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From: Kate Doner [kate@donerfundraising.com]
Sent: Wednesday, September 07, 2011 6:39 AM
To: 'Keith Gilkes'; rj@rjjohnson.org; 'Scott Walker'
Cc: 'Jennifer Bannister, Doner'; 'Kelly Rindfleisch'
Subject: Walker Recall Fundraising Efforts - thoughts
Follow Up Flag: Follow up
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Gentlemen,

Here are my quick thoughts on raising money for Walker's possible recall efforts. I am happy to put into an official "plan".

CFG:

- Make nice with RSLC
- Lock down \$ commitments from RGA, RNC, AFP now
- Take Koch's money
- Get on a plane to Vegas and sit down with Sheldon Adelson. Ask for \$1m now.
- Corporations. Go heavy after them to give. Didn't give much to the recall effort this summer.
- Create a new c4. Club for Growth name has issues.