergei Eisenstein and others; the "Victorian Sensibility" of silent American cinema, particularly films of D. W. Griffith; Dickens and the idea of an English national cinema; F. Scott Fitzgerald, Rudolph Valentino and the birth of the "star"; film noir and hard-boiled fiction, a cross-media-postwar aesthetic; Chaplin and Beckett, slapstick as high art; constructing the horror genre in novel and film. Mandatory evening screenings.

5 units, Win (Marsh)

131. Press Ethics and Responsibility — (Graduate students register for 231.) The development of professionalism among American journalists, emphasizing the emergence of objectivity as a professional and epistemological norm. An applied ethics course

where questions of power, freedom, and truth autonomy are treated normatively so as to foster critical thinking about the origins and implications of commonly accepted standards of responsible journalism.

4 units (Glasser) not given 1992-93

136. Broadcast Journalism—(Graduate students register for 236.) Survey of broadcast journalism, focusing on commercial and public broadcast news outlets. Not a pre-professional skills course; students are introduced to broadcast newswriting and prepare tapes for radio news broadcast. Additional lab. Prerequisite: 104 or 204.

4 units, Spr (Staff)

138. Film Images of African-American Culture—
(Same as Anthropology 130, Afro-American Studies 122.) The nature of images of African Americans and African American culture as portrayed on film. The sources of those images (including sources of African American culture itself), their variations, and how they have changed over time. Historical trends are related to changes in overall American race relations and American popular culture, including the film media and changes in African Americans' self-conceptions, and in their status and power in American society. DR:3

5 units (Gibbs) not given 1992-93

139. Literature of the Press—(Graduate students register for 239.) Readings from journalists, their lives and work. Several basic readings for all; additional readings by individual students for the purpose of leading seminar discussions on: the journalist in historical perspective, as initiator or follower of political and social trends, as propagandist, as mediator of popular culture. Enrollment limited to 12.

4 units (Lewenstein) not given 1992-93

140. History of American Journalism—(Graduate students register for 240.) Evolution of the democratic mass media in its social, political, economic, technological, and professional aspects.

4 units (Lewenstein) not given 1992-93

141. History of Film — (Graduate students register for 241.) Studies in the development of the motion picture as an art form and a means of communication. Lab. Screenings of films announced in class.

4 units, Win (Breitrose)

142. Broadcasting in America—(Graduate students register for 242.) The development of American broadcasting and its contemporary problems.

4 units (Breitrose) not given 1992-93

150. Magazine Writing—(Graduate students register for 250.) Practice in writing magazine articles with emphasis on marketing manuscripts. Conferences. Prerequisite: 104.

4 units, Spr (Rivers)

157. Public Information Programs - (Graduate students register for 257.) Emphasizes health information programs and their effects on public knowledge, attitudes, and behavior; also information programs concerned with energy conservation, environmental protection, educational and occupational opportunity, consumerism, etc. The interplay of research and fieldwork is analyzed in case studies of successful programs. DR:9(5)

4 units, Spr (Flora)

160. Political Communication - (Graduate students register for 260.) Analysis of the role of mass media and other channels of communication in political and electoral processes.

4 units (Chaffee) not given 1992-93

163. Seminar: The President, the Press, the Public, and Politics - (Same as Political Science 191.) Enrollment preference given to seniors. The interactions between the President, the media, and the public in contemporary American politics. Standard and new conceptions of the sources of presidential power in policy making. Whether the evidence justifies the new conceptions of the role of President in the politics of policy making. Prerequisite: Political Science 101P or equivalent.

5 units (Brody) not given 1992-93

169. Communication, Technology, and Society — (Same as Sociology 133, VTSS 162; graduate students register for 269.) Methods for analyzing and addressing the question: Does technology drive societal change or does society drive technological change? Three case studies: computers and the self, mass media and community, and the information economy. DR:9(5)

4 units, Spr (Nass)

170. Communication and Children I - (Graduate students register for 270.) Developmental approach to how children come to use and process mass media, what information they obtain, and how their behavior is influenced by the media. Prerequisite: 1, Psychology 1, or Sociology 1. DR:9(4)

4 units, Win (Roberts)

171. Communication and Children II - (Graduate students register for 271.) Research practicum; limited enrollment; consent of instructor. Prerequisite: 170.

3 units, Spr (Roberts)

172. Psychological Processing - (Graduate students register for 272.) Examines literature related h psychological processing and effects of media. Topics: unconscious processing, picture percep-<sup>lion</sup>, attention and memory, emotion, physiology of <sup>Mocessing</sup> media, person perception, pornography, consumer behavior, advanced film and television systems, and differences between reading, watching, and listening.

