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ANNUAL REPORT OF THE PRESIDENT OF STANFORD UNIVERSITY

FOR THE FORTY-SECOND ACADEMIC YEAR
ENDING AUGUST 31, 1933

THIS BEING THE THIRTIETH REPORT SUBMITTED TO
WHICH ARE APPENDED ANNUAL REPORTS OF THE
CONTROLLED DEPARTMENTS, COMMITTEES,
AND PUBLICATIONS OF THE FACULTY

LIBRARY, SCHOOL OF EDUCATION

STANFORD UNIVERSITY, CALIFORNIA

PUBLISHED BY THE UNIVERSITY

1933

STUDENTS

ATTENDANCE

The total number of students registered for the year 1932-33 was 3,858, a decrease of 482 from that of the preceding year. There was a decrease of 157 in the number of new students entering the University. It is of interest to note that there was an increase in the number of students entering from junior colleges, the total from that source being 227, the largest number ever received in any one year. The number of degrees granted was 1,042, as against 1,135 last year. Of these, 380 were advanced degrees. The following table gives a summary of the enrolment in schools and departments:

School of Biological Sciences..	43	Germanic Languages	29
Anatomy	4	Romanic Languages	
Bacteriology	23	French	32
Botany	7	Spanish	48
Physiology	21	Lower Division	1,061
Pre-Medical	73	School of Medicine	160
Pre-Nursing	2	Pre-Clinical	33
Zoölogy	37	School of Physical Sciences...	3
Graduate School of Business..	84	Chemistry	116
School of Education		Geology	50
Education	259	Mathematics	33
Graphic Art	11	Physics	27
School of Engineering	205	School of Social Sciences....	119
Civil	32	Economics	351
Electrical	35	Accountancy	20
Mechanical	30	Sociology	39
Mining	13	History	152
School of Hygiene and Physi-		Journalism	42
cal Education	29	Philosophy	20
School of Law	210	Political Science	174
Pre-Legal	4	Psychology	58
School of Letters	2	Sociology	5
Classical Literature	16		
English	118	Total	3,858
Public Speaking	28		

LIMITATION OF WOMEN ABROGATED

The decrease in registration in any one year has a serious effect upon the income of the University for several years ahead. Even though all prepared men students presenting themselves were

Association of Physics Teachers, by Professor Webster and Dr. Hansen; in June at the Salt Lake City meeting of the A.A.A.S., by Dr. Stoddard; and in June, Professor Brown attended the Fifth Pacific Science Congress in Victoria and Vancouver as an official delegate from the United States.

Other activities connected with scientific societies included those of Professor Webster as a member of the Council of the American Physical Society and the boards of editors of *Reviews of Modern Physics* and the *American Physics Teacher*. In the American Association for the Advancement of Science he served as vice-president of Section B for 1932, presiding at the joint session of that section with the American Physical Society at the December meeting, and as vice-president of the American Association of Physics Teachers for 1933.

DAVID LOCKE WEBSTER

Professor of Physics

SCHOOL OF SOCIAL SCIENCES

The Executive Committee of the School consisted of John Bennet Canning, Lewis Madison Terman, Payson Jackson Treat, Harold Chapman Brown, Edwin Angell Cottrell (chairman), Walter Thompson (secretary), Edgar Eugene Robinson (director of Citizenship), and Charles Nathan Reynolds (adviser to students). Mr. Treat acted as chairman during the absence of Mr. Cottrell in the fall and winter quarters, and Mr. Terman acted as chairman during the summer quarter.

During the year 2 graduate and 126 undergraduate students were registered as majors in the School. The Bachelor of Arts degree was granted to 40 students, of whom 3 graduated with great distinction and 5 with distinction. The Division of Sociology registered 1 graduate student and 4 undergraduates, and graduated 1 student. The Division of Journalism registered 1 graduate student and 39 undergraduates. The degree of Master of Arts in Journalism was granted to Ethel Dresia-Strother Mitchell, with the thesis subject, "Trends in Journalistic Instruction and Supervision in the Secondary Schools of California." Sixteen Bachelor of Arts degrees were granted in Journalism.

Besides the regular meetings of the Executive Committee, two dinner meetings were held of the entire membership of the School. The Committee on the course in Citizenship reported progress at both meetings, and the greater part of the spring meeting was devoted to a discussion of and suggestions on the findings of the committee. At the winter meeting a member of each department and division of the School reported on their respective requirements for theses for the degree of Master of Arts. Changes were made in the requirements for entrance into the School and graduation therefrom.

At the annual meeting Professors Canning, Strong, and Treat were elected to membership on the Executive Committee for the next two years.

sive examination of individual cases has been carried out. A psychological clinic for pre-school children has been made available for Palo Alto children to determine fitness for school entrance.

In collaboration with Dr. Lewin, Dr. Merrill has been carrying on studies in experimental child psychology, especially in connection with the determination of criteria of psychopathic behavior. Adjoining rooms connected by a one-way screen for the observation of child behavior and for demonstration of tests have been added to the equipment of the child-study laboratory. This equipment makes possible the study of a wider range of problems in experimental child psychology.

