

From: [Will Keyser](#)
To: [D'Arbeloff, Mindy \(GOV\)](#)
Cc: [Buckley, Timothy \(GOV\)](#); [Kadish, Steven \(GOV\)](#); [Wehrs, Brianna \(GOV\)](#); [Conroy, Jim \(GOV\)](#); [Zarrella, Lily \(GOV\)](#); [Ash, Jay \(EOHED\)](#); [Charlie Baker](#); [Boehm, Ryan \(GOV\)](#)
Subject: Re: PROCLAMATION
Date: Friday, February 13, 2015 1:35:33 PM

Good with Tim's suggestion.

On Feb 13, 2015, at 1:19 PM, DArbeloff, Mindy (GOV)
<mindy.darbeloff@state.ma.us> wrote:

Thanks Tim – Will do

Mindy d'Arbeloff

*Deputy Chief of Staff
Office of the Governor
State House Room 280
Boston, MA 02133*

From: Buckley, Timothy (GOV)
Sent: Friday, February 13, 2015 1:15 PM
To: D'Arbeloff, Mindy (GOV); Kadish, Steven (GOV); Wehrs, Brianna (GOV); Will Keyser
Cc: Conroy, Jim (GOV); Zarrella, Lily (GOV); Ash, Jay (EOHED); Charlie Baker; Boehm, Ryan (GOV)
Subject: RE: PROCLAMATION

We could just drop “love your...” from official language and stick to Valentines Week for official title

From: D'Arbeloff, Mindy (GOV)
Sent: Friday, February 13, 2015 1:14 PM
To: Kadish, Steven (GOV); Wehrs, Brianna (GOV); Will Keyser
Cc: Conroy, Jim (GOV); Buckley, Timothy (GOV); Zarrella, Lily (GOV); Ash, Jay (EOHED); Charlie Baker; Boehm, Ryan (GOV)
Subject: RE: PROCLAMATION

We are going to print one for each of our guests. Happy to add Jay to the list.
Comments – Edits???? It's 1:15 – I'm giving you all a half hour to speak or forever hold your peace.
M

Mindy d'Arbeloff

*Deputy Chief of Staff
Office of the Governor*

State House Room 280
Boston, MA 02133

From: Kadish, Steven (GOV)
Sent: Friday, February 13, 2015 1:11 PM
To: D'Arbeloff, Mindy (GOV); Wehrs, Brianna (GOV); Will Keyser
Cc: Conroy, Jim (GOV); Buckley, Timothy (GOV); Zarrella, Lily (GOV); Ash, Jay (EOHED); Charlie Baker; Boehm, Ryan (GOV)
Subject: RE: PROCLAMATION

Really like it.

This might be for Jay?

One wording thing to consider: Valentines Week – Love Your [Mainstreets](#).

Is “Main Streets too limiting? You should it be Main Streets and Malls? Or is Main Streets the appropriate focus?

From: D'Arbeloff, Mindy (GOV)
Sent: Friday, February 13, 2015 12:51 PM
To: Wehrs, Brianna (GOV); Will Keyser
Cc: Conroy, Jim (GOV); Kadish, Steven (GOV); Buckley, Timothy (GOV); Zarrella, Lily (GOV); Ash, Jay (EOHED); Charlie Baker; Boehm, Ryan (GOV)
Subject: PROCLAMATION

Here is a first draft. A proclamation is pretty formulaic. We should have 5 or 6 Whereas's.

I have edited the bottom portion just slightly as well. Everyone is standing by to get this done – edits, additions, comments, etc. welcome – just please do it quickly!

Whereas the recent, unprecedented snow fall has taken a tremendous toll on the retailers and restaurants in local cities and towns across the Commonwealth; and

Whereas access and travel to businesses and has been difficult for both patrons and workers; and

Whereas Saturday, February 14 is officially Valentine's day, a day when many purchases and reservations are traditionally made; and

Whereas the people of the Commonwealth are generous and caring; and

Whereas the spirit of Valentine's day is the expression of kindness, friendship and support and need not be limited to just one day

Now, Therefore, I, Charles D. Baker, Governor of the Commonwealth of Massachusetts, do hereby proclaim the week of February 14 to February 21 to be

VALENTINES WEEK – LOVE YOUR MAINSTREETS

And urge all the citizens of the Commonwealth to participate fittingly in its existence by extending the spirit of Valentine's Day through the entire week by visiting and supporting local retailers and restaurants.

Given at the Executive Chamber in Boston, this thirteenth day of February, in the year two thousand and fifteen, and of the Independence of the United States of America, the two hundred and thirty-ninth.

By his excellency.....

Mindy d'Arbeloff

*Deputy Chief of Staff
Office of the Governor
State House Room 280
Boston, MA 02133*

From: Wehrs, Brianna (GOV)
Sent: Friday, February 13, 2015 9:11 AM
To: D'Arbeloff, Mindy (GOV); Will Keyser
Cc: Conroy, Jim (GOV); Kadish, Steven (GOV); Buckley, Timothy (GOV); Zarrella, Lily (GOV)
Subject: RE: VALENTINES WEEK - LOVE YOUR MAIN STREETS!

Secretary Ash is also able to make the 10:30am call.

From: D'Arbeloff, Mindy (GOV)
Sent: Friday, February 13, 2015 9:07 AM
To: Will Keyser
Cc: Conroy, Jim (GOV); Wehrs, Brianna (GOV); Kadish, Steven (GOV); Buckley, Timothy (GOV); Zarrella, Lily (GOV)
Subject: Re: VALENTINES WEEK - LOVE YOUR MAIN STREETS!

The mayor just did this. Even announced an app: love on main

Sent from my iPhone

On Feb 13, 2015, at 8:37 AM, Will Keyser <wkeyser@me.com> wrote:

I can make it.

On Feb 13, 2015, at 8:36 AM, Conroy, Jim (GOV)
<jim.conroy@state.ma.us> wrote:

Good here. Yes, need gov.

Sent from my iPhone

On Feb 13, 2015, at 8:35 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

Would 10:30am this morning work for a call?
Please let me know if the Gov needs to be on
the call.

From: Conroy, Jim (GOV)
Sent: Thursday, February 12, 2015 7:27 PM
To: Kadish, Steven (GOV); D'Arbeloff, Mindy (GOV)
Cc: Will Keyser; Buckley, Timothy (GOV); Wehrs, Brianna (GOV); Zarrella, Lily (GOV)
Subject: RE: VALENTINES WEEK - LOVE YOUR MAIN STREETS!

We need to do a call to include folks on this email, Jay and possibly the gov. This needs to happen tonight or tomorrow AM.

Lily can you schedule.

Mindy, please recirculate the proposal to the same group.

From: Kadish, Steven (GOV)
Sent: Thursday, February 12, 2015 7:22 PM
To: D'Arbeloff, Mindy (GOV); Conroy, Jim (GOV)
Cc: Will Keyser; Buckley, Timothy (GOV); Wehrs, Brianna (GOV); Zarrella, Lily (GOV)
Subject: RE: VALENTINES WEEK - LOVE YOUR MAIN STREETS!

Apologies.
I thought that the call happened without me.

What are the next steps?
Do we need a call with the Governor?

From: D'Arbeloff, Mindy (GOV)
Sent: Thursday, February 12, 2015 7:09 PM
To: Conroy, Jim (GOV); Kadish, Steven (GOV)
Cc: Will Keyser; Buckley, Timothy (GOV); Wehrs, Brianna (GOV)
Subject: RE: VALENTINES WEEK - LOVE YOUR MAIN STREETS!

Nobody got back to me. Boo hoo.
If we're going to act – we need to hit the

ground running tomorrow.
I have the logo and almost done with
proclamation for approval.

Mindy d'Arbeloff

*Deputy Chief of Staff
Office of the Governor
State House Room 280
Boston, MA 02133*

From: Conroy, Jim (GOV)
Sent: Thursday, February 12, 2015 6:58 PM
To: D'Arbeloff, Mindy (GOV); Kadish, Steven (GOV)
Cc: Will Keyser; Buckley, Timothy (GOV); Wehrs, Brianna (GOV)
Subject: RE: VALENTINES WEEK - LOVE YOUR MAIN STREETS!

Where are we on this?

From: D'Arbeloff, Mindy (GOV)
Sent: Thursday, February 12, 2015 4:19 PM
To: Conroy, Jim (GOV); Kadish, Steven (GOV)
Cc: Will Keyser; Buckley, Timothy (GOV); Wehrs, Brianna (GOV)
Subject: RE: VALENTINES WEEK - LOVE YOUR MAIN STREETS!

Adding Brianna
Is everyone available for a call at 5:30?

Mindy d'Arbeloff

*Deputy Chief of Staff
Office of the Governor
State House Room 280
Boston, MA 02133*

From: Conroy, Jim (GOV)
Sent: Thursday, February 12, 2015 3:40 PM
To: D'Arbeloff, Mindy (GOV); Kadish, Steven (GOV)
Cc: Will Keyser; Buckley, Timothy (GOV)
Subject: RE: VALENTINES WEEK - LOVE YOUR MAIN STREETS!

Lets do a call

From: D'Arbeloff, Mindy (GOV)
Sent: Thursday, February 12, 2015 3:39 PM
To: Kadish, Steven (GOV)
Cc: Will Keyser; Conroy, Jim (GOV); Buckley, Timothy (GOV)
Subject: RE: VALENTINES WEEK - LOVE YOUR MAIN STREETS!

So, team, are we doing this?

Mindy d'Arbeloff

*Deputy Chief of Staff
Office of the Governor
State House Room 280
Boston, MA 02133*

From: D'Arbeloff, Mindy (GOV)
Sent: Thursday, February 12, 2015 9:44 AM
To: Charlie Baker
Cc: Will Keyser; Kadish, Steven (GOV); Conroy, Jim (GOV); Buckley, Timothy (GOV)
Subject: Re: VALENTINES WEEK - LOVE YOUR MAIN STREETS!

Working with Brianna

Sent from my iPhone

On Feb 12, 2015, at 9:40 AM, Charlie Baker

<[REDACTED]> wrote:

All good. Need to get a date /
time on the calendar and an event
organized to announce. If not
Friday then Saturday.

Charlie Baker

On Feb 12, 2015, at 9:27 AM,
D'Arbeloff, Mindy (GOV)
<mindy.darbeloff@state.ma.us>
wrote:

Mayors, reps, what
about actually
partnering with

community relations
at Globe and Herald.
I could sell this to
Gwen Gage in a
heartbeat.

Sent from my iPhone

On Feb 12, 2015, at
9:17 AM, Charlie
Baker

<[REDACTED]>

wrote:

Marlo
Fogelman
- who is
a PR
person
with a
ton of
retail
clients -
loves
this
idea
and
said her
folks
would
love to
promote
it.

Charlie
Baker

On Feb
12,
2015,
at 9:14
AM,
Will
Keyser

[<wkeyser@me.com](mailto:wkeyser@me.com)

>

wrote:

This
is
really
great
and
the
small
business/retail
community
will
be
most
grateful.
It
would
be
ideal
to
add
a
walk
through
a
Main
Street
to
this.
Also,
the
Lt.
Gov
should
get
involved
as
well.
Perhaps
she
could
hit
Central

and
Western
MA
while
the
Gov
stays
around
Boston.

On
the
messaging
front,
it
is
important
to
emphasize
not
just
how
important
this
is
to
the
business
owners,
but
also
to
their
employees
who
have
been
suffering.
Suggest
tipping
extra
if
you
can,

etc.
The
Globe
has
a
page
one
story
that
illustrates
how
hard
the
combination
of
the
weather
and
failure
of
the
T
has
been
on
hourly
workers.

On
Feb
11,
2015,
at
6:56
PM,
DArbeloff,
Mindy
(GOV)
<mindy.darbeloff@state.ma.us>
>
wrote:

Awesome

—
let's
work
on
details
tomorrow.
I
think
this
could
really
be
fun.

**Mindy
d'Arbeloff**

*Deputy
Chief
of
Staff
Office
of
the
Governor
State
House
Room
280
Boston,
MA
02133*

From:
Kadish,
Steven
(GOV)

Sent:
Wednesday,
February
11,
2015
6:52
PM

To:
Charlie
Baker;

D'Arbeloff,
Mindy
(GOV)

Cc:
Conroy,
Jim
(GOV);
wkeyser@me.com
;
Buckley,
Timothy
(GOV)

Subject:
RE:
VALENTINES
WEEK
-
LOVE
YOUR
MAIN
STREETS!

Yes!
Awesome!

From:
Charlie
Baker
[REDACTED]
]

Sent:
Wednesday,
February
11,
2015
6:47
PM

To:
D'Arbeloff,
Mindy
(GOV)

Cc:
Kadish,
Steven
(GOV);
Conroy,
Jim
(GOV);
wkeyser@me.com
;
Buckley,
Timothy
(GOV)

Subject:
Re:
VALENTINES
WEEK
-
LOVE
YOUR
MAIN
STREETS!

I
think
this
is
great.

Charlie
Baker

On
Feb
11,
2015,
at
6:07
PM,
D'Arbeloff,
Mindy
(GOV)
<mindy.darbeloff@state.ma.us>
>
wrote:

See
Attached
—
hope
you
like
it!

**Mindy
d'Arbeloff**

*Deputy
Chief
of
Staff
Office
of
the
Governor
State
House
Room
280
Boston,
MA
02133*

<LOVE
YOUR
MAINSTREETS
WEEK.docx>

From: [Will Keyser](#)
To: [Zarrella, Lily \(GOV\)](#)
Cc: [Conroy, Jim \(GOV\)](#); [Buckley, Timothy \(GOV\)](#)
Subject: Re: Time for a Call
Date: Thursday, February 19, 2015 4:10:44 PM

Works for me.

On Feb 19, 2015, at 3:57 PM, Zarrella, Lily (GOV) <lily.zarrella@state.ma.us> wrote:

Can everyone be available for a 5pm conference call? I will send out dial in info once confirmed.

Lily Zarrella

Executive Assistant to Chief of Staff Steve Kadish
State House, Rm 360
Boston, MA 02133
P: 617-425-4000
E: lily.zarrella@massmail.state.ma.us

From: [Will Keyser](#)
To: [Jim Conroy](#)
Cc: [Dominick Ianno](#); [Zarrella, Lily \(GOV\)](#); [Steven Kadish](#); [Tim](#)
Subject: Re: Budget Comms Strategy Meeting
Date: Wednesday, February 25, 2015 11:40:00 AM

I can't do that time. Totally jammed up.

On Feb 25, 2015, at 11:36 AM, Jim Conroy <jconroy07@gmail.com> wrote:

Noon tmr works for me

Sent from my iPhone

On Feb 25, 2015, at 11:33 AM, Dominick Ianno
<dominick.ianno@gmail.com> wrote:

12 works. Can we do it down at A&F please?

Sent from my iPhone, please excuse any typos

On Feb 25, 2015, at 11:01 AM, Zarrella, Lily (GOV)
<lily.zarrella@state.ma.us> wrote:

Can we do tomorrow at 12 or 12:30?

From: Zarrella, Lily (GOV)
Sent: Wednesday, February 25, 2015 10:23 AM
To: 'Jim Conroy'; Steven Kadish
Cc: Dominick Ianno; Tim; Will Keyser
Subject: RE: Budget Comms Strategy Meeting
Just confirming that this is not happening today and we need to pick a time tomorrow... let me know.

From: Jim Conroy [<mailto:jconroy07@gmail.com>]
Sent: Tuesday, February 24, 2015 10:54 PM
To: Steven Kadish
Cc: Dominick Ianno; Zarrella, Lily (GOV); Tim; Will Keyser
Subject: Re: Budget Comms Strategy Meeting
Doesn't work for me. Let's look at Thursday.

Sent from my iPhone

On Feb 24, 2015, at 10:38 PM, Steven Kadish
<stevenkadish@outlook.com> wrote:

Yes.

Sent from my iPhone

On Feb 24, 2015, at 8:41 PM, "Dominick Ianno"
<dominick.ianno@gmail.com> wrote:

Can you all come down here at 1:30?
Kristen wants to join us. I can pull in some
other staff as needed.

Sent from my iPhone, please excuse any
typos

On Feb 24, 2015, at 8:10 PM, Tim
<buckley.ts@gmail.com> wrote:

Good here

Tim Buckley

On Feb 24, 2015, at 3:57 PM, Will Keyser
<wkeyser@me.com> wrote:

I can make that work.

On Feb 24, 2015, at 3:56 PM,
Dominick Ianno
<dominick.ianno@gmail.com>
wrote:

Can we do 1.30
tomorrow? Friday
too late.

Sent from my
iPhone, please
excuse any typos

On Feb 24, 2015, at
11:42 AM, Jim
Conroy
<jconroy07@gmail.com
> wrote:

Dominick and I
have begun this
conversation. Will
get the rest of you
looped in.
On Tue, Feb 24,
2015 at 11:13 AM,
Will Keyser
<wkeyser@me.com
> wrote:
I'm open tomorrow
between 1:30 and
3:30 and anytime

Friday after 2:00.

> On Feb 24, 2015,
at 11:00 AM, Tim
<buckley.ts@gmail.com

> wrote:

>

> Yes

>

> Tim Buckley

>

>> On Feb 24,
2015, at 10:37 AM,
Will Keyser
<wkeyser@me.com

> wrote:

>>

>> Gents,

>>

>> I think we
should set aside an
hour before the end
of the week to
discuss budget
comms strategy.

>>

>> Will

--

Jim Conroy

M: 860-983-3730

E:

jconroy07@gmail.com

From: [Will Keyser](#)
To: [Conroy, Jim \(GOV\)](#)
Cc: [Buckley, Timothy \(GOV\)](#); [Lepore, Kristen \(ANF\)](#); [Ianno, Dominick \(ANF\)](#)
Subject: Re: Saturday
Date: Friday, February 27, 2015 9:50:00 AM

It will work for me.

> On Feb 27, 2015, at 9:35 AM, Conroy, Jim (GOV) <jim.conroy@state.ma.us> wrote:
>
> Are you guys available to maybe grab lunch in the office to talk more about roll-out strategies?
>
> Sent from my iPhone

From: [Will Keyser](#)
To: [Ianno, Dominick \(ANF\)](#); [Conroy, Jim \(GOV\)](#); [Lepore, Kristen \(ANF\)](#); [Buckley, Timothy \(GOV\)](#)
Subject: Re: Saturday
Date: Friday, February 27, 2015 5:48:36 PM

Whatever works for me.

> On Feb 27, 2015, at 5:44 PM, Ianno, Dominick (ANF) <dominick.ianno@state.ma.us> wrote:

>

> Can we do a little earlier? Noon? Later in day kills chances to pitch that afternoon.

>

> Dominick M. Ianno

> Chief of Staff / Communications Director

> Executive Office for Administration and Finance

> State House, Room 373

> Boston, MA 02133

> 617-727-2040 x35459 (office)

> Dominick.Ianno@state.ma.us

>

>

> -----Original Message-----

> From: Conroy, Jim (GOV)

> Sent: Friday, February 27, 2015 5:44 PM

> To: Buckley, Timothy (GOV); Will Keyser; Lepore, Kristen (ANF); Ianno, Dominick (ANF)

> Subject: RE: Saturday

>

> We good for this? 1:00 tomorrow? Dominick/Kristen?

>

> -----Original Message-----

> From: Conroy, Jim (GOV)

> Sent: Friday, February 27, 2015 9:36 AM

> To: Buckley, Timothy (GOV); Will Keyser; Lepore, Kristen (ANF); Ianno, Dominick (ANF)

> Subject: Saturday

>

> Are you guys available to maybe grab lunch in the office to talk more about roll-out strategies?

>

> Sent from my iPhone

From: [Will Keyser](#)
To: [Schedule, Governor \(GOV\)](#)
Subject: Event accepted: HOLD: Meeting
Date: Thursday, March 05, 2015 2:36:20 PM
Attachments: [iCal-Reply.ics](#)

Will Keyser has accepted your invitation to the event: HOLD: Meeting, scheduled for March 9, 2015 at 6:00 PM (America/New_York (EST) offset -18000).

Attachment iCal-Reply.ics (1349 Bytes) cannot be converted to PDF format.

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Weekly Meeting with Gov and LG
Date: Thursday, March 12, 2015 1:36:26 PM

I will make it work.

On Mar 12, 2015, at 11:42 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@state.ma.us> wrote:

My apologies – this will be held at 9:30am directly following the daily staff meeting.

From: Wehrs, Brianna (GOV)

Sent: Thursday, March 12, 2015 11:36 AM

To: Kadish, Steven (GOV); wkeyser@me.com; Conroy, Jim (GOV); Buckley, Timothy (GOV); D'Arbeloff, Mindy (GOV); Basile, Carlo P. (GOV)

Cc: Zarrella, Lily (GOV); Smyth, Maryanne (GOV); Scalcione, Tonia M. (GOV)

Subject: Weekly Meeting with Gov and LG

The Governor and LG will be holding a standing meeting with this group. Is it possible to do this weekly meeting on Mondays at 10:30am, following the daily staff meeting?

I will send out a calendar invite shortly and will also provide a call in number.

Thank you,

Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker

State House, Room 360

Boston, MA 02133

617-725-4000

brianna.wehrs@massmail.state.ma.us

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Cc: [Conroy, Jim \(GOV\)](#); [Kadish, Steven \(GOV\)](#); [Povich, Lon \(GOV\)](#); [Buckley, Timothy \(GOV\)](#); [Smyth, Maryanne \(GOV\)](#); [Goodall, Devon \(GOV\)](#); [Zarrella, Lily \(GOV\)](#)
Subject: Re: Call on Sat at 1:30pm
Date: Friday, March 13, 2015 10:39:01 PM

I am available.

- > On Mar 13, 2015, at 9:47 PM, Wehrs, Brianna (GOV) <brianna.wehrs@state.ma.us> wrote:
- >
- > Please let me know if you are available for a call with Gov and LG tomorrow (Saturday) at 1:30pm.
- >
- > Brianna Wehrs
- > Executive Assistant to Governor Charlie Baker
- > Office: 617-725-4048
- > Cell: 617-483-3397

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Gov Baker - Holyoke Meeting
Date: Tuesday, March 24, 2015 10:11:35 AM

I can make that work.

On Mar 24, 2015, at 10:06 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@state.ma.us> wrote:

Good morning,

Would you all be available to meet with the Governor tomorrow at 3:00pm to discuss Holyoke? Please let me know if there's any issues or questions.

Thank you,
Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4000
brianna.wehrs@massmail.state.ma.us

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Canceled: Weekly Meeting
Date: Thursday, April 16, 2015 2:05:56 PM
Importance: High

What day/time is this for?

On Apr 16, 2015, at 11:31 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@state.ma.us> wrote:

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Canceled: Weekly Meeting
Date: Thursday, April 16, 2015 2:18:20 PM

Thanks.

Will Keyser
wkeyser@me.com
phone: 617.529.5849

On Apr 16, 2015, at 2:11 PM, Wehrs, Brianna (GOV)
<brianna.wehrs@state.ma.us> wrote:

This Monday the meeting is cancelled.

From: Will Keyser [<mailto:wkeyser@me.com>]
Sent: Thursday, April 16, 2015 2:06 PM
To: Wehrs, Brianna (GOV)
Subject: Re: Canceled: Weekly Meeting
Importance: High

What day/time is this for?

On Apr 16, 2015, at 11:31 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@state.ma.us> wrote:

<Mail Attachment.ics>

From: [Will Keyser](#)
To: [D'Arbeloff, Mindy \(GOV\)](#)
Cc: [Conroy, Jim \(GOV\)](#); [Robert Lewis, Jr.](#)
Subject: Re: Call Today?
Date: Tuesday, April 28, 2015 10:20:31 AM

I am available then.

Will Keyser
wkeyser@me.com
phone: 617.529.5849

On Apr 28, 2015, at 10:09 AM, DArbeloff, Mindy (GOV)
<mindy.darbeloff@state.ma.us> wrote:

Will and Robert,
Might you be available for a call at 3:00 to discuss next steps?
Jim and I are both free at that time.
Let me know and I will set up a number.
Mindy

Mindy d'Arbeloff
Deputy Chief of Staff
Office of the Governor
State House Room 280
Boston, MA 02133

From: [Will Keyser](#)
To: [Zarrella, Lily \(GOV\)](#)
Subject: Lunch with Steve
Date: Tuesday, May 12, 2015 11:52:44 AM

Do you know where Steve wants to meet or should I just come to the office?

From: [Will Keyser](#)
To: [Zarrella, Lily \(GOV\)](#)
Subject: Re: Lunch with Steve
Date: Tuesday, May 12, 2015 11:58:08 AM

Ok. See you shortly.

> On May 12, 2015, at 11:54 AM, Zarrella, Lily (GOV) <lily.zarrella@state.ma.us> wrote:
>
> He just wants to meet in the office. Apologies for not clarifying!
>
> -----Original Message-----
> From: Will Keyser [<mailto:wkeyser@me.com>]
> Sent: Tuesday, May 12, 2015 11:50 AM
> To: Zarrella, Lily (GOV)
> Subject: Lunch with Steve
>
> Do you know where Steve wants to meet or should I just come to the office?

From: [Will Keyser](#)
To: [Zarrella, Lily \(GOV\)](#)
Subject: Re: Lunch with Steve
Date: Tuesday, May 12, 2015 12:50:27 PM

Running 5 min late.

> On May 12, 2015, at 11:54 AM, Zarrella, Lily (GOV) <lily.zarrella@state.ma.us> wrote:
>
> He just wants to meet in the office. Apologies for not clarifying!
>
> -----Original Message-----
> From: Will Keyser [<mailto:wkeyser@me.com>]
> Sent: Tuesday, May 12, 2015 11:50 AM
> To: Zarrella, Lily (GOV)
> Subject: Lunch with Steve
>
> Do you know where Steve wants to meet or should I just come to the office?

From: [Will Keyser](#)
To: [E O'Connor](#); [Conroy, Jim \(GOV\)](#)
Subject: 10:30 call info on transpo coalition
Date: Monday, May 18, 2015 9:17:11 AM

Monday at 10:30 AM.

Please call [REDACTED] [code:](#) [REDACTED].

From: [Will Keyser](#)
To: [Conroy, Jim \(GOV\)](#)
Subject: Re: 10:30 call info on transpo coalition
Date: Monday, May 18, 2015 9:30:27 AM

This is 10:30. Baker weekly meeting at 10.

On May 18, 2015, at 9:28 AM, Conroy, Jim (GOV) <jim.conroy@state.ma.us> wrote:

10:30, not 10?

Sent from my iPhone

On May 18, 2015, at 9:17 AM, Will Keyser <wkeyser@me.com> wrote:

Monday at 10:30 AM.

Please call [REDACTED] [code:](#) [REDACTED].

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Charter School Call
Date: Friday, May 22, 2015 8:57:29 AM

That doesn't work for me. Very sorry.

On May 22, 2015, at 8:27 AM, Wehrs, Brianna (GOV) <brianna.wehrs@state.ma.us> wrote:

Please let me know if you are available on Wed May 27th at 10:30am for the charter school cap call. This is instead of the call today at 2:30pm.

Thank you,
Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4000
brianna.wehrs@massmail.state.ma.us

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Charter School Call
Date: Friday, May 22, 2015 11:19:48 AM

Yes!

On May 22, 2015, at 11:08 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@state.ma.us> wrote:

Does 4:00pm on Wed work for you?

From: Will Keyser [<mailto:wkeyser@me.com>]
Sent: Friday, May 22, 2015 8:57 AM
To: Wehrs, Brianna (GOV)
Subject: Re: Charter School Call

That doesn't work for me. Very sorry.

On May 22, 2015, at 8:27 AM, Wehrs, Brianna (GOV) <brianna.wehrs@state.ma.us>
wrote:

Please let me know if you are available on Wed May 27th at 10:30am for
the charter school cap call. This is instead of the call today at 2:30pm.

Thank you,
Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4000
brianna.wehrs@massmail.state.ma.us

From: [Will Keyser](#)
To: [Jim Klocke](#)
Cc: [Kadish, Steven \(GOV\)](#); [Conroy, Jim \(GOV\)](#); [Ianno, Dominick \(ANF\)](#); [Coleman, Ryan \(GOV\)](#); [Garrity, Rob \(DOT\)](#); [Pollack, Stephanie \(DOT\)](#); [Jon Hurst \(jhurst@retailersma.org\)](#); [David Begelfer \(begelfer@naiopma.org\)](#); [Rick Lord \(rlord@aimnet.org\)](#); [John Regan \(jregan@aimnet.org\)](#); [emcanneny@masstaxpayers.org](#); [Andy Bagley \(abagley@masstaxpayers.org\)](#); [ckealey@maroundtable.com](#); [jdchesloff@maroundtable.com](#); [Paul Guzzi](#)
Subject: No Press Conference Tomorrow
Date: Tuesday, May 26, 2015 12:52:20 PM

Team -

I spoke with Jim Conroy regarding the idea of a press conference tomorrow before the hearing. After talking about it a little more, we decided it makes more sense for us to hold off on the press event and the release of our petition count until a later time in the process.

It is still important for folks to testify if possible, but we're going to stand down on the press conference for now.

Please let me know if you have any questions or concerns.

Best,

Will

From: [EILEEN OCONNOR](#)
To: [Kadish, Steven \(GOV\)](#); [Garrity, Rob \(DOT\)](#); [Ianno, Dominick \(ANF\)](#); [Rick Lord \(rlord@aimnet.org\)](#); [jdchesloff@maroundtable.com](#); [ckealey@maroundtable.com](#); [emcanneny@masstaxpayers.org](#); [Andy Bagley \(abagley@masstaxpayers.org\)](#); [Zarella, Lily \(GOV\)](#); [Paul Guzzi](#); [Marie Fallon](#); [Coleman, Ryan \(GOV\)](#); [Will Keyser](#); [John Regan \(jregan@aimnet.org\)](#); [Jon Hurst \(jhurst@retailersma.org\)](#); [David Begelfer \(begelfer@naiopma.org\)](#); [Tamara Small \(small@naiopma.org\)](#); [Jim Klocke](#)
Subject: FixOurT update on signatures and petition gathering
Date: Tuesday, June 16, 2015 11:56:43 AM
Attachments: [FIXOT-PC-MA-001 Palm Card.pdf](#)
[ATT00001.htm](#)

As follow up to the call earlier, we are now at 1,717 signatures online, and the in-person petition gathering effort has begun (soft launch last Friday). See below for details, and attached is the actual "palm card" being used.

<!--[if !supportLists]-->• <!--[endif]-->Goal is 10,000 - 15,000 signatures

<!--[if !supportLists]-->• <!--[endif]-->14-day campaign beginning Monday, June 15 through Sunday, June 28 (Soft launch started Friday, June 12).

<!--[if !supportLists]-->• <!--[endif]-->Eight or more petition gatherers will work rush hour shifts (7:30a – 10:00am and 4:00pm – 6:30pm on weekdays) and double shifts on weekends (11:00am – 4:00pm).

<!--[if !supportLists]-->• <!--[endif]-->Paid petition gatherers in "Fix Our T" apparel will be positioned at key T stations throughout the metro Boston area and equipped with palm cards describing the mission and encouraging people to visit the website and sign the petition. On weekends when the T is less frequented, they will also be at highly trafficked areas like grocery stores and shopping centers.

