UPI/CVoter PollState Tracker 2016

Current state projections are based on UPI/CVoter's state tracking poll conducted online during the last two weeks among 18+ adults nationwide, including likely voters, details of which are mentioned beside the projections as of today.

The CVoter State Poll is different from the National Poll. In our National Poll, we are tracking opinions of more than 200 people each day, leading to a national representative sample size of at least 1,400 people during any sevenday span.

In our State Poll, we are tracking opinions of about 250 likely voters in each state every week, leading to a state representative sample size of about 500 likely voters during any two-week span. In total, we are covering about 25,000 samples in this time frame across all the states for our state projections. The data is weighted to the known demographic profile of the United States, including the Census. Sometimes the table figures do not sum to 100 due to the effects of rounding.



UPI/CVoter Tracking Poll State Tracker2016

If the U.S. presidential election was held today, which candidate would you vote for? *LV Only*

STATE	CLINTON	TRUMP	OTHERS	MARGIN
Alabama	36.1	58.4	5.4	-22
Alaska	40.1	54.9	5.0	-14
Arizona	41.7	51.8	6.6	-10
Arkansas	36.0	57.5	6.5	-21
California	57.2	38.1	4.6	19
Colorado	48.9	45.4	5.8	3
Connecticut	53.7	41.9	4.4	11
Delaware	54.2	42.4	3.4	11
Florida	46.4	48.2	5.4	-1
Georgia	42.8	50.6	6.6	-7
Hawaii	64.0	32.5	3.5	31
Idaho	33.0	\$0.6	6.4	-27
Illinois	54.2	40.7	5.1	13
Indiana	40.9	54.4	4.7	-13
lowa	46.9	48.9	4.2	-2
Kansas	38.3	57.2	4.6	-18
Kentucky	36.1	59.1	4.9	-23
Lousiana	38.9	56.4	4.7	-17
Maine	53.6	42.5	3.9	11
Maryland	57.6	37.9	4.5	19
Massachusetts	56.2	40.1	3.8	16
Michigan	49.9	45.5	4.6	4
Minnesota	50.1	46.0	3.9	4
Mississippi	40.6	55.0	4.5	-14
Missouri	43.5	52.0	4.5	-14
Montana	37.7	57.7	4.6	-19
Nebraska	36.9	58.6	4.5	-21
Nevada	46.8	46.1	7.1	-21
New Hampshire	48.1	47.2	4.7	0
New Jersey	56.0	39.9	4.1	16
New Mexico	49.6	44.5	5.9	5
New York	57.0	39.0	4.1	18
North Carolina	46.3	48.7	5.0	-2
North Dakota	35.5	56.6	7.9	-21
Ohio	47.5	48.5	4.0	-1
Oklahoma	32.1	63.7	4.2	-31
Oregon	50.5	43.5	6.0	6
Pennsylvania	47.0	48.3	4.7	-1
Rhode Island	56.2	40.2	3.6	16
South Carolina	40.8	53.9	5.3	-13
South Dakota	40.6	55.0	4.5	-14
Tenessee	38.1	56.8	5.1	-18
Texas	39.1	56.1	4.8	-17
Utah	27.8	66.3	5.9	-38
Vermont	60.4	35.7	3.9	24
Virginia	45.6	49.5	4.9	-3
Washington	52.3	42.6	5.1	9
Washington D.C.	80.5	14.3	5.2	66
West Virginia	35.3	59.3	5.5	-24
Wisconsin	49.8	46.4	3.9	3
Wyoming	29.2	65 1	5.7	-36



