

# STANFORD UNIVERSITY



Stanford Bulletin  
1996-97

Meets weekly, oral presentation, and research paper.

4-5 units, *Win, Spr (Morris)*

GREEK (373)

**333. Pindar** — Seminar on the poetics of Pindar's epinikia. By analyzing the formal rhetorical conventions of the genre in the light of performance criticism and sociolinguistic theory, identifies and prioritizes the "message-functions," (in Roman Jakobson's sense) of these multifunctional poems. Re-examines some traditional questions of Pindaric criticism, e.g., the extent to which the poetry reflects the ideology of Pindar's aristocratic patrons. Criticizes and refines newer theories, e.g., those that promote the "Panhellenic" character of Pindaric praise.

4-5 units, *Win (Mackie)*

LATIN (375)

**403. Lucretius** — Seminar examines Lucretius' "De Rerum Natura" in its literary, philosophical, and sociopolitical context. Contemporary scholarship on the relation of philosophy to literature, focusing on the shifting boundaries of "philosophy" and its collisions (and collusions) with literary discourse.

4-5 units, *Aut (Nightingale)*

### 333. Roman Literature

4-5 units, *Spr (Conte)*

## COMMUNICATION

*Emeriti: (Professors)* Elie Abel, Richard A. Brody, Lyle M. Nelson; *(Professor Teaching)* Ronald Alexander, Marion Lewenstein

*Chair:* Steven H. Chaffee

*Director, Institute for Communication Research:* Byron B. Reeves

*Director, John S. Knight Fellowships for Professional Journalists:* James V. Risser

*Director, Film and Video:* Kristine Samuelson

*Director, Journalism:* James V. Risser

*Director, Media Studies:* Laura Leets

*Professors:* Henry S. Breitrose, Steven H. Chaffee, Jan Krawitz, Byron B. Reeves, Donald F. Roberts, Kristine Samuelson

*Associate Professors:* Theodore L. Glasser, Clifford I. Nass

*Assistant Professors:* Francois Bar, Laura Leets

*Professor (Teaching):* James V. Risser

*Lecturer:* Pamela Walton

*Consulting Professor:* Jon Else

*Visiting Professor:* William Woo

*Visiting Lecturer:* Dale Maharidge

The Department of Communication engages in research in communication and offers curricula leading to the A.B., A.M., and Ph.D. degrees. The A.M. degree prepares students for research on

mass media or for careers in journalism or documentary film and video. The Ph.D. degree leads to careers in teaching and research-related specialties.

The Institute for Communication Research offers research experience primarily to advanced Ph.D. students.

The John S. Knight Fellowship Program brings promising mid-career professional journalists to the University to study for nine months in a non-degree program. Twelve U.S. journalists are joined by six International Fellows sponsored by Reuters Foundation, the Knight Foundation, and others.

## ADMISSION

*Prospective Undergraduate Students* — Write to the University's Office of Undergraduate Admissions, Stanford University, Stanford, California 94305.

*Prospective Graduate Students* — Write to Graduate Admissions, the Registrar's Office, Stanford University, Stanford, CA 94305-3005.

The department requires that applicants for graduate admission submit verbal and quantitative scores from the Graduate Record Examination (GRE). Admission to each graduate degree program is competitive based on the pool of applicants each year rather than on standard criteria that can be stated in advance.

## UNDERGRADUATE PROGRAMS

### BACHELOR OF ARTS

The undergraduate curriculum is intended for liberal arts students who wish to develop a fundamental understanding of communication in society, drawing on the perspective of the social sciences. Undergraduate students majoring or minoring in communication are expected to become acquainted with the fundamental concerns, theoretical approaches, and methods of the field, and to acquire advanced knowledge in one or more of the subareas of communication institutions, processes, and effects.

While the department does not attempt to provide comprehensive practical training at the undergraduate level, the curriculum provides opportunities for professional practice including courses in print and broadcast journalism, visual communication (film/video), and internships.

The department is committed to providing students with the analytical and critical skills that are necessary for future success, be it in graduate programs, professional schools, or immediate career entry.

The major and minor degrees are structured to provide several levels of study: a core curriculum, intended to expose students to a broad-based

understanding of communication theory and research, and a number of intermediate-level options and electives. Majors also have the opportunity to do advanced research in the form of senior projects and honors theses.

All undergraduate students, majors and minors alike, are required to complete a set of core Communication courses which include 1, Introduction to Communication (5 units); 106, Communication Research Methods (4 units); and 108, Communication Process and Effects (4 units).

Students must also complete an introductory course in Statistics (typically Psychology 60 or Statistics 60) in preparation for courses in methodology and advanced courses in communication processes and effects. We recommend that this be done as soon as possible so as not to prevent registration in a course requiring statistical understanding.

In addition to the core courses and the statistics requirement, undergraduate majors and minors select courses from the areas described below. Many of the courses require core courses as prerequisites

**Area I: Communication Processes and Effects** — Area I emphasizes ways in which communication scholars conduct research in, and consider the issues of, human communication. These studies aim to provide expert guidance for social policy makers and media professionals. A minimum of three courses must be taken from Communication 155, 157, 160, 169, 170, 172, 173.

**Area II: Communication Systems/Institutions** — Area II considers the roles and interaction of institutions such as broadcasting, film, journalism, constitutional law, and business within communication and mass communication contexts. A minimum of two courses must be taken from Communication 110, 122A,B, 125, 131, 139, 140, 141A,B, 142, 176, 178.

