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17 SUPERIOR COURT OF THE STATE OF CALIFORNIA
18 FOR THE COUNTY OF SAN DIEGO

19
20 STATE FARM GENERAL INSURANCE
COMPANY,

21 Petitioner and Plaintiff,

22 v.

23 DAVE JONES, in his official capacity as the
Insurance Commissioner of the State of
24 California,

25 Respondent and Defendant.

26
27 CONSUMER WATCHDOG and
CONSUMER FEDERATION OF
CALIFORNIA,

28 Intervenor.

**Case No. 37-2016-00041469-CU-MC-CTL
(Lead Case)**

**STATE FARM GENERAL INSURANCE
COMPANY'S PHASE 1 OPENING
BRIEF**

Hearing Date: Feb. 9, 2018
Hearing Time: 1:30 p.m.
Dept. 69
Judge: Hon. Katherine Bacal

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1 **I. INTRODUCTION**

2 State Farm General Insurance Company (“SFG”) asks this Court to set aside the November 7,
3 2016, decision of the California Insurance Commissioner (the “Commissioner”), which orders SFG
4 to *decrease* its homeowner’s rates overall by 7% in response to SFG’s request for a 6.9% rate *increase*
5 (the “Decision”). This action does not involve technical questions drawing upon the Commissioner’s
6 ratemaking expertise. On the contrary, SFG raises pure legal questions falling squarely within this
7 Court’s prerogative—most important, may the Commissioner disregard SFG’s separate corporate
8 form and treat it as nothing more than an indivisible part of one big “State Farm” company? The
9 answer is no, and this fundamental legal error permeates and infects every aspect of the Decision.

10 The Insurance Code forbids the Commissioner from ordering a rate that is “excessive,
11 inadequate, [or] unfairly discriminatory,” and the Commissioner, in assessing a proposed rate, “shall
12 consider whether the rate mathematically reflects *the insurance company’s investment income.*”
13 (Insurance Code § 1861.05(a), italics added.) Section 1861.05(a) recognizes that insurers earn both
14 investment income and premium income; to the extent investment income is available to pay claims
15 and expenses, then the Commissioner may reduce permitted premium by the amount of that available
16 investment income.

17 Here, the Commissioner’s rate decrease resulted from ignoring the statutory phrase “the
18 insurance company’s investment income.” The Decision substitutes for SFG’s actual investment
19 income—and SFG is indisputably “the insurance company” making the rate application—phantom
20 income from a fictional asset portfolio derived from blending the assets of SFG *and its affiliates*. SFG
21 is a separate company with its own corporate identity, responsible to cover its own losses and
22 expenses with its own investment income and its own premiums. And SFG maintains a conservative,
23 low-risk investment portfolio rounding to 100% bonds. Yet according to the Commissioner, he can
24 ignore the statutory directive to consider “the insurance company’s investment income,” and put in
25 its place a concocted investment income value generated from a composite of investment assets held
26 by SFG, its corporate parent, and seven other State Farm affiliates, which the Decision refers to
27 collectively as the “State Farm Group.” This fictional portfolio includes about 40% stocks.

28 Specifically, two of SFG’s affiliates—State Farm Mutual Automobile Insurance Company
29 (“SF Mutual”), the parent company, and State Farm Fire and Casualty Company (“SF Fire”), which
30 writes homeowner’s and other property insurance in 47 states (but not California)—have risk profiles
31 distinct from SFG’s and hold portfolios with a substantial percentage of stocks. The Decision
32 attributes to SFG stock assets from the portfolios of SF Mutual and SF Fire, even though SFG cannot

1 earn income on stock assets that it does not own or have any ability—either legally or practically—
2 to access. Calculating “the insurance company’s investment income” in this manner resulted in
3 approximately \$100 million of extra investment income annually that the Commissioner attributed to
4 SFG, offsetting and drastically reducing SFG’s allowable rates. Plainly, because this methodology
5 did not “mathematically reflect” *SFG’s* investment income, it is irreconcilable with the plain text and
6 intent of Insurance Code section 1861.05(a). (See *20th Century Ins. Co. v. Garamendi* (1994) 8
7 Cal.4th 216, 243 [reference in section 1861.05(a) to “the insurance company’s investment income”
8 is to the income of the “*individual insurer*”], italics added.)

9 The Decision also cannot be squared with settled rules of rate regulation and core
10 constitutional principles. The Commissioner disregarded SFG’s separate corporate existence and a
11 risk-management structure in which SFG, SF Mutual, and SF Fire exist as separate entities, and they
12 as well as the State Farm Holding Company System are regulated by Illinois, not California. The
13 Commissioner opined that State Farm should adopt a different corporate structure, enter into an intra-
14 corporate pooling agreement, and/or transfer assets to provide SFG with access to its affiliates’ assets
15 or investment income. (Decision 43, 50.) But the Commissioner’s assumption that the ratemaking
16 process may be used to coerce SFG and its out-of-state affiliates into altering their financial structure
17 encroaches upon fundamental notions of comity and state sovereignty embodied in the federal
18 McCarran-Ferguson Act, the “internal affairs” rule, and multiple provisions of U.S. constitutional
19 and statutory law—all of which prohibit states from employing their laws and regulations to reach
20 beyond their own borders and influence and/or regulate conduct in other states. (See, e.g., *BMW of
21 N. America, Inc. v. Gore* (1996) 517 U.S. 559, 570–572; *Hill v. State Farm Mut. Auto. Ins. Co.* (2003)
22 114 Cal.App.4th 434, 442–451 (*Hill I*.)

23 The Commissioner’s erroneous reasoning also allowed him to avoid the reality that SFG’s
24 new rate is “confiscatory.” The regulatory rate equation calls for a profit component at a 7.39% rate
25 of return to SFG. The Decision achieves that return by assuming SFG has investment income from
26 the fictional, blended portfolio of the “State Farm Group.” But when SFG’s *actual* portfolio is used,
27 the profit/rate of return to SFG resulting from the ordered maximum premium is a mere 2.65%.
28 Critically, this return is only 0.25% above what SFG could earn if it did not engage in the business
of insurance at all—and did nothing more than collect investment income from its bond portfolio.
Obviously, writing insurance in a catastrophe-exposed line is significantly riskier than simply
investing in bonds. “Variance 9”¹ provides for relief from a rate that would be confiscatory. (10

¹ As explained by actuary Karen Terry during the proceedings below, “variances are included to

1 CCR § 2644.27(f)(9).) SFG is entitled to Variance 9 because under any conceivable standard, a rate
2 that allows virtually no value in return for investment in a regulated business is confiscatory.

3 The Commissioner also denied SFG’s request for “Variance 3” (10 CCR § 2644.27(f)(3))
4 based on a similar fundamental error. Variance 3 recognizes a slightly higher capital base for “an
5 insurer” writing (as pertinent here) at least 90% of its business in California, if its mix of investments
6 presents risks different from those presented by the line as a whole. Application of Variance 3 would
7 allow a slightly enhanced rate to account for that added risk. But the Decision erroneously denied
8 this variance on the basis that “the insurer” means “the group,” not SFG itself.

9 Lastly, the Decision suffers from another serious flaw that, even apart from the investment
10 income issue, renders the Decision contrary to established law. Under California’s prior approval
11 regime, an insurer is required to charge the current approved rate; the insurer cannot change its rate
12 unless and until the Commissioner approves a new rate. And while the Commissioner can order a
13 rate change, he can order such a change only prospectively. But here, for the first time in the twenty-
14 eight year history of prior approval rate regulation in California, the Commissioner made his rate
15 order retroactive, backdating it to July 15, 2015, seventeen months before the December 2016
16 effective date of the rate order, to be effectuated through \$100 million in refunds. The Commissioner
17 did so even though he had approved SFG’s prior rate and it was still in effect, making it the *only* rate
18 that SFG was legally allowed to charge during that period. Never before has the Commissioner
19 imposed the extraordinary and burdensome remedy of a retroactive rate refund under the guise of his
20 prospective rate authority, and his decision to do so here violates settled law and due process.

21 In sum, the Court should issue a writ commanding the Commissioner to set aside the Decision
22 and directing him to enter a new decision that is consistent with this Court’s ruling.

23 **II. BACKGROUND**

24 **A. SFG And Its Relationship With Affiliates**

25 SFG is wholly owned by SF Mutual, and is part of an insurance holding company system²
26 that includes various other State Farm affiliates writing in various states and in different lines of

27 allow an insurer to adjust mandatory components of the California rate application when the
28 mandatory components are not appropriate for the insurer’s circumstances or experience.”
(Administrative Record (“AR”) 6305 ¶32.)

² An “insurance holding company system” is two or more affiliated companies, one or more of
which is an insurance company. (215 ILCS 5/131.1(c); Ins. Code § 1215(e); Nat’l Ass’n of Ins.
Commissioners (“NAIC”) Model Act MDL 440 Section 1 E. (RJN Ex. B).) References to “State
Farm” without identifying a specific affiliate are to the State Farm holding company system.

1 insurance. (AR 5245–5246 ¶¶ 7, 8, 10.) SFG and SF Mutual are incorporated in Illinois, and all
2 of the other affiliates implicated in the Decision are incorporated or organized in states other than
3 California. As a mutual insurer, SF Mutual is owned for the benefit of its policyholders, and has
4 no investors. (AR 5245 ¶ 7; *Hill I*, 114 Cal.App.4th at 440.)

5 Historically, the State Farm system had included one company—SF Fire—that wrote
6 homeowner’s insurance in all 50 states and the District of Columbia. (AR 5245–5246 ¶ 8.) State
7 Farm redesigned this structure after two major catastrophes within three years decimated SF Fire’s
8 companywide, countrywide surplus: Hurricane Andrew in Florida (1992) and the Northridge
9 Earthquake in California (1994). (AR 6283 ¶ 8.)

10 The current State Farm structure is designed to provide homeowner’s insurance through
11 specific insurers: (1) one company, SF Fire, writing in 47 states and the District of Columbia and
12 (2) three single-state companies in the most populous states, which also have unique catastrophe
13 exposure: SFG in California, State Farm Florida in Florida, and State Farm Lloyds in Texas.
14 (AR 5245–5246 ¶¶ 8, 10; RJN Ex. F.) The single-state company structure ensures that
15 (1) policyholders in other states are insulated from those unique risks, and (2) risk mitigation
16 strategies (such as separate surplus) can be tailored specifically to the needs of policyholders in these
17 states. (AR 5246 ¶ 10.) This means that, in today’s risk environment (see RJN Ex. E), SFG’s surplus
18 is not exposed to Florida claims from Hurricane Irma or Texas claims from Hurricane Harvey—or,
19 for that matter, claims from events like Hurricane Sandy in other states—and it *is* situated to withstand
20 the massive *California* claims that would follow devastating wildfires or fire following earthquakes.

