# STANFORD UNIVERSITY BULLETIN SEVENTH SERIES, No. 51 DECEMBER 31, 1942

# ANNUAL REPORT OF THE PRESIDENT OF STANFORD UNIVERSITY

# FOR THE FIFTY-FIRST ACADEMIC YEAR ENDING AUGUST 31, 1942

THIS BEING THE THIRTY-NINTH REPORT SUBMITTED TO WHICH ARE APPENDED ANNUAL REPORTS OF THE FINANCIAL VICE-PRESIDENT, DEPARTMENTS, COMMITTEES, AND PUBLICATIONS OF THE FACULTY OF THE FACULTY REFORMED REFORMED 1943

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STANFORD UNIVERSITY, CALIFORNIA FUBLISHED BY THE UNIVERSITY 1942

# REPORT OF THE PRESIDENT

## ISAAC NEWTON COLLECTION

Mr. Frederick E. Brasch, Chief of Scientific Collection, Library of Congress, Washington, D.C., presented to the University Libraries a valuable collection of Isaac Newton's works.

#### PAINTINGS

Miss Carlotta Mabury presented as a gift in memory of Eugenia M. Fosbery two oil paintings, "Glory of Venice," by Frank Brangwyn, and "Spirit of the Woods," by William Keith. These are placed in the Stanford Art Gallery.

Dr. Josef Sigall painted a portrait of Chancellor Ray Lyman Wilbur and presented it to the University. This portrait is now placed in the Hoover Library on War, Revolution, and Peace.

# STUDIES IN THE PROBLEMS OF LASTING PEACE

The President of the University and the Directors of the Hoover Library were authorized to establish a fund for research, publication, and dissemination of information on the Problems of Lasting Peace. This fund has been made possible through gifts to the Hoover Library on War, Revolution, and Peace from the American Children's Fund, which are to be expended under the direction of Mr. Herbert Hoover.

#### FELLOWSHIPS

#### Abbott Laboratories Fellowship

In 1942 the University received from the Abbott Laboratories the sum of \$650 to establish a fellowship in inorganic chemistry for the year 1942–43, the appointment to be made by the Executive Head of the Department of Chemistry.

#### Melville J. Jacoby Fund

The University received \$1,602 from the family and friends of Melville Jacoby to establish a memorial fund which will provide the Melville J. Jacoby Essay Prize and the Melville J. Jacoby Fellowship or Fellowships. Mr. Jacoby received the Bachelor of Arts degree (1938) and the Master of Arts degree (1939) in Social Sciences-Journalism from Stanford University. He was head of *Time* magazine's Far Eastern Bureau in Manila at the time of the Japanese attack and did outstanding work as a war correspondent. He was killed by an airplane in Australia, April 29, 1942.

The instrument provides that the income from the fund shall be used to establish a fellowship or fellowships for worthy students, the amount of such fellowship or fellowships and the selection of the beneficiaries to be determined by the Executive Head of the Division of Journalism. Until the fund yields an annual income of \$100 per year, at least \$50 and not more than \$100 of the income is to be used for an annual prize for an essay relating to a political, social, or economic subject on the Orient. After the fund vields an annual income in excess of \$100, any amount over \$50 is to be accumulated into a fund to be known as "The Melville J. Jacoby Fellowship Fund," and the \$50 annual income remaining is to be used annually for "The Melville J. Jacoby Essay Prize." Whenever the accumulation amounts to not more than \$350, a Melville J. Jacoby Fellowship is to be offered to a deserving student in the Division of Journalism. This fellowship to and including September 1, 1950, is to concern itself primarily with the study of social, economic, and political problems of the Orient, and thereafter the fellowship is to concern itself *preferably* with the social, economic, and political problems of the Orient.

If after twenty-five years from June 1, 1942, the income from the fund is no longer useful for the purposes stated, provision is made that the Board of Trustees may use the income for such other purposes as in its opinion will best promote the objects and welfare of the University; provided, however, that if at the end of ten years the annual income from the fund is less than \$50, the Board of Trustees may use the income from the fund for such other purposes as in its opinion will best promote the objects and welfare of the University at the end of the ten-year period.