**Area III: Professional Practices** — (This area is not required for minors.) Area III provides experiential opportunities with courses in news writing and reporting, broadcasting, and film and video. However, the undergraduate major and minor are not intended as narrow vocational preparation for a professional career in the media. Rather, the curriculum is designed to provide basic knowledge that can be effectively adapted and applied to a professional environment. A minimum of two courses must be taken from Communication 104, 114, 136, 150, 175, 177, 180.

To be recommended for the A.B. degree in Communication, the student must complete at least 50 units (approximately thirteen courses) in the department. No more than 12 units of transfer credit or Summer Session, and no more than 4 units of independent study credit, may be applied to meet department requirements. Communication majors and minors must receive a letter grade for

all communication courses unless they are offered only for Satisfactory/No Credit (S/NC).

Students interested in declaring the major or minor should see the peer advisors in the library of the first floor of Building 120, or the Student Services Administrator in room 432.

## MINORS

The minor in Communication consists of three introductory courses ("core courses"), successful completion of which is prerequisite for most additional course work in the minor.

In addition to core courses, the minor requires a minimum of four intermediate-level elective courses (minimum of 28 units) in the department. The department also requires completion of or concurrent registration in an introductory Statistics course (Statistics 60, 70, or Psychology 60), prior to registration in Communication 106, Communication Research Methods. It is strongly recommended that the course in statistics be taken as early as possible, preferably in the Autumn Quarter of the junior year.

The minor is structured to provide a foundation for advanced course work in communication through broad-based understanding of communication theory and research.

Students interested in declaring a minor must do so no later than registration in the Autumn Quarter of the junior year. Core courses are offered only once annually, and they constitute a sequence. Students should consult the department's Student Services Administrator, room 432, Building 120.

**Prerequisite:** Introductory Statistics Course (for example, Psychology 60)

**Core Courses:** Communication 1, 106, 108

**Area I, Communication Processes and Effects.** A minimum of one course from Communication 155, 157, 160, 169, 170, 172, 173

**Area II, Communication Systems and Institutions.** A minimum of two courses from Communication 110, 122A,B, 125, 131, 139, 140, 141A,B, 142, 176, 178

Some courses are not given every year. Refer to course listings and the *Time Schedule* each quarter for details.

## HONORS PROGRAM

The honors program provides undergraduates the opportunity to undertake a significant program of research in an individual professor/student mentoring relationship. The aim is to guide students through the process of research, analysis, drafting, rethinking, and redrafting, which is essential to excellence in scholarship. Working one-on-one with a faculty adviser, seniors may earn between 5 and 15 Communication units, culminating in an honors thesis. In order to be eligible for the honors program, interested majors must

have: (1) successfully completed both a research methods and statistics course, (2) selected an adviser, and (3) submitted an application to the department by the end of their junior year. Applications may be picked up outside of room 110 in Building 120.

A final copy of the honors thesis must be read and approved by the adviser and submitted to the department by the seventh week of Spring Quarter (May 16). It becomes part of a permanent record held by the department. Honors work may be used to fulfill communication elective credit but must be completed and a letter grade submitted prior to graduation. A student failing to fulfill all honors requirements may still receive independent study credit for work completed and it may be applied toward fulfilling major requirements.

The designation "graduation with honors" is awarded by the Department of Communication to those graduating seniors who, in addition to having completed all requirements for the Communication major:

1. Complete an honors thesis
2. Maintain a distinguished grade average in all communication course work
3. Are recommended for distinction by the Communication faculty

## COTERMINAL PROGRAM

The Department of Communication offers students who are completing an A.B. in another department a coterminal program with an A.M. emphasis in Media Studies; applications can be picked up at Graduate Degree Progress, Registrar's Office, room 131, Old Union.

Application for coterminal study must be submitted at least four quarters in advance of the expected master's degree conferral date. Stanford undergraduates may apply as early as the eighth quarter (or upon completion of 105 units) but no later than the eleventh quarter of undergraduate study. Requirements include: Application for Admission to Coterminal Master's Program, preliminary program proposal, statement of purpose, three letters of recommendation from Stanford professors, and a current Stanford transcript. GRE scores are required; a request must be submitted to the Graduate Admissions, Registrar's Office. Coterminal applications are submitted directly to the department. Review procedures and criteria are determined by the Graduate Admissions Committee.

## GRADUATE PROGRAMS MASTER OF ARTS

The department awards terminal A.M. degrees in three fields: Documentary Film and Video Production; Journalism; and Media Studies. Applicants for each program, and for doctoral work, are evaluated for admission on different criteria.

(Students who complete an A.M. degree and who desire entry into the Ph.D. program must file a new application for admission and are considered alongside all other doctoral applicants.) A student may complete more than one A.M. degree in the department, but course work applied to the requirements for one A.M. degree may not be applied to a second. All work to fulfill graduate degree requirements must be in courses numbered 100 or above.

## DOCUMENTARY FILM AND VIDEO

The graduate program in documentary film and video is a master's program designed to train students in the conceptual and craft skills for the production of nonfiction film and video.

### RESIDENCY

The program requires continuous enrollment for a period of two academic years, with a completion date of June in the second year.

Students proceed through the program as a cohort. The degree requires three full terms of registration in the first year. In the second year, fulltime registration is required in the Autumn Quarter, with part-time registration the remaining two quarters. Full-time registration consists of a minimum of 11 units; part-time registration consists of 9 units. The residency requirement is calculated on the basis of *terms of registration* and not on the basis of total number of units earned. The program does not allow for leaves of absence.

