

# Accommodation Survey: July 2016

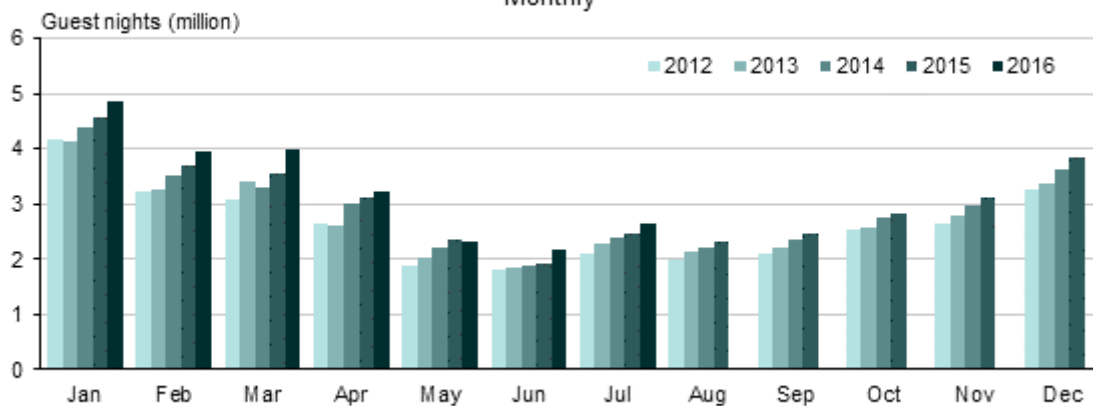
Embargoed until 10:45am – 12 September 2016

## Key facts

For July 2016, compared with July 2015:

- National guest nights were up 6.9 percent.
- Domestic guest nights were up 2.0 percent, and international guest nights were up 15.8 percent.
- North Island guest nights were up 7.4 percent, and South Island guest nights were up 6.0 percent.
- Eleven of the 12 regional areas had more guest nights.
- All four accommodation types had more guest nights.

**New Zealand guest nights**  
Monthly



Source: Statistics New Zealand

For the year ended July 2016, national guest nights were up 6.0 percent from the year ended July 2015.

Liz MacPherson, Government Statistician  
ISSN 1178-0207  
12 September 2016

## Commentary

- [National guest nights up 6.9 percent](#)
- [Guest nights up in most regions](#)
- [Domestic and international guest nights up](#)
- [Guest nights up for all accommodation types](#)
- [Accommodation capacity down](#)
- [Occupancy rates up](#)
- [Find data tables and information about the survey](#)

All [guest night](#) movements are unadjusted unless otherwise stated.

[Trend](#) and [seasonally adjusted](#) movements may be amended when we add future months to the series.

### National guest nights up 6.9 percent

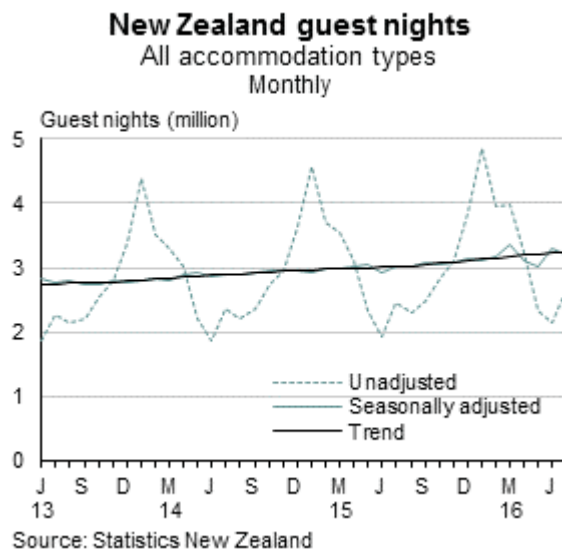
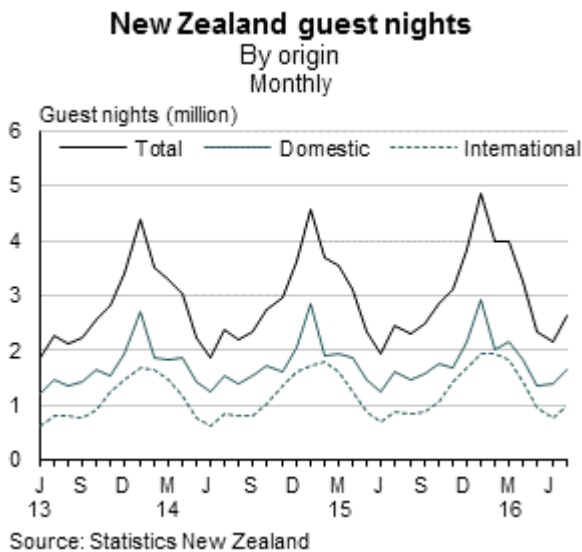
National guest nights spent in short-term commercial accommodation were up 6.9 percent in July 2016, compared with July 2015.