<!--[if !supportLists]-->• <!--[endif]-->Targeted T stations will be those stops that service constituents of targeted lawmakers as well as highly trafficked stations to maximize quantity. Rep. Straus and Sen. Rosenberg are not in districts serviced by MBTA (though we may find some Straus constituents arriving at South Station commuting by rail). Their districts will be targeted through highly trafficked areas in-district. The following are target MBTA stations:

<!--[if !supportLists]-->○ <!--[endif]-->South Station (quantity)

<!--[if !supportLists]-->○ <!--[endif]-->Downtown Crossing (quantity)

<!--[if !supportLists]-->○ <!--[endif]-->Beachmont Station (DeLeo)

<!--[if !supportLists]-->○ <!--[endif]-->Lynn Commuter Rail Station (McGee)

<!--[if !supportLists]-->○ <!--[endif]-->Bridgewater Commuter Rail Station (Pacheco)



**THE SHUTDOWN OF THE T
DURING THE HISTORIC WINTER
OF 2015 HURT ALL OF US:**

CLOSED SCHOOLS

WORKERS MISSED SHIFTS

PATIENTS MISSED CRITICAL
MEDICAL APPOINTMENTS

MILLIONS OF DOLLARS WERE
DRAINED FROM OUR ECONOMY

COMMUTERS STRANDED
FOR HOURS IN THE COLD

**WE CAN'T AFFORD ANOTHER FAILURE
WE NEED TO FIX OUR T**

Sign The Petition

**AND TELL BEACON HILL TO WORK
WITH GOVERNOR BAKER AND FIX OUR T**

www.FixOurT.com



Make Your Voice Heard On Beacon Hill

**HELP GOVERNOR BAKER FIX OUR TRANSPORTATION
SIGN THE PETITION AT WWW.FIXOURT.COM**

Petition:

Our state and region depend on a functional, efficient and accountable mass transit system in order to continue to grow and create opportunity. The MBTA's failure during the historic winter of 2015 resulted in closed schools, workers missing shifts, patients missing critical medical appointments, and millions of dollars drained from our economy.

Our businesses, community members, and MBTA riders deserve world-class 21st century public transportation. The legislature must act swiftly to adopt the responsible bipartisan reform proposed by Governor Baker.

Sign The Petition at www.FixOurT.com

Eileen O'Connor
Keyser Public Strategies
eileen@keyserpublicstrategies.com
Phone: 617-806-6999
Twitter @eileenoc01

From: [Will Keyser](#)
To: [Conroy, Jim \(GOV\)](#)
Cc: [Cail, Hodari \(GOV\)](#)
Subject: Re: Weekly meeting dial in
Date: Sunday, June 21, 2015 8:44:00 PM

Got it. Thx.

Will Keyser
wkeyser@me.com
phone: 617.529.5849

On Jun 21, 2015, at 8:36 PM, Conroy, Jim (GOV)
<jim.conroy@state.ma.us> wrote:

<tel:712-832-8310;9473613>

Sent from my iPhone

From: [Eileen O'Connor](#)
To: [Kadish, Steven \(GOV\)](#)
Subject: Re: Transportation conference call
Date: Tuesday, June 23, 2015 9:00:19 AM

Thank you, Steve. Shall we use the dial-in that we've used for previous calls? Didn't see that info below.

On Jun 23, 2015, at 8:06 AM, Kadish, Steven (GOV) <steven.kadish@state.ma.us> wrote:

Transportation conference call

Scheduled: Tuesday, Jun 23, 2015 from 11:30 AM to 12:00 PM

Location:

Invitees: 'lily.zarrella@state.ma.us' , 'Rdolan@cityofmelrose.org' , 'rob.garrity@state.ma.us' , 'emcanneny@masstaxpayers.org' , 'Conroy, Jim (GOV)' , 'Lepore, Kristen (ANF)' , 'Rick Lord (rlord@aimnet.org)' , 'Martinis, Diane (ANF)' , Paul Guzzi , David Begelfer (begelfer@naiopma.org) , 'ckealey@maroundtable.com' , Coleman, Ryan (GOV) , 'dominick.ianno@state.ma.us' , 'Andy Bagley (abagley@masstaxpayers.org)' , Jim Klocke , Will Keyser , Marie Fallon , Tamara Small (small@naiopma.org) , 'eileen@keyserpublicstrategies.com' , 'jdchesloff@maroundtable.com' , 'Fichter, Katherine (DOT)' , Jon Hurst (jhurst@retailersma.org) , John Regan (jregan@aimnet.org) , 'steven.kadish@state.ma.us'

Sent from my iPhone

From: [Eileen O'Connor](#)
To: [Kadish, Steven \(GOV\)](#)
Subject: Fwd: DeLEO: MBTA REFORM BILL NOT IN CARDS BEFORE SUMMER RECESS
Date: Monday, July 13, 2015 6:30:34 PM

Assuming you see all of these updates, but this one caught my eye and I've also passed it along to coalition members.

Begin forwarded message:

From: State House News Service <news@statehousenews.com>
Subject: DeLEO: MBTA REFORM BILL NOT IN CARDS BEFORE SUMMER RECESS
Date: July 13, 2015 at 4:42:22 PM EDT
To: <news@statehousenews.com>



DeLEO: MBTA REFORM BILL NOT IN CARDS BEFORE SUMMER RECESS

By Andy Metzger
STATE HOUSE NEWS SERVICE

STATE HOUSE, BOSTON, JULY 13, 2015....House Speaker Robert DeLeo on Monday punted plans to take up MBTA reform legislation until sometime after the summer recess.

Major reforms at the transit agency were included in the \$38.1 billion budget on the governor's desk, and DeLeo on Monday said lawmakers still plan to take up additional changes.

[Video: [Leadership Briefs Media](#)]

"I would be doubtful that we'd be addressing that issue before we break for August, but having said that I think we still want to supplement what we did in the budget," DeLeo told reporters after meeting with the governor and Senate President Stanley Rosenberg. DeLeo continued, "Although I was very pleased and proud of what we did addressing many of the major issues, I still think that there may be some others we have to discuss."

Budgetary provisions expand the size of the Massachusetts Department of Transportation Board of Directors, establish a fiscal and management control board and remove the MBTA for three years from a vetting process required before state agencies can outsource services.

"From our point of view, we have a ton of work to do," Gov. Charlie Baker told reporters, standing next to Rosenberg and DeLeo and referring to the reforms included in the budget.

The Transportation Committee shipped Baker's standalone transportation reform bill

to the House Committee on Ways and Means after stripping out legislation that would have removed restraints on fare increases, along with other language that would have given managers the chance to reject an arbitrated union contract.

The standalone T reform bill (H 3347) would allow the MBTA to use manager-at-risk and design-build construction contracts and it would give more leeway to the state's 15 regional transit authorities in how they use their capital funds.

The MBTA's failure to handle abnormally cold and snowy weather this past winter pushed it to near the top of the list of legislative priorities this year. Before agreement on a final budget bill, lawmakers had said they planned to finish MBTA reform legislation before breaking for the summer.

Legislative priorities postponed are sometimes postponed indefinitely, as sentencing reform advocates are still making the case for additional changes following passage of a 2012 law increasing penalties for repeat violent offenders.

Sen. Marc Pacheco (D-Taunton) last week predicted lawmakers would not see a standalone MBTA reform bill since reforms were included in the budget.

DeLeo on Monday identified sales tax holiday legislation as a matter that will likely emerge before the recess.

-END-

07/13/2015

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Eileen O'Connor
Keyser Public Strategies
eileen@keyserpublicstrategies.com
Phone: 617-806-6999
Twitter @eileenoc01

From: [Will Keyser](#)
To: [Buckley, Timothy \(GOV\)](#)
Subject: Re: MBTA, KEOLIS ANNOUNCE SERVICE IMPROVEMENT PLAN
Date: Monday, August 17, 2015 12:25:18 PM

Thx.

Will Keyser
wkeyser@me.com
phone: 617.529.5849

On Aug 17, 2015, at 12:24 PM, Buckley, Timothy (GOV) <timothy.buckley@state.ma.us> wrote:

Sent from my iPhone

Begin forwarded message:

From: "pa, massdot (DOT)" <massdot.pa@dot.state.ma.us>
Date: August 17, 2015 at 12:16:36 PM EDT
To: "MassDOTPublicAffairs (DOT)" <massdot.pa@dot.state.ma.us>
Subject: MBTA, KEOLIS ANNOUNCE SERVICE IMPROVEMENT PLAN

FOR IMMEDIATE RELEASE
Monday, August 17, 2015
Contact: 857-368-8500

MBTA, KEOLIS ANNOUNCE SERVICE IMPROVEMENT PLAN

*Agreement seeks to ensure continued improvements for safe, consistent,
reliable Commuter Rail service*

BOSTON – Monday, August 17, 2015 – The Fiscal and Management Control Board announced it has endorsed the MBTA's plan to improve service for tens of thousands of Commuter Rail passengers over the course of the next five months. Under an agreement between the MBTA and Keolis Commuter Services, the areas of focus include on-time performance (OTP), staffing, operations, equipment maintenance, customer service, fare collection, and winter weather resiliency plans. Following last year's unprecedented winter, the five-month agreement instills a sense of urgency into the strategy for service improvements to be

made in the short term.

“We can, and will do better,” said MassDOT Secretary and CEO Stephanie Pollack. “I’m pleased that Keolis has agreed in writing to work harder to achieve our shared goal of providing the level of service Commuter Rail customers expect and deserve.”

Following the significant service disruptions in February and March of this year, a lessons-learned analysis identified areas for improvements to make the Commuter Rail system more reliable and resilient. By incorporating the findings of that analysis into this five-month agreement, the MBTA and Keolis have agreed to measure improvements in service against an overall adjusted OTP goal of 92 percent, with no individual line below 90 percent. A working group will develop targets for peak period trains. The OTP goals and provisions of the Service Improvement Plan supplement but do not supersede the Keolis contract.

Additional provisions of the agreement include:

- Committing to ensuring that 65 locomotives are available for service each weekday
- Providing the necessary coach seating capacity required under the contract
- The development of a plan to enhance fare collection
- A complete review of the system schedule to develop revisions that meet customer demand and optimize on-time performance
- Periodic trainings and workforce development programs for Commuter Rail staff
- And a new Life Cycle Maintenance Plan for early detection of future maintenance needs.

“Through this agreement, we are committing to the MBTA and our customers that we will further improve our service,” said Keolis General Manager Gerald C. Francis. “More importantly, this agreement serves as a road map for how we are going to deliver this improved service and rebuild the confidence and trust of our passengers by delivering on this commitment.”

#####

<image003.png>

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Call re Charter Schools
Date: Thursday, September 03, 2015 9:12:12 AM

I can make it.

On Sep 3, 2015, at 9:01 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

Good morning,

Can you please let me know if you are available for a call with the Governor and Lt.
Governor on charter schools on Wed Sept 9th at 5:00pm – 6:00pm?

Thank you,
Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4000
brianna.wehrs@massmail.state.ma.us

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Cc: [Jim Conroy](#)
Subject: Re: Call re Charter Schools
Date: Thursday, September 03, 2015 10:07:02 AM

Unfortunately, I can't do that time. I have a meeting from 3 to 5 pm that day, and other than that I am reasonably open.

On Sep 3, 2015, at 9:51 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

My apologies – would you all be available for an in person meeting with the Governor and Lt. Governor on Tuesday September 8th at 3:00pm?

From: Wehrs, Brianna (GOV)
Sent: Thursday, September 03, 2015 9:44 AM
To: Peyser, Jim (EOE); Rigas, Laura (EOE); Buckley, Timothy (GOV); Will Keyser; Basile, Carlo P. (GOV); Coleman, Ryan (GOV); Povich, Lon (GOV); Conroy, Jim (GOV)
Cc: Chow, Jennifer (EOE); Scalcione, Tonia M. (GOV); Zazzera, Kathryn (GOV); Smyth, Maryanne (GOV)
Subject: RE: Call re Charter Schools

I sent out a calendar invite with call in number for Wed Sept 9th at 5:00pm. Please let me know if there's any questions or issues.

██████████ PIN ██████████ #

Best,
Brianna

From: Wehrs, Brianna (GOV)
Sent: Thursday, September 03, 2015 9:01 AM
To: Peyser, Jim (EOE); Rigas, Laura (EOE); Buckley, Timothy (GOV); Will Keyser; Basile, Carlo P. (GOV); Coleman, Ryan (GOV); Povich, Lon (GOV); Conroy, Jim (GOV)
Cc: Chow, Jennifer (EOE); Scalcione, Tonia M. (GOV); Zazzera, Kathryn (GOV); Smyth, Maryanne (GOV)
Subject: Call re Charter Schools

Good morning,

Can you please let me know if you are available for a call with the Governor and Lt. Governor on charter schools on Wed Sept 9th at 5:00pm – 6:00pm?

Thank you,
Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4000
brianna.wehrs@massmail.state.ma.us

From: [Will Keyser](#)
To: [Conroy, Jim \(GOV\)](#)
Cc: [Zarrella, Lily \(GOV\)](#); [Wehrs, Brianna \(GOV\)](#); [Kadish, Steven \(GOV\)](#); [Buckley, Timothy \(GOV\)](#); [Basile, Carlo P. \(GOV\)](#); [Mahoney, Elizabeth K. \(GOV\)](#); [D'Arbeloff, Mindy \(GOV\)](#); [Coleman, Ryan \(GOV\)](#); [Vallarelli, Michael \(GOV\)](#); [Povich, Lon \(GOV\)](#); [Scalcione, Tonia M. \(GOV\)](#); [Zazzera, Kathryn \(GOV\)](#)
Subject: Re: Legislative and Media Strategy Meeting with Gov
Date: Friday, September 11, 2015 11:28:07 AM

I am gone all next week. Will be back on 9/21.

On Sep 11, 2015, at 11:23 AM, Conroy, Jim (GOV)
<jim.conroy@MassMail.State.MA.US> wrote:

I thought we are song this after keyser returns? The following week

Sent from my iPhone

On Sep 11, 2015, at 11:20 AM, Zarrella, Lily (GOV)
<lily.zarrella@MassMail.State.MA.US> wrote:

Monday is best for Steve.

From: Wehrs, Brianna (GOV)
Sent: Friday, September 11, 2015 11:19 AM
To: Kadish, Steven (GOV); Conroy, Jim (GOV); Buckley, Timothy (GOV); Basile, Carlo P. (GOV); Mahoney, Elizabeth K. (GOV); D'Arbeloff, Mindy (GOV); Will Keyser; Coleman, Ryan (GOV); Vallarelli, Michael (GOV); Povich, Lon (GOV)
Cc: Scalcione, Tonia M. (GOV); Zazzera, Kathryn (GOV); Zarrella, Lily (GOV)
Subject: Legislative and Media Strategy Meeting with Gov

Please let me know if you are available to meet with the Governor to discuss legislative and media strategy on either:

Monday September 13th at 3:00pm – 4:30pm

Thursday September 17th from 1:30pm – 3:00pm

Thank you,
Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4048
brianna.wehrs@massmail.state.ma.us

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Cc: [Conroy, Jim \(GOV\)](#); [Zarrella, Lily \(GOV\)](#); [Kadish, Steven \(GOV\)](#); [Buckley, Timothy \(GOV\)](#); [Basile, Carlo P. \(GOV\)](#); [Mahoney, Elizabeth K. \(GOV\)](#); [D'Arbeloff, Mindy \(GOV\)](#); [Coleman, Ryan \(GOV\)](#); [Vallarelli, Michael \(GOV\)](#); [Povich, Lon \(GOV\)](#); [Scalcione, Tonia M. \(GOV\)](#); [Zazzera, Kathryn \(GOV\)](#)
Subject: Re: Legislative and Media Strategy Meeting with Gov
Date: Friday, September 11, 2015 2:55:41 PM

Works for me.

Will Keyser
wkeyser@me.com
phone: 617.529.5849

On Sep 11, 2015, at 1:20 PM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

Would Thursday Oct 1 at 12:30pm – 2:00pm work for this meeting?

From: Will Keyser [<mailto:wkeyser@me.com>]
Sent: Friday, September 11, 2015 11:28 AM
To: Conroy, Jim (GOV)
Cc: Zarrella, Lily (GOV); Wehrs, Brianna (GOV); Kadish, Steven (GOV); Buckley, Timothy (GOV); Basile, Carlo P. (GOV); Mahoney, Elizabeth K. (GOV); D'Arbeloff, Mindy (GOV); Coleman, Ryan (GOV); Vallarelli, Michael (GOV); Povich, Lon (GOV); Scalcione, Tonia M. (GOV); Zazzera, Kathryn (GOV)
Subject: Re: Legislative and Media Strategy Meeting with Gov

I am gone all next week. Will be back on 9/21.

On Sep 11, 2015, at 11:23 AM, Conroy, Jim (GOV)
<jim.conroy@MassMail.State.MA.US> wrote:

I thought we are song this after keyser returns? The following week

Sent from my iPhone

On Sep 11, 2015, at 11:20 AM, Zarrella, Lily (GOV)
<lily.zarrella@MassMail.State.MA.US> wrote:

Monday is best for Steve.

From: Wehrs, Brianna (GOV)
Sent: Friday, September 11, 2015 11:19 AM
To: Kadish, Steven (GOV); Conroy, Jim (GOV); Buckley, Timothy (GOV); Basile, Carlo P. (GOV); Mahoney, Elizabeth K. (GOV); D'Arbeloff, Mindy (GOV); Will Keyser; Coleman, Ryan (GOV); Vallarelli, Michael (GOV); Povich, Lon (GOV)
Cc: Scalcione, Tonia M. (GOV); Zazzera, Kathryn (GOV);

Zarrella, Lily (GOV)

Subject: Legislative and Media Strategy Meeting with Gov

Please let me know if you are available to meet with the Governor to discuss legislative and media strategy on either:

Monday September 13th at 3:00pm – 4:30pm

Thursday September 17th from 1:30pm – 3:00pm

Thank you,

Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor

Charlie Baker

State House, Room 360

Boston, MA 02133

617-725-4048

brianna.wehrs@massmail.state.ma.us

From: [Will Keyser](#)
To: [Schedule, Governor \(GOV\)](#)
Subject: Event accepted: Legislative and Media Strategy Meeting
Date: Friday, September 11, 2015 2:59:17 PM
Attachments: [iCal-Reply.ics](#)

Will Keyser has accepted your invitation to the event: Legislative and Media Strategy Meeting, scheduled for October 1, 2015 at 12:30 PM (America/New_York (EDT) offset -14400 (Daylight)).

Attachment iCal-Reply_1.ics (1429 Bytes) cannot be converted to PDF format.

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Cc: [Buckley, Timothy \(GOV\)](#); [Basile, Carlo P. \(GOV\)](#); [Bode, Molly \(GOV\)](#)
Subject: Re: Meeting on Charter Schools
Date: Friday, September 25, 2015 12:17:50 PM

I'll be there.

On Sep 25, 2015, at 11:59 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

Please let me know if you are available to meet with the Governor and Sec. Peyser on charter schools on Fri Oct 2 at 7:30am. I can also provide a call in number if you are not able to attend in person.

Thank you,
Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4048
brianna.wehrs@massmail.state.ma.us

From: [Will Keyser](#)
To: [Schedule, Governor \(GOV\)](#)
Subject: Event accepted: Legislative and Media Strategy Meeting
Date: Monday, September 28, 2015 3:12:57 PM
Attachments: [iCal-Reply.ics](#)

Will Keyser has accepted your invitation to the event: Legislative and Media Strategy Meeting, scheduled for October 9, 2015 at 4:00 PM (America/New_York (EDT) offset -14400 (Daylight)).

Attachment iCal-Reply_2.ics (1408 Bytes) cannot be converted to PDF format.

From: [Will Keyser](#)
To: [Schedule, Governor \(GOV\)](#)
Subject: Event accepted: Legislative Strategy Meeting
Date: Thursday, October 08, 2015 3:38:39 PM
Attachments: [iCal-Reply.ics](#)

Will Keyser has accepted your invitation to the event: Legislative Strategy Meeting, scheduled for October 9, 2015 at 4:00 PM (America/New_York (EDT) offset -14400 (Daylight)).

Attachment iCal-Reply_3.ics (1419 Bytes) cannot be converted to PDF format.

From: [Will Keyser](#)
To: [Schedule, Governor \(GOV\)](#)
Subject: Event accepted: Media Strategy Meeting
Date: Thursday, October 08, 2015 3:38:57 PM
Attachments: [iCal-Reply.ics](#)

Will Keyser has accepted your invitation to the event: Media Strategy Meeting, scheduled for October 15, 2015 at 9:30 AM (America/New_York (EDT) offset -14400 (Daylight)).

Attachment iCal-Reply_4.ics (1413 Bytes) cannot be converted to PDF format.

From: [Will Keyser](#)
To: [Schedule, Governor \(GOV\)](#)
Subject: Event declined: Media Strategy Meeting
Date: Thursday, October 08, 2015 4:40:34 PM
Attachments: [iCal-Reply.ics](#)

Will Keyser has declined your invitation to the event: Media Strategy Meeting, scheduled for October 15, 2015 at 9:30 AM (America/New_York (EDT) offset -14400 (Daylight)).

Attachment iCal-Reply_5.ics (1413 Bytes) cannot be converted to PDF format.

From: [Will Keyser](#)
To: [Schedule, Governor \(GOV\)](#)
Cc: [Jim Conroy](#)
Subject: Re: Media Strategy Meeting
Date: Sunday, October 11, 2015 10:55:15 AM

I can't make this time work. I have a competing meeting I can't move.

Will Keyser
wkeyser@me.com
phone: 617.529.5849

On Oct 9, 2015, at 3:07 PM, Schedule, Governor (GOV)
<Governor.Schedule@MassMail.State.MA.US> wrote:

<Mail Attachment.ics>

From: [Will Keyser](#)
To: [Schedule, Governor \(GOV\)](#)
Subject: Event accepted: Media Strategy Meeting
Date: Tuesday, October 13, 2015 2:23:37 PM
Attachments: [iCal-Reply.ics](#)

Will Keyser has accepted your invitation to the event: Media Strategy Meeting, scheduled for October 20, 2015 at 8:30 AM (America/New_York (EDT) offset -14400 (Daylight)).

Attachment iCal-Reply_6.ics (1413 Bytes) cannot be converted to PDF format.

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Monday's weekly meeting
Date: Thursday, October 15, 2015 1:10:33 PM

Yes. I am planning on attending.

Will Keyser
wkeyser@me.com
phone: 617.529.5849

On Oct 15, 2015, at 10:08 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@state.ma.us> wrote:

Hi Will –

Were you planning on attending Monday's weekly meeting at 9:30am? I just wanted to confirm as the Governor wants to have a check in on charter schools.

Thank you,
Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4048
brianna.wehrs@massmail.state.ma.us

From: [Will Keyser](#)
To: [Schedule, Governor \(GOV\)](#)
Subject: Event declined: Media Strategy Meeting
Date: Sunday, October 18, 2015 8:18:37 AM
Attachments: [iCal-Reply.ics](#)

Will Keyser has declined your invitation to the event: Media Strategy Meeting, scheduled for October 20, 2015 at 8:30 AM (America/New_York (EDT) offset -14400 (Daylight)).

Attachment iCal-Reply_7.ics (1063 Bytes) cannot be converted to PDF format.

From: [Eileen O'Connor](#)
To: [Jack Brennan](#); [Will Keyser](#); [Chow, Jennifer \(EOE\)](#); [Clare Kelly](#); [Jim Peyser](#); [Christina Kennedy](#); [Will Herberich](#); [stephanie ruocco](#); [Jon Clark - home](#); [Kathryn Zazzera](#); [Michael Bergan](#); [Lynda Bernard](#); [Jeremiah Kittredge](#); [Coleman, Ryan \(GOV\)](#); [Dominic Slowey](#); [Marc Kenen](#); [kelly.king-lewis@familiesforexcellentschools.org](#); [Jim Conroy](#); [Sean Andersen](#); [Beth Anderson](#); [Michael Morris](#)
Subject: Re: Charter Ballot - Weekly Legislative Strategy Call
Date: Wednesday, October 28, 2015 3:13:25 PM

All: Just to be clear, we are starting this series of weekly meetings next Wednesday, 11/4. Thank you for your flexibility. There's an open email thread started by Marc which everyone is invited to join and provide updates - particularly on heels of today's Senate caucus.

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](tel:806-6999)

From: [Will Keyser](#)
To: [Schedule, Governor \(GOV\)](#)
Subject: Re: Canceled: Weekly Meeting
Date: Thursday, October 29, 2015 8:36:37 AM

what day is this for?

Will Keyser
wkeyser@me.com
phone: 617.529.5849

On Oct 28, 2015, at 2:58 PM, Schedule, Governor (GOV)
<Governor.Schedule@MassMail.State.MA.US> wrote:

<Mail Attachment.ics>

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Canceled: Weekly Meeting
Date: Thursday, October 29, 2015 9:11:55 AM

Ok. Thx.

Will Keyser
wkeyser@me.com
phone: 617.529.5849

On Oct 29, 2015, at 9:05 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@state.ma.us> wrote:

This is for Monday 11/2

From: Will Keyser [<mailto:wkeyser@me.com>]
Sent: Thursday, October 29, 2015 8:36 AM
To: Schedule, Governor (GOV)
Subject: Re: Canceled: Weekly Meeting

what day is this for?

Will Keyser
wkeyser@me.com
phone: 617.529.5849

On Oct 28, 2015, at 2:58 PM, Schedule, Governor (GOV)
<Governor.Schedule@MassMail.State.MA.US> wrote:

<Mail Attachment.ics>

From: [Eileen O'Connor](#)
To: [Will Keyser](#); [Buckley, Timothy \(GOV\)](#); leslie.aun@keolisna.com; [Verseckes, Michael \(DOT\)](#); [Pesaturo, Joe D \(MBTA\)](#); mac.daniel@keoliscs.com
Subject: Re: Biweekly Transportation Comms Meeting
Date: Tuesday, November 03, 2015 7:04:19 AM

We are looking forward to gathering in person at 11am. In case you missed the update to the meeting invite, we will be meeting in the conference room on 4th floor of State House. (Thanks for hosting, Tim.) We have a hard stop at noon, and lots to cover...some suggested agenda items:

- Keolis Wed presser on winter resiliency plan (coordination on folo ups and social media)
- "Fare is Fair" campaign (Keolis)
- "Winter is Coming" branding (MBTA)
- Commuter Rail schedule changes (TBD on timing)
- FMCB meetings (comms coordination)

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](tel:806-6999)

From: [Eileen O'Connor](#)
To: [Verseckes, Michael \(DOT\)](#); [Buckley, Timothy \(GOV\)](#); [Will Keyser](#); [leslie.aun@keolisna.com](#); [mac.daniel@keoliscs.com](#); [Pesaturo, Joe D \(MBTA\)](#)
Cc: [Pitman, William \(GOV\)](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Tuesday, November 03, 2015 2:43:54 PM

Thanks, Mike. Good meeting overall. Looks like Mike covered a bunch in his recap, but here are a few more action items:

Wednesday Keolis Press Event

- Gerald and Frank will both talk at the presser, should be prepared to take tough Qs afterwards, including "can you guarantee the trains won't shut down this winter?" and "when will the equipment actually arrive?" etc. And can we make sure the new equip can be demo'd? *Leslie/Mac and Mike to coordinate.*
- Media advisory already distributed. Press release and executive summary of the winter resiliency plan will be shared at/after the event. Make sure we dial up any stats/data *Leslie/Mac to send to Tim and Mike, along with list of confirmed media planning to attend.*
- Expecting good visuals, good content for social media, etc.. *Emily at Keolis to reach out to various social media teams to coordinate on tweets, RT's, etc.*

Fare is Fair Campaign

- Keolis ramping this up, need to get creative on limited budget. Mike V already indicated that there could be space available on digital billboards, etc. which would be great. *Leslie/Mac working on creative and will share more once approved internally at Keolis.*

MBTA

- "Snow Happens" campaign, just approved. (Mike shared URL for MBTA winter page below.)
- I know Mike is looking into timetable to launch, but did we agree to do so at next week's FMCB meeting? Guess it depends on what the lead time is to get ads running on buses, etc. *Mike - keep us posted! Can you also send the visuals around?*

Commuter Rail schedule changes

- MBTA owns this, date still TBD. *(Jason was looking into this.)*
- Need to lock down the date when changes will be effective, and then backtrack at least 30 days for communications
- Need lots of communicating through all channels (earned, social, alerts, etc.) *We should come back to this at next meeting, and continue to share updates over email. This will be a big deal, and one that will require strong coordination.*

Polar Express - Dec 12

- Tim was going to check on availability of Gov, First Lady, LG to be a celebrity reader. I think official requests were already submitted.

Next MBTA Winter Press event with Gov

- Exploring something around tabletop training near Broadway station. *Mike and Buckley to coordinate.*

Housekeeping

Tim was going to look into reserving the conference room for these biweekly meetings going forward.

From: Verseckes, Michael (DOT) <Michael.Verseckes@dot.state.ma.us>

Sent: Tuesday, November 3, 2015 1:17 PM

To: Buckley, Timothy (GOV); Eileen O'Connor; Will Keyser; leslie.aun@keolisna.com; mac.daniel@keoliscs.com

Cc: Pitman, William (GOV)

Subject: RE: Biweekly Transportation Comms Meeting

Hi guys, I took Joe off because he's away – feel free to add him back in. But just to follow back up:

Here's the globe story: <http://www.bostonglobe.com/metro/2015/11/03/mbta-ask-riders-which-app-best/PVZXwrA66sV6legivYe8rJ/story.html>

MBTA to ask riders which app is best - The Boston Globe

As winter approaches, MBTA officials have been installing equipment, training workers, and taking other steps to avoid the commuter debacles caused by last winter's cold and snow.

[Read more...](#)

Jason will follow back up with the info on the actual launch of the survey for the best apps.

Also, it sounds like we can use some PSA space on the digital billboards to boost the “fare is fair” message. So keep us posted on the rollout and count on that option as a component for raising awareness. Just so everyone knows, the billboard owners control the content of the advertisements, but as a condition of the permitting of billboards near state highway, MassDOT requires PSA space to be integrated into the rotation of the ads that are displayed. So it will be our

creative up there as we submit to them to run. But beyond that, it's hard to predict when you would actually see it – it just gets worked into the rotation of the other various ads that are in queue.

And I'll check with our folks on what kind of lead time we need for the installation of the ads on buses, T stations etc., so we can zero in on a launch for the www.mbtta.com/winter site.

From: Buckley, Timothy (GOV) [mailto:timothy.buckley@MassMail.State.MA.US]
Sent: Tuesday, November 03, 2015 7:52 AM
To: Eileen O'Connor; Will Keyser; leslie.aun@keolisna.com; Verseckes, Michael (DOT); Pesaturo, Joe D (MBTA); mac.daniel@keoliscs.com
Cc: Pitman, William (GOV)
Subject: Re: Biweekly Transportation Comms Meeting

Everyone can come to room 360 - the guy's office - and we can head upstairs from there.