21 Toward that end, SFG exists and operates as a separate company, responsible for the results
22 of its own operations. It retains its own premiums, pays its own losses, and holds its own assets
23 without comingling with its affiliates. (AR 5249 ¶ 19; AR 6226–6227 ¶ 45.) SFG is a party to certain
24 shared services agreements, whereby State Farm affiliates achieve efficiencies through shared
25 function centers providing technology, actuarial, legal, accounting, and other services; it pays for
26 these services through contracts filed with and approved by the Illinois Department of Insurance,
27 with further, additional filing and approval by other state regulators in some cases. (AR 5247–5248
28 ¶¶ 14, 15, 17; AR 7071–7074.) SFG also obtains part of its reinsurance through contracts with SF
Mutual, also subject to Illinois regulatory approval. (AR 5248–5249 ¶¶ 16, 17.) But none of these
contracts gives SFG access to its affiliates’ assets or the investment income produced by those assets,
just as its affiliates have no access to its assets or income.³

³ For example, during the 2008 recession, SF Mutual and SF Fire lost billions in surplus through

1 Each State Farm affiliate maintains a carefully calibrated investment plan selecting assets
2 tailored to that company’s risk. (AR 5250 ¶¶ 22, 23.) For its part, SFG has “a liquid portfolio
3 essentially 100% in bonds due to [its] earning volatility, risk profile, and level of capitalization.”
4 (AR 5250–5251 ¶ 24.) By contrast, SF Fire and SF Mutual maintain a significant position in
5 equities in their investment portfolios. (*Id.* ¶ 25.)

6 **B. The Role of Investment Income in Ratemaking**

7 The central question in this case turns on the *investment income* available to an insurer. As
8 discussed below, Ins. Code § 1861.05(a) mandates that an insurer’s rate be offset “mathematically”
9 by “the insurance company’s investment income.” The Commissioner’s implementing regulation,
10 CCR § 2644.20(a), calls for investment income to be determined using “the insurer’s actual
11 portfolio.” The actual percent yield is determined by current market rates for each asset class, such
12 as bonds, real estate, stocks, etc. (AR 6616.) The regulation uses indices tied to current market
13 activity to set the expected percent yield for each asset class—except for stocks, as to which the
14 expected yield is set at the risk-free rate plus 8%. (10 CCR § 2644.20(c).)

15 At issue here is the Commissioner’s reliance on a phrase in 10 CCR § 2644.20(a) that
16 purports to determine asset distribution (“weights”) *within* the insurer’s “actual portfolio” by
17 reference to the “insurer’s most recent consolidated statutory annual statement.” California, like
18 other states, requires insurers doing business in the state to file statutory annual statements reporting
19 on that insurer’s financial condition, on forms developed by the NAIC.⁴ (AR 5251 ¶ 26; see also
20 Ins. Code § 931.) These are *individual* (not “combined”) statements filed by *individual* entities,
21 and SFG files such an individual annual statement. (AR 5251–5252 ¶ 27.) The NAIC
22 independently provides for “combined” annual statements to be filed with the NAIC by
23 property/casualty insurers in certain defined circumstances. (AR 5252 ¶ 28 & AR 7395.) This type
24 of “combined” statement was created by the NAIC for its own statistical and analysis purposes
25 (*ibid.*) and is not referenced in or required by the Insurance Code. SF Mutual files with the NAIC
26 a combined annual statement for itself and eight property/casualty affiliates—including SFG, SF
27 Fire, State Farm Florida, and State Farm Lloyds—based on its ownership and/or control of those
28 affiliates. (*Ibid.*) It was the Commissioner’s use of this “combined” statement, through the

stock market losses. (AR 5249–5250 ¶ 20, 7392.) SFG was insulated from such losses due to its
bond portfolio and its separation from its affiliates. (*Ibid.*)

⁴ “The NAIC is an organization of all insurance regulators from every jurisdiction in the United States. It functions to identify, clarify and state best practices, and to bring some uniformity, to an industry regulated on a state-by-state basis.” (AR 5251 ¶ 26.)

1 reference in 10 CCR § 2644.20(a), that resulted in his imputing income to SFG from a fictitious
2 portfolio of assets that differed radically from SFG’s “actual portfolio” and produced an offset to
3 SFG’s proposed rate that did not “mathematically reflect” its actual investment income, as
4 specifically required by the statute.

5 **C. Procedural History**

6 On December 4, 2014, SFG filed the rate application at issue here, seeking an overall 6.9%
7 rate increase for SFG’s homeowner’s contracts (later amended to an overall 6.4% increase).
8 (AR 6303 ¶ 26.) On June 22, 2015, after certain consumer groups had intervened and efforts to
9 resolve the rate issues failed, the Commissioner issued a Notice of Hearing on SFG’s application.
10 (AR 40–43.) The Commissioner’s Notice—which, notably, was addressed to SFG, but not to SF
11 Mutual or any of SFG’s other affiliates—announced that the Commissioner planned the
12 unprecedented action of imposing any new rate retrospectively to July 15, 2015 and that if there
13 were to be a rate reduction, it would be implemented through a refund order.

14 On August 8, 2016, after an evidentiary hearing before an ALJ, the Commissioner released
15 the ALJ’s Proposed Decision and directed further proceedings on the interest rate that would apply
16 to any refunds. On November 7, 2016, the Commissioner adopted the ALJ’s new Proposed
17 Decision as his Final Decision, and designated it precedential. The Decision ordered an overall 7%
18 rate decrease, despite SFG’s having initiated the proceeding by requesting a rate *increase*.⁵

19 More than ten points of the 13.4% difference between the proposed rate increase and the
20 resulting decrease derived from the calculation of SFG’s presumed investment income using a
21 fictional investment portfolio attributed to the entire so-called “State Farm Group.” Although the
22 regulation states that yield must be calculated using the “insurer’s actual portfolio” (10 CCR
23 § 2644.20(a))—a calculation that would produce a projected yield of 2.40%⁶ based on the yield
24 formula for bonds—the Decision concluded that SFG’s investment income would be projected at
25 the rate of 5.84%, based on the combined assets shown for the nine affiliates included in the
26 combined annual statement. (Decision 39, 44.) This resulted in the use of a fictional investment
27 portfolio consisting of about 40% equities (Decision 15; see AR 7401 [line 2/lines 1 through 9 =

25 ⁵ The overall 7% decrease is the result of separate orders addressing rates for three forms of
26 insurance offered by SFG: (1) a 5.37% decrease for SFG’s form for homeowners living in their
27 homes (a category that covers most of SFG’s California insurance); (2) a 20.39% decrease for
28 SFG’s renter’s form; and (3) a 13.81% decrease for SFG’s condominium unit owner form.

⁶ 2.40% is the yield at which SFG would be *projected to earn* investment income based on its own
portfolio. (AR 6617.) 2.25% is the yield SFG *actually did earn* on assets purchased between July
15, 2015 and August 11, 2016. (AR 8914.)

1 42.2%]), when SFG’s actual portfolio consists of almost 100% bonds. (AR 7076.) The Decision
2 dismissed the reference in the regulation calling for the “insurer’s actual portfolio,” asserting that
3 the combined annual statement of the “State Farm Group” was “Applicant’s actual portfolio on a
4 group basis.” (Decision 41.) It also brushed aside the undisputed fact that SFG has no access to
5 the assets or investment income of its affiliates, suggesting that “insurers may transfer assets
6 between affiliates.” (*Id.* at 43.)

7 The Commissioner extended a similar rationale to SFG’s request for Variance 3—which
8 allows an insurer to show that its formulaic rate should be adjusted based on its concentration risk as
9 a monostate insurer. The Commissioner ruled that the threshold for application of the variance had
10 to be met at the “group” level, rather than the “insurer” level. (Decision 48–49.)

11 The Commissioner also denied SFG’s request for Variance 9, the “constitutional variance”
12 required to avoid a confiscatory rate. He found that the rate for SFG would not be confiscatory
13 because—again measured against the financial condition of the whole “State Farm Group”—it would
14 not place that entire Group in “deep financial hardship.” (Decision 62.)

15 Finally, the Commissioner directed that the 7% rate reduction be retroactive to July 15,
16 2015, the date that SFG had proposed in its initial rate application, even though the Commissioner
17 had never before established a retroactive effective date for a new rate. (Decision 69.)⁷ The
18 Commissioner ordered SFG to refund the difference in rates during the prior period, plus interest
19 at the rate of 2.25% per annum—the rate Petitioner actually earned on assets purchased between
20 July 2015 and August 2016. (*Id.* at 78–79; AR 8908–8914.)

21 SFG filed a timely petition and complaint on November 23, 2016. Upon SFG’s application
22 for a stay of the underlying Decision, this Court entered a stay limited to the “portion of the
23 Commissioner’s order requiring refunds to be paid.”

24 **III. STANDARD OF REVIEW**

25 SFG’s petition presents primarily questions of law. “Interpretation of a statute or regulation
26 is, of course, an issue of law for the court, as is the question of whether a regulation is consistent with
27 the authorizing statute”—both of which are subject to de novo review. (*Spanish Speaking Citiz.*
28 *Found., Inc. v. Low* (2000) 85 Cal.App.4th 1179, 1214, citation omitted.) “[W]hen an implementing
regulation is challenged on the ground that it is ‘in conflict with the statute’ ..., the issue of statutory

⁷ On July 24, 2015, SFG filed an amended application (see 10 CCR § 2655.8(b)), which updated the effective date to April 15, 2016. CDI objected, and the ALJ ordered SFG to refile its amended application with July 15, 2015 as the effective date—which SFG did on August 7, 2015, despite the fact that this date preceded the date of the amended application.

1 construction is a question of law on which a court exercises independent judgment.” (*Western States*
2 *Petr. Ass’n v. Bd. of Equal.* (2013) 57 Cal.4th 401, 415, citation omitted.) Where the Commissioner’s
3 legal interpretation is not embodied in a regulation, the court “rel[ies] primarily on [its] own
4 independent judgment.” (*Matteo v. California Dep’t of Mot. Veh.* (2012) 209 Cal.App.4th 624, 631.)
5 The same de novo rule applies to constitutional questions. (*Starving Students Inc. v. Dept. of Indus.*
6 *Relations* (2005) 125 Cal.App.4th 1357, 1363; *Mercury Cas. Co. v. Jones* (2017) 8 Cal.App.5th 561,
7 584.) Finally, in reviewing evidentiary findings, the Court must “exercise its independent judgment
8 on the evidence, and unless the weight of the evidence supports the findings, determination, rule,
9 ruling or order of the commissioner, the same shall be annulled.” (Ins. Code § 1858.6.)

9 **IV. THE COMMISSIONER’S NEW RATE IS UNLAWFUL**

10 **A. The Commissioner’s Disregard of SFG’s Separate Corporate Existence** 11 **Exceeds California’s Regulatory Authority**

12 The Decision turns on the flawed premise that there is a “State Farm Group” with an
13 undifferentiated pool of assets fluidly available to the affiliates in the “Group.” This incorrect
14 assumption intrudes into other states’ spheres of regulatory authority, contrary to the internal affairs
15 doctrine and the principles governing insurance regulation across the several states.