Dr. Merrill has served as a member of a committee of the American Psychological Association appointed to develop standards for clinical work in psychology.

Dr. McNemar, in addition to his teaching and general statistical advisory work, completed a minor piece of research on units of measurement. He spent the summer quarter studying at the University of Chicago. For the year 1933-34, he has been appointed to a Social Science Research Fellowship, and will divide his time between Columbia and Harvard universities.

Miss Marshall continued her work in the Neuropsychiatric Department of the Stanford Medical School and gave considerable time to the comparative study of profiles of various types of abnormal groups on the Bernreuter Personality Inventory.

Dr. Walton, in addition to building sundry pieces of research apparatus for various graduate students, reconstructed the eye-movement camera for clinical use in co-operation with Dr. Wrenn, assistant registrar, for examination and remedial work with students on probation found to have reading difficulties. Dr. Walton has also supervised the research of Mr. W. M. Danner, candidate for the Master's degree, on auditory conditioning of eye-movements in reading, using this camera and auxiliary apparatus.

LEWIS MADISON Terman

Professor of Psychology

DIVISION OF JOURNALISM

The division staff for the year consisted of Everett W. Smith, professor; Buford O. Brown, associate professor; and Kenneth N. Stewart, instructor.

In addition to his duties as professor of journalism, Professor Smith was in charge of publicity for the University, was a member of the Faculty Athletic Committee, and served on the Publicity Committee of the State Chamber of Commerce. He was also a member of the Council on Education for Journalism of the American Association of Schools and Departments of Journalism.

During the autumn quarter Professor Brown did research at the University of California. He made numerous visits to publishing plants throughout this section, studying the practical problems of the newspaper, and

wrote a number of articles for technical publications. He has practically completed manuscript for a book on "The Country Newspaper."

Professor Brown also served as a member of a committee of the National Editorial Association in its community-service contest, and was a member of the Oklahoma Press Association Committee for its better-newspapers contest.

Mr. Stewart spent the summer quarter in New York City, where he was make-up editor for the *Literary Digest*.

During the spring quarter journalism students organized a staff under supervision of an instructor and put out issues of the *Redwood City Tribune*, *Hollister Free Lance*, and *Hollister Advance*. Thanks of the division are extended to Messrs. Sam Winkelbleck and Carroll D. Hall of the *Tribune*; A. N. Suverkrup, publisher of the *Free Lance*; and Walter Keene, publisher of the *Advance*, for this privilege.

Members of the class in news writing were given practical reporting experience in covering such campus events as moot court trials and community meetings such as those of the Palo Alto City Council. Daily papers having leased wire service were edited and made up in the spring quarter copy-reading classes throughout the day. During the last week of the course the class was organized into a complete newspaper staff with summarized practice in everything but the actual printing of the paper.

The division records its obligation to a number of men and women, actively engaged in newspaper and advertising work, who spoke to various classes during the year, as follows: Paul Edwards, associate editor of the *San Francisco Daily News*; P. Milton Smith, editor of the *Mountain View Register-Leader*; Harry Borba, sports writer for the *San Francisco Daily News*; Evelyn Seeley, special writer for the *New York World-Telegram*; Carroll D. Hall, editor, and Sam Winkelbleck, publisher, of the *Redwood City Tribune*; Edwin H. Wilder, manager of the San Francisco office of the California Newspaper Publishers' Association; Mrs. Beatrice Woerner, advertising manager, The White House, San Francisco; Phil Burger, personnel manager, Hegstrom's Food Stores, Oakland; Merle Emery, advertising manager, The Arcade, Stockton; Darwin Teilhet, N. W. Ayer and Sons, San Francisco; Dr. E. K. Strong, of the Stanford Graduate School of Business; and O. H. Blackman, Stanford University.

BUFORD O. BROWN
Associate Professor of Journalism

The Western School for Commercial Secretaries, meeting from July 17 to 21, did not have so large an attendance as last year; but according to the academic director, Dean J. Hugh Jackson, the subjects discussed were unusually valuable and timely. The Marketing Conference, held July 19 to 21, during the last three days of the Commercial Secretaries' gathering, an innovation this year, was attended by approximately seventy-five persons. Daily morning sessions were held jointly with the Western School for Commercial Secretaries.

The second California Regional Conference on Secondary Education, held August 3 and 4, was attended by two hundred persons. The program, specializing on significant social and economic problems, was exceedingly well received. The Director of the Summer Quarter extended the greetings of the University.

Publicity.—Beginning in November, 1932, preliminary bulletins were mailed to selected addresses, including educational and public libraries, former students, superintendents of schools, and principals and teachers in junior colleges and high schools. Particular emphasis this year was laid on distribution to students and faculty members in junior colleges. A return card was inclosed with the bulletin, similar to that of last year, with the addition of space for requesting information about the Conference on Guidance and Personnel. In March, a large number of supplementary bulletins were mailed, using some of the same lists as for the preliminary bulletins, duplicate envelopes having been addressed; also they were sent to all from whom inquiries were received. Posters were mailed in December to California high schools, junior colleges, universities, and teachers' colleges; they were also sent to a selected list of foreign institutions, and the larger high schools in a few Western states. Campus bulletin boards here were also utilized. In co-operation with the Summer Quarter Office, a poster dealing with the summer geological survey was distributed in April by the Department of Geology. The School of Education's leaflet on the *Conference on Guidance and Personnel* was mailed by the Summer Quarter Office to all who expressed interest in this section of the preliminary bulletin, as well as to those who sent in special letters of inquiry. Beginning in late April, the Summer Quarter Office mailed *Stanford Days* to all those who made inquiry about the summer quarter. The results from special publicity are exceedingly difficult to measure.