### CURRICULUM

The curriculum is intended to teach an array of technical and conceptual skills as well as relevant historical and theoretical knowledge.

#### *First-Year Curriculum —*

##### **Autumn Quarter**

- 202A. Graduate Colloquium in Film and Television
- 222B. Documentary Film
- 223A. Documentary Film/Video Directing I
- 224A. Film Production I

##### **Winter Quarter**

- 202B. Graduate Colloquium in Film and Television
- 223B. Documentary Film/Video Directing II
- 224B. Film Production II
- Elective (3-4 units)

##### **Spring Quarter**

- 202C. Graduate Colloquium in Film and Television
- 223C. Documentary Film/Video Directing III
- 224C. Film Production III
- Elective (3-4 units)

#### *Second-Year Curriculum —*

##### **Autumn Quarter**

- 202A. Graduate Colloquium in Film and Television
- 222A. Documentary Film
- 292A. Documentary Film/Video A.M. Project Seminar I

##### **Winter Quarter**

- 202B. Graduate Colloquium in Film and Television
- 292B. Documentary Film/Video A.M. Project Seminar II

**Spring Quarter**

202C. Graduate Colloquium in Film and Television  
 292C. Documentary Film/Video A.M. Project Seminar  
 III

**ELECTIVES**

Up to three electives may be from Department of Communication courses, including the required two-course sequence of documentary history classes taken in the Autumn Quarter of the first and second year. Some elective courses are not offered every year, and there may be time conflicts with core courses. Students should consult the *University Time Schedule* each quarter for current information.

Each term, courses that are relevant to the curriculum may be offered by other departments at Stanford. We require that at least *one* elective be taken outside the department. A list of approved electives, both within and outside the department, is provided each quarter. Other electives relevant to the subject matter of the A.M. project may be substituted, with permission of your adviser.

**EQUIPMENT AND SUPPLIES**

The department maintains film and video production facilities for teaching and research purposes. However, the costs of supplies and processing services are the responsibility of the students.

In the first year, students purchase a "course kit" at the beginning of each quarter which includes sufficient materials to complete the assignments. Once students have depleted the supplies in the course kit, subsequent purchases are made at outside vendors. The expense for normal film processing is included in the course kit fee during the Autumn and Winter Quarters, but each student sets up an account directly with a film lab during the Spring Quarter. In the second year, students are responsible for purchasing all materials and setting up their own accounts for necessary services during the production of the A.M. project. Students are given a partial list of vendors, on-line facilities, and motion picture laboratories.

Material costs are approximately \$1,800 for the first year of residence. In the second year, costs vary depending on subject, format/length and logistics, but \$5,000 is typically the minimum average cost of an A.M. project.

**A.M. PROJECT**

In the second year of the program, each student produces an A.M. project, which consists of a 15-20 minute film or video documentary. In order for students to have sufficient time to complete their own A.M. projects and gain the experience of assisting others, shooting must begin prior to Thanksgiving break, and shooting days are limited to a total of ten.

Students own their own work, but the department reserves the right to use students projects for non-profit University-related purposes.

In order to graduate, students must deposit with the faculty adviser a Beta SP copy of their film or video project and a revised final budget that reflects the projected *and* actual cost of their production. In the case of film, the Beta SP copy must be made once the film is printed and in the case of video, the Beta SP copy must be made from the on-line master. Students must contact the department's Student Services Administrator during the quarter in which they expect to graduate in order to determine what needs to be done to file for graduation. Students working in film may not have completed their final printing work prior to the end of the Spring Quarter. It is therefore possible for a student to officially graduate in the Summer Quarter immediately following their enrollment in Communication 292C, although they will not have access to facilities during this period. No extensions or leaves of absences are granted.

All A.M. projects must be completed by the end of the Spring Quarter of the second year. In the case of video, the student must have completed on-line editing, and in the case of film, the student must have completed the final sound mix. The A.M. projects are screened for the public during Commencement weekend.

**JOURNALISM**

The graduate program in Journalism is designed for students with an interest in the news-editorial area of journalism. Applicants are not required to have previous education or experience in journalism. The current requirements described here may be modified during the 1996-97 academic year.

The master's degree requires a minimum of 47 units, including 4 units dedicated to a master's project. All courses must be selected in consultation with (and approved in writing by) an academic adviser. Amendments to, or deviations from, the approved Program Proposal must be approved in writing by an adviser. To remain in good standing, students must maintain an average letter grade indicator (LGI) of 'B.' Students who do not remain in good standing may not be able to complete the program. The students share a core of six communication courses as follows:

- 216. Media Law
- 217. Journalism and the Internet
- 225. Perspectives on American Journalism
- 275. Reporting of Public Affairs
- 290. A.M. Project
- 291. Graduate Journalism Seminar

Students are required to take a minimum of four additional courses, two in specialized writing and two in communication.

The two specialized writing courses must be chosen from the following:

- 236. Broadcast Journalism
- 250. Magazine Writing
- 277A. Opinion Writing
- 277G. Social Issues Reporting
- 277I. Specialized Reporting
- 277J. Specialized Reporting
- 280. Film Criticism

Two communication courses must be chosen from the following:

- 206. Communication Research Methods
- 208. Communication Process and Effects
- 222B. Documentary Film
- 231. Media Ethics and Responsibility
- 237. The National Information Infrastructure
- 241. History of Film
- 255. Interethnic Communication
- 260. Political Communication
- 266. Communication Policy in Comparative Perspectives
- 269. Communication, Technology, and Society
- 270. Communication and Children
- 272. Psychological Processing of Media
- 278. News Management: Problems and Strategies in an Era of Change

Two additional courses from within or outside the department are selected in consultation with an academic adviser. In addition to course work, the journalism program requires satisfactory completion of a master's project.

