

[REDACTED]

From: Simon McGee (Sensitive)
Sent: 29 September 2017 15:18
To: Martin Reynolds (PPS) (Sensitive); David Frost (SpAd) (Sensitive); Ben Gascoigne (Sensitive); [REDACTED] Helen Bower-Easton (Sensitive); [REDACTED]
Subject: IFT story in Civil Service World

TBA, Civil Service World has published a story today (<http://www.civilserviceworld.com/articles/news/heywood-investigate-claim-boris-johnson-breached-ministerial-code-over-fco-think-tank>) claiming that Jeremy Heywood is investigating complaints about the Institute for Free Trade's use of the FCO Map Room for their launch on Wednesday.

The headline is wrong: it incorrectly equates a Cabinet Office spokesperson saying Heywood will read Umunna's letter with Heywood conducting an investigation. We're getting Cabinet Office to contact Civil Service World to get it changed.

Simon

Simon McGee
Press Secretary to the Foreign Secretary and Head of News
Foreign and Commonwealth Office
King Charles Street, London SW1A 2AH
Tel: [REDACTED]
Mobile: [REDACTED]

[Redacted]

Subject: FW: Handover part 1

-----Original Message-----

From: [Redacted]

Sent: 28 September 2017 07:40

To: DL Media Office (Sensitive) [Redacted]

Subject: Handover part 1

David,

Thought there might be something on Newsnight from the IFT launch, but nothing. Some pick up in the Sun and the Mail.

[Redacted]

[Redacted]

[Redacted]

[REDACTED]

From: [REDACTED]
Sent: 29 September 2017 11:06
To: Martin Reynolds (PPS) (Sensitive); David Fröst (SpAd) (Sensitive)
Subject: RE: For Sue Gray - views pl OFFICIAL_SENSITIVE

Both,

Sue Gray is clear that IFT should pay the room fee, at full commercial rate. Simon agrees. Can I ask you to liaise with them so that I can confirm to Sue that this is happening by cop today?

Thanks

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From: [REDACTED]
Sent: 28 September 2017 18:09
To: Martin Reynolds (PPS) (Sensitive); David Frost (SpAd) (Sensitive)
Subject: FW: For Sue Gray - views pl OFFICIAL_SENSITIVE
Importance: High

Martin,

[REDACTED]

Cc David

I offered to send Sue Gray some facts. This is what I propose to say. Grateful for any thoughts asap please - I need to send tonight. I also had a quick chat with Simon about the FS response to Mr Umunna. Grateful for a quick word on that please, when you've a moment.

- IFT says it is a private, not-for-profit, non-partisan research foundation

- Its goals are to make the case for free trade; reach out to business groups around the world, including developing countries, to look at ways to eliminate tariff and non-tariff barriers to free trade; and to network across government to promote new trade agreements

- These seem to be clearly in line with HMG policy. More broadly, think tanks can have an important role to play in this space, as the UK develops an independent trade policy and looks to reinvigorate the global debate and champion open markets

- IFT organised and paid for the event, including issuing invitations and arranging the guest list. FCO officials provided basic logistical support. The room fee was waived as it was an event under Ministerial auspices and supporting HMG objectives (which is in line with our rules on the use of FCO facilities)

- Their guest list included a wide range of parliamentarians, EU and non-EU Ambassadors, other think tanks and business. I understand that roughly an equal number of Labour and Conservative Parliamentarians were invited.

- A number of Government Ministers attended. In addition to the Foreign Secretary and Liam Fox - who both spoke - I understand that Michael Gove, Therese Coffey and Penny Mordaunt were in the audience. The joint press release (attached) included quotes from FS, LF and Priti Patel.

- I understand that No 10 briefed the lobby on the event on Monday.

- As I mentioned, we offer our premises to a range of external organisations on a paying or non-paying basis (with and without Ministerial participation)

Thank you

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From: [REDACTED]
Sent: 28 September 2017 14:58
To: David Frost (SpAd) (Sensitive)
Cc: Martin Reynolds (PPS) (Sensitive); Ben Gascoigne (Sensitive); Liam Parker (Sensitive)
Subject: RE: Letter from Chuka Umunna MP OFFICIAL_SENSITIVE

Thanks. We should triangulate our response with that from Cab Office. I'll do so, bringing you, Martin and Simon in to agree messages.