From: Eileen O'Connor <eileen@keyserpublicstrategies.com>
Sent: Tuesday, November 3, 2015 7:04 AM
To: Will Keyser; Buckley, Timothy (GOV); leslie.aun@keolisna.com; Verseckes, Michael (DOT); Pesaturo, Joe D (MBTA); mac.daniel@keoliscs.com
Subject: Re: Biweekly Transportation Comms Meeting

We are looking forward to gathering in person at 11am. In case you missed the update to the meeting invite, we will be meeting in the conference room on 4th floor of State House. (Thanks for hosting, Tim.) We have a hard stop at noon, and lots to cover...some suggested agenda items:

- Keolis Wed presser on winter resiliency plan (coordination on folo ups and social media)
- "Fare is Fair" campaign (Keolis)
- "Winter is Coming" branding (MBTA)
- Commuter Rail schedule changes (TBD on timing)
- FMCB meetings (comms coordination)

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](tel:806-6999)

From: [Eileen O'Connor](#)
To: [Will Keyser](#); [Beth Anderson](#); [Jon Clark - home](#); [Marc Kenen](#); [Jeremiah Kittredge](#); [Will Herberich](#); [Sean Andersen](#); [Dominic Slowey](#); [Jack Brennan](#); [Lynda Bernard](#); [Michael Morris](#); [Clare Kelly](#); [Michael Bergan](#); [Jim Conroy](#); [Jim Peyser](#); [stephanie ruocco](#); [Chow, Jennifer \(EOE\)](#); kelly.king-lewis@familiesforexcellentschools.org; [Kathryn Zazzera](#); [Christina Kennedy](#); [Coleman, Ryan \(GOV\)](#)
Subject: Re: Charter Ballot - Weekly Legislative Strategy Call
Date: Tuesday, November 03, 2015 2:52:33 PM

Hi All:

We are looking forward to our first weekly Legislative Strategy discussion at from 5-6pm tomorrow with the extended team. If you have not RSVP'd to the meeting invite, please take a moment to do so.

Just a reminder that this meeting is by phone - we are not gathering in person. From time to time, we may suggest doing so, but will give you ample warning in order to plan ahead.

The dial-in is in the invite, but I'll throw it in here again so you have it handy:

Dial: [REDACTED]

Passcode: [REDACTED]

We will be distributing an agenda and materials ahead of the meeting.

Eileen

From: Eileen O'Connor
Sent: Tuesday, October 27, 2015 8:50 PM
To: Will Keyser; Beth Anderson; Jon Clark - home; Marc Kenen; Jeremiah Kittredge; Will Herberich; Sean Andersen; Dominic Slowey; Jack Brennan; Lynda Bernard; Michael Morris; Clare Kelly; Michael Bergan; Jim Conroy; Jim Peyser; stephanie ruocco; Chow, Jennifer (EOE); kelly.king-lewis@familiesforexcellentschools.org; Kathryn Zazzera; Christina Kennedy; Coleman, Ryan (GOV)
Cc: Coleman, Ryan (GOV)
Subject: Charter Ballot - Weekly Legislative Strategy Call
When: Wednesday, November 4, 2015 5:00 PM-6:00 PM.
Where: [REDACTED]; [REDACTED]

New weekly series, starting 11/4.

From: [Eileen O'Connor](#)
To: [Will Keyser](#); [Buckley, Timothy \(GOV\)](#); [Leslie Aun](#); [Johnson, Jason B \(DOT\)](#); [DANIEL Mac](#); [Verseckes, Michael \(DOT\)](#)
Subject: RE: Media Advisory and Press Release FINAL
Date: Wednesday, November 04, 2015 12:40:23 PM

Press release looks good. Missing the letter "s" on "app" in first graf. The only thing that jumped out at me is that the in the MBTA app is not included in the survey. Perhaps the focus is purely on third party apps?

Also, I might suggest tweak to DePaola's quote if it's not too late:

"While we continue our efforts to make the entire MBTA system more weather resilient, we also want to enhance and improve our communications with customers," said MBTA General Manager Frank DePaola. "We recognize there are many great smartphone apps that allow riders are using to get real-time information. Our goal with this survey is to gauge which ones are the most helpful, and to build this into our overall efforts to communicate with riders and help them plan their travel."

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](tel:806-6999)

On Wed, Nov 4, 2015 at 8:54 AM -0800, "Verseckes, Michael (DOT)" <michael.verseckes@state.ma.us> wrote:

Hi everyone, take a look – the link to the survey is live now, but no one externally has it yet. Let me know what you think and we can blast this out. I'd expect this to be much more of a social media thing – and wouldn't necessarily interfere with the 1 p.m. presser.

For Immediate Release:
November 4, 2015
Press Office: 857-368-8500

SURVEY INVITES CUSTOMERS TO PICK THEIR FAVORITE MBTA APP

BOSTON – November 4, 2015 – Today, the MBTA launched an online survey that will allow customers to choose their favorite mass transit apps.

The survey consists of 11 apps that participants can rate as their favorite. The 11 apps included in the survey were selected from more than 60 app that were all created and submitted by independent developers, and are based on the T's real-time tracking and alerts data.

The survey seeks to identify the best real-time apps for commuter rail, subway and bus, and then share those results with the public. The survey is located at:
<https://www.surveymonkey.com/r/Tappsurvey>

“There are a number of excellent apps available that are valuable resources for riders seeking information in real time,” said MassDOT Secretary and CEO Stephanie Pollack. “Especially as we head into the winter season, we want to raise awareness of these tools, so our customers can be armed with important information they can use to plan ahead.”

The survey opens today, and customers can vote for their favorite app through Thursday, Nov. 12.

In addition to the survey, the MBTA also encourages the public to sign up for [T alerts](#), and follow us on Twitter @MBTA for service information.

“While we continue our efforts to make the entire MBTA system more weather resilient, we also want to enhance our channels of communicating information to our customers,” said MBTA General Manager Frank DePaola. “By raising the profile of the available smartphone apps, we want to let our customers know they have one more option available to them that will delivery real-time information directly to their smartphones.”

To see the entire list of MBTA apps, visit: http://www.mbtta.com/rider_tools/apps/

#####

From: Leslie Aun [mailto:leslie.aun@keolisna.com]

Sent: Wednesday, November 04, 2015 9:29 AM

To: Buckley, Timothy (GOV); Verseckes, Michael (DOT); Johnson, Jason B. (DOT); DANIEL Mac; 'Eileen O'Connor'; 'Will Keyser'

Subject: Media Advisory and Press Release FINAL

Importance: High

Here is a revised version of the news advisory which we are sending out again this morning and a copy of the press release (tweaked from what you received last night) which will be released at 1 p.m. today.

Jason: Please advise MBTA folks to please bring their hard hats and safety vests as the event is taking place in a train yard. We're going to be bringing hard hats for media, but want to be sure we have enough.

Tim: Could you please, if you haven't already, alert Steven Kadish about this event. He typically likes to know about stuff impacting commuter rail before it happens whenever possible.

Thanks.

Leslie

From: [Eileen O'Connor](#)
To: [Will Keyser](#); [Buckley, Timothy \(GOV\)](#); [Leslie Aun](#); [Johnson, Jason B \(DOT\)](#); [DANIEL Mac](#); [Verseckes, Michael \(DOT\)](#)
Subject: RE: Media Advisory and Press Release FINAL
Date: Wednesday, November 04, 2015 2:25:54 PM

Isn't this about collecting feedback on the best apps, which can then be announced to further promote ways to get real time info on train schedules, alerts, changes, etc? It doesn't sound like it lends itself to a "winner." But we could offer some enticements to participants. Maybe a random drawing of people who complete survey? They would need to provide contact info to be eligible. And that prize could be:

- One-month Commuter Rail pass (up to \$100 in value)
- \$100 Charlie Card
- Lunch with Gov (long shot) Secy Pollack, or one of the GMs (Gerald or Francis)
- 4 Tix to Polar Express
- Ride along with conductor, help announce stops, etc. (you'd have to be really into trains to dig this one...)

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](tel:806-6999)

From: Verseckes, Michael (DOT) <michael.verseckes@state.ma.us>
Sent: Wednesday, November 4, 2015 1:10 PM
Subject: RE: Media Advisory and Press Release FINAL
To: Will Keyser <will@keyserpublicstrategies.com>, Buckley, Timothy (GOV) <timothy.buckley@state.ma.us>, Leslie Aun <leslie.aun@keolisna.com>, Johnson, Jason B (DOT) <jason.b.johnson@state.ma.us>, DANIEL Mac <mac.daniel@keoliscs.com>, Eileen O'Connor <eileen@keyserpublicstrategies.com>

My understanding is that technically, this is a survey, and not necessarily a contest.....So no prize beyond the notoriety of getting the most votes. We can come up with a prize though.

From: Buckley, Timothy (GOV) [<mailto:timothy.buckley@MassMail.State.MA.US>]
Sent: Wednesday, November 04, 2015 12:51 PM
To: Verseckes, Michael (DOT); Leslie Aun; Johnson, Jason B (DOT); DANIEL Mac; 'Eileen O'Connor'; 'Will Keyser'
Subject: RE: Media Advisory and Press Release FINAL

This is OK but I thought there was a purpose to it – the best app gets something...?

From: Verseckes, Michael (DOT) [<mailto:michael.verseckes@dot.state.ma.us>]
Sent: Wednesday, November 04, 2015 11:54 AM
To: Leslie Aun; Buckley, Timothy (GOV); Johnson, Jason B (DOT); DANIEL Mac; 'Eileen O'Connor'; 'Will Keyser'
Subject: RE: Media Advisory and Press Release FINAL

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November 4, 2015

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To see the entire list of MBTA apps, visit: http://www.mbta.com/rider_tools/apps/

#####

From: Leslie Aun [<mailto:leslie.aun@keolisna.com>]

Sent: Wednesday, November 04, 2015 9:29 AM

To: Buckley, Timothy (GOV); Verseckes, Michael (DOT); Johnson, Jason B. (DOT); DANIEL Mac; 'Eileen O'Connor'; 'Will Keyser'

Subject: Media Advisory and Press Release FINAL

Importance: High

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Thanks.

Leslie

From: [Eileen O'Connor](#)
To: [Verseckes, Michael \(DOT\)](#); [Buckley, Timothy \(GOV\)](#)
Subject: Fwd: MASterList needs your input, win one of our great prizes!
Date: Wednesday, November 04, 2015 2:29:47 PM

Like this...some enticements to complete survey.

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](#)

----- Forwarded message -----

From: "**George Donnelly**" <dart@massterlist.com>
Date: Wed, Nov 4, 2015 at 11:28 AM -0800
Subject: MASterList needs your input, win one of our great prizes!
To: "Eileen O'Connor" <eileen@keyserpublicstrategies.com>



Dear Loyal MASterListers,

We know you're busy, but if you take 60 seconds to fill out this brief survey, you'll be entered to win a \$150 gift certificate to Carrie Nation, a \$100 Amazon gift card, or a copy of Senator Marian Walsh's guide to winning political office, [Run](#). In the coming weeks, MASterList will become more than your place for up to the minute news on the Commonwealth, but also your destination for the hottest jobs on Beacon Hill and beyond. Filling out this survey will help us better understand what it is that you're looking for professionally - whether it's the next step in your career, or seeking top-flight candidates for demanding roles.

[Take this survey!](#)

Thank you for participating in this survey! Be on the lookout for the new MASterList Job Board, coming soon!

Sincerely,

George Donnelly
MASterList



This email was sent to eileen@keyserpublicstrategies.com by dart@massterlist.com |
Rapid removal with [SafeUnsubscribe™](#) | [About our service provider](#).



MASterList | 458 Washington St. | Wellesley | MA | 02482

From: [Eileen O'Connor](#)
To: [Beth Anderson](#); [Jon Clark - home](#); [Jeremiah Kittredge](#); [Marc Kenen](#); [Jim Conroy](#); [Jim Peyser](#); [Dominic Slowey](#); [Jack Brennan](#); [Will Herberich](#); [Sean Andersen](#); [Michael Morris](#); [Clare Kelly](#); [Michael Bergan](#); [Matthew Weiner](#); [Coleman, Ryan \(GOV\)](#)
Subject: Fw: ON CHARTER EXPANSION, ROSENBERG SEES FINANCING AS BIGGEST ISSUE
Date: Wednesday, November 04, 2015 4:03:58 PM

From: State House News Service <news@statehousenews.com>
Sent: Wednesday, November 4, 2015 3:56 PM
To: news@statehousenews.com
Subject: ON CHARTER EXPANSION, ROSENBERG SEES FINANCING AS BIGGEST ISSUE



State House News Service

ADVANCES - WEEK OF NOV. 1, 2015 STATE HOUSE NEWS SERVICE 10/30/15 5:22 PM. In addition to producing a senator-elect, the week ahead may lead to a potential new wave ...

[Read more...](#)

ON CHARTER EXPANSION, ROSENBERG SEES FINANCING AS BIGGEST ISSUE

By Katie Lannan

STATE HOUSE NEWS SERVICE

STATE HOUSE, BOSTON, NOV. 4, 2015....As the Senate decides whether it will even try to pass a bill on the controversial issue of charter school expansion, Senate President Stanley Rosenberg said Wednesday that the method of financing the publicly-funded, privately run schools remains a major concern within the body.

"The most significant issue that emerged was the question of financing, how we finance charter schools in this state, which is different from other states," Rosenberg said a week after senators from both parties held their third closed-door meeting to discuss charters.

"And then there was a series of other not-unimportant issues that were smaller and more detail-oriented, which still have policy implications, but if you can't get past the conversation about finance, it's harder to see how that is going to unfold."

Currently, charter schools get their funding through tuition charges assessed against the school districts where their students live, with the state partially reimbursing the sending district, according to the state Department of Elementary and Secondary Education. Gov. Charlie Baker has filed a bill that would allow up to 12 additional charter schools annually in low-performing districts across the state, and charter school supporters have proposed a similar ballot question that could go before voters in 2016. Neither the ballot question or Baker's bill would change the method of financing charters, but Baker has said he would be willing to discuss the school funding formula.

Concerns about the financing of charter schools were also raised in a letter sent to legislators on Oct. 27 by the Massachusetts Education Justice Alliance and signed by representatives of the Massachusetts chapter of the American Federation of Teachers, the Salem Teachers Union, the Massachusetts Teachers Association, the Boston Teachers Union and the Massachusetts AFL-CIO.

"This year alone, charters are diverting more than \$419 million from district schools after taking reimbursements into account," the letter reads. "This leaves district schools with inadequate resources to provide their students with the basic education services, enrichment activities and social services they need and deserve."

In the letter, members of the alliance assert their confidence they can defeat expansion at the ballot box, saying their research shows voters share their concern about how charter schools are "cannibalizing" district schools.

The pro-charter coalition and ballot question backer Great Schools Massachusetts, meanwhile, has said their own polling finds voters would support a law change allowing more charter schools.

Rosenberg said he was not surprised to see the unions say that charter opponents could win in a ballot question.

"But it's also kind of an interesting thing, because you basically now have both the opponents and the proponents wanting the ballot question to be the focus of the debate, rather than a process in the Legislature," he said.

Rosenberg said the Senate has not sat down with the teachers' unions to discuss their views on charter expansion at this point but plans to hold additional meetings with various interest groups "as we sort out what we think we're going to do."

END

11/04/2015

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For assistance with your subscription to the State House News Service, reply to this message or e-mail news@statehousenews.com.

From: [Eileen O'Connor](#)
To: [Will Keyser](#); [Beth Anderson](#); [Jon Clark - home](#); [Marc Kenen](#); [Jeremiah Kittredge](#); [Will Herberich](#); [Sean Andersen](#); [Dominic Slowey](#); [Jack Brennan](#); [Lynda Bernard](#); [Michael Morris](#); [Clare Kelly](#); [Michael Bergan](#); [Jim Conroy](#); [Jim Peyser](#); [stephanie ruocco](#); [Chow, Jennifer \(EOE\)](#); kelly.king-lewis@familiesforexcellentschools.org; [Kathryn Zazzera](#); [Christina Kennedy](#); [Coleman, Ryan \(GOV\)](#)
Subject: MATERIALS FOR Charter Ballot - Weekly Legislative Strategy Call
Date: Wednesday, November 04, 2015 4:24:57 PM
Attachments: [State Senate Charter school Analysis.pdf](#)

Attached is a document that we will review on the 5pm call. We are looking forward to the discussion.

From: Eileen O'Connor
Sent: Tuesday, October 27, 2015 8:50 PM
To: Will Keyser; Beth Anderson; Jon Clark - home; Marc Kenen; Jeremiah Kittredge; Will Herberich; Sean Andersen; Dominic Slowey; Jack Brennan; Lynda Bernard; Michael Morris; Clare Kelly; Michael Bergan; Jim Conroy; Jim Peyser; stephanie ruocco; Chow, Jennifer (EOE); kelly.king-lewis@familiesforexcellentschools.org; Kathryn Zazzera; Christina Kennedy; Coleman, Ryan (GOV)
Cc: Coleman, Ryan (GOV)
Subject: Charter Ballot - Weekly Legislative Strategy Call
When: Wednesday, November 4, 2015 5:00 PM-6:00 PM.
Where: [REDACTED]; [REDACTED]

New weekly series, starting 11/4.

Massachusetts State Senate

Charter School Analysis

November 4, 2015

YES - 11

- Barrett: D-Lexington
- DeMacedo: R-Plymouth
- Dorcena Forry : D-Boston
- Downing: D-Pittsfield
- Fattman: R-Webster
- Hedlund: R-Weymouth (?)
- Humason: R-Holyoke
- Petrucelli: D-Boston
- Rodrigues: D- Fall River
- Ross: R-Wrentham
- Tarr: R-Gloucester

NO - 11

- Brady: D-Brockton
- Creem: D- Newton
- Donnelly: D-Arlington

- Gobi: D-Spencer
- Jehlen: D-Somerville
- Keenan: D-Quincy
- L'Italien: D-Andover
- McGee: D- Lynn
- Montigny: D-New Bedford
- O'Connor Ives: D-Newburyport
- Pacheco: D-Taunton

UNCERTAIN - 16

- Brownsberger: D-Belmont
- Chandler: D-Worcester
- Chang-Diaz: D-Boston
- DiDomenico: D-Everett
- Donaghue: D-Lowell
- Eldridge: D-Acton
- Flanagan: D-Leominster
- Joyce: D-Milton
- Lesser: D-Longmeadow
- Lovely: D-Salem

- Moore: D-Milbury
- Rosenberg: D-Amherst
- Spilka: D-Ashland
- Timilty: D-Walpole
- Welch: D-West Springfield
- Wolf: D-Harwich

From: [Eileen O'Connor](#)
To: [Will Keyser](#); [Beth Anderson](#); [Jon Clark - home](#); [Marc Kenen](#); [Jeremiah Kittredge](#); [Will Herberich](#); [Sean Andersen](#); [Dominic Slowey](#); [Jack Brennan](#); [Lynda Bernard](#); [Michael Morris](#); [Clare Kelly](#); [Michael Bergan](#); [Jim Conroy](#); [Jim Peyser](#); [stephanie ruocco](#); [Chow, Jennifer \(EOE\)](#); kelly.king-lewis@familiesforexcellentschools.org; [Kathryn Zazzera](#); [Christina Kennedy](#); [Coleman, Ryan \(GOV\)](#)
Subject: Re: Charter Ballot - Weekly Legislative Strategy Call
Date: Wednesday, November 04, 2015 4:26:22 PM
Attachments: [State Senate Charter school Analysis.pdf](#)

All:

Attached is a document that we will review and discuss on the 5pm call.

Eileen

From: Eileen O'Connor
Sent: Tuesday, October 27, 2015 8:50 PM
To: Will Keyser; Beth Anderson; Jon Clark - home; Marc Kenen; Jeremiah Kittredge; Will Herberich; Sean Andersen; Dominic Slowey; Jack Brennan; Lynda Bernard; Michael Morris; Clare Kelly; Michael Bergan; Jim Conroy; Jim Peyser; stephanie ruocco; Chow, Jennifer (EOE); kelly.king-lewis@familiesforexcellentschools.org; Kathryn Zazzera; Christina Kennedy; Coleman, Ryan (GOV)
Cc: Coleman, Ryan (GOV)
Subject: Charter Ballot - Weekly Legislative Strategy Call
When: Wednesday, November 4, 2015 5:00 PM-6:00 PM.
Where: [REDACTED] [REDACTED]

New weekly series, starting 11/4.

Massachusetts State Senate Charter School Analysis

November 4, 2015

YES - 11

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- Rodrigues: D- Fall River
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- Donnelly: D-Arlington

- Gobi: D-Spencer
- Jehlen: D-Somerville
- Keenan: D-Quincy
- L'Italien: D-Andover
- McGee: D- Lynn
- Montigny: D-New Bedford
- O'Connor Ives: D-Newburyport
- Pacheco: D-Taunton

UNCERTAIN - 16

- Brownsberger: D-Belmont
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- Flanagan: D-Leominster
- Joyce: D-Milton
- Lesser: D-Longmeadow
- Lovely: D-Salem

- Moore: D-Milbury
- Rosenberg: D-Amherst
- Spilka: D-Ashland
- Timilty: D-Walpole
- Welch: D-West Springfield
- Wolf: D-Harwich

From: [Eileen O'Connor](#)
To: [Verseckes, Michael \(DOT\)](#); [Buckley, Timothy \(GOV\)](#); [Leslie Aun](#); [Johnson, Jason B \(DOT\)](#); [DANIEL Mac](#); [Will Keyser](#)
Subject: Re: Media Advisory and Press Release FINAL
Date: Tuesday, November 10, 2015 4:17:13 PM

Hi all - Where did we land on this, and can you share final press release to announce survey?

From: Verseckes, Michael (DOT) <michael.verseckes@state.ma.us>
Sent: Wednesday, November 4, 2015 1:10 PM
To: Buckley, Timothy (GOV); Leslie Aun; Johnson, Jason B (DOT); DANIEL Mac; Eileen O'Connor; Will Keyser
Subject: RE: Media Advisory and Press Release FINAL

My understanding is that technically, this is a survey, and not necessarily a contest.....So no prize beyond the notoriety of getting the most votes. We can come up with a prize though.

From: Buckley, Timothy (GOV) [mailto:timothy.buckley@MassMail.State.MA.US]
Sent: Wednesday, November 04, 2015 12:51 PM
To: Verseckes, Michael (DOT); Leslie Aun; Johnson, Jason B (DOT); DANIEL Mac; 'Eileen O'Connor'; 'Will Keyser'
Subject: RE: Media Advisory and Press Release FINAL

This is OK but I thought there was a purpose to it – the best app gets something...?

From: Verseckes, Michael (DOT) [<mailto:michael.verseckes@dot.state.ma.us>]
Sent: Wednesday, November 04, 2015 11:54 AM
To: Leslie Aun; Buckley, Timothy (GOV); Johnson, Jason B (DOT); DANIEL Mac; 'Eileen O'Connor'; 'Will Keyser'
Subject: RE: Media Advisory and Press Release FINAL

Hi everyone, take a look – the link to the survey is live now, but no one externally has it yet. Let me know what you think and we can blast this out. I'd expect this to be much more of a social media thing – and wouldn't necessarily interfere with the 1 p.m. presser.

For Immediate Release:
November 4, 2015
Press Office: 857-368-8500

SURVEY INVITES CUSTOMERS TO PICK THEIR FAVORITE MBTA APP

BOSTON – November 4, 2015 – Today, the MBTA launched an online survey that will allow customers to choose their favorite mass transit apps.

The survey consists of 11 apps that participants can rate as their favorite. The 11 apps included in the survey were selected from more than 60 app that were all created and submitted by independent developers, and are based on the T's real-time tracking and alerts data.

The survey seeks to identify the best real-time apps for commuter rail, subway and bus, and then share those results with the public. The survey is located at:

<https://www.surveymonkey.com/r/Tappsurvey>

"There are a number of excellent apps available that are valuable resources for riders seeking information in real time," said MassDOT Secretary and CEO Stephanie Pollack. "Especially as we head into the winter season, we want to raise awareness of these tools, so our customers can be armed with important information they can use to plan ahead."

The survey opens today, and customers can vote for their favorite app through Thursday, Nov. 12.

In addition to the survey, the MBTA also encourages the public to sign up for [T alerts](#), and follow us on Twitter [@MBTA](#) for service information.

"While we continue our efforts to make the entire MBTA system more weather resilient, we also want to enhance our channels of communicating information to our customers," said MBTA General Manager Frank DePaola. "By raising the profile of the available smartphone apps, we want to let our customers know they have one more option available to them that will delivery real-time information directly to their smartphones."

To see the entire list of MBTA apps, visit: http://www.mbta.com/rider_tools/apps/

#####

From: Leslie Aun [<mailto:leslie.aun@keolisna.com>]

Sent: Wednesday, November 04, 2015 9:29 AM

To: Buckley, Timothy (GOV); Verseckes, Michael (DOT); Johnson, Jason B. (DOT); DANIEL Mac; 'Eileen O'Connor'; 'Will Keyser'

Subject: Media Advisory and Press Release FINAL

Importance: High

Here is a revised version of the news advisory which we are sending out again this morning and a copy of the press release (tweaked from what you received last night) which will be released at 1 p.m. today.

Jason: Please advise MBTA folks to please bring their hard hats and safety vests as the event is taking place in a train yard. We're going to be bringing hard hats for media, but want to be sure we have enough.

Tim: Could you please, if you haven't already, alert Steven Kadish about this event. He typically likes to know about stuff impacting commuter rail before it happens whenever possible.

Thanks.

Leslie

From: [Eileen O'Connor](#)
To: [Beth Anderson](#); [Jon Clark - home](#); [Marc Kenen](#); [Jeremiah Kittredge](#); [Will Herberich](#); [Sean Andersen](#); [Dominic Slowey](#); [Jack Brennan](#); [Lynda Bernard](#); [Michael Morris](#); [Clare Kelly](#); [Michael Bergan](#); [Jim Conroy](#); [Jim Peyser](#); [Will Keyser](#); [Lori Fresina](#); [Peyser, Jim \(EOE\)](#); [Sydney Asbury](#); [Coleman, Ryan \(GOV\)](#)
Cc: [Caroline Pierce](#); [Chow, Jennifer \(EOE\)](#)
Subject: Legislative Strategy Meeting Materials
Date: Wednesday, November 11, 2015 4:33:50 PM
Attachments: [11.18 MA Rally FAQ 11.10.15 v3.docx](#)
[MINUTES Legislative Strategy Call Nov 4 2015.docx](#)
[Legislative Agenda November 11 2015.docx](#)

All:

Attached please find a meeting agenda and minutes from last week's legislative strategy meeting, as well as a document which outlines details for the 11/18 rally. I'll have hard copies available for anyone attending in person in our office.

For those joining by phone, please dial: [REDACTED] [REDACTED]

If you are coming to our office, come up to the 8th floor. Take a right when you get off elevator, then a left to our office. The conference room is just inside the office on the right.

Thanks,
Eileen

From: Eileen O'Connor
Sent: Tuesday, October 27, 2015 8:50 PM
To: Beth Anderson; Jon Clark - home; Marc Kenen; Jeremiah Kittredge; Will Herberich; Sean Andersen; Dominic Slowey; Jack Brennan; Lynda Bernard; Michael Morris; Clare Kelly; Michael Bergan; Jim Conroy; Jim Peyser; Will Keyser; Lori Fresina; jim.peyser@state.ma.us; Chow, Jennifer (EOE); Sydney Asbury
Cc: Coleman, Ryan (GOV); Caroline Pierce
Subject: Charter Ballot - Weekly Legislative Strategy Call
When: Wednesday, November 11, 2015 5:00 PM-6:00 PM.
Where: 18 Tremont Street, Suite 810 or by phone: [REDACTED] [REDACTED]

New weekly series, starting 11/4.

Boston Common Event FAQ

When: Wednesday, November 18th 8:30 am – 12:00 pm

What: A 1,000+ person rally on Boston Common

Where: Attendees meet at their school or travel on their own. Buses will depart schools by 8:30 am.

Message:

- 37,000 kids across Massachusetts are stranded on waiting lists for public charter schools because of an outdated and unfair cap.
- Today, parents from every corner of Massachusetts are coming together to deliver a message to the State Senate: families will not rest until every child on charter school waiting lists has access to these great public schools.
- The Senate pass a bill that is responsive to the needs of families before the end of the legislative session. The 37,000 kids on public charter school waiting lists deserve access to great schools NOW.

Overview:

- Buses will start drop-off on Charles Street at 9:00 am and attendees will make their way to the rotunda where there will be a pre-rally program.
- Breakfast will be served at the rotunda and pre-rally program will consist of music, student performances and chant practice.
- The march will begin at 10:15 am and go through the southern part of the common to the fountain and up to the Common steps on Beacon Street.
- The path through the common will be lined with panels with quotes and photos depicting the campaign thus far. As the march turns towards the steps the panels will shift to a call to action – lift the cap and eliminate the limit.
- There will be a video board to show a video of the Governor and social media.

Site Map:



Boston Common Event FAQ

Minute By minute:

Time	Action
7:45 AM – 8:15 AM	Parents arrive at their designated meeting point.
8:30 AM	Buses depart for State House.
9:00 AM – 9:45 AM	Arrival at the Common (varies by school's proximity to event site).
9:15-10:15 AM	Pre-Program at the Rotunda
10:15-10:30 AM	March to the Rally Site
10:30 AM	Rally in the Common begins
11:15 AM	Rally in the Common ends and parents head for buses
12:00 AM	All attendees have departed

Pre-Rally Program at the Rotunda:

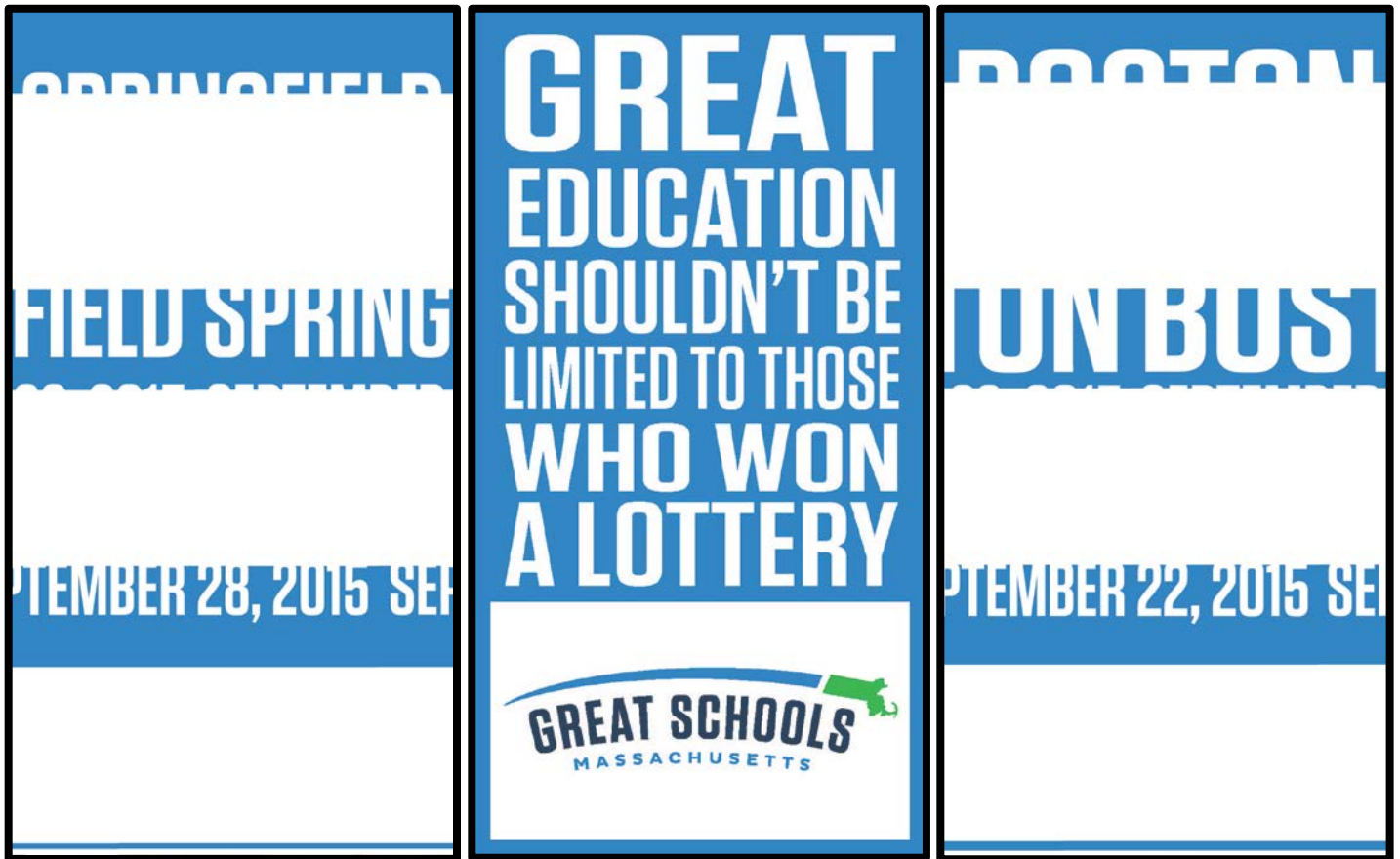
Time	Speaker Type
9:15 AM	DJ Set- Rotunda
9:30 AM	Rotunda Host-Welcome
9:35 AM	Student Chant
9:40 AM	DJ Set- Rotunda
9:55 AM	Rotunda Host- Chant Practice
10:05 AM	Student Song
10:10 AM	Rotunda Host- Call to March

Rally Program on the Common Steps

Time	Speaker Type	Speaker Name	Affiliation
10:15 AM	March		
10:30 AM	MC – Welcome /Intro Gov Video	Nikki Barnes	KIPP
10:33 AM	Parent Speaker #1 - Boston	Amy Ross (tentative)	
10:35 AM	Governor Baker Video	Gov Baker	
10:37 AM	MC – Parent Speaker 1	Nikki Barnes	KIPP
10:39 AM	MC Intros Elected Speakers	Nikki Barnes	KIPP
10:40 AM	Elected Speaking Slots	TBD	
10:47 AM	GSM Launch Video		
10:50 AM	MC Introduces Parent Speaker 2	Nikki Barnes	KIPP
10:52 AM	Parent Speaker 2 (Springfield)	Michelle Hernandez	
10:55 AM	MC Introduces Parent/Alum Speaker 3	Nikki Barnes	KIPP
10:58 AM	MC Closes		
11:02 AM	Gove Outro Video	Gov Baker	
11:04 AM	Program Ends		
11:04 AM	Music		
12:00 PM	Music ends		

Boston Common Event FAQ

Branded Assets: Great Schools Now winter hats, t-shirts and panels.



