

# STANFORD UNIVERSITY



Courses and Degrees, 1993-94

**117. Sacrifice, Violence, and Gender in Ancient Greece**—Is violence, whether inflicted upon the self or other, the most sublime expression of devotion to the divine? Or can violence be understood as a simple consequence of human nature or a complex expression of a society's values and ideologies? Discourse is about human violence in light of ancient Greek sacrificial practices in nearly every important event (oath-taking, the signing of contracts, theater-going, marriage, war, political assembly). Emphasis on the role gender plays in Greek sacrifice and in the recent scholarship on violence.

3-5 units, Aut (Maurizio)

**160. Individual Work**—For department majors only.

by arrangement

**176. Senior Seminar**

2 units, Spr, by arrangement

**201. Introduction to Classical Scholarship**

1 unit, Win (Wigodsky)

**260. Directed Reading**

1-15 units, by arrangement

## PHILOSOPHY AND POLITICAL THEORY

Courses in this area have department prefix 378. See also Philosophy 117.

**65. Greek Philosophy**—(Same as Philosophy 100.)

The philosophies of Plato and Aristotle with some pre-Socratic background. DR:8(3)

4 units, Win (Segvic)

**169. Ancient Greek Ethics: Socrates, Plato, Aristotle**

3-4 units, Spr (Nightingale)

## RELIGION AND MYTHOLOGY

Courses in this area have department prefix 378.

**18. Greek Mythology**—The concept of the heroic and divine in the literature, mythology, and culture of archaic Greece. Interdisciplinary study of individual and society. Illustrated lectures. Selected readings, in translation, of Homer, Hesiod, Herodotus, the poets of lyric and tragedy. DR:8(3)

3-4 units, Spr (Maurizio)

## GRADUATE SEMINARS

Graduate seminars vary each year. The following are given this year.

### ANCIENT HISTORY (371)

**304. Greek Epigraphy**

**404. Magic and Murder: Apuleius Apology**

### CLASSICS, GENERAL (378)

**206. Interdisciplinary Aspects of Research in Classics: Typological, Experimental, and Clinical**

**302. Methods for Classical Scholarship**

**312. Linguistics for Latin Teachers**

**402. The Cynic Movement in Antiquity and Its Legacy for Europe**

**403. The Invention of Philosophy**

### GREEK (373)

**438. Herodotus**

### LATIN (375)

**405. Seneca's Medea**

**431. Lucretius**

## COMMUNICATION

*Emeriti: (Professors)* Elie Abel, Lyle M. Nelson, William Rivers; *(Professor Teaching)* Ronald Alexander; *(Adjunct Professor)* Julian Blaustein  
*Chair:* Donald F. Roberts

*Director, Institute for Communication Research:* Byron B. Reeves

*Director, John S. Knight Fellowships for Professional Journalists:* James V. Risser

*Director, Journalism:* Theodore L. Glasser

*Director, Documentary Film and Video:* Henry S. Breitrose

*Director, Media Studies:* Steven H. Chaffer

*Professors:* Henry S. Breitrose, Steven H. Chaffee, Byron B. Reeves, Donald F. Roberts

*Associate Professors:* Jeremy Cohen, Theodore L. Glasser, Clifford I. Nass

*Assistant Professor:* June Flora (on leave Autumn)

*Professors (Teaching):* Jan Krawitz, Marion Lewenstein, James V. Risser, Kristine Samuelson

*Courtesy Professors:* Richard A. Brody, Michael L. Ray, Eugene J. Webb

*Lecturers:* James R. Bettinger, Dale Maharidge,

Pam Walton

*Consulting Professor:* Jon Else

*Visiting Professor:* Louis Bosshart

The Department of Communication engages in research in communication and offers curricula leading to the A.B., A.M., and Ph.D. degrees. The A.M. degree prepares students for research on mass media, or for careers in journalism or documentary film and video. The Ph.D. degree leads to careers in teaching and research or other related specialties.

The Institute for Communication Research offers research experience primarily to advanced Ph.D. students.

The John S. Knight Fellowship Program brings promising mid-career professional journalists to the University to study for nine months in a non-degree program. Twelve U.S. journalists are joined by six International Fellows sponsored by Reuter Foundation, the Knight Foundation, and others.

## ADMISSION

*Prospective Undergraduate Students*—Write to the University's Office of Undergraduate Admissions, Stanford University, Stanford, California 94305.

*Prospective Graduate Students*—Write to the Graduate Admissions Section of the Registrar's Office, Stanford University, Stanford, CA 94305-3005.

The department requires that applicants for graduate admission submit verbal and quantitative scores from the Graduate Record Examination (GRE).

## UNDERGRADUATE PROGRAM BACHELOR OF ARTS

The undergraduate curriculum is intended for liberal arts students who wish to build a fundamental knowledge of communication in society. Majors take courses from three different communication orientations within the Department of Communication, plus a selection of elective courses. In addition, undergraduates take one class in statistics and one class in elementary computer science. A student may be exempt from the computer science course if the equivalent has been taken in high school.

