

Approval Rating – Governor Paul LePage

	<u>Approve</u>	<u>Neutral</u>	<u>Disapprove</u>	<u>(N=)</u>
STATEWIDE - JUNE 2016	38%	5%	58%	603
Registered Democrat	10%	2%	88%	191
Registered Unenrolled/Other	37%	6%	57%	244
Registered Republican	71%	6%	23%	162
Democrat	10%	3%	87%	260
Independent	31%	12%	57%	120
Republican	76%	3%	21%	208
2016 Likely Voter	38%	3%	59%	471
2016 Non-Likely Voter	35%	11%	53%	133
Gun Owner	47%	5%	48%	272
Non-Gun Owner	26%	5%	69%	305
18 to 34	38%	6%	55%	146
35 to 49	36%	6%	58%	134
50 to 64	38%	4%	58%	182
65 and over	38%	5%	57%	127
Male	43%	5%	52%	290
Female	32%	5%	63%	313
High school or less	41%	11%	47%	141
Some college	43%	4%	53%	175
College graduate	40%	2%	58%	171
Post-graduate	20%	4%	76%	115
Attend services 1 or more a week	53%	7%	40%	112
1-2 times a month	39%	9%	52%	67
Less often	36%	2%	62%	175
Never	32%	5%	63%	234
HH Income Less Than \$30K	26%	5%	69%	86
\$30K to \$60K	39%	7%	54%	132
\$60K to \$100K	42%	4%	53%	105
\$100K or more	38%	4%	58%	109
10 Years or Fewer in Maine	23%	6%	71%	50
11 to 20 Years	27%	10%	63%	116
21 to 30 Years	40%	4%	56%	109
More than 30 Years	43%	4%	54%	322
Northern Maine	37%	8%	55%	136
Downeast/Coastal Maine	42%	5%	53%	109
Central Maine	40%	4%	56%	144
Southern Maine	34%	3%	63%	214
First Cong. Dist	37%	3%	60%	302
Second Cong. Dist	38%	7%	55%	301

Favorability Ratings – Hillary Clinton – Likely Voters

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>DK</u>	<u>(N=)</u>
STATEWIDE - JUNE 2016	36%	6%	57%	1%	474
Registered Democrat	60%	8%	31%	1%	172
Registered Unenrolled/Other	28%	7%	63%	2%	157
Registered Republican	14%	4%	82%	0%	140
Democrat	61%	8%	30%	1%	223
Independent	24%	8%	65%	3%	72
Republican	8%	3%	89%	0%	173
Will Definitely Vote	37%	7%	56%	1%	429
Will Vote Unless Emergency	27%	3%	69%	2%	44
Extremely Interested in Election	40%	5%	54%	0%	241
Very Interested	32%	5%	60%	3%	170
Some/Little Interest	30%	12%	56%	1%	62
Gun Owner	27%	6%	66%	1%	227
Non-Gun Owner	46%	7%	46%	2%	225
18 to 34	16%	12%	71%	0%	93
35 to 49	33%	4%	61%	2%	104
50 to 64	36%	6%	57%	1%	158
65 and over	53%	4%	42%	2%	107
Male	29%	5%	65%	1%	219
Female	42%	7%	50%	1%	255
High school or less	29%	7%	64%	0%	85
Some college	27%	2%	69%	1%	134
College graduate	39%	8%	52%	2%	149
Post-graduate	47%	8%	43%	2%	103
Attend services 1 or more a week	28%	4%	67%	1%	89
1-2 times a month	32%	9%	58%	0%	52
Less often	37%	7%	55%	1%	146
Never	38%	6%	54%	2%	176
HH Income Less Than \$30K	25%	5%	69%	0%	62
\$30K to \$60K	33%	6%	58%	2%	98
\$60K to \$100K	38%	9%	53%	1%	94
\$100K or more	43%	5%	50%	1%	94
10 Years or Fewer in Maine	44%	2%	52%	3%	39
11 to 20 Years	30%	6%	63%	1%	82
21 to 30 Years	29%	10%	61%	0%	87
More than 30 Years	38%	6%	54%	2%	262
Northern Maine	26%	7%	65%	2%	102
Downeast/Coastal Maine	36%	6%	58%	0%	90
Central Maine	35%	6%	59%	0%	105
Southern Maine	41%	6%	51%	2%	176

