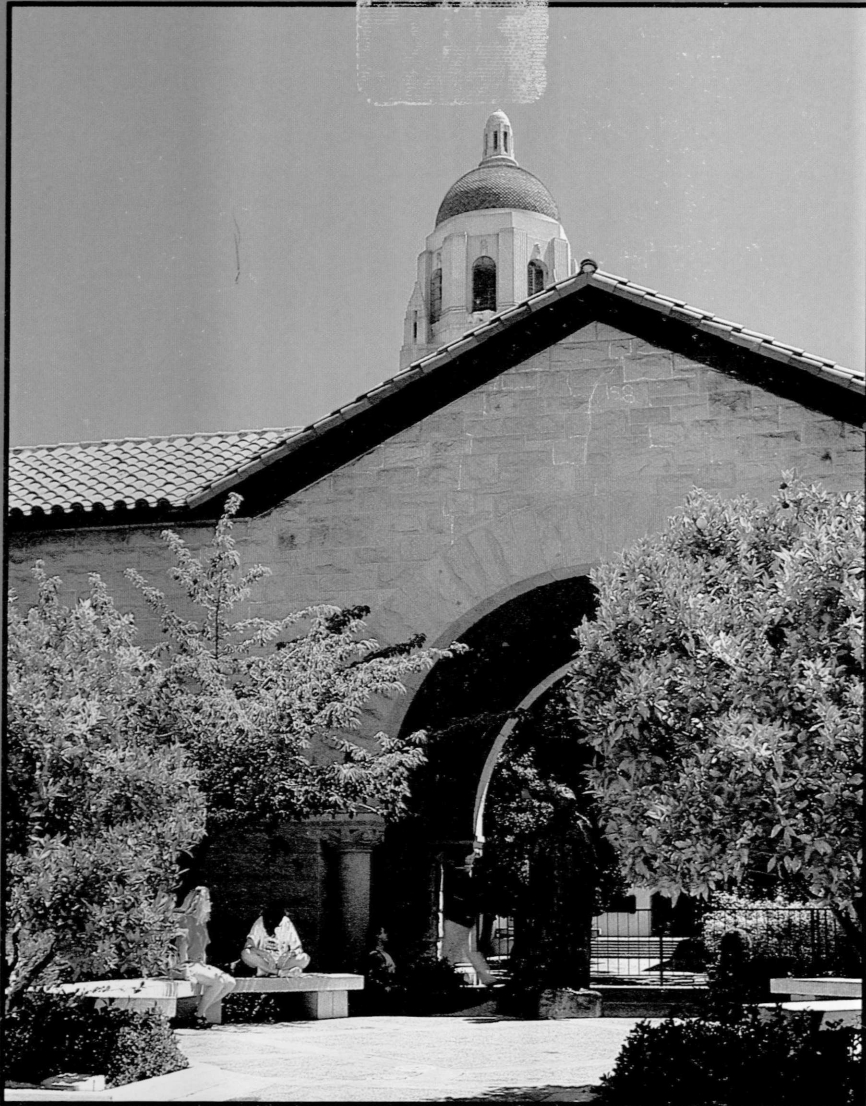


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1995-96

STANFORD UNIVERSITY



Stanford Bulletin
1995-96

HISTORY OF SCIENCE

The Department of Classics participates in the History and Philosophy of Science Program, described in that program's section of this bulletin.

Courses in History of Science have department prefix 378.

138A,B,C. Introduction to Cosmology — (Same as History and Philosophy of Science 138A,B,C; Philosophy 138A,B,C.) Three-quarter sequence on the history of the exact sciences, emphasizing cosmology. Technical aspects of the classical theories (Ptolemaic and Copernican), including mathematics, astronomy, physics, and chemical theory, together with speculative aspects in natural philosophy and theology.

138A. Ancient Period — DR:8(3)

4 units, Aut (Knorr) MWF 2:15

138B. Cosmology: Middle Ages and Renaissance — DR:8(3)

4 units, Win (Knorr) MWF 2:15

138C. Modern Period: Newton to Einstein — DR:8(3)

4 units, Spr (Knorr) MWF 2:15

GRADUATE SEMINARS

Graduate seminars vary each year. The following are given this year.

ANCIENT HISTORY (371)

334A,B. Democratic Athens — For the last 200 years, Athenian history has been written primarily as a political narrative. Whether the demokratia of 507-322 B.C. makes more sense as a system of class, gender, and ethnic relations than as a constitutional order, and whether we should understand it as a cultural rather than as an institutional form. Focus is on recent historical writing and its treatment of the themes of equality, freedom, and manhood.

4-5 units, Aut, Win (Morris)

CLASSICS, GENERAL (378)

335. Jews, Pagans, and Christians in Late Antiquity — Seminar investigation of distinctive expressions of Judaism, Roman polytheism, and Christianity from 100-450, emphasizing interactions between the groups. Primary documents and new studies of late Roman religious-political competition and conflict.

4-5 units, Win (Gregg)

411. Ancient Literary Criticism — Introduction to concepts in ancient literary criticism (language, expression, thought; form and matter; exegesis; morals), against the larger philosophical and aesthetic trends and issues (musical theory, philology, rhetoric, the visual arts) in their historical development, from Greece in the 5th century B.C. to Rome in the 1st century A.D.

4-5 units, Win (Porter)

GREEK (373)

408. Plato and Augustine — Seminar. Analysis of the *Phaedrus*, *Timaeus*, and *Confessions* as philosophical narratives. The collision and/or collusion of narrative and analytic discourse in each text, the construction of the "self" through narrative, the dramatization and conceptualization of time and memory, the relation of language to "reality," and the location of the "body" and the "soul" in each thinker's story of salvation. Recommended: reading knowledge of Greek and/or Latin.

