Superior Court of California County of Los Angeles

JUL 2 5 2016

Sherri K. Carter, Executive Orncer/Clerk

CCW-CPX

SUPERIOR COURT OF THE STATE OF CALIFORNIA

FOR THE COUNTY OF LOS ANGELES

BC 6 2 8 2 2 8 By Fax

COMPLAINT FOR DAMAGES; DEMAND FOR JURY TRIAL

- 1. Strict Liability Failure to Warn
- 2. Strict Liability Design Defect
- 3. Negligence
- 4. Breach of Express Warranty
- 5. Breach of Implied Warranty
- 6. Negligent Misrepresentation
- 7. Deceit by Concealment
- 8. Fraud

as follows:

COMPLAINT FOR DAMAGES; DEMAND FOR JURY TRIALS

PARTIES, JURISDICTION AND VENUE

- 1. Plaintiff CHARMAINE LLOYD is a competent individual, over the age of 18, a citizen of the United States, and a resident of Los Angeles County in the state of California.
- 2. Plaintiff OSALASE ADELABU is a competent individual, over the age of 18, a citizen of the United States, and a resident of Los Angeles County in the state of California.
- 3. Plaintiff DORIS BEAVER is a competent individual, over the age of 18, a citizen of the United States, and a resident of San Bernardino County in the state of California.
- 4. Plaintiff MELANIE BERRY is a competent individual, over the age of 18, a citizen of the United States, and a resident of Los Angeles County in the state of California.
- 5. Plaintiff ANITA DELGUIDICE is a competent individual, over the age of 18, a citizen of the United States, and a resident of Orange County in the state of California.
- 6. Plaintiff EVA ECHEVERRIA is a competent individual, over the age of 18, a citizen of the United States, and a resident of Los Angeles County in the state of California.
- 7. Plaintiff MARIA ENGELMANN is a competent individual, over the age of 18, a citizen of the United States, and a resident of Orange County in the state of California.
- 8. At all relevant times alleged herein beginning in or about 1955, Plaintiff CHARMAINE LLOYD purchased the PRODUCTS and used said PRODUCTS on a daily basis in and around her perineal regions through in or about 2015. While a citizen and resident of the state of California, and a citizen and resident of the County of Los Angeles, Plaintiff purchased the PRODUCTS and used the PRODUCTS by applying the PRODUCTS to her body in accordance with the instructions for use that accompanied the PRODUCTS and in a reasonably foreseeable manner. In or about 2015, Plaintiff was diagnosed with ovarian cancer, and underwent surgery and other treatments for said ovarian cancer. Plaintiff was diagnosed with ovarian cancer, which developed while she resided in the state of California. Plaintiff developed ovarian cancer, and suffered effects and sequelae therefrom, while a citizen and resident of the state of California as a direct and proximate result of the unreasonably dangerous and defective nature of talcum powder, the main ingredient of the PRODUCTS, and Defendants' wrongful and negligent conduct in the research, development, testing, manufacture, production, promotion, distribution, marketing, and sale of the PRODUCTS.

- 9. At all relevant times alleged herein beginning in 1992, Plaintiff OSALASE ADELABU purchased the PRODUCTS and used said PRODUCTS on a daily basis in and around her perineal regions through in or about 2012. While a citizen and resident of the state of California, and a citizen and resident of Los Angeles County, Plaintiff purchased the PRODUCTS and used the PRODUCTS by applying the PRODUCTS to her body in accordance with the instructions for use that accompanied the PRODUCTS and in a reasonably foreseeable manner. In or about 2015, Plaintiff was diagnosed with ovarian cancer stage 3, and underwent surgery and other treatments for said ovarian cancer. Plaintiff was diagnosed with ovarian cancer, which developed while she resided in the state of California. Plaintiff developed ovarian cancer, and suffered effects and sequelae therefrom, while a citizen and resident of the state of California as a direct and proximate result of the unreasonably dangerous and defective nature of talcum powder, the main ingredient of the PRODUCTS, and Defendants' wrongful and negligent conduct in the research, development, testing, manufacture, production, promotion, distribution, marketing, and sale of the PRODUCTS.
- 10. At all relevant times alleged herein beginning in 1950, Plaintiff DORIS BEAVER purchased the PRODUCTS and used said PRODUCTS on a daily basis in and around her perineal regions through in or about March 2016. While a citizen and resident of the state of California, and a citizen and resident of San Bernardino County of, Plaintiff purchased the PRODUCTS and used the PRODUCTS by applying the PRODUCTS to her body in accordance with the instructions for use that accompanied the PRODUCTS and in a reasonably foreseeable manner. In or about March 2016, Plaintiff was diagnosed with ovarian cancer, and underwent surgery and other treatments for said ovarian cancer. Plaintiff was diagnosed with ovarian cancer, which developed while she resided in the state of California. Plaintiff developed ovarian cancer, and suffered effects and sequelae therefrom, while a citizen and resident of the state of California as a direct and proximate result of the unreasonably dangerous and defective nature of talcum powder, the main ingredient of the PRODUCTS, and Defendants' wrongful and negligent conduct in the research, development, testing, manufacture, production, promotion, distribution, marketing, and sale of the PRODUCTS.
- 11. At all relevant times alleged herein beginning in 1980, Plaintiff MELANIE BERRY purchased the PRODUCTS and used said PRODUCTS on a daily basis in and around her perineal

regions through in or about 2004. While a citizen and resident of the state of California, and a citizen and resident of the County of Los Angeles, Plaintiff purchased the PRODUCTS and used the PRODUCTS by applying the PRODUCTS to her body in accordance with the instructions for use that accompanied the PRODUCTS and in a reasonably foreseeable manner. In or about 2004, Plaintiff was diagnosed with ovarian cancer, and underwent surgery and other treatments for said ovarian cancer. Plaintiff was diagnosed with ovarian cancer, which developed while she resided in the state of California. Plaintiff developed ovarian cancer, and suffered effects and sequelae therefrom, while a citizen and resident of the state of California as a direct and proximate result of the unreasonably dangerous and defective nature of talcum powder, the main ingredient of the PRODUCTS, and Defendants' wrongful and negligent conduct in the research, development, testing, manufacture, production, promotion, distribution, marketing, and sale of the PRODUCTS.

- 12. At all relevant times alleged herein beginning in 1950s, Plaintiff ANITA DELGUIDICE purchased the PRODUCTS and used said PRODUCTS on a daily basis in and around her perineal regions through in or about 2009. While a citizen and resident of the state of California, and a citizen and resident of the County of Orange, Plaintiff purchased the PRODUCTS and used the PRODUCTS by applying the PRODUCTS to her body in accordance with the instructions for use that accompanied the PRODUCTS and in a reasonably foreseeable manner. In or about January 2009, Plaintiff was diagnosed with ovarian cancer, and underwent surgery and other treatments for said ovarian cancer. Plaintiff was diagnosed with ovarian cancer, which developed while she resided in the state of California. Plaintiff developed ovarian cancer, and suffered effects and sequelae therefrom, while a citizen and resident of the state of California as a direct and proximate result of the unreasonably dangerous and defective nature of talcum powder, the main ingredient of the PRODUCTS, and Defendants' wrongful and negligent conduct in the research, development, testing, manufacture, production, promotion, distribution, marketing, and sale of the PRODUCTS.
- 13. At all relevant times alleged herein beginning in 1950s, Plaintiff EVA ECHEVERRIA purchased the PRODUCTS and used said PRODUCTS on a daily basis in and around her perineal regions through in or about January 2016. While a citizen and resident of the state of California, and a citizen and resident of the County of Orange, Plaintiff purchased the PRODUCTS and used the

PRODUCTS by applying the PRODUCTS to her body in accordance with the instructions for use that accompanied the PRODUCTS and in a reasonably foreseeable manner. In or about April 2007, Plaintiff was diagnosed with ovarian cancer, and underwent surgery and other treatments for said ovarian cancer. Plaintiff was diagnosed with ovarian cancer, which developed while she resided in the state of California. Plaintiff developed ovarian cancer, and suffered effects and sequelae therefrom, while a citizen and resident of the state of California as a direct and proximate result of the unreasonably dangerous and defective nature of talcum powder, the main ingredient of the PRODUCTS, and Defendants' wrongful and negligent conduct in the research, development, testing, manufacture, production, promotion, distribution, marketing, and sale of the PRODUCTS.