Guest nights in July 2016 are the highest for any July month, with record levels recorded for both main islands, domestic and international guest nights, and all four accommodation types.

For the year ended July 2016, national guest nights were up 6.0 percent from the July 2015 year.

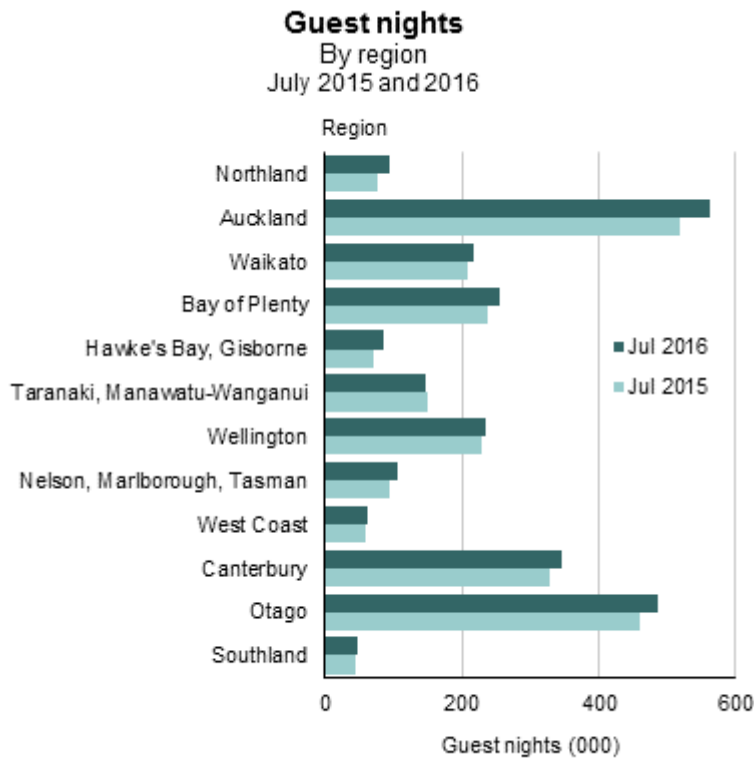
Seasonally adjusted guest nights fell 2.2 percent in July 2016, compared with June 2016. This followed an 8.8 percent rise in June.

The trend for national guest nights continued to rise.



## Guest nights up in most regions

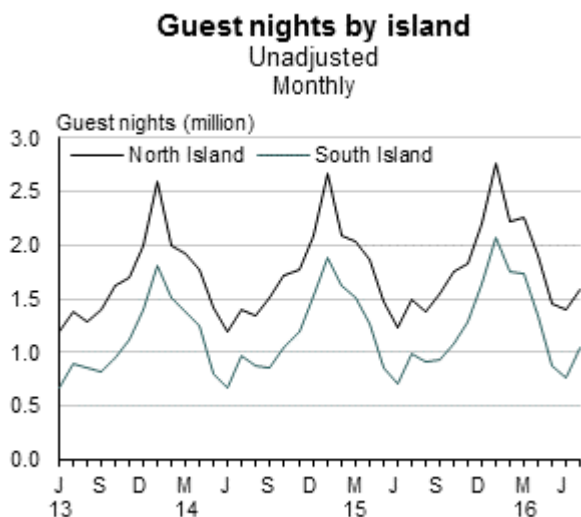
Guest nights were up in 11 of the 12 regional areas in July 2016 compared with July 2015.