4-5 units, Aut (Nightingale)

409. Greek Tragedy in Critical Perspective — Euripidean tragedy in the context of Attic drama as a cultural and civic institution. *Trojan Women*, *Helen*, *Bacchae*, and Aristophanes' *Frogs*, with attention to relevant work in contemporary literary and cultural theory (feminist film criticism, performance theory, postcolonialism).

4-5 units, Spr (Bassi)

LATIN (375)

336. Early Latin Poetry — Why study early Latin poetry? Aside from the plays *Plautus* and *Terence*, it is fragmentary and superseded by the works of the Augustans. This quest looks like a caricature of Latin Philology: edition and recovery of snippets, exegesis of strange words and forms, anticipations of the glories of Virgil and Horace, archeology of meter and style. Can we assess the invention and development of a literary language? Do Catullus, etc. represent something new (what is Hellenistic about these early poets)? How does study of the first poets change our understanding of patronage and the social roles of literature at Rome? What principles lie behind the preservation of the texts? Can we imagine a critical response to these works as poetry and not as source for Virgil? These poets in dialogue with the Alexandrians and with Horace, Virgil, Lucretius, Lucan, and Statius.

4-5 units, Spr (Bloomer)

COMMUNICATION

Emeriti: (Professors) Elie Abel, Richard A. Brody, Lyle M. Nelson, William Rivers; *(Professor Teaching)* Ronald Alexander, Marion Lewenstein

Chair: Donald F. Roberts

Director, Institute for Communication Research and Media Studies: Steven H. Chaffee

Director, John S. Knight Fellowships for Professional Journalists: James V. Risser

Director, Film and Video: Kristine Samuelson

Director, Journalism: Theodore L. Glasser

Professors: Henry S. Breitrose, Steven H. Chaffee, Jan Krawitz, Byron B. Reeves, Donald F. Roberts, Kristine Samuelson

Associate Professors: Theodore L. Glasser,
Clifford I. Nass

Assistant Professors: Francois Bar, Laura Leets
Professor (Teaching): James V. Risser

Lecturer: James R. Bettinger

Consulting Professor: Jon Else

Visiting Lecturer: Dale Maharidge

The Department of Communication engages in research in communication and offers curricula leading to the A.B., A.M., and Ph.D. degrees. The A.M. degree prepares students for research on mass media or for careers in journalism or documentary film and video. The Ph.D. degree leads to careers in teaching and research-related specialties.

The Institute for Communication Research offers research experience primarily to advanced Ph.D. students.

The John S. Knight Fellowship Program brings promising mid-career professional journalists to the University to study for nine months in a nondegree program. Twelve U.S. journalists are joined by six International Fellows sponsored by Reuter Foundation, the Knight Foundation, and others.

ADMISSION

Prospective Undergraduate Students — Write to the University's Office of Undergraduate Admissions, Stanford University, Stanford, California 94305.

Prospective Graduate Students — Write to Graduate Admissions, the Registrar's Office, Stanford University, Stanford, CA 94305-3005.

The department requires that applicants for graduate admission submit verbal and quantitative scores from the Graduate Record Examination (GRE).

UNDERGRADUATE PROGRAMS

BACHELOR OF ARTS

The undergraduate curriculum is intended for liberal arts students who wish to build a fundamental knowledge of communication in society. Majors take courses from three different communication orientations within the Department of Communication, plus a selection of elective courses. In addition, undergraduates take one class in statistics. The two-course Area I requirement considers the roles and interaction of institutions such as broadcasting, film, journalism, constitutional law, and business within communication and mass communication contexts. The two-course Area II requirement provides an experiential approach in which students take practicum courses such as news writing and reporting, broadcasting, and film and video. Area III is a three-

course requirement in which the emphasis is on the ways communication scholars conduct research in, and consider the issues of, human communication. Through electives, including an optional senior project or honors thesis, a student may build greater depth in one of these areas.

To be recommended for the A.B. degree in Communication, students must complete at least 50 units (preferably not more than 60 units) within the department, plus statistics, which can be taken for Credit/No Credit (CR/NC). No more than 12 units of transfer credit or Summer Session credit may be applied to meet department requirements.

Communication majors must register for a letter grade for all communication courses unless offered for Satisfactory/No Credit (S/NC).

CURRICULUM

1. Students should declare the major during either the sophomore or junior year. To declare, a student should have completed or be enrolled in the following courses:

a) Communication 1

b) Psychology 60; or Statistics 60 or 70

2. Majors must take courses in the following three areas as specified below:

a) Area I — minimum of two courses from: 101, 110, 122A, 125, 131, 139, 140, 141, 142, 176, 178

b) Area II — minimum of two courses from: 104, 114, 136, 150, 175, 177, 180

c) Area III — minimum of three courses from: 106, 108, 155, 157, 160, 169, 170, 172, 173

Some courses are not given every year. Refer to course listings and *Time Schedules* each quarter, noting individual course prerequisites in this bulletin.

HONORS PROGRAM

The honors program provides the opportunity to undertake a significant program of research. It represents the department's commitment to and recognition of the value of research and of the individual professor/student mentoring relationship in undergraduate education. Working in a one-on-one mentor relationship with a faculty adviser, seniors may earn up to 15 communication units culminating in an honors thesis. Interested majors should apply to the program late in their junior year.

The designation "graduation with honors" is awarded by the Department of Communication to those graduating seniors who, in addition to having completed all requirements for the Communication major:

1. Complete an honors thesis

2. Maintain a distinguished grade average in all communication course work

3. Are recommended for distinction by the Communication faculty.

COTERMINAL PROGRAM

The Department of Communication offers a coterminal program with an A.M. emphasis in Media Studies; applications can be picked up at Graduate Degree Progress Section, Registrar's Office, room 131, Old Union.