Breakfast: Pastries, Coffee, Hot Chocolate

Video and Picture Station: We will have stations set up at the rotunda to capture testimonials and photos of parents and students while we prepare to march.

Departure Process: Attendees will depart from the Common steps immediately after the program and walk along the path parallel to Beacon Street. Buses will depart from the same location (Charles Street) and we expect the last bus to leave by 12:30 pm.

Charter Ballot – Weekly Legislative Strategy Call

November 4, 2015 Call Minutes

Call Participants:

The Brennan Group (TBG) – Jack Brennan, Lynda Bernard, Tina Kennedy

Keyser Strategies – Will Keyser, Eileen O'Connor

MA Charter Public School Association- Marc Kenen

Slowey McManus – Dom Slowey

Governor's Office – Secretary Jim Peyser, Ryan Coleman, Jim Conroy

Families for Excellent Schools (FES) – Jeremiah Kittredge

Beacon Strategies – Mike Morris & Mike Bergan

Phoenix Academy Charter School – Beth Anderson

❖ Presentation of Legislative Strategy by TBG

- Strategy calls will occur every Wednesday
 - Jack Brennan is the Director of Legislative Strategy
 - Agendas for the calls will be prepared and sent out in advance
- **PHASE 1**
 - Overview
 - Focus on FES November 18th Rally Day
 - Over 1,000 parents gathering in Boston Common
 - TO DO:
 - Task 1:
 - Schedule meetings for those parents to see key Legislators
 - Concentrate on Senators whose district is at cap
 - Match the 40 senators with parents in their districts (note- only 5 Boston Senators)
 - Groups should consist of a half a dozen parents no more

- Coordination of parents, schedules, educating meeting attendees on message
- Assigned to: FES (note -FES will provide progress updates to TBG on meetings scheduled for November 18th and on their “Thursday State House Days” and feedback from ones that have occurred)
- Task 2:
 - Development of Message Points for parents attending Senate meetings to be provided to FES
 - Assigned to: KPS
- Task 3:
 - Create/Revise/Update Google Document provided by Keyser to track meetings held
 - Assigned to : TBG
- **PHASE 2**
 - Overview
 - Effort will Supplement FES Rally day and their “Thursday State House Days”
 - Lobbying effort focusing on Senate – the 18 “floaters”/”uncertain”
 - TBG and Beacon Strategies will schedule and coordinate Senate meetings to also include School leaders attending
 - TO DO:
 - Task 1:
 - Schedule a meeting for core group of “yes” legislators in Senate to come together and encourage them to continue with their support and advocacy
 - Assigned to: Governor’s Office (note: Ryan Coleman already working on this)
 - Task 2:
 - Analyze and schedule meetings with legislators that are “uncertain”
 - **William Brownsberger**
 - Assigned to: TBG

- **Harriette Chandler**
 - Assigned to: Beacon
- **Sonia Chang-Diaz**
 - Governor's office (Conroy/Ryan) to follow up
 - Assigned to: TBG
- **Sal DiDomenico**
 - Assigned to: Beacon
- **Eileen Donoghue**
 - Assigned to: TBG (with Will Keyser to be in attendance)
- **Jamie Eldridge**
 - Assigned to: Beacon
- **Jennifer Flanagan**
 - Assigned to: TBG
- **Brian Joyce**
 - Assigned to: Beacon
- **Eric Lesser**
 - Assigned to: TBG (with Beth to be in attendance)
- **Joan Lovely**
 - Assigned to: TBG
- **Michael Moore**
 - Assigned to: TBG
- **Stan Rosenberg**
 - Assigned to: Everyone; Joint Effort
- **Karen Spilka**
 - Assigned to: TBG
- **James Timilty**

- Assigned to: Beacon
- **James Welch**
 - Assigned to: TBG
- **Dan Wolf**
 - Assigned to: TBG
- **Mike Rush**
 - Assigned to: Beacon
- **Jason Lewis**
 - Assigned to: Beacon
- Task 3
 - Prepare materials and message for the Senate meetings
 - Assigned to: KPS
- Task 4
 - Schedule school based visits for Senators with charters in their district
 - Assigned to: MA Charter School Association
- Task 5
 - Publicizing school based efforts, creating a media effort around the “uncertain” Senators, power mapping
 - Assigned to: KPS and Slowey McManus

Coalition Meeting

Legislative Agenda

Wednesday, November 11, 2015

- **Review of Assigned Tasks from November 4th Call**
- **Strategy**
 - Start major events – use November 18th as kickoff
 - Activity in districts
 - Grass roots/grass tops
 - Status of power map?
- **November 18th Great Schools event**
 - # parents
 - Program for 11/18
 - Guest speakers?
 - # Senate visits scheduled for parents
 - School leaders/parents inviting Senators to schools
- **Status of Lobbying Visits to Senators**
- **Grass Tops**
 - How to engage? Massachusetts Business Leaders for Charter Schools
 - Engage Charter Schools Board of Trustee
 - Meetings with Senators for business community
 - Letters of support/calls
 - Schedule meeting with Boston Foundation
- **Communication**
 - Media outreach
 - Concentration in districts at cap
 - Editorial visits
 - Ads in local district papers (Boston)

Other Discussion Items

- Engaging Faith Leaders- 10 Point Coalition
- Keep Emails separate – use personal accounts
- Engaging Grass Tops community with Senator Rosenberg

From: [Eileen O'Connor](#)
To: [Will Herberich](#); [Clare Kelly](#); [Jon Clark - home](#); [Michael Morris](#); [Will Keyser](#); [Marc Kenen](#); [Jim Conroy](#); [Jack Brennan](#); [Jeremiah Kittredge](#); [Dominic Slowey](#); [Beth Anderson](#); [Michael Bergan](#); [Sydney Asbury](#); [Jim Peyser](#); [Coleman, Ryan \(GOV\)](#); [Peyser, Jim \(EOE\)](#); [Lynda Bernard](#); [Chow, Jennifer \(EOE\)](#); [Sean Andersen](#)
Subject: Re: Charter Ballot - Weekly Legislative Strategy Call
Date: Wednesday, November 18, 2015 3:21:47 PM

Just a reminder that the meeting is in our office at 5pm. We'll open the conference bridge for anyone who cannot attend, but would love to see folks in person. Thanks

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](tel:806-6999)

From: [Eileen O'Connor](#)
To: [Will Keyser](#); [Beth Anderson](#); [Jon Clark - home](#); [Marc Kenen](#); [Jeremiah Kittredge](#); [Will Herberich](#); [Sean Andersen](#); [Dominic Slowey](#); [Jack Brennan](#); [Lynda Bernard](#); [Michael Morris](#); [Clare Kelly](#); [Michael Bergan](#); [Jim Conroy](#); [Jim Peyser](#); [Peyser, Jim \(EOE\)](#); [Chow, Jennifer \(EOE\)](#); [Sydney Asbury](#)
Cc: [Coleman, Ryan \(GOV\)](#)
Subject: Re: Charter Ballot - Weekly Legislative Strategy Call
Date: Wednesday, November 18, 2015 5:30:28 PM

All - Please use the following document to track activity related to legislative strategy - specifically, meetings as they are scheduled or occur:

<https://docs.google.com/spreadsheets/d/1oqYuBIElluvx2blwbja80wf7lp2u4IWv8VnsN7BESq0/edit#gid=0>

This is a google doc that everyone can update, real-time.

Thanks!

From: Eileen O'Connor
Sent: Tuesday, October 27, 2015 8:50 PM
To: Will Keyser; Beth Anderson; Jon Clark - home; Marc Kenen; Jeremiah Kittredge; Will Herberich; Sean Andersen; Dominic Slowey; Jack Brennan; Lynda Bernard; Michael Morris; Clare Kelly; Michael Bergan; Jim Conroy; Jim Peyser; jim.peyser@state.ma.us; Chow, Jennifer (EOE); Sydney Asbury
Cc: Coleman, Ryan (GOV)
Subject: Charter Ballot - Weekly Legislative Strategy Call
When: Wednesday, November 18, 2015 5:00 PM-6:00 PM.
Where: 18 Tremont Street, Suite 810 // [REDACTED] [REDACTED]

New weekly series, starting 11/4.

From: [Eileen O'Connor](#)
To: [Tara Ulrich](#); [Will Keyser](#); [Clare Kelly](#); [Jim Peyser](#); [Josh Henderson](#); [Will Herberich](#); [Jon Clark - home](#); [Lori Fresina](#); [Michael Bergan](#); [Jack Brennan](#); [Jeremiah Kittredge](#); [Coleman, Ryan \(GOV\)](#); [Lynda Bernard](#); [Josiane Martinez](#); [Marc Kenen](#); [Dominic Slowey](#); [Matthew Weiner](#); [Jim Conroy](#); [Sean Andersen](#); [Beth Anderson](#); [Sydney Asbury](#); [Michael Morris](#)
Subject: Fwd: POLITO LEADS CHARTER SCHOOL ADVOCATES IN BOSTON COMMON RALLY [+VIDEO]
Date: Wednesday, November 18, 2015 6:23:41 PM

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](tel:806-6999)

----- Forwarded message -----

From: "State House News Service" <news@statehousenews.com>
Date: Wed, Nov 18, 2015 at 3:09 PM -0800
Subject: POLITO LEADS CHARTER SCHOOL ADVOCATES IN BOSTON COMMON RALLY [+VIDEO]
To: "news@statehousenews.com" <news@statehousenews.com>



POLITO LEADS CHARTER SCHOOL ADVOCATES IN BOSTON COMMON RALLY [+VIDEO]

By Colin A. Young and Antonio Caban
STATE HOUSE NEWS SERVICE

STATE HOUSE, BOSTON, NOV. 18, 2015.....With hundreds of parents, teachers, students and charter school alumni behind her, Lt. Gov. Karyn Polito led a march through Boston Common on Wednesday morning as supporters rallied for a proposal to allow more charter schools in the state.

Great Schools Massachusetts, a coalition of charter advocates backing a ballot question that would authorize up to 12 new public charter schools or existing school expansions per year, organized the rally, which coincided with the deadline for ballot initiative signatures to be presented to local officials for certification.

Organizers said the rally drew a crowd of approximately 1,000 people, based on bus head counts and check-in tallies.

Once the march reached an elaborate stage just steps from the State House, Polito told those gathered that "it's not fair" that roughly 37,000 students are on waiting lists to get into charter schools.

"Thirty-seven thousand of our children in this Commonwealth are put on hold. That's not acceptable. It's not fair. It's not morally right," she said. "We need to make sure that every single child has access to the best education, not the second best."

[Watch: [Rally](#)]

Gov. Charlie Baker, who has attended previous Great Schools Massachusetts rallies and filed his own legislation to expand charter school access, was away on vacation Wednesday and addressed the rally in a pre-recorded video.

"We have a lot of work to do on this issue and many forces to overcome," he said. "The kids can't wait."

Led by the state's teachers unions, charter school opponents say such schools are unaccountable to local officials and disproportionately pull taxpayer support away from traditional district public schools.

"Charter schools use hyperdisciplinary strategies to push out students who don't fit their mold. They also fail to serve as many special needs students and English language learners. These push-out strategies cause additional stress on already overburdened poor families who are only seeking the best education for their children," Marlena Rose, a member of the Massachusetts Education Justice Alliance, said in a statement. "This system is also unfair to kids in the public schools, leaving the public schools with less money to educate a higher need population."

Supporters, in addition to touting the academic performance of students who attend charter schools, say wait lists show that parents and students are hungry for an alternative to traditional public schools.

Robinah Nantale Kaguja, of Billerica, was among those wearing a blue T-shirt reading "Great Schools Now" and marching from the Parkman Bandstand to the main rally stage near the State House. Two of her children attend Lowell Charter School, and she said that opportunity should be open to all children in the state.

"Having my kids in charter school is great, it's better than my neighbors who didn't get a chance to get into charter schools," she said. "So I'm here today fighting for my neighbors, my friends and the kids who can't get into charter schools."

[Photos from Rally](#)

Kaguja said she has two adult children who attended traditional public schools for the entirety of their education.

"They didn't do as well, they didn't read as soon as my kids in charter school," Kaguja said. "There's a big difference; in their reading level, in their behavior and in their focus on school."

People who are still unsure about charter schools, Kaguja said, ought to visit a charter school to "see exactly what they're all about."

Wendy Guerrero, a Roxbury parent who has two children in separate charter schools and attended the rally, said charters have helped her kids become better students and she could not afford private schools.

Guerrero said her sister-in-law's child has been on a charter school waiting list for years.

"She has a five-year waiting list and they're not even moving the list right now because there's no more seats," she told the News Service. "And a lot of friends are trying to get a child into school too."

Unlike many of the rallies outside the State House, which typically feature activists shouting into bullhorns or small public address systems, Wednesday's charter school rally was complete with a temporary stage, professional sound and lighting systems, and a digital video screen.

Jim Hirsh, production manager for High Output, a Canton-based production company hired by Great Schools Massachusetts, told the News Service his team set up the stage, 15x9 foot LED screen and sound system for the rally.

Hirsh said this is the fourth charter school event that they've been hired for by the group.

A video and audio production crew preceded the advocates as they marched through the Common, and additional cameras awaited the group's arrival at the main stage area.

Great Schools Massachusetts declined to provide the News Service with the total cost for production of Wednesday's rally.

-END-

11/18/2015

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For assistance with your subscription to the State House News Service, reply to this message or e-mail news@statehousenews.com.

From: [Eileen O'Connor](#)
To: [Leslie Aun](#); [Buckley, Timothy \(GOV\)](#); [Verseckes, Michael \(DOT\)](#); [Pesaturo, Joe D \(MBTA\)](#)
Cc: [Pitman, William \(GOV\)](#)
Subject: Re: Today
Date: Thursday, November 19, 2015 8:01:56 AM

I can do 2pm, but will have to leave a little before 3pm.

From: Leslie Aun <leslie.aun@keolisna.com>
Sent: Thursday, November 19, 2015 7:21 AM
To: Buckley, Timothy (GOV); Eileen O'Connor; Verseckes, Michael (DOT); Pesaturo, Joe D (MBTA)
Cc: Pitman, William (GOV)
Subject: RE: Today

I can.

----- Original message -----

From: "Buckley, Timothy (GOV)" <timothy.buckley@MassMail.State.MA.US>
Date: 11/19/2015 7:20 AM (GMT-05:00)
To: Eileen O'Connor <eileen@keyserpublicstrategies.com>, Leslie Aun <leslie.aun@keolisna.com>, "Verseckes, Michael (DOT)" <michael.verseckes@state.ma.us>, "Pesaturo, Joe D (MBTA)" <jpesaturo@mbta.com>
Cc: "Pitman, William (GOV)" <william.pitman@state.ma.us>
Subject: Today

Something came up. Can we meet at 2PM today? I'm terribly sorry.

I'm happy to come to Massdot if that is easier.

Sent from my iPhone

From: [Eileen O'Connor](#)
To: [Leslie Aun](#); [DANIEL Mac](#); [Buckley, Timothy \(GOV\)](#); [Pesaturo, Joe D \(MBTA\)](#); [Verseckes, Michael \(DOT\)](#); [Verseckes, Michael \(DOT\)](#)
Subject: Biweekly Transportation Comms Meeting Agenda
Date: Thursday, November 19, 2015 1:37:45 PM

A few suggested items to cover at 2pm - I'm sure others will help fill in the blanks on stuff that I've missed. Just to get things rolling....

MBTA

- The Ride
- Late-night service
- "Snow Happens" campaign

MDOT

- Survey results

Keolis

- New and improved Passenger Information Center
- New commuter rail schedule
- Winter plan
- Fare is Fair campaign
- OTP release
- ISO Achievements at West Cambridge

FMCB meeting - next one, what's on agenda for near future?

From: Eileen O'Connor
Sent: Tuesday, November 17, 2015 8:51 AM
To: Leslie Aun; DANIEL Mac; Buckley, Timothy (GOV); Brian Shortsleeve; JPesaturo@MBTA.com; Verseckes, Michael (DOT); Verseckes, Michael (DOT); Will Keyser
Subject: UPDATED TIME AND LOCATION: Biweekly Transportation Comms Meeting
When: Thursday, November 19, 2015 2:00 PM-3:00 PM.
Where: 4th floor, Main Conference Room in 4160

Changing this from Tuesday at 11am to Thursday at 1pm. When we gather on Thurs, let's discuss whether or not this will work as a new standing day/time for this biweekly meeting.

Brian Shortsleeve added as an optional attendee. He may stop by when it works with his schedule.

From: [Eileen O'Connor](#)
To: [Will Herberich](#); [Jon Clark - home](#); [Clare Kelly](#); [Michael Morris](#); [Will Keyser](#); [Marc Kenen](#); [Jim Conroy](#); [Jack Brennan](#); [Jeremiah Kittredge](#); [Dominic Slowey](#); [Beth Anderson](#); [Michael Bergan](#); [Jim Peyser](#); [Sydney Asbury](#); [Coleman, Ryan \(GOV\)](#); [Lynda Bernard](#); [Peyser, Jim \(EOE\)](#); [Chow, Jennifer \(EOE\)](#); [Sean Andersen](#)
Subject: Re: UPDATED Charter Ballot - Weekly Legislative Strategy Call
Date: Wednesday, November 25, 2015 2:13:11 PM

All: Please see the below article. Let's take a few mins on our 5pm call to share reactions.

http://www.masslive.com/politics/index.ssf/2015/11/sen_stan_rosenberg_senators_ma.html

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](tel:806-6999)

From: [Eileen O'Connor](#)
To: [Beth Anderson](#); [Jon Clark - home](#); [Marc Kenen](#); [Jeremiah Kittredge](#); [Will Herberich](#); [Sean Andersen](#); [Dominic Slowey](#); [Jack Brennan](#); [Lynda Bernard](#); [Michael Morris](#); [Clare Kelly](#); [Michael Bergan](#); [Jim Peyser](#); [Peyser, Jim \(EOE\)](#); [Chow, Jennifer \(EOE\)](#); [Sydney Asbury](#); [Will Keyser](#); [Jim Conroy](#)
Cc: [Coleman, Ryan \(GOV\)](#)
Subject: UPDATED Charter Ballot - Weekly Legislative Strategy Call
Date: Wednesday, November 25, 2015 3:58:26 PM

All -

There seems to be some confusion regarding today's weekly legislative strategy call. Based on where we left things last week, I updated the meeting invite to indicate that today's meeting would still be on, and would be a call vs in-person. However, not many people can make it. We are going to cancel and reconvene in person next Wednesday.

Have a great Thanksgiving!

Eileen

From: Eileen O'Connor
Sent: Tuesday, October 27, 2015 8:50 PM
To: Beth Anderson; Jon Clark - home; Marc Kenen; Jeremiah Kittredge; Will Herberich; Sean Andersen; Dominic Slowey; Jack Brennan; Lynda Bernard; Michael Morris; Clare Kelly; Michael Bergan; Jim Peyser; jim.peyser@state.ma.us; Chow, Jennifer (EOE); Sydney Asbury; Will Keyser; Jim Conroy
Cc: Coleman, Ryan (GOV)
Subject: UPDATED Charter Ballot - Weekly Legislative Strategy Call
When: Wednesday, November 25, 2015 5:00 PM-6:00 PM.
Where: DIAL-IN ONLY [REDACTED] [REDACTED]

New weekly series, starting 11/4.

From: [Eileen O'Connor](#)
To: [Leslie Aun](#); [Pesaturo, Joe D \(MBTA\)](#); [Pitman, William \(GOV\)](#); [Verseckes, Michael \(DOT\)](#); [Buckley, Timothy \(GOV\)](#); [DANIEL Mac](#)
Subject: Re: Bi-weekly Communicators Meeting
Date: Monday, November 30, 2015 1:02:20 PM

I apologize, but I've had something pop up on Thursday afternoon and cannot make this time. You are free to meet without me, or if there's flexibility to move, I am free 2:00-3:30 or 4:30-5:30 (at Keolis office).

From: Leslie Aun
Sent: Thursday, November 19, 2015 4:26 PM
To: Leslie Aun; 'Pesaturo, Joe'; Eileen O'Connor; Pitman, William (GOV); Verseckes, Michael (DOT); Buckley, Timothy (GOV); DANIEL Mac
Subject: Bi-weekly Communicators Meeting
When: Thursday, December 3, 2015 1:00 PM-2:00 PM.
Where: Keolis Offices 470 Atlantic Avenue, 5th Floor, Boston

From: [Eileen O'Connor](#)
To: [Will Keyser](#); [Beth Anderson](#); [Jon Clark - home](#); [Marc Kenen](#); [Jeremiah Kittredge](#); [Will Herberich](#); [Sean Andersen](#); [Dominic Slowey](#); [Jack Brennan](#); [Lynda Bernard](#); [Michael Morris](#); [Clare Kelly](#); [Michael Bergan](#); [Jim Conroy](#); [Jim Peyser](#); [Peyser, Jim \(EOE\)](#); [Chow, Jennifer \(EOE\)](#); [Sydney Asbury](#)
Cc: [Coleman, Ryan \(GOV\)](#)
Subject: Re: Charter Ballot - Weekly Legislative Strategy Call
Date: Tuesday, December 01, 2015 2:31:42 PM

Hello All -

Just a reminder that this meeting tomorrow is in-person at 5pm, KPS office, 18 Tremont. A dial-in has been provided in the meeting invite for anyone who absolutely cannot attend in person. Please assume this is the case each week.

Jack and his team will share an agenda prior to the meeting. Here's the tracker:

<https://docs.google.com/spreadsheets/d/1oqYuBIElluvx2blwbja80wf7lp2u4lWv8VnsN7BESq0/edit#gid=0>

Thanks,
Eileen

From: Eileen O'Connor
Sent: Tuesday, October 27, 2015 8:50 PM
To: Will Keyser; Beth Anderson; Jon Clark - home; Marc Kenen; Jeremiah Kittredge; Will Herberich; Sean Andersen; Dominic Slowey; Jack Brennan; Lynda Bernard; Michael Morris; Clare Kelly; Michael Bergan; Jim Conroy; Jim Peyser; jim.peyser@state.ma.us; Chow, Jennifer (EOE); Sydney Asbury
Cc: Coleman, Ryan (GOV)
Subject: Charter Ballot - Weekly Legislative Strategy Call
When: Wednesday, December 2, 2015 5:00 PM-6:00 PM.
Where: 18 Tremont Street, Suite 810 // [REDACTED] [REDACTED]

New weekly series, starting 11/4.

From: [Eileen O'Connor](#)
To: [Will Keyser](#); [Beth Anderson](#); [Jon Clark - home](#); [Marc Kenen](#); [Jeremiah Kittredge](#); [Will Herberich](#); [Sean Andersen](#); [Dominic Slowey](#); [Jack Brennan](#); [Lynda Bernard](#); [Michael Morris](#); [Clare Kelly](#); [Michael Bergan](#); [Jim Conroy](#); [Jim Peyser](#); [Chow, Jennifer \(EOE\)](#); [Sydney Asbury](#)
Cc: [Coleman, Ryan \(GOV\)](#)
Subject: Ballot signatures - press recap
Date: Thursday, December 03, 2015 7:45:10 AM
Attachments: [12-1-15 GSM Signatures Press Release.docx](#)

Everyone -

As you know, we filed our final batch of ballot signatures yesterday with the Secy of State. Attached is the press release we issued (on Tues afternoon to get ahead of the news cycle a bit), and below is the statement that MCPSA put out yesterday afternoon.

We got some decent pickup yesterday with an AP story and SHNS, as well as today's Boston Globe - all general roundups and not specifically devoted to charter cap ballot. We will include these in next recap of news clips going to Senate via GSM email handle.

WBUR Learning Lab (quotes Beth)

<http://learninglab.wbur.org/2015/12/03/for-education-reform-activists-turn-to-ballot-initiatives/>

Boston Globe (quotes Marc)

<https://www.bostonglobe.com/metro/2015/12/02/marijuana-charter-school-ballot-initiatives-likely-advance/IVLZ94PVskTfbfAvx2mdKJ/story.html>

Wicker Local/Gatehouse Media (quotes Beth)

<http://www.wickedlocal.com/article/20151202/NEWS/151208722/?Start=2>

MassLive

http://www.masslive.com/politics/index.ssf/2015/12/activists_submit_signatures_fo.html

New Boston Post

<http://newbostonpost.com/2015/12/03/voters-may-soon-weigh-in-on-charter-schools-common-core/>

Voters may soon
weigh in on charter
schools, Common
Core |



NewBostonPost

Proponents of two ballot initiatives aimed at reforming Massachusetts public education dropped off boxes of signed petitions to Secretary of State William Galvin's office on Wednesday.

[Read more...](#)



MEDIA/PHOTO ADVISORY

Contact: Lisa Capone

Massachusetts Charter Public School Assoc.
(857)-239-8651

STATEMENT BY MARC KENEN, EXECUTIVE DIRECTOR, ON BALLOT QUESTION SIGNATURE FILING

BOSTON, WEDNESDAY, DEC. 2 – Today marks another important step toward lifting the cap on public charter schools here in Massachusetts. The filing of 73,000 signatures from every corner of the state shows how strong public support is for a November 2016 ballot question to expand public charter schools across Massachusetts.

By all unbiased, expert accounts, Massachusetts public charter schools have been tremendously successful at raising the bar in public education – providing families in urban, suburban and rural areas with high quality choices for their children while setting high academic standards, and providing constructive competition to inspire improvements in district schools.

Open to all students, Massachusetts public charter schools have led the nation in academic performance, showing how all children – no matter their socio-economic background – can achieve at high levels. Public charter schools have accomplished this through innovations in areas such as the length of the school day and year, academic support, assessment, teacher training and the education of English Language Learners

and students with special needs.

Massachusetts public charter schools have won national recognition for achievement and innovation. Despite this, the state Legislature continues to keep arbitrary enrollment caps on its most innovative, successful public schools.

While the Legislature considers whether to allow the state's most successful public schools to flourish, our statewide coalition of parents, educators, business leaders and community leaders will continue to bring our case to the people and build support for the November 2016 ballot initiative.

###



FOR IMMEDIATE RELEASE:

December 1, 2015

CONTACT:

Eileen O'Connor

eileen@keyserpublicstrategies.com

617-806-6999

**BALLOT TO LIFT CAP ON CHARTER SCHOOLS REACHES SIGNATURE
MILESTONE**

More than 64,750 signatures collected to put charter school cap lift on 2016 ballot

BOSTON, MA – Tomorrow, Great Schools Massachusetts will turn in to the Secretary of State's office the last batch of verified signatures to support a ballot initiative to lift the cap on public charter schools. These signatures have been reviewed and validated by city and town clerks from across the state, with a total exceeding the 64,750 required to put the ballot question before voters in 2016.

The ballot initiative would allow the state Board of Elementary and Secondary Education to authorize up to 12 new public charter schools or existing school expansions per year, with priority given to the lowest-performing 25% of the state's school districts. Governor Charlie Baker has also proposed legislation that would add up to 12 new or expanded charter schools per year. Unless the Senate acts in the current legislative session, the ballot question will be brought to voters next year.

"As a parent of three children, including two who currently attend the Brooke Charter School, I can see first-hand how my kids are getting a great public charter school education," said Rodolfo Aguilar, a parent from Guatemala who lives in Hyde Park. "Unless the cap is lifted, Brooke cannot add a high school, depriving my kids of the chance to stay in a school they love. It's not fair to my kids, nor the many others who deserve to attend a great public school. We must lift the cap."

"As we talk with voters across the Commonwealth, support for equal access to public charter schools is strong," said Beth Anderson, President of the Massachusetts Charter Public Schools Association (MCPSA). "These 64,750 signatures are a call to action - unless the State Senate answers the call from 37,000 families desperate for fair access to great public charter schools, Massachusetts voters will."

According to a poll of likely Massachusetts voters taken at the end of June, 67% of Massachusetts residents favor changing state law to allow more public charter schools in the Commonwealth, compared with just 27% who oppose lifting the cap.



After launching their campaign in late September, Great Schools Massachusetts held organizing kickoffs in Springfield, New Bedford, Lawrence, and Brockton, and recently held a rally in Boston with more than 1,000 families from across the state.

[Great Schools Massachusetts](#) is a statewide coalition of parents, community groups, public charter schools and education advocates committed to providing families with equal access to public charter schools. More than 37,000 children in Massachusetts remain stuck on public charter school waiting lists due to arbitrary enrollment caps, including more than 13,000 children in Boston alone. New charters are also frozen in Lawrence, Holyoke, Fall River, and other urban districts where traditional public schools are underperforming and parents have shown a clear demand for public charter schools. Great Schools Massachusetts is committed to providing families with equal access to public charter schools, whether that happens through a ballot measure or a legislative solution.