- 14. At all relevant times alleged herein beginning in 1985, Plaintiff MARIA ENGELMANN purchased the PRODUCTS and used said PRODUCTS on a daily basis in and around her perineal regions through in or about 2016. While a citizen and resident of the state of California, and a citizen and resident of the County of Los Angeles, Plaintiff purchased the PRODUCTS and used the PRODUCTS by applying the PRODUCTS to her body in accordance with the instructions for use that accompanied the PRODUCTS and in a reasonably foreseeable manner. In or about 2007, Plaintiff was diagnosed with ovarian cancer, and underwent surgery and other treatments for said ovarian cancer. Plaintiff was diagnosed with ovarian cancer, which developed while she resided in the state of California. Plaintiff developed ovarian cancer, and suffered effects and sequelae therefrom, while a citizen and resident of the state of California as a direct and proximate result of the unreasonably dangerous and defective nature of talcum powder, the main ingredient of the PRODUCTS, and Defendants' wrongful and negligent conduct in the research, development, testing, manufacture, production, promotion, distribution, marketing, and sale of the PRODUCTS.
- 15. Plaintiffs bring this action in accordance with California Code of Civil Procedure section 378 as their claims arise out of the same transaction, occurrence, or series of transactions or occurrences and questions of law and fact are common to all of the plaintiffs will arise in the action. All claims in this action are a direct and proximate result of the negligent, willful, and wrongful acts and/or omissions of Defendants and/or their corporate predecessors in connection with the design, development, manufacture, testing, packaging, promoting, marketing, distribution, labeling, and/or sale of the products known as

Johnson & Johnson Baby Powder and Shower to Shower (hereinafter "the PRODUCTS"). All Plaintiffs in this action seek recovery for damages as a result of developing ovarian cancer, which was directly and proximately caused by such wrongful conduct by Defendants, the unreasonably dangerous and defective nature of talcum powder, and the attendant effects of developing ovarian cancer. All of the claims in this action involve common legal, common factual, and common medical issues.

- 16. Plaintiffs are informed and believe, and based thereon allege, that at all relevant times Defendant JOHNSON & JOHNSON is a corporation doing business in and authorized to do business in the state of California and was incorporated in New Jersey in 1887.
- 17. Plaintiffs are informed and believe, and based thereon allege, that at all relevant times Defendant JOHNSON & JOHNSON maintains an office located at One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933 as well as several locations within the state of California, and has approximately 127,100 employees worldwide. As stated in JOHNSON & JOHNSON's Form10-K Annual Report Pursuant to Section 13 of the Securities Exchange Act of 1934 for the fiscal year ended January 3, 2016, JOHNSON & JOHNSON's primary focus is on products related to human health and well-being.
- 18. Plaintiffs are informed and believe, and based thereon allege that at all relevant times Defendant JOHNSON & JOHNSON's family of companies includes more than 250 operating companies conducting business in 60 countries of the world and organized into three business segments: Consumer, Pharmaceutical and Medical Devices.
- 19. Plaintiffs are informed and believe, and based thereon allege that at all relevant times the JOHNSON & JOHNSON family of companies includes 121 manufacturing facilities and, within the United States, eight facilities are used by the Consumer segment. In addition to the manufacturing facilities, JOHNSON & JOHNSON maintains numerous offices and warehouses in the United States.
- 20. Plaintiffs are informed and believe, and based thereon allege that at all relevant times the Consumer segment of the JOHNSON & JOHNSON family of companies includes a broad range of overthe-counter products including, but not limited to, Shower to Shower body powder and Johnson & JOHNSON's Baby Powder. These products are marketed to the general public and sold both to retail outlets and distributors throughout the world.

- 21. Plaintiffs are informed and believe, and based thereon allege that at all relevant times, Defendant JOHNSON & JOHNSON has engaged in substantial, continuous economic activity in California, including marketing, distribution, and sale of billions dollars in products to Californians including, but not limited to, Shower to Shower body powder and Johnson & JOHNSON's Baby Powder, that said activity by Defendant is substantially connected to the Plaintiff's claims as alleged herein.
- 22. Plaintiffs are informed and believe, and based thereon allege at all relevant times, Defendant JOHNSON & JOHNSON CONSUMER COMPANIES, INC., was a New Jersey Corporation doing business in the state of California, a wholly owned subsidiary of JOHNSON & JOHNSON, and engaged in substantial, continuous economic activity in California, including marketing, distribution, and sale of billions dollars in products to Californians including, but not limited to, Shower to Shower body powder and Johnson & JOHNSON's Baby Powder, that said activity by Defendant is substantially connected to the Plaintiff's claims as alleged herein.
- 23. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times, Defendant, IMERYS TALC AMERICA, INC., is a Delaware corporation, with its principal place of business in the state of California.
- 24. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times, IMERYS TALC AMERICA, INC., is the successor or continuation of Luzenac America, Inc., and IMERYS TALC AMERICA, INC. is legally responsible for all liabilities incurred when it was known as Luzenac America, Inc..
- 25. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times, Defendant, IMERYS TALC AMERICA, INC. has been in the business of mining and distributing talcum powder for use in talcum powder based products, including the PRODUCTS.
- 26. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times, the true names or capacities, whether individual, corporate, or otherwise, of Defendants Does 1 through 100, inclusive, were unknown to Plaintiff at the time of original filing of the underlying complaint in this action and, therefore sue said Defendants by such fictitious names.
- 27. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times, the true names or capacities, whether individual, corporate, or otherwise, of Defendants DOES 1 through

100, inclusive, remain unknown to Plaintiff and, therefore Plaintiff sues said Defendants by such fictitious names. Plaintiff is informed and believes and based thereon alleges that each of the Defendants designated herein by fictitious names is in some manner legally responsible for the events and happenings herein referred to and caused damages proximately and foreseeably to Plaintiff as alleged herein.

- 28. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times,, all of said Defendants herein, including DOES 1 through 100, inclusive, are collectively referred to herein as "Defendants" and all acts and omissions of Defendants as alleged herein were undertaken by each of the Defendants or said Defendants agents, servants, employees and/or owners, acting in the course and scope of its respective agencies, services, employments and/or ownerships.
- 29. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times, all allegations concerning Defendants includes Defendants' parents, subsidiaries, affiliates, divisions, franchises, partners, joint venturers, organizational units of any kind, predecessors, successors and assigns, and their officers, directors, employees, agents, representatives, and any and all other persons acting on behalf of Defendants.
- 30. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times, Defendants and DOES 1 through 100, inclusive, and each of them, were engaged in the business of placing Shower to Shower body powder and Johnson & JOHNSON's Baby Powder (hereinafter "PRODUCTS") into the stream of commerce by designing, manufacturing, marketing, packaging, labeling, and/or selling said PRODUCTS to Californians, including Plaintiff herein.
- 31. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times, Defendants and DOES 1 through 100, inclusive, designed, developed, patented, manufactured, marketed, advertised, promoted and/or sold the PRODUCTS worldwide and in the state of California.
- 32. As a direct and proximate result of the injuries alleged herein, Plaintiffs have incurred and will incur medical expenses in the future, have endured and will endure pain and suffering and loss of enjoyment of life, and Plaintiffs have otherwise been damaged in a personal and pecuniary nature.
- 33. Plaintiffs are informed and believe, and based thereon allege that, all claims in this action are a direct and proximate result of Defendants' and/or their corporate predecessors negligent, willful,

and wrongful conduct in connection with the design, development, manufacture, testing, packaging, promoting, marketing, distribution, labeling, and/or sale of the PRODUCTS.

- 34. Plaintiffs in this action seeks recovery for damages as a result of developing ovarian cancer, which was directly and proximately caused by such wrongful conduct by Defendants, the unreasonably dangerous and defective nature of the talcum powder, the main ingredient of the PRODUCTS, and the attendant effects of developing and suffering from ovarian cancer.
- 35. Plaintiffs developed ovarian cancer, and suffered effects attendant thereto, as a direct and proximate result of the unreasonably dangerous and defective nature of the PRODUCTS and the talcum powder therein, and Defendants' wrongful and negligent conduct in the research, development, testing, manufacture, production, promotion, distribution, marketing, and sale of the PRODUCTS. As a direct and proximate result of these injuries, Plaintiffs have incurred and will incur medical expenses in the future, has endured and will endure pain and suffering and loss of enjoyment of life, and Plaintiffs have otherwise been damaged in a personal and pecuniary nature.
- 36. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, all Defendants were engaged in the research, development, manufacture, design, testing, sale and marketing of PRODUCTS, and introduced said PRODUCTS into interstate commerce with knowledge and intent that such products be sold to consumers in the State of California.
- 37. Venue is proper in this Court because one or more Plaintiffs is a citizen of the state of California and the county of Los Angeles, purchased the PRODUCTS in the state of California and the county of Los Angeles, used the PRODUCTS in the state of California and the county of Los Angeles, and was exposed to the PRODUCTS in the state of California and the county of Los Angeles.

