

### Los Angeles County Quality Of Life Index

Sponsored by the UCLA Luskin School of Public Affairs

> Survey Conducted: February 28 – March 12, 2017

Fairbank, Maslin, Maullin, Metz & Associates – FM3

PUBLIC OPINION RESEARCH & STRATEGY

### Methodology

- 1,595 survey interviews throughout Los Angeles County on full survey. Additional 150 interviews with API residents on gentrification and immigration issues.
- Overall margin of error: ±2.5%
- A mix of Random Digit Dial telephone and online methodologies
- 67% of interviews conducted by telephone (42% cell; 58% landline) and 33% online (specifically targeted residents under 50 years old)
- 88% of interviews conducted in English, 12% in Spanish
- Data weighted to match expected proportions of residents in Los Angeles County by age, gender, ethnicity and region

### **Calculating the Index**

- Respondents rated their satisfaction with up to 40 aspects of quality of life assigned to nine categories
- The categories were randomized as were the aspects within the categories
- The aspects in each category were ranked against each other for salience and an index score was created for all nine categories
- Respondents also ranked the categories against each other through a randomized series of forced choice match-up questions (six per respondent)
- The category index scores were then combined and weighted by salience to create an overall index score

### **Key Findings**

- Overall satisfaction score of **59**, slightly above the midpoint of 55, and the same as the 2016 Index.
- Neighborhood quality, health care and ethnic and race relations are rated highest, while cost of living, education and transportation/traffic are rated most negatively.
- Younger residents are the least satisfied overall, and particularly as it relates to the cost of housing, educational opportunities and the fairness of the local economy.
- Income is also a significant driver of overall satisfaction, as well as a key indicator on many individual elements of quality of life.
- More than one-in-three residents, and over half of Latinos, say they are worried that they themselves or a friend or family member will be deported from the United States. Of those, 80% are worried that enrolling in a government program increases the risk of deportation.
- Residents perceive several negative impacts from changes to their community linked to gentrification. However, they are fairly split on the overall impact of recent building development and growth.
- Residents overwhelmingly believed that repeal of the Affordable Care Act/"Obamacare" would have a negative impact on their health care access.

### Los Angeles County Quality of Life Index

#### There was no change in the overall Los Angeles County Quality of Life Index

(2016 & 2017)



### 10

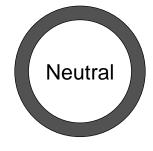




Fairbank, Maslin, Maullin, Metz & Associates – FM3

PUBLIC OPINION RESEARCH & STRATEGY

# The categories can be divided into positive, neutral and negative tiers.





(Index Score)

Category	2017	2016	Category	2017	2016	Category	2017	2016
Transportation and Traffic*	53	58	The environment	64	61	Relations between people of different races,	72	69
Education	52	54	Public safety	63	64	ethnicities and religions		
						Your neighborhood	69	71
Cost of living	47	50	Jobs and the Economy	60	58	Health care	69	70

Fairbank, Maslin, Maullin, Metz & Associates – FM3

Quality of

Life Index

59

PUBLIC OPINION RESEARCH & STRATEGY

\*Was asked as "Transportation" in 2016

Quality of Life Index

59

# The scores dipped for six categories and went up for three.



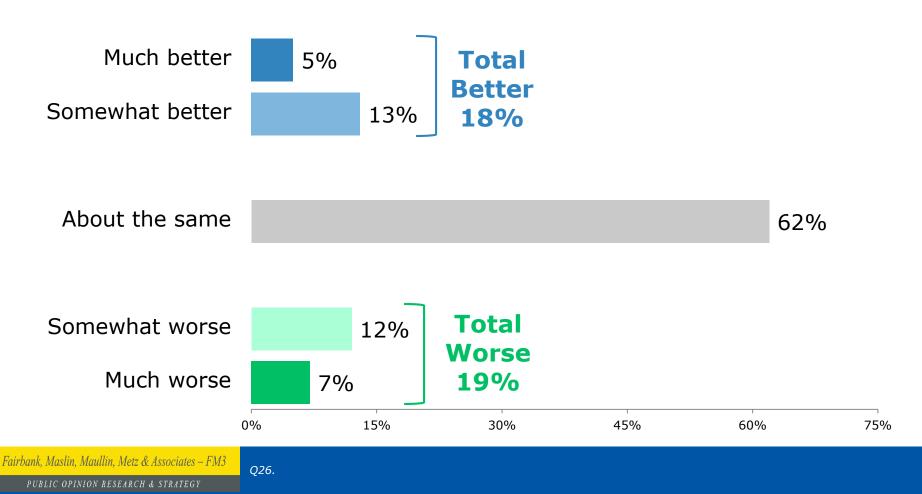


Category	2017	2016	Difference
Transportation and Traffic*	53	58	-5
Cost of living	47	50	-3
Education	52	54	-2
Your neighborhood	69	71	-2
Public safety	63	64	-1
Health care	69	70	-1

Category	2017	2016	Difference
Relations between people of different races, ethnicities and religions	72	69	+3
The environment	64	61	+3
Jobs and the economy	60	58	+2

## Compared to last year, most people's overall satisfaction has not changed.

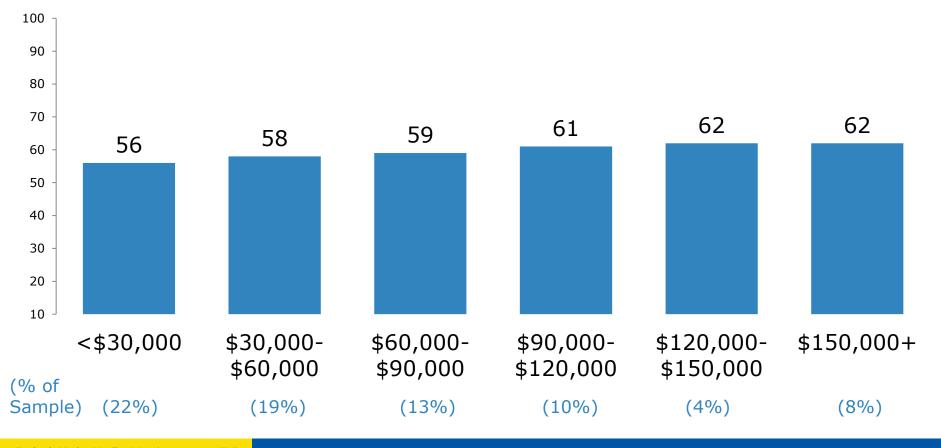
Compared to last year, would you say that your overall satisfaction with living in Los Angeles is better, worse, or about the same?

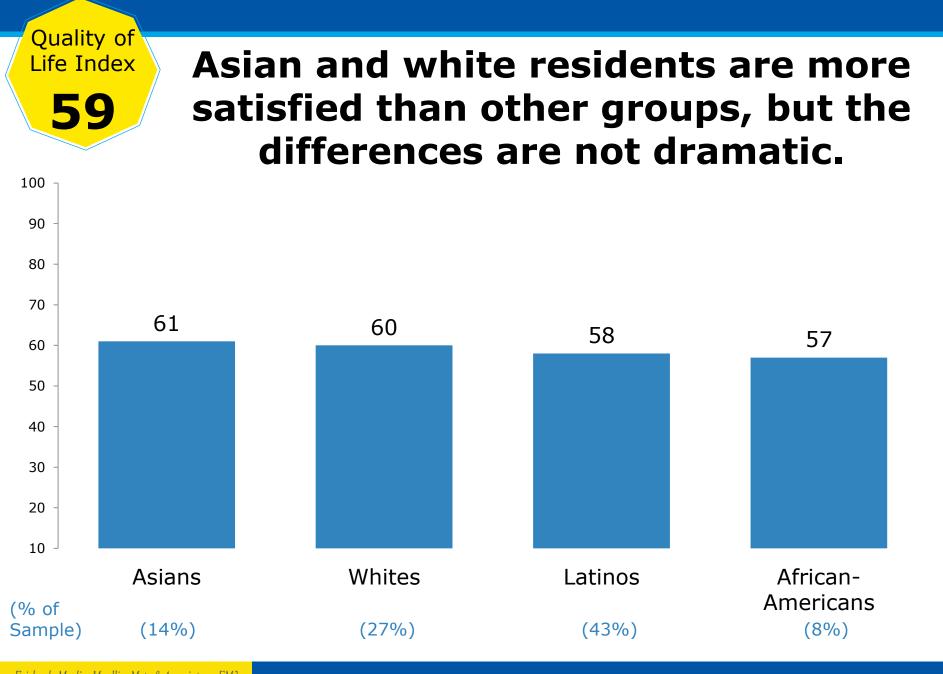


### Demographic Differences on Overall Satisfaction Index



# There is a modest difference in the overall level of satisfaction by income.





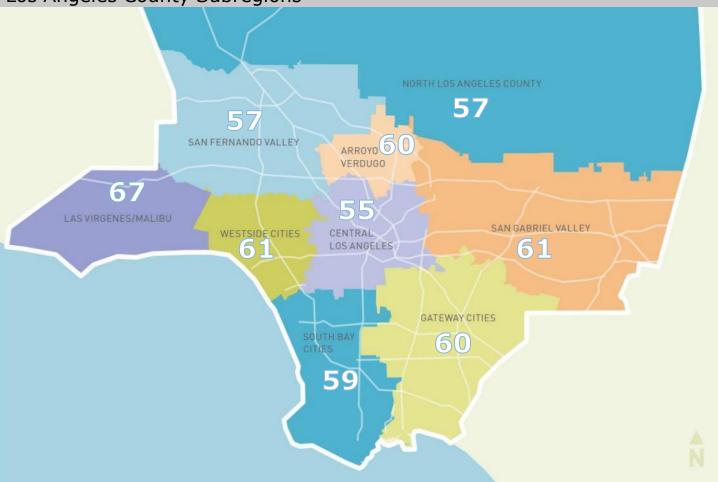


Fairbank, Maslin, Maullin, Metz & Associates – FM3



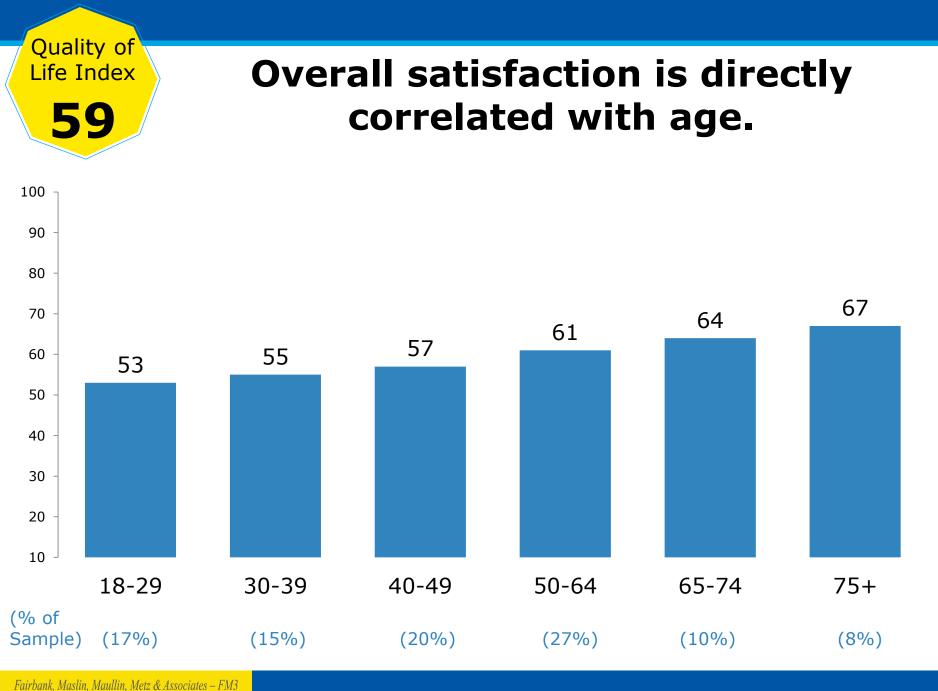
### Satisfaction by region varies little, but is lowest in Central Los Angeles.

Los Angeles County Subregions

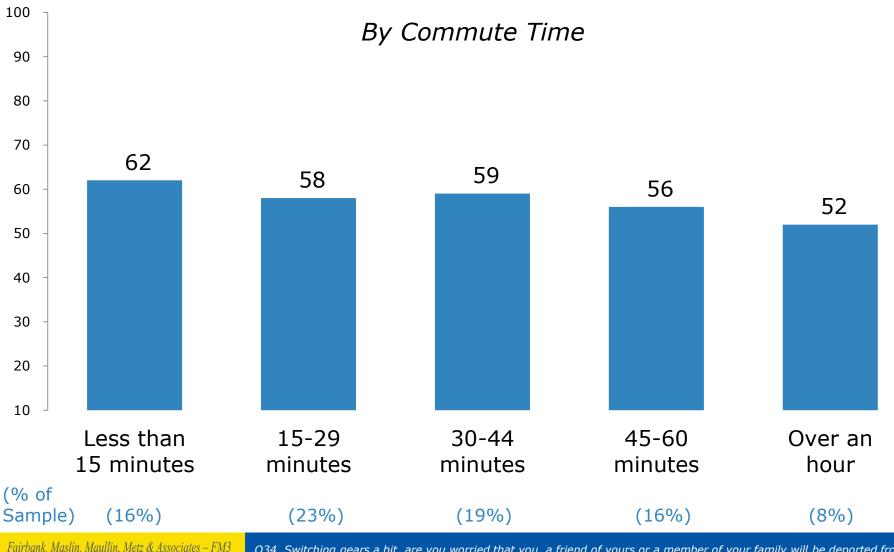


Fairbank, Maslin, Maullin, Metz & Associates – FM3

PUBLIC OPINION RESEARCH & STRATEGY



## Residents with shorter commutes have a higher level of overall satisfaction.



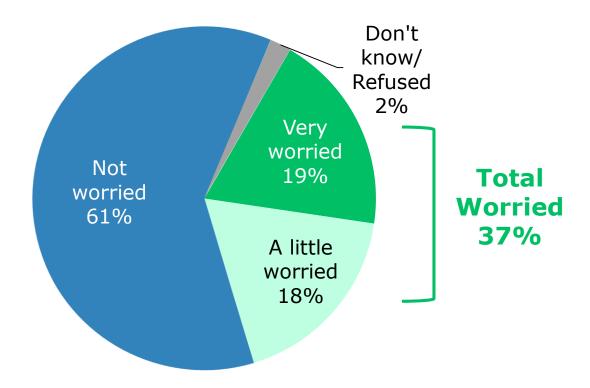
PUBLIC OPINION RESEARCH & STRATEGY

Q34. Switching gears a bit, are you worried that you, a friend of yours or a member of your family will be deported from the United States because of their immigration status?