<sup>4</sup>units (Reeves) not given 1992-93

173. Communication and Health — (Graduate students register for 273.) Seminar on campaigns designed to change health-related information attitudes and behavior.

4 units (Flora)

176. International Communication - (Graduate students register for 276.) Comparative study of national media systems and the policy issues arising from existing imbalances between developed and developing countries.

4 units, Win (Abel)

177. Specialized Workshops - One or more classes are offered in specializations such as science or sports writing, or other areas. Organized aroundwriting projects oriented toward the field of specialization.

177B. Science Writing—(Graduate students register for 277B.)

4 units, Win (Lewenstein)

177F. Feature and Analytical Writing -(Graduate students register for 277F.)

4 units, Spr (Bettinger)

177G. Social Issues Reporting – (Graduate students register for 277G.)

4 units, Spr (Maharidge)

178. Media Management – The management and financial aspects of media organization. Topics: capital investment decisions, circulation and audience-share planning, advertising strategies, personnel management, new technologies and their influence on business decisions, financial controls and promotion. The interplay between editorial and business decisions.

4 units (Lewenstein) not given 1992-93

180. Film Criticism — (Graduate students register for 280.) A critical view of film. Readings/discussion consider models of artistic and literary criticism as points of comparison. The journalistic, psychoanalytical, Marxist, structuralist, and semiological approaches. Weekly reviews stress the meaning of the films and a lucid writing style. Prerequisite: 101 or 141.

4 units (Breitrose) not given 1992-93

185. Internship Experience - Professional experience in the media. Prerequisite: Communication major.

1-4 units, Aut, Win, Spr (Lewenstein) by arrangement

190. Senior Project - Research project or production of a finished piece of work in journalism or film. A combination of the senior project and an internship is possible. Prerequisite: senior standing.

5 units, Aut, Win, Spr (Staff)

195. Honors Thesis - Check with department for prerequisite and information.

5-15 units, Aut, Win, Spr (Staff)

199. Individual Work-Communication majors with high academic standings are permitted to undertake individual work.

1-4 units, any quarter (Staff) by arrangement

## PRIMARILY FOR A.M. STUDENTS

200S. Film Production Workshop - Introduction to film writing and production techniques, covering the basics of cinematography, sound, and editing. Students do one or two short super 8 projects, using this as a sketchbook for 16mm, with each student producing, shooting, and editing a 2-minute, black and white film with mixed sound track.

9 units, Sum (Walton)

201. Film Aesthetics - Graduate section; see 101.

202. Graduate Colloquium in Film and Television — Topics in film and television focusing mainly on production-related issues. Prerequisite: A.M. student in film or television program.

1 unit, Aut, Win, Spr (Staff)

204. Reporting and Writing the News - For graduate students. A reporting and writing course emphasizing various forms of journalism: news, interpretation, features. Detailed criticism of writing.

5 units, Aut (Maharidge)

205. Editing the News-Copy editing, headline writing, news display, and photo cropping. Lab includes editing copy, Associated Press, news evaluation, and page make-up.

4 units, Aut (Lanson)

205S. Radio and Television Workshop — Studies in radio and television writing and production. Theory and techniques in studio and remote location.

9 units, Sum (Hale)

206. Communication Research Methods - Graduate section; see 106.

208. Mass Communication Theory-Graduate section; see 108.

209S. Broadcast News Workshop-News production techniques and a lab emphasizing reporting techniques. Training in producing, directing, writing, and delivering television newscasts.

9 units, Sum (Staff)

210. Communication and Law-Graduate section; see 110.

216. Media Law - Graduate section; see 116.

220. Mass Media in Society — The nature and social responsibilities of the media, the structure of the industry, and problems and issues in the mass media. Does not substitute for 1.

3 units, Sum (Staff)

222. Documentary Film-Graduate section; see 122.

223A. Documentary Film/Video Directing I~ For graduate students. Emphasis on conceptualization ing and executing ideas for the production work done jointly with 224A. Covers all aspects of preproduction at an introductory level. Prerequisite: consent of instructor.

5 units, Aut (Samuelson)

223B. Documentary Film/Video Directing II -For graduate students. Further professional training in pre-production and producing for motion pictures and television. Interview skills and other documentary directing techniques are developed utiliz. ing video. Taken concurrently with 224B. Prerequisite: 223A.

5 units, Win (Samuelson)

223C. Documentary Film/Video Directing III -For graduate students. Further examination of structure, emphasizing writing and directing the documentary. Practical training in fundraising and distribution. Taken concurrently with 224C. Prerequisite: 223B.