### MEDIA STUDIES

The Media Studies master's program provides a broad introduction to scholarly literature in mass communication. This one-year program is designed primarily for students without prior academic work in communication, experienced media professionals who wish academic preparation for teaching, or coterminal students at Stanford.

Media Studies students must complete 42 units in Communication and related areas in the social sciences and humanities, maintaining high academic standing throughout. In consultation with professors, students must also complete extensive projects in two of the required communication courses listed below.

- 206. Communication Research Methods
- 208. Communication Process and Effects
- A minimum of six additional courses must be taken in the department from:
- 210. Communication Law
- 216. Media Law
- 217. Journalism and the Internet
- 225. Perspectives on American Journalism
- 231. Media Ethics and Responsibility
- 237. The National Information Infrastructure
- 241. History of Film
- 255. Interethnic Communication
- 260. Political Communication
- 266. Communication Policy in Comparative Perspectives
- 269. Communication, Technology, and Society
- 270. Communication and Children
- 272. Psychological Processing of Media

- 278. Newsroom Management: Problems and Strategies in an Era of Change
- 317. Doctoral Research Methods I
- 318. Doctoral Research Methods II
- 319. Doctoral Research Methods III
- 379. Advanced Communications Theory and Method Seminar

Not all of these courses are offered every year. Additional courses are selected in consultation with an academic adviser. A course in statistical methods is strongly recommended.

### DOCTOR OF PHILOSOPHY

The department offers the Ph.D. in Communication Theory and Research. First-year students are required to complete introductory courses in communication theory and research, research methods, and statistics. These core courses are grounded in the social science literature emphasizing how people respond to communication and media and how media institutions function. In addition, Ph.D. students must complete a minimum of four literature survey courses and four advanced seminars in communication and related departments. Each student builds a research specialty relating communication to current faculty interests in such areas as information processing, ethnic identity, law, human-computer interactions, politics and voting, ethics and information technology. Regardless of the area of specialization, the Ph.D. program is designed primarily for students interested in teaching and research careers or policy formation positions.

The Ph.D. program encompasses four years of graduate study (subsequent to completion of the A.B. degree) during which, in addition to fulfilling University residency requirements, Ph.D. candidates are required to:

1. Complete all departmental course requirements with above average graduate grades, normally defined as a minimum LGI of 3.5. Currently these courses include Communication 311, 317, 318, 319, and a sequence in statistics that include multiple regression and complex analysis of various.
2. Pass the general qualifying examinations by the end of the second academic year of study and pass a specialized area examination by the end of the third academic year of study.
3. Demonstrate proficiency in tools required in the area of research specialization. Chosen with the advice of the faculty, such tools may include advanced statistical methods, computer programming, a foreign language, or other technical skills.
4. Complete two predissertation research projects.
5. Teach or assist in teaching at least two courses, including Communication 1.
6. Complete a dissertation satisfactory to an advisory committee of three or more faculty members.

7. Pass the University oral examination, which is a defense of the dissertation.

Because the multifaceted nature of the department makes it possible for the Ph.D. student to emphasize several areas of communication study, there tend to be several "typical" programs of course work followed by students, depending on their specialties. Variation in course programs worth occurs after the first year of graduate study; the first year is devoted primarily to the "core" courses required of all doctoral students.

In addition, students must complete other advanced Communication theory and research courses preparatory to their particular specializations. Specification of these courses depends on (1) individual student needs to prepare for preliminary and area examination, and (2) the requirements of the particular area of emphasis chosen by the student.

Ph.D. candidacy is valid for five years. Extensions of candidacy are rarely granted and require reexamination.

#### Ph.D. MINOR

Candidates for the Ph.D. degree in other departments who elect a minor in Communication are required to complete a minimum of 20 units of graduate courses in the Department of Communication, including a total of three theory or research methods courses, and are examined by a representative of the department. The particular communication theory and methods courses are determined by a department adviser in consultation with the individual student.

## THE INSTITUTE FOR COMMUNICATION RESEARCH

The Institute is an office of project research for the faculty of the Department of Communication and operates under grants to faculty from foundations, communication media, and other agencies. Research assistantships are often available to qualified Ph.D. students in communication.

## COURSES

(WIM) indicates that the course meets the Writing in the Major requirements.

### PRIMARILY FOR UNDERGRADUATES

1. **Mass Communication and Society: Media Technologies, People, and Society**—Open to non-majors. Fundamental concepts and contexts of communication introduced. A topics-structured orientation emphasizing the field and the scholarly endeavors represented in the department. Lectures plus one-hour weekly discussion sections. GER:3b (DR:9)

5 units, Aut (Nass, Reeves)

101. **Film Aesthetics**—(Graduate students register for 201.) Theoretical, historical examination of the nature of the film medium. Emphasis is on the problems of aesthetics and communication from the viewpoints of practitioner, critic, and audience. GER:3b (DR:9)

4 units (Breitrose) not given 1996-97

102. **Sophomore Seminar: Theories of Film Practice**—For sophomores only. The ways theory connects with practice in the production of films and television, from the perspectives of the film maker and the social scientist. Topics: cinematography, sound design and perception, editing and cognition, and narrative structure and cognitive psychology. Enrollment strictly limited to sophomore.