### **Concern about Deportation and Immigration Status**

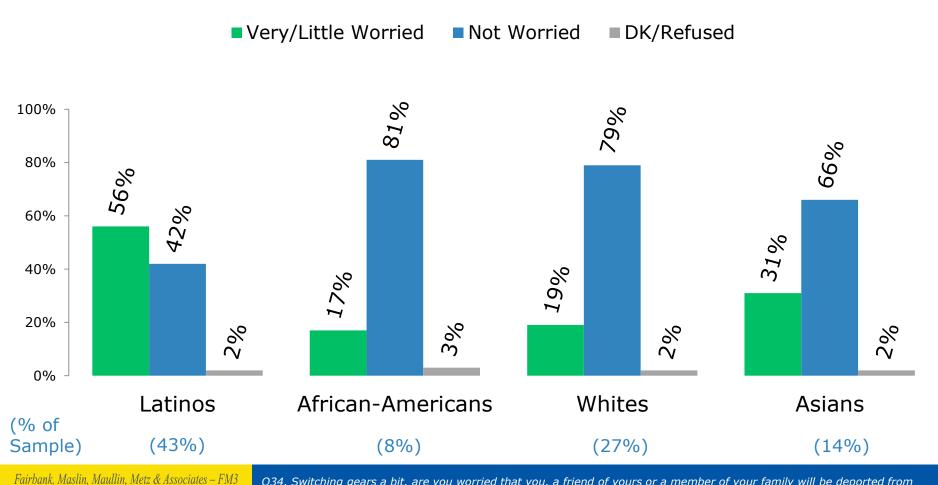
#### More than one-in-three residents said they were worried about themselves, a friend or family member being deported.

Switching gears a bit, are you worried that you, a friend of yours or a member of your family will be deported from the United States because of their immigration status?



### More than half of Latinos and nearly a third of Asian residents are worried about deportation.

By Ethnicity



-*EM3* Q34. Switching gears a bit, are you worried that you, a friend of yours or a member of your family will be deported from the United States because of their immigration status?

PUBLIC OPINION RESEARCH & STRATEGY

## The worry about deportation is stronger for younger residents.

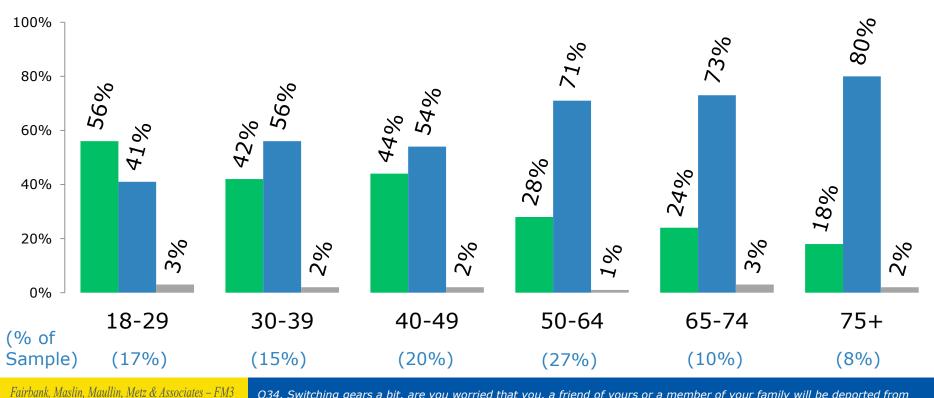
By Age

Very/Little Worried

PUBLIC OPINION RESEARCH & STRATEGY

Not Worried

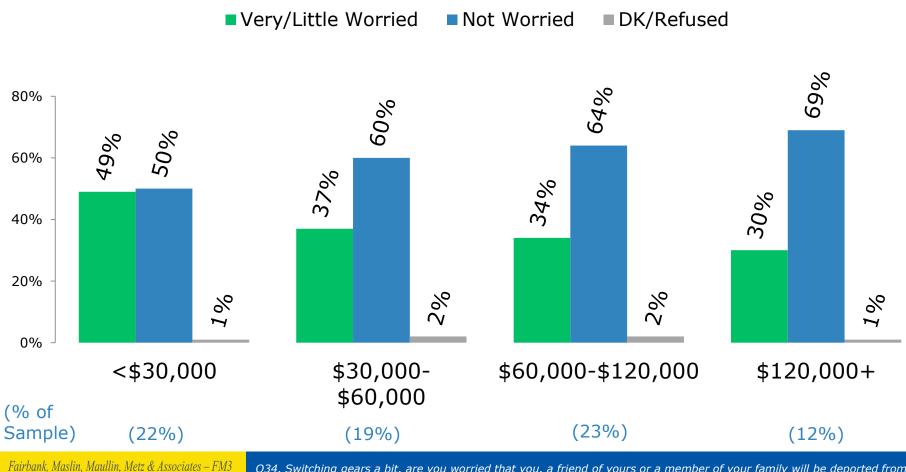
DK/Refused



*Q34. Switching gears a bit, are you worried that you, a friend of yours or a member of your family will be deported from the United States because of their immigration status?* 

## Lower-income residents are more likely to be worried about deportation.

By Income



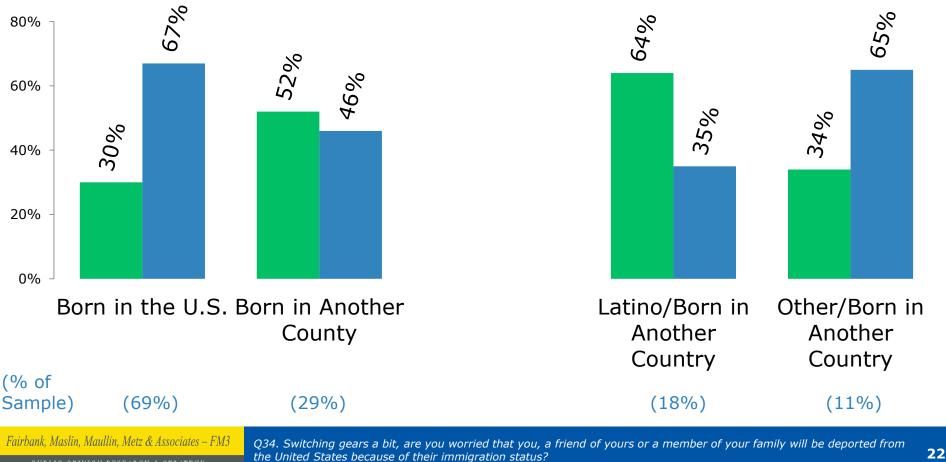
PUBLIC OPINION RESEARCH & STRATEGY

Q34. Switching gears a bit, are you worried that you, a friend of yours or a member of your family will be deported from the United States because of their immigration status?

#### Over half of residents born outside the U.S. are worried about deportation and the number is even higher among foreign-born Latinos.

By Nation of Origin

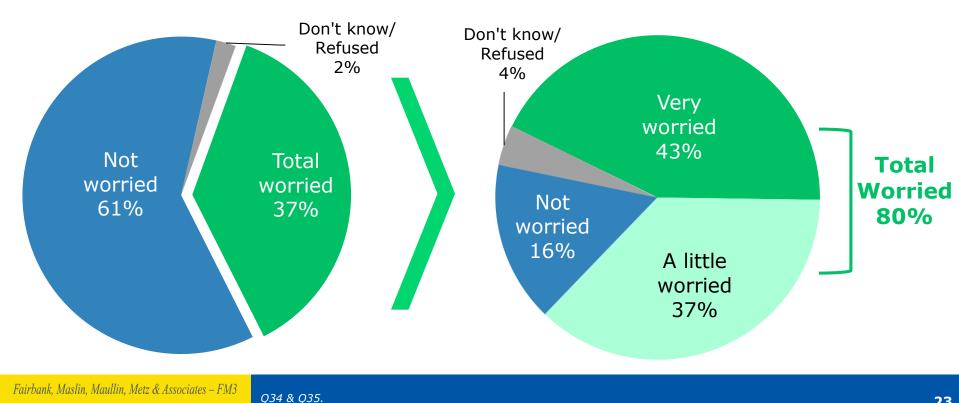
Very/Little Worried Not Worried



PUBLIC OPINION RESEARCH & STRATEGY

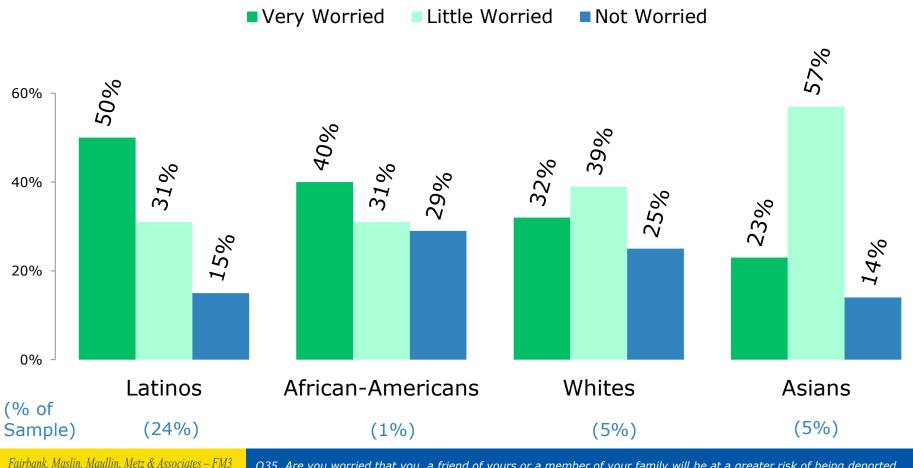
#### Of those worried about deportation, 8-in-10 are worried that enrolling in a government program will increase that risk.

Switching gears a bit, are you worried that you, a friend of yours or a member of your family will be deported from the United States because of their immigration status?



#### Of those who are worried about deportation, half of Latinos are "very worried" they are at greater risk by enrolling in a government program.

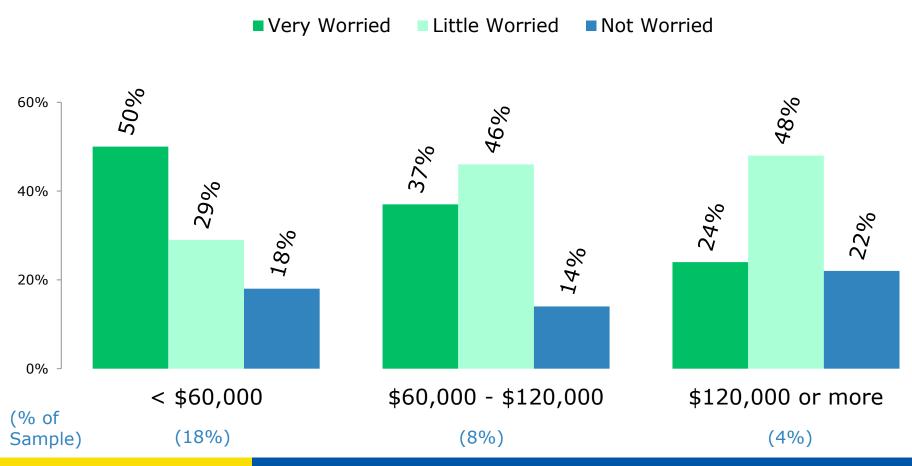
#### By Ethnicity



PUBLIC OPINION RESEARCH & STRATEGY

#### Of those who are worried about deportation, worries about enrolling in a government program are more acute for low-income residents

By Income



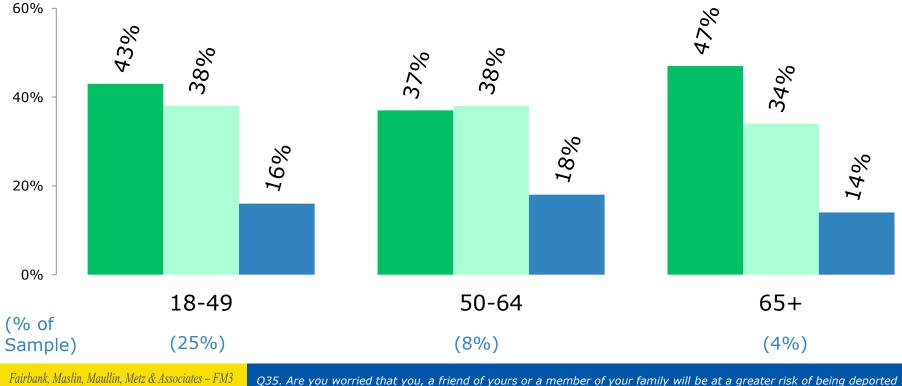
Fairbank, Maslin, Maullin, Metz & Associates – FM3

PUBLIC OPINION RESEARCH & STRATEGY

#### Concern about enrolling in a government program vary somewhat by age.

By Age

Very Worried Little Worried Not Worried

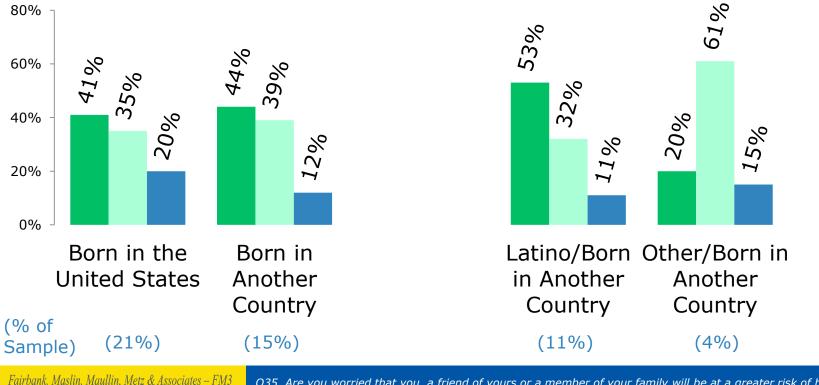


PUBLIC OPINION RESEARCH & STRATEGY

#### Overall, there is a small difference in worry about enrollment in a government program based on whether one was born in the U.S. or not.

By Nation of Origin

Very Worried
Little Worried
Not Worried

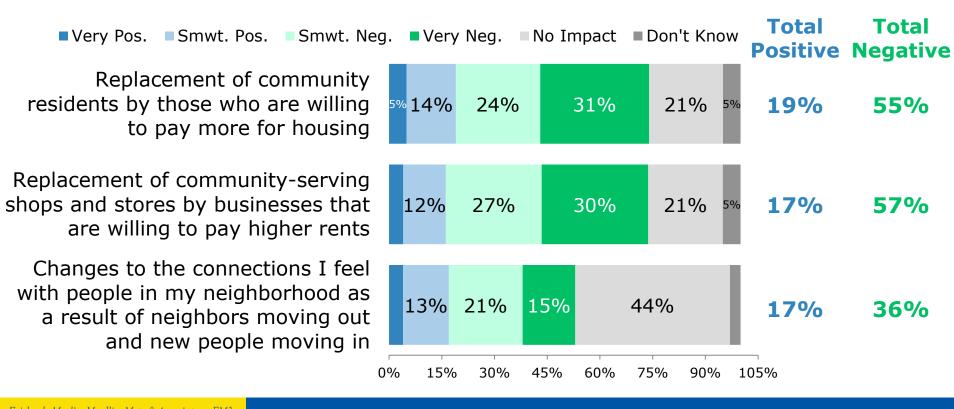


PUBLIC OPINION RESEARCH & STRATEGY

### **Concerns about Neighborhood Gentrification**

#### Concerns are strong about residents and businesses being replaced by those willing to pay more.

I am going to ask you about some changes that may be taking place in your community. Please tell me whether you personally believe these changes have had a positive impact, no impact, or a negative impact on your community.