COMMON ALLEGATIONS

- 38. The PRODUCTS that are the subject of this action all contain tale, also known as magnesium trisilicate. Tale is an inorganic mineral that is mined from the earth.
- 39. Talc is the main ingredient contained in the PRODUCTS, as the PRODUCTS are composed almost entirely of talc.
- 40. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, a feasible alternative to the PRODUCTS has existed.

- 41. Plaintiffs are informed and believe, and based thereon allege that, Cornstarch is an organic carbohydrate that is quickly broken down by the body with no known health effects. Cornstarch powders have been sold and marketed for the same uses with nearly the same effectiveness.
- 42. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, Defendants have continually advertised and marketed talc as safe for human use.
- 43. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times, IMERYS TALC AMERICA, INC. (IMERYS)¹ has continually advertised and marketed talc as safe for human use.
- 44. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times, IMERYS supplied customers with material safety data sheets for talc. These material safety data sheets are supposed to convey adequate health and warning information to its customers.
- 45. Plaintiffs are informed and believe, and based thereon allege that, historically, the PRODUCT "JOHNSON's Baby Powder" has been a symbol of freshness, cleanliness, and purity.
- 46. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, the Defendants advertised and marketed this product as the beacon of "freshness" and "comfort", eliminating friction on the skin, absorbing "excess wetness" helping keep skin feeling dry and comfortable, and "clinically proven gentle and mild". The Defendants compelled women through advertisements to dust themselves with this product to mask odors. The bottle of "JOHNSON's Baby Powder" specifically targets women by stating, "For you, use every day to help feel soft, fresh, and comfortable."
- 47. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, Defendants advertised and marketed the product "Shower to Shower" as safe for use by women as evidenced in its slogan "A sprinkle a day keeps odor away", and through advertisements such as "Your body perspires in more places than just under your arms. Use SHOWER to SHOWER to feel dry, fresh, and comfortable throughout the day." And "SHOWER to SHOWER can be used all over your body."

¹ All allegations regarding actions taken by Imerys Talc also include actions taken while that entity was known as Luzenac America, Inc.

- 48. Each of the Plaintiffs herein used the PRODUCTS to dust her perineum for feminine hygiene purposes. This was an intended and foreseeable use of the PRODUCTS based on the advertising, marketing, and labeling of the PRODUCTS.
- 49. Plaintiffs are informed and believe, and based thereon allege that in 1971, the first study was conducted that suggested an association between talc and ovarian cancer. This study was conducted by Dr. WJ Henderson and others in Cardiff, Wales.
- 50. Plaintiffs are informed and believe, and based thereon allege that in 1982, the first epidemiologic study was performed on talc powder use in the female genital area. This study was conducted by Dr. Daniel Cramer and others. This study found a 92% increased risk in ovarian cancer with women who reported genital talc use. Shortly after this study was published, Dr. Bruce Semple of defendant JOHNSON & JOHNSON came and visited Dr. Cramer about his study. Dr. Cramer advised Dr. Semple that defendants should place a warning on its talcum powder PRODUCTS concerning the ovarian cancer risks so that women can make an informed decision about their health.
- 51. Plaintiffs are informed and believe, and based thereon allege that since 1982, there have been approximately twenty-two (22) additional epidemiologic studies providing data regarding the association of talc and ovarian cancer. Nearly all of these studies have reported an elevated risk for ovarian cancer associated with genital talc use in women.
- 52. Plaintiffs are informed and believe, and based thereon allege that in 1993, the United States National Toxicology Program published a study on the toxicity of non-asbestiform talc and found clear evidence of carcinogenic activity. Talc was found to be a carcinogen, with or without the presence of asbestos-like fibers.
- 53. Plaintiffs are informed and believe, and based thereon allege that, in response to the United States National Toxicology Program's study, the Cosmetic Toiletry and Fragrance Association (CTFA) formed the Talc Interested Party Task Force (TIPTF). Defendants JOHNSON & JOHNSON, and JOHNSON & JOHNSON CONSUMER COMPANIES, INC. were members of the CTFA and were the primary actors and contributors of the TIPTF. The stated purpose of the TIPTF was to pool financial resources of these companies in an effort to collectively defend talc use at all costs and to prevent regulation of any type over this industry. The TIPTF hired scientists to perform biased research regarding

the safety of talc, members of the TIPTF edited scientific reports of the scientists hired by this group prior the submission of these scientific reports to governmental agencies, members of the TIPTF knowingly released false information about the safety of talc to the consuming public, and used political and economic influence on regulatory bodies regarding talc. All of these activities have been well coordinated and planned by these companies and organizations over the past four (4) decades in an effort to prevent regulation of talc and to create confusion to the consuming public about the true hazards of talc relative to ovarian cancer.

- 54. Plaintiffs are informed and believe, and based thereon allege that, on November 10, 1994, the Cancer Prevention Coalition mailed a letter to then JOHNSON & JOHNSON C.B.O, Ralph Larson, informing his company that studies as far back as 1960's " ... show conclusively that the frequent use of talcum powder in the genital area pose a serious health risk of ovarian cancer." The letter cited a recent study from Dr. Harlow of Harvard Medical School confirming this fact and quoted a portion of the study where Dr. Harlow and his colleagues discouraged the use of talc in the female genital area. The letter further stated that 14,000 women per year die from ovarian cancer and that this type of cancer is very difficult to detect and has a low survival rate. The letter concluded by requesting that JOHNSON & JOHNSON withdraw talc products from the market because the alternative of corn starch powders, or at a minimum, place warning information on its talc-based PRODUCTS about ovarian cancer risk they pose.
- 55. Plaintiffs are informed and believe, and based thereon allege that, in 1996, the condom industry stopped dusting condoms with talc due to the health concerns of ovarian cancer.
- 56. Plaintiffs are informed and believe, and based thereon allege that, in February of 2006, the International Association for the Research of Cancer (IARC) part of the World Health Organization published a paper whereby they classified perineal use of talc based body powder as a "Group 2B" human carcinogen. IARC which is universally accepted as the international authority on cancer issues, concluded that studies from around the world consistently found an increased risk of ovarian cancer in women from perineal use of talc. IARC found that between 16-52% of women in the world were using talc to dust their perineum and found an increased risk of ovarian cancer in women talc users ranging from 30-60%. IARC concluded with this Evaluation": "There is limited evidence in humans for the

carcinogenicity of perineal use of talc-based body powder." By definition "Limited evidence of carcinogenicity" means "a positive association has been observed between exposure to the agent and cancer for which a causal interpretation is considered by the Working Group to be credible, but chance, bias or confounding could not be ruled out with reasonable confidence."

- 57. Plaintiffs are informed and believe, and based thereon allege that, in 2006, the Canadian government under The Hazardous Products Act and associated Controlled Products Regulations classified talc as a "D2A", "very toxic", "cancer causing" substance under its Workplace Hazardous Materials Information System (WHMIS). Asbestos is also classified as "D2A".
- 58. Plaintiffs are informed and believe, and based thereon allege that, in 2006, Defendants' vendor, Imerys Talc, began placing a warning on its Material Safety Data Sheets (MSDS) it provided to the Johnson & Johnson Defendants regarding the talc it sold to them to be used in the PRODUCTS. These MSDSs not only provided the warning information about the IARC classification but also included warning information regarding "States Rights to Know" and warning information about the Canadian Government's "D2A" classification of talc as well.
- 59. Plaintiffs are informed and believe, and based thereon allege that, Defendants had a duty to know and warn about the hazards associated with the use of the PRODUCTS.
- 60. Plaintiffs are informed and believe, and based thereon allege that, Defendants failed to inform consumers, customers, and end users of the PRODUCTS of a known catastrophic health hazard associated with the use of its products. In addition, the Defendants procured and disseminated false, misleading, and biased information regarding the safety of the PRODUCTS to the public and used influence over governmental and regulatory bodies regarding talc.
- 61. As a direct and proximate result of the Defendants' calculated and reprehensible conduct, Plaintiffs suffered catastrophic injuries and damages, namely ovarian cancer, which required surgeries and treatments.