16 **1. The Decision Implicates Fundamental Principles Governing the** 17 **Internal Affairs and Corporate Structure of Insurers**

18 By disregarding SFG’s separate corporate existence and treating it collectively with its parent
19 and affiliates, the Commissioner ignored the fundamental principle that questions of an entity’s
20 internal corporate structure are subject to regulation only by the domiciliary state—here, Illinois. The
21 internal affairs doctrine “recognizes that only one state should have the authority to regulate a
22 corporation’s internal affairs” (*Edgar v. MITE Corp.* (1982) 457 U.S. 624, 645), because “state
23 regulation of corporate governance is regulation of entities whose very existence and attributes are a
24 product of state law.” (*CTS Corp. v. Dynamics Corp.* (1987) 481 U.S. 69, 89–90; accord *Hill I*, 114
25 Cal.App.4th at 442.) The Court in *Greb v. Diamond Int’l Corp.* (2013) 56 Cal.4th 243, 268, fn. 35,
26 affirmed California’s “robust application” of this rule, recognizing that a corporation is “subject to
27 only the law of its state of incorporation” as to its “internal affairs.” As the Court noted in *Southern*
28 *Sierras Power Co. v. Railroad Comm’n of California* (1928) 205 Cal. 479, cited in *Greb*, the doctrine
does not just affect choice of law, but acts as a fundamental limitation on “the authority of the state
over foreign corporations”—the state lacks power to “regulate and control the *intra vires* acts of such
corporations concerning their internal affairs.” (*Id.* at 482–483.)

In operation, the “internal affairs” doctrine assigns regulatory authority to the domiciliary

1 state with respect to certain intra-corporate matters internal to the corporation. (*Hill I*, 114
2 Cal.App.4th at 443–444.) The structure, relationship, and roles of corporate affiliates, including
3 the design of the corporate structure and the allocation of capital and risk among affiliated entities,
4 are quintessential “internal affairs.” (See *Wehlege v. EmpRes Healthcare Inc.* (N.D. Cal. 2011)
5 821 F.Supp.2d 1122, 1128–1130.)

6 The system employed in the United States to regulate the business of insurance tracks the
7 internal affairs doctrine. The McCarran-Ferguson Act directs that the business of insurance be
8 regulated by “the several states” (15 U.S.C. §§ 1011, 1012(a)), reflecting Congress’s intent to ensure
9 that the states regulate insurance within, and not “beyond,” their respective borders. (*FTC v.*
10 *Travelers Health Ass’n* (1960) 362 U.S. 293, 300–301.) Consistent with this structure, the “complex
11 and interdependent system of regulation” adopted by the several states, working through the NAIC,
12 assigns corporate governance regulation (risk management and financial condition) to the domiciliary
13 state—here, Illinois—and “market regulation” (the conduct of an insurer within a state) to the market
14 state—here, California. (RJN Ex. D at 5–6.)⁸ The result is a system of “domiciliary deference” to
15 the state of incorporation with respect to “financial and corporate affairs.” (*Id.* at 6.)

16 It also is a bedrock principle of law—in Illinois, California, and elsewhere—that a separately
17 incorporated company such as SFG has its own corporate existence that must be respected except
18 under narrow circumstances. (See *Main Bank of Chicago v. Baker* (Ill. 1981) 427 N.E.2d 94, 101
19 [corporate entity treated separately from its affiliates]; *Superior Coal Co. v Dep’t of Finance* (Ill.
20 1941) 36 N.E.2d 354, 358 [same for parent and subsidiary].)⁹ As the U.S. Supreme Court has
21 explained in the due process context, “corporate separation, though perhaps merely formal, [is] real.”
22 (*Cannon Mfg. Co. v. Cudahy Pkg. Co.* (1925) 267 U.S. 333, 337 [improper to exercise personal
23 jurisdiction over corporation based on contacts of in-state affiliate].) The law on corporate
24 separateness fully applies to insurance companies and their affiliates. (See *Hill v. State Farm Mut.*

23 ⁸ SFG is subject to some duplicative regulation, and must file inter-affiliate agreements with
24 California as well as Illinois, because it falls within California’s “commercially domiciled” statute.
25 (Ins. Code § 1215.14; AR 5249 ¶ 18.) But with respect to the “enterprise risk” issue of managing
26 risk vis a vis the affiliates within the holding company system, Illinois is the designated regulator.
27 (See 215 ILCS 5/131.14b; Ins. Code § 1215.4(m).)

28 ⁹ (See also *Messler v. Bragg Mgmt. Co.* (1985) 39 Cal.3d 290, 301 [corporate form disregarded
only in narrow circumstances]; *Sonora Diamond Corp. v. Super. Ct.* (2000) 83 Cal.App.4th 523,
537–538 [wholly owned subsidiary of Bermuda corporation formed to support parent’s business in
California was a separate entity, not part of a single, integrated enterprise, despite overlap of
directors and officers, parent’s issuance of consolidated reports, and payment for professional
services to subsidiary]; accord *Laird v. Capital Cities/ABC, Inc.* (1998) 68 Cal.App.4th 727, 737.)

1 *Auto. Ins. Co.* (2008) 166 Cal.App.4th 1438, 1495 (*Hill II*) [insurance company’s parent “will not be
2 exposed to liability” when it contributes funds to its subsidiary “for the purpose of assisting [it] in
3 meeting its financial obligations”].¹⁰ Indeed, insurance regulators rely heavily on corporate
4 governance rules to aid their oversight of insurers’ financial condition. For this reason, regulatory
5 statutes—including in Illinois—compel regulated entities to seek regulatory approval for inter-
6 affiliate transactions, and closely monitor (and require approval of) any transfers of funds between
7 and among affiliates. (See 215 ILCS 5/131.20 & 131.20a; see also Ins. Code § 1215.5.)

7 **2. The Commissioner Erred in Disregarding the Internal Corporate**
8 **Structure of State Farm Mutual and the Separate Existence of SFG**

9 As shown above, SFG operates as a California-only company capitalized with a conservative
10 asset portfolio deemed appropriate to the insurance risk that it faces in California. (AR 5250 ¶ 21,
11 13042 ¶¶ 2–12; 5383 ¶¶ 39–40.) Its separate status reflects system-wide strategy designed to manage
12 risk for State Farm policyholders throughout the country—matters that are quintessential “internal
13 affairs” regulated by Illinois.¹¹ (See *Hill I*, 114 Cal.App.4th at 442–452 [internal affairs doctrine
14 applies to decisions weighing issuance of dividends against maintaining surplus]; *Hill II*, 166
15 Cal.App.4th at 1482–1483 [determinations regarding amount of necessary surplus are for corporate
16 management subject to the business judgment rule].)¹²

17 The Commissioner’s disregard of SFG’s separate corporate existence violates the
18 fundamental principles set out above by artificially reducing SFG’s rates based on the unsustainable
19 fiction that SFG has access to the investment assets and income of its parent and affiliates. He
20 improperly substituted a portfolio consisting of 40% stocks for SFG’s conservative bond portfolio,
21 compounding the risks to which SFG’s surplus is exposed, contrary to the risk management plan
22 that State Farm put in place under Illinois’s regulatory oversight. The Commissioner’s rationale

21 ¹⁰ (See also *Tomiselli v. Transamerica Ins. Co.* (1994) 25 Cal.App.4th 1269, 1283–1286 [parent
22 insurer’s assets may not be imputed to subsidiary based on 100% stock ownership, shared offices
23 and policy manuals, common personnel, and consolidated financial statements]; accord *Wady v.*
Provident Life & Acc. Ins. Co. (C.D. Cal. 2002) 216 F.Supp.2d 1060, 1068–1070 [same]; *Perez v.*
State Farm Mut. Auto. Ins. Co. (N.D. Cal. 2011) 2011 WL 5833636, *4 [same].)

24 ¹¹ This form of regulation follows a principle called “windows and walls,” under a nationally-
25 accepted approach to oversight of insurance risk management. (See AR 11620:1–11621:15.) State
26 Farm’s use of three single-state insurance companies exemplifies this approach, viewing potential
contagion risk through the “windows” of comprehensive risk assessment and containing that risk
by use of corporate “walls.”

27 ¹² Plaintiffs in *Hill* alleged that SF Mutual could not wall off its affiliates’ surplus, but rather should
28 maintain all surplus as a pool from which it should be obliged to pay dividends. (See *Hill I*, 114
Cal.App.4th at 439; *Hill II*, 166 Cal.App.4th at 1452.) The court disagreed, holding that this and
other similar questions were “internal affairs” regulated by Illinois.

1 for these conclusions—that SFG and/or SF Mutual can or should change their corporate structure
2 to include a “pooling agreement” or similar arrangement by which they could “transfer assets
3 between affiliates,” and that SF Mutual somehow acted improperly by “strategically configuring a
4 subsidiary to act as an individual insurer only” (Decision 43, 50)—is a direct affront to Illinois’s
5 jurisdiction over such internal matters, including its laws requiring that the Illinois Department
6 approve any such inter-affiliate arrangements or transfers. (See 215 ILCS 5/131.20 & 131.20a.)

7 It is unlikely that a corporate regulator would advocate for a capitalization distribution that
8 would add extreme market risk (such as an \$8.5 billion loss that SF Mutual suffered in 2008,
9 AR 5249–5250 ¶ 20) to the insurance risk for an already catastrophe-exposed line, and certainly
10 the Illinois regulators never advocated such a result. But in any event, it is improper for a California
11 regulator, under the guise of rate regulation, to disregard the distinction between SFG and its
12 affiliates—a decision that would upend the carefully constructed plan, regulated by Illinois, for
13 managing risk between and among the property/casualty affiliates within the State Farm system.

14 **B. The Decision Cannot Be Squared With the Statute**

15 The governing statute—Ins. Code section 1861.05(a)—states that “[i]n considering whether
16 a rate is excessive, inadequate or unfairly discriminatory, ... the commissioner shall consider whether
17 the rate *mathematically reflects the insurance company’s* investment income.” (Italics added.) The
18 Commissioner’s treatment of the investment income offset is fundamentally incompatible with the
19 plain command of this statute and the broader scheme created by Proposition 103.

20 **1. The Statute Precludes Reliance on Projected Investment Income Based
21 on the Assets of an Insurer’s Corporate Affiliates**

22 Section 1861.05(a) directs the Commissioner to consider “the insurance company’s
23 investment income”—not the income of the insurance company’s corporate affiliates—in
24 determining whether a “rate is excessive, inadequate, or discriminatory.” Absent ambiguity, the
25 Court must “presume the lawmakers meant what they said, and the plain meaning of the language
26 governs.” (*People v. Gutierrez* (2014) 58 Cal.4th 1354, 1369, citation omitted.)

27 Although the term “the insurance company” is not a defined term, its placement next to
28 subdivisions (b) and (c) of section 1861.05—which set out the procedures to be followed by each
insurance company seeking to change its rate—confirms that the “insurance company” whose “rate”
is referenced in subsection (a) is the same “insurer” and “applicant” that is seeking to change its
“rate” in subsections (b) and (c). (See Ins. Code § 1861.05(b) [“Every insurer which desires to change
any rate shall file a complete rate application with the commissioner. ... The applicant shall have the

1 burden of proving that the requested rate change is justified”]; *id.* § 1861.05(c) [“The commissioner
2 shall notify the public of any application by an insurer for a rate change”].)

3 This is precisely how the Supreme Court read section 1861.05(a) in *20th Century*: it is the
4 “individual insurer” whose investment income must be “offset” against the rate sought. (8 Cal.4th
5 at 243, 290; see also *California Auto. Assigned Risk Plan v. Garamendi* (1991) 232 Cal.App.3d
6 904, 911–912 [section 1861.05 “directs the commissioner, in considering an application by an
7 *individual insurer* to change an insurance rate, to compare the proposed rate with the investment
8 income of *the insurance company making the application*”], italics added.)