###

From: [Eileen O'Connor](#)
To: [Jack Brennan](#); [Michael Morris](#); [Will Keyser](#); [Chow, Jennifer \(EOE\)](#); [Clare Kelly](#); [Jim Peyser](#); [Will Herberich](#); [Lynda Bernard](#); [Jon Clark - home](#); [Michael Bergan](#); [Jeremiah Kittredge](#); [Dominic Slowey](#); [Marc Kenen](#); [Josiane Martinez](#); [Matthew Weiner](#); [Jim Conroy](#); [Lisa Capone](#); [Sean Andersen](#); [Beth Anderson](#); [Sydney Asbury](#); [Tara Ulrich](#)
Cc: [Coleman, Ryan \(GOV\)](#)
Subject: Herald editorial
Date: Thursday, December 03, 2015 8:30:59 AM

Boston herald editorialized today on Senate Pres/charter schools:

http://www.bostonherald.com/opinion/editorials/2015/12/editorial_will_senate_s_hirk_its_duty

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](tel:806-6999)

From: Eileen O'Connor <eileen@keyserpublicstrategies.com>
Sent: Thursday, December 3, 2015 7:45 AM
Subject: Ballot signatures - press recap
To: Will Herberich <will.herberich@familiesforexcellentschools.org>, Clare Kelly <ckelly@bsgmass.com>, Chow, Jennifer (EOE) <jennifer.chow@state.ma.us>, Will Keyser <will@keyserpublicstrategies.com>, Marc Kenen <kenen@rcn.com>, Jim Conroy <jconroy07@gmail.com>, Jeremiah Kittredge <jeremiah.kittredge@familiesforexcellentschools.org>, Jack Brennan <jackbrennan@brennangroup.org>, Beth Anderson <betheanderson1969@gmail.com>, Dominic Slowey <dslowey@comcast.net>, Michael Bergan <bergan@bsgmass.com>, Jim Peyser <jimpeyser@gmail.com>, Sydney Asbury <sydney@northwindstrategies.com>, Jon Clark - home <joncollinsclark@gmail.com>, Sean Andersen <sean.andersen@familiesforexcellentschools.org>, Lynda Bernard <lb@brennangroup.org>, Michael Morris <morris@bsgmass.com>
Cc: Coleman, Ryan (GOV) <ryan.coleman@state.ma.us>

Everyone -

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WBUR Learning Lab (quotes Beth)

<http://learninglab.wbur.org/2015/12/03/for-education-reform-activists-turn-to-ballot->

[initiatives/](#)

Boston Globe (quotes Marc)

<https://www.bostonglobe.com/metro/2015/12/02/marijuana-charter-school-ballot-initiatives-likely-advance/IVLZ94PVskTfbfAvx2mdKJ/story.html>

Wicker Local/Gatehouse Media (quotes Beth)

<http://www.wickedlocal.com/article/20151202/NEWS/151208722/?Start=2>

MassLive

http://www.masslive.com/politics/index.ssf/2015/12/activists_submit_signatures_fo.html

New Boston Post

<http://newbostonpost.com/2015/12/03/voters-may-soon-weigh-in-on-charter-schools-common-core/>



Voters may soon
weigh in on charter
schools, Common
Core |
NewBostonPost

Proponents of two ballot initiatives aimed at reforming Massachusetts public education dropped off boxes of signed petitions to Secretary of State William Galvin's office on Wednesday.

[Read more...](#)



MEDIA/PHOTO ADVISORY

Contact: Lisa Capone

Massachusetts Charter Public School Assoc.

[\(857\)-239-8651](tel:(857)239-8651)

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To: [Will Herberich](#); [Clare Kelly](#); [Lynda Bernard](#); [Will Keyser](#); [Jim Conroy](#); [Marc Kenen](#); [Jeremiah Kittredge](#); [Jack Brennan](#); [Dominic Slowey](#); [Beth Anderson](#); [Michael Bergan](#); [Jim Peyser](#); [Sydney Asbury](#); [Jon Clark - home](#); [Michael Morris](#); [Sean Andersen](#); [Chow, Jennifer \(EOE\)](#)
Cc: [Coleman, Ryan \(GOV\)](#)
Subject: Globe story on mayor
Date: Thursday, December 03, 2015 9:34:40 PM

<http://www.bostonglobe.com/metro/2015/12/03/walsh-taking-heat-over-school-agenda/dzmkKLjSk4KvvPCydmsYO/story.html?event=event25>

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](tel:806-6999)

On Thu, Dec 3, 2015 at 4:45 AM -0800, "Eileen O'Connor"
<eileen@keyserpublicstrategies.com> wrote:

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Voters may soon
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[Read more...](#)



MEDIA/PHOTO ADVISORY

Contact: Lisa Capone

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To: [Beth Anderson](#); [Jon Clark - home](#); [Jeremiah Kittredge](#); ["Marc Kenen"](#); [Jim Conroy](#); [Jim Peyser](#); [Will Keyser](#); [Will Herberich](#); [Sean Andersen](#); [Sydney Asbury](#); [Michael Morris](#); [Michael Bergan](#); [Clare Kelly](#); [Jack Brennan](#); [Lynda Bernard](#); [Matthew Weiner](#); [Cara Cromwell](#); [Coleman, Ryan \(GOV\)](#)
Subject: Fw: EAST BOSTON SENATOR PLANNING TO RESIGN FOR JOB AT LOBBYING FIRM
Date: Friday, December 04, 2015 11:05:01 AM

I'm sure many of you have seen this already, but ICYMI...

From: State House News Service <news@statehousenews.com>
Sent: Friday, December 4, 2015 10:42 AM
To: news@statehousenews.com
Subject: EAST BOSTON SENATOR PLANNING TO RESIGN FOR JOB AT LOBBYING FIRM



State House News Service

Political and government coverage of Beacon Hill, including gavel-to-gavel coverage of legislative proceedings and examination of emerging issues in Massachusetts ...

[Read more...](#)

EAST BOSTON SENATOR PLANNING TO RESIGN FOR JOB AT LOBBYING FIRM

By Matt Murphy and Andy Metzger
STATE HOUSE NEWS SERVICE

STATE HOUSE, BOSTON, DEC. 4, 2015....Senate Majority Whip Anthony Petruccelli of East Boston, a key member of Senate leadership, plans to resign from the Legislature to join a downtown lobbying firm.

"I love my job as a state senator. However, after almost 17 years in the legislature and over 20 years in public service, my family and I felt like it was the right time to move in a different direction for me professionally and for our lives as a family," Petruccelli told the News Service on Friday. He said it is "sad to give up something I love" but said it's "exciting to move into the private sector."

While there is a one-year cooling off period before he can lobby the Legislature, Petruccelli will be free to lobby the executive branch and municipal government. Many of his predecessors in the House and Senate have traded their elected jobs for private sector posts

lobbying government officials, including their former colleagues.

Petrucelli, 43, has spent over eight years in the Senate.

Though Petrucelli is still working out the timing of his departure, he plans to join Kearney, Donovan and McGee, a government relations and lobbying firm with federal, state and local clients led by former Suffolk County Sheriff Dennis Kearney.

One source told the News Service he planned to resign in January.

Senate President Stanley Rosenberg, who planned to leave on a trade trip to Israel Thursday evening, could not be reached for comment.

Another member of Rosenberg's leadership team, Sen. Dan Wolf, recently announced that he too will leave the Senate, but plans to serve the remainder of his two-year term.

Petrucelli helped Rosenberg secure the votes needed to take over the top post as former Senate President Therese Murray prepared to retire. He was rewarded, after previously chairing the Financial Services Committee, with a position in leadership this year as Senate majority whip.

Married with two children, Petrucelli joined the Senate from the House when he won a special election in 2007 to replace Senate President Robert Travaglini, who stepped down. The Democrat first came to the Legislature in 1999.

Some tied to East Boston political circles were already starting to speculate on Thursday evening that Carlo Basile, the former East Boston state representative who left the Legislature to join the Baker administration as chief secretary, could run for the seat.

The district is also home to Reps. Aaron Michlewitz of the North End, Jay Livingstone of Beacon Hill, RoseLee Vincent of Revere, Adrian Madaro of East Boston, and House Speaker Robert DeLeo, of Winthrop. Revere Mayor Dan Rizzo is in the district and recently lost his bid for re-election.

Others close to Petrucelli, who said they speak with him frequently, were surprised by the news.

"Personally I'm sad that he's leaving the Senate," said Sen. Sal DiDomenico, an Everett Democrat who said Petrucelli is a "good friend." He said, "I wish him well."

Petrucelli's First Suffolk and Middlesex District includes parts of Boston and Cambridge as well as the city of Revere and town of Winthrop.

-END-

12/04/2015

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For assistance with your subscription to the State House News Service, reply to this message or e-mail news@statehousenews.com.

From: [Eileen O'Connor](#)
To: [Jack Brennan](#); [Will Keyser](#); [Chow, Jennifer \(EOE\)](#); [Clare Kelly](#); [Jim Peyser](#); [Will Herberich](#); [Jon Clark - home](#); [Lynda Bernard](#); [Michael Bergan](#); [Jeremiah Kittredge](#); [Coleman, Ryan \(GOV\)](#); [Dominic Slowey](#); [Marc Kenen](#); [Jim Conroy](#); [Sean Andersen](#); [Autumn Gould](#); [Peyser, Jim \(EOE\)](#); [Beth Anderson](#); [Sydney Asbury](#); [Michael Morris](#)
Subject: Boston Globe op-Ed: Charter schools are not the answer
Date: Wednesday, December 09, 2015 8:23:55 PM

From Barbara Madeloni. Just seeing this now but wanted to get it around ASAP. Our Comms work stream meets tomorrow and will discuss.

http://www.bostonglobe.com/opinion/2015/12/09/charter-schools-are-not-answer/JOqSUFBNF5DgyMWEB6TxJP/story.html?utm_content=buffer3bd1&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](tel:806-6999)

From: [Eileen O'Connor](#)
To: [Will Herberich](#); [Clare Kelly](#); [Peyser, Jim \(EOE\)](#); [Michael Morris](#); [Will Keyser](#); [Marc Kenen](#); [Jim Conroy](#); [Jack Brennan](#); [Jeremiah Kittredge](#); [Dominic Slowey](#); [Beth Anderson](#); [Michael Bergan](#); [Jim Peyser](#); [Sydney Asbury](#); [Coleman, Ryan \(GOV\)](#); [Lynda Bernard](#); [Sean Andersen](#); [Chow, Jennifer \(EOE\)](#); [Jon Clark - home](#)
Subject: Re: Charter Ballot - Weekly Legislative Strategy Call
Date: Wednesday, December 09, 2015 9:45:30 PM

Next week's meeting will be exclusively by phone. I will update the actual meeting invite so everyone is aware. We will not be gathering at 18 Tremont.

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Subject: Political Happy Hour
Date: Saturday, December 12, 2015 7:25:26 AM

FYI, The Senate president is the next participant in the Globe's "happy hour" event on Tuesday at 5:30 PM. We should send over a few charter cap questions to pose. Josh is been receptive to bringing that topic up in the past with other electeds who have joined him in this forum.

YOU. ME. SENATE PRESIDENT STAN ROSENBERG. POLITICS. DRINKS. TUESDAY. 5:30PM. Come join us for this month's LIVE Political Happy Hour, presented by Suffolk University. I'll press the Senate's top official on his leadership style, his priorities, and the relationship he has forged with Governor Charlie Baker and House Speaker Robert A. DeLeo. The event will be at Suffolk's 20 Somerset building, right near the State House. Sign up to join us here: <http://bit.ly/1HYIZQa>

And I've started mulling the specifics of what to ask President Rosenberg. Send me your best question ideas — anonymity guaranteed — and I'll try to put them to him: joshua.miller@globe.com You can also publicly offer questions on Twitter: @jm_bos

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From: [Eileen O'Connor](#)
To: [Jack Brennan](#); [Lynda Bernard](#); [Dominic Slowey](#); [Jeremiah Kittredge](#); [Beth Anderson](#); [Jon Clark - home](#); [Sydney Asbury](#); [Will Keyser](#); [Will Herberich](#); [Jim Conroy](#); [Coleman, Ryan \(GOV\)](#); [Michael Morris](#); [Michael Bergan](#); [Clare Kelly](#); [Sean Andersen](#); ["Marc Kenen"](#); [Jim Peyser](#)
Subject: Fw: BOSTON'S MICHLEWITZ WON'T RUN FOR SENATE SEAT
Date: Monday, December 14, 2015 12:58:49 PM

FYI

From: State House News Service <news@statehousenews.com>
Sent: Monday, December 14, 2015 12:49 PM
To: news@statehousenews.com
Subject: BOSTON'S MICHLEWITZ WON'T RUN FOR SENATE SEAT



State House News Service

www.statehousenews.com



WEEKLY ADVANCES - FRIDAY, DEC. 11, 2015
STATE HOUSE NEWS SERVICE 12/11/15 6:00 PM. A new state budget cycle gets underway next week and the proceedings this year will ...

BOSTON'S MICHLEWITZ WON'T RUN FOR SENATE SEAT

By Matt Murphy

STATE HOUSE NEWS SERVICE

STATE HOUSE, BOSTON, DEC. 14, 2015.....Even before Sen. Anthony Petruccelli resigns, a potential front-runner to replace the East Boston Democrat in the Senate has decided to take himself out of the mix, clearing the field for a host of other Boston Democrats to possibly enter the race.

Rep. Aaron Michlewitz, of the North End, has decided against seeking the Senate seat that Petruccelli plans to vacate early next year to join a downtown lobbying firm. While a number of Democrats have already expressed interest in possibly running, a Michlewitz campaign would likely have discouraged at least a few from entering the race.

Michlewitz, a rising figure in House Speaker Robert DeLeo's leadership, told the News Service he has decided to run for re-election in 2016 rather than put his name on the ballot for the

Senate district that includes parts of Boston, East Cambridge, Revere and Winthrop. Elevated this session to co-chair the Finance Services Committee, Michlewitz has been working on legislation to regulate the booming ride-for-hire services like Uber. He has amassed a sizeable war chest for a state lawmaker with \$177,000 in his campaign account at the end of June after raising more than \$136,000 over the first six months of the year. "The honor and consideration of running for such an important seat is currently outweighed by the challenging and important work I am facing in my current district and in my role as the House Chairman of Financial Services," Michlewitz said in a statement. He continued, "I could not be happier right now, serving as part of Speaker DeLeo's leadership team and working on such important issues as helping to reduce health care costs, overseeing our Commonwealth's banking and financial regulations, and encouraging new and emerging technologies while ensuring consumer protection and the public's safety with companies like Uber, Lyft, and Airbnb."

With Michlewitz out of the mix, Boston Democrats could coalesce around another candidate to try to keep the seat based in the city, or multiple candidates from within the city limits could decide to get in.

Reps. Adrian Madaro, a freshman lawmaker from East Boston elected just months ago in a special election, and Jay Livingstone, of Beacon Hill, have both said they are considering running for the seat.

Other possible candidates include Winthrop Housing Authority member Joseph Boncore; Revere City Councilor Jessica Ann Giannino; outgoing Revere Mayor Dan Rizzo, who lost his re-election bid in November; East Boston's Diana Hwang, who ran former Boston City Councilor John Connolly's office before founding the Asian-American Women's Political Initiative; Lydia Edwards, a Greater Boston Legal Services attorney from East Boston; and Ernani DeAraujo, an East Boston lawyer and former neighborhood liaison for the late Boston Mayor Thomas Menino.

Prior to Petruccelli, former Senate President Robert Travaglini held the Senate seat until he retired from the Legislature in 2007.

Petruccelli has not yet submitted his letter of intent to resign, the timing of which could determine whether the Senate decides to schedule a special election for the spring or simply leave the seat open until the fall elections.

-END-

12/14/2015

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To: [Jack Brennan](#); [Lynda Bernard](#); [Dominic Slowey](#); [Jeremiah Kittredge](#); [Beth Anderson](#); [Jon Clark - home](#); [Sydney Asbury](#); [Will Keyser](#); [Will Herberich](#); [Jim Conroy](#); [Coleman, Ryan \(GOV\)](#); [Michael Morris](#); [Michael Bergan](#); [Clare Kelly](#); [Sean Andersen](#); ["Marc Kenen"](#); [Jim Peyser](#)
Subject: Re: BOSTON'S MICHLEWITZ WON'T RUN FOR SENATE SEAT
Date: Monday, December 14, 2015 4:06:58 PM

EAST BOSTON ATTORNEY RUNNING FOR SENATE

Lydia Edwards of East Boston, an attorney with Greater Boston Legal Services, is running for state Senate, she announced Monday afternoon. Sen. Anthony Petruccelli of East Boston plans to resign his First Suffolk and Middlesex district seat to work for a lobbying firm. "I applaud Senator Petruccelli for his incredible leadership serving the neighborhoods in Boston, Revere, Winthrop and Cambridge since 2007, and his two decades of public service in city and state government. I was proud to work closely with Senator Petruccelli over the past two years to pass the bipartisan Domestic Workers' Rights bill, which he was the lead Senate sponsor, to provide increased worker protection and better wages to thousands of domestic workers across Massachusetts. I look forward to continuing his work advocating for working families," Edwards said in a statement. The Democrat and East Boston resident said her mother was in the Air Force and raised her and her sister on her own after their parents divorced when Edwards was 2. "A lot of people are going to identify with me and my story," said Edwards, who grew up mostly in Michigan. POLITICO Massachusetts reported Monday that Bryon Hefner, fiancée of Senate President Stan Rosenberg, is considering a run for the seat and plans to make a decision by Jan. 7 while he waits for the field to take shape. "I am strongly considering running to maintain the seat at the table for the First Suffolk and Middlesex District," he told POLITICO. - Michael Norton/SHNS

From: Eileen O'Connor
Sent: Monday, December 14, 2015 12:58 PM
To: Jack Brennan; Lynda Bernard; Dominic Slowey; Jeremiah Kittredge; Beth Anderson; Jon Clark - home; Sydney Asbury; Will Keyser; Will Herberich; Jim Conroy; Coleman, Ryan (GOV); Michael Morris; Michael Bergan; Clare Kelly; Sean Andersen; 'Marc Kenen'; Jim Peyser
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FYI

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WEEKLY ADVANCES - FRIDAY, DEC. 11, 2015
STATE HOUSE NEWS SERVICE 12/11/15 6:00
PM. A new state budget cycle gets underway
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-END-

12/14/2015

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Subject: Rosenberg / Happy Hour
Date: Tuesday, December 15, 2015 9:19:23 PM

<http://www.bostonglobe.com/metro/2015/12/15/senate-president-rosenberg-talks-marijuana-question-charter-schools-globe-event/2gS0X9Ybu05sfvwUBsGOFO/story.html>

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Subject: Globe editorial
Date: Wednesday, December 16, 2015 6:43:54 AM

ICYMI Interesting editorial today on the House/Senate dynamic:

<https://www.bostonglobe.com/opinion/editorials/2015/12/15/fixing-beacon-hill-house-senate-breakdown/0v4HFTBResqdcQ5UbZ9aZP/story.html>

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From: [Eileen O'Connor](#)
To: [Buckley, Timothy \(GOV\)](#); [Leslie Aun](#); [Verseckes, Michael \(DOT\)](#)
Subject: Re: Bi-weekly Comms Meeting--confirming?
Date: Wednesday, December 16, 2015 6:28:54 PM
Attachments: [image001.png](#)

I'm still game. Tim? Mike?

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](#)

On Wed, Dec 16, 2015 at 1:59 PM -0800, "Leslie Aun" <leslie.aun@keolisna.com> wrote:

All:

Is this still on for tomorrow at 11:30? I think Joe is out. Leslie



Leslie Aun – Vice President of Communications, Keolis North America
3003 Washington Boulevard, Suite 900, Arlington, Virginia 22201 USA
Mobile +1 703-517-4550
leslie.aun@keolisNA.com – www.KeolisNorthAmerica.com - @KeolisNA

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Please consider the environment before printing this e-mail.

Keolis



From: [Eileen O'Connor](#)
To: [Will Keyser](#); [Beth Anderson](#); [Jon Clark - home](#); [Marc Kenen](#); [Jeremiah Kittredge](#); [Will Herberich](#); [Sean Andersen](#); [Dominic Slowey](#); [Jack Brennan](#); [Lynda Bernard](#); [Michael Morris](#); [Clare Kelly](#); [Michael Bergan](#); [Jim Conroy](#); [Jim Peyser](#); [Peyser, Jim \(EOE\)](#); [Chow, Jennifer \(EOE\)](#); [Sydney Asbury](#); [mark@mhtc.org](#)
Cc: [Coleman, Ryan \(GOV\)](#)
Subject: IMPORTANT UPDATE: Charter Ballot - Weekly Legislative Strategy Call
Date: Tuesday, January 05, 2016 4:54:24 PM

Hello everyone - Per Tina Kennedy's email of yesterday, the Brennan Group is going to take over scheduling our weekly legislative strategy meetings. They will still occur every Wednesday from 5-6pm. Tomorrow's meeting will be in person at our office (18 Tremont Street, Suite 810), with the next three meetings to be held by phone. We will continue a similar cadence (1 in person, next 3 by phone) over the coming year. I am going to send a cancellation notice now, and Tina will send a fresh meeting series for 2016.

As noted below, tomorrow's meeting will be devoted to "power mapping." Sydney Asbury will be bringing hard copies of materials to the meeting, and we will also be joined by David Stone, who has been helping with the power mapping research.

Many thanks, and see everyone tomorrow.

Eileen

From: Eileen O'Connor
Sent: Tuesday, October 27, 2015 8:50 PM
To: Beth Anderson; Jon Clark - home; Marc Kenen; Jeremiah Kittredge; Will Herberich; Sean Andersen; Dominic Slowey; Jack Brennan; Lynda Bernard; Michael Morris; Clare Kelly; Michael Bergan; Jim Conroy; Jim Peyser; jim.peyser@state.ma.us; Chow, Jennifer (EOE); Sydney Asbury; Will Keyser
Cc: Coleman, Ryan (GOV); Christina Kennedy
Subject: Charter Ballot - Weekly Legislative Strategy Call
When: Wednesday, January 6, 2016 5:00 PM-6:00 PM.
Where: 18 Tremont Street, Suite 810 // [REDACTED] [REDACTED]

New weekly series, starting 11/4.

From: [Eileen O'Connor](#)
To: [Buckley, Timothy \(GOV\)](#); [Leslie Aun](#); [Pesaturo, Joe D \(MBTA\)](#); [Verseckes, Michael \(DOT\)](#); [Pitman, William \(GOV\)](#); [DANIEL Mac](#)
Cc: [Will Keyser](#)
Subject: Re: Bi-weekly Communicators Meeting
Date: Monday, January 11, 2016 10:41:17 AM

Hi All -

Happy New Year! I think we need to set up a new series for our biweekly calls/meetings. I'll start the bidding....how about Wednesday afternoons from 2-3 or 3-4pm - starting tomorrow? Or starting next Wed? Would be ideal to do in person at State House, or alternate between State House and Transpo Building, if that helps with convenience.

LMK what you prefer and I'll send invites out.

Thanks,
Eileen

From: [Eileen O'Connor](#)
To: [Goddard, Jacquelyn \(DOT\)](#); [Buckley, Timothy \(GOV\)](#); [Leslie Aun](#); [Pesaturo, Joe D \(MBTA\)](#); [Pitman, William \(GOV\)](#); [DANIEL Mac](#); [Goddard, Jacquelyn \(DOT\)](#)
Cc: [Will Keyser](#)
Subject: Re: Bi-weekly Communicators Meeting
Date: Monday, January 11, 2016 11:51:31 AM

Sorry we will miss you this Wed, Jacque. Hopefully this will work going forward. I'll send a meeting series now, and we can adjust as needed. Just want to get something on the books!

From: Goddard, Jacquelyn (DOT) <Jacquelyn.Goddard@dot.state.ma.us>
Sent: Monday, January 11, 2016 11:49 AM
To: Buckley, Timothy (GOV); Eileen O'Connor; Leslie Aun; Pesaturo, Joe D (MBTA); Pitman, William (GOV); DANIEL Mac; Goddard, Jacquelyn (DOT)
Cc: Will Keyser
Subject: RE: Bi-weekly Communicators Meeting

Please note that I am able to attend this meeting Wednesday afternoon.

Thanks,
Jacque

From: Buckley, Timothy (GOV) [<mailto:timothy.buckley@MassMail.State.MA.US>]
Sent: Monday, January 11, 2016 11:44 AM
To: Eileen O'Connor; Leslie Aun; Pesaturo, Joe D (MBTA); Pitman, William (GOV); DANIEL Mac; Goddard, Jacquelyn (DOT)
Cc: Will Keyser
Subject: RE: Bi-weekly Communicators Meeting

I can do it this Wednesday. Let's plan on meeting upstairs in Guv office – Rm 360.

I added Jacque, MassDOT's new press secretary. Jacque this meeting is for, Keolis, MassDOT, T and Guv office press folks to catch up in person. We shoot for every other week.

If everyone can make it, Eileen can you set up calendar invite please?

Thanks.

From: Eileen O'Connor [<mailto:eileen@keyserpublicstrategies.com>]
Sent: Monday, January 11, 2016 10:41 AM
To: Buckley, Timothy (GOV); Leslie Aun; Pesaturo, Joe D (MBTA); Verseckes, Michael (DOT); Pitman, William (GOV); DANIEL Mac
Cc: Will Keyser
Subject: Re: Bi-weekly Communicators Meeting

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Subject: BUSINESS GROUPS APPEAL TO SENATE TO ALLOW MORE CHARTER SCHOOLS
Date: Monday, January 11, 2016 8:26:53 PM

Below is a SHNS brief which ran at end of the day today.

BUSINESS GROUPS APPEAL TO SENATE TO ALLOW MORE CHARTER SCHOOLS

In the Massachusetts Senate, where enthusiasm for charter school expansion lags, members are hearing from business officials who say lifting the cap on charters will open up educational opportunities for students who are seeking alternatives. Officials from nine groups wrote a letter to senators on Monday expressing a "compelling and urgent economic imperative" for Massachusetts to cultivate "home-grown talent" through its education system. They support Gov. Charlie Baker's bill to expand charter schools by 12 per year statewide, focusing on "communities that need them most," business leaders wrote in a letter distributed by Great Schools Massachusetts, the coalition pushing a 2016 ballot initiative. "We are collectively committed to ensuring that every child has access to a great school," the business leaders wrote. "In Massachusetts today, 17 communities are home to 77 percent of children on charter waiting lists and nearly 9-10 of the state's lowest-income children of color live in these underperforming districts. We simply cannot afford to ignore this enormous pool of high-potential individuals and we must do better to equip them to seize the limitless opportunities our innovation economy offers so many others in the state." The letter was signed by executives from the Association of Independent Colleges & Universities, the Associated Industries of Massachusetts, the Greater Boston Chamber of Commerce, the Massachusetts Business Roundtable, the Mass. Fiscal Alliance, the Massachusetts High Technology Council, the Mass Taxpayers Foundation, the Mass Technology Leadership Council and NAIOP. Beacon Hill leaders for years have been unable to bridge the divide between supporters of public charter schools and opponents, including teachers unions and other defenders of traditional public schools. The House last session approved a limited expansion of charter schools before that measure was turned down by the Senate. Senate President Stanley Rosenberg has held numerous meetings with senators to discuss charter schools but has not determined whether the Senate will come up with a proposal that could negate the need for an initiative petition on its way to the November ballot. - Michael Norton/SHNS

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](tel:806-6999)

On Mon, Jan 11, 2016 at 10:26 AM -0800, "Eileen O'Connor"
<eileen@keyserpublicstrategies.com> wrote:

FYI, the attached press release was just distributed to media, along with the letter signed by nine business organizations. (The attached version is addressed to members of the Senate; an identical version was also sent to House members.)

Eileen

From: [Eileen O'Connor](#)
To: [Leslie Aun](#); [Pitman, William \(GOV\)](#); [DANIEL Mac \(EXT\)](#); [Will Keyser](#); [Tim](#); [Goddard, Jacquelyn \(DOT\)](#); [Pesaturo, Joe D \(MBTA\)](#); [Brian Shortsleeve](#); [Buckley, Timothy \(GOV\)](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Friday, January 22, 2016 2:58:38 PM

I can be flexible if we are looking to reschedule. Billy/Tim, can you propose some alternative days/times next week to meet?

From: Leslie Aun <leslie.aun@keolisna.com>
Sent: Friday, January 22, 2016 2:56 PM
To: Pitman, William (GOV); Eileen O'Connor; DANIEL Mac (EXT); Will Keyser; Tim; Goddard, Jacquelyn (DOT); Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy (GOV)
Subject: RE: Biweekly Transportation Comms Meeting

Thanks Billy. Anyone else?

From: Pitman, William (GOV) [<mailto:william.pitman@MassMail.State.MA.US>]
Sent: Friday, January 22, 2016 2:53 PM
To: Leslie Aun <leslie.aun@keolisna.com>; Eileen O'Connor <eileen@keyserpublicstrategies.com>; DANIEL Mac (EXT) <mac.daniel@keoliscs.com>; Will Keyser <will@keyserpublicstrategies.com>; Tim <buckley.ts@gmail.com>; Goddard, Jacquelyn (DOT) <jacquelyn.goddard@state.ma.us>; Pesaturo, Joe D (MBTA) <jpesaturo@mbta.com>; Brian Shortsleeve <brianshortsleeve@outlook.com>; Buckley, Timothy (GOV) <timothy.buckley@state.ma.us>
Subject: RE: Biweekly Transportation Comms Meeting

We won't be available at 2 this Wednesday.

From: Leslie Aun [<mailto:leslie.aun@keolisna.com>]
Sent: Thursday, January 21, 2016 4:02 PM
To: Eileen O'Connor; DANIEL Mac (EXT); Will Keyser; Tim; Goddard, Jacquelyn (DOT); Pitman, William (GOV); Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy (GOV)
Subject: RE: Biweekly Transportation Comms Meeting

Any chance we could move this to earlier in the day—like 9:30 a.m.? or to Tuesday at either 11 or 3 p.m.? Or Thursday at 9 or 10?

-----Original Appointment-----

From: Eileen O'Connor [<mailto:eileen@keyserpublicstrategies.com>]
Sent: Monday, January 11, 2016 12:03 PM
To: Eileen O'Connor; Leslie Aun; DANIEL Mac (EXT); Will Keyser; Tim; jacquelyn.goddard@dot.state.ma.us; william.pitman@state.ma.us; 'Pesaturo, Joe'; Brian Shortsleeve; Buckley, Timothy (GOV)
Subject: Biweekly Transportation Comms Meeting
When: Wednesday, January 27, 2016 2:00 PM-3:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: State House, Room 360

New series for our biweekly transportation comms meetings, with representatives from Keolis, MDOT, MBTA, Gov's press office and KPS. Including Brian Shortsleeve, who has indicated he will attend from time to time as schedules permit.

We may alternate between the State House, Transportation Building and Keolis from time to time for our meeting location.