Both theory and practicum courses are included in media and society, print and broadcast journalism, visual communication (film/video), and communication research. Through electives, including an optional senior project or honors thesis, a student may build greater depth in any of these areas.

To be recommended for the A.B. degree in Communication, students must complete at least 50 units (preferably not more than 60 units) within the department, plus statistics and computer science which can be taken for Satisfactory/No Credit (S/NC). No more than 12 units of transfer credit or Summer Session credit may be applied to meet department requirements.

Communication majors must register for a letter grade for all communication courses unless offered only for S/NC.

## CURRICULUM

1. Students should declare the major during either the sophomore or junior year. To declare, a student should have completed, or be enrolled in the following courses:

- a) Communication 1, Mass Communication and Society.
- b) Psychology 60, Statistics 60, or Statistics 70.

- c) Computer Science 105A or equivalent.
2. Majors must take courses in the following three areas as specified below:
  - a) Area I—minimum of two courses from: 101, 110, 122, 125, 131, 139, 140, 141, 142, 176, 178.
  - b) Area II—minimum of two courses from: 104, 114, 136, 150, 175, 177, 180.
  - c) Area III—minimum of three courses from: 106, 108, 157, 160, 169, 170, 172, 173.

Some courses are not given every year. Refer to course listings and *Time Schedules* each quarter, noting individual course prerequisites in *Courses and Degrees*.

## HONORS PROGRAM

The honors program provides the opportunity to undertake a significant program of research. It represents the department's commitment to and recognition of the value of research and of the individual professor/student mentoring relationship in undergraduate education. Working in a one-on-one mentor relationship with a faculty adviser, seniors may earn up to 15 communication units culminating in an honors thesis. Interested majors should apply to the program late in their junior year.

## GRADUATE PROGRAMS MASTER OF ARTS

The department awards terminal A.M. degrees in three fields: Media Studies, Journalism, and Documentary Film and Video Production. Students interested in doctoral work are evaluated for admission on different criteria. Students who complete the A.M. degree and who desire entry into the Ph.D. program must file a new application for admission and are considered together with all other doctoral applicants. A student may complete more than one A.M. degree in the department, but course work applied to the requirements for one A.M. degree may not be applied to a second. All work to fulfill graduate degree requirements must be in courses numbered 100 or above.

## MEDIA STUDIES

The Media Studies master's program (formerly called Applied Communication Research) provides a broad introduction to scholarly literature in mass communication. This one-year program is designed primarily for students without prior academic work in communication, experienced media professionals who wish academic preparation for teaching, or coterminal students at Stanford.

Media Studies students must complete 42 units in Communication and related areas in the social sciences and humanities, maintaining high academic standing throughout. In consultation with professors, students must also complete extensive projects

in two of the courses listed below. Communication 208, Theories of Mass Communication, is required of all students; a minimum of seven additional courses must be taken within the department from:

- 201. Film Aesthetics
- 206. Communication Research Methods
- 210. Communication Law
- 216. Media Law
- 225. Perspectives on Journalism
- 231. Media Ethics and Responsibility
- 239. Literature of the Press
- 240. History of American Journalism
- 241. History of Film
- 243. Seminar in Communication Institutions
- 257. Public Information Programs
- 260. Political Communication
- 269. Communication, Technology, and Society
- 270. Communication and Children
- 272. Psychological Processing of Media
- 273. Communication and Health
- 276. International Communication

Additional courses are selected in consultation with an academic adviser.

### JOURNALISM

The graduate program in Journalism is a one-year professional program designed for students with an interest in the news-editorial areas of journalism. Students without significant journalism experience or an undergraduate degree in journalism are encouraged to apply. However, basic course work in reporting and editing must be completed before the beginning of the academic year (Autumn Quarter). This is not a requirement for admission but it is a prerequisite for enrollment.

The master's degree requires a minimum of 47 units, including 4 units dedicated to a master's project. All courses must be selected in consultation with (and approved in writing by) an academic adviser. Amendments to, or deviations from, the approved Program Proposal must be approved in writing by an adviser. To remain in good standing, students must maintain an average Letter Grade Indicator (LGI) of 'B.' Students who do not remain in good standing may not be able to complete the program. The students share a core of six courses as follows:

- 216. Media Law
- 225. Perspectives on Journalism
- 240. History of American Journalism
- 275. Reporting of Public Affairs
- 291. Graduate Journalism Seminar
- 290. A.M. Project

Students are required to take a minimum of four of the following additional, specialized courses, two of which must be writing courses:

- 236. Broadcast Journalism
- 250. Magazine Writing
- 277F. Feature and Analytical Writing

- 277G. Social Issues Reporting
- 280. Film Criticism

Two of the following communication courses:

- 201. Film Aesthetics
- 206. Communication Research Methods
- 208. Mass Communication Theory
- 222. Documentary Film
- 231. Media Ethics and Responsibility
- 241. History of Film
- 242. Broadcasting in America
- 257. Public Information Programs
- 260. Political Communication
- 269. Communication, Technology, and Society
- 270. Communication and Children
- 272. Psychological Processing of Media
- 273. Communication and Health
- 276. International Communication

Two additional courses from within or outside the department are selected in consultation with an academic adviser. In addition to course work, the journalism program requires satisfactory completion of a master's project.