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FIRST CAUSE OF ACTION

STRICT LIABILITY FOR FAILURE TO WARN

(Against All Defendants)

- 62. Plaintiffs hereby incorporate each of the preceding paragraphs as if fully set forth herein.
- 63. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, Imerys Talc mined and sold talc to the Defendants, and Defendants then packaged and sold said talc in the PRODUCTS to consumers knew that consumers of the PRODUCTS were using it to powder their perineal regions.
- 64. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, Defendants knew and/or should have known of the unreasonably dangerous and carcinogenic nature of the talc contained in the PRODUCTS.
- 65. Plaintiffs are informed and believe, and based thereon allege that hat, at all relevant times alleged herein, Defendants, especially when used in a woman's perineal regions, knew or should have known that no warnings were being given consumers of the serious risks posed by use of the PRODUCTS.
- 66. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, the Defendants were manufacturing, marketing, testing, promoting, selling and/or distributing the PRODUCTS in the regular course of business.
- 67. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, Plaintiff used the PRODUCTS to powder her perineal area, which is a reasonably foreseeable use.
- 68. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, at all pertinent times, all Defendants in this action knew or should have known that the use of talcum powder based products in the perineal area significantly increases the risk of ovarian cancer based upon scientific knowledge dating back to the 1960s.
- 69. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, including the time of sale and consumption, the PRODUCTS, when put to the aforementioned reasonably foreseeable use, were in an unreasonably dangerous and defective condition

because they failed to contain adequate and proper warnings and/or instructions regarding the increased risk of ovarian cancer associated with the use of the PRODUCTS by women to powder their perineal area. Defendants themselves failed to properly and adequately warn and instruct Plaintiffs as to the risks and benefits of the PRODUCTS given Plaintiffs' need for this information.

- 70. Had the Plaintiffs received a warning that the use of the PRODUCTS would have significantly increased their risk of ovarian cancer, Plaintiffs would not have used the same. As a proximate result of Defendants' design, manufacture, marketing, sale, and distribution of the PRODUCTS, Plaintiffs have been injured catastrophically, and have been caused severe and permanent pain, suffering, disability, impairment, loss of enjoyment of life, loss of care, comfort, and economic damages.
- 71. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, Plaintiffs' cancers were the direct and proximate result of the unreasonably dangerous and defective condition of the PRODUCTS at the time of sale and consumption, including their lack of warnings; Plaintiffs have suffered injuries and damages including but not limited to conscious pain and suffering, medical expenses and lost wages.
- 72. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, the Defendants' products were defective because they failed to contain warnings and/or instructions, and breached express warranties and/or failed to conform to express factual representations upon which the Plaintiffs justifiably relied in electing to use the products. The defect or defects made the products unreasonably dangerous to those persons, such as Plaintiffs, who could reasonably be expected to use and rely upon such products. As a result, the defect or defects were a producing cause of the Plaintiffs' injuries and damages.
- 73. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, the Defendants' products failed to contain, and continue to this day not to contain, adequate warnings and/or instructions regarding the increased risk of ovarian cancer with the use of their products by women. The Defendants continue to market, advertise, and expressly represent to the general public that it is safe for women to use their product regardless of application. Defendants continue with these marketing and advertising campaigns despite having scientific knowledge that dates back to the

1960's that their products increase the risk of ovarian cancer in women when used in the perineal area.

SECOND CAUSE OF ACTION

STRICT LIABILITY IN TORT - DESIGN DEFECT

(Against All Defendants)

- 74. Plaintiffs hereby incorporate each of the preceding paragraphs as if fully set forth herein.
- 75. Plaintiffs are informed and believe, and based thereon allege that that, at all relevant times alleged herein, the PRODUCTS were designed, engineered, developed, manufactured, fabricated, assembled, equipped, tested or failed to test, inspected or failed to inspect, labeled, advertised, promoted, marketed, supplied, distributed, licensed, wholesaled, and sold by Defendants.
- 76. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, the PRODUCTS manufactured, supplied, licensed and/or placed into the stream of commerce by Defendants were defective and unreasonably dangerous in that:
 - the foreseeable risks far exceeded the benefits associated with the design or formulation;
 - they contained inadequate warnings or instructions; and
 - they contained dangerous ingredients while feasible safer alternative designs and ingredients were available.
- 77. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, the PRODUCTS manufactured, supplied, licensed and/or placed into the stream of commerce by Defendants were more dangerous than an ordinary consumer would expect, and more dangerous than other products or procedures available.
- 78. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, Defendants knew that the PRODUCTS were to be purchased and used without inspection for defects.
- 79. Plaintiffs are informed and believe, and based thereon alleges that, at all relevant times alleged herein, the PRODUCTS were and are unsafe for their intended use by reason of defects in the design so that they would not safely serve their purpose, but would instead expose the users of said PRODUCTS to serious injuries.

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- 80. Plaintiffs used the PRODUCTS in a reasonably foreseeable manner.
- 81. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, Defendants designed the PRODUCTS defectively, causing the PRODUCTS to fail to perform as safely as an ordinary consumer would expect when used in an intended or reasonably foreseeable manner.
- 82. As a legal and proximate result of the aforementioned defects in the design of the PRODUCTS, Plaintiffs sustained the injuries and damages as alleged herein.

THIRD CAUSE OF ACTION

NEGLIGENCE

(Against All Defendants)

- 83. Plaintiffs hereby incorporate each of the preceding paragraphs as if fully set forth herein.
- 84. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, Defendants were negligent in marketing, designing, manufacturing, producing, supplying, inspecting, testing, selling and/or distributing the PRODUCTS in one or more of the following respects:
 - In failing to warn Plaintiffs of the hazards associated with the use of the PRODUCTS;
 - In failing to properly test their products to determine adequacy and effectiveness or safety measures, if any, prior to releasing the PRODUCTS for consumer use;
 - In failing to properly test their products to determine the increased risk of ovarian cancer during the normal and/or intended use of the PRODUCTS;
 - n failing to inform ultimate users, such as Plaintiffs, as to the safe and proper methods of handling and using the PRODUCTS;
 - In failing to remove the PRODUCTS from the market when the Defendants knew or should have known the PRODUCTS were defective;
 - In failing to instruct the ultimate users, such as Plaintiffs, as to the methods for reducing the type of exposure to the PRODUCTS which caused increased risk of ovarian cancer;

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- In failing to inform the public in general and the Plaintiffs in particular of the known dangers of using the PRODUCTS for dusting the perineum;
- In failing to advise users how to prevent or reduce exposure that caused increased risk for ovarian cancer;
- In marketing and labeling the PRODUCTS as safe for all uses despite knowledge to the contrary.
- In failing to act like a reasonably prudent company under similar circumstances.
- 85. Each and all of these acts and omissions, taken singularly or in combination, were a proximate cause of the injuries and damages sustained by Plaintiffs.
- 86. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, Defendants knew or should have known that the PRODUCTS were unreasonably dangerous and defective when put to their reasonably anticipated use.
- 87. Plaintiffs are informed and believe, and based thereon allege that, as a direct and proximate result of the Defendants' negligence in one or more of the aforementioned ways, Plaintiff purchased and used, as aforesaid, the PRODUCTS that directly and proximately caused Plaintiff to develop ovarian cancer;
- 88. Plaintiffs are informed and believe, and based thereon allege that, Plaintiffs were caused to incur medical bills, lost wages, and conscious pain and suffering.

FOURTH CAUSE OF ACTION

BREACH OF EXPRESS WARRANTY

(All Defendants)

- 89. Plaintiffs hereby incorporate each of the preceding paragraphs as if fully set forth herein.
- 90. Plaintiffs are informed and believe, and based thereon allege that, at all relevant times alleged herein, Defendants expressly warranted, through direct-to-consumer marketing, advertisements, and labels, that the PRODUCTS were safe and effective for reasonably anticipated uses, including use by women in the perineal area.
- 91. Plaintiffs are informed and believe, and based thereon allege that that, at all relevant times alleged herein, the PRODUCTS did not conform to these express representations because they

cause serious injury when used by women in the perineal area in the form of ovarian cancer.

92. As a direct and proximate result of the Defendants' breach of warranty, Plaintiffs purchased and used, as aforesaid, the PRODUCTS that directly and proximately caused Plaintiffs to develop ovarian cancer; Plaintiffs were caused to incur special and general damages.

FIFTH CAUSE OF ACTION

BREACH OF IMPLIED WARRANTY

(All Defendants)

- 93. Plaintiffs hereby incorporate each of the preceding paragraphs as if fully set forth herein.
- 94. Plaintiffs are informed and believe, and based thereon allege that at the time the Defendants manufactured, marketed, labeled, promoted, distributed and/or sold the PRODUCTS, Defendants knew of the uses for which the PRODUCTS were intended, including use by women in the perineal area, and impliedly warranted the PRODUCTS to be of merchantable quality and safe for such use.
- 95. Defendants breached their implied warranties of the PRODUCTS sold to Plaintiff because they were not fit for their common, ordinary and intended uses, including use by women in the perineal area.
- 96. As a direct, foreseeable and proximate result of the Defendants' breaches of implied warranties, Plaintiff purchased and used, as aforesaid, the PRODUCTS that directly and proximately caused each Plaintiffs to develop ovarian cancer; Plaintiffs were caused to incur medical bills, lost wages, and conscious pain and suffering.

