## LOCAL SEARCH FOR DENTISTS CANCELLATION REQUEST FORM

Product Name: Local SEO

## ANY UNAPPROVED EDITS TO THIS FORM RENDERS IT NULL AND VOID

Date sent to Client 09/28/2016. This termination is not effective until actually received by Local Search for Dentists. Agreement only valid if returned by: 10/21/2016

This form is only to be filled out by the Doctor (client) at the Dental Office. Please print, fill out all fields, and fax back to our office via (510) 201-6529

Doctor's Full Name:

THOMAS INMAN

Dental Office Address:

10497 TOWN & COUNTRY WAY SUITE 914

**HOUSTON TX 77024** 

Per my contract on file, I am obligated to give 60 days notice on the Official LSFD Cancellation Form by fax or parcel when canceling my account. By signing below, I confirm that I understand, affirm and authorize the following information including that the Client will lose all of the deliverables listed below in Exhibit "A":

Belvedere Marketing Group LLC, DBA Local Search For Dentists, a Texas Corporation, will bill my credit card \$\$497 on 10/22/2016 & 11/22/2016. If necessary, this credit card will be used to pay all unpaid invoices and balances. THOMAS INMAN agrees that LSFD shall retain all payments made by THOMAS INMAN prior to the execution of this Agreement, and further agrees to refrain from any contests of prior payments. Any agreements with Local Search For Dentists shall be governed by the laws of the state of Texas. The Client hereby unconditionally waives his/her/its rights to a jury trial of any claim or cause of action based upon or arising out of, directly or indirectly, this contract or the subject matter therein. In the event that litigation, mediation or legal action results from or arises out of any agreement with Local Search For Dentists or the performance thereof, the Parties will litigate and resolve in the state of Texas in Travis County.

Mutual Releases: Upon the execution of this agreement and remittance of the remaining payments outlined in this document, Local Search For Dentists and THOMAS INMAN hereby release and discharge one another, and their respective affiliates, parents, subsidiaries, owners, directors, officers, employees, spouses, attorneys, agents and insurers, from any and all claims, actions, causes of action, appeals, demands, liabilities, promises, acts, agreements, complaints, costs, attorney's fees, expenses, damages, responsibilities and/or obligations of any kind, at common law, equity, statutory or otherwise that each party had in the past, has currently, or may have in the future, whether known or unknown, fixed or contingent, claimed or unclaimed, suspected or unsuspected, liquidated or unliquidated resulting from the parties' conduct involving the contract between the parties relating to Internet-related services, and/or all matters at issue in, or related in any way to the facts giving rise to, the contract between the parties relating to Internet marketing services.

Confidentiality & Non-disparagement: The parties shall keep the contents of this document confidential and not divulge its terms to any person or entity except that (1) the parties may disclose the terms of this document to their legal and management level employees on a "need-to-know" basis; (2) the parties may disclose the terms of this Agreement to his spouse and to his accountant or financial advisor to the extent necessary to render tax or financial advice; and (3) either party may disclose the terms of this Agreement in response to court order or to the extent necessary to enforce the Agreement by legal process, or in order to comply with the Agreement. The parties, their agents, employees, officers, shareholders, members, and spouses of all of the preceding, will not disparage each other, cause the disparagement of each other, or allow the continued publication of prior disparaging statements, regarding the events and circumstances at issue in this Agreement or the services provided by either party. For the purposes of this section, "disparage" shall mean any negative statement, whether written or oral, that impugns the integrity, capability, honesty, or business practices of the subject party in the mind of a reasonable person. The parties agree and acknowledge that this non-disparagement provision is a material term of this Agreement, the absence of which would have resulted in the parties refusing to enter into this Agreement. Furthermore, the parties agree that if a breach of this non-disparagement provision were to occur, it would be difficult to determine actual damages. Based upon what the parties know, they agree that \$750.00 for each disparaging statement, per day of publication, is a reasonable estimate of the damages that would accrue if a breach occurred in the future, and all parties agree that the amount of liquidated damages is fair and reasonable and would not act as a penalty to the breaching party.

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