

Here's what you'll be creating



You can review these objects in the **Manage Ads** tab of Ads Manager.

CAMPAIGN

Campaign Name Renter-Event

Campaign Objective Page post engagement

AD SET

Ad Set Name New York - 18+

Location - Living In: United States: New York

Age: 18 - 65+

Targeting

Exclude: Ethnic Affinity: African American (US), Asian American (US) or Hispanic (US - Spanish dominant)

People Who Match: Interests: Buying a House, First-time buyer or House Hunting, Behaviors: Likely to move

[Less](#)

Ad Placement Facebook Feeds and Facebook Right Column

Budget & Schedule \$50.00 Lifetime | Oct 17, 2016 - Oct 20, 2016

[More](#)

AD

Ad Name

Post: "" - Post engagement

Text

How do you fight back if your rent is illegally high? ProPublica and the Brooklyn Public Library is presenting a forum of people who have done exactly that. Join us on Thursday, Oct. 20, at 7:30 p.m. ET to learn more about the issues. RSVP here: <http://propub.li/2eedyF6>