## NUTRITION FOUNDATION FELLOWSHIPS

In 1942 the University received from the Nutrition Foundation, Inc., the amount of \$6,000 to establish four fellowships for the year 1942–43, with the expectation of continuing these during 1943–44. These fellowships are for the purpose of developing bio-assays for vitamins, amino acids, and other factors of importance in nutrition.

#### SCHOLARSHIPS.

## THE GEORGE PORTER BALDWIN FOUNDATION

In 1941, the University received the sum of \$25,000 under the will of Mrs. Florence E. Baldwin, to endow the George Porter Baldwin Foundation in memory of her husband, the income to be used in providing scholarships and/or assisting worthy and needy students, preferably in the School of Engineering. Mr. Baldwin serials issued in Latin America; important periodical and newspaper files of German and Austrian emigré groups and exiled political parties, issued outside the National Socialist German Reich; and additions to the Nathan van Patten Collection on the Chino-Japanese Conflict.

- Mr. Ray C. Wakefield, of Washington, D.C., documents dealing with radio communication.
- Professor J. T. Watkins, of Columbus, Ohio, press releases, reports, and bulletins issued in the United States and Great Britain concerning the present war.
- Professor Clifford Weigle, of Stanford University, his "The Press in Paris from 1920 to 1940," reprinted from *Journalism Quarterly*, Vol. 18, No. 4, December 1941.
- Mr. Kendall Weisiger, of Atlanta, Georgia, through Professor E. K. Strong, of Stanford University, a collection of publications issued in the United States on postwar planning, together with letters and addresses of Mr. Weisiger on the same subject.
- The Honorable Burton K. Wheeler, of Washington, D.C., speeches made by Senator Wheeler during the period of our neutrality in the present war.
- Professor Lynn T. White, of Stanford University, four books published by the German Library of Information, New York, 1940.
- Professor Bailey Willis, of Stanford University, manuscripts, books, pamphlets, and files of serial publications issued in the United States and other countries concerning the present war.
- Miss Maud J. Wilson, of Palo Alto, a photographic portrait of Dr. David Starr Jordan, and books dealing with the World War, 1914-1918.
- Mr. Louis D. Wine of San Jose, California, issues of Radio Tokyo for September and October, 1941.
- Miss L. G. Woods, of San Francisco, California, Songs of the United States and Her Allies, 32 p.
- World Affairs Group, Palo Alto, California, through Professor H. H. Fisher, of Stanford University, files and records of the meetings of the World Affairs Group which for a number of years had meetings at the home of Mrs. David Starr Jordan, but now discontinued. These records are to be part of the David Starr Jordan Collection.
- Mrs. Ada F. Wyman, of Palo Alto, California, miscellaneous numbers of five periodicals covering the period 1936 to date.
- Miss Mary Yost, of Stanford University, materials on the present war issued in the United States, and additions to her contributions to propaganda distributed in the United States previous to its entry into the present world struggle.

#### CONTRIBUTIONS TO THE HERBERT HOOVER ARCHIVES

#### To the White House Archives:

Mrs. Herbert Hoover, of Stanford University, records of the White House Social Bureau of the Hoover administration. George H. Wilson Rae B. Wilson In memory of John P. Phillips, Jr. Mrs. Rae B. Wilson In memory of John P. Phillips, Jr. Carlton B. Wood \*Paul Woollomes \*Katherine C. Wynne Mary Yost In memory of Jacob and Mary S. Yost

#### SCHOOL OF SOCIAL SCIENCES

#### Gifts have been received for :

School of Social Sciences, \$19.25 School of Social Sciences Scholarship,

- \$6.00 Aviation Interest Inventory Scale Study, \$171.92
- Carnegie Corporation Fellowships, Psychology, \$2,250.00

Department of Economics, \$100.50

Food Research Institute, \$15,000.00 Gifted children follow-up study.