4 units, Spr (Breitrose)

104. **Reporting and Writing the News**—Reporting and writing, emphasizing various forms of journalism: news, interpretation, features, opinion. Detailed criticism of writing. Prerequisite: typing speed of 35 wpm. (WIM)

5 units, Aut (Maharidge)

Win (Woo)

Spr (Staff)

106. **Communication Research Methods**—Conceptual and practical concerns underlying commonly used quantitative approaches (experimental, survey, content analysis, and field research) in communication. Students become acquainted with the techniques of research so they may become intelligent consumers and practitioners of research. Lectures plus one-hour weekly discussion sections.

4 units, Win (Staff)

108. **Communication Process and Effects**—(Graduate students register for 208.) Discussion of the process of communication theory construction, including a survey of social science paradigms and major theories of communication. Lectures plus one-hour weekly discussion sections. GER:3b (DR:9)

4 units, Aut (Staff)

110. **Communication and Law**—(Graduate students register for 210.) The interactions among freedom of expression, communication, and American law. Issues such as pornography and campus speech codes introduce the application of communication research to law and policy formation. Students consider assumptions about communication in law and the effects of law and communication on each other.

4 units, Win (Staff)

113. **Sophomore Seminar: Media—The Future of News in a Democracy**—For sophomores only. Read, discuss, analyze ongoing research on the relation of new forms of journalistic media and a democratic society. The successive roles of newspapers, magazines, and broadcast media in American democracy. Students participate in ongoing

research as users of electronic or on-line newspapers to see what can be deduced about their participation in society as compared to consumers of more traditional media.

*2 units, Win (Lewenstein)*

**114. Introduction to the Moving Image**—For junior or senior Communication majors only. Students acquire the basic practical and conceptual skills to write, shoot, direct, and edit. Prerequisites: 1, consent of instructor.

*5 units, Aut (Walton)*

*Spr (Samuelson)*

**122A. Documentary Film**—(Graduate students register for 222A.) Analysis of the techniques and strategies of films designed to effect attitudinal and behavioral change. Prerequisite: consent of instructor.

*4 units (Breitrose) not given 1996-97*

**122B. Documentary Film**—(Graduate students register for 222B.) Issues in contemporary documentary film/video including objectivity/subjectivity, ethics, censorship, representation, reflexivity, responsibility to the audience and authorial voice. Viewing and analysis of films has parallel focus on form and content.

*4 units, Aut (Krawitz)*

**125. Perspectives on American Journalism**—(Graduate students register for 225.) Survey of issues, ideas, and concepts in the development of American journalism, emphasizing the role of the press in society, meaning and nature of news, and professional norms that influence conduct in and outside of the newsroom. Prerequisite: 1 or junior standing. GER:3b (DR:9)

*4 units, Aut (Glasser)*

**131. Media Ethics and Responsibility**—(Graduate students register for 231.) The development of professionalism among American journalists, emphasizing the emergence of objectivity as a professional and epistemological norm. An applied ethics course where questions of power, freedom, and truth autonomy are treated normatively so as to foster critical thinking about the origins and implications of commonly accepted standards of responsible journalism.

*4 units, Win (Glasser)*

**133. Communication and Culture**—(Graduate students register for 233.) The relationship between communication and culture, emphasizing the mass media and their symbolic import.

*4 units (Glasser) not given 1996-97*

**136. Broadcast Journalism**—(Graduate students register for 236.) Survey of broadcast journalism, focusing on commercial and public broadcast news outlets. Students are introduced to broadcast news-writing and prepare tapes for radio news broadcast. Lab. Prerequisite: 104.

*5 units, Win (Staff)*

**137. The National Information Infrastructure; The U.S. Policy Debate**—(Graduate students register for 237.) Policy issues surrounding the emergence of a National Information Infrastructure (NII) in the United States. Adopting a pluri-disciplinary approach, examines the historical context of the policy debate, the technical and business aspects of the networking transformation underway, and its economic and social dimensions.

*4 units, Win (Bar)*

**140. History of American Journalism**—(Graduate students register for 240.) Evolution of the democratic mass media in its social, political, economic, technological, and professional aspects.

*4 units (Staff) not given 1996-97*

**141A. History of Film: The First 50 Years**—(Graduate students register for 241A.) Studies in the development of the motion picture as art form and cultural industry. Lab. Screenings of films announced in class.

*4 units, Win (Breitrose)*

**141B. History of Film: The Second 50 Years**—(Graduate students register for 241B.) The evolution of the motion picture as an art form and culture industry in the U.S. and other nations from 1941. Topics: the decline of the studio system, the impact of WW II, the rise and fall of the auteur cinema, television, industrial concentration and its effects, and the "high concept" film. Mandatory evening screenings.

*4 units (Breitrose)*

*alternate years, not given 1996-97*

**142. Broadcasting in America**—(Graduate students register for 242.) The development of American broadcasting and its contemporary problems.

*4 units (Breitrose) not given 1996-97*

**149. Sophomore Dialogue: Interethnic Communication**—For sophomores only.

*1 unit, Win (Leets)*

**150. Magazine Writing**—(Graduate students register for 250.) Practice in writing magazine articles, with emphasis on marketing manuscripts. Conferences. Prerequisite: 104.

*4 units, Spr (Maharidge)*

**155. Interethnic Communication**—(Graduate students register for 255.) Working from an intergroup perspective, examines the influence of ethnicity on the process of interpersonal communication. The problems and opportunities inherent in communication among people from different ethnic heritages and value orientations, and the steps relevant for improving interethnic communication. GER:3b (DR:9)

*4 units, Win (Leets)*

**157. Public Communication Campaigns**—(Graduate students register for 257.) Emphasizes health information programs and their effects on public



knowledge, attitudes, and behavior; information programs concerned with energy conservation, environmental protection, educational and occupational opportunity, consumerism, etc. The interplay of research and fieldwork is analyzed in case studies of successful programs.

