

This SurveyMonkey 15-state poll conducted with the Washington Post October 8 - 16, 2016 among 17,379 likely voters in 15 states, including between 569 and 1,702 respondents in each state. The sample was drawn among the respondents who completed separate, user-generated polls using SurveyMonkey's platform during this period. Results are weighted to match demographic characteristics of registered voters in each state as well as party identification in previous SurveyMonkey polls this year. No margins of sampling error are calculated, as this statistic is only applicable to randomly sampled surveys.

\*= less than 0.5 percent

(Full methodological details and sample sizes for states appended at the end.)

1. If the 2016 presidential election were being held today among the following candidates for whom would you vote?

	Hillary Clinton, the Democrat	Donald Trump, the Republican	No opinion
Arizona	46	47	7
Colorado	50	41	8
Florida	47	47	6
Georgia	48	45	7
Iowa	44	49	7
Michigan	51	42	8
Nevada	47	46	7
New Hampshire	50	43	8
New Mexico	50	39	10
North Carolina	51	43	7
Ohio	46	48	6
Pennsylvania	51	42	7
Texas	46	48	5
Virginia	54	41	5
Wisconsin	48	44	8

2. If the 2016 presidential election were being held today among the following candidates for whom would you vote?

	Hillary Clinton, the Democrat	Donald Trump, the Republican	Gary Johnson, the Libertarian	Jill Stein, the Green Party	No opinion
Arizona	41	44	10	3	2
Colorado	44	37	12	4	3
Florida	43	45	7	3	3
Georgia	45	41	9	2	3
Iowa	40	45	10	2	4
Michigan	45	37	11	5	3
Nevada	40	44	9	5	2
New Hampshire	47	36	10	4	2
New Mexico	41	33	18	5	2

North Carolina	46	40	9	3	3
Ohio	41	44	9	4	2
Pennsylvania	46	40	8	3	3
Texas	42	44	8	2	3
Virginia	49	38	8	3	2
Wisconsin	43	38	12	4	3

3. If the 2016 election for [state] senator were being held today among the following candidates, for whom would you vote? (Names of each candidate read for individual states)

	The Democrat	The Republican	Third-party candidate*	No Opinion
Arizona	45	48	NA	6
Colorado	52	42	NA	6
Florida	45	51	NA	4
Georgia	46	50	NA	4
Iowa	40	56	NA	5
Nevada	47	48	NA	5
New Hampshire	47	42	10	1
North Carolina	48	42	7	3
Ohio	39	56	NA	5
Pennsylvania	47	47	NA	6
Wisconsin	51	46	NA	3

\*In New Hampshire, "Aaron Day, the independent." In North Carolina, "the Libertarian Sean Haugh".

4. If the 2016 election for [state] governor were being held today among the following candidates, for whom would you vote? (Names of each candidate read for individual states)

	The Democrat	The Republican	No opinion
New Hampshire	53	43	4
North Carolina	55	42	2

\*\*\* END\*\*\*

#### METHODOLOGICAL DETAILS

This poll was funded by The Washington Post and is part of SurveyMonkey's syndicated 2016 Election Tracking service.

The sample of registered voters living in each of 15 states was drawn from the pool of respondents to user-generated poll conducted on SurveyMonkey's platform, which typically includes roughly 3 million people each day. After completing an unrelated survey, a sub-sample of those respondents were invited to participate in a second survey asking "Where do you stand on current events? Share your opinion." Results were analyzed among likely voters. The survey was not advertised on any website, and individual invitations could only be used to complete the survey once. This sample differs from SurveyMonkey's Audience, the firm's ongoing panel of survey respondents. The survey was conducted in English and Spanish. Some questions were asked prior to

these in the survey, including issues that matter most to respondents, President Obama's job approval and party identification.

From October 8 - 16, 2016, the survey asked the sample of 17,379 likely voters about their presidential support, including between 569 and 1,702 respondents in each state. The final sample was weighted to benchmarks for the population of registered voters in each state for age, race, sex, education and region from the 2012 and 2014 Current Population Survey Voting and Registration Supplement. State samples were also weighted to an average of party identification in weighted SurveyMonkey state surveys this year.

The SurveyMonkey poll employs a "non-probability" sample of respondents, drawn from the large number of people who take user-generated polls. Washington Post and Post polls with partners are designed to ensure all adults with a cellular or landline telephone have a chance of being selection, but the probability of any given voter being invited to a SurveyMonkey survey is unknown, as is the proportion of voters who were able to be sampled because they did not participate in a separate user-generated SurveyMonkey poll during the field period. A margin of sampling error is not calculated for SurveyMonkey results, since this statistic only applicable to randomly-sampled surveys.

This questionnaire was administered with the exact questions in the exact order as they appear in this document. Demographics questions are not shown.

<u>State</u>	<u>Unweighted sample size</u>
Arizona	1,028
Colorado	956
Florida	1,702
Georgia	886
Iowa	1,135
Michigan	1,331
Nevada	884
New Hampshire	569
New Mexico	889
North Carolina	1,191
Ohio	1,307
Pennsylvania	1,449
Texas	1,332
Virginia	1,644
Wisconsin	1,076

The Washington Post is a charter member of AAPOR's Transparency Initiative, which recognizes organizations that disclose key methodological details on the research they produce.

Contact [polls@washpost.com](mailto:polls@washpost.com) for further information about how The Washington Post conducts polls.