5 units, Spr (Samuelson)

224A. Film Production I — For graduate students. First of a three-quarter sequence leading to professional training in motion picture production. 16mm exercises and a short 16mm non-synchronous film with multiple sound tracks and sound effects. Corequisite: registration in 223A.

5 units, Win (Krawitz)

224B. Film Production II — For graduate students. Produce a short 16mm film exercise in color utilizing synchronous sound, with emphasis on observational filming techniques. Prerequisite: successful completion of 223A and 224A, and concurrent registration in 223B.

5 units, Win (Krawitz)

224C. Film Production III - For graduate students. Final quarter of professional training in motion picture production. A five- to seven-minute, 16mm film utilizing all skills acquired in 224A and 224B. Issues of documentary form and content. Prerequisites: successful completion of 224B and concurrent registration in 223C.

5 units, Spr (Krawitz)

225. Perspectives on Journalism - Graduate section; see 125.

231. Press Ethics and Responsibility — Graduate section: see 131.

236. Broadcast Journalism - Graduate sections see 136.

239. Literature of the Press - Graduate section; see 139.

240. History of American Journalism - Graduate section; see 140.

- 241. History of Film Graduate section; see 141.
- 242. Broadcasting in America Graduate section; see 142.
- 243. Seminar in Communication Institutions: The Hollywood Studio System 1929-1949 - Studies in the relationship between economic, cultural, and social forces and the communication industries. Prerequisite: consent of instructor.

4 units, Win (Breitrose)

- 250. Magazine Writing-Graduate section; see 150.
- 257. Public Information Programs-Graduate section; see 157.
- 260. Political Communication Graduate section; see 160.
- 269. Communication, Technology, and Society -Graduate section; see 169.
- 270. Communication and Children I Graduate section; see 170.
- 271. Communication and Children II Graduate section; see 171.
- 272. Psychological Processing Graduate section; see 172.
- 273. Communication and Health—Graduate section; see 173.
- 275. Reporting of Public Affairs For graduate students. Coverage of traditional news beats, such as police, city hall, education, and courts as well as issue-oriented coverage of policy area beats. Prerequisite: 204.

5 units, Win (Risser)

- 276. International Communication Graduate section; see 176.
- 277. Specialized Workshops 277B. Science Writing 277F. Feature and Analytical Writing 277G. Social Issues Reporting — Graduate section; see 177G.
- 278. Media Management Graduate section; see
- 280. Film Criticism Graduate section; see 180.

<sup>290</sup>. A.M. Project

4-8 units, any quarter (Staff) by arrangement

<sup>291</sup>. Graduate Journalism Seminar—Required of all A.M. journalism students. Discussions are devoted to preparation for the A.M. project and to current issues in the practice and performance of the press. Meets throughout the academic year.

1-6 units, Aut, Win, Spr (Staff)

292. Documentary Film and Video A.M. Project Seminar - Discussions devoted to A.M. projects and to current issues in the practice and performance of documentary film and video production.

6 units, Aut, Win, Spr (Staff)

#### 299. Individual Work

1-4 units, any quarter (Staff) by arrangement

## PRIMARILY FOR Ph.D. STUDENTS

301. Communication Curriculum Development and Pedagogy -- Emphasis on pedagogical and other substantive issues involved in communication curriculum development. Evaluation and generation of curriculum, exam preparation, grading strategies and in-class evaluation.

1-2 units, Aut (Cohen)

306. Communication Research Methods - Doctoral section, see 106.

1-3 units, Aut (Chaffee)

- 311A. Theory of Communication Required of all communication doctoral students. Approaches to communication theory, seminar and tutorial meetings, and extensive reading and papers. Consent of instructor required for anyone not a Communication Ph.D. student.
  - 4-5 units, Aut (Glasser, Roberts)
- 311B. Theory of Communication Continuation of 311A with emphasis on communication theory. Prerequisite: 311A.

4-5 units, Win (Chaffee, Flora)

- 311C. Theory of Communication Continuation of 311B. Prerequisites: 311A, 311B.
  - 4-5 units, Spr (Cohen, Reeves)
- 311D. Theory of Communication Continuation of 311C. Prerequisites: 311A, 311B, 311C 1-2 units, Win (Nass)
- 313. Introduction to the Use of the Computer Specifically for science data analysis. A brief discussion of computing concepts, followed by use of Wylbur and Edit, text editors on SCIP and LOTS systems; SPSS; and data storage.