*4 units (Staff) not given 1996-97*

**166. Communication Policy in Comparative Perspectives** — (Graduate students register for 266.) A comparative overview of the ongoing change in the communications policy environment of different countries. How different nations are tackling the transformation, the reasons for these differences, and the impact of distinct policy approaches on the respective national economies and societies.

*4 units, Spr (Bar)*

**160. Political Communication** — (Graduate students register for 260.) Analysis of the role of mass media and other channels of communication in political and electoral processes. GER:3b (DR:9)

*4 units, Spr (Chaffee)*

**169. Communication, Technology, and Society** — (Graduate students register for 269.) Methods for analyzing and addressing the question: Does technology drive societal change or does society drive technological change? Three case studies: computers and the self, mass media and community, and the information economy. GER:3b (DR:9)

*4 units Spr (Nass)*

**170. Communication and Children** — (Graduate students register for 270.) Developmental approach to how children come to use and process mass media, what information they obtain, and how their behavior is influenced by the media. Prerequisite: 1, Psychology 1, or Sociology 1. GER:3b (DR:9)

*4 units, Spr (Staff)*

**172. Psychological Processing** — (Graduate students register for 272.) Examines literature related to psychological processing and the effects of media. Topics: unconscious processing, picture perception, attention and memory, emotion, physiology of processing media, person perception, pornography, consumer behavior, advanced film and television systems, and differences between reading, watching, and listening. GER:3b (DR:9)

*4 units, Spr (Reeves)*

**176. International Communication** — (Graduate students register for 276.) Comparative study of national media systems and the policy issues arising from existing imbalances between developed and developing countries.

*4 units (Staff) not given 1996-97*

**177. Specialized Workshops** — (Graduate students register for 277.) One or more classes are offered in specializations such as science or sports writing, or other areas. Organized around writing projects oriented toward the field of specialization.

**177A. Opinion Writing** — (Graduate students register for 277A.)

*4 units, Spr (Woo)*

**177B. Science Writing** — (Graduate students register for 277B.)

*4 units (Staff) not given 1996-97*

**177D. Environmental Reporting** — (Graduate students register for 277D.)

*4 units (Risser) not given 1996-97*

**177F. Feature and Analytical Writing** — (Graduate students register for 277F.)

*4 units (Bettinger) not given 1996-97*

**177G. Social Issues Reporting** — (Graduate students register for 277G.)

*4 units, Win (Maharidge)*

**177I. Specialized Reporting Course** — (Graduate students register for 277I.)

*4 units (Staff) not given 1996-97*

**177J. Specialized Reporting Course** — (Graduate students register for 277J.)

*4 units (Staff) not given 1996-97*

**178. Newsroom Management: Problems and Strategies in an Era of Change** — (Graduate students register for 278.) Issues confronting newsroom leaders and managers in an environment of economic and technological change. Responses and strategies of newsrooms to the challenges of declining circulation and increasing competition for advertising revenue and readers' attention and recent developments in the movement for changes in public journalism and newsroom restructuring. Prerequisite: consent of instructor.

*4 units, Aut (Woo)*

**180. Film Criticism** — (Graduate students register for 280.) A practical and critical view of film. Readings/discussion consider models of artistic and literary criticism as points of comparison. Weekly reviews stress the analysis of the films and a lucid writing style. Prerequisite: 101 or 141.

*4 units, Spr (Breitrose)*

**185. Internship Experience** — Professional experience in the media. Prerequisite: Communication major.

*1-4 units, Aut, Win, Spr (Staff)*

**190. Senior Project** — Research project or production of a finished piece of work in journalism or film. A combination of the senior project and an internship is possible. Prerequisite: senior standing.

*5 units, Aut, Win, Spr (Staff)*

**195. Honors Thesis** — Qualifies students to conduct communication research.

*5-15 units, Aut, Win, Spr (Staff)*

**199. Individual Work** — Communication majors with high academic standings are permitted to undertake individual work.

*1-4 units, any quarter (Staff)*

## PRIMARYLY FOR MASTER'S STUDENTS

**201. Film Aesthetics** — Graduate section; see 101.

**202A,B,C. Graduate Colloquium in Film and Television** — Topics in film and television focusing mainly on production-related issues. Prerequisite: A.M. student in film or television program.

*1 unit, Aut (Samuelson)*

*Win (Krawitz)*

*Spr (Breitrose)*

**206. Communication Research Methods** — Graduate section; see 106.

**208. Communication Process and Effects** — Graduate section; see 108.

**210. Communication and Law** — Graduate section; see 110.

**216. Media Law** — Law and government regulation impacting on journalists. Topics: libel, privacy, news gathering, protection of sources, fair trial and free press, theories of the First Amendment, broadcast regulation, etc. Prerequisite: graduate student.

*5 units, Win (Staff)*

**217. Journalism and the Internet** — The implications of new media for journalists. Professional and social issues related to the Internet as a case of new media deployment, as a story, as a research and reporting tool, and as a publishing channel. Seminar discussion and hands-on practicum.

*4 units, Win (Bar)*

**222A. Documentary Film** — Graduate section; see 122A.

**223A. Documentary Film/Video Directing I** — For graduate students. Emphasis on conceptualizing and executing ideas for the production work done jointly with 224A. Covers all aspects of preproduction at an introductory level. Prerequisite: admission to the A.M. Documentary Film and Video program.