\$4,500.00

Department of History, \$10.00

Department of History Library Fund, \$5.00

Melville J. Jacoby Fellowship Fund, \$1,352.00 Division of Journalism, \$12.50

- Department of Political Science, \$53.50
- Department of Political Science Salary Account, \$1,000.00
- Department of Psychology Scholarships, \$5.00
- The Rockefeller Foundation, Political Science, \$2,500.00
- Study of Public Relations, and for salary of an Associate Professor \$7,500.00
- Vocational Interest study, \$551.00
- James Birdsall Weter Memorial Scholarship Fund, History, \$2,500.00

#### from the following donors:

Sadie Aaron **Robert Morris Adkins** Mrs. Bertha Ancker Marian R. Ballin Charles A. Barker Chilton R. Bush Carnegie Corporation of New York Mrs. Lelia J. Eisner Finnish Relief Fund, Inc. John W. Gardner Ann Marie Garland Polly Jane Goodwin Mrs. Natalye Colfelt Hall David Harris Jack Hodges John P. Hoover John H. Hughmanick, Jr. Eliot Jones

\*Mrs. Eliot Jones Mrs. E. F. Kline George W. Kleiser Mrs. Richard Lauter I. O. Levy E. June Mahon Boyd A. Martin Mrs. Leo J. Meyberg Manfred Meyberg Mrs. Manfred Meyberg Mrs. Maud Mills Mrs. C. E. Myers National Research Council Guy R. Neely Mildred G. Radanovich Thoreau Raymond The Rockefeller Foundation David L. Rodgers

Justin Scharff Mrs. Justin Scharff Walter R. Schoenfeld Milton Schwartz Mrs. Milton Schwartz David B. Silberman Social Science Research Council Robert Sutro I. Katrine Van Etten Mrs. Leonie Waldeck Mrs. Allison Wanamaker James P. Weter Mrs. James P. Weter Winifred Weter Mary Wilhelmine Williams Stephen Williams Anonymous Donors

\* Stanford Futures Gift.

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Irving Zeimer Anonymous Donors

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Schedule

INCOME AND EXPENDITURES OF SPECIAL CONTRIBUTIONS FOR SCHOLARSHIPS FOR YEAR ENDED AUGUST 31, 1942

REPORT OF THE FINANCIAL VICE-PRESIDENT															185 •																	
Balance Unexpended Aug. 31, 1942	\$2 035 30	····	5 00	00.0	0.100,2	10.01	345.75	5.0	5.0	5.0	46.00			578.00						360.00		3,200.00	57.60	750.00	300.00		80.00	429.00	33.30		1,100.00	\$13,582.45
Expended for Year Included in Income	405 347 A6	04.140,074		01017	UC. 6C0							130.00	200.00		888.00	100.00	429.00	550.00	375.00		429.00			700.00		100.00	240.00	889.00	429.00	1,200.00	600.00	\$33,265.96
Total	97 000 000	01.202,Y20	2 v	00.0	00.166,2	16.00	345.75	5.00	5.00	5.00	46.00	130.00	200.00	578.00	888.00	100.00	429.00	550.00	375.00	360.00	429.00	3,200.00	57.60	1,450.00	300.00	100.00	320.00	1,318.00	462.30	1,200.00	1,700.00	\$46,848.41
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Unexpended or Unappropriated Aug. 31, 1941	ar 700 00	<b>\$</b> 5,569.69	200	00.6	1,792.00	14.00	133.75	5.00	5.00		40.00			398.00						350.00			57.60	1,320.00	300.00		80.00	460.00	33.30		600.00	\$10,983.54
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INCOME AND LANE AND L	Citt Scholarships (Continuea)	Brought forward	Departmental Scholarships (Continued)	Journalism	Law	Letters and Science	Medicine	Dolition Coinne	Dhurian Science	I II y sical Defendes Development	Leychology Cosial Solianose	Fuller Mrs W P	Cardiner Certrude		Hemburger Evelvn	utaunutgu, nyuyu Hamat Ilnian Hirk Sahaal Valediotorian	Henre Union migh Jonor Parameters	Horn I C Foundation	Horton Harry W. J. aw	Huston Charles A and Margaret D. Memorial	Tatestratemity Council for Tarver Exchange Scholarshin	Kallore W V Foundation Medical	I country Count Innior Women	Laguilla Coult Juilly women	Miller C O C School of Nursing		MULLIAL, ILL MULLA Newton Doundles F	Delmer Mrs S H	Dello Cheb	Route Oldy Realisted for Foundation for Student Aid	San Francisco Panhellenic	Carried forward

grants-in-aid programs. A third of his time was spent in Washington as an expert consultant in the War Department. He was granted a leave for 1942–43 to continue in a similar capacity with the Council and with the War Department. Two of Dr. McNemar's publications during the year—a book on the revision of the Stanford-Binet Scale and a group test of intelligence (the latter with Professor Terman as co-author)—represent the culmination of several years of research activity.