### DOCUMENTARY FILM AND VIDEO

The Documentary Film and Video A.M. program is designed to train film makers in the production of non-fiction films. The curriculum requires two years in full-time residence at Stanford, with high academic performance throughout the entire program. During the first year of study, students are required to complete:

- 202. Graduate Colloquium in Film and Television (three quarters)
- 222. Documentary Film
- 223A,B,C. Documentary Film/Video Directing (three quarters)
- 224A,B,C. Documentary Film/Video Production (three quarters)

During their second year of residence, students are required to complete 292A,B,C, Documentary Film and Video A.M. Project Seminar (three quarters). Additional courses are selected from a list of courses within and outside the department, in consultation with an academic adviser.

The department maintains film and video production facilities for teaching and research purposes. However, the costs of supplies and processing services are the responsibility of the students. These costs currently approximate \$1,800 for the first year of residence.

### DOCTOR OF PHILOSOPHY

The department offers the Ph.D. in Communication Theory and Research. Students are required in their first year to complete introductory courses in communication theory and research, research methods, and statistics. These core courses are grounded in the social science literature. In addition, Ph.D. students must complete a minimum of four literature survey courses and four advanced

seminars in communication and related departments. Each student builds a research specialty relating communication to such areas as campaigns, children, ethics, health, information processing, law, organizations, politics and voting, psychological processing, or technology. Regardless of the area of specialization, the Ph.D. program is designed primarily for students interested in teaching and research careers or policy formation positions.

The Ph.D. program encompasses four years of graduate study (subsequent to completion of the A.B. degree) during which, in addition to fulfilling University residence requirements, Ph.D. candidates are required to:

1. Satisfactorily complete all departmental course requirements.
2. Pass general qualifying examinations by the end of the second quarter of the second academic year of study and pass a specialized area examination by the end of the third academic year of study.
3. Demonstrate proficiency in tools required in the area of specialization. Chosen with the advice of the faculty, such tools may include foreign languages, statistics, computer programming, etc.
4. Complete a first research project and a pre-dissertation research project.
5. Teach or assist in teaching at least two courses, including Communication 1.
6. Complete a dissertation satisfactory to an advisory committee of three or more faculty members.
7. Pass the University oral examination, which is a defense of the dissertation.

Students are expected to complete departmental examinations and a first project by the end of the second year of study, after which they must apply for admission to candidacy.

Because the multifaceted nature of the department makes it possible for the Ph.D. student to emphasize one of several areas of communication study, there tend to be several "typical" programs of course work followed by students, depending on their area of specialization. The variation in course programs tends to occur after the first year of graduate study, the first year primarily being devoted to "core" courses required of all students.

In addition, students must complete other advanced Communication theory courses. Specification of these courses depends on (1) individual student needs to prepare for preliminary and area examinations, and (2) the requirements of the particular area of emphasis chosen by the student.

Ph.D. candidacy is valid for five years. Extensions of candidacy require re-examination.

## Ph.D. MINOR

Candidates for the Ph.D. degree in other departments who elect a minor in Communication are required to complete a minimum of 20 units of graduate courses in the Department of Communication, including a total of three theory or research methods courses, and are examined by a representative of this department. The balance among communication theory, methods, and applications courses are determined by the candidate and his or her adviser.

## THE INSTITUTE FOR COMMUNICATION RESEARCH

This institute operates as an office of project research for the faculties of the Department of Communication on grants from foundations, communication media, and other agencies. Research assistantships are often available to qualified Ph.D. students in communication.

## MASS MEDIA INSTITUTE

During Summer Quarter, the Department of Communication conducts a series of eight-week workshop production courses in Film Production, Screenwriting, Broadcast News, and Journalism. These are designed as pre-professional training courses and are open to students with junior or higher standing at Stanford and other colleges and universities. Additional courses in Film Aesthetics, and Mass Communication in Society are also offered. Stanford undergraduates may apply a maximum of 12 units to their communication major requirements.

Information about the Mass Media Institute may be obtained by writing to: Director, Mass Media Institute, Department of Communication, Stanford University, Stanford, CA 94305-2050.