031.

#### Latino and African-American residents are feeling more negative about community changes.

Demographic Group	residents by t willing to	of community hose who are pay more ousing	Replacement of community- serving shops and stores by businesses that are willing to pay higher rents		
	<b>Total Positive</b>	<b>Total Negative</b>	<b>Total Positive</b>	<b>Total Negative</b>	
Ethnicity					
Latinos	16%	65%	14%	66%	
African-Americans	13%	65%	21%	59%	
Whites	23%	43%	17%	50%	
Asians	32%	38%	31%	43%	
Age					
18-29	16%	71%	14%	73%	
30-39	26%	57%	23%	62%	
40-49	20%	54%	19%	53%	
50-64	17%	54%	16%	58%	
65-74	13%	53%	9%	52%	
75+	27%	30%	19%	37%	

Fairbank, Maslin, Maullin, Metz & Associates – FM3 PUBLIC OPINION RESEARCH & STRATEGY Q31a & b. I am going to ask you about some changes that may be taking place in your community. Please tell me whether you personally believe these changes have had a positive impact, no impact, or a negative impact on your community.

#### Negative views of community changes are most strongly held in Central L.A. and are directly correlated with income.

Demographic Group	residents by t willing to	of community hose who are pay more ousing	Replacement of community- serving shops and stores by businesses that are willing to pay higher rents		
	<b>Total Positive</b>	<b>Total Negative</b>	<b>Total Positive</b>	<b>Total Negative</b>	
Region					
Gateway	14%	56%	18%	57%	
Central Los Angeles	16%	68%	17%	64%	
North County	20%	49%	12%	54%	
San Fernando Valley	16%	57%	14%	58%	
San Gabriel Valley	26%	48%	19%	51%	
South Bay Cities	20%	48%	15%	59%	
Westside	23%	56%	15%	63%	
Income					
<\$30,000	12%	67%	11%	68%	
\$30,000-\$60,000	18%	58%	18%	61%	
\$60,000-\$120,000	24%	54%	21%	55%	
\$120,000+	31%	43%	26%	54%	

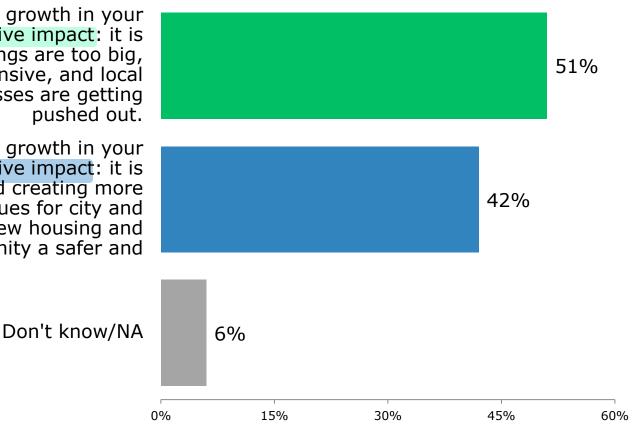
Fairbank, Maslin, Maullin, Metz & Associates – FM3

PUBLIC OPINION RESEARCH & STRATEGY

Q31a & b. I am going to ask you about some changes that may be taking place in your community. Please tell me whether you personally believe these changes have had a positive impact, no impact, or a negative impact on your community.

## Residents are nearly split on the impact of recent development changes

I'm going to read a pair of statements and ask you to tell me which one comes closer to your point of view.



New building development and growth in your community has had a negative impact: it is increasing traffic, the new buildings are too big, it is making housing more expensive, and local residents and small businesses are getting pushed out.

New building development and growth in your community has had a positive impact: it is improving the local economy and creating more jobs, generating more tax revenues for city and county services, creating new housing and making the community a safer and

032.

### African-Americans and Asians are more likely to say that development has had a positive impact.

	-	-
Demographic Group	Positive Impact	Negative Impact
Ethnicity		
Latinos	39%	56%
African-Americans	49%	43%
Whites	43%	50%
Asians	54%	39%
Age		
18-29	46%	54%
30-39	46%	52%
40-49	44%	48%
50-64	37%	55%
65-74	39%	52%
75+	48%	42%
Region		
Gateway	44%	47%
Central Los Angeles	34%	62%
North County	50%	44%
San Fernando Valley	38%	52%
San Gabriel Valley	46%	51%
South Bay Cities	47%	47%
Westside	44%	52%

Fairbank, Maslin, Maullin, Metz & Associates – FM3

Q32. I'm going to read a pair of statements and ask you to tell me which one comes closer to your point of view.

#### More educated and higher income residents are more likely to say that development has had a positive impact.

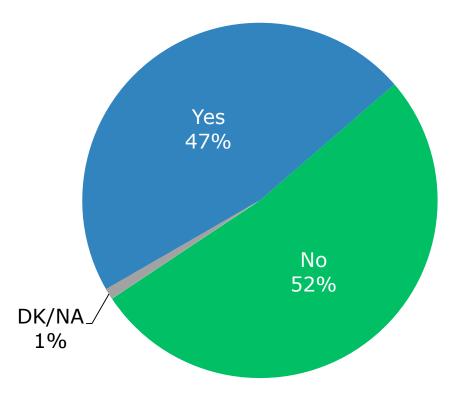
Demographic Groupj	Positive Impact	Negative Impact	
Education Level			
High School Educated	24%	67%	
High School Graduate	36%	54%	
Some College Education	45%	50%	
Four-year College Graduates	47%	48%	
Post-Graduate Educated	44%	52%	
Income			
<\$30,000	31%	63%	
\$30,000-\$60,000	42%	54%	
\$60,000-\$120,000	45%	50%	
\$120,000+	59%	39%	

Fairbank, Maslin, Maullin, Metz & Associates – FM3

PUBLIC OPINION RESEARCH & STRATEGY

### Nearly half of respondents know someone who has considered moving because of rising housing costs.

Have you or a close friend or family member considered moving from your neighborhood in the last few years because of rising housing costs?

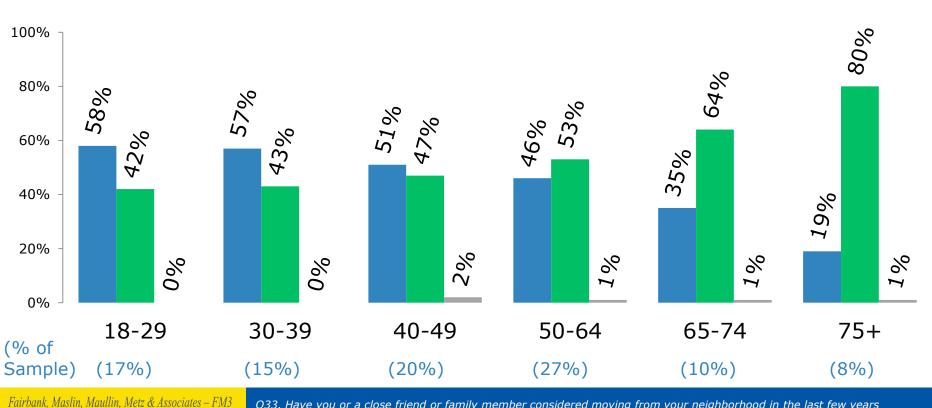


033.

## Rising housing costs are impacting residents under age 40 most acutely.

By Age

■Yes ■No ■DK/NA



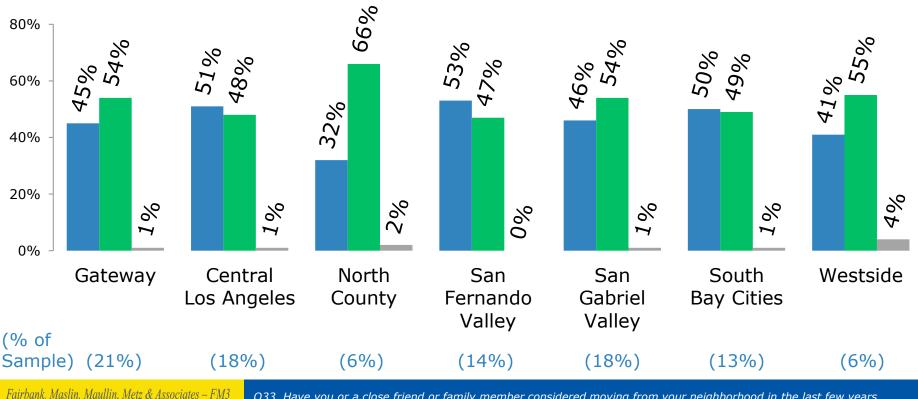
PUBLIC OPINION RESEARCH & STRATEGY

*Q33.* Have you or a close friend or family member considered moving from your neighborhood in the last few years because of rising housing costs?

#### Residents in North County are least likely to have experienced someone considering moving because of housing costs.

By Region

■Yes ■No ■DK/NA



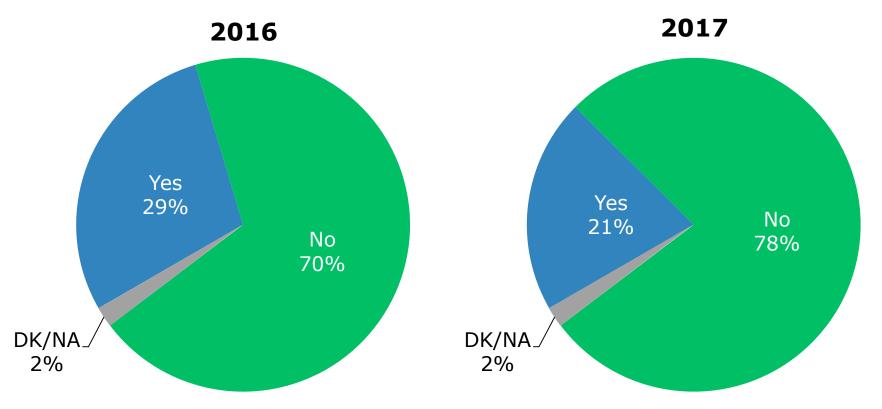
PUBLIC OPINION RESEARCH & STRATEGY

Q33. Have you or a close friend or family member considered moving from your neighborhood in the last few years because of rising housing costs?

### Concerns about Hunger and Homelessness

#### Concern about hunger is high, but dipped compared to 2016.

*In the last few years, have you worried about you and your family* **going hungry** because you could not afford the cost of food?



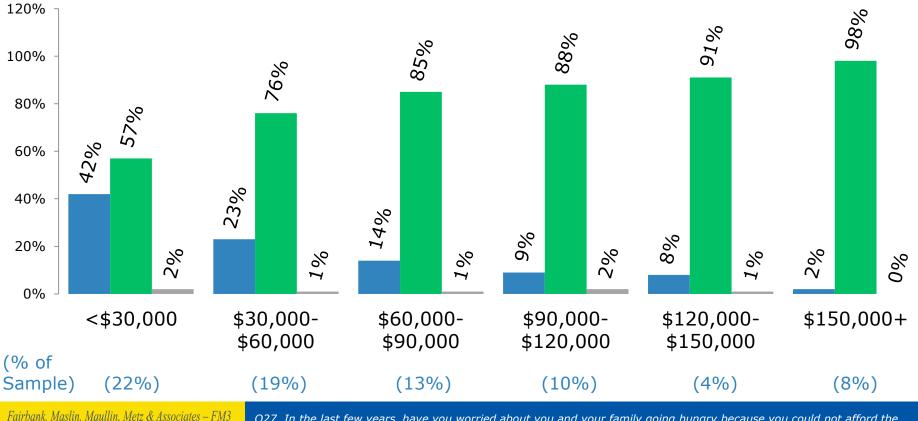
NOTE: The responses to these questions were not used to calculate the Quality of Life Index.



# Four-in-ten residents with annual incomes under \$30,000 worried about hunger.

By Income

■ Total Yes ■ Total No ■ Undecided



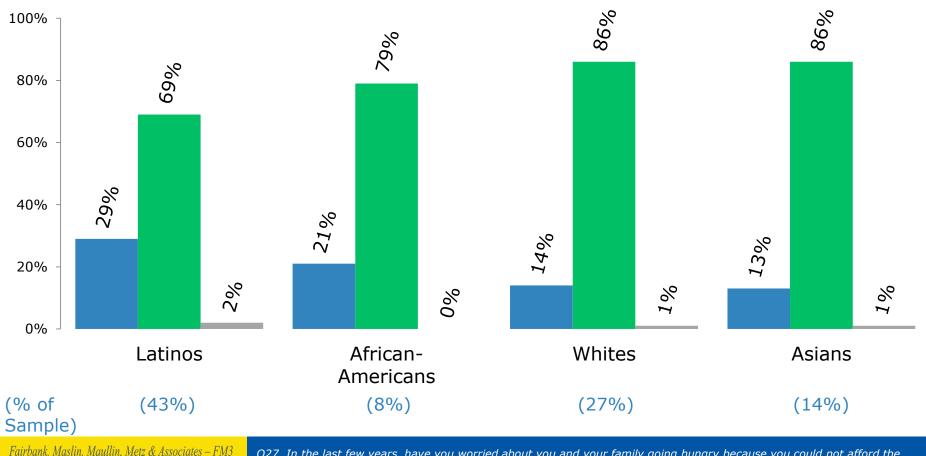
PUBLIC OPINION RESEARCH & STRATEGY

*Q27.* In the last few years, have you worried about you and your family going hungry because you could not afford the cost of food?

# Latinos and African-Americans are more likely to have worried about hunger.

By Ethnicity

■ Total Yes ■ Total No ■ Undecided

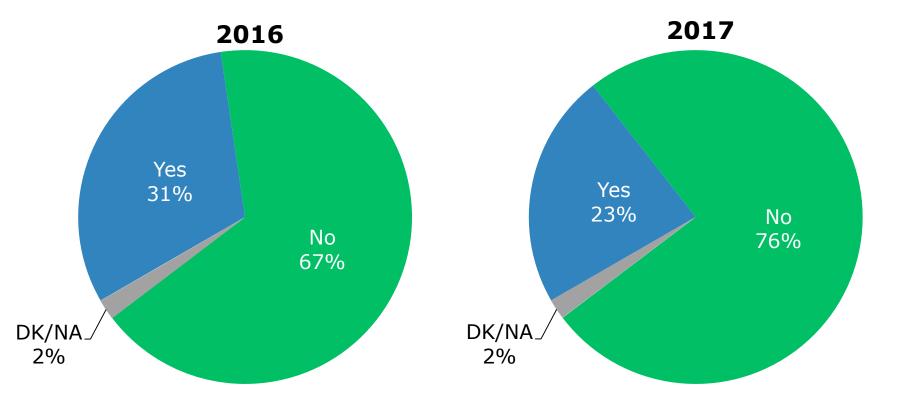


PUBLIC OPINION RESEARCH & STRATEGY

*Q27.* In the last few years, have you worried about you and your family going hungry because you could not afford the cost of food?