[REDACTED]

From: David Frost (SpAd) (Sensitive)
Sent: 28 September 2017 14:54
To: [REDACTED]
Cc: Martin Reynolds (PPS) (Sensitive); Ben Gascoigne (Sensitive); Liam Parker (Sensitive)
Subject: RE: Letter from Chuka Umunna MP OFFICIAL_SENSITIVE

Hi [REDACTED]

See below. I know this event has attracted some attention given the febrile atmosphere. But I struggle to see what the actual grounds for criticism are. I am not aware that anyone has raised any propriety issue during the preparations until this point.

The origin of the event goes back to a discussion between Dan Hannan and the FS back in March / April when the FS agreed to host the launch. (I was not present at that meeting but checked the terms with the FS afterwards and that is the basis on which we proceeded.)

David

David Frost CMG | Foreign Affairs Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |
Tel: [REDACTED] | Mobile: [REDACTED] | Email: [REDACTED]

From: [REDACTED]
Sent: 28 September 2017 14:12
To: David Frost (SpAd) (Sensitive)
Cc: Martin Reynolds (PPS) (Sensitive); Ben Gascoigne (Sensitive)
Subject: RE: Letter from Chuka Umunna MP OFFICIAL_SENSITIVE

Thanks for flagging David. I'll need to discuss and clear the final response with Simon. I haven't seen anything on this before now. My understanding of the facts – which I'd be grateful if you could confirm - is that:

- IFT is a not-for-profit research foundation The website says “private, not-for-profit, non-partisan research foundation”
- Its goals are to make the case for free trade; reach out to business groups around the world, including developing countries, to look at ways to eliminate tariff and non-tariff barriers to free trade; and to network across government to promote new trade agreements There is a little more detail on the website but essentially correct. It is obviously up front that it sees advantage in Brexit but then we wouldn’t be able to do FTAs without it so it is not surprising.
- These are in line with HMG policy and the event was an opportunity to emphasise HMG’s position as a champion of free trade etc Yes. Some of the media articles talk about the institute as promoting “hard Brexit” or deregulation but I do not find any of this on the website and I think it is journalistic inference.
- More broadly, we welcome the role of think tanks in providing public policy research and they have an important role to play on trade, as the UK develops an independent trade policy and looks to reinvigorate the global debate and champion open markets Correct
- That IFT organised and paid for the event in its entirety: FCO official resources provided logistical support and nothing further Correct (apparently for security the FCO is being reimbursed, others met direct). A bit of EDD and Press Office official time on logistics. The room fee was waived as it was an event under Ministerial auspices and supporting Govt objectives (I understand this is the FCO’s rule – that is what I was told at the time)
- That their guest list included a wide range of parliamentarians, EU Ambassadors, other think tanks and business Yes – there were many other Ambassadors and diplomats, officials, think tankers etc. The IFT invited roughly equal numbers of Labour and Conservative Parliamentarians. However because it was the Labour Party conference those who came were predominantly Conservatives. Khalid Mahmood MP (Labour) was there and the Institute tell me they have plenty of emails from Labour Parliamentarians saying “would like to come but it is the conference”. I attach the guest list of those who had confirmed attendance a couple of days beforehand.
- We could have offered our premises, under similar conditions, for another think tank with different or opposing views (albeit not necessarily with FS participation) Assume so and I thought we did this from time to time. For example I think we have hosted the CER annual reception in the past

Finally, a question:

- What did No 10 brief out to lobby on the event? Nothing (we have checked). Dan Hannan wrote an article somewhere in weekend press and this may have stimulated interest. There was a joint FCO / DIT press release on Tuesday with quotes from both Liam Fox and the FS.

Thank you

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From: David Frost (SpAd) (Sensitive)
Sent: 28 September 2017 11:47
To: [REDACTED]
Cc: Martin Reynolds (PPS) (Sensitive); Ben Gascoigne (Sensitive)
Subject: FW: Letter from Chuka Umunna MP OFFICIAL_SENSITIVE

Hi [REDACTED]

We have received the email below from Chuka Umunna MP about last night's Institute for Free Trade launch.