Applications must be submitted at least four quarters in advance of the expected master's degree conferral date. Stanford undergraduates may apply as early as the eighth quarter (or upon completion of 105 units) but no later than the eleventh quarter of undergraduate study. The application requirements are: Application for Admission to Coterminal Master's Program, preliminary Program Proposal, statement of purpose, three letters of recommendation from Stanford professors, and a current Stanford transcript. GRE scores are required and a request must be submitted to the Graduate Admissions Support Section office in order to send the official score report to the department. Applications are submitted directly to the department. Review procedures and criteria are determined by the Graduate Admissions Committee.

GRADUATE PROGRAMS MASTER OF ARTS

The department awards terminal A.M. degrees in three fields: Documentary Film and Video Production, Journalism, and Media Studies. Applicants for each program, and for doctoral work are evaluated for admission on different criteria. (Students who complete the A.M. degree and who desire entry into the Ph.D. program must file a new application for admission and are considered together with all other doctoral applicants.) A student may complete more than one A.M. degree in the department, but course work applied to the requirements for one A.M. degree may not be applied to a second. All work to fulfill graduate degree requirements must be in courses numbered 100 or above.

DOCUMENTARY FILM AND VIDEO

The graduate program in documentary film and video is a master's program designed to train students in the conceptual and craft skills for the production of nonfiction film and video.

RESIDENCY

The program requires continuous enrollment for a period of two academic years, with a completion date of June in the second year.

Students proceed through the program as a cohort. The degree requires three full terms of registration in the first year and 2.5 terms in the second year. Full-time registration consists of minimum of 11 units; half-time registration consists of 9 units. The residency requirement is cal-

culated on the basis of *terms of registration* and not on the basis of total number of units earned. The program does not allow for leaves of absence.

CURRICULUM

The curriculum is intended to teach you an array of technical and conceptual relevant historical and theoretical knowledge.

First-Year Curriculum—

Autumn Quarter

202A. Graduate Colloquium in Film and Television

222A. Documentary Film

223A. Documentary Film/Video Directing I

224A. Film Production I

Winter Quarter

202B. Graduate Colloquium in Film and Television

223B. Documentary Film/Video Directing II

224B. Film Production II

Elective (3-4 units)

Spring Quarter

202C. Graduate Colloquium in Film and Television

223C. Documentary Film/Video Directing III

224C. Film Production III

Elective (3-4 units)

Second-Year Curriculum—

Autumn Quarter

202A. Graduate Colloquium in Film and Television

222B. Documentary Film

292A. Documentary Film/Video A.M. Project Seminar I

Winter Quarter

202B. Graduate Colloquium in Film and Television

292B. Documentary Film/Video A.M. Project Seminar II

Spring Quarter

202C. Graduate Colloquium in Film and Television

292C. Documentary Film/Video A.M. Project Seminar III

Elective* (3-4 units)

* Students may choose to enroll for half-time registration in either the Winter or Spring Quarter of their second year, depending on which quarter they choose to take their elective.

ELECTIVES

At least three electives must be from Department of Communication courses, including the required two-course sequence of documentary history/theory classes taken in the Autumn Quarter of the first and second year. Some elective courses are not offered every year, and there may be time conflicts with core courses. Students should consult the University *Time Schedule* each quarter for current information.

Each term, courses which are relevant to the curriculum may be offered by other departments at Stanford. We require that at least *one* elective be taken outside the department. A list of approved electives, both within and outside the department, is provided each quarter. Other electives relevant to the subject matter of the A.M. project may be substituted, with permission of your adviser.

EQUIPMENT AND SUPPLIES

The department maintains film and video production facilities for teaching and research purposes. However, the costs of supplies and processing services are the responsibility of the students.

In the first year, students purchase a "course kit" at the beginning of each quarter which includes sufficient materials to complete the assignments. Once students have depleted the supplies in the "course kit," subsequent purchases are made at outside vendors. The expense for normal film processing is included in the "course kit" fee during the Autumn and Winter Quarters, but each student sets up an account directly with a film lab during the Spring Quarter. In the second year, students are responsible for purchasing all materials and setting up their own accounts for necessary services during the production of the A.M. project. Students are given a partial list of vendors, on-line facilities, and motion picture laboratories.

Material costs are approximately \$1,800 for the first year of residence. In the second year, costs vary depending on subject, format/length and logistics, but \$5,000 is typically the minimum average cost of an A.M. project.

A.M. PROJECT

In the second year of the program, each student produces an A.M. project, which consists of a 15-20 minute film or video documentary. In order for students to have sufficient time to complete their own A.M. projects and gain the experience of assisting others, shooting must begin prior to Thanksgiving break, and shooting days are limited to a total of ten.

Students own their own work, but the department reserves the right to use students projects for non-profit University-related purposes.

In order to graduate, students must deposit with the faculty adviser a Beta SP copy of their film or video project and a revised final budget that reflects the projected *and* actual cost of their production. In the case of film, the Beta SP copy must be made once the film is printed and in the case of video, the Beta SP copy must be made from the on-line master. Students must contact the department's Student Services Administrator during the quarter in which they expect to graduate in order to determine what needs to be done to file for graduation. Students working in film may not have completed their final printing work prior to the end of the Spring Quarter. It is therefore possible for a student to officially graduate in the Summer Quarter immediately following their enrollment in Communication 292C, although they will not have access to facilities during this period. No extensions or leaves of absences are granted.

All A.M. projects must be completed by the end of the Spring Quarter of the second year. In the case of video, the student must have completed on-line editing, and in the case of film, the student must have completed the final sound mix. The A.M. projects are screened for the public during Commencement weekend.