#### Similarly, nearly a quarter of residents have worried about becoming homeless, but that number is down from last year.

*In the last few years, have you worried about losing your home and* **becoming homeless** as a result?

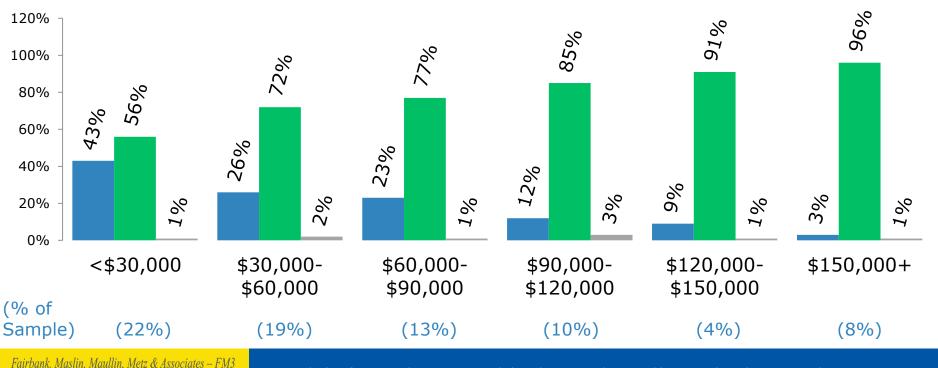


NOTE: The responses to these questions were not used to calculate the Quality of Life Index.

#### Nearly half of residents with incomes below \$30K and a quarter of those with incomes up to \$90K feared homelessness.

By Income

■ Total Yes ■ Total No ■ Undecided



PUBLIC OPINION RESEARCH & STRATEGY

Q28. In the last few years, have you worried about losing your home and becoming homeless as a result?

#### The fear of homelessness was very strong among working people earning less than \$30K.

By Employed Income

■ Total Yes ■ Total No ■ Undecided

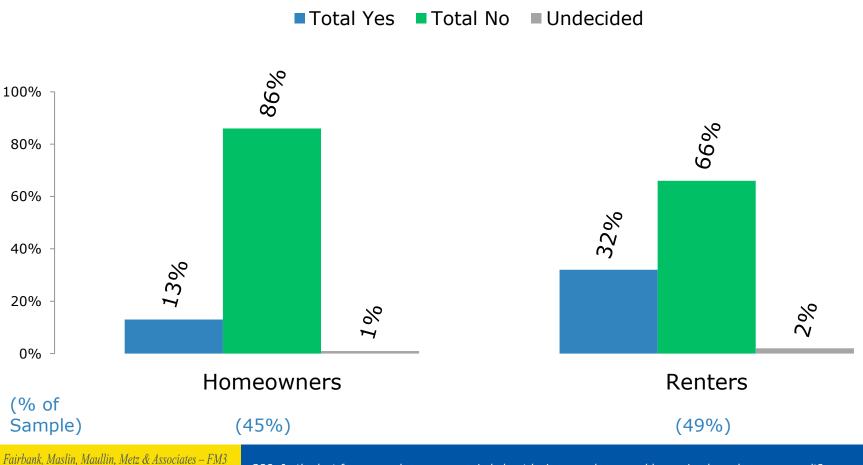


PUBLIC OPINION RESEARCH & STRATEGY

Q28. In the last few years, have you worried about losing your home and becoming homeless as a result?

# Nearly a third of renters feared losing their home and becoming homeless.

By Residence

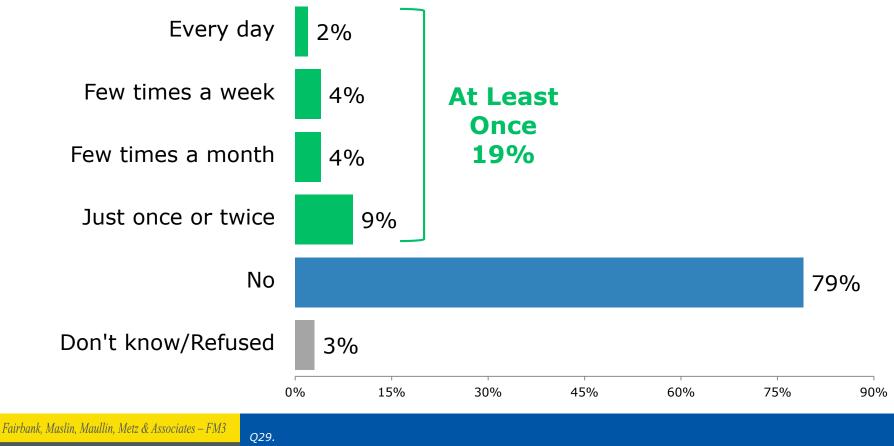


Q28. In the last few years, have you worried about losing your home and becoming homeless as a result?

### Skipping Medication Because of Cost

# In the last year, nearly one-in-five residents skipped taking prescription medication because of its cost.

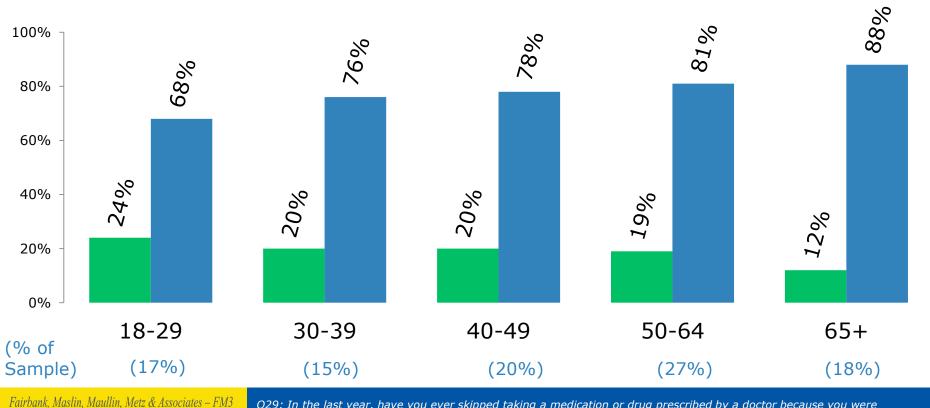
In the last year, have you ever skipped taking a medication or drug prescribed by a doctor because you were concerned about its cost?



### Younger residents are more likely to say they have skipped medication because of costs.

By Age

Skipped Did Not Skip



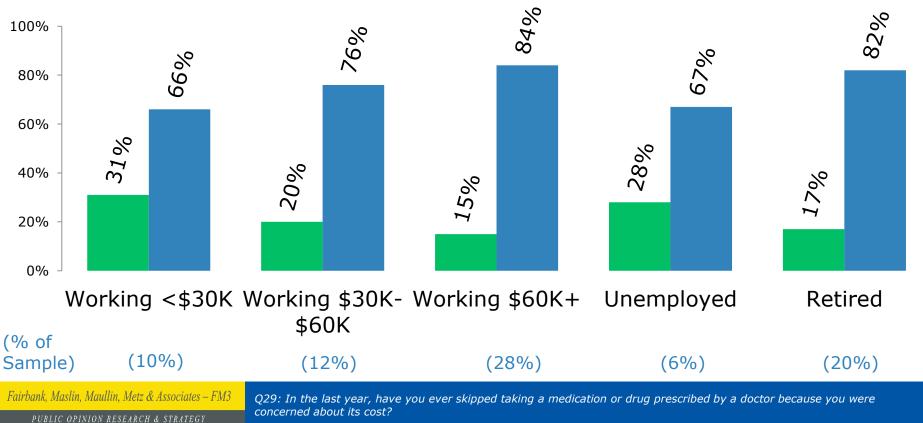
Q29: In the last year, have you ever skipped taking a medication or drug prescribed by a doctor because you were concerned about its cost?

PUBLIC OPINION RESEARCH & STRATEGY

#### Nearly three-in-ten residents who are unemployed or earning less than \$30,000/year skipped prescribed medication in the last year.

By Employment Status/Income

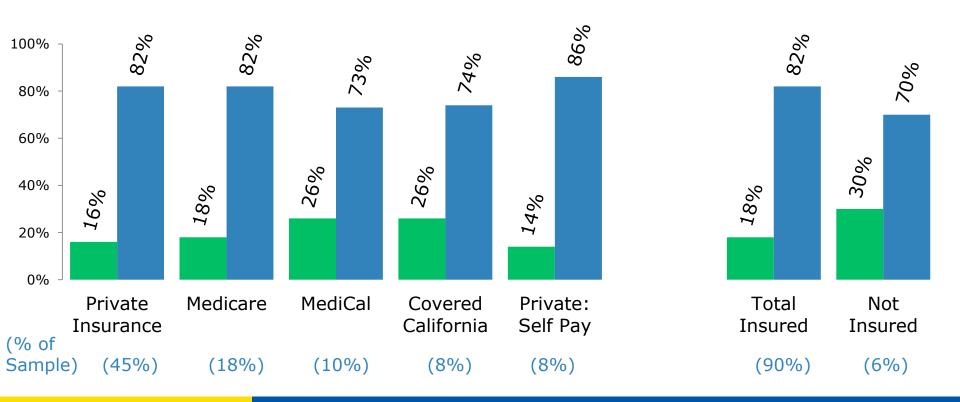
Skipped Did Not Skip



#### Those with MediCal or an ACA insurance policy are more likely to say the changes will have a negative impact.

By Type of Insurance

Skipped Did Not Skip



Fairbank, Maslin, Maullin, Metz & Associates – FM3

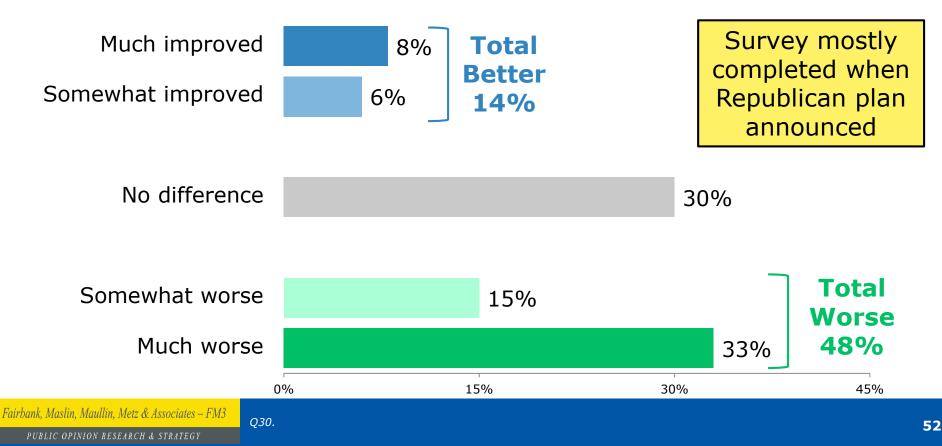
PUBLIC OPINION RESEARCH & STRATEGY

*Q29: In the last year, have you ever skipped taking a medication or drug prescribed by a doctor because you were concerned about its cost?* 

### Concerns about Changes to Health Care Law

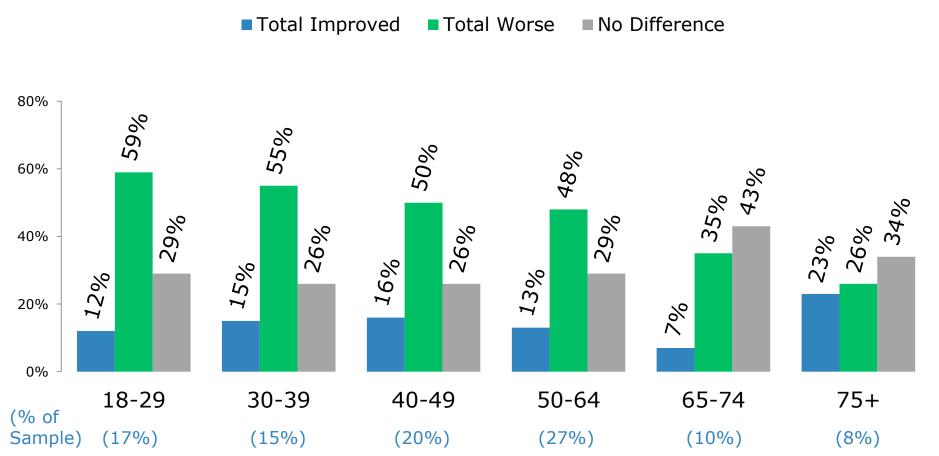
### Nearly half of respondents think changes to the ACA would make their access to care worse.

As you may have heard, President Trump and Republicans in Congress support repealing the Affordable Care Act, also known as "Obamacare," and replacing it with a new federal health care law. Based on what you have heard so far, do you think this change would improve your access to quality medical care, would make it worse, or would not make a difference?



### Younger residents are more likely to say that changes would have a negative impact on them, while older residents say it will make no difference.

By Age



Q30. As you may have heard, President Trump and Republicans in Congress support repealing the Affordable Care Act, also known as Fairbank, Maslin, Maullin, Metz & Associates – FM3 "Obamacare," and replacing it with a new federal health care law. Based on what you have heard so far, do you think this change would improve your access to quality medical care, would make it worse, or would not make a difference?

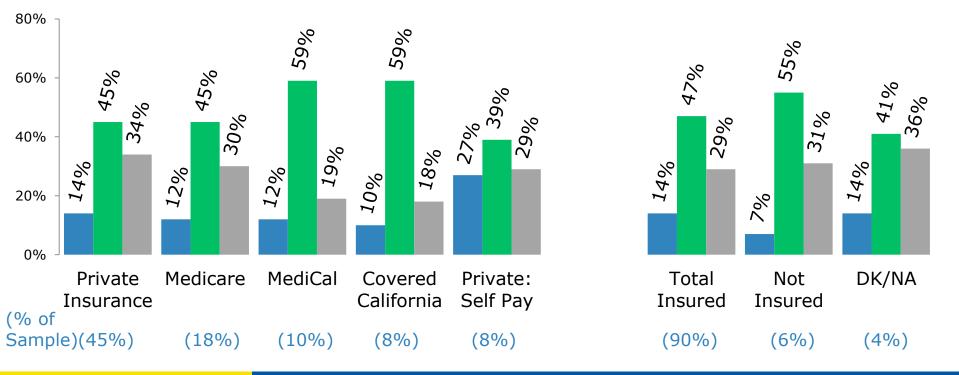
PUBLIC OPINION RESEARCH & STRATEGY

53

#### Those with MediCal or an ACA insurance policy are more likely to say the changes will have a negative impact.

#### By Type of Insurance

Total Improved Total Worse No Difference



Fairbank, Maslin, Maullin, Metz & Associates – FM3

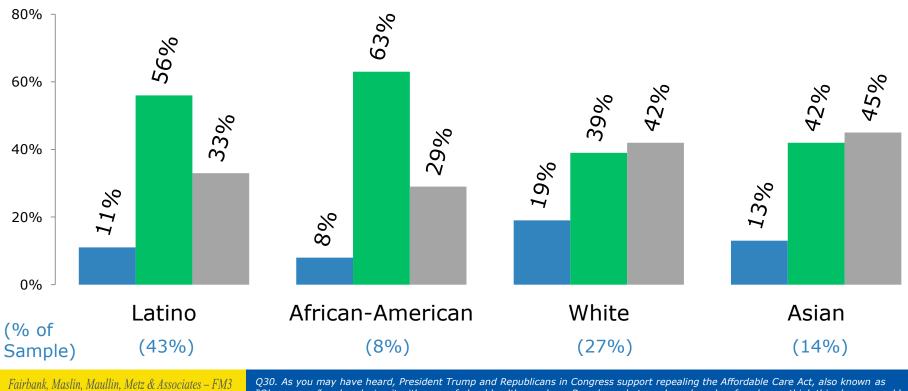
PUBLIC OPINION RESEARCH & STRATEGY

Q30. As you may have heard, President Trump and Republicans in Congress support repealing the Affordable Care Act, also known as "Obamacare," and replacing it with a new federal health care law. Based on what you have heard so far, do you think this change would improve your access to quality medical care, would make it worse, or would not make a difference?