SIXTH CAUSE OF ACTION

NEGLIGENT MISREPRESENTATION

(All Defendants)

- 97. Plaintiffs hereby incorporate each of the preceding paragraphs as if fully set forth herein.
- 98. Defendants had a duty to accurately and truthfully represent to the Plaintiffs and the public, that the PRODUCTS had been tested and found to be safe and effective for use in the perineal area. The representations made by Defendants, in fact, were false.

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- 99. Defendants failed to exercise ordinary care in the representations concerning the PRODUCTS while they were involved in their manufacture, sale, testing, quality assurance, quality control, and distribution in interstate commerce, because Defendants negligently misrepresented the PRODUCTS' high risk of unreasonable, dangerous, adverse side effects.
- 100. Defendants breached their duty in representing that the PRODUCTS have no serious side effects.
- 101. As a foreseeable, direct and proximate result of the negligent misrepresentation of Defendants as set forth herein, Defendants knew, and had reason to know, that the PRODUCTS had been insufficiently tested, or had not been tested at all, and that they lacked adequate and accurate warnings, and that it created a high risk, and/or higher than acceptable risk, and/or higher than reported and represented risk, of adverse side effects.
- 102. As a proximate result of Defendants' conduct, Plaintiffs have been injured and sustained severe and permanent pain, suffering, disability, impairment, loss of enjoyment of life, loss of care and comfort, and economic damages.
 - In failing to warn Plaintiffs of the hazards associated with the use of the PRODUCTS;
 - In failing to properly test their products to determine adequacy and effectiveness or safety measures, if any, prior to releasing the PRODUCTS for consumer use;
 - In failing to properly test their products to determine the increased risk of ovarian cancer during the normal and/or intended use of the PRODUCTS;
 - In failing to inform ultimate users, such as Plaintiffs, as to the safe and proper methods of handling and using the PRODUCTS;
 - In failing to remove the PRODUCTS from the market when the Defendants knew or should have known the PRODUCTS were defective;
 - In failing to instruct the ultimate users, such as Plaintiffs, as to the methods for reducing the type of exposure to the PRODUCTS which caused increased risk of ovarian cancer;
 - In failing to inform the public in general and the Plaintiffs in particular of the known dangers of using the PRODUCTS for dusting the perineum;

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- In failing to advise users how to prevent or reduce exposure that caused increased risk for ovarian cancer;
- In marketing and labeling the PRODUCTS as safe for all uses despite knowledge to the contrary.
- In failing to act like a reasonably prudent company under similar circumstances.
- 103. As a result of the foregoing fraudulent and deceitful conduct by Defendants, and each of them, Plaintiffs suffered injuries and damages as alleged hereinabove.

SEVENTH CAUSE OF ACTION

DECEIT BY CONCEALMENT - CALIFORNIA CIVIL CODE §§ 1709, 1710

- 104. Plaintiffs hereby incorporate each of the preceding paragraphs as if fully set forth herein.
- 105. Defendants, and each of them, from the time that the PRODUCTS were first tested, studied, researched, evaluated, endorsed, manufactured, marketed and distributed, and up to the present, willfully deceived the Plaintiffs and the public in general, by concealing from them, the true facts concerning the PRODUCTS, which the Defendants had a duty to disclose.
- 106. At all times relevant hereto, Defendants, and each of them, conducted a sales and marketing campaign to promote the sale of the PRODUCTS and willfully deceived the Plaintiffs, and the public in general as to the health risks and consequences of the use of the PRODUCTS including, but not limited to, the following false, deceptive, misleading, and untruthful advertisements, public statements, marketing campaigns, and promotions:
 - a. In failing to warn Plaintiffs of the hazards associated with the use of the PRODUCTS;
 - b. In failing to properly test their products to determine adequacy and effectiveness or safety measures, if any, prior to releasing the PRODUCTS for consumer use;
 - c. In failing to properly test their products to determine the increased risk of ovarian cancer during the normal and/or intended use of the PRODUCTS;
 - d. In failing to inform ultimate users, such as Plaintiffs, as to the safe and proper methods of handling and using the PRODUCTS;
 - e. In failing to remove the PRODUCTS from the market when the Defendants knew or should have known the PRODUCTS were defective;

- f. In failing to instruct the ultimate users, such as Plaintiffs, as to the methods for reducing the type of exposure to the PRODUCTS which caused increased risk of ovarian cancer;
- g. In failing to inform the public in general and the Plaintiffs in particular of the known dangers of using the PRODUCTS for dusting the perineum;
- h. In failing to advise users how to prevent or reduce exposure that caused increased risk for ovarian cancer;
- i. In marketing and labeling the PRODUCTS as safe for all uses despite knowledge to the contrary.
- j. In failing to act like a reasonably prudent company under similar circumstances.
- 107. Defendants, and each of them, were aware of the foregoing, and that the PRODUCTS were not safe, fit, and effective for use as intended. Furthermore, Defendants were aware that the use of the PRODUCTS were hazardous to health, and that the PRODUCTS carry a significant propensity to cause serious injuries to users including, but not limited to, the injuries suffered by Plaintiff as alleged herein.
- 108. Defendants intentionally concealed and suppressed the true facts concerning the PRODUCTS with the intent to defraud the Plaintiffs, other consumers, and the public in general, in that Defendants knew that Plaintiffs would not have used the PRODUCTS if she had known the true facts concerning the risks and dangers of the PRODUCTS.
- 109. As a result of the foregoing fraudulent and deceitful conduct by Defendants, and each of them, Plaintiffs suffered injuries and damages as alleged hereinabove.

EIGHTH CAUSE OF ACTION

FRAUD

- 110. Plaintiffs hereby incorporate each of the preceding paragraphs as if fully set forth herein.
- 111. Defendants falsely and fraudulently represented to Plaintiffs, and members of the general public, that the PRODUCTS were safe for use. The representations by Defendants were in fact, false. The true facts were that the PRODUCTS were not safe for use by and members of the general public and were, in fact, extremely dangerous to consumers.

- 112. Defendants made other representations about the safety of PRODUCTS, including, but not limited to, the false, deceptive, misleading, and untruthful advertisements, public statements, marketing campaigns, and promotions alleged herein.
- 113. The representations by Defendants were, in fact, false. The true facts are that the PRODUCTS cause ovarian cancer.
- 114. Defendants misrepresented the safety of the PRODUCTS, represented that the PRODUCTS marketed were safe for long term use, and concealed warnings of the known or knowable risks and side effects of the PRODUCTS.
- 115. When the Defendants made these representations, they knew that such representations were false. Defendants made the representations with the intent to defraud and deceive the Plaintiffs, consumers and the public in general, and with the intent to induce them to use the PRODUCTS and act in the manner alleged in this complaint.
- 116. The Plaintiffs took the actions alleged in this complaint, while ignorant of the falsity of the representations and reasonably believed them to be true. In reliance upon such representations, they were induced to, and did, use the PRODUCTS as alleged in this complaint. If Plaintiffs had known the actual facts, Plaintiffs would not have taken such actions nor used the PRODUCTS, and their reliance upon Defendants' misrepresentations was justified because such misrepresentations were made and conducted by individuals and entities that were in a position to know the true facts.
- 117. As a direct and proximate result of Defendants' fraud and deceit, Plaintiffs sustained the injuries and damages as alleged in this complaint.
- 118. In doing the acts alleged in this complaint, the Defendants acted with oppression, fraud, and malice. Plaintiffs are therefore entitled to punitive damages to deter the Defendants and others from engaging in similar conduct in the future. The wrongful conduct was undertaken with the advance knowledge, authorization, or ratification of an officer, director, or managing agent of Defendants.
- 119. The Defendants have acted willfully, wantonly, with an evil motive, and recklessly in one or more of the following ways:
 - a. Defendants knew of the unreasonably high risk of ovarian cancer posed by the PRODUCTS before manufacturing, marketing, distributing and/or selling the

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PRODUCTS, yet purposefully proceeded with such action;

- Despite their knowledge of the high risk of ovarian cancer associated with the PRODUCTS, Defendants affirmatively minimized this risk through marketing and promotional efforts and product labeling;
- c. Through the actions outlined above, Defendants expressed a reckless indifference to the safety of users of the PRODUCTS, including Plaintiff. Defendants' conduct, as described herein, knowing the dangers and risks of the PRODUCTS, yet concealing and/or omitting this information, in furtherance of their conspiracy and concerted action was outrageous because of Defendants' evil motive or a reckless indifference to the safety of users of the PRODUCTS.
- 120. As a direct and proximate result of the willful, wanton, evilly motivated and/or reckless conduct of the Defendants, the Plaintiffs have sustained damages as set forth above.