JOURNALISM

The graduate program in Journalism is a one-year professional program designed for students with an interest in the news-editorial area of journalism. Students without significant journalism experience or an undergraduate degree in journalism are encouraged to apply. Basic course work in reporting and editing must be completed before the beginning of the academic year (Autumn Quarter). This is not a requirement for admission but it is a prerequisite for enrollment.

The master's degree requires a minimum of 47 units, including 4 units dedicated to a master's project. All courses must be selected in consultation with (and approved in writing by) an academic adviser. Amendments to, or deviations from, the approved Program Proposal must be approved in writing by an adviser. To remain in good standing, students must maintain an average letter grade indicator (LGI) of 'B.' Students who do not remain in good standing may not be able to complete the program. The students share a core of six communication courses as follows:

- 216. Media Law
- 217. Information Technology in the Newsroom
- 225. Perspectives on American Journalism
- 275. Reporting of Public Affairs
- 290. A.M. Project
- 291. Graduate Journalism Seminar

Students are required to take a minimum of four additional courses, two in specialized writing and two in communication.

The two specialized writing courses must be chosen from the following:

- 236. Broadcast Journalism
- 250. Magazine Writing
- 277B. Science Writing
- 277D. Environmental Reporting
- 277F. Feature and Analytical Writing
- 277G. Social Issues Reporting
- 277I. Specialized Reporting
- 277J. Specialized Reporting
- 280. Film Criticism

The two communication courses must be chosen from the following:

- 201. Film Aesthetics
- 206. Communication Research Methods
- 208. Mass Communication Theory
- 222A. Documentary Film
- 231. Media Ethics and Responsibility
- 233. Communication and Culture
- 241. History of Film
- 242. Broadcasting in America
- 255. Interethnic Communication

- 257. Public Information Programs
- 260. Political Communication
- 269. Communication, Technology, and Society
- 270. Communication and Children
- 272. Psychological Processing of Media
- 273. Communication and Health
- 276. International Communication

Two additional courses from within or outside the department are selected in consultation with an academic adviser. In addition to course work, the journalism program requires satisfactory completion of a master's project.

MEDIA STUDIES

The Media Studies master's program provides a broad introduction to scholarly literature in mass communication. This one-year program is designed primarily for students without prior academic work in communication, experienced media professionals who wish academic preparation for teaching, or coterminal students at Stanford.

Media Studies students must complete 42 units in Communication and related areas in the social sciences and humanities, maintaining high academic standing throughout. In consultation with professors, students must also complete extensive projects in two of the required communication courses listed below.

- 206. Communication Research Methods
- 208. Theories of Mass Communication

A minimum of eight additional courses must be taken in the department from:

- 201. Film Aesthetics
- 210. Communication Law
- 216. Media Law
- 225. Perspectives on American Journalism
- 231. Media Ethics and Responsibility
- 233. Communication and Culture
- 239. Literature of the Press
- 240. History of American Journalism
- 241. History of Film
- 243. Seminar in Communication Institutions
- 255. Interethnic Communication
- 257. Public Information Programs
- 260. Political Communication
- 269. Communication, Technology, and Society
- 270. Communication and Children
- 272. Psychological Processing of Media
- 273. Communication and Health
- 276. International Communication
- 278. Media Management

Not all of these courses are offered every year. Additional courses are selected in consultation with an academic adviser. A course in statistical methods is strongly recommended.

DOCTOR OF PHILOSOPHY

The department offers the Ph.D. in Communication Theory and Research. First-year students are required to complete introductory courses in communication theory and research, research methods, and statistics. These core courses are grounded in the social science literature. In ad-

dition, Ph.D. students must complete a minimum of four literature survey courses and four advanced seminars in communication and related departments. Each student builds a research specialty relating communication to such areas as campaigns, children, ethics, health, information processing, law, human-computer interactions, politics and voting, and technology. Regardless of the area of specialization, the Ph.D. program is designed primarily for students interested in teaching and research careers or policy formation positions.

The Ph.D. program encompasses four years of graduate study (subsequent to completion of the A.B. degree) during which, in addition to fulfilling University residency requirements, Ph.D. candidates are required to:

1. Complete all departmental course requirements with an LGI of at least 'B.'
2. Pass general qualifying examinations by the end of the second quarter of the second academic year of study and pass a specialized area examination by the end of the third academic year of study.
3. Demonstrate proficiency in tools required in the area of specialization. Chosen with the advice of the faculty, such tools may include foreign languages, statistics, computer programming, and other technical skills.
4. Complete two predissertation research projects.
5. Teach or assist in teaching at least two courses, including Communication 1.
6. Complete a dissertation satisfactory to an advisory committee of three or more faculty members.
7. Pass the University oral examination, which is a defense of the dissertation.

Students are expected to complete department examinations and the first research project by the end of the second year of study, after which they must apply for admission to candidacy.

Because the multifaceted nature of the department makes it possible for the Ph.D. student to emphasize one of several areas of communication study, there tend to be several "typical" programs of course work followed by students, depending on their area of specialization. The variation in course programs tends to occur after the first year of graduate study, since the first year is devoted primarily to the "core" courses required of all students.

In addition, students must complete other advanced Communication theory courses. Specification of these courses depends on (1) individual student needs to prepare for preliminary and area examination, and (2) the requirements of the particular area of emphasis chosen by the student.

Ph.D. candidacy is valid for five years. Extensions of candidacy are rarely granted and require reexamination.

Ph.D. MINOR

Candidates for the Ph.D. degree in other departments who elect a minor in Communication are required to complete a minimum of 20 units of graduate courses in the Department of Communication, including a total of three theory or research methods courses, and are examined by a representative of this department. The balance among communication theory, methods, and applications courses are determined by the candidate and a department adviser.