## COURSES PRIMARILY FOR UNDERGRADUATES

**1. Mass Communication and Society** — Open to non-majors. Lectures, discussions, group projects, and individual writing assignments explore the actual and perceived effects of mass communication. Possible topics: freedom of expression, press ethics, economic media structures, children and television, political communication, cultural media effects, and the role of economic and governmental controls in determining what the mass media consumer receives. Lecture plus one-hour weekly sections. DR:9(5)

*5 units, Win (Glasser)*

**101. Film Aesthetics** — (Graduate students register for 201.) Theoretical, historical examination of the nature of the film medium. Emphasis is on the

problems of aesthetics and communication from the viewpoints of practitioner, critic, and audience.

*3-4 units, Spr (Breitrose)*

**101S. Film Aesthetics**—(Graduate students register for 201S.) Theoretical, historical examination of the nature of the film medium. Emphasis is on the problems of aesthetics and communication from the viewpoints of practitioner, critic, and audience.

*3 units, Sum (Staff)*

**104. Reporting and Writing the News**—A reporting and writing course emphasizing various forms of journalism: news, broadcast, interpretation, features, opinion. Detailed criticism of writing. Prerequisite: typing speed of 35 words per minute.

*5 units, Aut, Win, Spr (Staff)*

**106. Communication Research Methods**—(Graduate students register for 206.) Formulation of research problems and design, sampling, data collection, and statistical analysis. Basic research approaches: experiments, surveys, and content and secondary analysis. A variety of studies are critically evaluated. Class designs and conducts a small communication study. Prerequisite: statistics. DR:9(5)

*4 units, Aut (Chaffee)*

**108. Mass Communication Theory**—(Graduate students register for 208.) Mass communication processes and effects. The relationship between media, individuals, and society.

*4 units, Win (Roberts)*

**110. Communication and Law**—(Graduate students register for 210.) The interactions among freedom of expression, communication, and American law. Issues such as pornography and campus speech codes introduce the application of communication research to law and policy formation. Students consider assumptions about communication in law and the effects of law and communication on each other.

*4 units, Win (Cohen)*

**111. Social Responses to Communication Technologies**—The study of human responses to new communication media. Changes include new multimedia technologies, high definition television, virtual reality, new personal communication, and computing devices. Topics: the social and psychological effect of the new technologies; changes in private and public life; psychological responses to new media including attention, memory, emotional response, and decision-making. Social responses, including influences on interpersonal relationships, formal organizations, and the creation of telecommunities. Prerequisites: 1; sophomores only.

*3 units, Spr (Reeves)*

**114. Introduction to the Moving Image**—Students acquire the basic practical and conceptual

skills to write, shoot, direct, and edit. Prerequisite: 1.

*5 units, Aut (Staff)*

**115. Ethnographic Film**—(Same as Anthropology 128.) The ethnographic film as a documentary form examined through viewing and analysis of classical and current films. Comparison of film and video tapes with written monographs as a tool for understanding and representing culture. Film for anthropological research. Issues of authenticity and legitimacy in representing cultures. Recommended: 1. DR:9(5)

*5 units (Gibbs)*

*alternate years, given 1994-95*

**122. Documentary Film**—(Graduate students register for 222.) Analysis of the techniques and strategies of films designed to effect attitudinal and behavioral change. Prerequisite: consent of instructor.

*4 units, Aut (Breitrose)*

**125. Perspectives on Journalism**—(Graduate students register for 225.) Survey of issues, ideas, and concepts in the development of American journalism, emphasizing the role of the press in society, meaning and nature of news, and professional norms that influence conduct in and outside of the newsroom. Prerequisite: 1 or junior standing.

*4 units, Aut (Glasser)*

**131. Media Ethics and Responsibility**—(Graduate students register for 231.) The development of professionalism among American journalists, emphasizing the emergence of objectivity as a professional and epistemological norm. An applied ethics course where questions of power, freedom, and truth autonomy are treated normatively so as to foster critical thinking about the origins and implications of commonly accepted standards of responsible journalism.

*4 units, Win (Glasser)*

**136. Broadcast Journalism**—(Graduate students register for 236.) Survey of broadcast journalism, focusing on commercial and public broadcast news outlets. Not a pre-professional skills course; students are introduced to broadcast newswriting and prepare tapes for radio news broadcast. Additional lab. Prerequisite: 104 or 204.

*4 units, Win (Staff)*

**138. Film Images of African-American Culture**—(Same as Anthropology 130, Afro-American Studies 122.) The nature of images of African Americans and African-American culture as portrayed on film. The sources of those images (including sources of African-American culture itself), their variations, and how they have changed over time. Historical trends are related to changes in overall American race relations and American popular culture,

including the filmic media. Links to African-Americans' self-conceptions and their status and power in American society. DR:3

*5 units, Win (Gibbs)*

**139. Literature of the Press**—(Graduate students register for 239.) Readings from journalists, their lives and work. Several basic readings for all; additional readings by individual students for the purpose of leading seminar discussions on: the journalist in historical perspective, as initiator or follower of political and social trends, as propagandist, as mediator of popular culture. Enrollment limited to 12. Prerequisite: consent of instructor.

