

UPI/CVoter Poll

State Tracker 2016

Current state projections are based on UPI/CVoter's state tracking poll conducted online during the last two weeks among 18+ adults nationwide, including likely voters, details of which are mentioned beside the projections as of today.

The CVoter State Poll is different from the National Poll. In our National Poll, we are tracking opinions of more than 200 people each day, leading to a national representative sample size of at least 1,400 people during any seven-day span.

In our State Poll, we are tracking opinions of about 250 likely voters in each state every week, leading to a state representative sample size of about 500 likely voters during any two-week span. In total, we are covering about 25,000 samples in this time frame across all the states for our state projections. The data is weighted to the known demographic profile of the United States, including the Census. Sometimes the table figures do not sum to 100 due to the effects of rounding.

UPI/CVoter Tracking Poll

State Tracker2016

*If the U.S. presidential election was held today, which candidate would you vote for? *LV Only**

STATE	CLINTON	TRUMP	OTHERS	MARGIN
Alabama	37.8	57.1	5.1	-19.3
Alaska	41.3	54.1	4.7	-12.8
Arizona	44.0	50.6	5.5	-6.6
Arkansas	37.4	56.7	6.0	-19.3
California	58.3	37.4	4.3	20.9
Colorado	49.7	45.1	5.1	4.6
Connecticut	54.7	41.7	3.6	12.9
Delaware	55.5	41.6	2.9	13.8
Florida	48.7	46.3	5.0	2.3
Georgia	45.1	48.8	6.1	-3.8
Hawaii	64.7	32.5	2.8	32.2
Idaho	34.0	50.0	6.0	-25.9
Illinois	55.5	40.2	4.2	15.3
Indiana	43.1	52.7	4.2	-9.6
Iowa	48.6	47.7	3.7	1.0
Kansas	39.5	55.5	5.1	-16.0
Kentucky	38.1	57.6	4.3	-19.5
Louisiana	40.8	54.7	4.5	-14.0
Maine	55.0	41.6	3.4	13.4
Maryland	58.7	37.1	4.2	21.6
Massachusetts	57.9	38.9	3.2	19.0
Michigan	51.7	44.3	4.0	7.4
Minnesota	50.9	45.7	3.5	5.2
Mississippi	41.9	53.9	4.2	-12.0
Missouri	44.5	51.4	4.1	-6.8
Montana	40.6	54.5	4.9	-13.9
Nebraska	38.7	57.2	4.2	-18.5
Nevada	48.8	44.8	6.4	4.0
New Hampshire	50.1	45.8	4.1	4.4
New Jersey	57.1	39.4	3.5	17.6
New Mexico	50.5	43.8	5.8	6.7
New York	58.7	37.5	3.8	21.2
North Carolina	48.0	47.7	4.3	0.3
North Dakota	36.6	55.9	7.5	-19.3
Ohio	50.3	46.1	3.7	4.2
Oklahoma	33.5	55.6	3.9	-29.2
Oregon	51.1	42.5	6.5	8.6
Pennsylvania	49.9	46.0	4.1	3.9
Rhode Island	58.3	38.6	3.1	19.7
South Carolina	42.2	53.0	4.7	-10.8
South Dakota	41.8	54.1	4.1	-12.3
Tennessee	39.2	55.9	4.9	-16.7
Texas	41.4	53.4	5.2	-12.1
Utah	29.4	55.2	5.4	-35.8
Vermont	63.1	32.8	4.1	30.3
Virginia	49.8	45.8	4.3	4.0
Washington	53.6	42.1	4.3	11.5
Washington D.C.	80.9	13.1	6.0	67.7
West Virginia	36.4	58.1	5.5	-21.7
Wisconsin	51.1	45.5	3.4	5.6
Wyoming	30.2	64.3	5.5	-34.1

*If the U.S. presidential election was held today, which candidate would you vote for? *LV Only**

Sample size & fieldwork details:

STATE	SAMPLESIZE	SWING STATE	LEADING	Starting	Ending
Alabama	327	Normal	Donald Trump	10/9/2016	10/16/2016
Alaska	304	Normal	Donald Trump	10/9/2016	10/16/2016
Arizona	355	Normal	Donald Trump	10/9/2016	10/16/2016
Arkansas	323	Normal	Donald Trump	10/9/2016	10/16/2016
California	483	Normal	Hillary Clinton	10/9/2016	10/16/2016
Colorado	336	Swing	Hillary Clinton	10/9/2016	10/16/2016
Connecticut	326	Normal	Hillary Clinton	10/9/2016	10/16/2016
Delaware	315	Normal	Hillary Clinton	10/9/2016	10/16/2016
Florida	401	Swing	Hillary Clinton	10/9/2016	10/16/2016
Georgia	351	Swing	Donald Trump	10/9/2016	10/16/2016
Hawaii	312	Normal	Hillary Clinton	10/9/2016	10/16/2016
Idaho	316	Normal	Donald Trump	10/9/2016	10/16/2016
Illinois	398	Normal	Hillary Clinton	10/9/2016	10/16/2016
Indiana	330	Normal	Donald Trump	10/9/2016	10/16/2016
Iowa	328	Swing	Hillary Clinton	10/9/2016	10/16/2016
Kansas	332	Normal	Donald Trump	10/9/2016	10/16/2016
Kentucky	324	Normal	Donald Trump	10/9/2016	10/16/2016
Louisiana	314	Normal	Donald Trump	10/9/2016	10/16/2016
Maine	313	Normal	Hillary Clinton	10/9/2016	10/16/2016
Maryland	325	Normal	Hillary Clinton	10/9/2016	10/16/2016
Massachusetts	329	Normal	Hillary Clinton	10/9/2016	10/16/2016
Michigan	327	Swing	Hillary Clinton	10/9/2016	10/16/2016
Minnesota	329	Swing	Hillary Clinton	10/9/2016	10/16/2016
Mississippi	322	Normal	Donald Trump	10/9/2016	10/16/2016
Missouri	359	Normal	Donald Trump	10/9/2016	10/16/2016
Montana	329	Normal	Donald Trump	10/9/2016	10/16/2016
Nebraska	333	Normal	Donald Trump	10/9/2016	10/16/2016
Nevada	319	Swing	Hillary Clinton	10/9/2016	10/16/2016
New Hampshire	308	Swing	Hillary Clinton	10/9/2016	10/16/2016
New Jersey	338	Normal	Hillary Clinton	10/9/2016	10/16/2016
New Mexico	324	Normal	Hillary Clinton	10/9/2016	10/16/2016
New York	404	Normal	Hillary Clinton	10/9/2016	10/16/2016
North Carolina	350	Swing	Hillary Clinton	10/9/2016	10/16/2016
North Dakota	314	Normal	Donald Trump	10/9/2016	10/16/2016
Ohio	344	Swing	Hillary Clinton	10/9/2016	10/16/2016
Oklahoma	317	Normal	Donald Trump	10/9/2016	10/16/2016
Oregon	324	Normal	Hillary Clinton	10/9/2016	10/16/2016
Pennsylvania	380	Swing	Hillary Clinton	10/9/2016	10/16/2016
Rhode Island	305	Normal	Hillary Clinton	10/9/2016	10/16/2016
South Carolina	323	Normal	Donald Trump	10/9/2016	10/16/2016
South Dakota	311	Normal	Donald Trump	10/9/2016	10/16/2016
Tennessee	328	Normal	Donald Trump	10/9/2016	10/16/2016
Texas	460	Normal	Donald Trump	10/9/2016	10/16/2016
Utah	318	Normal	Donald Trump	10/9/2016	10/16/2016
Vermont	304	Normal	Hillary Clinton	10/9/2016	10/16/2016
Virginia	334	Swing	Hillary Clinton	10/9/2016	10/16/2016
Washington	320	Normal	Hillary Clinton	10/9/2016	10/16/2016
Washington D.C.	313	Normal	Hillary Clinton	10/9/2016	10/16/2016
West Virginia	310	Normal	Donald Trump	10/9/2016	10/16/2016
Wisconsin	361	Swing	Hillary Clinton	10/9/2016	10/16/2016
Wyoming	311	Normal	Donald Trump	10/9/2016	10/16/2016

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Swing in last one week tracker:

STATE	CLINTON		TRUMP	OTHERS	MARGIN
Alabama	-0.1		0.8	-0.7	-1.0
Alaska	-0.1		0.7	-0.6	-0.8
Arizona	0.2		0.6	-0.8	-0.4
Arkansas	0.2		0.6	-0.8	-0.4
California	0.1		0.4	-0.5	-0.2
Colorado	0.0		0.8	-0.8	-0.8
Connecticut	0.3		0.1	-0.4	0.1
Delaware	0.3		0.2	-0.5	0.0
Florida	1.1	-0.4		-0.7	1.4
Georgia	0.3		0.2	-0.5	0.1
Hawaii	0.3		0.1	-0.4	0.2
Idaho	0.6		0.1	-0.7	0.5
Illinois	0.1		0.4	-0.5	-0.2
Indiana	0.3		0.3	-0.6	0.0
Iowa	-0.1		0.6	-0.5	-0.7
Kansas	-0.1		0.6	-0.6	-0.7
Kentucky	-0.1		0.8	-0.6	-0.9
Louisiana	0.3		0.3	-0.6	0.0
Maine	0.0		0.4	-0.5	-0.4
Maryland	0.5	-0.1		-0.4	0.6
Massachusetts	0.3		0.2	-0.5	0.1
Michigan	0.2		0.3	-0.6	-0.1
Minnesota	0.2		0.3	-0.6	-0.1
Mississippi	0.2		0.5	-0.6	-0.3
Missouri	-0.1		0.6	-0.5	-0.8
Montana	0.3		0.3	-0.6	0.0
Nebraska	0.1		0.5	-0.6	-0.3
Nevada	0.5	-0.2		-0.3	0.6
New Hampshire	0.3		0.4	-0.7	-0.1
New Jersey	0.2		0.3	-0.5	-0.1
New Mexico	0.0		0.4	-0.4	-0.5
New York	0.5	-0.1		-0.4	0.6
North Carolina	0.2		0.3	-0.6	-0.1
North Dakota	0.1		0.5	-0.6	-0.5
Ohio	0.5		0.1	-0.5	0.4
Oklahoma	-0.3		0.9	-0.6	-1.2
Oregon	0.5		0.0	-0.5	0.5
Pennsylvania	1.1	-0.5		-0.5	1.6
Rhode Island	0.5		0.0	-0.5	0.5
South Carolina	0.0		0.4	-0.4	-0.4
South Dakota	0.2		0.4	-0.6	-0.3
Tennessee	-0.2		0.7	-0.6	-0.9
Texas	0.1		0.4	-0.5	-0.3
Utah	-0.2		1.0	-0.8	-1.3
Vermont	1.0	-0.5		-0.4	1.5
Virginia	1.5	-1.0		-0.6	2.5
Washington	0.3		0.3	-0.6	-0.1
Washington D.C.	0.6	-0.8		0.2	1.3
West Virginia	-0.1		0.4	-0.3	-0.5
Wisconsin	0.6	-0.1		-0.6	0.7
Wyoming	-0.5		1.4	-0.8	-1.9

Methodology & Tracker Details

Statistical margins of error are not applicable to online polls. The precision of online polls is measured using a credibility interval. The error due to sampling for projections based on the Likely Voter sample could be plus or minus 3 percentage points at the national level and plus or minus 5 percentage points at state level. All sample surveys and polls may be subject to other sources of error, including but not limited to coverage error and measurement error.

In our State Poll, we are interviewing about 250 respondents in EACH state every week. This totals to more than 12,500 interviews every week and about 25,000 samples every two weeks. We make a rollover master file every day for each and every state from the samples collected in the last 14 days; this gives us a new sample of about 500 every day for each and every state. Thus, rather than a routine weekly tracker, the UPI/CVoter Poll is a daily tracker, giving the public opinion trends on a daily basis.

We will analyze the Presidential Tracker over the rest of the campaign until Election Day. The State Poll data collection started Sept. 1 and will continue until Nov. 7. This gives us an opportunity to analyze fresh data **daily** through Election Day.

We did multiple rounds of pilots with different platforms, both online and offline, and eventually decided that we would use the online mode for data collection. In the State Tracker, we employ multiple providers of panels to randomize and remove the contact bias of any one particular sample provider, if any. Just like in our 2012 presidential polls, our exclusive Psephometer algorithm will be updated every day. So we will have the national projection as well as the state-level projections on a daily basis. This will be a unique tracker from that perspective.

Code of conduct & IPR Details

All our tracking polls conducted for media are released in public domain and report archives are available on public platform. We are proud to follow the WAPOR/ESOMAR Code of Conduct and meet the AAPOR Level 1 standard of disclosure. All publication rights for worldwide UPI releases remain with UPI, and all survey instruments, design and data IPR remain with CVoter.

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