THE INSTITUTE FOR COMMUNICATION RESEARCH

This institute operates as an office of project research for the faculty of the Department of Communication on grants from foundations, communication media, and other agencies. Research assistantships are often available to qualified Ph.D. students in communication.

MASS MEDIA INSTITUTE

During Summer Quarter, the Department of Communication conducts a series of eight-week workshop production courses in Film Production, Screenwriting, Broadcast News, and Professional Journalism. These are designed as preprofessional training courses and are open to students with junior or higher standing at Stanford and other colleges and universities. Additional courses in Film Aesthetics and Mass Communication in Society are also offered. Stanford undergraduates may apply a maximum of 12 units to their communication major requirements.

Information about the Mass Media Institute may be obtained by writing to: Director, Mass Media Institute, Department of Communication, Stanford University, Stanford, CA 94305-2050.

COURSES PRIMARILY FOR UNDERGRADUATES

1. Mass Communication and Society – Media Technologies, People, and Society – Open to non-majors. Examines the traditional and new technologies and industries that make up the new world of “digital convergence,” and their effects on psychological life, on industry, and on communities local and global. Demonstrations and critiques, theory, and research on: interface design, attention and memory, interactivity, emotions, consumer behavior, and tele-communities. Lectures plus one-hour weekly discussion sections. DR:9(5)

5 units, Win (Nass, Reeves)

101. Film Aesthetics – (Graduate students register for 201.) Theoretical, historical examination of the

nature of the film medium. Emphasis is on the problems of aesthetics and communication from the viewpoints of practitioner, critic, and audience.

3-4 units, Spr (Breitrose)

101S. Film Aesthetics – (Graduate students register for 201S.) Theoretical, historical examination of the nature of the film medium. Emphasis is on the problems of aesthetics and communication from the viewpoints of practitioner, critic, and audience.

3 units, Sum (Staff)

104. Reporting and Writing the News – Reporting and writing, emphasizing various forms of journalism: news, broadcast, interpretation, features, opinion. Detailed criticism of writing. Prerequisite: typing speed of 35 wpm.

5 units, Aut, Spr (Staff)

Win (Maharidge)

106. Communication Research Methods – (Graduate students register for 206.) Formulation of research problems and design, sampling, data collection, and statistical analysis. Basic research approaches: experiments, surveys, and content and secondary analysis. A variety of studies are critically evaluated. Class designs and conducts a small communication study. Prerequisite: statistics. DR:9(5)

4 units, Aut (Leets)

108. Mass Communication Theory – (Graduate students register for 208.) Mass communication processes and effects. The relationship between media, individuals, and society. DR:9(5)

4 units, Spr (Staff)

110. Communication and Law – (Graduate students register for 210.) The interactions among freedom of expression, communication, and American law. Issues such as pornography and campus speech codes introduce the application of communication research to law and policy formation. Students consider assumptions about communication in law and the effects of law and communication on each other.

4 units, Win (Leets, Calvert)

114. Introduction to the Moving Image – For junior or senior Communication majors only. Students acquire the basic practical and conceptual skills to write, shoot, direct, and edit.

5 units, Aut (Krawitz)

Win (Samuelson)

122A. Documentary Film – (Graduate students register for 222A.) Analysis of the techniques and strategies of films designed to effect attitudinal and behavioral change. Prerequisite: consent of instructor.

4 units, Aut (Breitrose)

122B. Documentary Film – (Graduate students register for 222B.) Issues in contemporary documentary film/video including objectivity/subjectivity.

ity, ethics, censorship, representation, reflexivity, responsibility to the audience and authorial voice. Viewing and analysis of films has parallel focus on form and content.

4 units (Krawitz)

alternate years, given 1996-97

125. Perspectives on American Journalism — (Graduate students register for 225.) Survey of issues, ideas, and concepts in the development of American journalism, emphasizing the role of the press in society, meaning and nature of news, and professional norms that influence conduct in and outside of the newsroom. Prerequisite: 1 or junior standing.

4 units, Aut (Glasser)

131. Media Ethics and Responsibility — (Graduate students register for 231.) The development of professionalism among American journalists, emphasizing the emergence of objectivity as a professional and epistemological norm. An applied ethics course where questions of power, freedom, and truth autonomy are treated normatively so as to foster critical thinking about the origins and implications of commonly accepted standards of responsible journalism.

4 units, Spr (Glasser)

133. Communication and Culture — (Graduate students register for 233.) The relationship between communication and culture, emphasizing the mass media and their symbolic import.

4 units (Glasser)

alternate years, given 1996-97

136. Broadcast Journalism — (Graduate students register for 236.) Survey of broadcast journalism, focusing on commercial and public broadcast news outlets. Students are introduced to broadcast newswriting and prepare tapes for radio news broadcast. Additional lab. Prerequisite: 104.

5 units, Spr (Staff)

140. History of American Journalism — (Graduate students register for 240.) Evolution of the democratic mass media in its social, political, economic, technological, and professional aspects.

4 units (Staff) not given 1995-96

141A. History of Film: The First 50 Years — (Graduate students register for 241A.) Studies in the development of the motion picture as art form and cultural industry. Lab. Screenings of films announced in class.

4 units (Breitrose) not given 1995-96

141B. History of Film: The Second 50 Years — (Graduate students register for 241B.) The evolution of the motion picture as an art form and culture industry in the U.S. and other nations from 1941. Topics: the decline of the studio system, the impact of WW II, the rise and fall of the auteur cinema, television, industrial concentration and its effects,

and the "high concept" film. Mandatory evening screenings.

4 units, Win (Breitrose)

alternate years, not given 1996-97

142. Broadcasting in America — (Graduate students register for 242.) The development of American broadcasting and its contemporary problems.