*4 units, Spr (Lewenstein)*

**141. History of Film**—(Graduate students register for 241.) Studies in the development of the motion picture as art form and cultural industry. Lab. Screenings of films announced in class.

*4 units, Win (Breitrose)*

**142. Broadcasting in America**—(Graduate students register for 242.) The development of American broadcasting and its contemporary problems.

*4 units, Spr (Breitrose)*

**150. Magazine Writing**—(Graduate students register for 250.) Practice in writing magazine articles, with emphasis on marketing manuscripts. Conferences. Prerequisite: 104.

*4 units, Spr (Rivers)*

**152. European Media Systems in Turmoil**—(Graduate students register for 252.) Impact of the European integration on national mass media systems. The implications of a global mass media market for national mass media systems.

*3 units, Aut (Bosshart)*

**154. Television Entertainment Genera**—(Graduate students register for 254.) Theories of different television entertainment genera. What differentiates genera? What is entertaining in what kind of context? Westerns, soap operas, quiz shows, etc.

*3 units, Win (Bosshart)*

**156. Popular Culture: The Impact of Media-Related Entertainment on Every-Day-Life**—(Graduate students register for 256.) Entertaining aspects of sports, advertising, political events (talk shows, debates). New tendencies: infotainment, info-adver-tainment, evangelitainment, etc. Recommended: 154.

*3 units, Spr (Bosshart)*

**157. Public Information Programs**—(Graduate students register for 257.) Emphasizes health information programs and their effects on public knowledge, attitudes, and behavior; also information programs concerned with energy conservation, environmental protection, educational and occupational opportunity, consumerism, etc. The interplay of

research and fieldwork is analyzed in case studies of successful programs. DR:9(5)

*4 units, Win (Flora)*

**160. Political Communication**—(Graduate students register for 260.) Analysis of the role of mass media and other channels of communication in political and electoral processes.

*4 units, Win (Chaffee)*

**169. Communication, Technology, and Society**—(Same as Sociology 133; Science, Technology, and Society 162; graduate students register for 269.) Methods for analyzing and addressing the question: Does technology drive societal change or does society drive technological change? Three case studies: computers and the self, mass media and community, and the information economy. DR:9(5)

*4 units, Spr (Nass)*

**170. Communication and Children I**—(Graduate students register for 270.) Developmental approach to how children come to use and process mass media, what information they obtain, and how their behavior is influenced by the media. Prerequisite: I, Psychology 1, or Sociology 1. DR:9(4)

*4 units (Roberts)*

*alternate years, given 1994-95*

**171. Communication and Children II**—(Graduate students register for 271.) Research practicum; limited enrollment; consent of instructor. Prerequisite: 170.

*3 units (Roberts)*

*alternate years, given 1994-95*

**172. Psychological Processing**—(Graduate students register for 272.) Examines literature related to psychological processing and effects of media. Topics: unconscious processing, picture perception, attention and memory, emotion, physiology of processing media, person perception, pornography, consumer behavior, advanced film and television systems, and differences between reading, watching, and listening.

*4 units, Spr (Reeves)*

**173. Communication and Health**—(Graduate students register for 273.) Seminar on campaigns designed to change health-related information attitudes and behavior.

*4 units, Spr (Flora)*

**176. International Communication**—(Graduate students register for 276.) Comparative study of national media systems and the policy issues arising from existing imbalances between developed and developing countries.

*4 units, Win (Staff)*

**177. Specialized Workshops**—(Graduate students register for 277.) One or more classes are offered in specializations such as science or sports writing, or

other areas. Organized around writing projects oriented toward the field of specialization.

**177B. Science Writing**—(Graduate students register for 277B.)

*4 units (Lewenstein)*

*alternate years, given 1994-95*

**177F. Feature and Analytical Writing**—(Graduate students register for 277F.)

*4 units, Spr (Bettinger)*

**177G. Social Issues Reporting**—(Graduate students register for 277G.)

*4 units, Win (Maharidge)*

**178. Media Management**—(Graduate students register for 278.) The management and financial aspects of media organization. Topics: capital investment decisions, circulation and audience-share planning, advertising strategies, personnel management, new technologies and their influence on business decisions, financial controls and promotion. The interplay between editorial and business decisions. Prerequisite: consent of instructor.

*4 units, Spr (Lewenstein)*

**180. Film Criticism**—(Graduate students register for 280.) A practical and critical view of film. Readings/discussion consider models of artistic and literary criticism as points of comparison. Weekly reviews stress the analysis of the films and a lucid writing style. Prerequisite: 101 or 141.

*4 units, Spr (Breitrose)*

**185. Internship Experience**—Professional experience in the media. Prerequisite: Communication major.

*1-4 units, Aut, Win, Spr (Lewenstein)  
by arrangement*

**190. Senior Project**—Research project or production of a finished piece of work in journalism or film. A combination of the senior project and an internship is possible. Prerequisite: senior standing.