Dr. Ross, as lieutenant in the United States Naval Reserve, was engaged in psychological service in connection with ground schools for pilot training.

Dr. Magaret was on duty at the University during the autumn, winter, spring, and summer quarters, teaching regular courses in the department and handling the Independent Study program. She attended the meetings of the American Psychological Association at Northwestern University in September, and the meetings of the American Association for the Advancement of Science at Dallas in December. Before Section I of the latter association she gave a research paper, "A Comparative Study of the Performance of Normal, Paretic, and Schizophrenic Adults on the Wechsler-Bellevue Intelligence Scale," and participated in a symposium on "Recent Advances in the Appraisal of Personality." In December she took part in a symposium on "The Problem Child" at a public meeting of the California Mental Hygiene Society in San Francisco.

#### LEWIS MADISON TERMAN Executive Head

#### DIVISION OF JOURNALISM

The staff consisted of Chilton R. Bush, professor; Clifford F. Weigle, assistant professor; Thomas M. Newell, acting instructor (spring and summer); Truman Robert Letts and Darwin L. Teilhet (autumn), James C. Nute and Herbert K. Reynolds (winter), and Edward J. Demson (spring), lecturers.

Class enrolment, exclusive of practice courses, was 409; this was a decline of 11 per cent. The number of major students was 56. The Bachelor of Arts degree was granted to 23 and the Master's degree to one.

Only one man in the graduating class was not subject to military service. Places in journalism for women graduates became available long before graduation time arrived, and many more were requested than were available.

Recent graduates have made enviable records as war correspondents, and a considerable proportion of each recent class of men is serving as officers in the intelligence and public relations sections of the services. Others are in the government wartime information services, the Office of Price Administration, the Service of Supply, and similar sections of the war effort.

To assist students to accelerate their college programs, the division doubled its offerings in summer quarter, and enrolled 74 per cent of the 1942-43 graduating class.

The division sponsored the eighteenth annual convention of the Central California Scholastic Press Association in October, and (with the California Newspaper Publishers' Association) the fifth Midyear Editors' Conference in June.

Mr. Bush retired in December as chairman of the National Council on Research and was elected president of the American Association of Schools and Departments of Journalism. He retired in October as national vicepresident of Sigma Delta Chi, professional journalism society. He was a member of the Executive Committee of the School of Social Sciences, the Committee on Athletics (Men), the special Committee on Teacher Training, a special committee of Stanford Associates on Public Relations, and was chairman of the Publications Committee of the Alumni Association.

He conducted a measurement of newspaper circulations in Los Angeles County and, with Mr. Weigle, conducted a reader-interest survey for the *Redwood City Tribune*. In September he was in Honolulu to establish a method of measuring institutional advertising and public opinion for two corporations. In the summer he was consultant in surveys conducted by three public utilities in Washington and Oregon, and acted as consultant in public-opinion analysis for the regional office of the Office of Price Administration. He addressed the San Francisco Advertising Club, the American Council on Public Relations in San Francisco and Los Angeles, the annual meeting of Sigma Delta Chi in Portland, and a section of the American Association of Schools and Departments of Journalism convention on research methodology. He was director of publicity in the autumn, winter, and spring quarters.

Mr. Weigle was director of publicity in the summer quarter and served on the Student Affairs and Radio committees. He addressed the convention of the Central California Scholastic Press Association and the Midyear Editors' Conference. He was adviser to the Stanford chapter of Alpha Delta Sigma, professional advertising society.

Mr. Newell, who joined the staff in the spring, was appointed instructor for the next academic year. During the summer he supervised a readerinterest investigation for the British Library of Information.