4 units, Spr (Breitrose)

150. Magazine Writing — (Graduate students register for 250.) Practice in writing magazine articles, with emphasis on marketing manuscripts. Conferences. Prerequisite: 104.

4 units, Win (Maharidge)

155. Interethnic Communication — (Graduate students register for 255.) Working from an intergroup perspective, examines the influence of ethnicity on the process of interpersonal communication. The problems and opportunities inherent in communication among people from different ethnic heritages and value orientations, and the steps relevant for improving interethnic communication.

4 units, Win (Leets)

157. Public Communication Campaigns — (Graduate students register for 257.) Emphasizes health information programs and their effects on public knowledge, attitudes, and behavior; information programs concerned with energy conservation, environmental protection, educational and occupational opportunity, consumerism, etc. The interplay of research and fieldwork is analyzed in case studies of successful programs. DR:9(5)

4 units (Staff) not given 1995-96

160. Political Communication — (Graduate students register for 260.) Analysis of the role of mass media and other channels of communication in political and electoral processes. DR:9(5)

4 units, Aut (Chaffee)

169. Communication, Technology, and Society — (Graduate students register for 269.) Methods for analyzing and addressing the question: Does technology drive societal change or does society drive technological change? Three case studies: computers and the self, mass media and community, and the information economy. DR:9(5)

4 units (Nass) not given 1995-96

170. Communication and Children I — (Graduate students register for 270.) Developmental approach to how children come to use and process mass media, what information they obtain, and how their behavior is influenced by the media. Prerequisite: 1, Psychology 1, or Sociology 1. DR:9(4)

4 units (Roberts) not given 1995-96

172. Psychological Processing — (Graduate students register for 272.) Examines literature related to psychological processing and effects of media. Topics: unconscious processing, picture perception, attention and memory, emotion, physiology of

processing media, person perception, pornography, consumer behavior, advanced film and television systems, and differences between reading, watching, and listening.

4 units (Reeves) not given 1995-96

176. Global Communication — (Graduate students register for 276.) Comparative study of national media systems and the policy issues arising from existing imbalances between developed and developing countries.

4 units (Staff) not given 1995-96

177. Specialized Workshops — (Graduate students register for 277.) One or more classes are offered in specializations such as science or sports writing, or other areas. Organized around writing projects oriented toward the field of specialization.

177B. Science Writing — (Graduate students register for 277B.)

4 units (Staff) not given 1995-96

177D. Environmental Reporting — (Graduate students register for 277D.)

4 units, Win (Risser)

177F. Feature and Analytical Writing — (Graduate students register for 277F.)

4 units, Win (Bettinger)

177G. Social Issues Reporting — (Graduate students register for 277G.)

4 units (Staff) not given 1995-96

177I. Specialized Reporting Course — (Graduate students register for 277I.)

4 units, Spr (Staff)

177J. Specialized Reporting Course — (Graduate students register for 277J.)

4 units, Spr (Staff)

178. Media Management — (Graduate students register for 278.) The management and financial aspects of media organization. Topics: capital investment decisions, circulation and audience-share planning, advertising strategies, personnel management, new technologies and their influence on business decisions, financial controls and promotion. The interplay between editorial and business decisions. Prerequisite: consent of instructor.

4 units (Staff) not given 1995-96

180. Film Criticism — (Graduate students register for 280.) A practical and critical view of film. Readings/discussion consider models of artistic and literary criticism as points of comparison. Weekly reviews stress the analysis of the films and a lucid writing style. Prerequisite: 101 or 141.

4 units (Breitrose)

alternate years, given 1996-97

185. Internship Experience — Professional experience in the media. Prerequisite: Communication major.

1-4 units, Aut, Win, Spr (Staff)

by arrangement

190. Senior Project — Research project or production of a finished piece of work in journalism or film.

A combination of the senior project and an internship is possible. Prerequisite: senior standing.

5 units, Aut, Win, Spr (Staff)

195. Honors Thesis — Check with department for prerequisite and information.

5-15 units, Aut, Win, Spr (Staff)

199. Individual Work — Communication majors with high academic standings are permitted to undertake individual work.

1-4 units, any quarter (Staff)

by arrangement

PRIMARILY FOR A.M. STUDENTS

200S. Film Production Workshop — Introduction to film writing and production techniques, covering the basics of cinematography, sound, and editing. Students do one or two short super-8 projects, using this as a sketchbook for 16mm, with each student producing, shooting, and editing a 2-minute, black and white film with mixed sound track.

9 units, Sum (Staff)

201. Film Aesthetics — Graduate section; see 101.

201S. Film Aesthetics — Graduate section; see 101S.

202A,B,C. Graduate Colloquium in Film and Television — Topics in film and television focusing mainly on production-related issues. Prerequisite: A.M. student in film or television program.

1 unit, Aut (Krawitz)

Win (Breitrose)

Spr (Samuelson)

204S. Reporting and Writing the News — Reporting and writing, emphasizing various forms of journalism: news, interpretation, features. Assignments are completed under realistic time and space constraints. Lectures and labs focus on skills needed to produce polished publishable material.

5 units, Sum (Staff)

206. Communication Research Methods — Graduate section; see 106.

207S. Editing the News — Copy editing, headline writing, news display, and photo cropping. Lab includes editing copy, Associated Press style, news circulation, and page make-up.

4 units, Sum (Staff)

208. Mass Communication Theory — Graduate section; see 108.

208G. Advanced Mass Communication Theory — Mass communication processes and effects. The relationship between media, individuals, and society. Prerequisite: Media Studies graduate student.

4 units, Aut (Kubey)

209S. Broadcast News Workshop — News production techniques and a lab emphasizing reporting techniques. Training in producing, directing, writing, and delivering television newscasts.