#### Latinos and African-Americans are far more likely to say that changes would have a negative impact on them.

#### By Race/Ethnicity

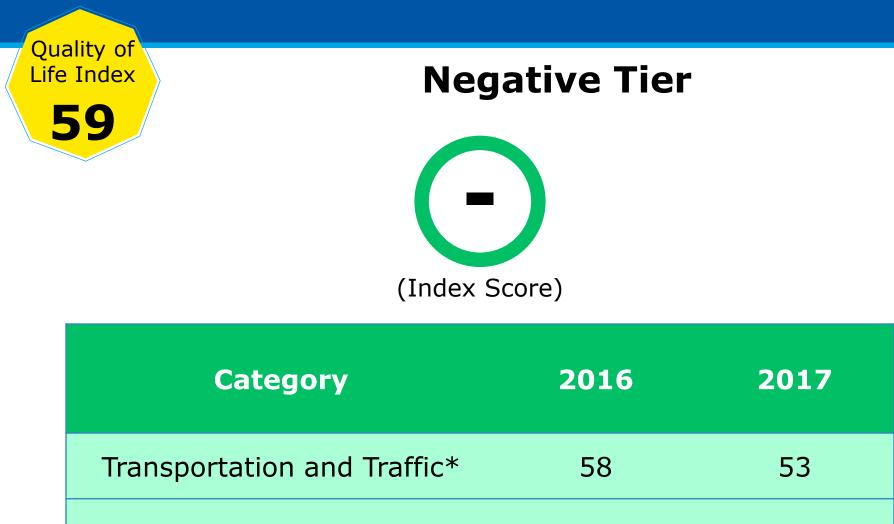
■ Total Improved ■ Total Worse ■ No Difference



PUBLIC OPINION RESEARCH & STRATEGY

Q30. As you may have heard, President Trump and Republicans in Congress support repeating the Affordable Care Act, also known as "Obamacare," and replacing it with a new federal health care law. Based on what you have heard so far, do you think this change would improve your access to quality medical care, would make it worse, or would not make a difference?

### 2017 Quality of Life Index Categories



Education	54	52
Cost of living	50	47

Fairbank, Maslin, Maullin, Metz & Associates – FM3

PUBLIC OPINION RESEARCH & STRATEGY

\*Was asked as "Transportation" in 2016

### \*Transportation and Traffic

Satisfaction **Importance** 2017 2016 2017 2016 14% 62 transportation 18% 62 26% 58 29% 64 the entire region 20% 58 18% 62 37% 50 roads you use 33% 55 0% 15% 30% 45% 50 10 20 30 40 60 70 80 90 100

The availability of public

Your overall ability to get around both your area and

Category

Index

Your daily commute

The condition of streets and

Q14. The **FIRST/NEXT** questions are related to \*transportation and traffic. How satisfied are you with \*Was asked as "Transportation" in 2016

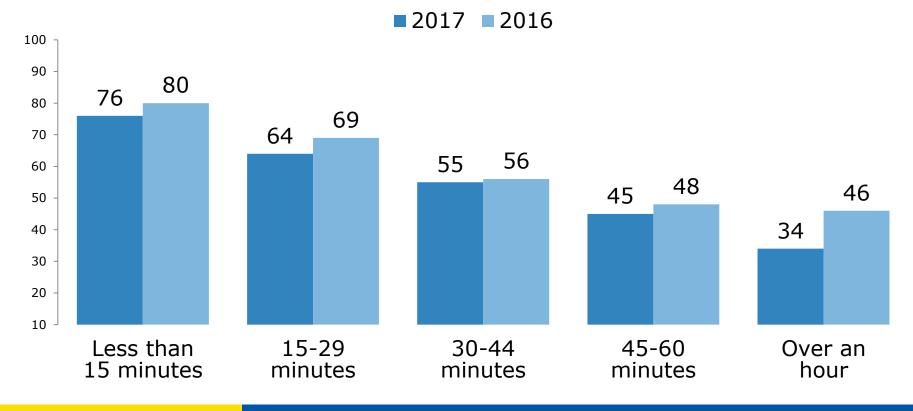
Fairbank, Maslin, Maullin, Metz & Associates – FM3 PUBLIC OPINION RESEARCH & STRATEGY

Q14. And of the items I just read, which is the most important to you?



#### Length of commute is the largest factor in the satisfaction with that commute.

*Your daily commute* (Length of Commute)



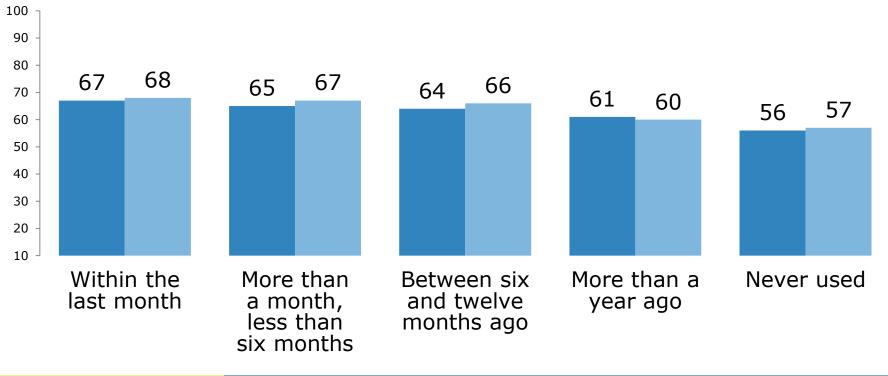
Fairbank, Maslin, Maullin, Metz & Associates – FM3 PUBLIC OPINION RESEARCH & STRATEGY

*Q14.* The **FIRST/NEXT** questions are related to \*<u>transportation and traffic</u>. How satisfied are you with \_ \*Was asked as "Transportation" in 2016



### More frequent public transit users are somewhat more satisfied with its availability.

The availability of public transportation (Last use of bus and/or rail system in LA County) 2017 2016

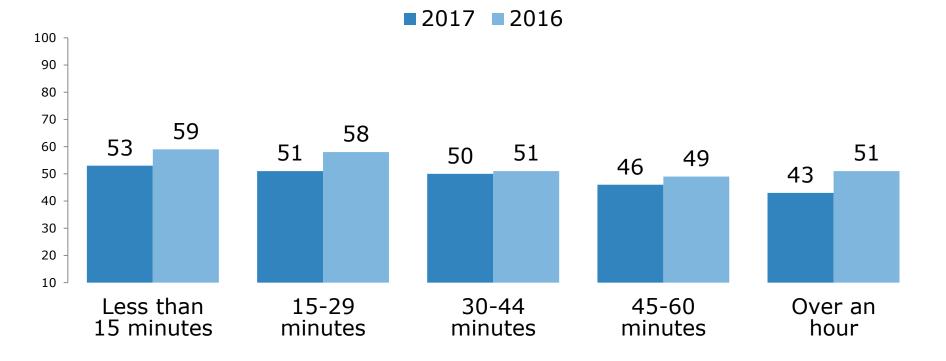


*Q14.* The **FIRST/NEXT** questions are related to \*<u>transportation and traffic</u>. How satisfied are you with \*Was asked as "Transportation" in 2016



### Residents with longer commutes tend to be less satisfied with road conditions.

The condition of streets and roads you use (Length of Commute)



PUBLIC OPINION RESEARCH & STRATEGY

Category Index 52

### **Education**



Access to higher education, including community colleges and four-year universities, in Los Angeles County

The choices of K-12 schools parents have

The overall quality of K-12 public education in Los Angeles County

The training children and young adults receive for the jobs of the future

The level of funding for K-12 public education in Los Angeles County

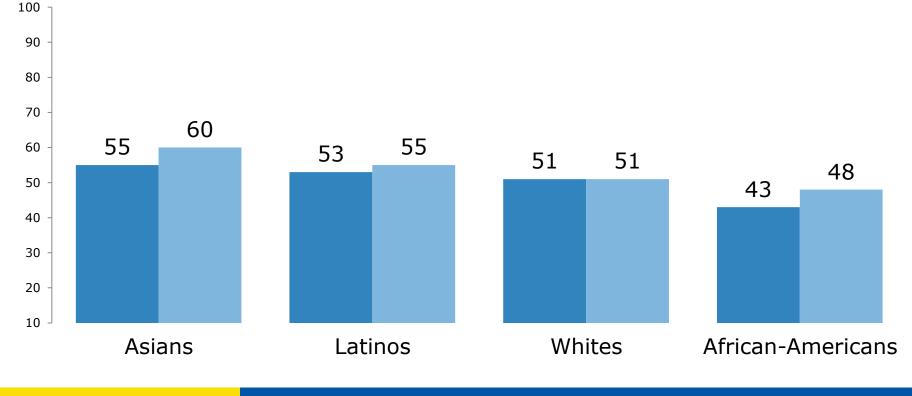
Fairbank, Maslin, Maullin, Metz & Associates – FM3 PUBLIC OPINION RESEARCH & STRATEGY

Q8. The **FIRST/NEXT** questions have to do with <u>education</u>. How satisfied are you with \_\_\_\_\_ Q9. And of the items I just read, which is the most important to you?

#### Category Score 51 Latinos/Asians are more likely to be satisfied with the level of funding for public education.

The level of funding for K-12 public education in Los Angeles County (Ethnicity)

2017 2016



Fairbank, Maslin, Maullin, Metz & Associates – FM3 PUBLIC OPINION RESEARCH & STRATEGY

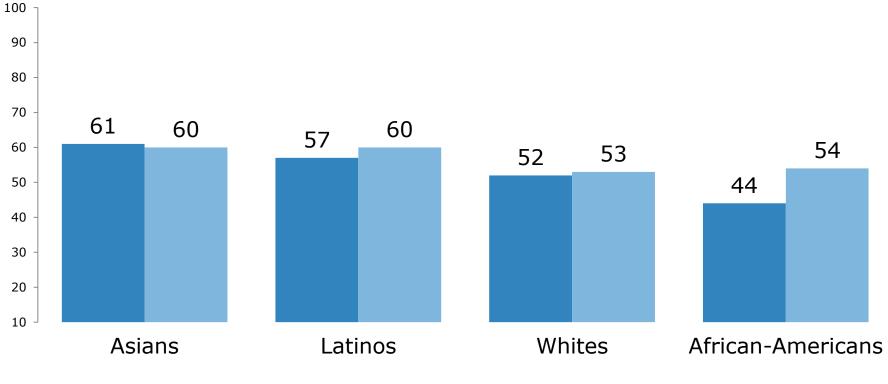
*Q8b.* The **FIRST/NEXT** questions have to do with <u>education</u>. How satisfied are you with \_\_\_\_\_



### Latinos/Asians are also more likely to be satisfied with the quality of public education.

### *The overall quality of K-12 public education in Los Angeles County* (Ethnicity)

2017 2016



Q8a. The **FIRST/NEXT** questions have to do with <u>education</u>. How satisfied are you with \_\_\_\_\_

?

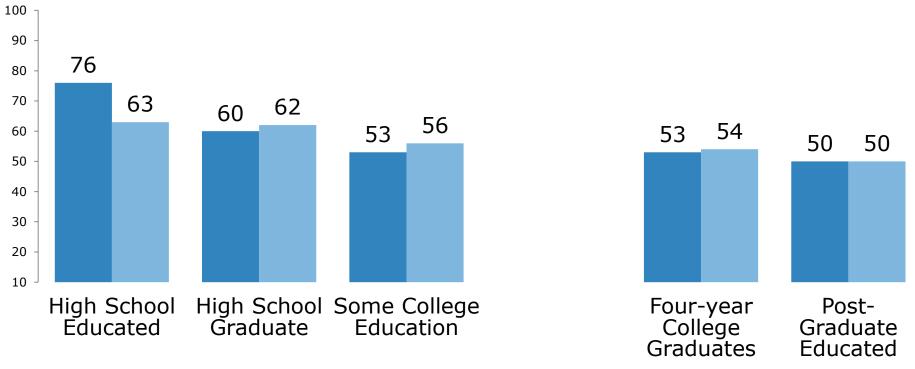


#### Satisfaction with the quality of education is lower among residents with greater educational attainment.

The overall quality of K-12 public education in Los Angeles County

(Education)

2017 2016



Fairbank, Maslin, Maullin, Metz & Associates – FM3

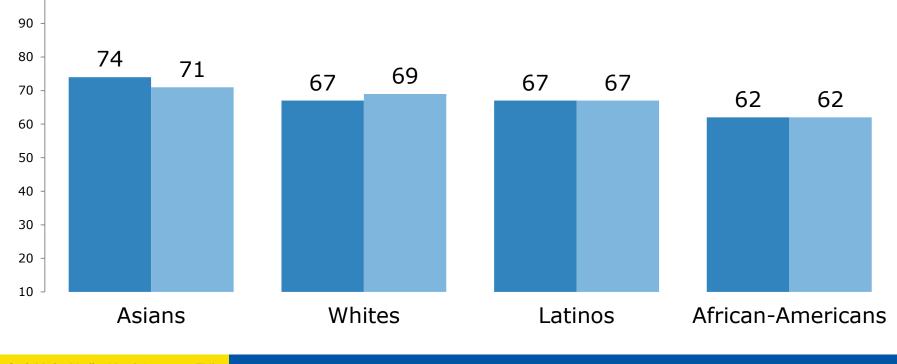
PUBLIC OPINION RESEARCH & STRATEGY

### African-Americans are substantially less satisfied with access to higher education.

Access to higher education, including community colleges and four-year universities, in Los Angeles County

(Ethnicity)

2017 2016



100

Q8c. The **FIRST/NEXT** questions have to do with <u>education</u>. How satisfied are you with \_\_\_\_

Category Index 52

## Satisfaction is lower for younger residents across all education categories.

#### Satisfaction by Age

Items	Total	18-39	40-49	50-64	65+
The level of funding for K through 12 public education in Los Angeles County	51	45	49	55	59
The training children and young adults receive for the jobs of the future	52	48	51	56	59
The overall quality of K through 12 public education in Los Angeles County	55	49	56	58	60
The choices of K through 12 schools parents have	58	52	57	61	65
Access to higher education, including community colleges and four-year universities, in Los Angeles County	67	65	64	70	72

Fairbank, Maslin, Maullin, Metz & Associates – FM3

Q20. And of the items I just read, which is the most important to you?

