

Cairngorms

Poll

14/09/2017

Prepared on behalf of the Badenoch & Strathspey
Conservation Group



Voting Intention Poll

Survation.

Methodology

Fieldwork Dates

8th – 12th September 2017

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 16+ in Scotland

Sample Size

1,016

Data Weighting

Data were weighted to the profile of all Scottish adults aged 16+. Data were weighted by age, sex, region, 2017 General Election vote and 2014 referendum vote. Targets for the weighted data were derived from Office of National Statistics data, the results of the 2017 UK General Election and the 2014 referendum result.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,016 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Suration.

For further information please contact;

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Cairngorms Poll

Prepared on behalf of the Badenoch and Strathspey Conservation Group

13 Sep 2017

Table 1

Q1. By Normal Weighting

Q1. There are plans to build a new town in an area of the Cairngorms National Park. The area in question is a National Scenic Area and close to designated conservation sites. The new town is proposed to consist of around 1500 houses and would be about the size of the largest existing settlement in the Cairngorms National Park. Supporters of the proposed new town say that the planned community on the site would be 'appropriate for its outstanding location and delivers much needed new homes and commercial space locally.' Opponents say that the plans would be over-development that would damage the special landscape and wildlife that the National Park was set up to protect.

To what extent do you support or oppose the building of this new town in the Cairngorms National Park?

Base : All Respondents

| | Total | Gender | | Age | | | 2017 GE Vote | | | | 2016 Holyrood Constituency Vote | | | | ScotRegion | | | | | | | | 2014 Referendum Vote | | SEG | | | | |
|----------------------------|--------------|--------------|--------------|-------------|-------------|--------------|--------------|-------------|-------------|-------------|---------------------------------|-------------|-------------|-------------|-----------------------|----------------|------------------|-----------------------|-------------|---------------|-------------|---------------------|----------------------|--------------|-------------|-------------|-------------|-------------|--------|
| | | Male | Female | 16-34 | 35-54 | 55+ | CON | LAB | LD | SNP | CON | LAB | LD | SNP | Highlands and Islands | South Scotland | Central Scotland | Mid Scotland and Fife | Glasgow | West Scotland | Lothian | North East Scotland | Yes | No | AB | C1 | C2 | DE | |
| Unweighted Total | 1016 | 423 | 593 | 295 | 394 | 327 | 179 | 213 | 51 | 350 | 133 | 139 | 43 | 355 | 86 | 49 | 128 | 89 | 190 | 184 | 151 | 139 | 471 | 378 | 206 | 285 | 222 | 303 | |
| Weighted Total | 1016 | 488 | 528 | 302 | 335 | 379 | 230 | 217 | 54 | 296 | 178 | 150 | 54 | 298 | 95 | 78 | 124 | 100 | 130 | 133 | 194 | 162 | 379 | 470 | 221 | 278 | 223 | 294 | |
| Strongly support | 69 6.8% | 40 8.2% | 29 5.5% | 22 7.3% | 30 8.8% | 17 4.5% | 8 3.6% | 17 7.7% | 3 4.9% | 23 7.6% | 4 2.1% | 13 8.8% | 3 5.8% | 26 8.8% | 10 10.5% | 2 2.4% | 11 8.5% | 7 7.2% | 9 6.7% | 10 7.4% | 9 4.8% | 11 6.9% | 39 10.4% | 18 3.7% | 18 7.9% | 16 5.7% | 16 7.0% | 20 6.7% | |
| Somewhat support | 182 17.9% | 101 20.7% | 81 15.3% | 63 20.9% | 51 15.1% | 68 17.9% | 33 14.4% | 43 19.9% | 12 22.1% | 58 19.6% | 27 14.9% | 28 18.7% | 14 26.1% | 58 19.5% | 25 26.6% | 11 14.6% | 19 15.4% | 27 27.3% | 20 15.0% | 25 18.6% | 35 17.9% | 20 12.1% | 69 18.1% | 85 18.1% | 43 19.2% | 54 19.5% | 40 18.1% | 45 15.2% | |
| Neither support nor oppose | 251 24.7% | 120 24.7% | 131 24.7% | 77 25.6% | 83 24.9% | 91 23.9% | 58 25.4% | 51 23.5% | 9 15.9% | 75 25.2% | 48 26.8% | 46 30.5% | 10 18.3% | 62 20.8% | 16 17.1% | 12 15.9% | 32 26.0% | 25 24.7% | 40 30.5% | 30 22.6% | 50 25.5% | 46 28.5% | 94 24.8% | 118 25.1% | 56 25.5% | 74 26.5% | 52 23.3% | 69 23.5% | |
| Somewhat oppose | 199 19.5% | 83 17.1% | 115 21.8% | 65 21.6% | 64 19.1% | 69 18.3% | 41 18.0% | 42 19.5% | 11 20.4% | 58 19.6% | 31 17.1% | 32 21.5% | 7 12.9% | 56 18.6% | 21 22.6% | 16 20.1% | 26 21.0% | 13 13.0% | 23 17.7% | 28 21.4% | 38 19.5% | 33 20.5% | 72 19.1% | 89 19.0% | 42 18.9% | 60 21.5% | 40 18.1% | 57 19.2% | |
| Strongly oppose | 250 24.6% | 122 24.9% | 128 24.3% | 49 16.2% | 83 24.7% | 118 31.1% | 77 33.5% | 51 23.7% | 15 26.8% | 66 22.2% | 59 33.0% | 26 17.4% | 16 29.3% | 77 25.8% | 18 18.9% | 33 42.4% | 26 21.0% | 19 19.1% | 30 23.5% | 37 27.5% | 44 22.7% | 42 26.0% | 91 24.0% | 132 28.1% | 46 21.0% | 64 22.9% | 58 26.3% | 81 27.6% | |
| Don't know | 67 6.6% | 22 4.5% | 44 8.4% | 25 8.3% | 25 7.4% | 17 4.4% | 12 5.1% | 12 5.7% | 5 9.8% | 17 5.9% | 11 6.0% | 5 3.2% | 4 7.5% | 19 6.5% | 4 4.3% | 4 4.6% | 10 8.1% | 9 8.7% | 9 6.6% | 3 2.6% | 19 9.6% | 10 5.9% | 14 3.6% | 28 6.0% | 17 7.5% | 11 3.9% | 16 7.2% | 23 7.8% | |
| SIGMA | 1016 | 488 | 528 | 302 | 335 | 379 | 230 | 217 | 54 | 296 | 178 | 150 | 54 | 298 | 95 | 78 | 124 | 100 | 130 | 133 | 194 | 162 | 379 | 470 | 221 | 278 | 223 | 294 | |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Survation.

| | Page | Table | Title | Base Description | Base |
|--|------|-------|---|------------------------|------|
| | 4 | 1 | <p>Q1. There are plans to build a new town in an area of the Cairngorms National Park. The area in question is a National Scenic Area and close to designated conservation sites. The new town is proposed to consist of around 1500 houses and would be about the size of the largest existing settlement in the Cairngorms National Park. Supporters of the proposed new town say that the planned community on the site would be 'appropriate for its outstanding location and delivers much needed new homes and commercial space locally.' Opponents say that the plans would be over-development that would damage the special landscape and wildlife that the National Park was set up to protect.</p> <p>To what extent do you support or oppose the building of this new town in the Cairngorms National Park?</p> | Base : All Respondents | 1016 |