9 units, Sum (Staff)

210. Communication and Law—Graduate section; see 110.

211S. Screenwriting—Fundamentals of screenwriting for film and television: structure, plot and subplots, dialogue, exposition, character, and backstory. The business and logistics of the professional scriptwriter (agents, WGA, pitching, etc.).
5 units, Sum (Staff)

212S. Script Analysis—Knowing how a script translates to the screen is essential for the screenwriter. Analyzes classic, paradigmatic films and their scripts for the purpose of understanding successful structures, strategies, and techniques of screenwriting.
4 units, Sum (Staff)

216. Media Law—Law and government regulation impacting on journalists. Topics: libel, privacy, news gathering, protection of sources, fair trial and free press, theories of the First Amendment, broadcast regulation, etc. Prerequisite: graduate student.
5 units, Aut (Calvert)

217. Information Technologies in the Newsroom
4 units, Win (Bar)

220S. Mass Communication and Society—The nature of communication and social responsibilities of the media, structure of the industry, problems of regulation, management, educational and commercial interests. Guest speakers from the industry and related fields. Does not replace Communication 1 for department majors.
3 units, Sum (Staff)

222A. Documentary Film—Graduate section; see 122A.

223A. Documentary Film/Video Directing I—For graduate students. Emphasis on conceptualizing and executing ideas for the production work done jointly with 224A. Covers all aspects of preproduction at an introductory level. Prerequisite: admission to the A.M. Documentary Film and Video program.
5 units, Aut (Samuelson)

223B. Documentary Film/Video Directing II—For graduate students. Further professional training in pre-production and producing for motion pictures and television. Interview skills and other documentary directing techniques are developed utilizing video. Taken concurrently with 224B. Prerequisite: 223A.
5 units, Win (Samuelson)

223C. Documentary Film/Video Directing III—For graduate students. Further examination of structure, emphasizing writing and directing the documentary. Practical training in fundraising and distribution. Taken concurrently with 224C. Prerequisite: 223B.
5 units, Spr (Samuelson)

224A. Documentary Film Production I—For graduate students. First of a three-quarter sequence leading to professional training in motion picture production. 16mm exercises and a short 16mm non-synchronous film with multiple sound tracks and sound effects. Corequisite: 223A.
5 units, Aut (Krawitz)

224B. Documentary Film Production II—For graduate students. Produce a short 16mm film exercise in color utilizing synchronous sound, with emphasis on observational filming techniques. Prerequisite: successful completion of 223A and 224A. Corequisite: 223B.
5 units, Win (Krawitz)

224C. Documentary Film Production III—For graduate students. Final quarter of professional training in motion picture production. A five- to seven-minute, 16mm film utilizing skills acquired in 224A and 224B. Issues of documentary form and content. Prerequisites: successful completion of 224A and 224B. Corequisite: 223C.
5 units, Spr (Krawitz)

225. Perspectives on American Journalism—Graduate section; see 125.

231. Media Ethics and Responsibility—Graduate section; see 131.

233. Communication and Culture—Graduate section; see 133.

236. Broadcast Journalism—Graduate section; see 136.

240. History of American Journalism—Graduate section; see 140.

241A. History of Film: The First 50 Years—Graduate section; see 141A.

241B. History of Film: The Second 50 Years—Graduate section; see 141B.

242. Broadcasting in America—Graduate section; see 142.

243. Seminar in Communication Institutions: The Hollywood Studio System 1929-1949—The relationship between economic, cultural, and social forces and the communication industries. Prerequisite: consent of instructor.
4 units (Breitrose)
alternate years, given 1996-97

250. Magazine Writing—Graduate section; see 150.

255. Interethnic Communication—Graduate section; see 155.

257. Public Information Programs—Graduate section; see 157.

260. Political Communication—Graduate section; see 160.

269. Communication, Technology, and Society — Graduate section; see 169.

270. Communication and Children I — Graduate section; see 170.

272. Psychological Processing — Graduate section; see 172.

275. Reporting of Public Affairs — For graduate students. Coverage of traditional news beats, e.g., police, city hall, education, courts and issue-oriented coverage of policy area beats. Prerequisite: consent of instructor.

5 units, Aut (Maharidge)

276. Global Communication — Graduate section; see 176.

277. Specialized Workshops — Graduate section; see 177.

277B. Science Writing

277D. Environmental Reporting

277F. Feature and Analytical Writing

277G. Social Issues Reporting

277I. Specialized Reporting Course

277J. Specialized Reporting Course

278. Media Management — Graduate section; see 178.

280. Film Criticism — Graduate section; see 180.

290. A.M. Project

4-8 units, any quarter (Staff) by arrangement

291. Graduate Journalism Seminar — Required of all A.M. journalism students. Discussions are devoted to preparation for the A.M. project and to current issues in the practice and performance of the press. Meets throughout the academic year.

1 unit, Aut, Win, Spr (Staff)

292A,B,C. Documentary Film and Video A.M. Project Seminar — Discussions devoted to A.M. projects and to current issues in the practice and performance of documentary film and video production.

6 units, Aut (Samuelson)

Win (Breitrose)

Spr (Krawitz)

299. Individual Work

1-4 units, any quarter (Staff)

by arrangement

PRIMARYLY FOR Ph.D. STUDENTS

306. Seminar: Communication Research Methods — Individual and group projects in communication research design. Prerequisite: graduate standing in Communication. Corequisite: 206.

1-3 units (Chaffee) not given 1995-96

311. Theory of Communication — Required of all communication doctoral students. Approaches to communication theory, seminar and tutorial meet-

ings, and extensive reading and papers. Consent of instructor required for anyone not a Communication Ph.D. student.