During the spring quarter the *Stanford Daily* published from time to time pictures and stories concerning summer quarter appointments to the faculty. During the summer quarter the *Daily* appeared twice a week, on Tuesdays and Thursdays, a five-column sheet issued under the able editorial supervision of Professor Everett W. Smith, of the Division of Journalism. The *Daily* was of great value during the entire quarter in presenting accurate and frequent publicity concerning all public events; this journal set a high standard for coming sessions.

Entertainment and recreation.—On the first Friday evening of the summer quarter, Dr. and Mrs. Wilbur were at home to summer quarter students at the President's House.

TABLE IX (*Continued*)

	Ph.D. M.D. LL.B. Ed.D. Engr. M.B.A. A.M. A.B.						
English: Public Speaking	6
Germanic Languages	1	5
Romanic Languages	2	20
School of Medicine	47
Pre-Clinical Sciences	29
School of Physical Sciences	2
Chemistry	7	38
Geology	3	9
Mathematics	1	2
Physics	1	3
School of Social Sciences	40
School of Social Sciences:							
Journalism	15
Sociology	1
Economics	4	154
Economics: Accountancy	11
Economics: Sociology	2	16
History	3	41
Philosophy	9
Political Science	1	69
Psychology	12
Totals	36	47	47	9	44	38	662

TABLE X

CLASSIFICATION OF DEGREES ACCORDING TO DATE OF GRADUATION

	Oct.	Jan.	Apr.	June	Total	Men	Women
Bachelor of Arts	47	72	90	453	662	542	120
Master of Arts	61	17	16	65	159	110	49
Master of Business Administration .	1	37	38	38	..
Engineer	4	2	2	36	44	43	1
Doctor of Education	2	1	..	6	9	8	1
Bachelor of Laws	7	3	7	30	47	47	..
Doctor of Medicine	47	47	47	..
Doctor of Philosophy	11	9	2	14	36	35	1
Totals	133	104	117	688	1,042	870	172

JOHN PEARCE MITCHELL, *Registrar*

The West and radical legislation, 1890-1930: *American journal of sociology*, vol. 38, p. 603-611, January, 1933.

World cruise of the American battleship fleet, 1907-1909: *Pacific historical review*, vol. 1, p. 389-423, December, 1932.

World war analogues of the Trent affair: *American historical review*, vol. 32, p. 286-290, January, 1933.

MAXWELL SAVELLE:

George Morgan, colony builder. New York. Columbia university press. 1932. 266 p.

Review of: Uribe, A. J. Colombia y los Estados Unidos de America. Bogota. 1931: *Hispanic American historical review*, vol. 13, p. 213-215, May, 1933.

JOURNALISM

BUFORD OTIS BROWN:

Circulation projects that produce circulation at a limited cost: *Inland printer*, vol. 90, no. 1, p. 65-67, October, 1932.

Newspapers can and ought to make a profit on commercial printing: *Ibid.*, vol. 90, no. 5, p. 63-65, February, 1933.

POLITICAL SCIENCE

EDWIN ANGELL COTTRELL:

Advantages of charter of Santa Clara county: *Palo Alto times*, p. 1, col. 3-4+, July 28, 1933.

County government by districts unsuited to modern conditions: *Ibid.*, p. 1, col. 4-6+, July 27, 1933.

San Mateo county adopts manager plan: *National municipal review*, vol. 21, p. 668-670, December, 1932.

San Mateo drafts a county executive charter: *Tax digest*, vol. 10, p. 9, September, 1932.

San Mateo to vote on county charter: *Public management*, vol. 14, p. 9, September, 1932.

GRAHAM HENRY STUART:

Are sanctions essential to our peace machinery? *Institute of world affairs. Riverside, Calif. December 11-16, 1932. Proceedings*, vol. 10, p. 217-219; Same: *World affairs interpreter*, vol. 4, p. 70-74, April, 1933.

Co-ordinating and implementing our peace machinery. Summary of Round table led by G. H. Stuart and reported by Hobart Young: *Institute of world affairs. Riverside, Calif. December 11-16, 1932. Proceedings*, vol. 10, p. 255-257.

Latin-American relations: *American year book*, 1932, p. 66-70.

Our new policy of anti-imperialism in the Caribbean: *World affairs*, vol. 96, p. 38-40, March, 1933.

THOMAS SHEPARD BARCLAY:

The bureau of publicity of the Democratic national committee, 1930-32: *American political science review*, vol. 27, p. 63-65, February, 1933.