



## **Muhlenberg College/Morning Call**

### **2016 Pennsylvania Election Survey**

### **November Version**

#### **Key Findings:**

1. With Election Day only days away Hillary Clinton holds a 6-point lead in a head-to-head matchup with Donald Trump among likely voters in Pennsylvania. Clinton's lead is up 1-point from last week when the *Muhlenberg/Morning Call* poll indicated she had a 5-point lead over Trump in the Keystone State.
2. When third party candidates are included in the question Clinton's lead decreases slightly as she maintains a 44% to 40% lead over Trump with Libertarian Gary Johnson receiving 7% of the vote and Green Party nominee Jill Stein receiving 2% support from likely Pennsylvania voters.
3. In the United States Senate race Republican incumbent Senator Pat Toomey holds a narrow 1 point lead over Democratic challenger Katie McGinty. This finding largely mirrors results from last week when Toomey and McGinty were tied in this key race.

#### **Methodological Statement**

The following report contains the results of a telephone survey of 405 likely general election voters in the Commonwealth of Pennsylvania between October 30 and November 4, 2016. Respondents were interviewed in English on both landlines (212) and cell phones (193). With a randomly selected sample of respondents the margin of error for the surveys is +/- 5.5% at a 95% level of confidence. Margins of error for questions with smaller sample size will be larger. In addition to sampling error, one should consider that question wording and other fielding issues can introduce error or bias into survey results. The data has been weighted to gender, age, race, region and party to reflect voter population parameters in Pennsylvania. The calculation of sampling error takes into account design effects due to the weighting identified above. In order to reach a representative sample of likely voters both land lines and cell phones were called up to 3 times. The response rate for this survey as calculated using the American Association of Public Opinion Research (AAPOR) RRII formula is approximately 13%. The sampling frame for the study is from the registered voters files of the Commonwealth of Pennsylvania with only voters that have voted in at least one election in any of the past 4 years or who has registered to vote since the last presidential election included in the frame. Due to

rounding the totals provided in the frequency report may not total 100%. The survey instrument (presented in its entirety below) was designed by Dr. Christopher P. Borick of the MCIPO in conjunction with the staff of the *Morning Call*. The survey was funded exclusively by the *Morning Call* and the MCIPO. For more detailed information on the methods employed please contact the MCIPO at 484-664-3444 or email Dr. Borick at [cborick@muhlenberg.edu](mailto:cborick@muhlenberg.edu)

## INSTRUMENT and FREQUENCIES

Q1: In which of the following categories does your current age fall? (READ LIST)

- 1. 18-29.....18%
- 2. 30-49.....28%
- 3. 50-65.....31%
- 4. or over 65.....23%

Q2: Which of the following categories best describes your current voting status. Are you registered as a (READ LIST)?

- 1. Democrat..... 47%
- 2. Republican.....40%
- 3. Independent.....10%
- 4. Other Party..... 2%
- 5. Not Registered to Vote in Pennsylvania (TERMINATE)
- 6. Not Sure (Volunteered)..... (TERMINATE)

Q3: How likely are you to vote in the elections this November? Are you definitely going to vote, very likely to vote, not too likely to vote or definitely not voting in the November Election?

- 1. Definitely Going to Vote..... 93%
- 2. Very Likely To Vote.....7%
- 3. Not Too Likely to Vote.....(TERMINATE)
- 4. Definitely not voting.....(TERMINATE)
- 5. Not Sure (Volunteered).....(TERMINATE)

Q4: Please tell me if you approve or disapprove of the way President Obama is doing his job.

- 1. Approve.....50%
- 2. Disapprove..... 45%
- 3. No opinion (Volunteered).....6%

Q5: Now, I would like to ask your overall impression of a few political figures. For each name I read, please tell me if your impression of them is favorable or unfavorable. First, Donald Trump.

	<b>Oct 30-Nov 4</b>	October 20-26	September 19-23	September 12-16
Favorable	<b>34%</b>	36%	35%	30%

Unfavorable	<b>61%</b>	58%	56%	61%
Neutral/Not Sure (Volunteered)	<b>5%</b>	6%	9%	9%

Q6: Next, Hillary Clinton.