> CHILTON R. BUSH Professor of Journalism

# ADMINISTRATIVE REPORTS

# TABLE IX

# Degrees Granted 1941–42

	Ph.D.	M.D.	LL.B.	Ed.D.	Engr.	Ed.M.	M.B.A.	I.A.	A.M.
School of Biological Sciences Bacteriology and Experi-	5	••	••	••	••		••	••	4
mental Pathology									2
Basic Medical Sciences									
Physiology									1
School of Business	1				••		63	2	
Pre-Business Curriculum									
School of Education	2			18		1			75
Education									
Education: Graphic Art					••				
School of Engineering				• • • •	• •		••		••
Civil Engineering					4				
Electrical Engineering	2				11		·		7
Engineering Chemistry	• • •				2				
Mechanical Engineering	2	•••		••	3				2
Mining Engineering			••	••	6				2
School of Health	•				••	••	•		4
School of Law			26	••					
Pre-Legal Curriculum									
School of Letters	1		••						
Classics									1
English	1	••							2
Germanic Languages	2	•••							
Romanic Languages	2	••							8
Speech and Drama									3
School of Medicine	•••	57			••				
Nursing Curriculum									
School of Physical Sciences	. • •	••	••			••	••		
Chemistry	11								7
Geology	••			••	· • •	·			4
Mathematics	1	••							1
Physics	2		••		••		•••		2
School of Social Sciences	••	••	••	••	• •	••			
Economics	2			••	••		·		3
Economics: Accountancy	••	••	••	••	••	••			
History	1		••	••		••			6
Journalism				••	••	••			1
Philosophy	••	••	••	••	••				
Political Science	1	••	••	••	• •		••		5
Psychology	- 3			••	••		•		3
Sociology	1	••	••	••	•	••			
At Large	• • •	••	••		••	••	••		
							—	—	—
Total	40	57	26	18	26	1	63	2	143

522

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#### JOURNALISM

#### CHILTON ROWLETTE BUSH:

Mel Jacoby, reporter : Quill, 30:5, May, 1942.

- The press, reader habits, and reader interest. (With D. L. Teilhet): American academy of political and social science. Annals, 219:7-10, January, 1942.
- Some notes on techniques in reader-interest surveys: Journalism quarterly, 19:193-194, June, 1942.
- Review of: Ickes, H. L., editor. Freedom of the press today. 1941: Ibid., 18:315-316, September, 1941.

**CLIFFORD FRANCIS WEIGLE:** 

- The press in Paris from 1920 to 1940: Journalism quarterly, 18: 376-384, December, 1941.
- Compiler: Style guide. Revised edition. Stanford University, Stanford university press, 1942. 8 p.
- Review of: Sontheimer, M. Newspaperman. 1941: Journalism quarterly, 18:316-317, September, 1941.

#### DARWIN LEORA TEILHET:

The press, reader habits, and reader interest. (With C. R. Bush): American academy of political and social science. Annals, 219:7-10, January, 1942.

#### PHILOSOPHY

#### DAVID ELTON TRUEBLOOD:

The Christian ideal for man: *Christendom*, 7:238–245, Spring, 1942. The logic of belief. New York, Harper & brothers [1942] 327 p. What makes men good? Stanford University, Memorial church, n.d. [5] p.

#### POLITICAL SCIENCE

#### Edwin Angell Cottrell:

- California commonwealth club one of largest in U.S.: National municipal review, 30:600-602, October, 1941.
- A plan of action for youth: Youth in the public service; a summary report of a demonstration program co-sponsored by colleges and universities, public and quasi-public agencies and the National youth administration in California. Los Angeles, Federal security agency, National youth administration for California, February, 1942. p. 19-23.
- Stanford university. Council of research in the social sciences, 1927–1941. Sixth report to Chancellor Ray Lyman Wilbur. 1941. 16 p.
- Review of: Civil service assembly of the United States and Canada. Employee training in the public service; a report submitted to the Civil service assembly by the Committee on employee training in the public service, Milton Hall, chairman. 1941: American political science review, 34:991-992, October, 1941.