First Cong. Dist	42%	5%	51%	2%	247
Second Cong. Dist	28%	7%	64%	1%	227

Favorability Ratings – Donald Trump – Likely Voters

STATEWIDE - JUNE 2016	<u>Favorable</u> 28%	<u>Neutral</u> 7%	<u>Unfavorable</u> 62%	<u>DK</u> 3%	<u>(N=)</u> 473
Registered Democrat	5%	2%	92%	1%	171
Registered Unenrolled/Other	30%	11%	55%	4%	157
Registered Republican	55%	9%	34%	2%	141
Democrat	7%	1%	92%	1%	223
Independent	22%	14%	59%	6%	71
Republican	59%	11%	26%	3%	174
Will Definitely Vote	28%	5%	63%	3%	430
Will Vote Unless Emergency	29%	21%	50%	0%	44
Extremely Interested in Election	31%	2%	67%	0%	240
Very Interested	27%	10%	57%	6%	171
Some/Little Interest	23%	17%	58%	1%	62
Gun Owner	34%	7%	56%	3%	229
Non-Gun Owner	20%	6%	72%	2%	225
18 to 34	30%	9%	60%	2%	93
35 to 49	23%	11%	63%	4%	104
50 to 64	32%	6%	62%	0%	158
65 and over	29%	4%	63%	4%	107
Male	35%	9%	52%	4%	219
Female	23%	5%	70%	2%	254
High school or less	36%	8%	52%	4%	85
Some college	39%	5%	53%	2%	135
College graduate	24%	8%	65%	3%	149
Post-graduate	13%	6%	80%	1%	102
Attend services 1 or more a week	30%	15%	53%	2%	89
1-2 times a month	38%	3%	56%	4%	51
Less often	29%	4%	65%	2%	146
Never	25%	7%	65%	3%	177
HH Income Less Than \$30K	24%	8%	68%	1%	62
\$30K to \$60K	33%	6%	58%	3%	98
\$60K to \$100K	28%	9%	61%	1%	94
\$100K or more	21%	4%	70%	5%	94
10 Years or Fewer in Maine	26%	12%	62%	0%	38
11 to 20 Years	22%	8%	66%	3%	82
21 to 30 Years	26%	7%	65%	2%	87
More than 30 Years	31%	6%	60%	3%	263

Northern Maine	30%	7%	63%	1%	102
Downeast/Coastal Maine	30%	9%	60%	1%	90
Central Maine	32%	6%	58%	4%	104
Southern Maine	25%	6%	65%	3%	177
First Cong. Dist	27%	6%	65%	3%	247
Second Cong. Dist	30%	8%	59%	3%	226

2016 Presidential Vote – Likely Voters

	<u>Donald Trump</u>	<u>Hillary Clinton</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
STATEWIDE - JUNE 2016	35%	42%	19%	4%	469
Registered Democrat	9%	71%	19%	1%	171
Registered Unenrolled/Other	36%	34%	24%	6%	154
Registered Republican	66%	16%	14%	4%	141
Democrat	7%	74%	18%	1%	221
Independent	29%	28%	36%	7%	69
Republican	74%	8%	13%	5%	174
Definitely Decided	40%	50%	11%	0%	240
Leaning Toward Someone	38%	44%	17%	1%	110
Still Trying To Decide	24%	26%	37%	13%	119
Will Definitely Vote	35%	43%	18%	3%	426
Will Vote Unless Emergency	39%	33%	23%	5%	43
Extremely Interested in Election	37%	45%	18%	1%	241
Very Interested	37%	40%	18%	5%	171
Some/Little Interest	22%	41%	26%	11%	57
Gun Owner	45%	32%	21%	3%	226
Non-Gun Owner	23%	55%	18%	4%	223
18 to 34	34%	30%	35%	2%	90
35 to 49	33%	35%	25%	7%	104
50 to 64	39%	46%	14%	2%	158
65 and over	33%	55%	9%	4%	105
Male	44%	35%	18%	3%	217
Female	28%	48%	20%	4%	252
High school or less	46%	35%	17%	2%	83
Some college	41%	31%	25%	3%	134
College graduate	35%	45%	16%	5%	146
Post-graduate	19%	59%	17%	5%	104
Attend services 1 or more a week	48%	28%	17%	7%	88
1-2 times a month	37%	38%	24%	2%	52
Less often	35%	44%	19%	2%	145
Never	30%	49%	19%	3%	174
10 Years or Fewer in Maine	21%	54%	21%	4%	37
11 to 20 Years	27%	47%	24%	2%	82

21 to 30 Years	36%	37%	24%	3%	86
More than 30 Years	39%	41%	16%	4%	261
Northern Maine	35%	33%	30%	2%	100
Downeast/Coastal Maine	38%	44%	13%	5%	90
Central Maine	38%	40%	18%	4%	103
Southern Maine	33%	48%	16%	3%	177
First Cong. Dist	33%	48%	16%	3%	247
Second Cong. Dist	37%	36%	23%	4%	222