	<b>Oct 30-Nov 4</b>	October 20-26	September 19-23	September 12-16
Favorable	35%	38%	34%	35%
Unfavorable	60%	56%	55%	55%
Neutral/Not Sure (Volunteered)	5%	6%	11%	11%

Q7: How about Pat Toomey

	<b>Oct 30-Nov 4</b>	October 20-26	September 12-16
Favorable	33%	30%	28%
Unfavorable	41%	46%	37%
Neutral/Not Sure (Volunteered)	26%	22%	32%
Haven't heard of him. (Volunteered)	1%	3%	4%

Q8: And Katie McGinty?

	<b>Oct 30-Nov 4</b>	October 20-26	September 12-16
Favorable	31%	29%	23%
Unfavorable	46%	40%	28%
Neutral/Not Sure (Volunteered)	19%	27%	39%
Haven't heard of him. (Volunteered)	3%	4%	9%

Q9: Now, if the 2016 Presidential Election was being held today  
and the race was between Hillary Clinton and Donald Trump, who would you vote for?

	<b>Oct 30-Nov 4</b>	October 20-26	September 19-23	September 12-16
Hillary Clinton	<b>47%</b>	46%	44%	46%
Donald Trump	<b>41%</b>	41%	41%	37%
Neither/Other (VOLUNTEERED)	<b>7%</b>	9%	11%	11%
Not Sure	<b>4%</b>	4%	5%	6%

(VOLUNTEERED)				
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(Q10 ASKED ONLY OF INDIVIDUALS NOT SURE IN Q9)

Q10: Are you leaning more towards voting for Hillary Clinton or Donald Trump?

	<b>Oct 30-Nov 4</b>	October 20-26	September 19-23	September 12-16
Hillary Clinton	<b>7%</b>	25%	10%	16%
Donald Trump	<b>18%</b>	19%	6%	10%
Not Sure/Neither/Other (VOLUNTEERED)	<b>76%</b>	56%	84%	74%

## PRESIDENTIAL RACE WITH LEANERS

	<b>Oct 30-Nov 4</b>	October 20-26	September 19-23	September 12-16
Hillary Clinton	<b>48%</b>	46%	44%	47%
Donald Trump	<b>42%</b>	41%	41%	38%
Neither/Other (VOLUNTEERED)	<b>7%</b>	9%	11%	11%
Not Sure (VOLUNTEERED)	<b>3%</b>	3%	4%	4%

Q11: Now, if the 2016 Presidential Election was being held today and the race was between Hillary Clinton, Donald Trump, Gary Johnson, and Jill Stein, who would you vote for?

	<b>Oct 30-Nov 4</b>	October 20-26	September 19-23	September 12-16
Hillary Clinton	<b>44%</b>	45%	40%	40%
Donald Trump	<b>40%</b>	39%	38%	32%
Gary Johnson	<b>7%</b>	8%	8%	14%
Jill Stein	<b>2%</b>	2%	3%	5%
Neither/Other (VOLUNTEERED)	<b>3%</b>	4%	4%	3%
Not Sure (VOLUNTEERED)	<b>5%</b>	3%	6%	7%

Q12: Now, if the 2016 U.S. Senate election was being held today and the race was between Katie McGinty, the Democrat, and Pat Toomey, the Republican who would you vote for?

	<b>Oct 30-Nov 4</b>	October 20-26	September 19-23	September 12-16
McGinty	<b>41%</b>	38%	37%	41%
Toomey	<b>42%</b>	38%	39%	38%

Neither Other/Not Sure (Volunteered)	<b>18%</b>	24%	24%	21%
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(Q13 ASKED ONLY OF INDIVIDUALS UNSURE IN Q12)

Q13: Are you leaning more towards voting for Katie McGinty or Pat Toomey?