*5 units, Aut (Samuelson)*

**223B. Documentary Film/Video Directing II** — For graduate students. Further professional training in preproduction and producing for motion pictures and television. Interview skills and other documentary directing techniques are developed utilizing video. Taken concurrently with 224B. Corequisite: 223A.

*5 units, Win (Samuelson)*

**223C. Documentary Film/Video Directing III** — For graduate students. Further examination of structure, emphasizing writing and directing the documentary. Practical training in fundraising and distribution. Taken concurrently with 224C. Corequisite: 223B.

*5 units, Spr (Samuelson)*

**224A. Documentary Film Production I** — For graduate students. First of a three-quarter sequence leading to professional training in motion picture production. 16mm exercises and a short 16mm non-synchronous film with multiple sound tracks and sound effects. Corequisite: 223A.

*5 units, Aut (Krawitz)*

**224B. Documentary Film Production II** — For graduate students. Produce a short 16mm film exercise in color utilizing synchronous sound, with emphasis on observational filming techniques. Prerequisite: successful completion of 223A and 224A. Corequisite: 223B.

*5 units, Win (Krawitz)*

**224C. Documentary Film Production III** — For graduate students. Final quarter of professional training in motion picture production. A five- to seven-minute, 16mm film utilizing skills acquired in 224A,B. Issues of documentary form and content. Prerequisites: 224A,B. Corequisite: 223C.

*5 units, Spr (Krawitz)*

**225. Perspectives on American Journalism** — Graduate section; see 125.

**231. Media Ethics and Responsibility** — Graduate section; see 131.

**233. Communication and Culture** — Graduate section; see 133.

**236. Broadcast Journalism** — Graduate section; see 136.

**137. The National Information Infrastructure; U.S. Policy Debate** — Graduate section; see 137.

**240. History of American Journalism** — Graduate section; see 140.

**241A. History of Film: The First 50 Years** — Graduate section; see 141A.

**241B. History of Film: The Second 50 Years** — Graduate section; see 141B.

**242. Broadcasting in America** — Graduate section; see 142.

**243. Seminar in Communication Institutions: The Hollywood Studio System 1929-1949** — The relationship between economic, cultural, and social forces and the communication industries. Prerequisite: consent of instructor.

*4 units (Breitrose) not given 1996-97*

**250. Magazine Writing** — Graduate section; see 150.

**255. Interethnic Communication** — Graduate section; see 155.

**257. Public Communication Campaigns** — Graduate section; see 157.

**260. Political Communication** — Graduate section; see 160.

**266. Communication Policy in Comparative Perspectives**—Graduate section; see 166.

**269. Communication, Technology, and Society**—Graduate section; see 169.

**270. Communication and Children**—Graduate section; see 170.

**272. Psychological Processing**—Graduate section; see 172.

**275. Reporting of Public Affairs**—For graduate students. Coverage of traditional news beats, e.g., police, city hall, education, courts, and issue-oriented coverage of policy area beats. Prerequisite: consent of instructor.

*5 units, Aut (Risser)*

**276. International Communication**—Graduate section; see 176.

**277. Specialized Workshops**—Graduate section; see 177.

**277A. Opinion Writing**

**277B. Science Writing**

**277D. Environmental Reporting**

**277F. Feature and Analytical Writing**

**277G. Social Issues Reporting**

**277I. Specialized Reporting Course**

**277J. Specialized Reporting Course**

**278. Newsroom Management: Problems and Strategies in an Era of Change**—Graduate section; see 178.

**280. Film Criticism**—Graduate section; see 180.

**290. A.M. Project**

*4-8 units, any quarter (Staff)*

**291. Graduate Journalism Seminar**—Required of all A.M. journalism students. Discussions are devoted to preparation for the A.M. project and to current issues in the practice and performance of the press. Meets throughout the academic year.

*1 unit, Aut, Win, Spr (Staff)*

**292A,B,C. Documentary Film and Video A.M. Project Seminar**—Discussions devoted to A.M. projects and to current issues in the practice and performance of documentary film and video production.

*8 units, Aut (Samuelson)*

*Win (Breitrose)*

*Spr (Krawitz)*

**299. Individual Work**

*1-4 units, any quarter (Staff)*

## PRIMARYLY FOR DOCTORAL STUDENTS

**301. Communication Curriculum Development and Pedagogy**—Required of all second year Ph.D. students.

*1-3 units, Aut (Nass, Reeves)*

**306. Seminar: Communication Research Methods**—Individual and group projects in communication research design. Prerequisite: graduate standing in Communication. Corequisite: 206.

*1-3 units (Chaffee) not given 1996-97*

**311. Theory of Communication**—Required of all communication doctoral students. Approaches to communication theory, seminar and tutorial meetings, and extensive reading and papers. Consent of instructor required for anyone not a Communication Ph.D. student.

*4-5 units, Aut (Chaffee, Bar)*

**313. Introduction to the use of the Computer**—Specifically for science data analysis. A brief discussion of computing concepts, followed by use of Wylbur and Edit, text editors on SCIP and LOTS systems; SPSS; and data storage.

*1-3 units (Staff) not given 1996-97*

**317. Doctoral Research Methods I**—Prerequisite: Ph.D. admission in Communication.

*4 units, Win (Reeves)*

**318. Doctoral Research Methods II**—Prerequisite: 317.

*4 units, Spr (Nass)*

**319. Doctoral Research Methods III**—Prerequisite: 318.

*3-4 units, Win (Leets)*

**331G. Seminar in Communication/Media Ethics**—Limited to Ph.D. students. Advanced topics in press ethics and responsibility. Prerequisite: 231 or consent of instructor.