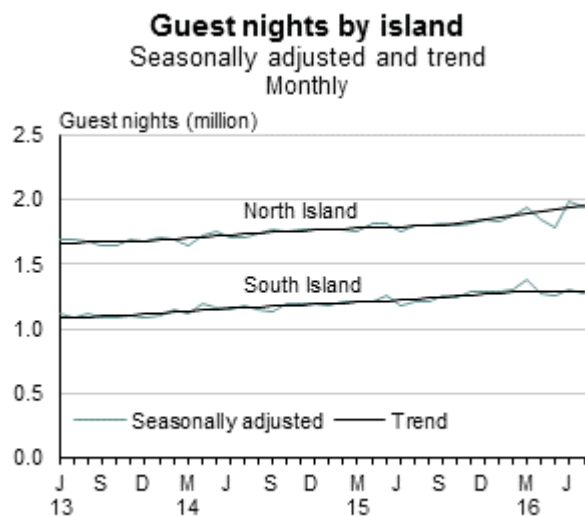
Source: Statistics New Zealand

Seasonally adjusted North Island guest nights fell 2.0 percent in July 2016, compared with June 2016. Seasonally adjusted South Island guest nights fell 1.9 percent.

Latest guest night trends show a continuing rise for the North Island and little movement for the South Island.



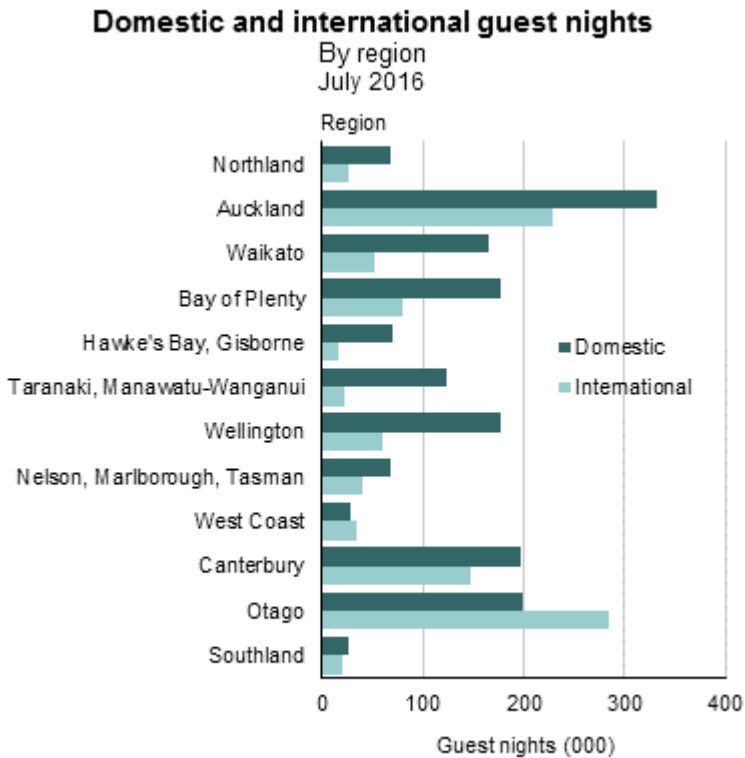
Source: Statistics New Zealand



Source: Statistics New Zealand

## Domestic and international guest nights up

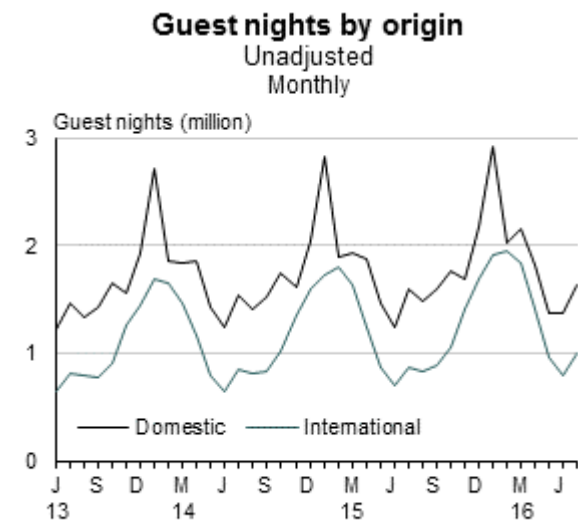
Domestic guest nights were up 2.0 percent in July 2016, compared with July 2015. International guest nights were up 15.8 percent. International visitor arrivals (short-term) were up 14 percent.