*5 units, Aut, Win, Spr (Staff)*

**195. Honors Thesis**—Check with department for prerequisite and information.

*5-15 units, Aut, Win, Spr (Staff)*

**199. Individual Work**—Communication majors with high academic standings are permitted to undertake individual work.

*1-4 units, any quarter (Staff) by arrangement*

## PRIMARYLY FOR A.M. STUDENTS

**200S. Film Production Workshop**—Introduction to film writing and production techniques, covering the basics of cinematography, sound, and editing. Students do one or two short super-8 projects, using this as a sketchbook for 16mm, with each student producing, shooting, and editing a 2-minute, black and white film with mixed sound track.

*9 units, Sum (Walton)*

**201. Film Aesthetics**—Graduate section; see 101.

**201S. Film Aesthetics**—Graduate section; see 101S.

**202. Graduate Colloquium in Film and Television**—Topics in film and television focusing mainly on production-related issues. Prerequisite: A.M. student in film or television program.

*1 unit, Aut, Win, Spr (Staff)*

**204S. Reporting and Writing the News**—Reporting and writing, emphasizing various forms of journalism: news, interpretation, features. Assignments are completed under realistic time and space constraints. Lectures and labs focus on skills needed to produce polished publishable material.

*5 units, Sum (Staff)*

**206. Communication Research Methods**—Graduate section; see 106.

**207S. Editing the News**—Copy editing, headline writing, news display and photo cropping. Lab includes editing copy, Associated Press style, news circulation, and page make-up.

*4 units, Sum (Staff)*

**208. Mass Communication Theory**—Graduate section; see 108.

**209S. Broadcast News Workshop**—News production techniques and a lab emphasizing reporting techniques. Training in producing, directing, writing, and delivering television newscasts.

*9 units, Sum (Staff)*

**210. Communication and Law**—Graduate section; see 110.

**211S. Screenwriting**—Fundamentals of screenwriting for film and television: structure, plot and subplots, dialogue, exposition, character, and backstory. The business and logistics of the professional scriptwriter (agents, WGA, pitching, etc.).

*5 units, Sum (Staff)*

**212S. Script Analysis**—Knowing how a script translates to the screen is essential for the screenwriter. Analyzes classic, paradigmatic films and their scripts for the purpose of understanding successful structures, strategies and techniques of screenwriting.

*4 units, Sum (Staff)*

**216. Media Law**—Law and government regulation impacting on journalists. Topics: libel, privacy, news gathering, protection of sources, fair trial and free press, theories of the First Amendment, broadcast regulation, and others. Prerequisite: graduate student.

*5 units, Aut (Cohen)*

**220S. Mass Communication and Society**—The nature of communication and social responsibilities of the media, structure of the industry, problems of regulation, management, educational, and commer-



cial interests. Guest speakers from the industry and related fields. Does not replace Communication 1 for department majors.

*3 units, Sum (Staff)*

**222. Documentary Film**—Graduate section; see 122.

**223A. Documentary Film/Video Directing I**—For graduate students. Emphasis on conceptualizing and executing ideas for the production work done jointly with 224A. Covers all aspects of pre-production at an introductory level. Prerequisite: consent of instructor.

*5 units, Aut (Samuelson)*

**223B. Documentary Film/Video Directing II**—For graduate students. Further professional training in pre-production and producing for motion pictures and television. Interview skills and other documentary directing techniques are developed utilizing video. Taken concurrently with 224B. Prerequisite: 223A.

*5 units, Win (Samuelson)*

**223C. Documentary Film/Video Directing III**—For graduate students. Further examination of structure, emphasizing writing and directing the documentary. Practical training in fundraising and distribution. Taken concurrently with 224C. Prerequisite: 223B.

*5 units, Spr (Samuelson)*

**224A. Documentary Film Production I**—For graduate students. First of a three-quarter sequence leading to professional training in motion picture production. 16mm exercises and a short 16mm non-synchronous film with multiple sound tracks and sound effects. Corequisite: registration in 223A.

*5 units, Win (Krawitz)*

**224B. Documentary Film Production II**—For graduate students. Produce a short 16mm film exercise in color utilizing synchronous sound, with emphasis on observational filming techniques. Prerequisite: successful completion of 223A and 224A, and concurrent registration in 223B.

*5 units, Win (Krawitz)*

**224C. Documentary Film Production III**—For graduate students. Final quarter of professional training in motion picture production. A five- to seven-minute, 16mm film utilizing all skills acquired in 224A and 224B. Issues of documentary form and content. Prerequisites: successful completion of 224A and 224B and concurrent registration in 223C.

*5 units, Spr (Krawitz)*

**225. Perspectives on Journalism**—Graduate section; see 125.

**231. Media Ethics and Responsibility**—Graduate section; see 131.

**236. Broadcast Journalism**—Graduate section; see 136.

**239. Literature of the Press**—Graduate section; see 139.

**240. History of American Journalism**—Evolution of the democratic mass media in its social, political, economic, technological, and professional aspects.