1-3 units, Win (Staff)

317. Doctoral Research Methods I - Application of scientific method to communication research. Logic of inquiry; conceptualization of variables: design of experiments, quasi-experiments, and nonexperiments. Pre- or corequisite: enrollment in statistics.

4 units, Win (Chaffee, Nass)

318. Doctoral Research Methods II - Continuation of 317. Sampling questionnaire design, attitude scale construction, survey administration, computer analysis of data.

4 units, Spr (Flora, Reeves)

319. Doctoral Research Methods III — Continuation of 318. Project-oriented approach to relationship between theory and data analysis; advanced topics in data analysis.

3-4 units, Aut (Nass)

357. Public Information Programs - Doctoral section; see 157.

370. Advanced Communication Theory and Method Seminar I—May be repeated for credit. Topic and instructor change each year. Prerequisites: 311A, 319.

1-3 units, Aut (Chaffee)

371. Advanced Communication Theory and Method Seminar II – May be repeated for credit. Topic and instructor change each year. Prerequisites: 311A, 319.

1-3 units, Win, sec. 1 (Flora) sec. 2 (Chaffee)

372. Advanced Communication Theory and Method Seminar III – May be repeated for credit. Topic and instructor change each year. Prerequisites: 311A, 319.

1-3 units, Spr (Roberts)

372C. Advanced Communication Theory and Method Seminar III—May be repeated for credit. Topic and instructor change each year. Prerequisites: 311A, 319.

1-3 units, Win (Glasser)

373. Topics in Communication, Technology, and Society — Interdisciplinary seminar discussing the relationship between society and technology. Emphasis on computer technology.

1-3 units, Spr (Nass)

374. Structure and Control of Communication — Analysis of the political economy of mass media, emphasizing the social, cultural, and political implications of contemporary patterns of ownership, organization, and control of the major media industries in the U.S. and elsewhere.

4 units, Aut (Glasser)

375. Communication Theory Review Seminar — Limited to Ph.D. students. Prerequisites: 311A, 311B.

3 units (Staff) by arrangement

397. First Research Project — Individual research in lieu of master's thesis.

3-6 units, Aut, Win, Spr (Staff) by arrangement

398. Pre-Dissertation Research Project - Advanced research for Ph.D. candidates.

3-6 units, Aut, Win, Spr (Staff)

by arrangement

399. Individual Work

1-8 units, Aut, Win, Spr (Staff)

400. Dissertation Research

6-10 units, Aut, Win, Spr (Staff) by arrangement

# COMPARATIVE LITERATURE

Emeritus: (Professor) Joseph Frank (Slavic Languages and Comparative Literature)

Chair: Hans Ulrich Gumbrecht

Professors: John Bender (English and Comparative Literature), Russell Berman (German Studies and Comparative Literature), John Freccero (Italian and Comparative Literature), René Girard (French and Comparative Literature), Hans Ulrich Gumbrecht (French and Italian, and Comparative Literature), Herbert Lindenberger (English and Comparative Literature), Patricia Parker (English and Comparative Literature), Mary Pratt (Spanish and Portuguese, and Comparative Literature)

Associate Professors: Thomas Hare (Japanese and Comparative Literature), Jeffrey T. Schnapp (Italian and Comparative Literature)

Assistant Professor: David Palumbo-Liu (Comparative Literature)

Courtesy Professors: Gerald Gillespie (German Studies and Comparative Literature), David G. Halliburton (English and Comparative Literature), Charles R. Lyons (Drama and Comparative Literature), John Wang (Chinese and Comparative Literature)

Courtesy Associate Professor: Sandra E. Drake (English and Comparative Literature)

The interdisciplinary program in Comparative Literature admits students for the Ph.D. It works toward the Ph.D. in individual language departments and, in conjunction with the Humanities honors program, offers a concentration in comparative literature for undergraduates.

# UNDERGRADUATE PROGRAM

### HONORS PROGRAM

The undergraduate program is designed for students who combine a strong commitment to literary study with the drive and the ability to master foreign languages. Students planning to concentrate in comparative literature must apply for admission to the Humanities honors program and for graduation with honors in Humanities.

Freshmen and sophomores interested in the program must first consult with the chair of the Humanities honors program. Because of the rigorous language requirements, the consultation should take place at the earliest opportunity, preferably during the freshman year. Students who have not started a second foreign language by the sophomore year have little chance of fulfilling the program requirements on schedule. No student may declare a market of the sophomore of the sophomore year have little chance of suffilling the program requirements on schedule. No student may declare a market of the sophomore year have little chance of suffilling the program requirements on schedule.