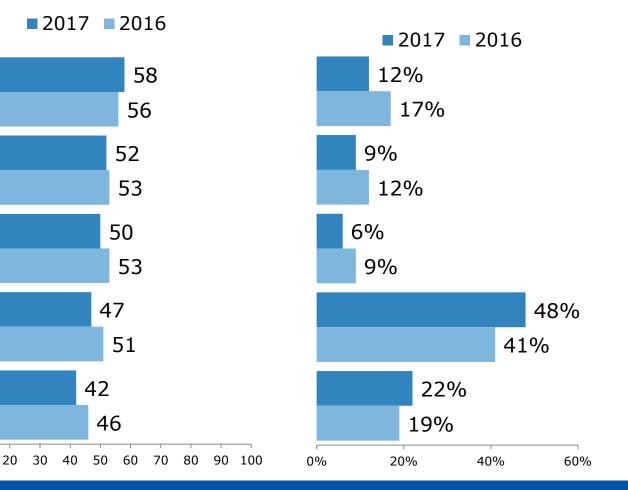
PUBLIC OPINION RESEARCH & STRATEGY

Category Index 47

### **Cost of Living**

**Satisfaction** 

#### **Importance**



What you pay for food and basic household goods

What you pay for basic utilities such as electricity, natural gas and water

What you pay for transportation, including gasoline and other costs

What you pay for housing, mortgages or rents

Fairbank, Maslin, Maullin, Metz & Associates – FM3

PUBLIC OPINION RESEARCH & STRATEGY

What you pay in taxes

10

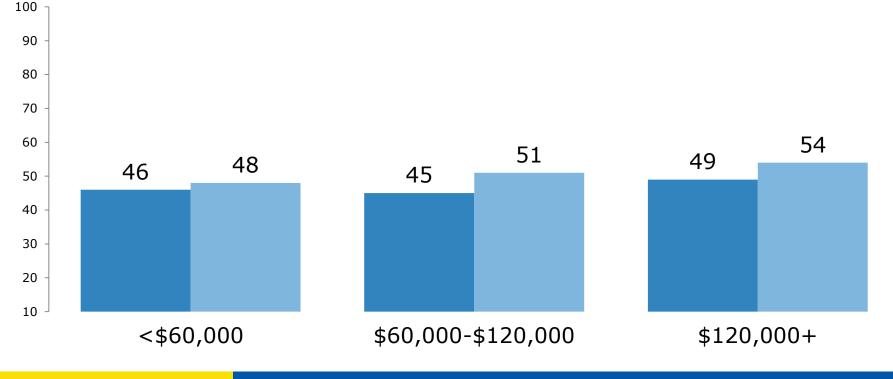
Q12. The **FIRST/NEXT** questions have to do with the <u>cost of living</u>. How satisfied are you with \_\_\_\_\_ Q13. And of the items I just read, which is the most important to you?



### Residents from all income groups are less satisfied with the cost of housing.

### What you pay for housing, mortgages or rents (Income)

2017 2016



Fairbank, Maslin, Maullin, Metz & Associates – FM3

Q12a. The FIRST/NEXT questions have to do with the cost of living. How satisfied are you with

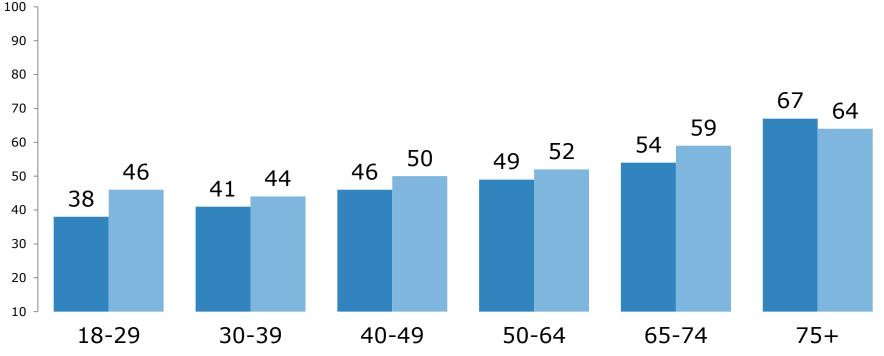
PUBLIC OPINION RESEARCH & STRATEGY



#### Younger residents are growing even more dissatisfied with the cost of housing.

#### What you pay for housing, mortgages or rents (Age)

2017 2016



Fairbank. Maslin, Maullin, Metz & Associates – FM3

Q12a. The **FIRST/NEXT** questions have to do with the <u>cost of living</u>. How satisfied are you with

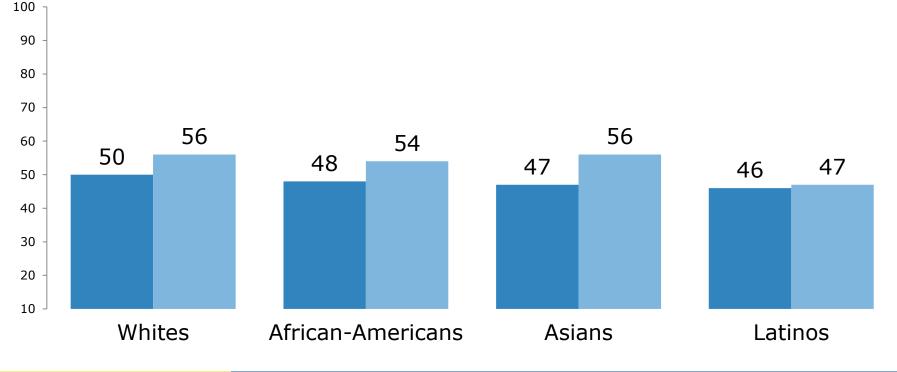
PUBLIC OPINION RESEARCH & STRATEGY



# Concern with the cost of housing is nearly equal across racial/ethnic groups.

### What you pay for housing, mortgages or rents (Ethnicity)

**2017 2016** 



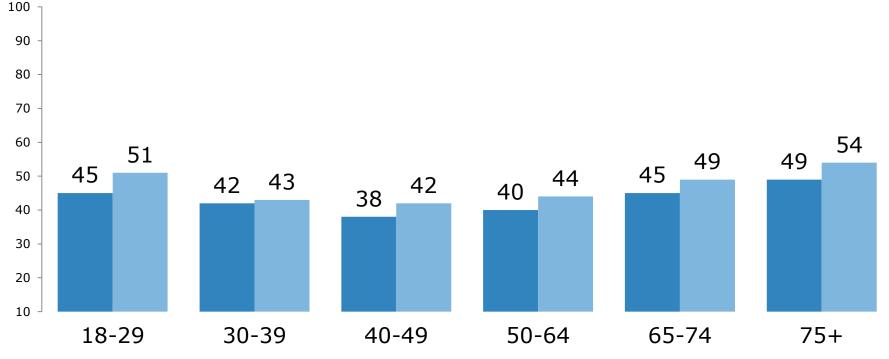
Q12a. The **FIRST/NEXT** questions have to do with the <u>cost of living</u>. How satisfied are you with \_



# **Residents between 30 and 64 are particularly dissatisfied with taxes.**

What you pay in taxes (Age)

2017 2016



Fairbank, Maslin, Maullin, Metz & Associates – FM3

Q12e. The FIRST/NEXT questions have to do with the cost of living. How satisfied are you with

PUBLIC OPINION RESEARCH & STRATEGY



## **Positive Tier**



(Index Score)

Category	2016	2017
Relations between people of different races, ethnicities and religions	69	72
Your neighborhood	71	69
Health care	70	69

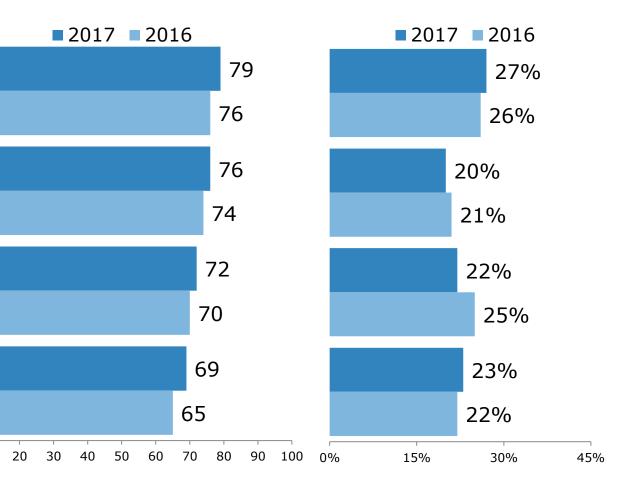
Fairbank, Maslin, Maullin, Metz & Associates – FM3



### **Relations between People of Different Races, Ethnicities and Religions**

**Satisfaction** 

#### **Importance**



Your relations with different ethnic and racial groups in Los Angeles County

How people like you are accepted in our local society

Your interactions with local law enforcement

The overall impact immigrants from other countries are having on this region

Fairbank, Maslin, Maullin, Metz & Associates – FM3 Q10. The **FIRST/NEXT** questions have to do with <u>relations between people of different races, ethnicities and religions in</u> Los Angeles County. How satisfied are you with ?

PUBLIC OPINION RESEARCH & STRATEGY

*Q11.* And of the items I just read, which is the most important to you?

10

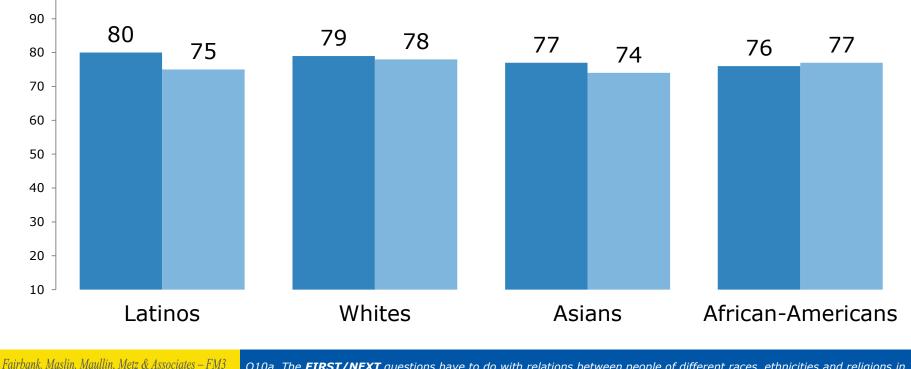


100

### Rating of relations with different ethnic/ racial groups does not vary significantly by respondent's race/ethnicity.

*Your relations with different ethnic and racial groups in Los Angeles County* (Ethnicity)

2017 2016

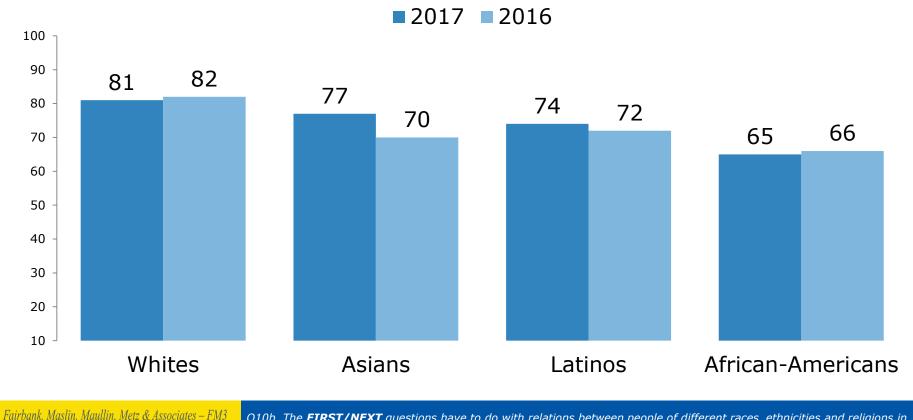


Q10a. The **FIRST/NEXT** questions have to do with <u>relations between people of different races</u>, <u>ethnicities and religions in</u> <u>Los Angeles County</u>. How satisfied are you with \_\_\_\_\_?



## But, white residents are more likely to be satisfied with their level of acceptance.

### How people like you are accepted in our local society (Ethnicity)



PUBLIC OPINION RESEARCH & STRATEGY

*Q10b.* The **FIRST/NEXT** questions have to do with <u>relations between people of different races, ethnicities and religions in</u> <u>Los Angeles County</u>. How satisfied are you with \_\_\_\_\_?

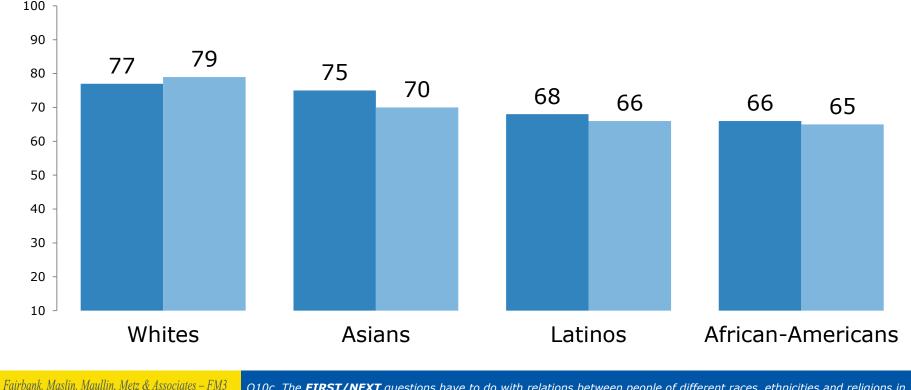
Category Score 72

### All races/ethnicities rate their interactions with law enforcement positively, but white and Asian residents are more satisfied.

Your interactions with local law enforcement

(Ethnicity)

2017 2016

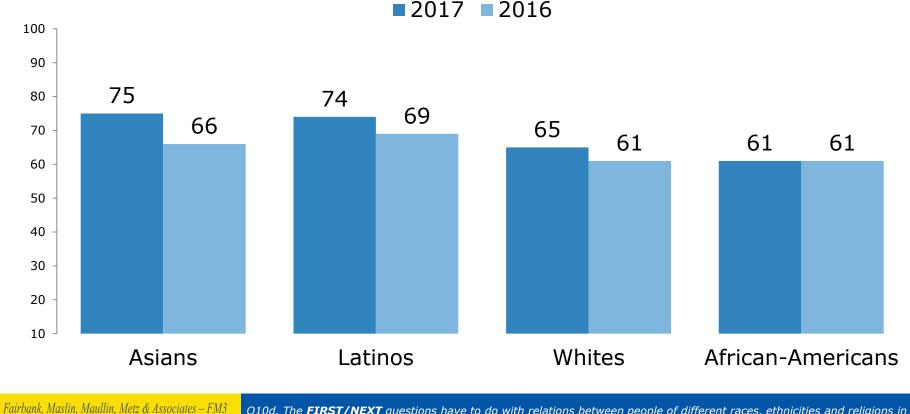


PUBLIC OPINION RESEARCH & STRATEGY

Q10c. The **FIRST/NEXT** questions have to do with <u>relations between people of different races</u>, <u>ethnicities and religions in</u> <u>Los Angeles County</u>. How satisfied are you with \_\_\_\_\_?