From: [Eileen O'Connor](#)
To: [Pitman, William \(GOV\)](#); [Leslie Aun](#); [DANIEL Mac \(EXT\)](#); [Will Keyser](#); [Tim](#); [Goddard, Jacquelyn \(DOT\)](#); [Pesaturo, Joe D \(MBTA\)](#); [Brian Shortsleeve](#); [Buckley, Timothy \(GOV\)](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Friday, January 22, 2016 6:36:48 PM

How about 2:30-3:30 on Thurs? Is that too late for you, Leslie? (I know you often fly back to DC on Thursdays.)

From: Pitman, William (GOV) <william.pitman@MassMail.State.MA.US>
Sent: Friday, January 22, 2016 5:48 PM
To: Eileen O'Connor; Leslie Aun; DANIEL Mac (EXT); Will Keyser; Tim; Goddard, Jacquelyn (DOT); Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy (GOV)
Subject: RE: Biweekly Transportation Comms Meeting

[Anytime Thursday after 2 – State House or by phone is best.](#)

From: Eileen O'Connor [mailto:eileen@keyserpublicstrategies.com]
Sent: Friday, January 22, 2016 2:59 PM
To: Leslie Aun; Pitman, William (GOV); DANIEL Mac (EXT); Will Keyser; Tim; Goddard, Jacquelyn (DOT); Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy (GOV)
Subject: Re: Biweekly Transportation Comms Meeting

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From: Leslie Aun <leslie.aun@keolisna.com>
Sent: Friday, January 22, 2016 2:56 PM
To: Pitman, William (GOV); Eileen O'Connor; DANIEL Mac (EXT); Will Keyser; Tim; Goddard, Jacquelyn (DOT); Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy (GOV)
Subject: RE: Biweekly Transportation Comms Meeting

[Thanks Billy. Anyone else?](#)

From: Pitman, William (GOV) [<mailto:william.pitman@MassMail.State.MA.US>]
Sent: Friday, January 22, 2016 2:53 PM
To: Leslie Aun <leslie.aun@keolisna.com>; Eileen O'Connor <eileen@keyserpublicstrategies.com>; DANIEL Mac (EXT) <mac.daniel@keoliscs.com>; Will Keyser <will@keyserpublicstrategies.com>; Tim <buckley.ts@gmail.com>; Goddard, Jacquelyn (DOT) <jacquelyn.goddard@state.ma.us>; Pesaturo, Joe D (MBTA) <jpesaturo@mbta.com>; Brian Shortsleeve <brianshortsleeve@outlook.com>; Buckley, Timothy (GOV) <timothy.buckley@state.ma.us>
Subject: RE: Biweekly Transportation Comms Meeting

[We won't be available at 2 this Wednesday.](#)

From: Leslie Aun [<mailto:leslie.aun@keolisna.com>]

Sent: Thursday, January 21, 2016 4:02 PM

To: Eileen O'Connor; DANIEL Mac (EXT); Will Keyser; Tim; Goddard, Jacquelyn (DOT); Pitman, William (GOV); Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy (GOV)

Subject: RE: Biweekly Transportation Comms Meeting

Any chance we could move this to earlier in the day—like 9:30 a.m.? or to Tuesday at either 11 or 3 p.m.? Or Thursday at 9 or 10?

-----Original Appointment-----

From: Eileen O'Connor [<mailto:eileen@keyserpublicstrategies.com>]

Sent: Monday, January 11, 2016 12:03 PM

To: Eileen O'Connor; Leslie Aun; DANIEL Mac (EXT); Will Keyser; Tim; jacquelyn.goddard@dot.state.ma.us; william.pitman@state.ma.us; 'Pesaturo, Joe'; Brian Shortsleeve; Buckley, Timothy (GOV)

Subject: Biweekly Transportation Comms Meeting

When: Wednesday, January 27, 2016 2:00 PM-3:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: State House, Room 360

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From: [Eileen O'Connor](#)
To: [Pitman, William \(GOV\)](#); [Leslie Aun](#)
Cc: [DANIEL Mac \(EXT\)](#); [Will Keyser](#); [Goddard, Jacquelyn \(DOT\)](#); [Pesaturo, Joe D \(MBTA\)](#); [Brian Shortsleeve](#); [Buckley, Timothy \(GOV\)](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Monday, January 25, 2016 8:28:35 PM

Good for me. Leslie?

From: Pitman, William (GOV) <william.pitman@MassMail.State.MA.US>
Sent: Monday, January 25, 2016 2:45 PM
To: Leslie Aun
Cc: Eileen O'Connor; DANIEL Mac (EXT); Will Keyser; Goddard, Jacquelyn (DOT); Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy (GOV)
Subject: RE: Biweekly Transportation Comms Meeting

Friday the 5th after 12:30. Phone call is best.

From: Leslie Aun [<mailto:leslie.aun@keolisna.com>]
Sent: Monday, January 25, 2016 1:37 PM
To: Tim
Cc: Eileen O'Connor; Pitman, William (GOV); DANIEL Mac (EXT); Will Keyser; Goddard, Jacquelyn (DOT); Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy (GOV)
Subject: RE: Biweekly Transportation Comms Meeting

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Sent: Monday, January 25, 2016 1:13 PM
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Cc: Eileen O'Connor <eileen@keyserpublicstrategies.com>; Pitman, William (GOV) <william.pitman@MassMail.State.MA.US>; DANIEL Mac (EXT) <mac.daniel@keoliscs.com>; Will Keyser <will@keyserpublicstrategies.com>; Goddard, Jacquelyn (DOT) <jacquelyn.goddard@state.ma.us>; Pesaturo, Joe D (MBTA) <JPesaturo@MBTA.com>; Brian Shortsleeve <brianshortsleeve@outlook.com>; Buckley, Timothy (GOV) <timothy.buckley@state.ma.us>
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Tim Buckley

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To: Eileen O'Connor; Leslie Aun; DANIEL Mac (EXT); Will Keyser; Tim; Goddard, Jacquelyn (DOT); Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy (GOV)

Subject: RE: Biweekly Transportation Comms Meeting

Anytime Thursday after 2 – State House or by phone is best.

From: Eileen O'Connor [<mailto:eileen@keyserpublicstrategies.com>]

Sent: Friday, January 22, 2016 2:59 PM

To: Leslie Aun; Pitman, William (GOV); DANIEL Mac (EXT); Will Keyser; Tim; Goddard, Jacquelyn (DOT); Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy (GOV)

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<jpesaturo@mbta.com>; Brian Shortsleeve <brianshortsleeve@outlook.com>; Buckley,
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When: Wednesday, January 27, 2016 2:00 PM-3:00 PM (UTC-05:00) Eastern Time (US
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From: [Eileen O'Connor](#)
To: [Leslie Aun](#); [Pitman, William \(GOV\)](#)
Cc: [Will Keyser](#); [Buckley, Timothy \(GOV\)](#); [Pesaturo, Joe D \(MBTA\)](#); [DANIEL Mac \(EXT\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Brian Shortsleeve](#)
Subject: RE: Biweekly Transportation Comms Meeting
Date: Tuesday, January 26, 2016 4:22:28 PM

Hi all - so I'm going to cancel tomorrow's call and move it to Friday, February 5 at 1 PM. Be on lookout for updated invite. Thx

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](#)

From: Leslie Aun <leslie.aun@keolisna.com>
Sent: Tuesday, January 26, 2016 6:37 AM
Subject: RE: Biweekly Transportation Comms Meeting
To: Eileen O'Connor <eileen@keyserpublicstrategies.com>, Pitman, William (GOV) <william.pitman@massmail.state.ma.us>
Cc: Will Keyser <will@keyserpublicstrategies.com>, Buckley, Timothy (GOV) <timothy.buckley@state.ma.us>, Pesaturo, Joe D (MBTA) <jpesaturo@mbta.com>, DANIEL Mac (EXT) <mac.daniel@keoliscs.com>, Goddard, Jacquelyn (DOT) <jacquelyn.goddard@state.ma.us>, Brian Shortsleeve <brianshortsleeve@outlook.com>

Yes.

----- Original message -----

From: Eileen O'Connor <eileen@keyserpublicstrategies.com>
Date: 01/25/2016 8:30 PM (GMT-05:00)
To: "Pitman, William (GOV)" <william.pitman@MassMail.State.MA.US>, Leslie Aun <leslie.aun@keolisna.com>
Cc: "DANIEL Mac (EXT)" <mac.daniel@keoliscs.com>, Will Keyser <will@keyserpublicstrategies.com>, "Goddard, Jacquelyn (DOT)" <jacquelyn.goddard@state.ma.us>, "Pesaturo, Joe D (MBTA)" <JPesaturo@MBTA.com>, Brian Shortsleeve <brianshortsleeve@outlook.com>, "Buckley, Timothy (GOV)" <timothy.buckley@state.ma.us>
Subject: Re: Biweekly Transportation Comms Meeting

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From: Pitman, William (GOV) <william.pitman@MassMail.State.MA.US>
Sent: Monday, January 25, 2016 2:45 PM

To: Leslie Aun

Cc: Eileen O'Connor; DANIEL Mac (EXT); Will Keyser; Goddard, Jacquelyn (DOT); Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy (GOV)

Subject: RE: Biweekly Transportation Comms Meeting

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To: Tim

Cc: Eileen O'Connor; Pitman, William (GOV); DANIEL Mac (EXT); Will Keyser; Goddard, Jacquelyn (DOT); Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy (GOV)

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To: Eileen O'Connor; Leslie Aun; DANIEL Mac (EXT); Will Keyser; Tim; jacquelyn.goddard@dot.state.ma.us; william.pitman@state.ma.us; 'Pesaturo, Joe'; Brian Shortsleeve; Buckley, Timothy (GOV)

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To: [Will Keyser](#); [Leslie Aun](#); [DANIEL Mac](#); [Tim](#); [Goddard, Jacquelyn \(DOT\)](#); [Pitman, William \(GOV\)](#); [Pesaturo, Joe D \(MBTA\)](#); [Brian Shortsleeve](#); [Buckley, Timothy \(GOV\)](#); [Goddard, Jacquelyn \(DOT\)](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Thursday, February 04, 2016 3:51:45 PM

Very sorry, but I now have a conflict tomorrow from 12:30-2:00pm and cannot get out of it.

We have two options: you can go right ahead without me, since this is a call and the number in the invite does not require a leader pin. (Anyone can initiate.) Or, we can cancel and resume our biweekly series next Wednesday at 2pm.

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Cc: Goddard, Jacquelyn (DOT)
Subject: Biweekly Transportation Comms Meeting
When: Friday, February 5, 2016 1:00 PM-2:00 PM.
Where: By phone: [REDACTED]; [REDACTED]

1-27-16: Moving from today to Friday the 5th to accommodate schedules

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Subject: RE: Biweekly Transportation Comms Meeting
Date: Thursday, February 04, 2016 6:08:17 PM

Thanks, all.

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](#)

On Thu, Feb 4, 2016 at 2:53 PM -0800, "Leslie Aun" <leslie.aun@keolisna.com> wrote:

Ok

----- Original message -----

From: "Pitman, William (GOV)" <william.pitman@MassMail.State.MA.US>
Date: 02/04/2016 5:19 PM (GMT-05:00)
To: Eileen O'Connor <eileen@keyserpublicstrategies.com>, Will Keyser <will@keyserpublicstrategies.com>, Leslie Aun <leslie.aun@keolisna.com>, DANIEL Mac <mac.daniel@keoliscs.com>, Tim <buckley.ts@gmail.com>, "Goddard, Jacquelyn (DOT)" <jacquelyn.goddard@state.ma.us>, "Pesaturo, Joe D (MBTA)" <jpesaturo@mbta.com>, Brian Shortsleeve <brianshortsleeve@outlook.com>, "Buckley, Timothy (GOV)" <timothy.buckley@state.ma.us>, "Goddard, Jacquelyn (DOT)" <jacquelyn.goddard@state.ma.us>
Subject: RE: Biweekly Transportation Comms Meeting

[Let's cancel for tomorrow – thanks.](#)

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Sent: Thursday, February 04, 2016 3:52 PM
To: Will Keyser; Leslie Aun; DANIEL Mac; Tim; Goddard, Jacquelyn (DOT); Pitman, William (GOV); Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy (GOV); Goddard, Jacquelyn (DOT)
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Cc: Goddard, Jacquelyn (DOT)

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Subject: RE: Biweekly Transportation Comms Meeting
Date: Wednesday, February 10, 2016 11:28:14 AM

Sounds like FMCB mtg will take most of the afternoon. Can folks do a call on Friday am at 9:00 or 9:30 instead?

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](tel:806-6999)

On Wed, Feb 10, 2016 at 6:20 AM -0800, "Pitman, William (GOV)"
<william.pitman@MassMail.State.MA.US> wrote:

Joe, Jacque – is this going to work for you guys today if FMCB is starting at 1?

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To: Eileen O'Connor; Leslie Aun; DANIEL Mac; Will Keyser; Tim; Goddard, Jacquelyn (DOT); william.pitman@state.ma.us; Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy
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Subject: RE: Biweekly Transportation Comms Meeting
Date: Wednesday, February 10, 2016 7:26:52 PM

I can do 1:00-2:00 tomorrow. Does that work for everyone?

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](#)

On Wed, Feb 10, 2016 at 9:11 AM -0800, "Leslie Aun" <leslie.aun@keolisna.com> wrote:

I can do noon to 1 or 1 to 2.

From: Buckley, Timothy (GOV) [mailto:timothy.buckley@MassMail.State.MA.US]
Sent: Wednesday, February 10, 2016 11:59 AM
To: Eileen O'Connor <eileen@keyserpublicstrategies.com>; Brian Shortsleeve <brianshortsleeve@outlook.com>; Will Keyser <will@keyserpublicstrategies.com>; Pesaturo, Joe D (MBTA) <jpesaturo@mbta.com>; Leslie Aun <leslie.aun@keolisna.com>; Pitman, William (GOV) <william.pitman@state.ma.us>; Pitman, William (GOV) <william.pitman@state.ma.us>; Goddard, Jacquelyn (DOT) <jacquelyn.goddard@state.ma.us>; DANIEL Mac <mac.daniel@keoliscs.com>
Subject: RE: Biweekly Transportation Comms Meeting

I am unavailable Friday from 8:30 AM – noon and then from 2-3PM that day.

Tomorrow I am around all day except from 5PM

From: Eileen O'Connor [mailto:eileen@keyserpublicstrategies.com]
Sent: Wednesday, February 10, 2016 11:28 AM
To: Brian Shortsleeve; Will Keyser; Pesaturo, Joe D (MBTA); Leslie Aun; Pitman, William (GOV); Pitman, William (GOV); Goddard, Jacquelyn (DOT); Buckley, Timothy (GOV); DANIEL Mac
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Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](#)

On Wed, Feb 10, 2016 at 6:20 AM -0800, "Pitman, William (GOV)" <william.pitman@MassMail.State.MA.US> wrote:

Joe, Jacque – is this going to work for you guys today if FMCB is starting at 1?

-----Original Appointment-----

From: Eileen O'Connor [<mailto:eileen@keyserpublicstrategies.com>]

Sent: Monday, January 11, 2016 12:03 PM

To: Eileen O'Connor; Leslie Aun; DANIEL Mac; Will Keyser; Tim; Goddard, Jacquelyn (DOT); william.pitman@state.ma.us; Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy

Subject: Biweekly Transportation Comms Meeting

When: Wednesday, February 10, 2016 11:30 AM-12:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: State House, Room 360

New series for our biweekly transportation comms meetings, with representatives from Keolis, MDOT, MBTA, Gov's press office and KPS. Including Brian Shortsleeve, who has indicated he will attend from time to time as schedules permit.

We may alternate between the State House, Transportation Building and Keolis from time to time for our meeting location.

From: [Eileen O'Connor](#)
To: [Brian Shortsleeve](#); [Will Keyser](#); [Pesaturo, Joe D \(MBTA\)](#); [Leslie Aun](#); [Buckley, Timothy \(GOV\)](#); [Pitman, William \(GOV\)](#); [Goddard, Jacquelyn \(DOT\)](#); [DANIEL Mac](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Wednesday, February 10, 2016 7:35:01 PM

Great. I'll update the invite later this evening - can't do from phone. By phone or in person?

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](#)

On Wed, Feb 10, 2016 at 4:28 PM -0800, "Buckley, Timothy (GOV)"
<timothy.buckley@MassMail.State.MA.US> wrote:

works for me

From: Eileen O'Connor <eileen@keyserpublicstrategies.com>
Sent: Wednesday, February 10, 2016 7:26 PM
To: DANIEL Mac; Will Keyser; Pesaturo, Joe D (MBTA); Leslie Aun; Buckley, Timothy (GOV); Pitman, William (GOV); Goddard, Jacquelyn (DOT); Brian Shortsleeve
Subject: RE: Biweekly Transportation Comms Meeting

I can do 1:00-2:00 tomorrow. Does that work for everyone?

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](#)

On Wed, Feb 10, 2016 at 9:11 AM -0800, "Leslie Aun" <leslie.aun@keolisna.com> wrote:

I can do noon to 1 or 1 to 2.

From: Buckley, Timothy (GOV) [<mailto:timothy.buckley@MassMail.State.MA.US>]
Sent: Wednesday, February 10, 2016 11:59 AM
To: Eileen O'Connor <eileen@keyserpublicstrategies.com>; Brian Shortsleeve <brianshortsleeve@outlook.com>; Will Keyser <will@keyserpublicstrategies.com>; Pesaturo, Joe D (MBTA) <jpesaturo@mbta.com>; Leslie Aun <leslie.aun@keolisna.com>; Pitman, William (GOV)

<william.pitman@state.ma.us>; Pitman, William (GOV) <william.pitman@state.ma.us>; Goddard, Jacquelyn (DOT) <jacquelyn.goddard@state.ma.us>; DANIEL Mac <mac.daniel@keolis.com>

Subject: RE: Biweekly Transportation Comms Meeting

I am unavailable Friday from 8:30 AM – noon and then from 2-3PM that day.

Tomorrow I am around all day except from 5PM

From: Eileen O'Connor [mailto:eileen@keyserpublicstrategies.com]

Sent: Wednesday, February 10, 2016 11:28 AM

To: Brian Shortsleeve; Will Keyser; Pesaturo, Joe D (MBTA); Leslie Aun; Pitman, William (GOV); Pitman, William (GOV); Goddard, Jacquelyn (DOT); Buckley, Timothy (GOV); DANIEL Mac

Subject: RE: Biweekly Transportation Comms Meeting

Sounds like FMCB mtg will take most of the afternoon. Can folks do a call on Friday am at 9:00 or 9:30 instead?

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](tel:806-6999)

On Wed, Feb 10, 2016 at 6:20 AM -0800, "Pitman, William (GOV)"
<william.pitman@MassMail.State.MA.US> wrote:

Joe, Jacque – is this going to work for you guys today if FMCB is starting at 1?

-----Original Appointment-----

From: Eileen O'Connor [mailto:eileen@keyserpublicstrategies.com]

Sent: Monday, January 11, 2016 12:03 PM

To: Eileen O'Connor; Leslie Aun; DANIEL Mac; Will Keyser; Tim; Goddard, Jacquelyn (DOT); william.pitman@state.ma.us; Pesaturo, Joe D (MBTA); Brian Shortsleeve; Buckley, Timothy

Subject: Biweekly Transportation Comms Meeting

When: Wednesday, February 10, 2016 11:30 AM-12:00 PM (UTC-05:00) Eastern Time (US & Canada).

Where: State House, Room 360

New series for our biweekly transportation comms meetings, with representatives from Keolis, MDOT, MBTA, Gov's press office and KPS. Including Brian Shortsleeve, who has indicated he will attend from time to time as schedules permit.

We may alternate between the State House, Transportation Building and Keolis from time to time for our meeting location.

From: [Eileen O'Connor](#)
To: [Buckley, Timothy \(GOV\)](#)
Subject: Re: Accepted: Biweekly Transportation Comms Meeting
Date: Thursday, February 11, 2016 6:58:01 AM

You and Billy are now tentative?

From: Buckley, Timothy (GOV) <timothy.buckley@state.ma.us>
Sent: Thursday, February 11, 2016 6:55 AM
To: Eileen O'Connor
Subject: Accepted: Biweekly Transportation Comms Meeting
When: Thursday, February 11, 2016 1:00 PM-2:00 PM.
Where: State House, Room 360 // [REDACTED] passcode [REDACTED]

From: [Eileen O'Connor](#)
To: [Buckley, Timothy \(GOV\)](#)
Subject: RE: Accepted: Biweekly Transportation Comms Meeting
Date: Thursday, February 11, 2016 8:20:24 AM

Ok will and I both joining. See you at your place

Eileen O'Connor
Keyser Public Strategies
m: 617) [806-6999](#)

On Thu, Feb 11, 2016 at 5:16 AM -0800, "Buckley, Timothy (GOV)"
<timothy.buckley@state.ma.us> wrote:

Nope. I am in.

From: Eileen O'Connor [mailto:eileen@keyserpublicstrategies.com]
Sent: Thursday, February 11, 2016 6:58 AM
To: Buckley, Timothy (GOV)
Subject: Re: Accepted: Biweekly Transportation Comms Meeting

You and Billy are now tentative?

From: Buckley, Timothy (GOV) <timothy.buckley@state.ma.us>
Sent: Thursday, February 11, 2016 6:55 AM
To: Eileen O'Connor
Subject: Accepted: Biweekly Transportation Comms Meeting
When: Thursday, February 11, 2016 1:00 PM-2:00 PM.
Where: State House, Room 360 // [REDACTED] passcode [REDACTED]

From: [Eileen O'Connor](#)
To: [Goddard, Jacquelyn \(DOT\)](#); [Will Keyser](#); [Leslie Aun](#); [Buckley, Timothy \(GOV\)](#); [Pitman, William \(GOV\)](#); [DANIEL Mac](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Thursday, February 11, 2016 12:54:15 PM

I will be joining by phone today. The dial-in provided in the invite does not require a leader passcode, so anyone joining by phone should be able to jump on. We'll just need you guys in the room to do the same. Thanks

From: Goddard, Jacquelyn (DOT) <Jacquelyn.Goddard@dot.state.ma.us>
Sent: Thursday, February 11, 2016 12:49 PM
To: Eileen O'Connor; Brian Shortsleeve; Will Keyser; Leslie Aun; Buckley, Timothy (GOV); Pitman, William (GOV); DANIEL Mac
Subject: RE: Biweekly Transportation Comms Meeting

Re: discussion at 1pm.

I apologize for not being able to join the discussion at 1pm. Joe is going to fill me in.
Thank you.

From: [Eileen O'Connor](#)
To: [Leslie Aun](#); [Buckley, Timothy \(GOV\)](#); [DANIEL Mac](#); [Will Keyser](#); [Pesaturo, Joe D \(MBTA\)](#); [Pitman, William \(GOV\)](#); [Goddard, Jacquelyn \(DOT\)](#)
Subject: Re: Idling loco messages-heads up
Date: Friday, February 12, 2016 10:32:47 AM

This was a very good suggestion, and nice follow up.

From: Leslie Aun <leslie.aun@keolisna.com>
Sent: Friday, February 12, 2016 10:24 AM
To: Buckley, Timothy (GOV); Eileen O'Connor; DANIEL Mac; Will Keyser; Pesaturo, Joe D (MBTA); Pitman, William (GOV); Goddard, Jacquelyn (DOT)
Subject: Idling loco messages-heads up

Per our call yesterday, we're going to be reaching out to media today with the following messaging and asking them to include in their stories about the plunging temperatures:

With temperatures expected to drop below zero this weekend, Keolis is taking special precautions to ensure that the locomotives and other necessary equipment continue to operate properly on the MBTA Commuter Rail. People may notice that locomotives are running at unusual hours or idling overnight. We apologize in advance to anyone inconvenienced by this. But by keeping the equipment running when it gets this cold, we know from experience that we are less likely to have mechanical issues that could create delays for commuter rail passengers over the weekend and into their Monday commute.

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Cc: [Peyser, Jim \(EOE\)](#); [Conroy, Jim \(GOV\)](#); [Coleman, Ryan \(GOV\)](#); [Mahoney, Elizabeth K. \(GOV\)](#); [Basile, Carlo P. \(GOV\)](#); [Chow, Jennifer \(EOE\)](#); [Zazzera, Kathryn \(GOV\)](#); [Scalcione, Tonia M. \(GOV\)](#); [Zarrella, Lily \(GOV\)](#); [Smyth, Maryanne \(GOV\)](#)
Subject: Re: Meeting re Charter Schools
Date: Friday, February 19, 2016 5:05:51 PM

5 pm works for me.

On Feb 19, 2016, at 4:28 PM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

This meeting will be at 5:00pm on Wednesday 2/24. Please let me know if that doesn't work and sorry for the change.

From: Wehrs, Brianna (GOV)
Sent: Friday, February 19, 2016 3:47 PM
To: Peyser, Jim (EOE); Conroy, Jim (GOV); Coleman, Ryan (GOV); Mahoney, Elizabeth K. (GOV); 'Will Keyser'; Basile, Carlo P. (GOV)
Cc: Chow, Jennifer (EOE); Zazzera, Kathryn (GOV); Scalcione, Tonia M. (GOV); Zarrella, Lily (GOV); Smyth, Maryanne (GOV)
Subject: RE: Meeting re Charter Schools

I will be sending out a calendar invite for 1:15pm – 2:00pm if that works for everyone.
Thank you!

From: Wehrs, Brianna (GOV)
Sent: Friday, February 19, 2016 3:39 PM
To: Peyser, Jim (EOE); Conroy, Jim (GOV); Coleman, Ryan (GOV); Mahoney, Elizabeth K. (GOV); 'Will Keyser'; Basile, Carlo P. (GOV)
Cc: Chow, Jennifer (EOE); Zazzera, Kathryn (GOV); Scalcione, Tonia M. (GOV); Zarrella, Lily (GOV); Smyth, Maryanne (GOV)
Subject: Meeting re Charter Schools

Please let me know if you are available for a meeting with the Gov and LG on Wed Feb 24th at either 1:30pm or 5:00pm.

Thank you!
Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4048
brianna.wehrs@massmail.state.ma.us

From: [Eileen O'Connor](#)
To: [Brian Shortsleeve](#); [Will Keyser](#); [Pesaturo, Joe D \(MBTA\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Leslie Aun](#); [Buckley, Timothy \(GOV\)](#); [Pitman, William \(GOV\)](#); [Tim](#); [DANIEL Mac](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Wednesday, February 24, 2016 6:30:38 AM

Good morning, all - Confirming that we are on for 2-3pm today at State House. Lots to cover.

Eileen O'Connor
Keyser Public Strategies
Eileen@keyserpublicstrategies.com
Cell: 617) [806-6999](tel:806-6999)

From: [Eileen O'Connor](#)
To: [Goddard, Jacquelyn \(DOT\)](#); [Brian Shortsleeve](#); [Will Keyser](#); [Leslie Aun](#); [DANIEL Mac](#)
Cc: [Buckley, Timothy \(GOV\)](#); [Pitman, William \(GOV\)](#); [Pesaturo, Joe D \(MBTA\)](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Wednesday, February 24, 2016 10:16:43 AM

Great - see you all later.

From: Goddard, Jacquelyn (DOT) <Jacquelyn.Goddard@dot.state.ma.us>
Sent: Wednesday, February 24, 2016 8:50 AM
To: Eileen O'Connor; Brian Shortsleeve; Will Keyser; Leslie Aun; DANIEL Mac
Cc: Buckley, Timothy (GOV); Pitman, William (GOV); Pesaturo, Joe D (MBTA)
Subject: RE: Biweekly Transportation Comms Meeting

Eileen,
Please note that I will attend.
I look forward to joining you at 2pm.
Jacque

From: Eileen O'Connor [mailto:eileen@keyserpublicstrategies.com]
Sent: Wednesday, February 24, 2016 6:31 AM
To: Brian Shortsleeve; Will Keyser; Pesaturo, Joe D (MBTA); Goddard, Jacquelyn (DOT); Leslie Aun; Buckley, Timothy (GOV); william.pitman@state.ma.us; Tim; DANIEL Mac
Subject: Re: Biweekly Transportation Comms Meeting

Good morning, all - Confirming that we are on for 2-3pm today at State House. Lots to cover.
Eileen O'Connor
Keyser Public Strategies
Eileen@keyserpublicstrategies.com
Cell: 617) [806-6999](tel:806-6999)

From: [Eileen O'Connor](#)
To: [Pesaturo, Joe D \(MBTA\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Leslie Aun](#); [Buckley, Timothy \(GOV\)](#); [Pitman, William \(GOV\)](#); [Tim](#); [DANIEL Mac](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Wednesday, February 24, 2016 1:58:08 PM

On my way. We can use my dial-in for anyone joining by phone: [REDACTED]
passcode [REDACTED]

Eileen O'Connor
Keyser Public Strategies
Eileen@keyserpublicstrategies.com
Cell: 617) [806-6999](tel:806-6999)

From: [Eileen O'Connor](#)
To: [Leslie Aun](#); [DANIEL Mac](#); [Will Keyser](#); [Tim](#); [Goddard, Jacquelyn \(DOT\)](#); [Pitman, William \(GOV\)](#); [Pesaturo, Joe D \(MBTA\)](#); [Brian Shortsleeve](#); [Buckley, Timothy \(GOV\)](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Thursday, March 03, 2016 12:32:28 PM

All:

I will need to join next week's Biweekly Transpo Comms meeting by phone. I will update the meeting invite with dial-in.

Thanks,
Eileen

From: Eileen O'Connor
Sent: Monday, January 11, 2016 12:03 PM
To: Leslie Aun; DANIEL Mac; Will Keyser; Tim; jacquelyn.goddard@dot.state.ma.us; william.pitman@state.ma.us; 'Pesaturo, Joe'; Brian Shortsleeve; Buckley, Timothy (GOV)
Subject: Biweekly Transportation Comms Meeting
When: Wednesday, March 9, 2016 2:00 PM-3:00 PM.
Where: State House, Room 360

New series for our biweekly transportation comms meetings, with representatives from Keolis, MDOT, MBTA, Gov's press office and KPS. Including Brian Shortsleeve, who has indicated he will attend from time to time as schedules permit.

We may alternate between the State House, Transportation Building and Keolis from time to time for our meeting location.

From: [Jim Conroy](#)
To: [Chabot, Emily K. \(GOV\)](#)
Subject: Re: Weekly Lunch with Steve
Date: Tuesday, March 08, 2016 11:39:08 AM

That works. Please send calendar invites

Sent from my iPhone

On Mar 8, 2016, at 10:25 AM, Chabot, Emily K (GOV)
<emily.k.chabot@state.ma.us> wrote:

Do Thursdays at 12:30 work for you? There are a few occasions where it'll have to change, but that looks like a consistently free block for him.

This would start the week of the 21st. Next week, you're seeing him on Wednesday evening.

Thanks,
Emily

Emily Chabot

O: [617-725-4000](tel:617-725-4000)

C: [617-483-3424](tel:617-483-3424)

E: emily.k.chabot@massmail.state.ma.us

From: [Jim Conroy](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Small Meeting
Date: Tuesday, March 08, 2016 4:12:59 PM

Yes

Sent from my iPhone

On Mar 8, 2016, at 3:00 PM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

Please let me know if you are available to meet on Thurs April 7th from 1:30pm – 3:30pm. This is the small meeting with the Gov and LG.

Thank you,
Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4048
brianna.wehrs@massmail.state.ma.us

From: [Eileen O'Connor](#)
To: [Brian Shortsleeve](#); [Will Keyser](#); [Pesaturo, Joe D \(MBTA\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Leslie Aun](#); [Buckley, Timothy \(GOV\)](#); [Pitman, William \(GOV\)](#); [Tim](#); [DANIEL Mac](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Wednesday, March 09, 2016 10:18:49 AM

Confirming that we are on for 2pm today, and that it will be in 3rd floor conference room at State House. As mentioned earlier, I will be joining by phone.