9 This plain meaning is supported by the purpose of section 1861.05(a), as well as its history
10 and structure. A statute is construed not “in isolation,” but rather “with reference to the entire
11 scheme of law of which it is part so that the whole may be harmonized and retain effectiveness.”
12 (*Spanish Speaking Citiz.*, 85 Cal.App.4th at 1214, quoting *Calatayud v. State of Cal.* (1998) 18
13 Cal.4th 1057, 1065.) The Court must consider the consequences of a proposed construction and
14 construe the statute “so as to promote rather than defeat the statute’s purpose and policy.” (*Spanish*
15 *Speaking Citiz.*, 85 Cal.App.4th at 1214, citation omitted.)

16 As the Court explained in *20th Century*, the investment income of the individual insurer is to
17 serve as an “offset” against the premium the insurance company collects. (8 Cal.4th at 243, 290.)
18 That is because the amount of premium to which an insurer is entitled “is a function of the other
19 income sources available,” so that if the insurer will earn income from other sources related to the
20 business of providing insurance, “the insurer’s needed premium should be reduced such that its total
21 income would not result in an unreasonable rate of return.” (AR 6297 ¶ 9.) Section 1861.05(a)
22 directs the Commissioner to offset the premium sought by an insurer by the other major source of
23 income—investment income—that is available to that insurer, *i.e.*, the insurance company making
24 the application. (*20th Century*, 8 Cal.4th at 243, 290.) Put another way, the investment income used
25 to offset premium is a projection of the income the individual insurer actually would have available
26 to pay for the costs and reasonable profit otherwise paid by premium.

27 **2. The Commissioner’s Attempts to Reconcile His Decision With the** 28 **Statute are Unavailing**

29 The Commissioner’s methodology directly contravenes the text, structure, and purpose of
30 section 1861.05(a), as well as the “internal affairs” and corporate governance rules discussed above.
31 Although it is undisputed that SFG lacks access to the investment assets or income of its parent or
32 affiliates, the Decision in effect declares that SFG *should be provided* such access, either through
33 a pooling agreement that would allow a “transfer of assets between affiliates” or by eliminating

1 SFG’s separate status as a subsidiary. (Decision 43, 50.) Not only does this rationale improperly
2 disregard Illinois’s regulatory control over these matters, but nothing in the statute even suggests
3 that the Commissioner may coerce an insurer to enter into revenue sharing agreements or change
4 its corporate structure in order to seek approval of a rate.

5 The Decision suggests that the statute is satisfied so long as the mechanical calculations
6 employed in setting a rate are “mathematically accurate.” (Decision 42.) But that is demonstrably
7 incorrect: the statute says that the resulting rate must “mathematically reflec[t] the insurance
8 company’s investment income.” (Ins. Code § 1861.05(a).) “Mathematical accuracy” is not the
9 same as saying that rates “mathematically reflect” investment income: 2+3 always equals 5, but if
10 2 and 3 are the wrong inputs, then 5 is the wrong answer. Because the Commissioner uses the
11 wrong inputs—namely the “investment income” of entities other than the rate applicant—the
12 resulting rate does not “mathematically reflect” that insurer’s investment income, even if equations
13 employed in the process are “accurate.”¹³

12 **3. Regulation 2644.20(a) Must be Construed and Applied Consistently**
13 **With the Authorizing Statute**

14 The Commissioner’s principal justification for his methodology is 10 CCR § 2644.20(a),
15 which defines “Projected yield” as:

16 the weighted average yield computed using *the insurer’s actual portfolio* and yields
17 currently available on securities in US capital markets. The weights shall be
18 determined using the *insurer’s most recent consolidated statutory annual statement*,
19 and shall be computed by dividing the insurer’s assets in each separate asset class
20 shown on page 2, lines 1 through 9 of the insurer’s consolidated statutory annual
21 statement, by the total of lines 1 through 9....

22 (Italics added.) The regulation requires reference to “the insurer’s actual portfolio,” and then, in
23 explaining how to achieve that end, specifies that the “weights” be determined by an allocation
24 formula using “the insurer’s most recent statutory consolidated annual statement.” The “combined”
25 annual statement, developed by the NAIC, shows the financial condition of certain affiliates, and
26 lists the collective (but not the individual) assets of these affiliates using combining methodologies

27 _____
28 ¹³ The Decision cites various other insurance-related provisions to show that an individual
applicant is sometimes treated as part of a “group.” (Decision 41–42.) These examples only
confirm the correctness of SFG’s reading of the provision at issue here. Ins. Code § 1861.16, for
instance, allows the Commissioner to address situations where an insurer with multiple affiliates
writing auto insurance in California might use that structure to circumvent specific rate regulations
applicable to auto insurance. (See RJN Exs. A, B.) The cited provision—which focuses solely on
whether multiple affiliates writing the same insurance are actually competitors, thereby warranting
an exemption from the rule—has no bearing on the issue here.

1 rather than any single company’s “actual portfolio.” (See also AR 5376–5377 ¶¶ 21–22.)

2 For two reasons, the Commissioner’s reliance on the reference to the “consolidated statutory
3 annual statement” in the regulation cannot justify his counterfactual decision, in this proceeding, to
4 treat SFG as though it has access to the investment assets and income of its parent and affiliates.

5 *First*, the Commissioner’s application of his own regulations must comport with the statute.
6 It is elementary that, like any regulator, the Commissioner has only the powers conferred upon him
7 by statute. (See *Blood Service Plan v. Roddis* (1968) 259 Cal.App.2d 807, 811.) A regulator or
8 agency cannot “vary or enlarge,” by regulation or otherwise, the statutes they are bound to enforce.
9 (*Credit Ins. Gen. Agents Ass’n v. Payne* (1976) 16 Cal.3d 651, 656; cf. *Morris v. Williams* (1967) 67
10 Cal.2d 733, 748 [regulations that “alter or amend the statute or enlarge or impair its scope are void
11 and courts not only may, [but] it is their obligation to[,] strike down such regulations”].) Here, Ins.
12 Code § 1861.05(a) unambiguously calls for a “mathematical” calculation of “the insurance
13 company’s” investment income. Applying that command to SFG, the Commissioner cannot use the
14 regulation to impute investment income to SFG based on a fictitious “combined” portfolio that
15 includes assets of other, separate companies to whose assets SFG has no access. The Commissioner’s
16 use of the regulation in this way would “alter or amend” the statute as applied to SFG, so it is beyond
17 the Commissioner’s authority. (*Morris*, 67 Cal.2d at 748.)

18 *Second*, the law is clear that, although a regulator in general may properly prescribe an
19 allocation formula to determine the portion of a regulated company’s income that may be attributed
20 to the state, such an allocation formula is presumptive only, and it must yield to evidence showing
21 that the allocation, in any particular case, would violate the underlying legal rule. (See *Hans Rees’*
22 *Sons v. State of N.C. ex rel. Maxwell* (1931) 283 U.S. 123, 134.) The U.S. Supreme Court explained
23 this principle in the context of constitutional limitations on a state’s tax power. A state may create
24 formulaic rules to estimate the amount of income it can reach and tax, but it may not use those rules
25 to ignore “the peculiarities of a given enterprise” that cause the “mathematical formula” to produce
26 a result at odds with the evidence of income actually attributable to the state. (*Norfolk & W. Ry. Co.*
27 *v. Mo. State Tax Comm’n* (1968) 390 U.S. 317, 325–327, 329; see also *Hunt-Wesson, Inc. v.*
28 *Franchise Tax Bd.* (2000) 528 U.S. 458, 462–468.) By analogy here, California’s Commissioner
cannot use a regulatory formula to apply the statutory rule requiring reference to SFG’s “investment
income” in the face of evidence that SFG cannot actually earn that income on its actual assets.

The Commissioner’s use of the “combined statutory annual statement” to calculate an
applicant’s projected yield might not be problematic as applied to other insurance companies or

1 affiliate groups. Groups of affiliated insurers do commonly enter into pooling agreements through
2 which they combine premiums, losses, and investment income and then redistribute the results
3 according to predetermined shares. (AR 5252¶ 28; AR 6226 ¶ 45; AR 1180:15–11841:10, 16–21;
4 11849:4.) In such cases, it may make sense to calculate projected investment income by reference
5 to the combined investments of affiliates in the pooling agreement: because the investment assets
6 and/or resulting income are shared, the nominal investments of one company within the group may
7 not reflect the actual investment income available to that company to offset its requested premium.

8 By contrast, it is undisputed that SFG has no access to its affiliates’ investment income or
9 assets. The combined annual statement filed with the NAIC does not, in this case, reflect “the
10 insurance company’s investment income,” much less the “actual portfolio” specified by the
11 regulation. Rather, attributing the blended holdings on the combined statement to SFG produces a
12 fictitious portfolio consisting of approximately 40% stocks (see AR 7401), which the regulation
13 assumes generate investment income at the risk free rate plus 8% (here, 1.39% +8%= 9.39%, see
14 AR 6613–6617). But SFG—the “insurance company” within the meaning of the statute—does not
15 own or have access to *any* stocks, and its bond portfolio, by the tacit admission of the yield indices
16 in the regulation (*ibid.*), could not possibly produce investment income at the level that could be
17 projected to be earned by a portfolio of 40% stocks.

18 In the general case, the Commissioner may adopt a regulatory allocation formula to achieve
19 the intent of the statute—*i.e.* one that “mathematically reflects” the investment income available to
20 an applicant as an offset to premium. But any application of a mechanical formula must yield to
21 evidence demonstrating that the allocation methodology in the particular case produces a result that
22 is contrary to the governing law, whether it be the authorizing statute or applicable constitutional
23 protections. (*Norfolk & W. Ry.*, 390 U.S. at 325, 327, 329.) Here, the Commissioner
24 acknowledged that SFG’s own portfolio (its “actual portfolio”) produced an actual yield of only
25 2.25% on assets purchased between July 15, 2015 and August 11, 2016, corresponding to the
26 projected yield of 2.40%. (AR 6617.) This is well below the presumed yield of 5.84% that he
27 calculated for the fictitious portfolio based on investments of SFG and its parent and affiliates.
28 (Decision 78.) Following the cases cited herein, the Commissioner’s fictional “State Farm Group”
portfolio must give way to the uncontroverted evidence demonstrating SFG’s actual 100% bond
portfolio, in order to effectuate the governing statute, § 1861.05(a). (See, *e.g.*, Section IV.C.)

C. The Commissioner’s Interpretation of the Statute Raises Serious Constitutional Problems

The Commissioner’s approach not only contravenes the text of section 1861.05(a), it also

1 violates fundamental constitutional principles. By basing SFG’s rates on the premise that these
2 affiliates will share their investment income with SFG, or that SF Mutual will change its corporate
3 structure to eliminate its separate operating subsidiaries, the Commissioner would apply California’s
4 regulatory scheme in a way that transgresses settled limitations on state power. These problems
5 independently warrant setting aside the Decision, but can be avoided by adopting the correct and less
6 problematic interpretation of the statute and regulation offered above. (See *People v. Garcia* (2017)
2 Cal.5th 792, 804 [statute should be construed to avoid constitutional issues].)