*4 units (Lewenstein) not given 1993-94*

**241. History of Film**—Graduate section; see 141.

**242. Broadcasting in America**—Graduate section; see 142.

**243. Seminar in Communication Institutions: The Hollywood Studio System 1929-1949**—The relationship between economic, cultural, and social forces and the communication industries. Prerequisite: consent of instructor.

*4 units (Breitrose) not given 1993-94*

**250. Magazine Writing**—Graduate section; see 150.

**252. European Media Systems in Turmoil**—Graduate section; see 152.

**254. Television Entertainment Genera**—Graduate section; see 154.

**256. Popular Culture: The Impact of Media Related Entertainment on Every-Day-Life**—Graduate section; see 156.

**257. Public Information Programs**—Graduate section; see 157.

**260. Political Communication**—Graduate section; see 160.

**269. Communication, Technology, and Society**—Graduate section; see 169.

**270. Communication and Children I**—Graduate section; see 170.

**271. Communication and Children II**—Graduate section; see 171.

**272. Psychological Processing**—Graduate section; see 172.

**273. Communication and Health**—Graduate section; see 173.

**275. Reporting of Public Affairs**—For graduate students. Coverage of traditional news beats, e.g., police, city hall, education, courts and issue-oriented coverage of policy area beats. Prerequisite: consent of instructor.

*5 units, Aut (Maharidge, Lewenstein)*

**276. International Communication**—Graduate section; see 176.

**277. Specialized Workshops**—Graduate section; see 177.

**277B. Science Writing**

**277F. Feature and Analytical Writing**

**277G. Social Issues Reporting**

**278. Media Management**— Graduate section; see 178.

**280. Film Criticism**— Graduate section; see 180.

**290. A.M. Project**

*4-8 units, any quarter (Staff) by arrangement*

**291. Graduate Journalism Seminar**— Required of all A.M. journalism students. Discussions are devoted to preparation for the A.M. project and to current issues in the practice and performance of the press. Meets throughout the academic year.

*1 unit, Aut, Win, Spr (Staff)*

**292A,B,C. Documentary Film and Video A.M. Project Seminar**— Discussions devoted to A.M. projects and to current issues in the practice and performance of documentary film and video production.

*6 units, Aut, Win, Spr (Staff)*

**294A,B. Seminar: Media and Politics**— (Same as Political Science 294A,B.) The intersection of media and politics in non-electoral settings. Winter Quarter: studies of the influence of government on the formation of media content, on the resistances and acquiescence of the media in this process, and the effects of media content on public opinion ending in a research plan for turning this political process into a research paper. Spring Quarter: the development of these papers.

*5 units, Win, Spr (Brody)*

**299. Individual Work**

*1-4 units, any quarter (Staff) by arrangement*

**PRIMARILY FOR Ph.D. STUDENTS**

**301. Communication Curriculum Development and Pedagogy**— Emphasis on pedagogical and other substantive issues involved in communication curriculum development. Evaluation and generation of curriculum, exam preparation, grading strategies and in-class evaluation.

*2 units, Win (Cohen)*

**306. Seminar: Communication Research Methods**— Individual and group projects in communication research design. Prerequisite: graduate standing in Communication. Corequisite: 206.

*1-3 units, Aut (Chaffee)*

**310G. Seminar in Communication and Law**— Limited to Ph.D. students. Advanced topics in communication and law. Prerequisite: 110/270 or consent of instructor.

*1-3 units, Spr (Cohen)*

**311. Theory of Communication**— Required of all communication doctoral students. Approaches to communication theory, seminar and tutorial meet-

ings, and extensive reading and papers. Consent of instructor required for anyone not a Communication Ph.D. student.

*4-5 units, Aut (Glasser, Roberts)*

**313. Introduction to the Use of the Computer**— Specifically for science data analysis. A brief discussion of computing concepts, followed by use of Wylbur and Edit, text editors on SCIP and LOTS systems; SPSS; and data storage.

*1-3 units, Aut (Staff)*

**317. Doctoral Research Methods I**— Application of scientific method to communication research. Logic of inquiry; conceptualization of variables: design of experiments, quasi-experiments, and nonexperiments. Pre- or corequisite: enrollment in statistics.

*4 units, Aut (Reeves)*

**318. Doctoral Research Methods II**— Continuation of 317. Sampling questionnaire design, attitude scale construction, survey administration, computer analysis of data.

*4 units, Win (Reeves)*

**319. Doctoral Research Methods III**— Continuation of 318. Project-oriented approach to relationship between theory and data analysis; advanced topics in data analysis.

*3-4 units, Spr (Chaffee)*

**331G. Seminar in Press Ethics and Responsibility**— Limited to Ph.D. students. Advanced topics in press ethics and responsibility. Prerequisite: 131/231 or consent of instructor.