TOLLING STATUTES OF LIMITATIONS AND PUNITIVE DAMAGES

- 121. Plaintiffs hereby incorporate by reference all other paragraphs of this Complaint.
- 122. Plaintiffs suffered illnesses that have latency periods and do not arise until many years after exposure. Plaintiffs' illnesses did not distinctly manifest as having been caused by the PRODUCT until Plaintiffs were made aware that the ovarian cancer could be caused by use of the Defendants' PRODUCTS. Consequently, the discovery rule applies to this case and the statute of limitations has been tolled until the day that Plaintiffs knew or had reason to know that ovarian cancer was linked to the use of the PRODUCTS.
- 123. Furthermore, the running of any statute of limitations has been equitably tolled by reason of Defendants' fraudulent concealment and conduct. Through their affirmative misrepresentations and omissions, Defendants actively concealed from Plaintiffs the true risks associated with PRODUCTS.
- 124. As a result of Defendants' actions, Plaintiffs were unaware, and could not reasonably know, or could not have reasonably learned through reasonable diligence, that Plaintiffs have been exposed to the risks alleged herein and that those risks were the direct and proximate result of Defendants' acts and omissions.

- 125. Furthermore, Defendants are estopped from relying on any statute of limitations because of their concealment of the truth, quality and nature of PRODUCTS. Defendants were under a duty to disclose the true character, quality and nature of PRODUCTS because this was non-public information which the Defendants had and continue to have exclusive control, and because the Defendants knew that this information was not available to Plaintiffs.
- 126. Defendants had the ability to and did spend enormous amounts of money in furtherance of their purpose of marketing and promoting profitable PRODUCTS, notwithstanding the known or reasonably known risks. Plaintiffs and medical professionals could not have afforded and could not have possibly conducted studies to determine the nature, extent and identity of related health risks, and were forced to rely on Defendants' representations.
- 127. In representations to the Plaintiffs and the public in general, Defendants also fraudulently concealed and intentionally omitted the following material information:
 - that the PRODUCTS were not as safe as other products available;
 - that the PRODUCTS were dangerous and
 - that the PRODUCTS were defectively and negligently designed and had defective, inadequate, and insufficient warnings and instructions.
- 128. Defendants were under a duty to disclose to Plaintiffs, and the public in general, the defective nature of the PRODUCTS.
- 129. Defendants made the misrepresentations and actively concealed information concerning the safety and efficacy of the PRODUCTS with the intention and specific desire to induce the consumers, including the Plaintiffs, to rely on such misrepresentations in selecting, purchasing and using the PRODUCTS.
- 130. Defendants made these misrepresentations and actively concealed information concerning the safety and efficacy of the PRODUCTS in the labeling, advertising, promotional material or other marketing efforts.
- 131. These representations, and others made by Defendants, were false when made and/or were made with the pretense of actual knowledge when such knowledge did not actually exist, and were made recklessly and without regard to the true facts.

- 132. The misrepresentations and active concealments by Defendants were perpetuated directly and indirectly by Defendants, its sales representative, employees, distributors, agents, marketers and detail persons.
- 133. At the time the representations were made, Plaintiffs did not know the truth about the dangers and serious health and/or safety risks inherent in the use of the PRODUCTS. Plaintiffs did not discover the true facts about the dangers and serious health and/or safety risks, nor did Plaintiffs discover the false representations of Defendants, nor would Plaintiffs with reasonable diligence have discovered the true facts or Defendants' misrepresentations.
- 134. Defendants knew that Plaintiffs, and the public in general, had no way to determine the truth behind Defendants' concealment and omissions, and that these included material omissions of facts surrounding the PRODUCTS, as set forth herein.
- 135. Had Plaintiffs known the true facts about the dangers and serious health and/or safety risks of the PRODUCTS, Plaintiffs would not have purchased, used, or relied on Defendants' PRODUCTS.
- 136. Defendants had a duty when disseminating information to the public to disseminate truthful information and a parallel duty not to deceive the public, Plaintiffs.
- 137. The information distributed to the public and Plaintiffs by Defendants included, but was not limited to, reports, press releases, advertising campaigns, television commercials, print advertisements, billboards and other commercial media containing material representations, which were false and misleading, and contained omissions and concealment of the truth about the dangers of the use of the PRODUCTS.
- 138. Defendants intentionally made material misrepresentations to the medical community and public, including Plaintiffs, regarding the safety of the PRODUCTS, specifically that the PRODUCTS did not have dangerous and/or serious adverse health safety concerns, and that the PRODUCTS were as safe as other products.
- 139. Defendants' intent and purpose in making these misrepresentations was to deceive the Plaintiff; to gain the confidence of the public, the medical community, and Plaintiffs, to falsely assure them of the quality and fitness for use of the PRODUCTS; and induce Plaintiffs and the public to use the

PRODUCTS.

- 140. Defendants recklessly and/or intentionally falsely represented the dangerous and serious health and safety concerns inherent in the use of the PRODUCTS to the public at large, for the purpose of influencing the sales of products known to be dangerous and defective, and/or not as safe as other alternatives.
- 141. At all times relevant to this action, Defendants knew that the PRODUCTS were not safe for consumers.
- 142. The misrepresentations and active concealment by Defendants constitute a continuing tort. Indeed, Defendants continue to misrepresent the potential risks and serious side effects associated with the use of the PRODUCTS.
- 143. As a result of the Defendants' advertising and marketing efforts, and representations, the PRODUCTS are and continue to be pervasively manufactured and used in California and the U.S.A..
- 144. The acts, conduct, and omissions of Defendants, and each of them, as alleged throughout this Complaint were fraudulent, willful and malicious and were done with a conscious disregard for the rights of Plaintiffs and other users of the PRODUCTS and for the primary purpose of increasing Defendant's profits from the sale and distribution of the PRODUCTS. Defendants' outrageous and unconscionable conduct warrants an award of exemplary and punitive damages against each Defendant in an amount appropriate to punish and make an example of each Defendant.
- 145. Prior to the manufacturing, sale and distribution of the PRODUCTS, Defendants, and each of them, knew that the PRODUCTS were in a defective condition as previously alleged herein and knew that those who were prescribed the PRODUCTS would experience and did experience severe physical, mental, and emotional injuries. Further, Defendants and each of them through its officers, directors, managers, and agents, had knowledge that the PRODUCTS presented a substantial and unreasonable risk of harm to the public, including Plaintiff and, as such, consumers of the PRODUCTS were unreasonably subjected to risk of injury.
- 146. Despite such knowledge, Defendants, and each of them, acting through its officers, directors and managing agents for the purpose of enhancing Defendant's profits, knowingly and deliberately failed to remedy the known defects in the PRODUCTS and failed to warn the public,

including the Plaintiffs, of the extreme risk of injury occasioned by said defects inherent in the PRODUCTS. Defendants and its individual agents, officers, and directors intentionally proceeded with the manufacturing, sale, distribution and marketing of the PRODUCTS knowing that the public, including Plaintiffs, would be exposed to serious danger in order to advance Defendants' own pecuniary interest and monetary profits.

- 147. Defendants' conduct was despicable, and so contemptible that it would be looked down upon and despised by ordinary decent people, and was carried on by Defendants with willful and conscious disregard for safety, entitling Plaintiffs to exemplary damages under California Civil Code section 3294.
- 148. Plaintiffs filed this lawsuit within the applicable limitations period of first suspecting that the PRODUCTS were the cause of any appreciable harm sustained by Plaintiffs, within the applicable limitations period of first suspecting or having reason to suspect any wrongdoing, and within the applicable limitations period of first discovering the injuries. Plaintiffs could not, by the exercise of reasonable diligence, have discovered any wrongdoing and could not have discovered the causes of the injuries at an earlier time because the injuries occurred without initial perceptible trauma or harm and, when the injuries were discovered, the causes were not immediately known. Plaintiffs did not suspect, nor did they have reason to suspect, that wrongdoing had caused the injuries until recently. Plaintiffs filed the original action within one-year of discovering the causes of action and identities of Defendants.
- 149. Plaintiffs had no knowledge of the defects in the PRODUCTS or of the wrongful conduct of Defendants as set forth herein, nor did Plaintiffs have access to information regarding other injuries and complaints in the possession of Defendants. Additionally, Plaintiffs were prevented from discovering this information sooner because Defendants herein misrepresented and continue to misrepresent to the public that the PRODUCTS are safe and free from defects, and Defendants fraudulently concealed information to allow Plaintiffs to discover a potential cause of action sooner.
- 150. Plaintiffs have reviewed their potential legal claims and causes of action against the Defendants and intentionally choose only to pursue claims based on state-law. Any reference to federal agency, regulation or rule is stated solely as background and do not raise a federal question. Plaintiffs choose to pursue claims based on state law and are asserting claims that raise federal questions.