	<b>Oct 30- Nov 4</b>	October 20- 26	September 19- 23	September 12- 16
McGinty	<b>7%</b>	17%	18%	15%
Toomey	<b>11%</b>	15%	14%	5%
Neither Other/Not Sure (Volunteered)	<b>82%</b>	69%	68%	80%

## US SENATE RACE WITH LEANERS

	<b>Oct 30-Nov 4</b>	October 20- 26	September 19- 23	September 12-16
McGinty	<b>42%</b>	41%	40%	43%
Toomey	<b>43%</b>	41%	41%	38%
Neither Other/Not Sure (Volunteered)	<b>15%</b>	17%	20%	19%

Q14: Once every state has officially certified its vote for president, do you think the loser of the presidential election has an obligation to accept the results and concede, or not?"

1. Obligated to accept.....79%
2. Not obliged to accept.....16%
3. Not Sure..... 6%

Q15: How concerned are you about the possibility of violence on Election Day or afterwards? Are you, very concerned, somewhat concerned, not very concerned, or not at all concerned?

1. Very Concerned.....16%
2. Somewhat Concerned.....33%
3. Not Very Concerned.....24%
4. Not Concerned at All.....27%
5. Not Sure.....<1%

Q16: Finally, I have a few questions about yourself for demographic purposes. Which of the following categories best describes your racial identity? Are you (Read list)?

1. White/ Caucasian.....81%

- 2. African American.....8%
- 3. Hispanic.....4%
- 4. Latino.....1%
- 5. Asian.....2%
- 6. Native American..... <1%
- 7. Mixed Race.....2%
- 8 Or other.....1%

Q17: Which of the following categories best describes your religious affiliation? Are you (Read list)

- 1. Catholic..... 33%
- 2. Protestant.....31%
- 3. Jewish.....4%
- 4. Muslim.....1%
- 5. Hindu..... <1%
- 6. Other Religion (Including agnostic)..... 23%
- 7. or Atheist.....5%
- 8. Not Sure (Volunteered).....3%

Q18: What is your current marital status? Are you?

- 1. Single.....25%
- 2. Married.....59%
- 3. Separated.....1%
- 4. Divorced.....7%
- 5. Widowed.....7%
- 6. Partnered.....2%

Q19: What is your highest level of education?

- 1. Less than High School.....2%
- 2. High School Graduate.....22%
- 3. Some college or technical school.....28%
- 4. College graduate (4 yr only).....29%
- 5. Graduate or professional degree.....19%

Q20: What county do you currently reside in?(OPEN ENDED – CODED INTO CATEGORIES)

- 1. Southeast (including Lehigh Valley).....38%
- 2. Southwest.....18%
- 3. Remainder of State.....45%

Q21: Which of the following categories best describes your family income? Is it?

- 1. Under \$20,000.....8%
- 2. \$20,000-\$40,000.....17%
- 3. \$40,000-\$60,000.....18%
- 4. \$60,000-\$80,000.....15%

5. \$80,000-\$100,000..... 9%  
 6. Over \$100,000.....21%  
 7. Not Sure (Volunteered).....11%

Q22: Thank you for your help with the survey. We appreciate your time. (IDENTIFY GENDER BY VOICE)

1. Male.....49%  
 2. Female..... 51%

#### SELECTED CROSSTABULATIONS

	Clinton	Trump	Not Sure/Other
Male	43% (42%)	45% (49%)	12% (10%)
Female	50% (51%)	38% (34%)	11% (14%)
College Degree	50% (55%)	40% (31%)	11% (14%)
No College Degree	41% (40%)	48% (51%)	12% (10%)
White	42% (41%)	49% (48%)	9%(11%)
Non-White	71% (75%)	15% (11%)	15% (14%)
18-29	53% (46%)	32% (33%)	15% (20%)
30-49	50% (48%)	36% (37%)	14% (16%)
50-64	44% (44%)	48% (44%)	8% (12%)
65 and Over	43% (40%)	49% (50%)	9% (10%)
Democrat	82% (85%)	8% (10%)	10% (6%)
Republican	9% (5%)	80% (80%)	11% (15%)
Independent	38% (31%)	41% (33%)	21% (35%)
Southeast Including Philadelphia	61% (57%)	29% (29%)	10% (14%)
Southwest Including Allegheny County	41% (44%)	47% (41%)	11% (15%)
Remainder of State	36% (39%)	52% (53%)	12% (9%)