7 **1. The Constitution Prohibits a State From Reaching Beyond its**
8 **Boundaries to Affect Conduct or Transactions in Other States**

9 The Supreme Court has made clear that an individual state may not use its legislative or
10 regulatory power to “impose its own policy choices on neighboring States.” (*BMW*, 517 U.S. at
11 571.) As the Court explained long ago in *Bonaparte v. Tax Court* (1881) 104 U.S. 592, 594, “[n]o
12 State can legislate except with reference to its own jurisdiction,” and “[e]ach State is independent
of all of the others in this particular.”

13 A state’s power to interfere with activities or conduct in other states is constrained by the
14 Constitution’s “special concern” with “the autonomy of the individual states within their respective
15 spheres.” (*BMW*, 517 U.S. at 571–572, quoting *Healy v. Beer Inst.* (1989) 491 U.S. 324, 335–336,
16 internal quotation marks omitted.) That concern has been expressed as a function of the Commerce
17 Clause (*Healy*, 491 U.S. at 335–336), as a due process limitation (*BMW*, *id.* at 571–573), and as an
18 “inherent limit[.]” on “the States’ power” (*Edgar*, 457 U.S. at 643, quotation marks omitted). These
19 principles prohibit not only direct efforts by states to regulate conduct in other states, but also state
20 regulation that has the “practical effect” of forcing regulated entities to change their out-of-state
21 behavior. (*Healy*, 491 U.S. at 337–338; *Brown-Forman Dist. Corp. v. N.Y. State Liquor Auth.* (1986)
22 476 U.S. 573, 583.) And, under the principles described above, state regulators cannot avoid these
limitations by simply conflating an in-state corporation with its out-of-state affiliates. (See, e.g.,
Cannon Mfg, 267 U.S. at 337 [“corporate separation” is recognized by the Due Process Clause].)

23 Relatedly, the Due Process Clause prevents a state from applying its substantive law to
24 transactions or entities that lack a sufficient connection to the state. (See *Phillips Petr. Co. v. Shutts*
25 (1985) 472 U.S. 797, 819–822.) Indeed, it is a “basic principle of federalism” “that each State may
26 make its own reasoned judgment about what conduct is permitted or proscribed within its borders.”
27 (*State Farm Mut. Auto. Ins. Co. v. Campbell* (2003) 538 U.S. 408, 422.) Allowing one state to
28 apply its substantive law to transactions or entities in other states would contravene “the
constitutional barriers by which all the States are restricted within the orbits of their lawful authority

1 and upon the preservation of which the Government under the Constitution depends.” (*Id.* at 421,
2 quoting *New York Life Ins. Co. v. Head* (1914) 234 U.S. 149, 161.)

3 In addition to these general constitutional limitations on extraterritorial regulation, a specific
4 due process constraint applies to rate regulation: state regulators, when setting rates for regulated
5 entities, are prohibited from taking into account income from out-of-state businesses beyond the
6 regulatory jurisdiction of the state. (See *Smyth v. Ames* (1898) 169 U.S. 466, *disapproved as to*
7 *separate issue by FPC v. Hope Nat’l Gas Co.* (1944) 320 U.S. 591.)¹⁴ For more than a century, the
8 U.S. Supreme Court has held that due process requires rates to be based on business carried out
9 “wholly within [a state’s] limits” and “without reference to the interstate business done by the
10 [regulated entity], or to the profits derived from it.” (*Smyth*, 169 U.S. at 541.) Rather, rates must be
11 set so that “one class of customers should be neither burdened by the losses from other service nor
12 benefitted from non-jurisdictional profits”—thus, “with respect to ratemaking, each jurisdiction or
13 class of customers should pay its own way.” (*El Paso Elec. Co. v. FERC* (5th Cir. 1982) 667 F.2d
14 462, 468; accord *Simpson v. Shepard* (1913) 230 U.S. 352, 435.) Although the issue typically arises
15 in confiscation cases—discussed below—the principle also rests on the fundamental constitutional
16 limitations on a state’s power to regulate conduct beyond its borders. (*Smyth*, 169 U.S. at 541–542.)

15 2. The Commissioner’s Decision and Rationale Violate The Fundamental 16 Constitutional Principles Limiting a State’s Power

17 The Commissioner tries to defend his imputation to SFG of its affiliates’ investment income
18 by pointing to a trend toward assessing insurance risks on an enterprise-wide basis, as well as the fact
19 that some holding company systems (though not State Farm) have created pooling arrangements and
20 other mechanisms through which revenues may be shared. (Decision 13–14, 43–44, 49–50.) The
21 Commissioner goes so far as to fault State Farm for “strategically configuring a subsidiary to act as
22 an individual insurer only” (*id.* at 50), and suggests that “Applicant” must either make a “choice” to
23 have “a pooling agreement, reinsurance contracts, or share services agreements” that will allow such
24 sharing, or suffer regulatory consequences in California (*id.* at 43). The Commissioner concludes
25 that it is appropriate to impose such regulatory consequences—the imputation of affiliate investments
26 to SFG—on the assumptions that “insurers may transfer assets between affiliates” and that SFG can

26 ¹⁴ *Hope* rejected the separate holding of *Smyth* that fair value was the sole measure of a rate base
27 upon which “just and reasonable” rates were to be calculated. (320 U.S. at 601–602; see also
28 *Verizon Comm., Inc. v. FCC* (2002) 535 U.S. 467, 483–484.) *Hope* did not affect *Smyth*’s
extraterritoriality rule. (See, e.g., *Francis Hosp. Ctr. v. Heckler* (7th Cir. 1983) 714 F.2d 872, 875
[citing *Smyth* for extraterritoriality principle].)

1 and should enter into an arrangement that would permit such transfers. (*Ibid.*)

2 This is precisely the type of overreaching by a state that the “principles of state sovereignty
3 and comity” forbid. (*BMW*, 517 U.S. at 571–573.) There is no support in the law for the
4 Commissioner’s apparent view that an insurance holding company system may not properly operate
5 through separate subsidiaries, or that a regulator can disregard the corporate form and impose policy
6 choices as to appropriate corporate structure and revenue-sharing arrangements on entities and
7 regulators in other states. But in any event, the appropriate structure of State Farm Mutual’s family
8 of subsidiaries is, under the Insurance Company Holding Act and the “internal affairs” doctrine,
9 governed by Illinois law and subject to regulation, if at all, by that state.

10 Like other states, Illinois authorizes insurers to employ enterprise-wide risk management
11 methodologies, including the sharing of risk-related data, while at the same time employing
12 corporate “walls” to manage the resulting risk and associated solvency issues. As shown above,
13 the Commissioner’s methodology and rationale here are nothing more than an attempt to second-
14 guess the choice made by Illinois regulators to allow such an approach, including by allowing
15 “walls” that separate insurance subsidiaries such as SFG from their affiliates. This effort to change
16 the behavior of out-of-state entities or other states is forbidden by the above principles under the
17 Due Process and Commerce Clauses, as well as by the “internal affairs” rule.

18 The Supreme Court’s analysis in *BMW* is closely on point. In *BMW*, the Court noted that
19 some states require car dealers to make full disclosure of *any* repairs made to vehicles sold as “new,”
20 whereas others exempt minor repairs from any such requirement. (517 U.S. at 569–570.) The Court
21 found that it would violate “principles of state comity and sovereignty” for one state to impose its
22 own disclosure policy on others by imposing consequences under its own laws to try to change
23 dealers’ conduct in other states. (*Id.* at 572.) Thus, the Court held that a punitive damages award
24 would be improper if an Alabama court imposed it to “induce BMW to change [its] nationwide
25 policy.” (*Ibid.*) “[B]y attempting to alter BMW’s nationwide policy, Alabama would be infringing
26 on the policy choices of other States.” (*Ibid.*)

27 Likewise, in *Healy*, the Court emphasized that a state cannot enact laws or apply regulations
28 that have the “practical effect” of forcing companies or regulators to change their conduct or policies
in other states. As the Court explained, the Commerce Clause is concerned not only with state laws
that interfere with the *federal* power over interstate commerce but also with the separate sovereignty
interests that each state has in regulating within its own territory, free from interference or regulation
by other states. (*Healy*, 491 U.S. at 335–336.) In *Healy* and a series of similar cases, the Court struck

1 down state laws requiring manufacturers to post prices for their products and affirm that those prices
2 were no higher than those charged in other states, holding that such laws violated the principles of
3 state sovereignty and autonomy embodied in the Commerce Clause. Although a state may “seek
4 lower prices for its customers” and regulate economic activity within its borders, it may not do so in
5 a way that causes consumers in other states to lose their competitive advantage or has the “practical
6 effect” of forcing changes to the regulated entities’ economic behavior (in those cases, their pricing
7 behavior) in other states. (*Id.* at 332–333, 339–340, quoting *Brown-Forman*, 476 U.S. at 580.)
8 Similarly, in *Edgar*, the Court struck down an Illinois law purporting to restrict tender offers, holding
9 that it would have the impermissible effect of regulating the details and timing of transactions that
necessarily affect shareholders not only in Illinois but nationwide. (457 U.S. at 643.)

10 The Decision has the “practical effect” of controlling “conduct beyond the boundaries of”
11 California. Even though SFG is a separate, Illinois entity with its own assets, the Decision imputes
12 the investment portfolios of other out-of-state companies to SFG as a means of artificially reducing
13 its rates. The Commissioner’s premise that SFG should have access to affiliates’ investments and
14 related income to pay claims (Decision 43, 50) would improperly force State Farm to change the
15 structure of the companies within the system, including the nationwide allocation of risk reflected
16 by the operation of single-state, conservatively invested insurers in high-risk states, and a multi-
17 state insurer writing insurance elsewhere. By suggesting that State Farm must change this structure
18 to allow asset transfers or pooling among affiliates in order to avoid regulatory consequences, the
19 Decision would undermine Illinois’ regulatory scheme, under which any such asset transfers and
20 arrangements must be approved by the Illinois Department of Insurance. (215 ILCS 5/131.20a;
21 215 ILCS 5/131.20.) The Commissioner’s methodology would lead to impermissible double
22 counting, where the investment income of the same affiliate is counted by both California and the
23 state served by that affiliate. And if that methodology were adopted by other state regulators, it
would create regulatory gridlock system-wide. (See generally *Edgar*, 457 U.S. at 642–643; cf.
Healy, 491 U.S. at 336.)

24 The Commissioner’s methodology also violates the prohibition against subsidizing regulated
25 business with income from out-of-state businesses. Under the Commissioner’s rationale, California
26 policyholders would benefit from the investment yield and surplus of out-of-state insurers—and the
27 different risks those insurers write against—even though the non-California policyholders who pay
28 premiums to the out-of-state insurers are not subject to California regulations and receive none of the
benefits of the California insurance. The Commissioner punishes SFG for income generated by out-

1 of-state entities—including by assuming that SFG’s parent or affiliates could transfer funds to SFG,
2 arrange for a pooling agreement, or eliminate SFG’s separate corporate existence to make affiliates’
3 investment assets available to SFG as an offset to premium. (Decision 43.)¹⁵ Under the law set out
4 above, that assumption, and the resulting Decision, are impermissible. (*Smyth*, 169 U.S. at 541.)