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RELIEF REQUESTED

WHEREFORE, Plaintiffs pray for judgment against Defendants and DOES 1-100, jointly and severally, and as appropriate to each cause of action alleged and the standing of each Plaintiff as follows:

- 1. Past and future general damages, the exact amount of which has yet to be ascertained, in an amount which will conform to proof at time of trial;
 - 2. Past and future economic and special damages according to proof at the time of trial;
 - 3. Loss of earnings and impaired earning capacity according to proof at the time of trial;
 - 4. Medical expenses, past and future, according to proof at the time of trial;
 - 5. For past and future mental and emotional distress, according to proof;
 - 6. Punitive or exemplary damages according to proof at the time of trial;
 - 7. Attorney's fees;
 - 8. For costs of suit incurred herein;
 - 9. For pre-judgment interest as provided by law; and
 - 10. For such other and further relief as the Court may deem just and proper.

Dated: July 25, 2016

Respectfully submitted,

ROBINSON CALCAGNIE, INC.

By:

Mark P. Robinson, Jr. Esq Karen L. Karavatos, Esq. Cynthia Garber, Esq.

DEMAND FOR JURY TRIAL

Plaintiff hereby demands a jury trial on all counts in this Complaint.

By:

Respectfully submitted,

Dated: July 25, 2016 ROBINSON CALCAGNIE, INC.

Mark P. Robinson, Jr. Esq. Karen L. Karavatos, Esq. Cynthia Garber, Esq.

ORIGINAL

By Fax...

ATTORNEY OF PARTY WITHOUT ATTORNEY W		
ATTORNEY OR PARTY WITHOUT ATTORNEY (Nome, State Bar no Mark P. Robinson, Jr., SBN 054426 ROBINSON CALCAGNIE, INC.	umber, and address):	FOR COURT USE ONLY
19 Corporate Plaza Drive		
-		
Newport Beach, CA 92660		FILED Superior Court of California County of Los Angeles
TELEPHONE NO.: 949-720-1288	FAX NO.: 949-720-1292	puperior Court of Camornia
ATTORNEY FOR (Name): Plaintiffs		T.OHIDIN OT LOS ADDOSS
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS STREET ADDRESS: 111 N. Hill Street	JUL 2 5 2016	
MAILING ADDRESS: SAME	• • • • • • • • • • • • • • • • • • • •	
CITY AND ZIP CODE: LOS Angeles, CA 90012-	3014	Sherri R. Carter, Executive Officer/Clerk
BRANCH NAME: CENTRAL DISTRICT		By M. Deputy
CASE NAME: LLOYD, et al. v. JOHNSC		Moses Soto
CIVIL CASE COVER SHEET	Complex Case Designation	CASE NUMBER:
X Unlimited Limited	Counter Joinder	BC 6 2 8 2 2 8
(Amount (Amount demanded is	Filed with first appearance by defendan	t JUDGE:
exceeds \$25,000) \$25,000 or less)	(Cal. Rules of Court, rule 3.402)	DEPT:
	ow must be completed (see instructions	
		20. hada 21.
1. Check one box below for the case type that b		Bandata alla Gara I. Grandata an
Auto Tort	Contract	Provisionally Complex Civil Litigation
Auto (22)	Breach of contract/warranty (06)	(Cal. Rules of Court, rules 3.400-3.403)
Uninsured motorist (46)	Rule 3.740 collections (09)	Antitrust/Trade regulation (03)
Other PI/PD/WD (Personal Injury/Property	Other collections (09)	Construction defect (10)
Damage/Wrongful Death) Tort	Insurance coverage (18)	Mass tort (40)
Asbestos (04)	Other contract (37)	Securities litigation (28)
X Product liability (24)		
	Real Property	Environmental/Toxic tort (30)
Medical malpractice (45)	Eminent domain/Inverse	Insurance coverage claims arising from the
Other PI/PD/WD (23)	condemnation (14)	above listed provisionally complex case
Non-PI/PD/WD (Other) Tort	Wrongful eviction (33)	types (41)
Business tort/unfair business practice (07)	Other real property (26)	Enforcement of Judgment
Civil rights (08)	Unlawful Detainer	Enforcement of judgment (20)
· - · ·		Miscellaneous Civil Complaint
Defamation (13)	Commercial (31)	<u></u>
Fraud (16)	Residential (32)	RICO (27)
Intellectual property (19)	Drugs (38)	Other complaint (not specified above) (42)
Professional negligence (25)	Judicial Review	Miscellaneous Civil Petition
Other non-PI/PD/WD tort (35)	Asset forfeiture (05)	Partnership and corporate governance (21)
Employment	Petition re: arbitration award (11)	Other petition (not specified above) (43)
Wrongful termination (36)		Giller petition (not specimed above) (40)
 	Writ of mandate (02)	
Other employment (15)	Other judicial review (39)	
 This case	ement: ented parties d. x Large number of ifficult or novel e. x Coordination wi	es of Court. If the case is complex, mark the of witnesses th related actions pending in one or more courts as, states, or countries, or in a federal court
c. X Substantial amount of documentary		tjudgment judicial supervision
3. Remedies sought (check all that apply): a.		eclaratory or injunctive relief c. x punitive
- , , , , , , , , , , , , , , , , , , ,	monotory of Lat nonmonetary, de	pullilive
4. Number of causes of action (specify):		
5. This case is x is not a clas	s action suit.	
6. If there are any known related cases, file and	d serve a notice of related case. (Vou ma	ovuse form CM 015)
	a serve a notice of felated case. (100 ma	iy use fully Civily (3.)
Date: July 25, 2016	1 nan	h. C. Kohensen, W.
Mark P. Robinson, Jr., SBN 054426	(0)01	HAT USE OF PARTY OF ATTORNEY SOO PARTY
(TYPE OR PRINT NAME)		NATURE OF PARTY OR ATTORNEY FOR PARTY)
	NOTICE st paper filed in the action or proceeding elfare and Institutions Code). (Cal. Rules	(except small claims cases or cases filed of Court, rule 3.220.) Failure to file may result
in sanctions. → • File this cover sheet in addition to any cover → • If this case is complex under rule 3.400 et se		nust serve a conv of this cover sheet on all
other parties to the action or proceeding. Unless this is a collections case under rule 3		• •
Form Adopted for Mandatory Use		Page 1 of 2 Page 1
Judicial Council of California CM-010 [Rev. July 1, 2007]	Solu	attions Cal. Standards of Judicial Administration, std. 3.10 Plus

SHORT TITLE: LLOYD, et al. v. JOHNSON & JOHNSON, et al.

CASE NUMBER

BC 6 2 8 2 2 8

CIVIL CASE COVER SHEET ADDENDUM AND STATEMENT OF LOCATION (CERTIFICATE OF GROUNDS FOR ASSIGNMENT TO COURTHOUSE LOCATION)

This form is required pursuant to Local Rule 2.3 in all new civi	I case filings in the Los Angeles Superior Court.
Item I. Check the types of hearing and fill in the estimated length of hearing are fill in the estimated lengt	
Item II. Indicate the correct district and courthouse location (4 steps	- If you checked "Limited Case", skip to Item III, Pg. 4):
Step 1: After first completing the Civil Case Cover Sheet form, f case in the left margin below, and, to the right in Column A, the C Step 2: Check one Superior Court type of action in Column B b	ivil Case Cover Sheet case type you selected.
Step 3: In Column C, circle the reason for the court location chochecked. For any exception to the court location, see Local Rule 2	
Applicable Reasons for Choosing Courthous	e Location (see Column C below)
 Class actions must be filed in the Stanley Mosk Courthouse, central district. May be filed in central (other county, or no bodily injury/property damage). Location where cause of action arose. Location where bodily injury, death or damage occurred. Location where performance required or defendant resides. 	6. Location of property or permanently garaged vehicle. 7. Location where petitioner resides. 8. Location wherein defendant/respondent functions wholly. 9. Location where one or more of the parties reside. 10. Location of Labor Commissioner Office 11. Mandatory Filing Location (Hub Case)

Step 4: Fill in the information requested on page 4 in Item III; complete Item IV. Sign the declaration.