The overall impact immigrants from other countries are having on this region (Ethnicity)



PUBLIC OPINION RESEARCH & STRATEGY

Q10d. The **FIRST/NEXT** questions have to do with <u>relations between people of different races, ethnicities and religions in</u> <u>Los Angeles County</u>. How satisfied are you with \_\_\_\_\_? Category Index 69

## **Neighborhood Quality**

**Satisfaction Importance** 2017 2016 2017 2016 22% 75 30% home 75 12% 71 71 14% 70 46% 40% 71 61 17% 65 15% 20 30 50 60 70 90 80 10 40 100 0% 15% 30% 45% 60%

The availability of fresh, nutritious groceries near your home

The quality and availability of parks and recreation areas near your home

The overall physical condition and quality of your neighborhood

The rate of growth and development near your home

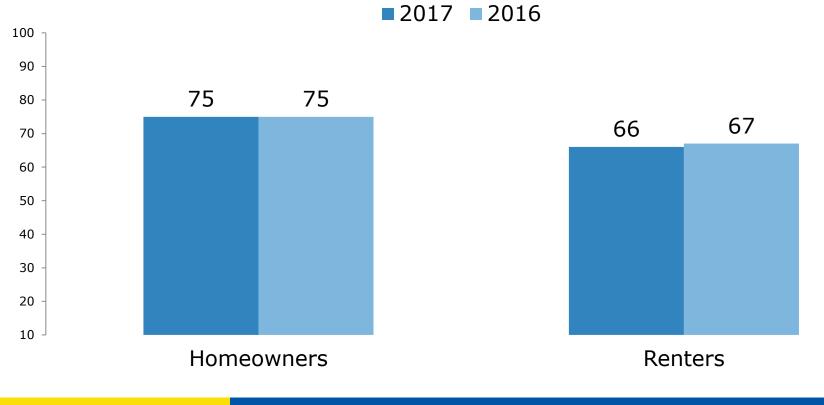
Fairbank, Maslin, Maullin, Metz & Associates – FM3 Q23. The F1

PUBLIC OPINION RESEARCH & STRATEGY

Q23. The **FIRST/NEXT** questions are related to <u>your neighborhood</u>. How satisfied are you with \_ Q24. And of the items I just read, which is the most important to you?



The overall physical condition and quality of your neighborhood (Residence)



Fairbank, Maslin, Maullin, Metz & Associates – FM3

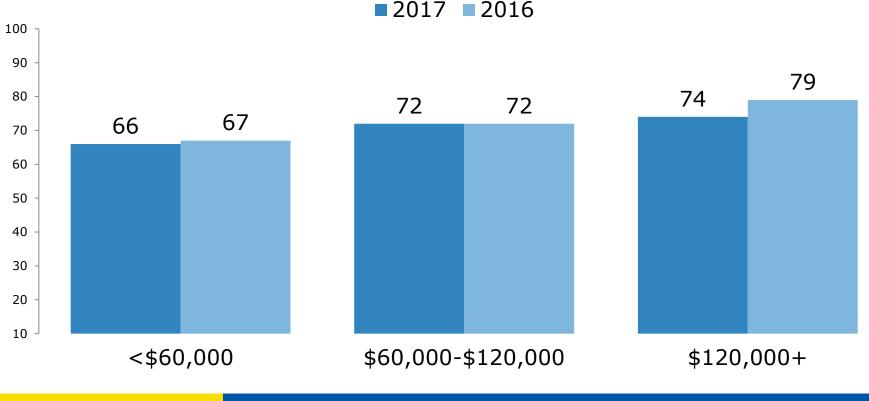
Q23a. The **FIRST/NEXT** questions are related to <u>your neighborhood</u>. How satisfied are you with \_

PUBLIC OPINION RESEARCH & STRATEGY



## Neighborhood satisfaction increases with income.

The overall physical condition and quality of your neighborhood (Income)



Fairbank, Maslin, Maullin, Metz & Associates – FM3

Q23a. The FIRST/NEXT questions are related to your neighborhood. How satisfied are you with \_

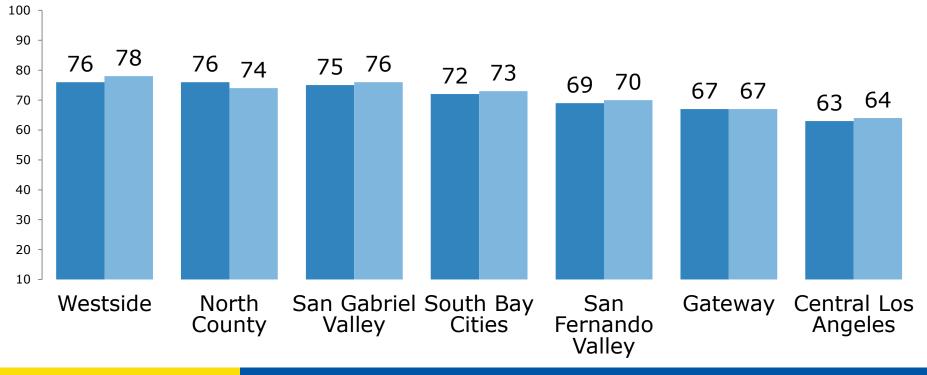
PUBLIC OPINION RESEARCH & STRATEGY



### Residents of the Gateway and Central Los Angeles areas are least satisfied with the quality of their neighborhood.

The overall physical condition and quality of your neighborhood (Geography)

2017 2016



Fairbank, Maslin, Maullin, Metz & Associates – FM3 PUBLIC OPINION RESEARCH & STRATEGY Category Index 69

### **Health Care**

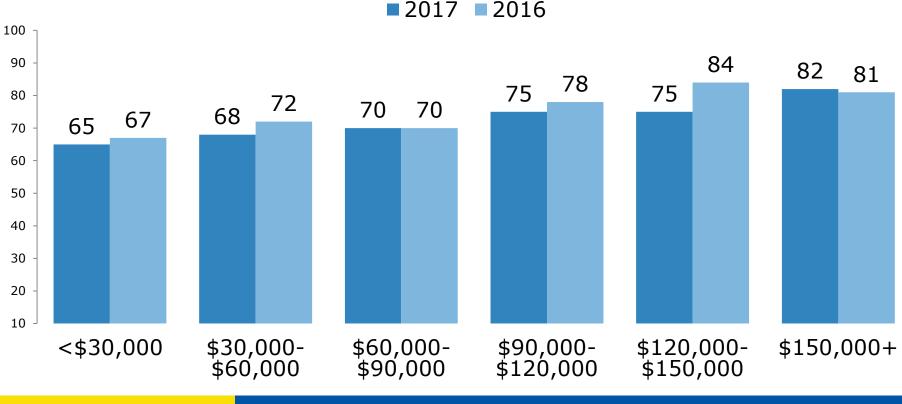
**Satisfaction Importance 2017 2016 2017 2016** 75 24% Your access to medical care when you need it 75 27% The quality of health care 72 34% you and/or your immediate 34% family receive 73 Your ability to choose 14% 71 doctors, hospitals and medical services 17% 71 The amount you pay for the 63 24% health care you and/or your immediate family receive 21% 66 10 20 30 40 50 60 70 80 90 100 0% 15% 30% 45%

PUBLIC OPINION RESEARCH & STRATEGY

Q19. The **FIRST/NEXT** questions have to do with <u>health care</u>. How satisfied are you with \_\_\_\_\_\_ Q20. And of the items I just read, which is the most important to you?



The quality of health care you and/or your immediate family receive (Income)



Fairbank, Maslin, Maullin, Metz & Associates – FM3

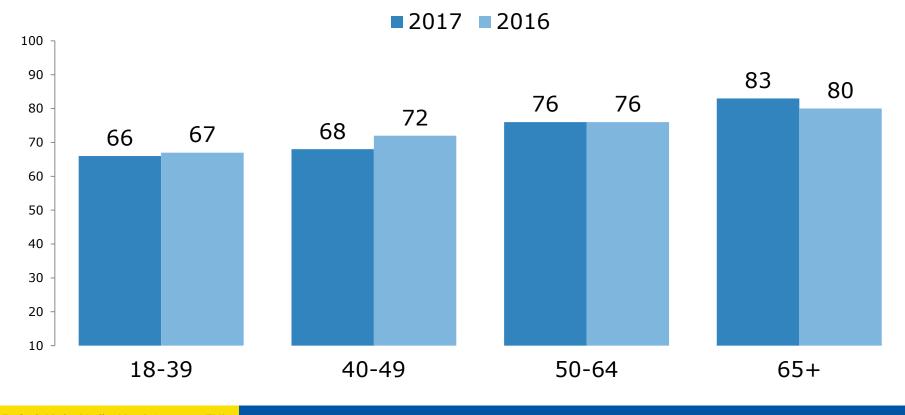
Q19a. The **FIRST/NEXT** questions have to do with <u>health care</u>. How satisfied are you with \_\_\_\_

PUBLIC OPINION RESEARCH & STRATEGY

?



The quality of health care you and/or your immediate family receive (Age)



Category

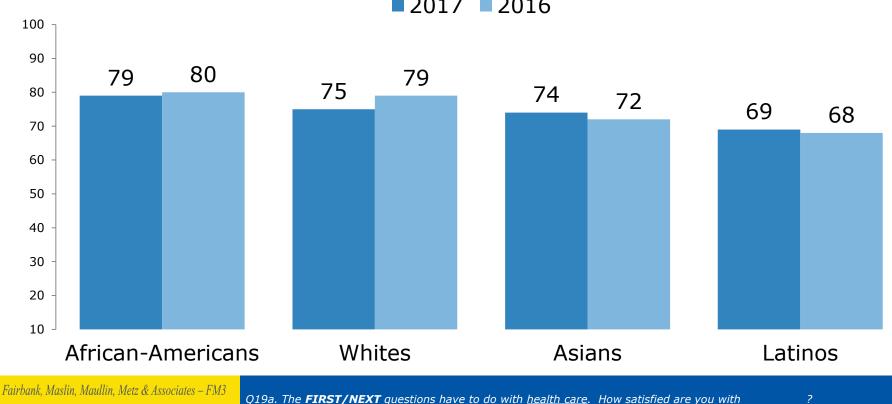
Score

Q19a. The **FIRST/NEXT** questions have to do with <u>health care</u>. How satisfied are you with \_\_\_\_

?



The quality of health care you and/or your immediate family receive (Ethnicity)



PUBLIC OPINION RESEARCH & STRATEGY

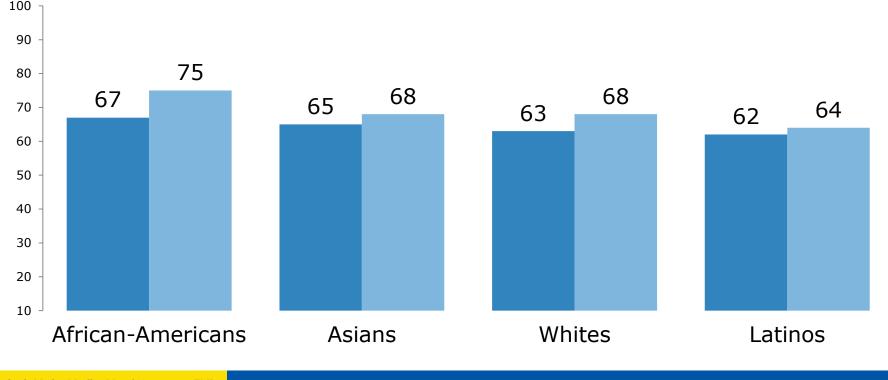
2017 2016



## African-Americans are also more satisfied with the amount they pay for health care.

The amount you pay for the health care you and/ or your immediate family receive (Ethnicity)

**2017 2016** 

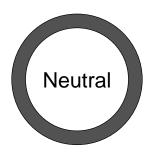


Q19b. The **FIRST/NEXT** questions have to do with <u>health care</u>. How satisfied are you with \_\_\_\_\_

?



## **Neutral Tier**



(Index Score)

Category	2016	2017
The environment	61	64
Public safety	64	63
Jobs and the Economy	58	60
Transportation	58	NA

Fairbank, Maslin, Maullin, Metz & Associates – FM3

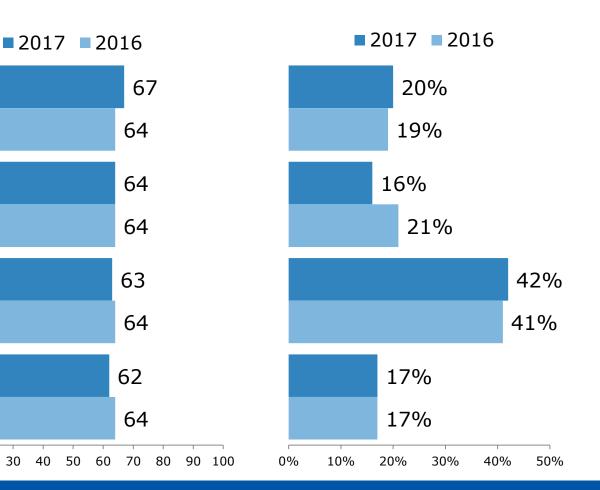
PUBLIC OPINION RESEARCH & STRATEGY

Category Index 63

## **Public Safety**

<u>Satisfaction</u>

#### **Importance**



Your safety from terrorism or mass shootings

Your safety from earthquakes, brush and forest fires, floods or other natural disasters

Your safety from violent crime

Your safety from property crime

20

10

Fairbank, Maslin, Maullin, Metz & Associates – FM3

*Q6.* The **FIRST/NEXT** questions are related to <u>public safety</u>. On a scale of one to ten, how satisfied are you with \_ *Q7.* And of the items I just read, which is the most important to you?