4-5 units, Aut (Roberts)

313. Introduction to the Use of the Computer — Specifically for science data analysis. A brief discussion of computing concepts, followed by use of Wylbur and Edit, text editors on SCIP and LOT systems; SPSS; and data storage.

1-3 units, Aut (Staff)

317. Doctoral Research Methods I — Prerequisite: Ph.D. admission in Communication.

4 units, Aut (Chaffee, Glasser)

318. Doctoral Research Methods II — Prerequisite: 317.

4 units, Win (Chaffee)

319. Doctoral Research Methods III — Prerequisite: 318.

3-4 units, Spr (Leets)

331G. Seminar in Communication/Media Ethics — Limited to Ph.D. students. Advanced topics in press ethics and responsibility. Prerequisite: 231 or consent of instructor.

1-3 units (Glasser)

alternate years, given 1996-97

333G. Seminar in Communication and Culture — Limited to Ph.D. students. Advanced topics in communication and culture. Prerequisite: 233 or consent of instructor.

3-4 units, Win (Glasser)

355G. Seminar in Interethnic Communication — Prerequisite: 255.

given 1996-97

357. Public Information Programs — Doctoral section; see 157.

357G. Seminar in Media Campaigns — Limited to Ph.D. students. Advanced topics in public information programs. Prerequisite: 257 or consent of instructor.

1-3 units (Staff) not given 1995-96

360G. Seminar in Political Communication — Limited to Ph.D. students. Advanced topics in political communication. Prerequisite: 260 or consent of instructor.

1-3 units, Win (Chaffee)

369G. Seminar in Communication, Technology, and Society — Limited to Ph.D. students. Advanced topics in communication, technology, and society. Prerequisite: 269 or consent of instructor.

1-3 units (Nass) not given 1995-96

370G. Seminar in Communication and Children — Limited to Ph.D. students. Advanced topics in communication and children. Prerequisite: 270 or consent of instructor.

1-3 units, Aut (Roberts)

372. Advanced Communication Theory and Method Seminar III — May be repeated for credit. Topic and instructor change each year. Prerequisites: 311A, 319.

1-3 units, Win (Kubey)

372G. Seminar in Psychological Processing — Limited to Ph.D. students. Advanced topics in psychological processing. Prerequisite: 272 or consent of instructor.

1-3 units (Reeves) not given 1995-96

373G. Seminar in Communication and Health — Limited to Ph.D. students. Advanced topics in communication and health. Prerequisite: 273 or consent of instructor.

1-3 units (Staff) not given 1995-96

374G. Seminar in Structure and Control of Communication — Limited to Ph.D. students. Advanced topics in structure and control of communication. Prerequisite: 273 or consent of instructor.

1-3 units (Glasser) not given 1995-96

375. Communication Theory Review Seminar — Limited to Ph.D. students. Prerequisite: 311.

3 units (Staff) by arrangement

379. Communication: History and Evolution of the Field — The history and current status of the field of communication research. Prerequisite: graduate standing in the Department of Communication.

3-4 units, Spr (Chaffee, Glasser)

397. First Research Project — Individual research in lieu of master's thesis.

*3-6 units, Aut, Win, Spr (Staff)
by arrangement*

398. Predissertation Research Project — Advanced research for Ph.D. candidates.

*3-6 units, Aut, Win, Spr (Staff)
by arrangement*

399. Advanced Individual Work

*1-8 units, Aut, Win, Spr (Staff)
by arrangement*

400. Dissertation Research

*6-10 units, Aut, Win, Spr (Staff)
by arrangement*

AFFILIATED DEPARTMENT OFFERINGS

See individual department offerings for course descriptions of the following, all of which are accepted for credit toward the communication major.

ANTHROPOLOGY

130. Film Images of African-American Culture
5 units, Win (Gibbs)

235. Mass Media and Subjectivities
5 units, Win (Mankekar)

ENGLISH

160D. Cinema and Literature

5 units, Win (Marsh)

OVERSEAS STUDIES

FLORENCE

52. Realism, Utopia, Myth, and Society in Italian Cinema: Bernardo, Bartolucci, Pien Paolo Pasolini, and Federico Fellini

5 units, Win (Campani)

COMPARATIVE LITERATURE

Emeriti: (Professors) Joseph Frank, John Freccero, René Girard; *(Courtesy Professor)* W. B. Carnochan

Chair: Jeffrey T. Schnapp

Director of Admissions: David Palumbo-Liu

Director of Graduate Studies: John Bender

Director of Undergraduate Studies: Patricia Parker

Professors: John Bender (English and Comparative Literature), Russell Berman (German Studies and Comparative Literature), Hans U. Gumbrecht (French and Italian, Spanish and Portuguese, and Comparative Literature), Herbert Lindenberger (English and Comparative Literature), Valentin Y. Mudimbe (French and Italian, and Comparative Literature), Patricia Parker (English and Comparative Literature), Mary Louise Pratt (Spanish and Portuguese, and Comparative Literature), Ramon Saldivar (English and Comparative Literature), Jeffrey Schnapp (French and Italian, and Comparative Literature), Hayden White (Comparative Literature, Winter)

Associate Professors: Thomas Hare (Japanese and Comparative Literature), Elisabeth Mudimbe-Boyi (French and Italian, and Comparative Literature), David Palumbo-Liu (Comparative Literature), Carolyn Springer (French and Italian, and Comparative Literature)

Courtesy Professors: Gerald Gillespie (German Studies and Comparative Literature), David G. Halliburton (English and Comparative Literature), Charles R. Lyons (Drama and Comparative Literature), John Wang (Asian Languages and Comparative Literature)

The interdisciplinary program in Comparative Literature (CL) admits students for the Ph.D. It works toward the Ph.D. in individual language departments and, in conjunction with the Humanities honors program, offers a concentration in comparative literature for undergraduates.