Eileen O'Connor
Keyser Public Strategies
c: [617-806-6999](tel:617-806-6999)
Eileen@keyserpublicstrategies.com
@Eileenoc01

From: [Eileen O'Connor](#)
To: [Leslie Aun](#); [DANIEL Mac \(EXT\)](#); [Will Keyser](#); [Tim](#); [Goddard, Jacquelyn \(DOT\)](#); [Pitman, William \(GOV\)](#); [Pesaturo, Joe D \(MBTA\)](#); [Buckley, Timothy \(GOV\)](#)
Subject: Re: Biweekly Transportation Comms Meeting on March 23
Date: Thursday, March 17, 2016 10:10:57 PM

I can do Tuesday from 2-3pm. That's my only window that day. Others care to chime in?

From: Leslie Aun <leslie.aun@keolisna.com>
Sent: Tuesday, March 15, 2016 4:31 PM
To: Eileen O'Connor; DANIEL Mac (EXT); Will Keyser; Tim; jacquelyn.goddard@dot.state.ma.us; william.pitman@state.ma.us; 'Pesaturo, Joe'; Buckley, Timothy (GOV)
Subject: RE: Biweekly Transportation Comms Meeting on March 23

Any chance we could move this meeting to Tuesday? I will be on vacation starting Wednesday. Otherwise...see you in 2 weeks!

-----Original Appointment-----

From: Eileen O'Connor [<mailto:eileen@keyserpublicstrategies.com>]
Sent: Monday, January 11, 2016 12:03 PM
To: Eileen O'Connor; Leslie Aun; DANIEL Mac (EXT); Will Keyser; Tim; jacquelyn.goddard@dot.state.ma.us; william.pitman@state.ma.us; 'Pesaturo, Joe'; Brian Shortsleeve; Buckley, Timothy (GOV)
Subject: Biweekly Transportation Comms Meeting
When: Wednesday, March 23, 2016 2:00 PM-3:00 PM (UTC-05:00) Eastern Time (US & Canada).
Where: State House, Room 360

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From: [Jim Conroy](#)
To: [Chabot, Emily K. \(GOV\)](#)
Subject: Re: Meeting with Steve- Thursday
Date: Tuesday, March 22, 2016 6:58:20 PM

Thanks Emily

On Tue, Mar 22, 2016 at 8:51 AM, Chabot, Emily K (GOV)
<emily.k.chabot@state.ma.us> wrote:

Hey Jim-

Steve's mom is in the hospital, so he flew to Virginia and probably won't be in all week. I'll send out the cancellation for your lunch on Thursday.

You two are booked for 2:00 next Thursday.

Thanks,

Emily

--

Jim Conroy

M: 860-983-3730

E: jconroy07@gmail.com

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Cc: [jconroy07@gmail.com](#); [Peyser, Jim \(EOE\)](#); [Buckley, Timothy \(GOV\)](#); [Chow, Jennifer \(EOE\)](#); [Chabot, Emily K. \(GOV\)](#)
Subject: Re: Call with Gov
Date: Monday, March 28, 2016 2:22:55 PM

Works for me.

On Mar 28, 2016, at 1:54 PM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

Please let me know if you are available for a call with the Governor tonight at 8:15pm.

Thank you,
Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4048
brianna.wehrs@massmail.state.ma.us

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Cc: [Chow, Jennifer \(EOE\)](#); jconroy07@gmail.com; [Peyser, Jim \(EOE\)](#); [Buckley, Timothy \(GOV\)](#); [Chabot, Emily K. \(GOV\)](#)
Subject: Re: Call with Gov
Date: Tuesday, March 29, 2016 9:04:38 AM

Works for me.

On Mar 29, 2016, at 8:59 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

Please let me know if you would be available for this phone call today at 11:30am.

From: Chow, Jennifer (EOE)
Sent: Monday, March 28, 2016 2:36 PM
To: Wehrs, Brianna (GOV); wkeyser@me.com; jconroy07@gmail.com; Peyser, Jim (EOE); Buckley, Timothy (GOV)
Cc: Chabot, Emily K. (GOV)
Subject: RE: Call with Gov

Hi, Brianna. Secretary Peyser is available at 8:15 p.m. tonight.
Best,
Jen

From: Wehrs, Brianna (GOV)
Sent: Monday, March 28, 2016 1:55 PM
To: wkeyser@me.com; jconroy07@gmail.com; Peyser, Jim (EOE); Buckley, Timothy (GOV)
Cc: Chow, Jennifer (EOE); Chabot, Emily K. (GOV)
Subject: Call with Gov

Please let me know if you are available for a call with the Governor tonight at 8:15pm.

Thank you,
Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4048
brianna.wehrs@massmail.state.ma.us

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Call with Gov
Date: Tuesday, March 29, 2016 9:16:43 AM

Works for me.

On Mar 29, 2016, at 9:04 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

Sorry – would 12:15pm work for everyone today?

From: Wehrs, Brianna (GOV)
Sent: Tuesday, March 29, 2016 8:59 AM
To: Chow, Jennifer (EOE); wkeyser@me.com; 'jconroy07@gmail.com'; Peyser, Jim (EOE); Buckley, Timothy (GOV)
Cc: Chabot, Emily K. (GOV)
Subject: RE: Call with Gov

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Best,
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Sent: Monday, March 28, 2016 1:55 PM
To: wkeyser@me.com; 'jconroy07@gmail.com'; Peyser, Jim (EOE); Buckley, Timothy (GOV)
Cc: Chow, Jennifer (EOE); Chabot, Emily K. (GOV)
Subject: Call with Gov

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Thank you,
Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4048

brianna.wehrs@massmail.state.ma.us

From: [Jim Conroy](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Call with Gov
Date: Tuesday, March 29, 2016 10:02:00 AM

Good

Sent from my iPhone

On Mar 29, 2016, at 9:04 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

Sorry – would 12:15pm work for everyone today?

From: Wehrs, Brianna (GOV)
Sent: Tuesday, March 29, 2016 8:59 AM
To: Chow, Jennifer (EOE); wkeyser@me.com; jconroy07@gmail.com; Peyser, Jim (EOE); Buckley, Timothy (GOV)
Cc: Chabot, Emily K. (GOV)
Subject: RE: Call with Gov

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To: wkeyser@me.com; jconroy07@gmail.com; Peyser, Jim (EOE); Buckley, Timothy (GOV)
Cc: Chow, Jennifer (EOE); Chabot, Emily K. (GOV)
Subject: Call with Gov

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Thank you,
Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133

617-725-4048

brianna.wehrs@massmail.state.ma.us

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Cc: [Peyser, Jim \(EOE\)](#); jconroy07@gmail.com; [Buckley, Timothy \(GOV\)](#); [Chabot, Emily K. \(GOV\)](#); [Chow, Jennifer \(EOE\)](#)
Subject: Re: Call today with Gov
Date: Wednesday, March 30, 2016 11:46:01 AM

3 is better than 4:30 but I will make either work.

On Mar 30, 2016, at 11:42 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

Please let me know if you are available for a call today at 3:00pm or 4:30pm with the Governor.

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4048
brianna.wehrs@massmail.state.ma.us

From: [Jim Conroy](#)
To: [Wehrs, Brianna \(GOV\)](#)
Cc: [wkeyser@me.com](#); [Peyser, Jim \(EOE\)](#); [Buckley, Timothy \(GOV\)](#); [Chabot, Emily K. \(GOV\)](#); [Chow, Jennifer \(EOE\)](#)
Subject: Re: Call today with Gov
Date: Wednesday, March 30, 2016 12:23:42 PM

I can only do 3

Sent from my iPhone

On Mar 30, 2016, at 11:42 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

Please let me know if you are available for a call today at 3:00pm or 4:30pm with the Governor.

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4048
brianna.wehrs@massmail.state.ma.us

From: [Eileen O'Connor](#)
To: [Brian Shortsleeve](#); [Will Keyser](#); [Pesaturo, Joe D \(MBTA\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Leslie Aun](#); [Buckley, Timothy \(GOV\)](#); [Pitman, William \(GOV\)](#); [Tim](#); [DANIEL Mac](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Tuesday, April 05, 2016 10:00:46 PM

Confirming that we are still on for tomorrow. Please let the group know if anything has changed with schedules - thanks.

Eileen O'Connor
Keyser Public Strategies
Phone: [617-806-6999](tel:617-806-6999)
[@eileenoc01](#)

From: [Eileen O'Connor](#)
To: [Goddard, Jacquelyn \(DOT\)](#)
Cc: [DANIEL Mac](#); [Will Keyser](#); [Pesaturo, Joe D \(MBTA\)](#); [Leslie Aun](#); [Buckley, Timothy \(GOV\)](#); [Pitman, William \(GOV\)](#); [Tim](#); [Brian Shortsleeve](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Wednesday, April 06, 2016 5:53:39 AM

Fine with me unless folks disagree. Tim/Billy?

Eileen O'Connor
Keyser Public Strategies
Phone: [617-806-6999](tel:617-806-6999)
@eileenoc01

On Tue, Apr 5, 2016 at 7:10 PM -0700, "Goddard, Jacquelyn (DOT)"
<Jacquelyn.Goddard@dot.state.ma.us> wrote:

Please note Joe is on vacation all week and will be absent. Would we want to wait a week?

Jacquelyn Goddard
Communications Director
Massachusetts Department of Transportation
(857) 368-8912
www.massdot.state.ma.us
@MassDOT
Facebook: MassDOT
www.mbtackontrack.com

On Apr 5, 2016, at 10:00 PM, Eileen O'Connor <eileen@keyserpublicstrategies.com> wrote:

Confirming that we are still on for tomorrow. Please let the group know if anything has changed with schedules - thanks.

Eileen O'Connor
Keyser Public Strategies
Phone: [617-806-6999](tel:617-806-6999)
@eileenoc01

From: [Eileen O'Connor](#)
To: [DANIEL Mac](#); [Tim](#); [Goddard, Jacquelyn \(DOT\)](#); [Pitman, William \(GOV\)](#); [Pesaturo, Joe D \(MBTA\)](#); [Brian Shortsleeve](#); [Buckley, Timothy \(GOV\)](#); [Leslie Aun](#); [Will Keyser](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Wednesday, April 06, 2016 7:17:18 AM

Canceling since Joe is out. We can pick this up again in two weeks. There's always on email if there's anything pressing.

From: Eileen O'Connor
Sent: Monday, January 11, 2016 12:03 PM
To: DANIEL Mac; Tim; jacquelyn.goddard@dot.state.ma.us; william.pitman@state.ma.us; 'Pesaturo, Joe'; Brian Shortsleeve; Buckley, Timothy (GOV); Leslie Aun; Will Keyser
Subject: Biweekly Transportation Comms Meeting
When: Wednesday, April 6, 2016 2:00 PM-3:00 PM.
Where: State House, Room 360

New series for our biweekly transportation comms meetings, with representatives from Keolis, MDOT, MBTA, Gov's press office and KPS. Including Brian Shortsleeve, who has indicated he will attend from time to time as schedules permit.

We may alternate between the State House, Transportation Building and Keolis from time to time for our meeting location.

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Call with Gov
Date: Thursday, April 14, 2016 9:01:32 AM

I'm not. On a plane back from DC.

On Apr 14, 2016, at 8:45 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

Please let me know if you are available for a call with the Gov and LG tomorrow Friday
April 15th at 3:15pm.

Thanks!

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4048
brianna.wehrs@massmail.state.ma.us

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Call with Gov
Date: Thursday, April 14, 2016 9:14:48 AM

4:00

On Apr 14, 2016, at 9:04 AM, Wehrs, Brianna (GOV) <brianna.wehrs@state.ma.us> wrote:

When do you land?

From: Will Keyser [<mailto:wkeyser@me.com>]
Sent: Thursday, April 14, 2016 9:01 AM
To: Wehrs, Brianna (GOV)
Subject: Re: Call with Gov

I'm not. On a plane back from DC.

On Apr 14, 2016, at 8:45 AM, Wehrs, Brianna (GOV) <brianna.wehrs@MassMail.State.MA.US> wrote:

Please let me know if you are available for a call with the Gov and LG tomorrow Friday April 15th at 3:15pm.

Thanks!

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4048
brianna.wehrs@massmail.state.ma.us

From: [Will Keyser](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Call with Gov
Date: Thursday, April 14, 2016 9:44:42 AM

Yes. Thx.

On Apr 14, 2016, at 9:15 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

Does 4:45pm tomorrow work instead?

From: Wehrs, Brianna (GOV)
Sent: Thursday, April 14, 2016 8:46 AM
To: Buckley, Timothy (GOV); Basile, Carlo P. (GOV); Kadish, Steven (GOV);
wkeyser@me.com; Conroy, Jim (GOV); Povich, Lon (GOV)
Cc: Smyth, Maryanne (GOV); Scalcione, Tonia M. (GOV); Chabot, Emily K. (GOV)
Subject: Call with Gov

Please let me know if you are available for a call with the Gov and LG tomorrow Friday
April 15th at 3:15pm.

Thanks!

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4048
brianna.wehrs@massmail.state.ma.us

From: [Eileen O'Connor](#)
To: [Brian Shortsleeve](#); [Will Keyser](#); [Pesaturo, Joe D \(MBTA\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Leslie Aun](#); [Buckley, Timothy \(GOV\)](#); [Pitman, William \(GOV\)](#); [Tim](#); [DANIEL Mac](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Monday, April 18, 2016 8:33:06 PM

Apologies, but I've run into a conflict on Wed afternoon. We are scheduled to meet 2-3pm. Any chance we can move to Thurs? I'm wide open from 12-4pm. Otherwise, I would be able to join the Wed mtg but only by phone. Would rather see everyone!

Eileen O'Connor
Keyser Public Strategies
Phone: [617-806-6999](tel:617-806-6999)
[@eileenoc01](#)

From: [Eileen O'Connor](#)
To: [DANIEL Mac](#); [Will Keyser](#); [Pesaturo, Joe D \(MBTA\)](#); [Leslie Aun](#); [Buckley, Timothy \(GOV\)](#); [Pitman, William \(GOV\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Tim](#); [Brian Shortsleeve](#)
Subject: RE: Biweekly Transportation Comms Meeting
Date: Tuesday, April 19, 2016 9:26:18 AM

Let's plan on 1:30-2:15pm on Thursday. I'll update the invite. Thanks, all.

Eileen O'Connor
Keyser Public Strategies
Phone: [617-806-6999](tel:617-806-6999)
@eileenoc01

On Tue, Apr 19, 2016 at 5:55 AM -0700, "Goddard, Jacquelyn (DOT)"
<Jacquelyn.Goddard@dot.state.ma.us> wrote:

Please note I can do 130-215pm on Thursday.
Secretary has radio studio interview I need to leave for at 215pm.
Thanks.

From: Pitman, William (GOV) [<mailto:william.pitman@MassMail.State.MA.US>]
Sent: Tuesday, April 19, 2016 8:21 AM
To: Eileen O'Connor; Brian Shortsleeve; Will Keyser; Pesaturo, Joe D (MBTA); Goddard, Jacquelyn (DOT); Leslie Aun; Buckley, Timothy (GOV); Tim; DANIEL Mac
Subject: RE: Biweekly Transportation Comms Meeting

After 130

From: Eileen O'Connor [<mailto:eileen@keyserpublicstrategies.com>]
Sent: Monday, April 18, 2016 8:33 PM
To: Brian Shortsleeve; Will Keyser; Pesaturo, Joe D (MBTA); Goddard, Jacquelyn (DOT); Leslie Aun; Buckley, Timothy (GOV); Pitman, William (GOV); Tim; DANIEL Mac
Subject: Re: Biweekly Transportation Comms Meeting

Apologies, but I've run into a conflict on Wed afternoon. We are scheduled to meet 2-3pm. Any chance we can move to Thurs? I'm wide open from 12-4pm. Otherwise, I would be able to join the Wed mtg but only by phone. Would rather see everyone!

Eileen O'Connor
Keyser Public Strategies
Phone: [617-806-6999](tel:617-806-6999)
@eileenoc01

From: [Eileen O'Connor](#)
To: [Brian Shortsleeve](#); [Will Keyser](#); [Pesaturo, Joe D \(MBTA\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Leslie Aun](#); [Buckley, Timothy \(GOV\)](#); [Pitman, William \(GOV\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Tim](#); [DANIEL Mac](#)
Subject: Re: UPDATED INVITE: Biweekly Transportation Comms Meeting
Date: Wednesday, April 20, 2016 2:59:28 PM

All: Leslie will be bringing some hard copy materials to tomorrow's mtg to talk through. Please make every effort to attend in person. We should make this the primary agenda item, as the meeting will not go a full hour. Any questions, give a call. Thanks

Eileen O'Connor
Keyser Public Strategies
Phone: [617-806-6999](tel:617-806-6999)
[@eileenoc01](#)

From: [Eileen O'Connor](#)
To: [Leslie Aun](#); [DANIEL Mac](#); [Will Keyser](#); [Tim](#); [Goddard, Jacquelyn \(DOT\)](#); [Pitman, William \(GOV\)](#); [Pesaturo, Joe D \(MBTA\)](#); [Brian Shortsleeve](#); [Buckley, Timothy \(GOV\)](#)
Subject: Biweekly Transportation Comms Meeting
Date: Monday, May 02, 2016 6:52:11 PM

Hi all - Just checking in to see if this date and time still works....this Wed from 2-3pm at the State House. I might have to join by phone.

Eileen

From: Eileen O'Connor
Sent: Monday, January 11, 2016 12:03 PM
To: Leslie Aun; DANIEL Mac; Will Keyser; Tim; jacquelyn.goddard@dot.state.ma.us; william.pitman@state.ma.us; 'Pesaturo, Joe'; Brian Shortsleeve; Buckley, Timothy (GOV)
Subject: Biweekly Transportation Comms Meeting
When: Wednesday, May 4, 2016 2:00 PM-3:00 PM.
Where: State House, Room 360

New series for our biweekly transportation comms meetings, with representatives from Keolis, MDOT, MBTA, Gov's press office and KPS. Including Brian Shortsleeve, who has indicated he will attend from time to time as schedules permit.

We may alternate between the State House, Transportation Building and Keolis from time to time for our meeting location.

From: [Eileen O'Connor](#)
To: [Brian Shortsleeve](#); [Will Keyser](#); [Pesaturo, Joe D \(MBTA\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Leslie Aun](#); [Buckley, Timothy \(GOV\)](#); [Pitman, William \(GOV\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Tim](#); [DANIEL Mac](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Wednesday, May 18, 2016 9:59:11 AM

Confirming that we are still on for 2-3pm today at state house. Please let the group know if anything has changed. Thanks!

Eileen O'Connor
Keyser Public Strategies
Phone: [617-806-6999](tel:617-806-6999)
[@eileenoc01](#)

From: [Eileen O'Connor](#)
To: [Will Keyser](#); [Pesaturo, Joe D \(MBTA\)](#); [Leslie Aun](#); [Buckley, Timothy \(GOV\)](#); [Pitman, William \(GOV\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Tim](#); [DANIEL Mac](#)
Subject: RE: Biweekly Transportation Comms Meeting
Date: Wednesday, May 18, 2016 10:43:30 AM

See everyone who can make it at 2.

Eileen O'Connor
Keyser Public Strategies
Phone: [617-806-6999](tel:617-806-6999)
@eileenoc01

On Wed, May 18, 2016 at 7:33 AM -0700, "Pitman, William (GOV)"
<william.pitman@MassMail.State.MA.US> wrote:

ok

From: Leslie Aun [<mailto:leslie.aun@keolisna.com>]
Sent: Wednesday, May 18, 2016 10:23 AM
To: Goddard, Jacquelyn (DOT); Eileen O'Connor; Brian Shortsleeve; Will Keyser; Pesaturo, Joe D (MBTA); Buckley, Timothy (GOV); Pitman, William (GOV); Tim; DANIEL Mac
Subject: RE: Biweekly Transportation Comms Meeting

I'll be there.

From: Goddard, Jacquelyn (DOT) [<mailto:Jacquelyn.Goddard@dot.state.ma.us>]
Sent: Wednesday, May 18, 2016 9:58 AM
To: Eileen O'Connor <eileen@keyserpublicstrategies.com>; Brian Shortsleeve <brianshortsleeve@outlook.com>; Will Keyser <will@keyserpublicstrategies.com>; Pesaturo, Joe D (MBTA) <jpesaturo@mbta.com>; Leslie Aun <leslie.aun@keolisna.com>; Buckley, Timothy (GOV) <timothy.buckley@state.ma.us>; william.pitman@state.ma.us; Tim <buckley.ts@gmail.com>; DANIEL Mac <mac.daniel@keoliscs.com>
Subject: RE: Biweekly Transportation Comms Meeting

Confirmed. See you there at 2pm. Thanks.

From: Eileen O'Connor [<mailto:eileen@keyserpublicstrategies.com>]
Sent: Wednesday, May 18, 2016 9:58 AM
To: Brian Shortsleeve; Will Keyser; Pesaturo, Joe D (MBTA); Goddard, Jacquelyn (DOT); Leslie Aun; Buckley, Timothy (GOV); william.pitman@state.ma.us; Goddard, Jacquelyn (DOT); Tim; DANIEL Mac
Subject: Re: Biweekly Transportation Comms Meeting

Confirming that we are still on for 2-3pm today at state house. Please let the group know if anything has changed. Thanks!

Eileen O'Connor
Keyser Public Strategies

Phone: [617-806-6999](tel:617-806-6999)
@eileenoc01

From: [Jim Conroy](#)
To: [Wehrs, Brianna \(GOV\)](#); [Jeremiah Kittredge](#)
Subject: Fwd: Dates
Date: Thursday, May 26, 2016 2:04:34 PM

Brianna, we are confirming these dates for the rescheduling of the charter event(s)

----- Forwarded message -----

From: **Jeremiah Kittredge** <jeremiah.kittredge@familiesforexcellentschools.org>
Date: Thu, May 26, 2016 at 2:00 PM
Subject: Dates
To: jconroy07@gmail.com, will@keyserpublicstrategies.com,
eileen@keyserpublicstrategies.com, shiyin.wang@familiesforexcellentschools.org,
alcockcaroline@gmail.com

Confirmed for 27 and 30. Best for men, jj, and klarman.

--

Jim Conroy

M: 860-983-3730

E: jconroy07@gmail.com

From: [Jim Conroy](#)
To: [Wehrs, Brianna \(GOV\)](#)
Subject: Re: Dates
Date: Thursday, May 26, 2016 2:06:06 PM

No. Thank YOU

On Thu, May 26, 2016 at 2:05 PM, Wehrs, Brianna (GOV)
<brianna.wehrs@state.ma.us> wrote:

Great, thank you!

From: Jim Conroy [mailto:jconroy07@gmail.com]
Sent: Thursday, May 26, 2016 2:05 PM
To: Wehrs, Brianna (GOV); Jeremiah Kittredge
Subject: Fwd: Dates

Brianna, we are confirming these dates for the rescheduling of the charter event(s)

----- Forwarded message -----

From: **Jeremiah Kittredge** <jeremiah.kittredge@familiesforexcellentschools.org>
Date: Thu, May 26, 2016 at 2:00 PM
Subject: Dates
To: jconroy07@gmail.com, will@keyserpublicstrategies.com,
eileen@keyserpublicstrategies.com, shiyin.wang@familiesforexcellentschools.org,
alcockcaroline@gmail.com

Confirmed for 27 and 30. Best for men, jj, and klarman.

--

Jim Conroy

M: [860-983-3730](tel:860-983-3730)
E: jconroy07@gmail.com

--

Jim Conroy

M: 860-983-3730

E: jconroy07@gmail.com

From: [Eileen O'Connor](#)
To: [Buckley, Timothy \(GOV\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Brian Shortsleeve](#); [Pesaturo, Joe D \(MBTA\)](#); [Tim](#); [Pitman, William \(GOV\)](#); [Leslie Aun](#)
Cc: [Goddard, Jacquelyn \(DOT\)](#); [Grimes, Victoria \(GOV\)](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Wednesday, June 01, 2016 7:34:14 AM

Hi All: Are we still on for today's comms meeting from 2-3pm? I might need to join by phone. Thanks

From: Eileen O'Connor
Sent: Monday, January 11, 2016 12:03 PM
To: DANIEL Mac; Will Keyser; Buckley, Timothy (GOV); jacquelyn.goddard@dot.state.ma.us; Brian Shortsleeve; 'Pesaturo, Joe'; Tim; william.pitman@state.ma.us; Leslie Aun
Cc: Goddard, Jacquelyn (DOT); Grimes, Victoria (GOV)
Subject: Biweekly Transportation Comms Meeting
When: Wednesday, June 1, 2016 2:00 PM-3:00 PM.
Where: State House, Room 360

New series for our biweekly transportation comms meetings, with representatives from Keolis, MDOT, MBTA, Gov's press office and KPS. Including Brian Shortsleeve, who has indicated he will attend from time to time as schedules permit.

We may alternate between the State House, Transportation Building and Keolis from time to time for our meeting location.

From: [Eileen O'Connor](#)
To: [Pitman, William \(GOV\)](#)
Cc: [Buckley, Timothy \(GOV\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Pesaturo, Joe D \(MBTA\)](#); [Tim](#); [Leslie Aun](#); [Grimes, Victoria \(GOV\)](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Wednesday, June 01, 2016 7:41:27 AM

Ok, can folks do 1-2pm or 2-3pm tomorrow (thurs?)

From: Pitman, William (GOV) <william.pitman@MassMail.State.MA.US>
Sent: Wednesday, June 1, 2016 7:38 AM
To: Eileen O'Connor
Cc: Buckley, Timothy (GOV); Goddard, Jacquelyn (DOT); Brian Shortsleeve; Pesaturo, Joe D (MBTA); Tim; Leslie Aun; Grimes, Victoria (GOV)
Subject: Re: Biweekly Transportation Comms Meeting

Tim is out and this doesn't really work for me today

Sent from my iPhone

On Jun 1, 2016, at 7:34 AM, Eileen O'Connor <eileen@keyserpublicstrategies.com> wrote:

Hi All: Are we still on for today's comms meeting from 2-3pm? I might need to join by phone. Thanks

From: Eileen O'Connor
Sent: Monday, January 11, 2016 12:03 PM
To: DANIEL Mac; Will Keyser; Buckley, Timothy (GOV); jacquelyn.goddard@dot.state.ma.us; Brian Shortsleeve; 'Pesaturo, Joe'; Tim; william.pitman@state.ma.us; Leslie Aun
Cc: Goddard, Jacquelyn (DOT); Grimes, Victoria (GOV)
Subject: Biweekly Transportation Comms Meeting
When: Wednesday, June 1, 2016 2:00 PM-3:00 PM.
Where: State House, Room 360

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We may alternate between the State House, Transportation Building and Keolis

from time to time for our meeting location.

From: [Eileen O'Connor](#)
To: [Leslie Aun](#); [Pitman, William \(GOV\)](#)
Cc: [Buckley, Timothy \(GOV\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Pesaturo, Joe D \(MBTA\)](#); [Tim](#); [Grimes, Victoria \(GOV\)](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Wednesday, June 01, 2016 7:58:33 AM

Works for me, too.

From: Leslie Aun <leslie.aun@keolisna.com>
Sent: Wednesday, June 1, 2016 7:45 AM
To: Eileen O'Connor; Pitman, William (GOV)
Cc: Buckley, Timothy (GOV); Goddard, Jacquelyn (DOT); Pesaturo, Joe D (MBTA); Tim; Grimes, Victoria (GOV)
Subject: RE: Biweekly Transportation Comms Meeting

I can do 2 to 3.

----- Original message -----

From: Eileen O'Connor <eileen@keyserpublicstrategies.com>
Date: 6/1/16 7:41 AM (GMT-05:00)
To: "Pitman, William (GOV)" <william.pitman@MassMail.State.MA.US>
Cc: "Buckley, Timothy (GOV)" <timothy.buckley@state.ma.us>, "Goddard, Jacquelyn (DOT)" <jacquelyn.goddard@state.ma.us>, "Pesaturo, Joe D (MBTA)" <JPesaturo@MBTA.com>, Tim <buckley.ts@gmail.com>, Leslie Aun <leslie.aun@keolisna.com>, "Grimes, Victoria (GOV)" <victoria.grimes@state.ma.us>
Subject: Re: Biweekly Transportation Comms Meeting

Ok, can folks do 1-2pm or 2-3pm tomorrow (thurs?)

From: Pitman, William (GOV) <william.pitman@MassMail.State.MA.US>
Sent: Wednesday, June 1, 2016 7:38 AM
To: Eileen O'Connor
Cc: Buckley, Timothy (GOV); Goddard, Jacquelyn (DOT); Brian Shortsleeve; Pesaturo, Joe D (MBTA); Tim; Leslie Aun; Grimes, Victoria (GOV)
Subject: Re: Biweekly Transportation Comms Meeting

Tim is out and this doesn't really work for me today

Sent from my iPhone

On Jun 1, 2016, at 7:34 AM, Eileen O'Connor <eileen@keyserpublicstrategies.com> wrote:

Hi All: Are we still on for today's comms meeting from 2-3pm? I might need to join by phone. Thanks

From: Eileen O'Connor

Sent: Monday, January 11, 2016 12:03 PM

To: DANIEL Mac; Will Keyser; Buckley, Timothy (GOV); jacquelyn.goddard@dot.state.ma.us; Brian Shortsleeve; 'Pesaturo, Joe'; Tim; william.pitman@state.ma.us; Leslie Aun

Cc: Goddard, Jacquelyn (DOT); Grimes, Victoria (GOV)

Subject: Biweekly Transportation Comms Meeting

When: Wednesday, June 1, 2016 2:00 PM-3:00 PM.

Where: State House, Room 360

New series for our biweekly transportation comms meetings, with representatives from Keolis, MDOT, MBTA, Gov's press office and KPS. Including Brian Shortsleeve, who has indicated he will attend from time to time as schedules permit.

We may alternate between the State House, Transportation Building and Keolis from time to time for our meeting location.

From: [Eileen O'Connor](#)
To: [Pesaturo, Joe D \(MBTA\)](#); "[Leslie Aun](#)"
Cc: [Pitman, William \(GOV\)](#); [Goddard, Jacquelyn \(DOT\)](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Wednesday, June 01, 2016 11:44:57 AM

Just sent updated invite. thanks, all.

From: Pesaturo, Joe <JPesaturo@MBTA.com>
Sent: Wednesday, June 1, 2016 11:42 AM
To: 'Leslie Aun'; Eileen O'Connor
Cc: Pitman, William (GOV); Goddard, Jacquelyn (DOT)
Subject: RE: Biweekly Transportation Comms Meeting

sure

From: Leslie Aun [<mailto:leslie.aun@keolisna.com>]
Sent: Wednesday, June 01, 2016 11:42 AM
To: Pesaturo, Joe; Eileen O'Connor
Cc: Pitman, William (GOV); Buckley, Timothy (GOV); Goddard, Jacquelyn (DOT); Grimes, Victoria (GOV)
Subject: RE: Biweekly Transportation Comms Meeting

Could Jason cover for you?

