Justin:

We recently heard from Representative Castor that the Florida Department of Health (DOH) is not notifying the families whose children lost eligibility for enrollment in CMSN that they may be rescreened for eligibility. She indicated that Dr. John Armstrong appears to state that because the Children’s Medical Services Network is a managed care plan, DOH is prohibited from contacting families about the rescreening process due to the federal managed care rules that prohibit marketing to beneficiaries.

To clarify, 42 CFR 438.104 does not prohibit marketing but does require MCOs to obtain state approval before distributing the marketing materials so DOH would need approval from AHCA.

Has DOH requested AHCA’s approval on the marketing materials to notify the families of the rescreening process?

Please let me know if you would like to discuss.

Thanks, Jackie

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