	Are of the Constant of the Con	TORREST ONLY OF THE STATE OF TH	ACADOLICADIE Reaedore Secusions Autove
Auto Tort	Auto (22)	A7100 Motor Vehicle - Personal Injury/Property Damage/Wrongful Death	1., 2., 4.
	Uninsured Motorist (46)	A7110 Personal Injury/Property Damage/Wrongful Death – Uninsured Motoris	1., 2., 4.
면 (가 도 (가 고 원 Other Personal Injury/ Property Damage/ Wrongful Death Tort	Asbestos (04)	A6070 Asbestos Property Damage A7221 Asbestos - Personal Injury/Wrongful Death	2. 2.
	Product Liability (24)	X A7260 Product Liability (not asbestos or toxic/environmental)	1., 2., 3., 4., 8.
	Medical Malpractice (45)	A7210 Medical Malpractice - Physicians & Surgeons A7240 Other Professional Health Care Malpractice	1., 4. 1., 4.
	Other Personal Injury Property Damage Wrongful Death (23)	A7250 Premises Liability (e.g., slip and fall) A7230 Intentional Bodily Injury/Property Damage/Wrongful Death (e.g., assault, vandalism, etc.) A7270 Intentional Infliction of Emotional Distress A7220 Other Personal Injury/Property Damage/Wrongful Death	1., 4. 1., 4. 1., 3. 1., 4.

SHORT TITLE: LLOYD, et al. v. JOHNSON & JOHNSON, et al.

CASE NUMBER

Non-Personal Injury/ Property Damage/ Wrongful Death Tort

Employment

Real Property

Unlawful Detainer

A Olvil Case Cover Sheet Category No	Type of Action (Check only one)	C:Applicable Reasons: See Step 9 Above
Business Tort (07)	A6029 Other Commercial/Business Tort (not fraud/breach of contract)	1., 3.
Civil Rights (08)	A6005 Civil Rights/Discrimination	1., 2., 3.
Defamation (13)	A6010 Defamation (slander/libel)	1., 2., 3.
Fraud (16)	A6013 Fraud (no contract)	1., 2., 3.
Professional Negligence (25)	A6017 Legal Malpractice A6050 Other Professional Malpractice (not medical or legal)	1., 2., 3. 1., 2., 3.
Other (35)	A6025 Other Non-Personal Injury/Property Damage tort	2.,3.
Wrongful Termination (36)	A6037 Wrongful Termination	1., 2., 3.
Other Employment (15)	A6024 Other Employment Complaint Case A6109 Labor Commissioner Appeals	1., 2., 3. 10.
Breach of Contract/ Warranty (06) (not insurance)	A6004 Breach of Rental/Lease Contract (not unlawful detainer or wrongful eviction) A6008 Contract/Warranty Breach -Seller Plaintiff (no fraud/negligence) A6019 Negligent Breach of Contract/Warranty (no fraud) A6028 Other Breach of Contract/Warranty (not fraud or negligence)	2., 5. 2., 5. 1., 2., 5. 1., 2., 5.
Collections (09)	A6002 Collections Case-Seller Plaintiff A6012 Other Promissory Note/Collections Case A6034 Collections Case-Purchased Debt (Charged Off Consumer Debt Purchased on or after January 1, 2014)	2., 5., 6, 11 2., 5, 11 5, 6, 11
Insurance Coverage (18)	A6015 Insurance Coverage (not complex)	1., 2., 5., 8.
Other Contract (37)	A6009 Contractual Fraud A6031 Tortious Interference A6027 Other Contract Dispute(not breach/insurance/fraud/negligence)	1., 2., 3., 5. 1., 2., 3., 5. 1., 2., 3., 8.
Eminent Domain/Inverse Condemnation (14)	A7300 Eminent Domain/Condemnation Number of parcels	2.
Wrongful Eviction (33)	A6023 Wrongful Eviction Case	2., 6.
Other Real Property (26)	A6018 Mortgage Foreclosure A6032 Quiet Title A6060 Other Real Property (not eminent domain, landlord/tenant, foreclosure)	2., 6. 2., 6. 2., 6.
Unlawful Detainer-Commercial (31)	A6021 Unlawful Detainer-Commercial (not drugs or wrongful eviction)	2., 6.
Unlawful Detainer-Residential (32)	A6020 Unlawful Detainer-Residential (not drugs or wrongful eviction)	2., 6.
Unlawful Detainer- Post-Foreclosure (34)	A6020F Unlawful Detainer-Post-Foreclosure	2., 6.
Unlawful Detainer-Drugs (38)	A6022 Unlawful Detainer-Drugs	2., 6.

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	Civil Case Cover Sheet	S S S S S S S S S S S S S S S S S S S	CADMISTOR A
	Asset Forfeiture (05)	A6108 Asset Forfeiture Case	2., 6.
Judicial Revlew	Petition re Arbitration (11)	A6115 Petition to Compel/Confirm/Vacate Arbitration	2., 5.
	Writ of Mandate (02)	A6151 Writ - Administrative Mandamus A6152 Writ - Mandamus on Limited Court Case Matter A6153 Writ - Other Limited Court Case Review	2., 8. 2. 2.
	Other Judicial Review (39)	A6150 Other Writ /Judicial Review	2., 8.
5	Antitrust/Trade Regulation (03)	A6003 Antitrust/Trade Regulation	1., 2., 8.
Provisionally Complex Litigation	Construction Defect (10)	A6007 Construction Defect	1., 2., 3.
	Claims Involving Mass Tort (40)	A6006 Claims Involving Mass Tort	1., 2., 8.
ly Cor	Securities Litigation (28)	A6035 Securities Litigation Case	1., 2., 8.
Isional	Toxic Tort Environmental (30)	A6036 Toxic Tort/Environmental	1., 2., 3., 8.
Provi	Insurance Coverage Claims from Complex Case (41)	A6014 Insurance Coverage/Subrogation (complex case only)	1., 2., 5., 8.
Enforcement of Judgment	Enforcement of Judgment (20)	A6141 Sister State Judgment A6160 Abstract of Judgment A6107 Confession of Judgment (non-domestic relations) A6140 Administrative Agency Award (not unpaid taxes) A6114 Petition/Certificate for Entry of Judgment on Unpaid Tax A6112 Other Enforcement of Judgment Case	2., 9. 2., 6. 2., 9. 2., 8. 2., 8. 2., 8.
ζ o	RICO (27)	A6033 Racketeering (RICO) Case	1., 2., 8.
Miscellaneous Civil Complaints	Other Complaints (Not Specified Above) (42)	A6030 Declaratory Relief Only A6040 Injunctive Relief Only (not domestic/harassment) A6011 Other Commercial Complaint Case (non-tort/non-complex) A6000 Other Civil Complaint (non-tort/non-complex)	1., 2., 8. 2., 8. 1., 2., 8. 1., 2., 8.
	Partnership Corporation Governance (21)	A6113 Partnership and Corporate Governance Case	2., 8.
Z / ∑ Z / ∠ ⊕ Miscellaneous Civil Petitions	Other Petitions (Not Specified Above) (43)	A6121 Civil Harassment A6123 Workplace Harassment A6124 Elder/Dependent Adult Abuse Case A6190 Election Contest A6110 Petition for Change of Name A6170 Petitlon for Relief from Late Claim Law A6100 Other Civil Petition	2., 3., 9. 2., 3., 9. 2., 3., 9. 2. 2., 7. 2., 3., 4., 8. 2., 9.

HORITIEE LLUYD, et al. v. JOHNSON & JOHNSON, et al.				CASE NUMBER
				ence or place of business, performance, or other for filing in the court location you selected.
REASON: Check the appropriate boxes funder Column C for the type of action that this case.	nt you have	selected for		Daphne Avenue
CITY:	STATE:	ZIP CODE;		
Hawthorne	CA	90250		
and correct and that the above-entitled	d matter is	properly filed	for assignment to	of the State of California that the foregoing is true the Stanley Mosk courthouse in the ngeles [Code Civ. Proc., § 392 et seq., and Local
Dated: <u>July 25, 2016</u>			(5)	Mark P. Robinson, Jr. GNATURE OF ATTORNEY/FILING PARTY) ark P. Robinson, Jr.

PLEASE HAVE THE FOLLOWING ITEMS COMPLETED AND READY TO BE FILED IN ORDER TO PROPERLY COMMENCE YOUR NEW COURT CASE:

- 1. Original Complaint or Petition.
- 2. If filing a Complaint, a completed Summons form for issuance by the Clerk.
- 3. Civil Case Cover Sheet, Judicial Council form CM-010.
- Civil Case Cover Sheet Addendum and Statement of Location form, LACIV 109, LASC Approved 03-04 (Rev. 03/15).
- 5. Payment in full of the filing fee, unless fees have been waived.
- 6. A signed order appointing the Guardian ad Litem, Judicial Council form CIV-010, if the plaintiff or petitioner is a minor under 18 years of age will be required by Court in order to issue a summons.
- 7. Additional copies of documents to be conformed by the Clerk. Copies of the cover sheet and this addendum must be served along with the summons and complaint, or other initiating pleading in the case.