From: Pesaturo, Joe [<mailto:JPesaturo@MBTA.com>]
Sent: Wednesday, June 1, 2016 8:18 AM
To: Eileen O'Connor <eileen@keyserpublicstrategies.com>
Cc: Leslie Aun <leslie.aun@keolisna.com>; Pitman, William (GOV) <william.pitman@MassMail.State.MA.US>; Buckley, Timothy (GOV) <timothy.buckley@state.ma.us>; Goddard, Jacquelyn (DOT) <jacquelyn.goddard@state.ma.us>; Tim <buckley.ts@gmail.com>; Grimes, Victoria (GOV) <victoria.grimes@state.ma.us>
Subject: Re: Biweekly Transportation Comms Meeting

I will not be able to attend tomorrow.

On Jun 1, 2016, at 7:58 AM, Eileen O'Connor <eileen@keyserpublicstrategies.com> wrote:
Works for me, too.

From: Leslie Aun <leslie.aun@keolisna.com>
Sent: Wednesday, June 1, 2016 7:45 AM
To: Eileen O'Connor; Pitman, William (GOV)
Cc: Buckley, Timothy (GOV); Goddard, Jacquelyn (DOT); Pesaturo, Joe D (MBTA); Tim; Grimes, Victoria (GOV)
Subject: RE: Biweekly Transportation Comms Meeting

I can do 2 to 3.

----- Original message -----

From: Eileen O'Connor <eileen@keyserpublicstrategies.com>
Date: 6/1/16 7:41 AM (GMT-05:00)
To: "Pitman, William (GOV)" <william.pitman@MassMail.State.MA.US>
Cc: "Buckley, Timothy (GOV)" <timothy.buckley@state.ma.us>, "Goddard, Jacquelyn (DOT)" <jacquelyn.goddard@state.ma.us>, "Pesaturo, Joe D (MBTA)" <JPesaturo@MBTA.com>, Tim <buckley.ts@gmail.com>, Leslie Aun <leslie.aun@keolisna.com>, "Grimes, Victoria (GOV)" <victoria.grimes@state.ma.us>
Subject: Re: Biweekly Transportation Comms Meeting

Ok, can folks do 1-2pm or 2-3pm tomorrow (thurs?)

From: Pitman, William (GOV) <william.pitman@MassMail.State.MA.US>
Sent: Wednesday, June 1, 2016 7:38 AM
To: Eileen O'Connor
Cc: Buckley, Timothy (GOV); Goddard, Jacquelyn (DOT); Brian Shortsleeve; Pesaturo, Joe D (MBTA); Tim; Leslie Aun; Grimes, Victoria (GOV)
Subject: Re: Biweekly Transportation Comms Meeting

Tim is out and this doesn't really work for me today

Sent from my iPhone

On Jun 1, 2016, at 7:34 AM, Eileen O'Connor
<eileen@keyserpublicstrategies.com> wrote:

Hi All: Are we still on for today's comms meeting from 2-3pm? I might need to join by phone. Thanks

From: Eileen O'Connor
Sent: Monday, January 11, 2016 12:03 PM
To: DANIEL Mac; Will Keyser; Buckley, Timothy (GOV); jacquelyn.goddard@dot.state.ma.us; Brian Shortsleeve; 'Pesaturo, Joe'; Tim; william.pitman@state.ma.us; Leslie Aun
Cc: Goddard, Jacquelyn (DOT); Grimes, Victoria (GOV)

Subject: Biweekly Transportation Comms Meeting
When: Wednesday, June 1, 2016 2:00 PM-3:00 PM.
Where: State House, Room 360

New series for our biweekly transportation comms meetings, with representatives from Keolis, MDOT, MBTA, Gov's press office and KPS. Including Brian Shortsleeve, who has indicated he will attend from time to time as schedules permit.

We may alternate between the State House, Transportation Building and Keolis from time to time for our meeting location.

This email has been scanned by MessageLabs and contains no viruses or malware.

This email/electronic message, including any attached files, is being sent by the MBTA. It is solely intended for the recipient(s) and may contain information that is proprietary, confidential, legally privileged, and/or exempt from disclosure pursuant to state and federal law. If you have received this message in error or are not the intended recipient(s), please notify the sender immediately by reply, and delete all copies of this email/electronic message and any attached files from your computer. If you are the intended recipient(s), you may use the information contained in this email/electronic message and any attached files only as authorized by the MBTA. Any unauthorized use, dissemination, or disclosure of this email/electronic message and/or its attached files is strictly prohibited.

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From: [Eileen O'Connor](#)
To: [Goddard, Jacquelyn \(DOT\)](#); [Pitman, William \(GOV\)](#); [Leslie Aun](#)
Subject: RE: UPDATED DAY/TIME: Biweekly Transportation Comms Meeting
Date: Thursday, June 02, 2016 2:07:24 PM

Leslie, Jason and I are in conference room. We may just have a quick mtg since we're here. Ok?

Eileen O'Connor
Keyser Public Strategies
Phone: 617-806-6999
@eileenoc01

On Thu, Jun 2, 2016 at 11:05 AM -0700, "Pitman, William (GOV)"
<william.pitman@MassMail.State.MA.US> wrote:

If Jacque and Joe can't make this we should just reschedule.

From: Leslie Aun [mailto:leslie.aun@keolisna.com]
Sent: Thursday, June 02, 2016 1:56 PM
To: Eileen O'Connor; Pitman, William (GOV); Goddard, Jacquelyn (DOT)
Subject: RE: UPDATED DAY/TIME: Biweekly Transportation Comms Meeting

Traffic crawling. May be a few minutes late.

From: [Jim Conroy](#)
To: [Barrera, Joel \(GOV\)](#)
Cc: [Povich, Lon \(GOV\)](#); [Solet, David \(EPS\)](#); [Bennett, Daniel \(EPS\)](#); [Goldberger, Ben \(GOV\)](#); [Pitman, William \(GOV\)](#); [Garrity, Rob \(DOT\)](#)
Subject: Re: HA! Tweet by Joshua Miller on Twitter
Date: Thursday, June 02, 2016 3:59:06 PM

Great that frank has to have the young reporters tweet on his behalf.

Sent from my iPhone

On Jun 2, 2016, at 3:55 PM, Barrera, Joel (GOV)
<joel.barrera@MassMail.State.MA.US> wrote:



Joshua Miller (@jm_bos)

[6/2/16, 3:00 PM](#)

Letter to Globe State House buro chief Frank Phillips after he wrote snarky item questioning W Weld's hunting skills
pic.twitter.com/GLOhek4HmL

[Download](#) the Twitter app

Sent from my iPhone

From: [Eileen O'Connor](#)
To: [Chakrabarti, Anisha \(GOV\)](#); "[Leslie Aun](#)"
Cc: [Goddard, Jacquelyn \(DOT\)](#); [Grannan-Doll, Ryan \(DOT\)](#)
Subject: RE: 2016 Keolis Scholarship Awards
Date: Monday, June 13, 2016 1:49:07 PM

Anisha, I just sent details to Maryanne. Will forward.

Eileen O'Connor
Keyser Public Strategies
Phone: 617-806-6999
@eileenoc01

On Mon, Jun 13, 2016 at 1:45 PM -0400, "Chakrabarti, Anisha (GOV)"
<anisha.chakrabarti@MassMail.State.MA.US> wrote:

Leslie,

Hope you're well. I wanted to see if you had any talkers for this yet? I'm hoping to get them done by tomorrow morning. Please let me know!

Thanks!
Anisha

Anisha Chakrabarti
Press Assistant
Office of Governor Charlie Baker
State House – Room 265
o: 617-725-4025, ext. 35412
c: 857-319-9714
anisha.chakrabarti@state.ma.us

From: Leslie Aun [<mailto:leslie.aun@keolisna.com>]
Sent: Tuesday, June 07, 2016 1:35 PM
To: Pitman, William (GOV); Eileen O'Connor
Cc: Goddard, Jacquelyn (DOT); Chakrabarti, Anisha (GOV)
Subject: RE: 2016 Keolis Scholarship Awards

In process and should have something by tomorrow.

From: Pitman, William (GOV) [<mailto:william.pitman@MassMail.State.MA.US>]
Sent: Tuesday, June 7, 2016 1:32 PM
To: Eileen O'Connor <eileen@keyserpublicstrategies.com>; Leslie Aun <leslie.aun@keolisna.com>
Cc: Goddard, Jacquelyn (DOT) <jacquelyn.goddard@state.ma.us>; Chakrabarti, Anisha (GOV) <anisha.chakrabarti@state.ma.us>
Subject: FW: 2016 Keolis Scholarship Awards

Please work with Anisha on appropriate talking points for this. Thank you.

From: Smyth, Maryanne (GOV)
Sent: Tuesday, June 07, 2016 9:30 AM
To: eileen@keyserpublicstrategies.com
Cc: Robinson, Grace (GOV); Ahern, Scott (GOV); Conway, Scott (GOV); Guyton, Elizabeth (GOV); Pitman, William (GOV); Moss, Brendan C. (GOV); Chakrabarti, Anisha (GOV)
Subject: 2016 Keolis Scholarship Awards

Hi Eileen,

I hope you are doing well! The Lt. Governor is looking forward to attending the Scholarship Awards ceremony next week. I wanted to loop in our team members to assist with coordinating the event. The Lt. Governor will be attending from 11:00am – 11:45am and will plan to give brief remarks during that time. If there is a program or agenda you could send over, that would be great.

Thank you and please let us know if you need anything at all.

Best,
Maryanne

Maryanne Smyth
Executive Assistant to Lieutenant Governor Karyn Polito
State House, Room 360
Boston, MA 02133
Phone: 617.725.4000
Maryanne.smyth@MassMail.State.MA.US

From: [Eileen O'Connor](#)
To: [Will Keyser](#); [Buckley, Timothy \(GOV\)](#); [Goddard, Jacquelyn \(DOT\)](#); [Brian Shortsleeve](#); [Pesaturo, Joe D \(MBTA\)](#); [Tim](#); [Pitman, William \(GOV\)](#); [Leslie Aun](#); [Goddard, Jacquelyn \(DOT\)](#); [Grimes, Victoria \(GOV\)](#)
Subject: Re: Biweekly Transportation Comms Meeting
Date: Tuesday, June 14, 2016 10:34:21 AM

Hi All -

We are scheduled to meet tomorrow, Wed, from 2-3pm in Exec Office conference room.
Does this still work for folks?

Eileen

From: Eileen O'Connor
Sent: Monday, January 11, 2016 12:03 PM
To: DANIEL Mac; Will Keyser; Buckley, Timothy (GOV); jacquelyn.goddard@dot.state.ma.us; Brian Shortsleeve; 'Pesaturo, Joe'; Tim; william.pitman@state.ma.us; Leslie Aun
Cc: Goddard, Jacquelyn (DOT); Grimes, Victoria (GOV)
Subject: Biweekly Transportation Comms Meeting
When: Wednesday, June 15, 2016 2:00 PM-3:00 PM.
Where: State House, Room 360

New series for our biweekly transportation comms meetings, with representatives from Keolis, MDOT, MBTA, Gov's press office and KPS. Including Brian Shortsleeve, who has indicated he will attend from time to time as schedules permit.

We may alternate between the State House, Transportation Building and Keolis from time to time for our meeting location.

From: [Jim Conroy](#)
To: [Wehrs, Brianna \(GOV\)](#)
Cc: [Kadish, Steven \(GOV\)](#); [Povich, Lon \(GOV\)](#); [Buckley, Timothy \(GOV\)](#); [Will Keyser](#); [Chabot, Emily K. \(GOV\)](#); [Grimes, Victoria \(GOV\)](#)
Subject: Re: Meeting with Gov tomorrow
Date: Thursday, June 16, 2016 10:06:51 AM

Good

Sent from my iPhone

On Jun 16, 2016, at 9:37 AM, Wehrs, Brianna (GOV)
<brianna.wehrs@MassMail.State.MA.US> wrote:

The Governor would like to meet with you all for an hour tomorrow at 12:00pm. Let me know if there are any issues.

Thank you,
Brianna

Brianna Wehrs

Scheduling Director and Executive Assistant to Governor Charlie Baker
State House, Room 360
Boston, MA 02133
617-725-4048
brianna.wehrs@massmail.state.ma.us

From: [Eileen O'Connor](#)
To: [Smyth, Maryanne \(GOV\)](#); [Chakrabarti, Anisha \(GOV\)](#)
Cc: [Pitman, William \(GOV\)](#); [Grannan-Doll, Ryan \(DOT\)](#)
Subject: FINAL press release: Keolis Scholars Event
Date: Thursday, June 16, 2016 10:07:00 AM
Attachments: [6-16-16 Keolis Scholars Press Release FINAL.docx](#)
[6-16-16 Keolis Scholars Press Release FINAL.pdf](#)

Here's the final press release that will go out at noon today. It's also posted on Keolis website:

<http://www.keoliscs.com/news/keolis-awards-college-scholarships-to-25-graduating-seniors/>

KEOLIS AWARDS COLLEGE SCHOLARSHIPS TO 25 GRADUATING SENIORS

www.keoliscs.com



Students in Boston, Brockton, Lawrence, Lynn
and Worcester Selected for Post-Secondary
Education and Training Grants Totaling
\$25,000 BOSTON, MA – June 16, 2016 –
Keolis Commuter Services, operator of the

From: Eileen O'Connor
Sent: Wednesday, June 15, 2016 6:10 PM
To: Smyth, Maryanne (GOV); Chakrabarti, Anisha (GOV)
Cc: Pitman, William (GOV)
Subject: Fwd: MEDIA ADVISORY: Keolis Scholars Event on Thursday, Lt. Gov to Attend

FYI. Just went to SHNS and the regional papers covering Brockton, Lynn, Lawrence, Fall River.
Press release will go out at noon tomorrow to much broader list.

Eileen O'Connor
Keyser Public Strategies

Phone: 617-806-6999
@eileenoc01

----- Forwarded message -----

From: "**Eileen O'Connor**" <eileen@keyserpublicstrategies.com>
Date: Wed, Jun 15, 2016 at 12:29 PM -0400
Subject: MEDIA ADVISORY: Keolis Scholars Event on Thursday, Lt. Gov to Attend
To: "Eileen O'Connor" <eileen@keyserpublicstrategies.com>

Contact:

Leslie Aun
Keolis Commuter Services
Leslie.Aun@keolisna.com
Tel: (703) 517-4550

MEDIA ADVISORY FOR THURSDAY

KEOLIS TO AWARD COLLEGE SCHOLARSHIPS TO 25 GRADUATING SENIORS

*Students in Boston, Brockton, Lawrence, Lynn and Worcester to Receive
College & Career Grants Totaling \$25,000*

Keolis Commuter Services, operator of the Massachusetts Bay Transportation Authority's commuter rail system, tomorrow will award \$25,000 in college scholarships to 25 graduating high school seniors in five Massachusetts cities served by MBTA commuter rail – Boston, Brockton, Lawrence, Lynn and Worcester. **The \$1,000 awards will be announced at a State House event tomorrow morning, which will be attended by Lt. Governor Karyn Polito.**

WHAT: Keolis Scholars Event

WHEN: Thursday, June 16, 2016
11:00am

WHERE: State House, Nurses Hall

WHO: Keolis Scholars, families and friends
Lt. Governor Karyn Polito and other elected officials
Gerald Francis, Keolis Commuter Services General Manager

Each Keolis Scholar will received \$1,000 to be used for post-secondary education and training at an accredited two-year or four-year college, or accredited vocational training school. Sixty percent of the students will be pursuing studies or career training in the areas of science, technical,

engineering or math (STEM); forty percent will pursue studies in other disciplines.

About Keolis Commuter Services

Keolis Commuter Services, a unit of Keolis North America, operates and maintains the Massachusetts Bay Transportation Authority's commuter rail system, carrying more than 127,000 passengers daily throughout Greater Boston. For more than a century, Keolis has been a global leader in managing passenger transportation systems throughout the world, transporting 3 billion passengers a year via trains, buses, shuttles and taxis, while providing fleet management and maintenance, logistics and routing services. Learn more at www.keoliscs.com.

###

**Contact:**

Leslie Aun
Keolis Commuter Services
Leslie.Aun@keolisna.com
Tel: (703) 517-4550

KEOLIS AWARDS COLLEGE SCHOLARSHIPS TO 25 GRADUATING SENIORS

*Students in Boston, Brockton, Lawrence, Lynn and Worcester Selected for
Post-Secondary Education and Training Grants Totaling \$25,000*

BOSTON, MA – June 16, 2016 – Keolis Commuter Services, operator of the Massachusetts Bay Transportation Authority's commuter rail system, today awarded \$25,000 in college scholarships to graduating high school seniors in five Massachusetts cities served by MBTA commuter rail – Boston, Brockton, Lawrence, Lynn and Worcester. The \$1,000 awards were announced at a State House event earlier today, attended by Lt. Governor Karyn Polito and other local elected officials.

"I am so proud of these 25 young men and women who have chosen to pursue college and career training, particularly those going into STEM fields," said Lt. Governor Karyn Polito. "These Keolis Scholars represent the future workforce here in the Commonwealth."

"As Massachusetts' commuter rail provider and an employer in the Commonwealth, we have a responsibility to not only serve our communities but to strengthen them," said Keolis General Manager Gerald C. Francis. "Keolis is proud to award these scholarships to students from across the state, helping them afford a quality education and the training they need to participate in the 21st century global economy."

Each Keolis Scholar received \$1,000 to be used for post-secondary education and training at an accredited two-year or four-year college, or accredited vocational training school. Keolis worked with existing scholarship award committees in local city and school districts to choose the recipients and distribute the awards, which were based on both financial need and merit.

Sixty percent of the students will be pursuing studies or career training in the areas of science, technical, engineering or math (STEM); forty percent will pursue studies in other disciplines.

Boston:

- Adam Barriga (East Boston), Wentworth Institute of Technology
- Carlos Acevedo (Jamaica Plain), Framingham State University
- Musa Suhununu (Dorchester), UMass Lowell
- Nelie Derius (Dorchester), UMass Dartmouth
- Annabelle Aguirre (East Boston), Emmanuel College

Brockton:

- Kevin Croker, University of Rhode Island
- Lily Green, UMass Lowell
- Larissa Luis, Fitchburg State University
- Angelica Fontes, Bridgewater State University

- Andre Mathelier, UMass Dartmouth

Lawrence:

- Helen Acevedo, UMass Lowell
- Eric Cruz, Wentworth Institute of Technology
- Maribel Mateo, Worcester State University
- Diana Phan, Emmanuel College
- Harvey Vargas, UMass Lowell

Lynn:

- Hector Valdivieso, Salem State University
- Angel Solis, Northern Essex Community College
- Kosal Noum, UMass Lowell
- Shnaidie Macajoux, UMass Lowell
- Josias Polonia, UMass Lowell

Worcester:

- Umme Kalsoom Fnu, Clark University
- John T. Cullen, Worcester State University
- Justyn Andrew Aguila, Emory University
- Aubrey J. Leary, Fordham University
- David W. Howard, Worcester Polytechnic Institute

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Contact:

Leslie Aun
Keolis Commuter Services
Leslie.Aun@keolisna.com
Tel: (703) 517-4550

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###

From: [Eileen O'Connor](#)
To: [Mac DANIEL](#); [Will Keyser](#); [Pesaturo, Joe D \(MBTA\)](#); [Leslie Aun](#); [Grimes, Victoria \(GOV\)](#); [Buckley, Timothy \(GOV\)](#); [brianshortsleeve@outlook.com](#); [Goddard, Jacquelyn \(DOT\)](#); [Pitman, William \(GOV\)](#); [Guyton, Elizabeth \(GOV\)](#); [buckley.ts@gmail.com](#)
Subject: RE: Biweekly Transportation Comms Meeting
Date: Friday, June 24, 2016 2:27:25 PM

That works for me

Eileen O'Connor
Keyser Public Strategies
Phone: 617-806-6999
@eileenoc01

On Fri, Jun 24, 2016 at 2:22 PM -0400, "Leslie Aun" <leslie.aun@keolisna.com> wrote:

Would Tuesday at 11 am work?

----- Original message -----

From: "Grimes, Victoria (GOV)" <victoria.grimes@MassMail.State.MA.US>
Date: 6/24/16 12:15 PM (GMT-05:00)
To: Leslie Aun <leslie.aun@keolisna.com>, Eileen O'Connor <eileen@keyserpublicstrategies.com>, Mac DANIEL <mac.daniel@keolisna.com>, Will Keyser <will@keyserpublicstrategies.com>, "Buckley, Timothy (GOV)" <timothy.buckley@state.ma.us>, "Goddard, Jacquelyn (DOT)" <jacquelyn.goddard@state.ma.us>, brianshortsleeve@outlook.com, "Pesaturo, Joe D (MBTA)" <jpesaturo@mbta.com>, buckley.ts@gmail.com, "Pitman, William (GOV)" <william.pitman@state.ma.us>, "Goddard, Jacquelyn (DOT)" <jacquelyn.goddard@state.ma.us>, "Guyton, Elizabeth (GOV)" <elizabeth.guyton@state.ma.us>
Subject: RE: Biweekly Transportation Comms Meeting

Tim can do Tuesday but is out of the office the rest of the week.

From: Leslie Aun [<mailto:leslie.aun@keolisna.com>]
Sent: Friday, June 24, 2016 11:50 AM
To: Eileen O'Connor; Mac DANIEL; Will Keyser; Buckley, Timothy (GOV); Goddard, Jacquelyn (DOT); brianshortsleeve@outlook.com; Pesaturo, Joe D (MBTA); buckley.ts@gmail.com; Pitman, William (GOV); Goddard, Jacquelyn (DOT); Grimes, Victoria (GOV); Guyton, Elizabeth (GOV)
Subject: RE: Biweekly Transportation Comms Meeting

Could we possibly move this meeting to either Tuesday or Friday? I will be out of town on Wed. Although I could call in.

From: [Eileen O'Connor](#)
To: [Pesaturo, Joe D \(MBTA\)](#); [Pitman, William \(GOV\)](#); [Guyton, Elizabeth \(GOV\)](#); [Goddard, Jacquelyn \(DOT\)](#)
Cc: [Leslie Aun](#)
Subject: Meeting next week?
Date: Thursday, June 30, 2016 6:34:11 PM

Hi All - Keolis will be on the agenda for 7/11 FMCB meeting. Really important that everyone be aligned on messaging, along with game plan for media briefing next week. Can we try to pull together a 30 min in-person meeting early next week to discuss? Wed afternoon between 12:30-2:00pm would be ideal for us. Is there half an hour in here that would work for folks? You are welcome to just email me and I'll quarterback getting it scheduled. Thanks and have a great 4th!

Eileen

From: Eileen O'Connor
Sent: Monday, January 11, 2016 12:03 PM
To: Buckley, Timothy (GOV); jacquelyn.goddard@dot.state.ma.us; Tim; Leslie Aun; 'Pesaturo, Joe'; william.pitman@state.ma.us
Cc: Grimes, Victoria (GOV); Guyton, Elizabeth (GOV); Goddard, Jacquelyn (DOT)
Subject: UPDATED: Biweekly Transportation Comms Meeting
When: Tuesday, June 28, 2016 11:00 AM-12:00 PM.
Where: State House, Room 360 or by phone: [REDACTED] passcode [REDACTED]

From: [Eileen O'Connor](#)
To: [Grimes, Victoria \(GOV\)](#); [Pitman, William \(GOV\)](#); [Leslie Aun](#)
Cc: [Buckley, Timothy \(GOV\)](#); [Pesaturo, Joe D \(MBTA\)](#); [Guyton, Elizabeth \(GOV\)](#); [Goddard, Jacquelyn \(DOT\)](#)
Subject: Re: Communicators Meeting tomorrow at 12:30?
Date: Tuesday, July 05, 2016 11:37:21 AM

How's 3:00 for everyone? In person, if possible

On Tue, Jul 5, 2016 at 11:28 AM -0400, "Pitman, William (GOV)" <william.pitman@MassMail.State.MA.US> wrote:

Adding Vicki but this will likely need to be before 1230 or after 230

Sent from my iPhone

On Jul 5, 2016, at 11:20 AM, Leslie Aun <leslie.aun@keolisna.com> wrote:

Checking in to see if folks are available to meet tomorrow at 12:30 to discuss messaging for July 11 FMCB. I have been asked by the MBTA's General Counsel to send to this group a message document which we had developed. Planning to send shortly. Thanks. Leslie

From: Eileen O'Connor [<mailto:eileen@keyserpublicstrategies.com>]
Sent: Thursday, June 30, 2016 6:34 PM
To: 'Pesaturo, Joe' <JPesaturo@MBTA.com>; william.pitman@state.ma.us; Guyton, Elizabeth (GOV) <elizabeth.guyton@state.ma.us>; Goddard, Jacquelyn (DOT) <jacquelyn.goddard@state.ma.us>
Cc: Leslie Aun <leslie.aun@keolisna.com>
Subject: Meeting next week?

Hi All - Keolis will be on the agenda for 7/11 FMCB meeting. Really important that everyone be aligned on messaging, along with game plan for media briefing next week. Can we try to pull together a 30 min in-person meeting early next week to discuss? Wed afternoon between 12:30-2:00pm would be ideal for us. Is there half an hour in here that would work for folks? You are welcome to just email me and I'll quarterback getting it scheduled. Thanks and have a great 4th!

Eileen

From: [Eileen O'Connor](#)
To: [Leslie Aun](#); [Grimes, Victoria \(GOV\)](#); [Pitman, William \(GOV\)](#)
Cc: [Buckley, Timothy \(GOV\)](#); [Pesaturo, Joe D \(MBTA\)](#); [Guyton, Elizabeth \(GOV\)](#); [Goddard, Jacquelyn \(DOT\)](#)
Subject: Re: Communicators Meeting tomorrow at 12:30?
Date: Tuesday, July 05, 2016 11:47:57 AM

Let's say 3:00pm. then. Will the usual conference room be available?

From: Leslie Aun <leslie.aun@keolisna.com>
Sent: Tuesday, July 5, 2016 11:43 AM
To: Grimes, Victoria (GOV); Eileen O'Connor; Pitman, William (GOV)
Cc: Buckley, Timothy (GOV); Pesaturo, Joe D (MBTA); Guyton, Elizabeth (GOV); Goddard, Jacquelyn (DOT)
Subject: RE: Communicators Meeting tomorrow at 12:30?

[I am available.](#)

From: Grimes, Victoria (GOV) [mailto:victoria.grimes@MassMail.State.MA.US]
Sent: Tuesday, July 5, 2016 11:38 AM
To: Eileen O'Connor <eileen@keyserpublicstrategies.com>; Pitman, William (GOV) <william.pitman@state.ma.us>; Leslie Aun <leslie.aun@keolisna.com>
Cc: Buckley, Timothy (GOV) <timothy.buckley@state.ma.us>; Pesaturo, Joe D (MBTA) <jpesaturo@mbta.com>; Guyton, Elizabeth (GOV) <elizabeth.guyton@state.ma.us>; Goddard, Jacquelyn (DOT) <jacquelyn.goddard@state.ma.us>
Subject: RE: Communicators Meeting tomorrow at 12:30?

[3:00pm works for Tim.](#)

Victoria Grimes
Operations/Scheduling
Office of the Governor
State House, Room 360
Boston, MA 02133
Phone: 617-725-4040
Extension: 35302

From: Eileen O'Connor [mailto:eileen@keyserpublicstrategies.com]
Sent: Tuesday, July 05, 2016 11:37 AM
To: Grimes, Victoria (GOV); Pitman, William (GOV); Leslie Aun
Cc: Buckley, Timothy (GOV); Pesaturo, Joe D (MBTA); Guyton, Elizabeth (GOV); Goddard, Jacquelyn (DOT)
Subject: Re: Communicators Meeting tomorrow at 12:30?

How's 3:00 for everyone? In person, if possible

On Tue, Jul 5, 2016 at 11:28 AM -0400, "Pitman, William (GOV)"

<william.pitman@MassMail.State.MA.US> wrote:

Adding Vicki but this will likely need to be before 1230 or after 230

Sent from my iPhone

On Jul 5, 2016, at 11:20 AM, Leslie Aun <leslie.aun@keolisna.com> wrote:

Checking in to see if folks are available to meet tomorrow at 12:30 to discuss messaging for July 11 FMCB. I have been asked by the MBTA's General Counsel to send to this group a message document which we had developed. Planning to send shortly. Thanks. Leslie

From: Eileen O'Connor [<mailto:eileen@keyserpublicstrategies.com>]

Sent: Thursday, June 30, 2016 6:34 PM

To: 'Pesaturo, Joe' <JPesaturo@MBTA.com>; william.pitman@state.ma.us; Guyton, Elizabeth (GOV) <elizabeth.guyton@state.ma.us>; Goddard, Jacquelyn (DOT) <jacquelyn.goddard@state.ma.us>

Cc: Leslie Aun <leslie.aun@keolisna.com>

Subject: Meeting next week?

Hi All - Keolis will be on the agenda for 7/11 FMCB meeting. Really important that everyone be aligned on messaging, along with game plan for media briefing next week. Can we try to pull together a 30 min in-person meeting early next week to discuss? Wed afternoon between 12:30-2:00pm would be ideal for us. Is there half an hour in here that would work for folks? You are welcome to just email me and I'll quarterback getting it scheduled. Thanks and have a great 4th!

Eileen

From: [Eileen O'Connor](#)
To: [Grimes, Victoria \(GOV\)](#)
Subject: Re: Communicators Meeting tomorrow at 12:30?
Date: Tuesday, July 05, 2016 11:50:51 AM

sure, thanks

From: Grimes, Victoria (GOV) <victoria.grimes@state.ma.us>
Sent: Tuesday, July 5, 2016 11:50 AM
To: Eileen O'Connor
Subject: RE: Communicators Meeting tomorrow at 12:30?

Yes it is. [Would you like me to send out a calendar invite?](#)

From: Eileen O'Connor [mailto:eileen@keyserpublicstrategies.com]
Sent: Tuesday, July 05, 2016 11:48 AM
To: Leslie Aun; Grimes, Victoria (GOV); Pitman, William (GOV)
Cc: Buckley, Timothy (GOV); Pesaturo, Joe D (MBTA); Guyton, Elizabeth (GOV); Goddard, Jacquelyn (DOT)
Subject: Re: Communicators Meeting tomorrow at 12:30?

Let's say 3:00pm. then. Will the usual conference room be available?

From: Leslie Aun <leslie.aun@keolisna.com>
Sent: Tuesday, July 5, 2016 11:43 AM
To: Grimes, Victoria (GOV); Eileen O'Connor; Pitman, William (GOV)
Cc: Buckley, Timothy (GOV); Pesaturo, Joe D (MBTA); Guyton, Elizabeth (GOV); Goddard, Jacquelyn (DOT)
Subject: RE: Communicators Meeting tomorrow at 12:30?

[I am available.](#)

From: Grimes, Victoria (GOV) [mailto:victoria.grimes@MassMail.State.MA.US]
Sent: Tuesday, July 5, 2016 11:38 AM
To: Eileen O'Connor <eileen@keyserpublicstrategies.com>; Pitman, William (GOV) <william.pitman@state.ma.us>; Leslie Aun <leslie.aun@keolisna.com>
Cc: Buckley, Timothy (GOV) <timothy.buckley@state.ma.us>; Pesaturo, Joe D (MBTA) <jpesaturo@mbta.com>; Guyton, Elizabeth (GOV) <elizabeth.guyton@state.ma.us>; Goddard, Jacquelyn (DOT) <jacquelyn.goddard@state.ma.us>
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Eileen