2016 1st District Congressional Vote – With Leaners – Likely Voters

	<u>Mark Holbrook</u>	<u>Chellie Pingree</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
FIRST CONG DIST - JUNE 2016	34%	56%	3%	7%	235
Registered Democrat	7%	80%	1%	12%	99
Registered Unenrolled/Other	34%	60%	4%	2%	62
Registered Republican	72%	18%	3%	6%	72
Democrat	4%	85%	2%	9%	116
Independent	29%	61%	3%	6%	36
Republican	81%	10%	3%	6%	80
Will Definitely Vote	34%	55%	3%	8%	222
Will Vote Unless Emergency	37%	63%	0%	0%	13
Extremely Interested in Election	36%	54%	2%	9%	131
Very Interested	32%	57%	5%	5%	80
Some/Little Interest	30%	62%	0%	8%	24
Gun Owner	48%	45%	4%	3%	105
Non-Gun Owner	21%	67%	1%	11%	121
18 to 34	39%	53%	0%	8%	25
35 to 49	29%	62%	1%	7%	51
50 to 64	42%	44%	5%	9%	89
65 and over	28%	65%	1%	5%	63
Male	44%	48%	3%	5%	105
Female	26%	62%	2%	9%	130
High school or less	31%	58%	0%	11%	33
Some college	47%	38%	5%	10%	59
College graduate	36%	56%	1%	7%	85
Post-graduate	21%	71%	4%	4%	58
Attend services 1 or more a week	51%	45%	0%	3%	41
1-2 times a month	40%	49%	4%	7%	30
Less often	32%	57%	0%	11%	73
Never	27%	60%	6%	7%	84
HH Income Less Than \$30K	48%	49%	0%	3%	20
\$30K to \$60K	33%	59%	3%	5%	46

\$60K to \$100K	45%	49%	0%	5%	46
\$100K or more	22%	67%	4%	7%	55
10 Years or Fewer in Maine	29%	59%	0%	12%	22
11 to 20 Years	24%	74%	2%	0%	37
21 to 30 Years	37%	58%	2%	3%	40
More than 30 Years	38%	49%	3%	10%	136
Downeast/Coastal Maine	39%	51%	0%	10%	38
Central Maine	37%	63%	0%	0%	28
Southern Maine	33%	56%	4%	8%	169

2016 1st District Congressional Vote – With Leaners – Likely Voters

FIRST CONG DIST - JUNE 2016	<u>Ande Smith</u>	<u>Chellie Pingree</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
	34%	55%	2%	9%	235
Registered Democrat	7%	78%	1%	13%	98
Registered Unenrolled/Other	33%	58%	4%	6%	63
Registered Republican	72%	20%	3%	5%	73
Democrat	4%	87%	1%	8%	115
Independent	26%	55%	7%	12%	35
Republican	80%	10%	2%	8%	83
Will Definitely Vote	34%	54%	2%	9%	221
Will Vote Unless Emergency	34%	59%	0%	7%	14
Extremely Interested in Election	37%	54%	1%	8%	132
Very Interested	31%	55%	4%	11%	80
Some/Little Interest	28%	57%	5%	10%	23
Gun Owner	48%	42%	4%	5%	103
Non-Gun Owner	20%	67%	1%	12%	123
18 to 34	40%	53%	0%	6%	26
35 to 49	30%	58%	2%	9%	51
50 to 64	40%	47%	4%	10%	89
65 and over	29%	63%	2%	7%	62
Male	44%	46%	2%	8%	106
Female	26%	61%	3%	10%	128
High school or less	31%	52%	4%	13%	31
Some college	49%	37%	4%	11%	59
College graduate	35%	58%	1%	6%	85
Post-graduate	20%	68%	2%	9%	60
Attend services 1 or more a week	54%	43%	0%	3%	41
1-2 times a month	44%	52%	4%	0%	33
Less often	27%	60%	3%	10%	70
Never	27%	56%	3%	15%	83
HH Income Less Than \$30K	43%	45%	0%	12%	21

\$30K to \$60K	32%	58%	3%	7%	43
\$60K to \$100K	46%	48%	0%	5%	47
\$100K or more	24%	62%	4%	11%	59
10 Years or Fewer in Maine	29%	68%	0%	3%	22
11 to 20 Years	28%	68%	0%	4%	40
21 to 30 Years	37%	49%	0%	14%	39
More than 30 Years	36%	50%	4%	10%	134
Downeast/Coastal Maine	36%	50%	0%	15%	37
Central Maine	34%	63%	4%	0%	28
Southern Maine	34%	54%	3%	9%	170