5 **D. The Rate Resulting From the Decision Is Confiscatory**

6 **1. The Rate Does Not Allow SFG a Fair Rate of Return**

7 Under U.S. Supreme Court jurisprudence, and in California except in the insurance context,
8 the accepted constitutional standard limiting a state’s power to regulate price is that the regulation
9 must allow a *fair rate of return*.¹⁶ The Decision does not meet this standard under any of the tests
10 by which courts have articulated it, because it substitutes an artificially high level of investment
11 income for the investment income actually available from SFG’s actual portfolio.

12 The undisputed evidence shows that SFG actually earned 2.25% on assets purchased
13 between July 15, 2015 and August 11, 2016. (AR 8914; Decision 73, 78.) This figure comports
14 with SFG’s projection that it will earn 2.40% on its actual assets for the future period of the rate.
15 (AR 7490, 7491; AR 10955:20–24.) Using SFG’s actual yield, the rate order allows a total return
16 to SFG on its California homeowner’s business of approximately 2.65%. (AR 10955:25–10956:13,
17 10958:22–25, 16504 ¶ 60.)

18 The return permitted by the rate order—2.65%—is only a hair’s breadth above the 2.40%
19 return generated by SFG’s actual portfolio. (AR 6233 ¶ 60.) That is, the marginal return to SFG
20 from its insurance business in California is just .25% greater than the return it would receive *if it did*
21 *not engage in the business of insurance at all*. (*Ibid.*) A return on investment of a quarter of a percent
22 *is not*, in any sense, a “return to the equity owner ... commensurate with returns on investments in
23 other enterprises having corresponding risks.” (*Hope*, 320 U.S. at 603.)

24 **2. The Rate is Confiscatory Even Under the “Deep Financial Hardship”
25 Standard Described in *Mercury***

26 The Third Appellate District, in *Mercury*, recently rejected the settled “fair rate of return”
27

28 ¹⁵ The *Mercury* decision rejected the argument that “allowing the commissioner to apply the
standard of constitutional confiscation to *Mercury* as a whole necessarily allows him to consider
‘insurers’ revenue generated outside his jurisdiction, which ‘unconstitutionally extends the powers
of a single state.’” (8 Cal.App.5th at 590.) But the court did not discuss the cases discussing the
prohibition on extraterritorial cross-subsidies, or the related Due Process or Commerce Clause
issues discussed herein. Rather, it held that the Commissioner could apply the “deep financial
hardship” test to an insurer. (*Ibid.*)

¹⁶ (See, e.g., *California Bldg. Indus. Ass’n v. City of San Jose* (2015) 61 Cal.4th 435, 464.) Federal
cases are to the same effect. (See *Duquesne Light Co. v. Barasch* (1989) 488 U.S. 299, 310, 314.)

1 standard as the guide for protecting insurers from confiscation through price regulation, instead
2 reading *20th Century* as dictating a financial distress standard. (8 Cal.App.5th at 587–588, 589.)
3 Even under this standard—with which State Farm does not agree—the rate order is confiscatory.

4 Proposition 103 adopted two phases of regulation, with an initial one-year phase requiring
5 insurers to “roll back” rates for the year 1989 to 80% of 1987 rates, followed by a permanent system
6 of prior approval (Ins. Code § 1861.01(a) & (c)). In *Calfarm Ins. Co. v. Deukmejian* (1989) 48
7 Cal.3d 805, 818–819, the Court held that the statutory standard in section 1861.01(b) for relief from
8 the prescribed “rollback” rate—precluding relief unless the insurer was “threatened with
9 insolvency”—was invalid because it would allow the state to force insurers to charge
10 unconstitutionally confiscatory rates. The Court stated the constitutional test as requiring “fair and
11 reasonable rates,” and found section 1861.01(b) invalid because it did not permit “adjustments
12 necessary” to achieve that standard. (*Ibid.*)

13 In *20th Century*, the Court considered the constitutional validity of regulations adopted to
14 implement the rollback. In discussing the confiscation standard, the Court stated that “a regulated
15 firm may claim that a rate is confiscatory only if the rate does not allow it to operate successfully,”
16 and that “[i]n such circumstances, the firm is not inaptly characterized as experiencing ‘deep
17 financial hardship’ as a result of the rate.” (8 Cal.4th at 296.) The Court repeated: “deep financial
18 hardship” means “the inability of the regulated firm to operate successfully—meaning, again, the
19 inability of the regulated firm to operate successfully during the period of the rate and subject to
20 then existing market conditions.” (*Id.* at 297.)

21 The Court in *Mercury* expressly disagreed with the contention that *20th Century* is
22 inconsistent with *Calfarm* (8 Cal.App.5th at 588–589), and *Calfarm* confirms that an otherwise
23 confiscatory rate does not become lawful simply because the insurer receives revenues from
24 “substantial business outside of California, or in lines of insurance within this state which are not
25 regulated by Proposition 103.” (48 Cal.3d at 818–819.) As the Court explained, if “an insurer had
26 substantial net worth, or significant income from sources unregulated by Proposition 103, it might
27 be able to sustain substantial and continuing losses on regulated insurance without danger of
28 insolvency.” (*Id.* at 819.) But the “continued solvency of the insurer” in this scenario “could not
29 suffice to demonstrate that the regulated rate constitutes a fair return.” (*Ibid.*)

30 The Decision violates this precept by analyzing confiscation by reference to “the insurer as a
31 group” (Decision 62–63, 65–66)—meaning the property/casualty affiliates listed on the combined
32 annual statement. (See *id.* at 11–12.) The problem with the Commissioner’s reasoning is easily

1 illustrated: The combined annual statement shows Direct Premiums Earned of \$57.5B (AR 7477 col.
2 3 line 59), total assets of \$188.5B (AR 7401:28), and total equity capital or surplus of \$80B (AR
3 7402:37). In contrast, SFG’s statement shows Direct Premiums Earned of \$2B (AR 7172 col. 3:59),
4 total assets of \$6.8B (AR 7076 line 28) and total equity capital or surplus of \$3.8B (AR 7077:37).¹⁷
5 If “deep financial hardship” meant that the “State Farm Group” had to suffer a structural impairment
6 from a California rate order directed to SFG, the Commissioner could order SFG to hand out
7 homeowner’s insurance *for free* without violating the constitutional prohibition against confiscatory
8 rates. After all, the total premium for the “State Farm Group” would move from about \$57B to \$55B
9 if SFG could not charge for homeowners’ insurance, a reduction of only 2.6%. A regulator would be
10 unlikely to recognize a 2.6% reduction in premium as a financial structural impairment to the State
11 Farm enterprise. But certainly it would be confiscatory to force SFG to write insurance for free.¹⁸

12 The Decision tries to justify the rate order by referencing past profits in a prior period, but
13 that, too, is improper, because “[o]therwise, the producer could be deemed to be ‘operating
14 successfully’ whenever, for example, it was merely in the position to create a ‘healthy’ cash flow
15 by imprudently liquidating assets amassed in the past.” (20th Century, 8 Cal.4th at 295 fn. 19;
16 accord *Calfarm*, 48 Cal.3d at 819; see also *Board of Comm’rs v. N.Y Tel. Co.* (1926) 271 U.S. 23,
17 31–32.) The Decision’s use of past profits here illustrates the point. As expert David Appel
18 explained, it is expected that a catastrophe-exposed line will earn “profits” in years in which
19 catastrophe experience is low, enabling the insurer to amass funds that can be used for policyholders
20 in the event of significant catastrophes. (AR 6230–6233 ¶¶ 52–59.) It would certainly be
21 “imprudent” to “liquidate” the “amassed” capital to generate an artificial “healthy” bottom line
22 rather than retain these funds for their intended purpose.

23 **V. THE COMMISSIONER ERRED IN HIS TREATMENT OF VARIANCE 3**

24 The Commissioner abused his discretion by rejecting SFG’s application for “Variance 3,”

25 ¹⁷ The Decision incorrectly states that SFG earned \$5.2 billion from its California homeowner’s
26 business (Decision 12), when in fact SFG had \$1.195 billion in Direct Premiums Earned for that
27 business in 2014. (AR 6304, 6606:1–3.)

28 ¹⁸ Indeed, even if the Commissioner ordered SFG to *pay* policyholders to take insurance, his
methodology apparently would not deem the scheme confiscatory because the imputed “return”
would be based on the income of the fictitious combined entity. (Cf. *Smyth*, 169 U.S. at 541
[rejecting argument that state “could legally require local freight business to be conducted even at
an actual loss, if the company earned on its interstate business enough to give it just compensation
in respect of its entire line and all its business, interstate and domestic”].)

1 which allows an insurer to increase the amount of recognized surplus for purposes of the rate
2 formula. (Decision 46–51.)¹⁹ Specifically, Variance 3 allows the insurer to adjust the “leverage
3 factor”—increasing the recognized surplus and resulting allowed profit—if (1) the insurer writes
4 at least 90% of its direct earned premium in California (as applicable here) and (2) “its mix of
5 business presents investment risks different from the risks that are typical of the line as a whole.”
6 (10 CCR § 2644.27(f)(3).) Although SFG met both of these requirements, the Commissioner
7 erroneously (and prejudicially) denied SFG’s request for the Variance.

8 First, it is undisputed that SFG writes more than 90% of its direct earned premium in
9 California. (AR 7172.) Nonetheless, the Commissioner held that the reference to “the insurer” in
10 Variance 3 actually means “the group.” (Decision 48–50.) This is similar to the flawed reasoning
11 discussed above, and fails for similar reasons: the “insurer” logically and legally must be the same
12 insurer whose leverage factor produces the recognized surplus under section 2644.17, and the
13 Commissioner’s contrary assumption contravenes the plain meaning of the regulation as well as the
14 fundamental legal principles outlined above.

15 Second, as the Decision recognizes, “since the term ‘insurer’ in the leverage factor variance
16 applies to both parts, the entire leverage factor variance must be evaluated consistently”
17 (Decision 53.) The ALJ (and the Commissioner) took that mandated consistency to mean that the
18 second element must look to “the group,” because the Decision held that the first element must
19 look to “the group.” But, as established above, “the insurer” means the individual insurer applicant,
20 not “the group.” This error requires that the Decision be set aside.

21 **VI. THE COMMISSIONER’S RETROACTIVE “EFFECTIVE DATE” AND** 22 **CORRESPONDING REFUND WERE UNLAWFUL**

23 Even though SFG applied to *increase* its rates, the November 2016 Decision ordered a
24 *reduction* in rates and set an “effective date” of July 15, 2015 for the new rates, as that was the
25 proposed effective date in SFG’s original application. On that basis, the Commissioner ordered SFG
26 to refund more than \$100 million to policyholders, reflecting the premiums (plus interest) that SFG
27 collected between July 15, 2015 and November 2016, in excess of the new rates. (Decision 66–70.)

28 This was the first time in the 28-year life of Proposition 103 that the Commissioner has

¹⁹ “Surplus” affects the amount of profit the insurer may earn from rates, because profit derives from the allowed rate of return as applied to the amount of recognized surplus. Section 2644.17 of the regulations determines the amount of recognized surplus upon which the insurer will be allowed to earn a return. (AR 6311–6312 ¶¶ 51, 54, 55.) It sets a ratio of premium to surplus (called the “leverage factor”), and that ratio, applied to the allowed premium, produces the recognized surplus. (*Id.*, ¶¶ 54, 55 & 6620; see Decision A-10.)