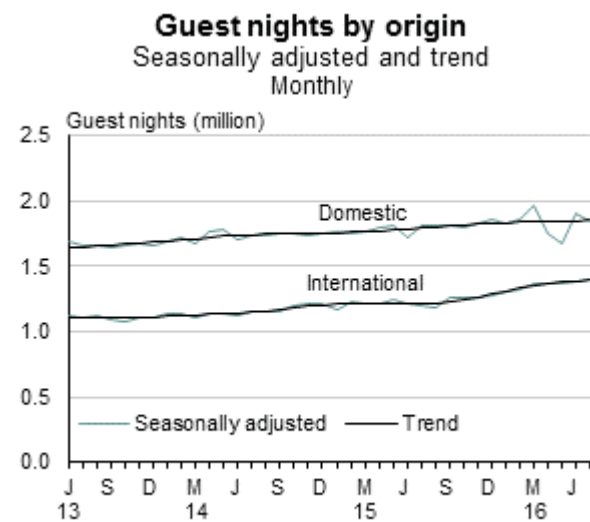
Source: Statistics New Zealand

Seasonally adjusted domestic guest nights fell 3.5 percent in July 2016, compared with June 2016. Seasonally adjusted international guest nights rose 0.4 percent.

Latest guest night trends show a continuing rise for domestic and international guest nights.



Source: Statistics New Zealand

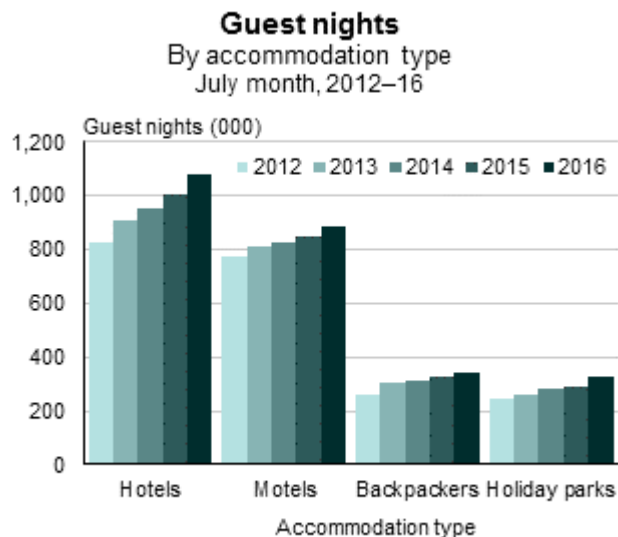


Source: Statistics New Zealand

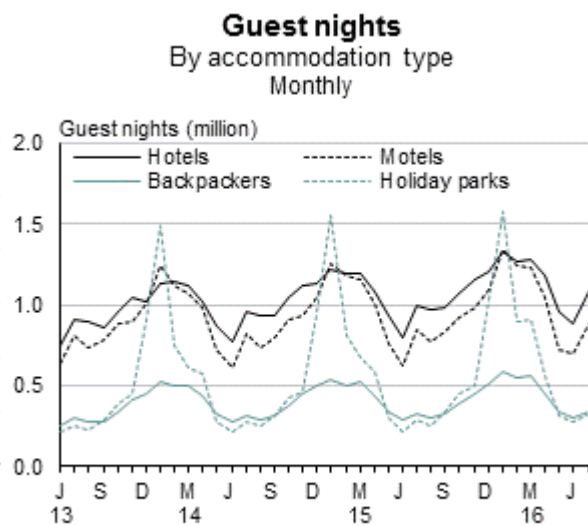
## Guest nights up for all accommodation types

Guest nights were up for all four accommodation types in July 2016, compared with July 2015:

- hotel guest nights up 7.8 percent
- motel guest nights up 4.7 percent
- backpacker guest nights up 3.7 percent
- holiday park guest nights up 13.5 percent.