*1-3 units, Win (Glasser)*

**333G. Seminar in Communication and Culture**—Limited to Ph.D. students. Advanced topics in communication and culture. Prerequisite: 233 or consent of instructor.

*3-4 units (Glasser) not given 1996-97*

**355G. Seminar in Intergroup Communication**—Limited to Ph.D. students. Advanced topics in intergroup communication. Prerequisite: 255 or consent of instructor.

*1-3 units, Win (Leets)*

**357. Public Information Programs**—Doctoral section; see 157.

**357G. Seminar in Media Campaigns**—Limited to Ph.D. students. Advanced topics in public information programs. Prerequisite: 257 or consent of instructor.

*1-3 units (Staff) not given 1996-97*

**360G. Seminar in Political Communication**—Limited to Ph.D. students. Advanced topics in political communication. Prerequisite: 260 or consent of instructor.

*1-3 units (Chaffee) not given 1996-97*

**369G. Seminar in Communication, Technology, and Society** — Limited to Ph.D. students. Advanced topics in communication, technology, and society. Prerequisite: 269 or consent of instructor.

*1-3 units, Win (Nass)*

**370G. Seminar in Communication and Children** — Limited to Ph.D. students. Advanced topics in communication and children. Prerequisite: 270 or consent of instructor.

*1-3 units (Roberts) not given 1996-97*

**372. Advanced Communication Theory and Method Seminar III** — May be repeated for credit. Topic and instructor change each year. Prerequisites: 311A, 319.

*1-3 units (Staff) not given 1996-97*

**372G. Seminar in Psychological Processing** — Limited to Ph.D. students. Advanced topics in psychological processing. Prerequisite: 272 or consent of instructor.

*1-3 units, Spr (Reeves)*

**373G. Seminar in Communication and Health** — Limited to Ph.D. students. Advanced topics in communication and health. Prerequisite: 273 or consent of instructor.

*1-3 units (Staff) not given 1996-97*

**374G. Seminar in Structure and Control of Communication** — Limited to Ph.D. students. Advanced topics in structure and control of communication. Prerequisite: 273 or consent of instructor.

*1-3 units (Glasser) not given 1996-97*

**375. Communication Theory Review Seminar** — Limited to Ph.D. students. Prerequisite: 311.

*3 units (Staff)*

**379. Communication: History and Evolution of the Field** — The history and current status of the field of communication research. Prerequisite: graduate standing in the Department of Communication.

*3-4 units, Win (Chaffee)*

**397. First Research Project** — Individual research in lieu of master's thesis.

*3-6 units, Aut, Win, Spr (Staff)*

**398. Predissertation Research Project** — Advanced research for Ph.D. candidates.

*3-6 units, Aut, Win, Spr (Staff)*

**399. Advanced Individual Work**

*1-8 units, Aut, Win, Spr (Staff)*

**400. Dissertation Research**

*6-10 units, Aut, Win, Spr (Staff)*

## AFFILIATED DEPARTMENT OFFERINGS

See individual department offerings for course descriptions of the following, all of which are accepted for credit toward the communication major.

## ANTHROPOLOGY

**235. Mass Media and Subjectivities**  
*5 units, Win (Mankekar)*

## ENGLISH

**160D. Cinema and Literature**  
*5 units, Aut (Marsh)*

## OVERSEAS STUDIES

### FLORENCE

**52. Realism, Utopia, Myth, and Society in Italian Cinema: Bernardo, Bartolucci, Pien Paolo Pasolini, and Federico Fellini**  
*5 units, Win (Campani)*

## COMPARATIVE LITERATURE

*Emeriti: (Professors) Joseph Frank, John Frecero, René Girard; (Courtesy Professor) W. B. Carnochan*

*Co-Chairs: John Bender, Hans U. Gumbrecht*

*Director of Admissions: Elisabeth Mudimbe-Boyi*

*Director of Graduate Studies: John Bender*

*Director of Undergraduate Studies: Seth Lerer*

*Professors: John Bender (English and Comparative Literature), Russell Berman (German Studies and Comparative Literature), Hans U. Gumbrecht (French and Italian, Spanish and Portuguese, and Comparative Literature), Seth Lerer (English and Comparative Literature), Herbert Lindenberger (English and Comparative Literature), Valentin Y. Mudimbe (French and Italian, and Comparative Literature), Patricia Parker (English and Comparative Literature), Mary Louise Pratt (Spanish and Portuguese, and Comparative Literature), Ramon Saldivar (English and Comparative Literature), Jeffrey Schnapp (French and Italian, and Comparative Literature), Hayden White (Comparative Literature, Winter)*

*Associate Professors: Thomas Hare (Japanese and Comparative Literature), Elisabeth Mudimbe-Boyi (French and Italian, and Comparative Literature), David Palumbo-Liu (Comparative Literature), Haun Saussy (Chinese and Comparative Literature), Carolyn Springer (French and Italian, and Comparative Literature)*

*Courtesy Professors: Gerald Gillespie (German Studies and Comparative Literature), David G. Halliburton (English and Comparative Literature), Charles R. Lyons (Drama and Comparative Literature), John Wang (Asian Languages and Comparative Literature)*

*Courtesy Assistant Professor: Wan Liu (Chinese and Comparative Literature)*

*Acting Instructor: Eileen Chow (Asian Languages and Comparative Literature)*