

03/06/2017 Prepared on behalf of the APRS



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**Green Belts Poll** 

# Methodology

## **Data Weighting**

## **Fieldwork Dates**

31<sup>st</sup> May – 2<sup>nd</sup> June 2017

## Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

## **Population Sampled**

All residents aged 16+ in Scotland

Sample Size

1.024

Data were weighted to the profile of all Scottish adults aged 16+. Data were weighted by age, sex, region, 2016 Holyrood Constituency vote and 2014 referendum vote. Targets for the weighted data were derived from Office of National Statistics data, the results of the 2016 Scottish Parliament Elections and the 2014 referendum result.

## Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,024 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.



### **Question presentation**

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

For further information please contact; Chris Hopkins 0203 818 9661 <u>chris.hopkins@survation.com</u>

If you are interested in commissioning a poll from us, please contact researchteam@survation.com for a prompt response to your enquiry and we'll call you right back with the appropriate person.

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## Green Belts Poll Prepared on behalf of the Association for the Protection of Rural Scotland

Table 1

Q1. To what extent do you agree or disagree with the following statement? "All Green Belt land in Scotland should have stronger protection from building development."

Base : All Respondents

|                               | Total          | al Gender     |               | Age           |               |               | 2015 GE Vote  |               |              |               | 2016 Holyrood Constituency Vote |               |              |               | ScotRegion                  |              |                     |                             |               |                  | 2014 Refere   | Indy Ref Voting Intention |               |               |               |               |              |
|-------------------------------|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|---------------|---------------------------------|---------------|--------------|---------------|-----------------------------|--------------|---------------------|-----------------------------|---------------|------------------|---------------|---------------------------|---------------|---------------|---------------|---------------|--------------|
|                               |                | Male          | Female        | 16-34         | 35-54         | 55+           | CON           | LAB           | LD           | SNP           | Con                             | Lab           | LD           | SNP           | Highlands<br>and<br>Islands | South        | Central<br>Scotland | Mid<br>Scotland<br>and Fife | Glasgow       | West<br>Scotland | Lothian       | North East<br>Scotland    | Yes           | No            | Yes           | No            | Undecided    |
| Unweighted Total              | 1024           | 433           | 591           | 312           | 345           | 367           | 148           | 184           | 49           | 362           | 130                             | 140           | 46           | 327           | 75                          | 57           | 128                 | 131                         | 176           | 150              | 162           | 145                       | 458           | 411           | 452           | 438           | 95           |
| Weighted Total                | 1024           | 492           | 532           | 305           | 338           | 382           | 166           | 196           | 52           | 336           | 148                             | 152           | 53           | 313           | 83                          | 90           | 125                 | 131                         | 131           | 134              | 185           | 145                       | 389           | 480           | 417           | 486           | 89           |