2016 2nd District Congressional Vote – With Leaners – Likely Voters

	<u>Bruce Poliquin</u>	<u>Emily Cain</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
SECOND CONG DIST - JUNE 2016	41%	40%	7%	12%	202
Registered Democrat	12%	75%	1%	12%	65
Registered Unenrolled/Other	36%	36%	11%	17%	72
Registered Republican	76%	9%	8%	7%	63
Democrat	13%	71%	2%	14%	94
Independent	30%	27%	19%	25%	24
Republican	77%	7%	11%	6%	81
Will Definitely Vote	41%	40%	7%	11%	185
Will Vote Unless Emergency	34%	34%	8%	23%	17
Extremely Interested in Election	43%	39%	7%	11%	96
Very Interested	39%	45%	8%	8%	77
Some/Little Interest	40%	30%	5%	25%	28
Gun Owner	46%	43%	5%	7%	106
Non-Gun Owner	31%	41%	10%	18%	84
18 to 34	40%	36%	7%	17%	50
35 to 49	37%	52%	2%	9%	43
50 to 64	39%	44%	11%	5%	64
65 and over	48%	28%	6%	18%	41
Male	50%	30%	8%	13%	92
Female	33%	49%	6%	12%	110
High school or less	46%	36%	8%	10%	45
Some college	39%	32%	14%	16%	58
College graduate	46%	41%	1%	12%	59
Post-graduate	30%	54%	6%	9%	38
Attend services 1 or more a week	70%	18%	5%	7%	42
1-2 times a month	54%	25%	10%	10%	18
Less often	34%	41%	8%	18%	65
Never	27%	55%	7%	11%	75

HH Income Less Than \$30K	26%	47%	8%	18%	32
\$30K to \$60K	42%	43%	11%	5%	48
\$60K to \$100K	44%	42%	0%	14%	47
\$100K or more	39%	38%	5%	17%	30
10 Years or Fewer in Maine	46%	26%	17%	10%	15
11 to 20 Years	38%	37%	9%	16%	34
21 to 30 Years	37%	45%	6%	12%	37
More than 30 Years	42%	41%	5%	12%	114
Northern Maine	36%	44%	7%	13%	90
Downeast/Coastal Maine	49%	33%	11%	7%	47
Central Maine	42%	39%	5%	14%	65

2018 Senate LePage vs. King Hypothetical Matchup -- Likely Voters

	<u>Paul LePage</u>	<u>Angus King</u>	<u>Other</u>	<u>Undecided</u>	<u>(N=)</u>
STATEWIDE - JUNE 2016	29%	63%	3%	5%	467
Registered Democrat	3%	89%	3%	6%	169
Registered Unenrolled/Other	29%	62%	3%	6%	153
Registered Republican	58%	34%	3%	4%	140
Approve of LePage	71%	21%	2%	6%	178
Neutral/Disapprove of LePage	1%	91%	3%	5%	284
Democrat	4%	90%	2%	4%	221
Independent	26%	66%	4%	5%	69
Republican	60%	29%	3%	8%	172
Gun Owner	34%	58%	2%	6%	224
Non-Gun Owner	19%	72%	3%	5%	222
18 to 34	30%	57%	4%	9%	90
35 to 49	20%	71%	2%	7%	101
50 to 64	34%	59%	3%	4%	159
65 and over	28%	67%	2%	3%	106
Male	37%	56%	2%	5%	217
Female	21%	70%	3%	5%	250
High school or less	32%	60%	5%	3%	83
Some college	38%	51%	3%	8%	133
College graduate	29%	62%	2%	7%	148
Post-graduate	12%	85%	2%	2%	102
Attend services 1 or more a week	33%	53%	4%	9%	88
1-2 times a month	38%	57%	2%	4%	50
Less often	28%	63%	2%	7%	144
Never	25%	69%	3%	3%	175
HH Income Less Than \$30K	21%	55%	10%	14%	62
\$30K to \$60K	28%	64%	2%	6%	93
\$60K to \$100K	31%	65%	2%	2%	93

\$100K or more	28%	71%	1%	0%	94
10 Years or Fewer in Maine	27%	67%	0%	6%	37
11 to 20 Years	20%	74%	0%	6%	80
21 to 30 Years	29%	58%	2%	10%	86
More than 30 Years	31%	61%	4%	4%	260
Northern Maine	29%	58%	4%	8%	97
Downeast/Coastal Maine	29%	65%	2%	4%	89
Central Maine	31%	59%	4%	7%	103
Southern Maine	27%	68%	1%	4%	178
First Cong. Dist	28%	67%	1%	4%	248
Second Cong. Dist	29%	59%	4%	7%	220