STATE	SAMPLESIZE	SWING_STATE	LEADING	Starting	Ending
Alabama	558	Normal	Donald Trump	9/12/2016	9/25/2016
Alaska	460	Normal	Donald Trump	9/12/2016	9/25/2016
Arizona	554	Normal	Donald Trump	9/12/2016	9/25/2016
Arkansas	483	Normal	Donald Trump	9/12/2016	9/25/2016
California	951	Normal	Hillary Clinton	9/12/2016	9/25/2016
Colorado	538	Swing	Hillary Clinton	9/12/2016	9/25/2016
Connecticut	512	Normal	Hillary Clinton	9/12/2016	9/25/2016
Delaware	479	Normal	Hillary Clinton	9/12/2016	9/25/2016
Florida	764	Swing	Donald Trump	9/12/2016	9/25/2016
Georgia	639	Normal	Donald Trump	9/12/2016	9/25/2016
Hawaii	460	Normal	Hillary Clinton	9/12/2016	9/25/2016
Idaho	479	Normal	Donald Trump	9/12/2016	9/25/2016
Illinois	657	Normal	Hillary Clinton	9/12/2016	9/25/2016
Indiana	532	Normal	Donald Trump	9/12/2016	9/25/2016
	481	Swing	Donald Trump	9/12/2016	9/25/2016
lowa Kansas	518	Normal	Donald Trump	9/12/2016	9/25/2016
	523	Normal	Donald Trump	9/12/2016	9/25/2016
Kentucky					
Lousiana	533 460	Normal	Donald Trump	9/12/2016	9/25/2016
Maine		Normal	Hillary Clinton	9/12/2016	9/25/2016
Maryland	531	Normal	Hillary Clinton	9/12/2016	9/25/2016
Massachusetts	501 549	Normal	Hillary Clinton	9/12/2016	9/25/2016
Michigan		Swing	Hillary Clinton	9/12/2016	9/25/2016
Minnesota	488	Normal	Hillary Clinton	9/12/2016	9/25/2016
Mississippi	512	Normal	Donald Trump	9/12/2016	9/25/2016
Missouri	571	Normal	Donald Trump	9/12/2016	9/25/2016
Montana	493	Normal	Donald Trump	9/12/2016	9/25/2016
Nebraska	529	Normal	Donald Trump	9/12/2016	9/25/2016
Nevada	540	Swing	Hillary Clinton	9/12/2016	9/25/2016
New Hampshire	493	Swing	Hillary Clinton	9/12/2016	9/25/2016
New Jersey	560	Normal	Hillary Clinton	9/12/2016	9/25/2016
New Mexico	488	Normal	Hillary Clinton	9/12/2016	9/25/2016
New York	724	Normal	Hillary Clinton	9/12/2016	9/25/2016
North Carolina	610	Swing	Donald Trump	9/12/2016	9/25/2016
North Dakota	487	Normal	Donald Trump	9/12/2016	9/25/2016
Ohio	554	Swing	Donald Trump	9/12/2016	9/25/2016
Oklahoma	506	Normal	Donald Trump	9/12/2016	9/25/2016
Oregon	508	Normal	Hillary Clinton	9/12/2016	9/25/2016
Pennsylvania	605	Swing	Donald Trump	9/12/2016	9/25/2016
Rhode Island	455	Normal	Hillary Clinton	9/12/2016	9/25/2016
South Carolina	571	Normal	Donald Trump	9/12/2016	9/25/2016
South Dakota	459	Normal	Donald Trump	9/12/2016	9/25/2016
Tenessee	567	Normal	Donald Trump	9/12/2016	9/25/2016
Texas	798	Normal	Donald Trump	9/12/2016	9/25/2016
Utah	490	Normal	Donald Trump	9/12/2016	9/25/2016
Vermont	465	Normal	Hillary Clinton	9/12/2016	9/25/2016
Virginia	495	Swing	Donald Trump	9/12/2016	9/25/2016
Washington	488	Normal	Hillary Clinton	9/12/2016	9/25/2016
Washington D.C.	486	Normal	Hillary Clinton	9/12/2016	9/25/2016
West Virginia	466	Normal	Donald Trump	9/12/2016	9/25/2016
Wisconsin	553	Swing	Hillary Clinton	9/12/2016	9/25/2016
Wyoming	461	Normal	Donald Trump	9/12/2016	9/25/2016



Methodology & Tracker Details

Statistical margins of error are not applicable to online polls. The precision of online polls is measured using a <u>credibility interval</u>. The error due to sampling for projections based on the likely voter sample could be plus or minus 3 percentage points at the national level and plus or minus 5 percentage points at state level. All sample surveys and polls may be subject to other sources of error, including but not limited to coverage error and measurement error.

In our state poll, we are interviewing about 250 respondents in each state every week. This totals to more than 12,500 interviews every week and about 25,000 samples every two weeks. We make a rollover master file every day for each and every state from the samples collected in the last 14 days; this gives us a new sample of about 500 every day for each and every state. Thus, rather than a routine weekly tracker, the UPI/CVoter Poll is a daily tracker, giving the public opinion trends on a daily basis.

We will analyze the presidential tracker over the rest of the campaign until Election Day. The state poll data collection started Sept. 1 and will continue until Nov. 7. This gives us an opportunity to analyze fresh data *daily* through Election Day.

We did multiple rounds of pilots with different platforms, both online and offline, and eventually decided that we would use the online mode for data collection. In the State Tracker, we employ multiple providers of panels to randomize and remove the contact bias of any one particular sample provider, if any. Just like in our 2012 presidential polls, our exclusive Psephometer algorithm will be updated every day. So we will have the national projection as well as the state-level projections on a daily basis. This will be a unique tracker from that perspective.

Code of conduct & IPR Details

All our tracking polls conducted for media are released in public domain and report archives are available on public platform. We are proud to follow the WAPOR/ESOMAR Code of Conduct and meet the AAPOR Level 1 standard of disclosure. All publication rights for worldwide UPI releases remain with UPI, and all survey instruments, design and data IPR remain with CVoter.

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