| Strongly agree                | 396<br>38.7%   | 190<br>38.7%  | 206<br>38.8%  | 105<br>34.5%  | 125<br>37.2%  | 166<br>43.5%  | 49<br>29.4%   | 64<br>32.6%   | 18<br>34.3%  | 163<br>48.5%  | 43<br>28.9%                     | 53<br>34.8%   | 30<br>57.6%  | 153<br>48.7%  | 42<br>50.5%                 | 43<br>47.7%  | 36<br>29.2%         | 54<br>41.1%                 | 42<br>32.3%   | 59<br>44.2%      | 76<br>41.4%   | 43<br>29.9%               | 181<br>46.5%  | 171<br>35.6%  | 200<br>48.1%  | 164<br>33.9%  | 28<br>31.0%  |
| Somewhat agree                | 330<br>32.2%   | 153<br>31.0%  | 177<br>33.3%  | 102<br>33.3%  | 125<br>37.0%  | 103<br>27.0%  | 61<br>36.5%   | 81<br>41.5%   | 19<br>35.8%  | 97<br>29.0%   | 47<br>31.5%                     | 58<br>38.3%   | 16<br>30.3%  | 91<br>29.2%   | 24<br>29.0%                 | 15<br>17.2%  | 34<br>27.2%         | 45<br>34.4%                 | 45<br>34.4%   | 46<br>34.6%      | 63<br>34.0%   | 57<br>39.2%               | 118<br>30.4%  | 165<br>34.4%  | 115<br>27.6%  | 175<br>36.0%  | 32<br>35.7%  |
| Neither agree nor<br>disagree | 185<br>18.0%   | 97<br>19.8%   | 87<br>16.4%   | 61<br>20.2%   | 44<br>13.1%   | 79<br>20.7%   | 41<br>24.9%   | 27<br>13.9%   | 10<br>20.1%  | 52<br>15.4%   | 42<br>28.4%                     | 23<br>14.9%   | 2<br>4.7%    | 47<br>15.0%   | 10<br>12.3%                 | 28<br>30.7%  | 32<br>25.5%         | 22<br>17.1%                 | 33<br>25.1%   | 20<br>14.6%      | 22<br>11.9%   | 18<br>12.4%               | 55<br>14.1%   | 93<br>19.4%   | 61<br>14.5%   | 93<br>19.1%   | 21<br>23.8%  |
| Somewhat disagree             | 52<br>5.1%     | 33<br>6.6%    | 19<br>3.6%    | 14<br>4.4%    | 15<br>4.3%    | 24<br>6.2%    | 9<br>5.3%     | 18<br>9.0%    | 5<br>9.8%    | 12<br>3.6%    | 12<br>8.2%                      | 11<br>7.0%    | 4<br>7.5%    | 11<br>3.5%    | 4<br>5.1%                   | 2<br>2.6%    | 8<br>6.7%           | 2<br>1.7%                   | 5<br>3.8%     | 5<br>3.5%        | 15<br>8.3%    | 10<br>6.6%                | 19<br>4.8%    | 31<br>6.4%    | 17<br>4.1%    | 32<br>6.6%    | 2<br>2.1%    |
| Strongly disagree             | 10<br>1.0%     | 8<br>1.6%     | 2<br>0.4%     | 3<br>0.9%     | 2<br>0.4%     | 6<br>1.5%     | 3<br>2.0%     | 2             | -            | 4<br>1.1%     | 3<br>2.3%                       | -             | -            | 4<br>1.2%     | 2<br>2.0%                   | 1<br>1.0%    | 2<br>1.8%           | 1<br>0.8%                   | 1<br>0.6%     | -                | 1<br>0.7%     | 2<br>1.6%                 | 3<br>0.6%     | 6<br>1.2%     | 4<br>1.0%     | 5<br>1.0%     | -            |
| Don't know                    | 51<br>5.0%     | 11<br>2.3%    | 40<br>7.5%    | 20<br>6.7%    | 27<br>7.9%    | 4<br>1.1%     | 3<br>1.9%     | 6<br>3.1%     | -            | 8<br>2.4%     | 1<br>0.6%                       | 8<br>5.0%     | -            | 7<br>2.4%     | 1<br>1.1%                   | 1<br>0.9%    | 12<br>9.7%          | 7<br>5.0%                   | 5<br>3.8%     | 4<br>3.1%        | 7<br>3.7%     | 15<br>10.3%               | 14<br>3.5%    | 15<br>3.0%    | 20<br>4.7%    | 17<br>3.4%    | 7<br>7.4%    |
| SIGMA                         | 1024<br>100.0% | 492<br>100.0% | 532<br>100.0% | 305<br>100.0% | 338<br>100.0% | 382<br>100.0% | 166<br>100.0% | 196<br>100.0% | 52<br>100.0% | 336<br>100.0% | 148<br>100.0%                   | 152<br>100.0% | 53<br>100.0% | 313<br>100.0% | 83<br>100.0%                | 90<br>100.0% | 125<br>100.0%       | 131<br>100.0%               | 131<br>100.0% | 134<br>100.0%    | 185<br>100.0% | 145<br>100.0%             | 389<br>100.0% | 480<br>100.0% | 417<br>100.0% | 486<br>100.0% | 89<br>100.0% |

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| Page | Table | Title   | Base Description       | Base |
|------|-------|---|------------------------|------|
| 4    |       | Q1. To what extent do you agree or disagree with the following<br>statement?<br>"All Green Belt land in Scotland should have stronger protection<br>from building development." | Base : All Respondents | 1024 |