Source: Statistics New Zealand



Source: Statistics New Zealand

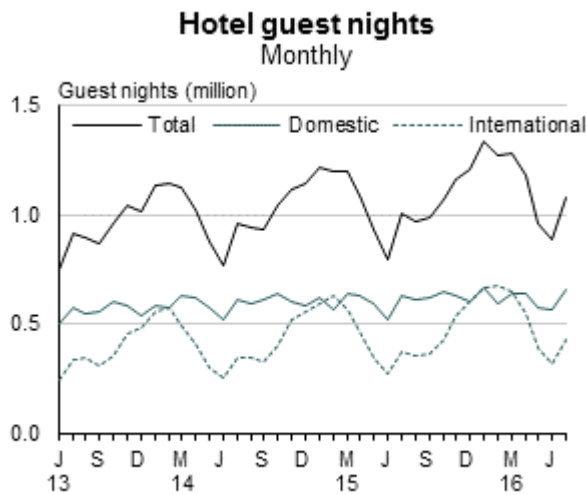
Domestic guest nights were up for two of the four accommodation types in July 2016, compared with July 2015:

- hotels up 3.8 percent
- motels down 2.5 percent
- backpackers down 1.8 percent
- holiday parks up 12.8 percent.

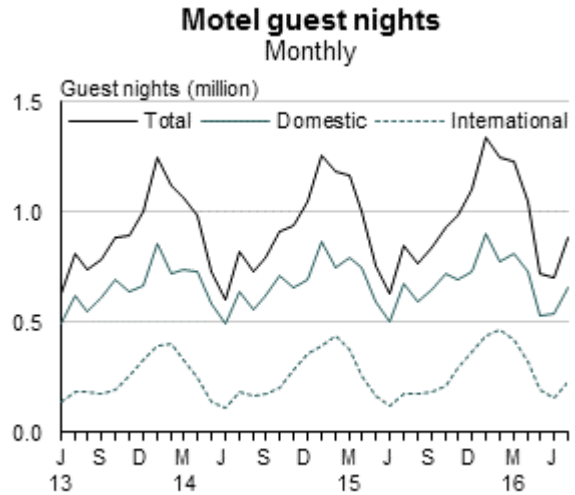
International guest nights were up for all four accommodation types in July 2016, compared with July 2015:

- hotels up 14.5 percent
- motels up 32.5 percent
- backpackers up 5.7 percent
- holiday parks up 15.4 percent.

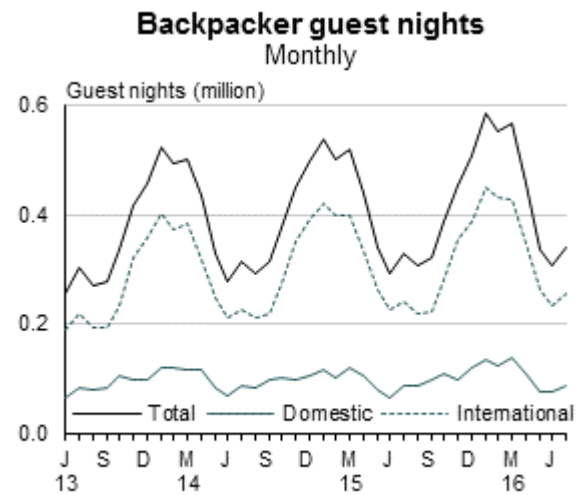
The following graphs show that for hotels, motels, and holiday parks, domestic guests are usually the main contributor to total guest nights. For backpacker accommodation, international guests are the main contributor, especially during the summer months.



