

Wednesday 16:09

Re.: Our client: Comcast

Trademark Registration Nos.: [Comcast: 1421433, 2447845, 2453061, 2480808, 2480809] [Xfinity: 3850803, 3951529, 3944290, 4198210, 4230464]

INFORMATION REGARDING COMCAST'S INTELLECTUAL PROPERTY RIGHTS

Dear Sir or Madame:

This company represents Comcast Corporation for purposes of protecting its intellectual property rights. Our client, one of the world's leading media, entertainment and communications companies, has rights in the trademark COMCAST and/or XFINITY, which is registered with the United States Patent and Trademark Office as Registration Numbers [Comcast: 1421433, 2447845, 2453061, 2480808, 2480809] [Xfinity: 3850803, 3951529, 3944290, 4198210, 4230464] ("Property").

It has recently come to our client's attention that you are the Registrar for the domain name <https://www.comcastroturf.com/> (the "Domain Name").

Anticybersquatting Consumer Protection Act (ACPA), 15 U.S.C. § 1125(d)(1)(A) prohibits registering, trafficking in, or using domain names that are identical or confusingly similar to a protected distinctive mark. Similarly, the Uniform Dispute Resolution Policy (UDRP) prohibits people from using domain names that are identical or confusingly similar to someone else's trademark. The Domain Name is confusingly similar to the Property because it sounds the same, looks the same, and is spelled similarly to Comcast.

Additionally, the unauthorized registration and use of the Domain Name, which is confusingly similar to the Property, constitutes trademark infringement and unfair competition in violation of Sections 32 and 43(a) of the Lanham Act, 15 U.S.C. §§1114, 1125(a), state law and common law.

Our efforts to contact the registrant, of the Domain Name have not been successful, so this correspondence serves to notify you of the registrant's infringing activities. This letter shall serve as our client's formal and final notification that your client is violating Comcast's valuable intellectual property rights.

Please take all steps to inform your client he/she is violating Comcast's intellectual property rights, and take all steps necessary to see that the Domain Name is assigned to Comcast. Please confirm in writing within ten (10) days of receiving this correspondence that such action will be taken.

Our client is, however, prepared to resolve this matter amicably and without pursuing its claims for damages, but only if you immediately comply with its demands. Nothing in this letter should be construed as a waiver, relinquishment or election of rights or remedies by our client, which expressly reserves all rights and remedies under all applicable federal and state laws.

Regards,

, Cyber Threat Analyst
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(Formerly Cyveillance, Inc.)

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