*1-3 units (Glasser)*

**333G. Seminar in Communication and Culture**— Limited to Ph.D. students. Advanced topics in communication and culture. Prerequisite: 133/233 or consent of instructor.

*3-4 units, Spr (Glasser)*

**357. Public Information Programs**— Doctoral section; see 157.

*3-4 units, Spr (Chaffee)*

**357G. Seminar in Public Information Programs**— Limited to Ph.D. students. Advanced topics in public information programs. Prerequisite: 157/257 or consent of instructor.

*1-3 units (Flora)*

**360G. Seminar in Political Communication**— Limited to Ph.D. students. Advanced topics in political communication. Prerequisite: 160/260 or consent of instructor.

*1-3 units, Spr (Chaffee)*

**369G. Seminar in Communication, Technology, and Society**— Limited to Ph.D. students. Advanced topics in communication, technology, and society. Prerequisite: 169/269 or consent of instructor.

*1-3 units, Spr (Nass)*

**370G. Seminar in Communication and Children**—Limited to Ph.D. students. Advanced topics in communication and children. Prerequisite: 170/270 or consent of instructor.

*1-3 units (Roberts)*

**372C. Advanced Communication Theory and Method Seminar III**—May be repeated for credit. Topic and instructor change each year. Prerequisites: 311A, 319.

*1-3 units, Win (Glasser)*

**372G. Seminar in Psychological Processing**—Limited to Ph.D. students. Advanced topics in psychological processing. Prerequisite: 172/272 or consent of instructor.

*1-3 units, Win (Reeves)*

**373G. Seminar in Communication and Health**—Limited to Ph.D. students. Advanced topics in communication and health. Prerequisite: 173/273 or consent of instructor.

*1-3 units, Aut (Flora)*

**374G. Seminar in Structure and Control of Communication**—Limited to Ph.D. students. Advanced topics in structure and control of communication. Prerequisite: 173/273 or consent of instructor.

*1-3 units (Glasser)*

**375. Communication Theory Review Seminar**—Limited to Ph.D. students. Prerequisite: 311.

*3 units (Staff) by arrangement*

**376G. Seminar in International Communication**—Limited to Ph.D. students. Advanced topics in international communication. Prerequisite: 176/276 or consent of instructor.

*1-3 units (Staff)*

**378. Advanced Seminar in Freedom of Expression**—Research into selected topics of communication and law. Prerequisites: 210 or 216, consent of instructor.

*3 units, Win (Cohen)*

**397. First Research Project**—Individual research in lieu of master's thesis.

*3-6 units, Aut, Win, Spr (Staff) by arrangement*

**398. Pre-Dissertation Research Project**—Advanced research for Ph.D. candidates.

*3-6 units, Aut, Win, Spr (Staff) by arrangement*

**399. Advanced Individual Work**

*1-8 units, Aut, Win, Spr (Staff)*

**400. Dissertation Research**

*6-10 units, Aut, Win, Spr (Staff) by arrangement*

## COMPARATIVE LITERATURE

**Emeriti: (Professors)** Joseph Frank (Slavic Languages and Comparative Literature), John Freccero (Italian and Comparative Literature)

**Chair:** Jeffrey T. Schnapp

**Director of Admissions:** Herbert Lindenberger

**Graduate Adviser:** John Bender

**Professors:** John Bender (English and Comparative Literature), Russell Berman (German Studies and Comparative Literature), René Girard (French and Comparative Literature), Hans Ulrich Gumbrecht (French and Italian, and Comparative Literature), Herbert Lindenberger (English and Comparative Literature), Patricia Parker (English and Comparative Literature), Mary Pratt (Spanish and Portuguese, and Comparative Literature), Jeffrey T. Schnapp (Italian and Comparative Literature), Ramon Saldivar (English and Comparative Literature)

**Associate Professors:** Thomas Hare (Japanese and Comparative Literature), Carolyn Springer (Italian and Comparative Literature)

**Assistant Professor:** David Palumbo-Liu (Comparative Literature)

**Courtesy Professors:** Gerald Gillespie (German Studies and Comparative Literature), David G. Halliburton (English and Comparative Literature), Charles R. Lyons (Drama and Comparative Literature), John Wang (Chinese and Comparative Literature)

**Courtesy Associate Professor:** Sandra E. Drake (English and Comparative Literature)

The interdisciplinary program in Comparative Literature admits students for the Ph.D. It works toward the Ph.D. in individual language departments and, in conjunction with the Humanities honors program, offers a concentration in comparative literature for undergraduates.

## UNDERGRADUATE PROGRAM HONORS PROGRAM

The undergraduate program is designed for students who combine a strong commitment to literary study with the drive and the ability to master foreign languages. Students planning to concentrate in comparative literature must apply for admission to the Humanities honors program and for graduation with honors in Humanities.

Freshmen and sophomores interested in the program must first consult with the chair of the Humanities honors program. Because of the rigorous language requirements, the consultation should take place at the earliest opportunity, preferably during the freshman year. Students who have not started