UPI/CVoter Poll

State Tracker 2016

Current state projections are based on UPI/CVoter's state tracking poll conducted online during the last two weeks among 18+ adults nationwide, including likely voters, details of which are mentioned beside the projections as of today.

The CVoter State Poll is different from the National Poll. In our National Poll, we are tracking opinions of more than 200 people each day, leading to a national representative sample size of at least 1,400 people during any seven-day span.

In our State Poll, we are tracking opinions of about 250 likely voters in each state every week, leading to a state representative sample size of about 500 likely voters during any two-week span. In total, we are covering about 25,000 samples in this time frame across all the states for our state projections. The data is weighted to the known demographic profile of the United States, including the Census. Sometimes the table figures do not sum to 100 due to the effects of rounding.

UPI/CVoter Tracking Poll

State Tracker2016

*If the U.S. presidential election was held today, which candidate would you vote for? *LV Only**

STATE	CLINTON	TRUMP	OTHERS	MARGIN
Alabama	38.0	56.3	5.8	-18.3
Alaska	41.3	53.4	5.3	-12.1
Arizona	43.8	49.9	6.3	-6.2
Arkansas	37.2	56.1	6.7	-18.8
California	58.2	37.0	4.8	21.1
Colorado	49.8	44.3	5.9	5.4
Connecticut	54.4	41.6	4.0	12.8
Delaware	55.2	41.4	3.4	13.8
Florida	47.6	46.7	5.7	0.9
Georgia	44.8	48.6	6.6	-3.8
Hawaii	64.4	32.4	3.2	32.0
Idaho	33.5	59.9	6.7	-26.4
Illinois	55.4	39.9	4.7	15.5
Indiana	42.8	52.4	4.8	-9.6
Iowa	48.7	47.1	4.2	1.7
Kansas	39.5	54.8	5.7	-15.3
Kentucky	38.2	56.9	4.9	-18.6
Lousiana	40.4	54.5	5.1	-14.0
Maine	55.0	41.2	3.8	13.8
Maryland	58.2	37.2	4.6	21.0
Massachusetts	57.6	38.7	3.7	18.9
Michigan	51.5	44.0	4.5	7.5
Minnesota	50.6	45.3	4.1	5.3
Mississippi	41.7	53.5	4.8	-11.7
Missouri	44.7	50.7	4.6	-6.1
Montana	40.3	54.2	5.5	-13.8
Nebraska	38.5	56.7	4.8	-18.2
Nevada	48.3	44.9	6.8	3.4
New Hampshire	49.9	45.4	4.7	4.5
New Jersey	56.9	39.1	4.0	17.8
New Mexico	50.5	43.4	6.2	7.1
New York	58.2	37.6	4.2	20.6
North Carolina	47.8	47.3	4.9	0.4
North Dakota	36.5	55.4	8.1	-18.8
Ohio	49.8	46.0	4.2	3.8
Oklahoma	33.8	61.7	4.6	-28.0
Oregon	50.6	42.5	7.0	8.1
Pennsylvania	48.9	46.5	4.6	2.3
Rhode Island	57.8	38.6	3.6	19.2
South Carolina	42.2	52.6	5.2	-10.4
South Dakota	41.6	53.7	4.7	-12.0
Tenessee	39.3	55.2	5.5	-15.9
Texas	41.3	53.0	5.7	-11.7
Utah	29.7	64.2	6.2	-34.5
Vermont	62.2	33.3	4.5	28.8
Virginia	48.3	46.8	4.9	1.5
Washington	53.4	41.7	4.9	11.6
Washington D.C.	80.3	13.9	5.8	66.4
West Virginia	36.5	57.7	5.8	-21.2
Wisconsin	50.5	45.6	4.0	4.9
Wyoming	30.7	63.0	6.3	-32.2

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*If the U.S. presidential election was held today, which candidate would you vote for? *LV Only**

Sample size & fieldwork details:

STATE	SAMPLESIZE	SWING_STATE	LEADING	Starting	Ending
Alabama	332	Normal	Donald Trump	10/2/2016	10/9/2016
Alaska	305	Normal	Donald Trump	10/2/2016	10/9/2016
Arizona	358	Normal	Donald Trump	10/2/2016	10/9/2016
Arkansas	319	Normal	Donald Trump	10/2/2016	10/9/2016
California	474	Normal	Hillary Clinton	10/2/2016	10/9/2016
Colorado	338	Swing	Hillary Clinton	10/2/2016	10/9/2016
Connecticut	331	Normal	Hillary Clinton	10/2/2016	10/9/2016
Delaware	312	Normal	Hillary Clinton	10/2/2016	10/9/2016
Florida	398	Swing	Hillary Clinton	10/2/2016	10/9/2016
Georgia	360	Swing	Donald Trump	10/2/2016	10/9/2016
Hawaii	304	Normal	Hillary Clinton	10/2/2016	10/9/2016
Idaho	330	Normal	Donald Trump	10/2/2016	10/9/2016
Illinois	397	Normal	Hillary Clinton	10/2/2016	10/9/2016
Indiana	329	Normal	Donald Trump	10/2/2016	10/9/2016
Iowa	322	Swing	Hillary Clinton	10/2/2016	10/9/2016
Kansas	332	Normal	Donald Trump	10/2/2016	10/9/2016
Kentucky	327	Normal	Donald Trump	10/2/2016	10/9/2016
Lousiana	320	Normal	Donald Trump	10/2/2016	10/9/2016
Maine	305	Normal	Hillary Clinton	10/2/2016	10/9/2016
Maryland	331	Normal	Hillary Clinton	10/2/2016	10/9/2016
Massachusetts	328	Normal	Hillary Clinton	10/2/2016	10/9/2016
Michigan	338	Swing	Hillary Clinton	10/2/2016	10/9/2016
Minnesota	322	Swing	Hillary Clinton	10/2/2016	10/9/2016
Mississippi	324	Normal	Donald Trump	10/2/2016	10/9/2016
Missouri	378	Normal	Donald Trump	10/2/2016	10/9/2016
Montana	496	Normal	Donald Trump	10/2/2016	10/9/2016
Nebraska	351	Normal	Donald Trump	10/2/2016	10/9/2016
Nevada	320	Swing	Hillary Clinton	10/2/2016	10/9/2016
New Hampshire	309	Swing	Hillary Clinton	10/2/2016	10/9/2016
New Jersey	339	Normal	Hillary Clinton	10/2/2016	10/9/2016
New Mexico	330	Normal	Hillary Clinton	10/2/2016	10/9/2016
New York	418	Normal	Hillary Clinton	10/2/2016	10/9/2016
North Carolina	514	Swing	Hillary Clinton	10/2/2016	10/9/2016
North Dakota	314	Normal	Donald Trump	10/2/2016	10/9/2016
Ohio	341	Swing	Hillary Clinton	10/2/2016	10/9/2016
Oklahoma	319	Normal	Donald Trump	10/2/2016	10/9/2016
Oregon	320	Normal	Hillary Clinton	10/2/2016	10/9/2016
Pennsylvania	369	Swing	Hillary Clinton	10/2/2016	10/9/2016
Rhode Island	303	Normal	Hillary Clinton	10/2/2016	10/9/2016
South Carolina	333	Normal	Donald Trump	10/2/2016	10/9/2016
South Dakota	317	Normal	Donald Trump	10/2/2016	10/9/2016
Tenessee	331	Normal	Donald Trump	10/2/2016	10/9/2016
Texas	425	Normal	Donald Trump	10/2/2016	10/9/2016
Utah	316	Normal	Donald Trump	10/2/2016	10/9/2016
Vermont	316	Normal	Hillary Clinton	10/2/2016	10/9/2016
Virginia	325	Swing	Hillary Clinton	10/2/2016	10/9/2016
Washington	326	Normal	Hillary Clinton	10/2/2016	10/9/2016
Washington D.C.	316	Normal	Hillary Clinton	10/2/2016	10/9/2016
West Virginia	308	Normal	Donald Trump	10/2/2016	10/9/2016
Wisconsin	349	Swing	Hillary Clinton	10/2/2016	10/9/2016
Wyoming	309	Normal	Donald Trump	10/2/2016	10/9/2016

If the U.S. presidential election was held today, which candidate would you vote for? *LV Only*

Swing in last one week tracker:

STATE	CLINTON			TRUMP	OTHERS		MARGIN	
Alabama	1.9			-3.1	1.2		5.1	
Alaska	1.0			-1.8	0.8		2.9	
Arizona	1.8			-2.4	0.6		4.2	
Arkansas	1.4			-2.5	1.1		3.9	
California	1.4			-2.0	0.6		3.3	
Colorado	1.5			-2.3	0.8		3.8	
Connecticut	0.9			-1.2	0.3		2.1	
Delaware	1.0			-1.5	0.5		2.5	
Florida	1.2			-2.2	0.9		3.4	
Georgia	2.3			-3.1	0.8		5.4	
Hawaii	0.8			-1.0	0.2		1.8	
Idaho	1.6			-2.4	0.8		4.0	
Illinois	1.9			-2.2	0.3		4.1	
Indiana	2.2			-3.0	0.7		5.2	
Iowa	1.3			-1.9	0.7		3.2	
Kansas	1.2			-3.0	1.8		4.2	
Kentucky	1.6			-2.5	0.9		4.1	
Lousiana	1.8			-2.8	0.9		4.6	
Maine	1.3			-1.8	0.5		3.2	
Maryland	0.6			-1.4	0.8		2.1	
Massachusetts	1.7			-2.1	0.4		3.8	
Michigan	1.7			-2.3	0.6		4.0	
Minnesota	1.2			-1.7	0.5		2.9	
Mississippi	2.1			-3.0	1.0		5.1	
Missouri	1.2			-1.9	0.8		3.1	
Montana	1.5			-3.1	1.6		4.6	
Nebraska	1.7			-2.6	0.9		4.3	
Nevada	1.2			-1.8	0.6		3.1	
New Hampshire	1.5			-2.2	0.6		3.7	
New Jersey	1.5			-1.8	0.3		3.2	
New Mexico	0.6			-1.5	0.9		2.1	
New York	1.3			-1.9	0.6		3.2	
North Carolina	2.3			-2.6	0.4		4.9	
North Dakota	0.6			-1.3	0.6		1.9	
Ohio	2.2			-2.9	0.7		5.1	
Oklahoma	1.8			-2.8	1.0		4.6	
Oregon	0.3			-2.2	1.8		2.5	
Pennsylvania	2.5			-2.9	0.4		5.4	
Rhode Island	1.2			-1.5	0.4		2.7	
South Carolina	1.4			-1.9	0.6		3.3	
South Dakota	1.6			-2.5	0.9		4.1	
Tenessee	1.3			-1.9	0.6		3.2	
Texas	2.1			-3.2	1.1		5.4	
Utah	1.4			-2.5	1.0		3.9	
Vermont	1.2			-2.1	0.9		3.3	
Virginia	3.0			-3.6	0.5		6.6	
Washington	1.4			-1.8	0.4		3.1	
Washington D.C.	1.4			-0.5	-0.8		1.9	
West Virginia	2.1			-2.9	0.8		4.9	
Wisconsin	0.9			-1.6	0.7		2.5	
Wyoming	1.3			-2.2	0.9		3.5	
Average Swing	1.48			-2.21	0.72		3.69	

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Methodology & Tracker Details

Statistical margins of error are not applicable to online polls. The precision of online polls is measured using a credibility interval. The error due to sampling for projections based on the Likely Voter sample could be plus or minus 3 percentage points at the national level and plus or minus 5 percentage points at state level. All sample surveys and polls may be subject to other sources of error, including but not limited to coverage error and measurement error.

In our State Poll, we are interviewing about 250 respondents in EACH state every week. This totals to more than 12,500 interviews every week and about 25,000 samples every two weeks. We make a rollover master file every day for each and every state from the samples collected in the last 14 days; this gives us a new sample of about 500 every day for each and every state. Thus, rather than a routine weekly tracker, the UPI/CVoter Poll is a daily tracker, giving the public opinion trends on a daily basis.

We will analyze the Presidential Tracker over the rest of the campaign until Election Day. The State Poll data collection started Sept. 1 and will continue until Nov. 7. This gives us an opportunity to analyze fresh data *daily* through Election Day.

We did multiple rounds of pilots with different platforms, both online and offline, and eventually decided that we would use the online mode for data collection. In the State Tracker, we employ multiple providers of panels to randomize and remove the contact bias of any one particular sample provider, if any. Just like in our 2012 presidential polls, our exclusive Psephometer algorithm will be updated every day. So we will have the national projection as well as the state-level projections on a daily basis. This will be a unique tracker from that perspective.

Code of conduct & IPR Details

All our tracking polls conducted for media are released in public domain and report archives are available on public platform. We are proud to follow the WAPOR/ESOMAR Code of Conduct and meet the AAPOR Level 1 standard of disclosure. All publication rights for worldwide UPI releases remain with UPI, and all survey instruments, design and data IPR remain with CVoter.

Contact:

Yashwant Deshmukh, Editor, CVoter International: yashwant@teamcvoter.com

Charlene Pacenti, Chief Content Officer, UPI: cpacenti@upi.com