

## **Fact Sheet: Mayor's 2018 Budget Proposal**

### **Sweetened Beverage Tax Proceeds - Embargoed Until Delivery**

Mayor Burgess sponsored legislation while Seattle City Councilmember to impose a \$0.0175/oz tax on distributors of sweetened beverages, with proceeds dedicated toward food security and education. The City anticipates approximately \$14.8 million in 2018 revenues from the tax, which will go into effect in January 2018. The Mayor has proposed proceeds be dedicated toward the following programs:

#### ***13th Year Promise Scholarship***

**\$1.38 million** - The Seattle College Foundation runs this program that allows local graduating seniors to attend the Seattle Colleges tuition-free for one year. The program also offers students a variety of college readiness workshops during their senior year to prepare for college enrollment and to improve math and English skills, if necessary. The proposed budget includes an additional \$1.38 million of funding for 13th Year as part of a multi-year effort to dedicate an eventual \$5 million endowment toward the program.

#### ***Fresh Bucks - Nutritional Access***

**\$2.4 million** - The Fresh Bucks program matches every dollar spent at a Seattle farmers market using food stamp benefits to purchase fresh, local produce (up to \$10 per day). New funds would expand program eligibility for families that do not qualify for SNAP benefits but remain food insecure, helping provide more people with access to nutritional foods. The expansion will also increase the number of retail locations where participants can use Fresh Bucks, increase community-based outreach and promotion efforts, and add to the number of clinics and patients that receive Fresh Bucks incentives through their healthcare providers.

#### ***K-12 Support***

**\$441,000** - Funding would continue an ongoing high school program that addresses academic skills, social emotional development, health, and family engagement. This program is currently in a pilot phase.

**\$461,000** - Funds would maintain a 2017 expansion of culturally-specific summer learning designed to serve more students of color.

**\$103,000** - Designed to address "summer melt," these dollars would help college-bound high school graduates, primarily from low-income families, take the necessary steps for enrollment in the fall. As many as one in five high school graduates who gain college admission don't arrive on campus in the fall. Most of these students are low-income and ethnic minority, often the first to attend college, and they need additional support to complete all of the steps necessary for enrollment.

### ***Early Learning***

**\$525,000** - This provides ongoing funding for a 2017 expansion of the Parent-Child Home Program, which provides literacy education to two- and three-year old children from low-income families. The proposed budget maintains the 2017 service level to serve roughly 590 Seattle children. The City partners with United Way of King County to deliver this program.

### ***Our Best and My Brother's Keeper***

**\$189,000** - Funds will support doubling the number of black male mentors for black male youth as part of the *Our Best* initiative, addressing the current shortage. Mentors are meant to improve the wellbeing of young black men in the areas of education, positive connections, employment, health, and safety.

**\$154,000** - Funds will continue the My Brother's Keeper initiative to address persistent opportunity gaps faced by boys and young men of color and ensure that all young people can reach their full potential. The 2017 Adopted Budget provided one-time funds to support a pilot of this program which, during the 2016-17 school year, served 150 youth at five community learning centers (Aki Kurose, Denny, Mercer, McClure, and Washington).

### ***Worker Retraining***

**\$500,000** - These funds will provide job training for workers adversely affected by the reduction in beverage sales.

### ***Other Items***

The proposed budget also includes \$500,000 for the Auditor's Office to conduct an evaluation of the effects of the tax as well as \$1.2 million related to the costs to implement and collect the tax.

### ***Funding Subject to Proviso***

Further, a subset of funds must be reviewed by the Sweetened Beverage Tax Advisory Committee before the funds can be spent. The Mayor has proposed the Committee and City Council consider dedicating \$4.1 million toward the following programs:

### ***Early Learning***

**\$2.7 million** - Funding would expand support for birth-to-3 child care providers, including early child behavior intervention support, professional development, and nursing support for infants and toddlers in childcare.

These dollars would also support home-based care providers who operate out of private homes and look after children who are often of an immigrant background. Providers would be given curriculum training, expanded nurse health support, and operational funding to provider networks. The Parent-Child Home Program would also be expanded to 12 new providers.

### ***Expand Access to Healthy & Affordable Food***

**\$1.38 million** - The Farm to Table Program currently provides food stipends and nutritional education to approximately 1,800 children. Funding approval would increase service to an additional 1,050 children through new Seattle Preschool Program sites, family child care providers and other community locations.

The Fresh Bucks To Go program would double the size (from 700 to 1,400) of a year-round program providing families free or low-cost fresh food bags of local fruit and vegetables every other week by including more preschools and other community-based locations such as family resource centers, community centers and meal programs.

Food banks and meal programs would receive increased resources to provide groceries and meals for an additional 1,100 infants, children, seniors, and people with special dietary needs.

This action would consolidate the Summer Food Service Program and the Afterschool Meals Program into one year-round "Out-of-School Time Nutrition Program," providing food access to vulnerable children and youth ages 1 - 18, when not in school. The proposal would also improve meal quality by adding a variety of nutritious fresh fruits and vegetables to both summer and afterschool programs.

### ***Reserve for Community Advisory Board Recommendations***

**\$2.77 million** - These funds are being placed in reserve pending the recommendations of the Sweetened Beverage Tax Community Advisory Board. The Board will review proposals for how these funds can best be spent and then will send their recommendations to the Mayor and City Council.