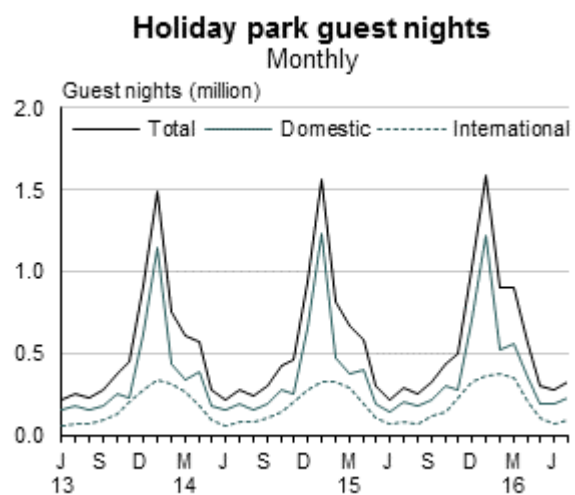
Source: Statistics New Zealand



Source: Statistics New Zealand



Source: Statistics New Zealand



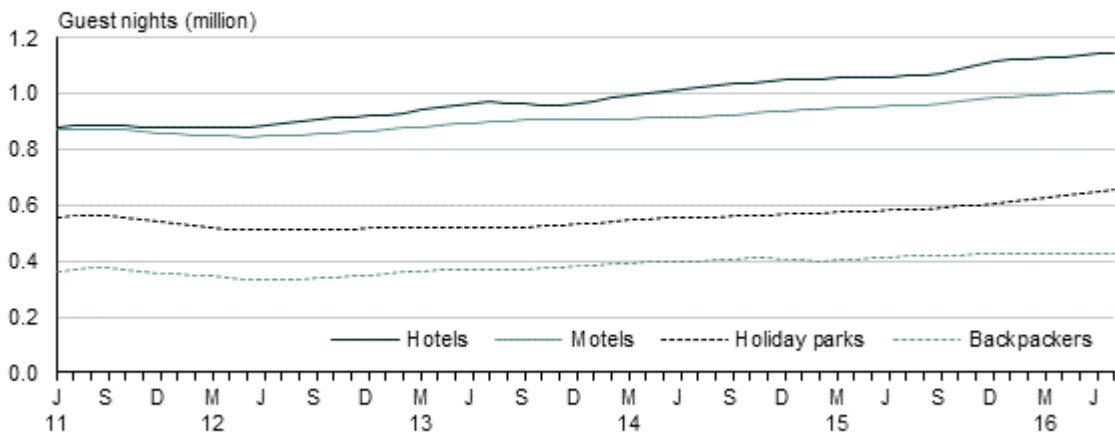
Source: Statistics New Zealand

Latest guest night trends are rising for hotels, motels, and holiday parks.

### Guest night trends

By accommodation type

Monthly



Source: Statistics New Zealand

## Accommodation capacity down

Available total capacity in short-term commercial accommodation was down 0.6 percent in July 2016, compared with July 2015.

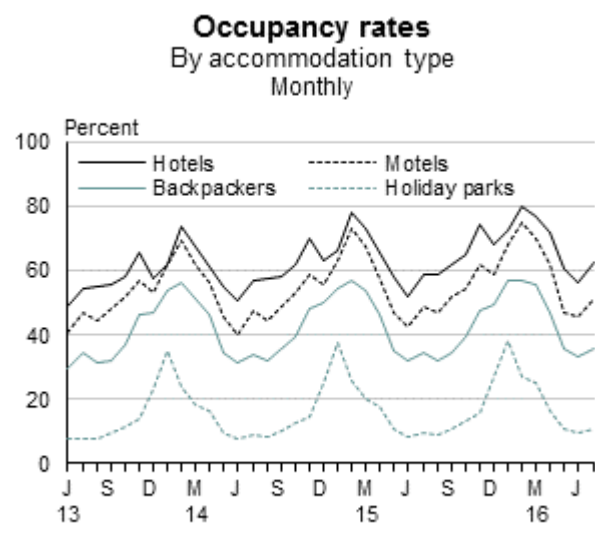
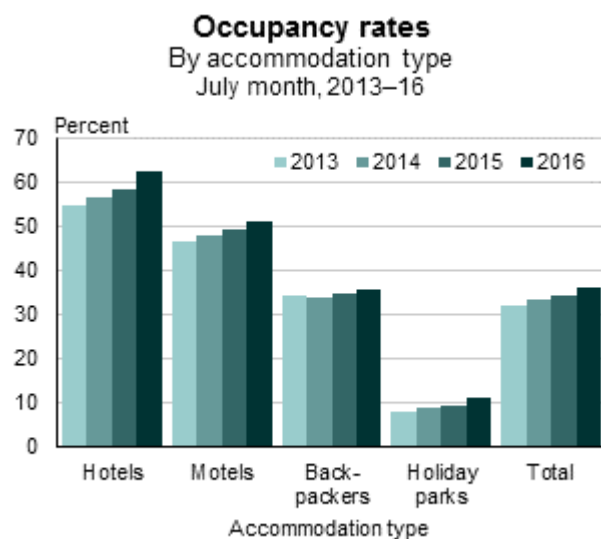
Capacity was down for three of the four accommodation types:

- hotels down 1.6 percent
- motels down 1.0 percent
- backpackers up 1.3 percent
- holiday parks down 0.9 percent.

## Occupancy rates up

The occupancy rate was up for all four accommodation types in July 2016, compared with July 2015:

- hotels up 3.8 percentage points
- motels up 2.0 percentage points
- backpackers up 0.9 percentage point
- holiday parks up 1.5 percentage points.



## Find data tables and information about the survey

For more detailed data from the Accommodation Survey, see the Excel tables in the 'Downloads' box.

See [DataInfo+](#) for information on definitions and data quality. These sections were previously included in this release.

## Related links

- [Next release](#)
- [Past releases](#)
- [Accommodation Survey pivot tables](#)
- [Commercial accommodation monitors](#)
- [Data quality](#)
- [Related information](#)

## Next release

*Accommodation Survey: August 2016* will be released on 12 October 2016.

[Subscribe to information releases](#), including this one, by completing the online subscription form.

The [release calendar](#) lists all information releases by date of release.

## Past releases

[Accommodation Survey](#) has links to past releases.

## Accommodation Survey pivot tables

[Accommodation Survey pivot tables](#) provide detailed information by area, accommodation type, and variable.

## Commercial accommodation monitors

[Commercial accommodation monitors](#) are published on the MBIE website and provide detailed information for each regional tourism organisation area.

## Data quality

[Data collections – DataInfo+](#) has the latest survey response rates.

[Accommodation concepts – DataInfo+](#) has definitions of terms used in this release.

[Accommodation Survey – DataInfo+](#) has general information on the survey.

## Related information

[International Travel and Migration](#) statistics record arrivals to, and departures from, New Zealand by overseas visitors, New Zealand resident travellers, and permanent and long-term migrants (immigrants and emigrants).

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## Contacts

**For media enquiries contact:**

Neil Kelly

Christchurch 03 964 8957

**Email:** [info@stats.govt.nz](mailto:info@stats.govt.nz)

**For technical information contact:**

John Gudgeon (03 964 8846) or Craig Liken (03 964 8374)

**Email:** [info@stats.govt.nz](mailto:info@stats.govt.nz)

**For general enquiries contact our Information Centre:**

Phone: 0508 525 525 (toll-free in New Zealand)

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## Tables

See the following Excel tables in the 'Downloads' box on this page. If you have problems viewing the files, see [opening files and PDFs](#).

1. Guest night totals
2. Domestic and international guest nights
3. Regional guest nights
4. Changes in guest nights: seasonally adjusted and trend
5. Capacity and occupancy rates, by accommodation type

## Accommodation Survey pivot tables

The Accommodation Survey pivot tables provide detailed information by area, accommodation type, and variable.

1. RTO and accommodation type – accommodation data by RTO (Regional Tourism Organisation) area and accommodation type
2. RTO and origin – domestic and international guest nights by RTO area
3. Territorial authority area – accommodation data by territorial authority area.

## Commercial accommodation monitors

[Commercial accommodation monitors](#) on the Ministry of Business, Innovation and Employment website provide detailed information for each regional tourism organisation area.

## Access more data on Infoshare

Infoshare allows you to organise data in the way that best meets your needs. You can view the resulting tables onscreen or download them.

### Use Infoshare

For this release, select the following categories from the Infoshare homepage:

Subject category: **Tourism**  
Group: **Accommodation Survey - ACS**

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