1 (i) retroactively set an “effective date” for rates that predated the “effective date” of the rating
2 decision,²⁰ and then (ii) ordered the insurer to refund (as too high) the premiums it had charged under
3 an existing, previously approved rate. This sea change—reflected in a “precedential” decision—is
4 invalid under the applicable rate-regulation statutes, and violates the rule against retroactive
5 ratemaking. It also violates the Due Process Clause of the Fourteenth Amendment, depriving SFG
6 of fair notice and fair procedures, for the Commissioner to announce a brand-new interpretation of
7 the law and then apply it retroactively to impose what amounts to a \$100 million penalty against SFG
8 for charging rates that the Commissioner had expressly authorized.

8 **A. The Commissioner’s Retroactive Ruling Violates California’s “Prior
9 Approval” Statute**

9 Proposition 103 made the “prior approval” system the “permanent” system for rate regulation
10 in California from November 8, 1989 forward. (*20th Century*, 8 Cal.4th at 243, 300.) Under this
11 system, an insurer’s rates “must be approved by the commissioner prior to their use.” (Ins. Code §
12 1861.01(c).) And the following steps are required by statute before the Commissioner may supplant
13 an insurer’s existing approved rate with a new one:

- 14 (1) The insurer must file a rate application and CDI must publish notice of the filing.
- 15 (2) The Commissioner can review the proposed rate, or allow it to be “deemed”
16 approved by taking no action within 60 days after the statutory public notice.
- 17 (3) The Commissioner may either affirmatively approve the proposed rate or call a
18 hearing. But the Commissioner is *not* authorized to disapprove the proposed
19 rate—or to approve a rate other than the proposed rate—without a hearing.

17 (§ 1861.05(c).) As a result, until such time as the Commissioner approves a new rate, the insurer
18 may charge *only* the existing approved rate.

19 Nothing in the statute authorizes the Commissioner to impose retroactive changes in rates—
20 whether directly or, as here, indirectly through backdating the “effective date” of a new rate order.
21 Nor does the statute allow the Commissioner to order insurers to disgorge premiums collected under
22 rates he previously approved.²¹ This context explains why the Commissioner has *never before*
23 attempted to impose a retroactive change in rates.

24 _____
25 ²⁰ The “effective date” of a final prior approval *order* is controlled by statute and cannot be
26 controverted. (Ins. Code § 1858.6.)

26 ²¹ A separate section of Proposition 103 allowed auto insurers to employ an interim rate until the
27 Commissioner adopted a rating plan. (Ins. Code § 1861.16(g).) If that rate exceeded the rate
28 ultimately approved, the insurer would refund the difference between the amount earned and the
amount to which it was entitled under the later-approved rate. (*Ibid.*) If the Legislature had wanted
to grant the Commissioner broad authority here to impose retroactive rate decreases in the form of
refunds, it would have done so expressly. (See generally *People v. Trevino* (2001) 26 Cal.4th 237,

1 The Commissioner’s retroactive rate decrease and refund also cannot be squared with
2 precedent. The Court of Appeal in *MacKay v. Super. Ct.* (2010) 188 Cal.App.4th 1427, held that
3 policyholders could not bring civil claims against an insurer for charging allegedly improper rates
4 because “[i]nsurers are statutorily *prohibited* from charging a rate that has not been preapproved by
5 [CDI].” (*Id.* at 1435 fn. 6, italics added.) Thus, “[w]hen [the prior approval] process has run its
6 course, the insurers *must* charge the approved rate and cannot be held civilly liable for so doing.”
7 (*Walker v. Allstate Indem. Co.* (2000) 77 Cal.App.4th 750, 756, italics added.) An approved rate has
8 the imprimatur of CDI; if it is later found (after a hearing) to have been too low or too high, the
9 insurer may no longer charge that rate, but the Commissioner cannot retroactively invalidate his prior
10 approval and compel a refund—just as policyholders cannot sue the insurer for charging an approved
11 rate. (See also Proposition 103 (1988) § 1 [uncodified provision of Proposition 103, stating that
12 “insurance rates *shall be maintained*” unless the Commissioner approves a new rate], italics added.)

13 The Decision tries to avoid *MacKay* and *Walker* on the theory that they addressed a different
14 issue: whether “the Insurance Commissioner, not the courts, has exclusive jurisdiction over
15 challenges to rates, i.e., that such challenges must first be brought to the agency.” (Decision 70.) But
16 the core premise of both cases was that, because the Commissioner had previously approved the
17 challenged rates under the statutory scheme at issue here, the insurers had no choice but to charge
18 those rates—only then did the courts “turn to the heart of the matter,” namely how a rate that has
19 been “approved” by CDI may be challenged. (*McKay*, 188 Cal.App.4th at 1440.)

20 Under the law, SFG was required by statute to charge its prior approved rate until such time
21 as the Commissioner approved a new rate. By retroactively setting the new rate’s “effective date,”
22 and ordering a refund of the premiums SFG charged under the prior approved rate, the Commissioner
23 violated the plain text of the Insurance Code and the overall structure of Proposition 103’s prior
24 approval system. (See, e.g., *MW Erectors, Inc. v. Niederhauser Ornamental & Metal Works Co.*
25 (2005) 36 Cal.4th 412, 426 [plain meaning of statute governs absent an ambiguity].)

26 **B. The Order Violates the Rule Against Retroactive Ratemaking**

27 The Commissioner’s retroactive “effective date” and refund order also violate fundamental
28 principles of rate regulation.

“Retroactivity is not favored in the law.” (*Bowen v. Georgetown Univ. Hosp.* (1988) 488 U.S.
204, 208.) The prior approval scheme of Proposition 103 reflects the “rule against retroactive

242 [legislature’s use of different language normally implies a different meaning].)

1 ratemaking,” including the principle “that general rate making is legislative in character and looks to
2 the future.” (*Southern Cal. Ed. Co. v. PUC* (1978) 20 Cal.3d 813, 816–817; see also *20th Century*,
3 8 Cal.4th at 277.) Under this rule, a regulator cannot force a regulated entity to “disgorge the proceeds
4 of rates that have been finally approved and collected, as well as the fruits of those
5 proceeds.” (*Ponderosa Tel. Co. v. PUC* (2011) 197 Cal.App.4th 48, 62.) As the D.C. Circuit has
6 explained, “ratemaking—‘fixing rates or rate limits for the future’—is a legislative function, and [the
7 Supreme Court has] held that once the [regulator] had exercised such a power it could only undo the
8 results prospectively.” (*Verizon Tel. Cos. v. FCC* (D.C. Cir. 2001) 269 F.3d 1098, 1108, citing
Arizona Groc. Co. v. Atchison, T. & S. F. Ry. Co. (1932) 284 U.S. 370.)

9 The California Supreme Court applied the same rule in *Pacific Tel. & Tel. Co. v. PUC* (1965)
10 62 Cal.2d 634, in circumstances indistinguishable from those here. In 1964, the PUC held that a rate
11 set in 1958 should be reduced each year beginning in 1962, and for the “first time in its history,” it
12 also ordered the utility to refund customers “for amounts collected during the interim in excess of the
13 reduced rates.” (62 Cal.2d at 649.) The Court struck down the refund order as setting an
14 impermissible retroactive rate, noting “the rule that general rate making is legislative in character and
15 looks to the future,” and finding that the Legislature was “cognizant and approving of this principle”
16 when it gave the PUC authority to set a rate, “after a hearing,” that would “be thereafter observed and
in force.” (*Id.* at 649–50, 650–652.)

17 The Commissioner’s only theory for distinguishing *Pacific Tel.* is that it was “based on
18 entirely different statutory language.” (AR 5151.) But he identifies no differences between the two
19 statutes insofar as retroactive effect is concerned, and in fact, as shown above, both statutes are
20 unambiguous in allowing prospective ratemaking only. Moreover, the Court in *Pacific Tel.* expressly
21 relied on statutes from other jurisdictions with “similar language” (62 Cal.2d at 651), as well as the
22 “basic rule of ratemaking,” applicable here, that “when the [regulator] determines that existing rates
23 are excessive, it cannot order a refund of past payments under the revoked rate.” (*AT&T v. FCC*
(D.C. Cir. 1988) 836 F.2d 1386, 1394–1395 (conc. op. of Starr, J).)

24 **C. 20th Century Does Not Authorize the Commissioner’s Retroactive Ruling**

25 The Commissioner found that his retroactive rate and refund were “consistent with” *20th*
26 *Century*, because it “upheld the Proposition 103 prior approval system regulations based on the same,
27 current sections of the Insurance Code,” and required insurers to refund excess premiums collected
28 above the approved rate. (Decision 69–70.) The Commissioner confuses the temporary “rollback”
regime of section 1861.01(a)—which was in place during the first year of Proposition 103 and was

1 addressed in *20th Century*—with the “prior approval” scheme of section 1861.01(c).

2 Before Proposition 103, there was no rule that an insurer obtain rate approval. The statutory
3 “rollback” thus sought to reduce rates for the first year following the passage of the initiative
4 (effectively 1989) to 80% of 1987 rates. (Ins. Code § 1861.01(a).) As noted above, insurers
5 challenged the constitutionality of the rollback, and the Court in *Calfarm* fashioned a process to allow
6 an insurer to seek an exemption from the rollback rate if that rate would be confiscatory, and instead
7 charge an interim rate until such time as the Commissioner ruled on the application: “*during the first*
8 *year of the initiative*, an insurer may apply for rate relief and upon making that application charge the
9 rates it requests, but must refund with interest any premiums collected in excess of the rates ultimately
10 approved.” (48 Cal.3d at 815, italics added.) By contrast, if an insurer charged the statutory rollback
11 rate, it would not be subject to later refunds.

11 The Commissioner conflates the “interim rates” in *Calfarm* with SFG’s prior approved rates,
12 asserting that he may order a refund if the so-called “interim rate” is found not “fair and reasonable.”
13 (Decision 67.) But there is a fundamental difference between the interim rates charged during the
14 one-year “rollback” period and rates charged under the “prior approval” scheme. In the “rollback”
15 period, there was a statutory rate (80% of 1987 rates), but insurers could charge a higher “interim”
16 rate, subject to a “true up” for the relevant period if it turned out that the non-statutory rate was higher
17 than the minimum constitutional rate. By contrast, in the prior approval context, the rate SFG charged
18 for the entire period May 15, 2014 through December 2016 (the “effective date” of the November 7,
19 2016 rate order) was the previously approved rate. It was *not* an “interim rate.”

20 The Commissioner also cites *20th Century* for the notion that “[t]he ordering of a refund is
21 prospective.” (Decision 67 [quotation marks and alteration omitted].) But this mischaracterizes *20th*
22 *Century*. The Court there rejected the argument that the rollback-and-refund scheme was
23 impermissibly retroactive, explaining that “even if the rate regulations as to rollbacks might be
24 deemed ‘retroactive,’” they were not invalid because they involved only “secondary retroactivity,”
25 which “occurs when regulations affect the *future* legal consequences of past transactions.” (8 Cal.4th
26 at 281–282.) The Court noted that, under the rollback regime, “the rates in question were charged
27 ‘pending a determination of their legality.’” (*Id.* at 281.)