100

90

80

70

60

50

40

30

20

10

## White residents are more likely to be satisfied with safety from violent crime.

Your safety from violent crime (Ethnicity)

2017 2016

Asians

Whites

Fairbank, Maslin, Maullin, Metz & Associates – FM3

*Q6b.* The **FIRST/NEXT** questions are related to <u>public safety</u>. On a scale of one to ten, how satisfied are you with \_\_\_\_\_

Latinos

PUBLIC OPINION RESEARCH & STRATEGY

60

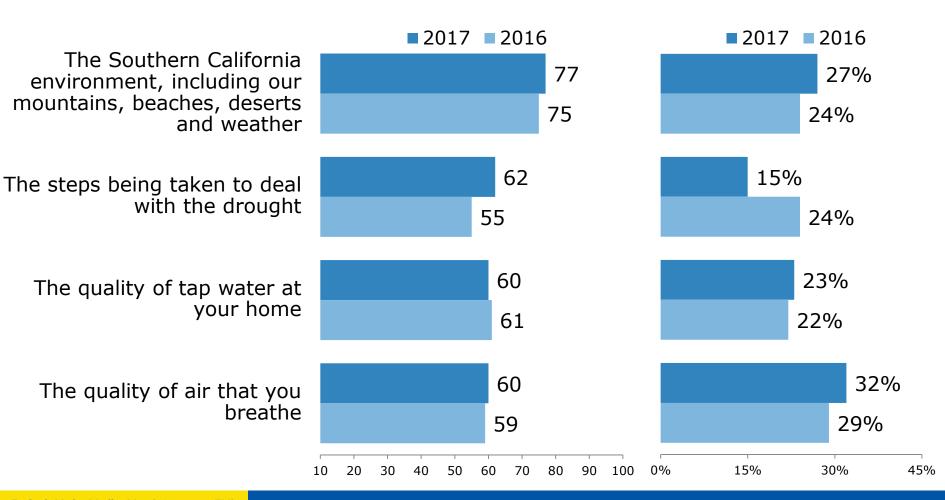
African-Americans

Category Index 64

### **The Environment**

**Satisfaction** 

#### **Importance**



Fairbank, Maslin, Maullin, Metz & Associates – FM3 public opinion research & strategy

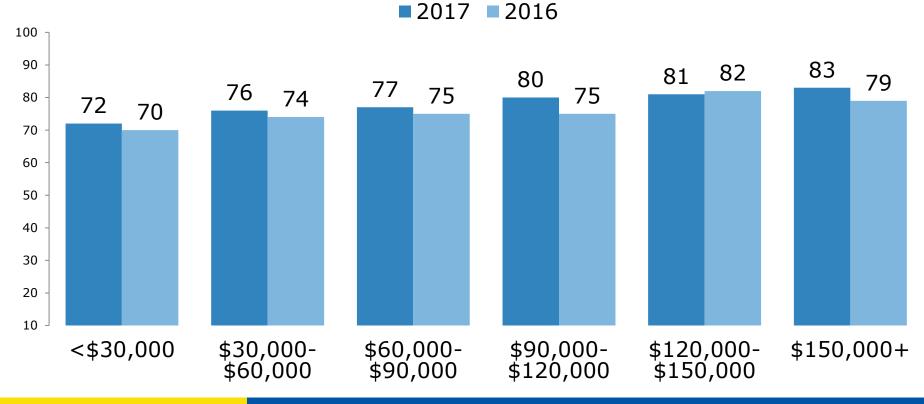
Q21. The **FIRST/NEXT** questions have to do with <u>the environment</u>. How satisfied are you with \_\_\_\_\_\_ Q22. And of the items I just read, which is the most important to you?



## **Upper-income residents are the most satisfied with the local environment.**

The Southern California environment, including our mountains, beaches, deserts and weather

(Income)

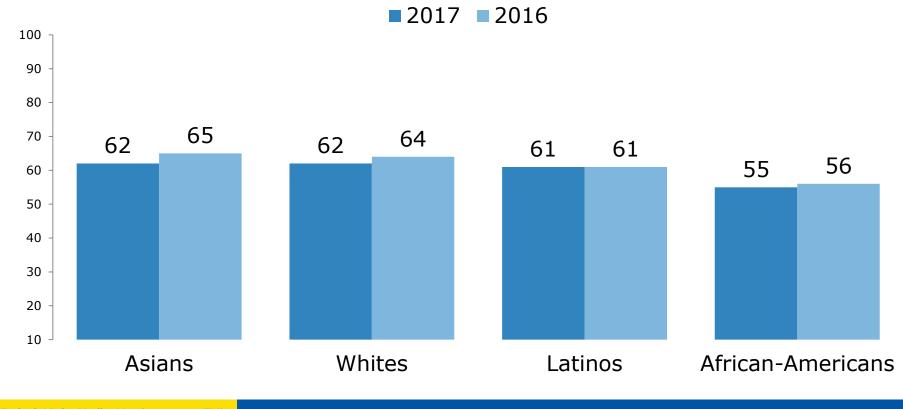


Fairbank, Maslin, Maullin, Metz & Associates – FM3 PUBLIC OPINION RESEARCH & STRATEGY



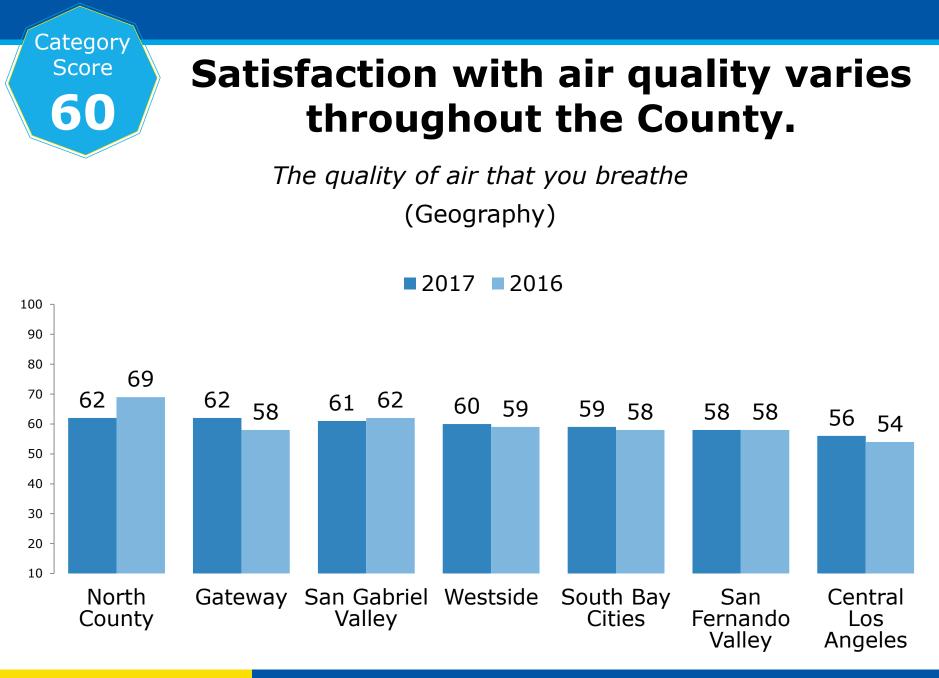
## African-American residents are less satisfied with tap water quality.

The quality of the tap water at your home (Ethnicity)



Q21b. The **FIRST/NEXT** questions have to do with <u>the environment</u>. How satisfied are you with \_

?

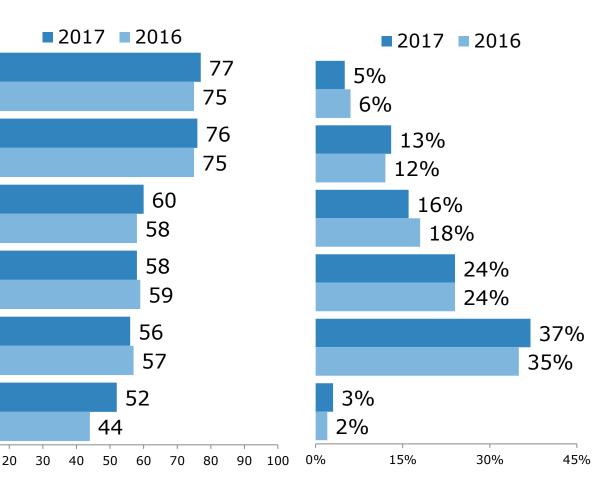


Category Index 60

## Jobs and the Economy

**Satisfaction** 

#### **Importance**



With the prospect of keeping your current job

With your job

That the LA area economy works in a way that is fair to people like you

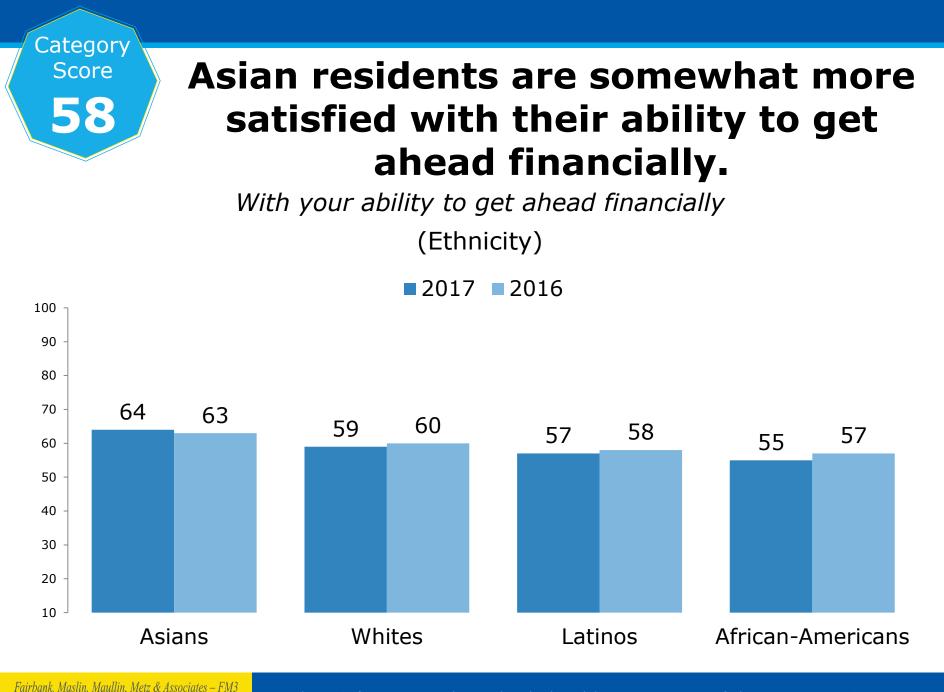
With your ability to get ahead financially

With your financial security in retirement

With your prospects for getting a good job

10

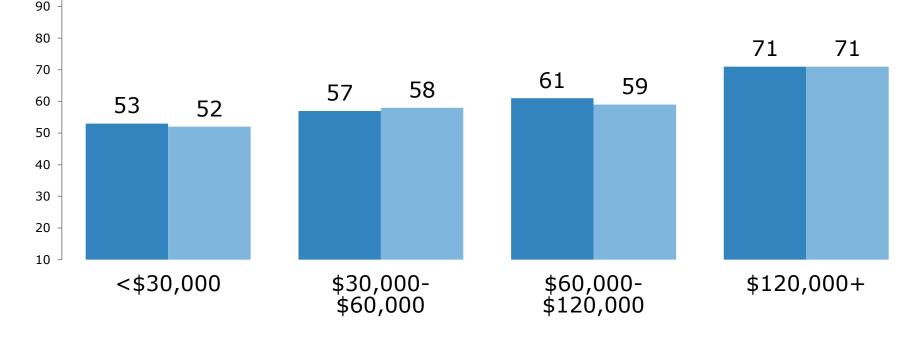
Fairbank, Maslin, Maullin, Metz & Associates – FM3 Q17. The FIRST/NEXT questions have to do with jobs and the economy. How satisfied are you go a start of the items I just read, which is the most important to you?



# There is a large disparity in satisfaction with the fairness of the LA economy based on income.

That the LA area economy works in a way that is fair to people like you (Income)

2017 2016



Fairbank, Maslin, Maullin, Metz & Associates – FM3

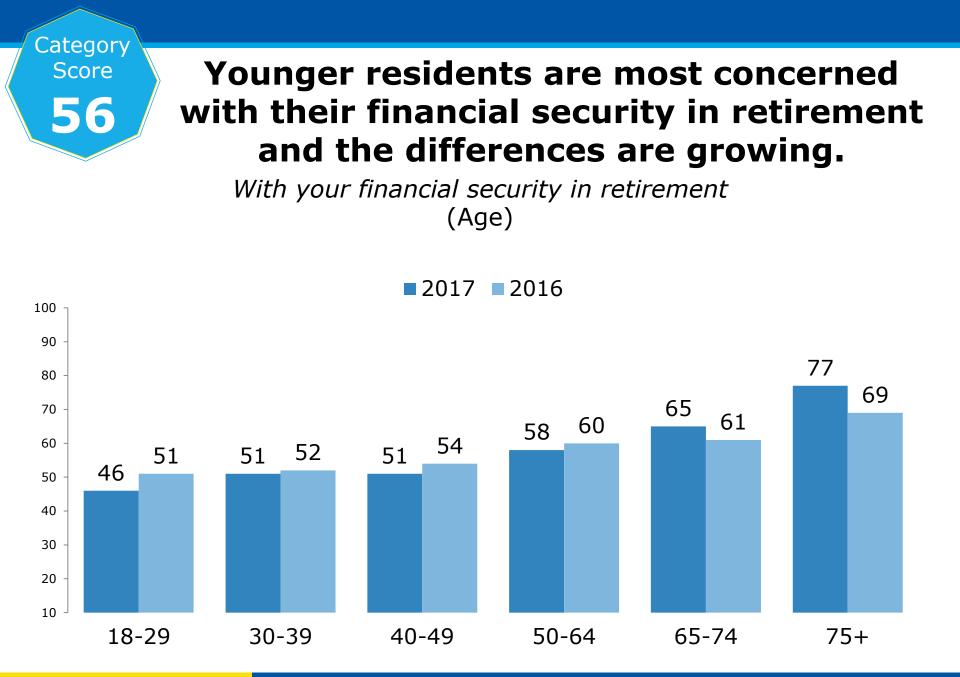
Q17f. The **FIRST/NEXT** questions have to do with jobs and the economy. How satisfied are you \_

PUBLIC OPINION RESEARCH & STRATEGY

Category

Score

100



Fairbank, Maslin, Maullin, Metz & Associates – FM3

Q17d. The **FIRST/NEXT** questions have to do with jobs and the economy. How satisfied are you \_

PUBLIC OPINION RESEARCH & STRATEGY

98

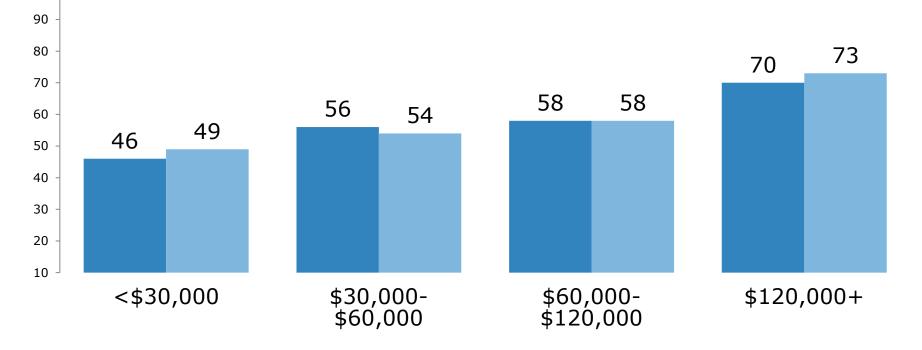


100

## Lower income residents are far more concerned with their financial security.

## With your financial security in retirement (Income)

**2017 2016** 



Fairbank, Maslin, Maullin, Metz & Associates – FM3 PUBLIC OPINION RESEARCH & STRATEGY

## For more information, contact:

## Paul Maslin Adam Sonenshein

Paul@FM3research.com

Adam@FM3research.com

12100 Wilshire Blvd., Suite 350 Los Angeles, CA 90025 Phone (310) 828-1183 Fax (310) 453-6562

Fairbank, Maslin, Maullin, Metz & Associates – FM3

PUBLIC OPINION RESEARCH & STRATEGY