28 The interim, unapproved rates at issue in *20th Century* had “nothing to do with” the permanent
“prior approval” regime that followed the one-year rollback phrase. (8 Cal.4th at 288–289.) Under
the prior approval system, the rate SFG charged for the period May 15, 2014 through December 2016
was the statutorily compelled, Commissioner-approved rate—indeed, as noted above, it was the *only*

1 rate that SFG was legally allowed to charge. And unlike in *20th Century*, SFG’s rates were *not*
2 charged pending a decision as to their legality. When the Commissioner ordered SFG to refund
3 portions of the premiums charged under its approved rates, it was textbook, unlawful “primary”
4 retroactivity, which occurs when regulation “alter the past legal consequences of past actions.” (*Id.*
5 at 281–282, citing *Bowen*, 488 U.S. at 219.) The Commissioner improperly altered the legal
6 consequences of SFG’s past actions *at the time of those actions* by going back in time to disapprove
a previously approved rate and ordering SFG to disgorge the difference.

7 **D. The Decision’s Rationale For the New Rule Rests on a Fallacy**

8 The Commissioner tried to defend his retroactive “effective date” and refund order by
9 claiming that he was merely enforcing the original “effective date” indicated on SFG’s as-filed rate
10 application. (Decision 69–70.) He suggests that it would be too complicated to adjust the “effective
11 date” on the application—even if the need for a hearing or other proceedings means that the rate
12 approval order will occur long after that date. (*Ibid.*) But this rationale ignores the fact that prior
13 approval has been in effect since 1989, and it has been the consistent practice to adjust the effective
14 date when delay makes that date no longer feasible, including by setting a time after the approval
order when the new rate will go into effect. (AR 6297–6302 ¶¶ 10–21.)²²

15 **E. The Retroactive Rate and Refund Violate Due Process**

16 The Commissioner announced his brand-new rule of retroactive ratemaking—and his novel,
17 counter-textual application of the phrase “the insurance company’s investment income” in
18 section 1861.05(a)—in an unprecedented proceeding in response to SFG’s request for a rate *increase*.
19 He then applied this new rule to impose a rate *decrease* that was improperly backdated, even though
20 the Commissioner had never before imposed a backdated “effective date” or refund in response to a
21 prior approval rate application. This approach violates basic notions of due process, under which
22 SFG should not have been retroactively subjected to a \$100 million penalty for charging rates that
23 the Commissioner had expressly approved. (See *Maine Yankee Atom. Pwr. Co. v. U.S.* (1988) 44
24 Fed.Cl. 372, 378 “[L]iability that is severely retroactive, disruptive of settled expectations and
wholly divorced from a party’s experience may not be constitutionally imposed”), relying on *Eastern*

25 ²² The Commissioner does not even follow his “precedential” Decision. In July 2016, SF Mutual
26 applied for a 6.9% auto rate increase, with an initial projected effective date of November 14, 2016.
27 (RJN Ex. G.) Five months after the projected effective date, the Commissioner approved the full
28 increase, but contrary to the rule announced in the Decision here, he did not retroactively approve
the 6.9% increase as of the initial effective date of November 14, 2016. Rather, he approved it
prospectively, to be implemented within 90 days of the approval. (*Ibid.*) The difference in effective
date cost SF Mutual approximately \$125 million. (*Id.* at 4.)

1 *Ent. v. Apfel* (1998) 524 U.S. 498; cf. *Bouie v. City of Columbia* (1964) 378 U.S. 347, 352 [due
2 process forbids “an unforeseeable and retroactive judicial expansion of narrow and precise statutory
3 language”]; *U.S. v. Lanier* (1997) 520 U.S. 259, 266 [courts may not apply “novel construction” of
4 statute to punish conduct that neither the statutory text nor any judicial decision suggested was
unlawful].)

5 Indeed, the Commissioner’s unlawfully retroactive rate decrease was just one aspect of the
6 “inexcusably cumbersome” rate hearing process here that violated SFG’s rights under the California
7 and U.S. Constitutions. (*Birkenfeld v. City of Berkeley* (1976) 17 Cal.3d 129, 171.)²³

8 **VII. THE DECISION SUFFERS FROM OTHER FATAL FLAWS**

9 First, the ALJ excluded critical evidence of SFG’s actual assets and yield pursuant to the
10 “relitigation bar” set forth in 10 CCR § 2646.4(c), under which “[r]elitigation in a hearing on an
11 individual insurer’s rates of a matter already determined ... by these regulations ... is out of order
12 and shall not be permitted.” (Decision 42 & fn. 189.) But SFG did not, as the Commissioner
13 claimed, attempt a “piecemeal relitigation of the Regulations” themselves. On the contrary, SFG
14 was attempting to present evidence critical to the correct interpretation and application of
15 § 2644.20(a) here, and to show the application of the regulation to SFG in the manner proposed by
16 the CDI and the intervenors would violate Ins. Code § 1861.05(a). This type of evidence is
17 routinely admitted. (See, e.g., *Spanish Speaking Citiz.*, 85 Cal.App.4th at 1214, 1217 [“We cannot
18 overlook the consequences of different interpretations and must therefore grapple with the evidence
19 presented on their effects.”]; *Hans Rees*, 283 U.S. at 134.) The ALJ and ultimately the
Commissioner may rule against an insurer, but to bar the insurer from even presenting its evidence
violates fundamental principles of due process. (See *Hans Rees*, 283 U.S. at 134.)

20 Second, the ALJ prejudicially erred in excluding key testimony on Illinois regulatory
21 matters from SFG’s expert, Jack Messmore. During trial, the ALJ admitted CDI’s and Intervenor
22 Consumer Watchdog’s testimony purporting to establish that SFG’s shared services contracts and
23 reinsurance treaties with affiliates, along with the existence of a risk management structure for the
24 State Farm holding company system, meant that SFG could be considered a single entity with its

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26 ²³ The other impermissible aspects of the proceedings included (a) the ALJ for the first time
27 ordering that no confidential or trade-secret information can be sealed in the record; (b) the
28 necessity of a hearing to even raise an issue of confiscation (10 CCR § 2644.27(f)(9)); and (c) the
unduly burdensome expense and unprecedented treatment of intervenors, including a combined
\$2.5 million award of “advocacy fees” to the two intervenors here. (RJN Exhs I, J.)

1 parent and affiliates. (See AR 5377–5379 ¶¶ 23–28, AR 11757–11758.)²⁴ SFG responded with
2 rebuttal testimony of Jack Messmore—a former Acting Director, former Chief Deputy, and former
3 Deputy Director-Financial and Corporate Regulation of the Illinois Department of Insurance.
4 Mr. Messmore offered a detailed description of Illinois’s financial and corporate governance
5 regulation as administered by the Illinois Department of Insurance. (AR 5735–5741 ¶¶ 7–21.) He
6 explained that Illinois does *not* allow affiliates to comingle assets without regulatory approval, and
7 does *not* treat a company’s combined annual statement as allowing assets of affiliates included in
8 the statement to be considered a single portfolio. (AR 5738–5740 ¶¶ 16–18.)

9 After initially overruling the opposing parties’ objection to this testimony (AR 2505–2508),
10 the ALJ ultimately excluded it on the ground that Mr. Messmore was not included on SFG’s initial
11 witness list, also noting that the ALJ could simply take judicial notice of certain NAIC documents to
12 address these points. (AR 12923–12924, 12833 [ALJ admitting Exs. 906 and 907].) This was
13 prejudicial error. In light of the key disputed issues set out above, this testimony obviously was
14 crucial and highly relevant, and offered by an indisputably qualified witness. SFG had a due process
15 right to a meaningful opportunity to present evidence and have it considered in explanation or
16 rebuttal. (*Gaytan v. Workers’ Comp. Appeals Bd.* (2003) 109 Cal.App.4th 200, 219.) It is settled
17 that new witnesses or evidence may be introduced on rebuttal to refute points raised by the opposition.
18 And the NAIC documents cannot substitute for expert testimony explaining how the relevant
19 regulations actually function—as evidenced by the incorrect result here. (See also *Jeffer, Mangels &*
20 *Butler v. Glickman* (1991) 234 Cal.App.3d 1432 [expert attorney testimony on savings and loan
21 regulatory requirements]; cf. *Jonathan Neil & Associates, Inc. v. Jones* (2004) 33 Cal.4th 917, 935
22 [in primary jurisdiction context, confirming the necessity of relying on technical expertise to navigate
23 complex regulatory scheme].) SFG therefore requests that this Court admit Mr. Messmore’s
24 testimony, pursuant to CCP § 1094.5(e).

25 **VIII. CONCLUSION**

26 For these reasons, the Court should issue a writ commanding the Commissioner to set aside
27 the Decision and directing him to enter a new decision that is consistent with this Court’s ruling.
28

26 ²⁴ The prejudice from this testimony was compounded by admission of “expert” testimony
27 consisting of speculation, with no foundation, in lieu of actual expert testimony by the witness with
28 knowledge (Jack Messmore). (See, e.g., AR 6156:20–6157:3, 13175:6–22.) Even worse, SFG was
prevented from cross-examining CDI’s witness as to the basis for this testimony. (See
AR 13194:4–13206:19 [attempting cross on prior cited passage].)

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Dated: October 4, 2017

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PROOF OF SERVICE

STATE OF CALIFORNIA)
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COUNTY OF SAN MATEO)

I am employed in the County of San Mateo, State of California. I am over the age of eighteen and not a party to this action. My business address is Hogan Lovells US LLP, 4085 Campbell Avenue, Suite 100, Menlo Park, CA 94025.

On October 4, 2017, I caused the foregoing document described as:

**STATE FARM GENERAL INSURANCE COMPANY’S PHASE 1
OPENING BRIEF**

to be served on the interested parties in this action as follows:

SEE ATTACHED SERVICE LIST

BY MAIL. I placed the document(s) listed above in an envelope, sealed and addressed it as set forth below, and caused it to be delivered to the United States Post Office. I am “readily familiar” with the firm’s practice of collection and processing correspondence for mailing. Under that practice it would be deposited with U.S. Postal Service on that same day with postage thereon fully prepaid at Menlo Park, California in the ordinary course of business. I am aware that on motion of the party served, service is presumed invalid if postal cancellation date or postage meter date is more than one day after date of deposit for mailing in affidavit.

BY E-MAIL. I served such document(s) in PDF format to the e-mail address(es) indicated above following ordinary business practices.

BY ONE LEGAL. I submitted an electronic version of the foregoing document(s) via file transfer protocol to One Legal File & Serve for service on interested parties registered for e-service in the within action.

BY PERSONAL SERVICE. I caused such envelope to be delivered by hand to the individuals listed below

BY OVERNIGHT SERVICE. I caused such document to be delivered by overnight mail to the offices listed below by placing it for collection by UPS / Federal Express following ordinary business practices by my firm, to wit, that packages will either be picked up from my firm by UPS / Federal Express and/or delivered by my firm to the UPS / Federal Express office:

(State) I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. Executed on October 4, 2017, at Menlo Park, California.

(Federal) I declare that I am employed in the office of a member of the bar of this court at whose direction the service was made. Executed on _____, at Menlo Park, California.

Ramona Altamirano
Print Name

s/ Ramona Altamirano
Signature

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