I have drafted a reply - attached. [REDACTED]

[REDACTED] but I'd be grateful if you could let me have any observations on the first paragraph. As far as I can see the fact that this wasn't a party political event means that we don't need to answer a series of questions based on the assumption that it was.

[REDACTED]

I also attach the note from EDD setting out the arrangements, costs, etc for the event.

Thanks

David

David Frost CMG | Foreign Affairs Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |
[REDACTED]

From: Ben Gascoigne (Sensitive)
Sent: 27 September 2017 18:04
To: David Frost (SpAd) (Sensitive)
Cc: Martin Reynolds (PPS) (Sensitive)
Subject: FW: Letter from Chuka Umunna MP OFFICIAL_SENSITIVE

Could I leave this with you?

From: JOHNSON, Boris [<mailto:boris.johnson.mp@parliament.uk>]
Sent: 27 September 2017 17:58
To: Ben Gascoigne (Sensitive)
Subject: Letter from Chuka Umunna MP

From: UMUNNA, Chuka
Sent: 27 September 2017 15:13
To: JOHNSON, Boris <boris.johnson.mp@parliament.uk>
Subject: Letter from Chuka Umunna MP

Dear Foreign Secretary,

It is reported that you, along with the Secretary of State for International Trade, will host and speak at the launch event of a new think-tank fighting for a hard Brexit – the 'Institute for Free Trade' (IFT). It is reported that the launch will take place in the Maps Room of the Foreign and Commonwealth Office on Wednesday 27th September.

The IFT, according to *The Times*, will be "calling for Britain to abandon European product standards" and "wants to influence the final Brexit deal by approaching businesses and government ministers independently of the Department for International Trade." It will be led by Conservative MEP Daniel Hannan, and will feature Jon Moynihan in a senior role. Both played a significant role in Vote Leave during the EU referendum campaign last year.

As you should be aware, this raises significant issues under the Ministerial Code. The Code is clear that “Ministers are provided with facilities at Government expense to enable them to carry out their official duties.” It is extremely hard to see how launching partisan think-tanks counts as one of your official duties. The Code goes on to state that “Government property should not generally be used for constituency work or party political activities.” Given the involvement of Mr Hannan in particular, who is a serving Conservative Party politician with no role at all in Her Majesty’s Government, it is clear that this event should count as party political activity.

Your conduct also raises serious questions regarding the roles of officials and special advisers within your department. Both the Civil Service Code and the Special Advisers Code are clear that official resources must not be used for party political purposes or activities.

I believe this raises the following questions that you must answer:

- Do you accept that hosting a political event in your department goes against the Ministerial Code which states that “[Government] facilities should not generally be used for Party or constituency activities”?
- Did you consult the Cabinet Secretary or other senior officials before agreeing to host this event, specifically on whether hosting adhered to the rules of the Ministerial Code?
- If so, will you publish the advice you were given?
- Was any part of the cost of this event borne by the Foreign and Commonwealth Office or any other part of Government?
- Were any of your Civil Service officials involved in any way in organising and hosting this event?
- If so, do you accept that this would be in breach of the Civil Service Code, which states that Civil Servants must not “use official resources for party political purposes”?
- Were your special advisers involved in any way in organising and hosting this event?
- If so, do you accept that this could breach the Special Advisers Code of Conduct, which states that “special advisers should act in a way which upholds the political impartiality of other civil servants” and “they should not use official resources for party political activity”?

I know that you have become accustomed to the freedom you have been accorded in the past as a newspaper columnist. But you are now the Foreign Secretary. You are not a polemicist free to act as you like, but a senior member of the Government. That important role brings with it certain obligations and responsibilities, such as a need to adhere strictly to the Ministerial Code and other guidance concerning the role of civil servants and special advisers in your department.

It does not seem right that Government property (and possibly resources) should be used to promote a hard-right think tank dedicated to campaigning for a rollback of EU regulations, especially given that that is at odds with publicly stated Government policy. You give the impression of having fallen short of the high standards that are rightly expected of Cabinet ministers. It is therefore vital that you answer these questions quickly and accurately so Parliament and the public can judge your behaviour.

Yours Sincerely,

Chuka Umunna MP

Chuka Umunna MP | Member of Parliament for Streatham

www.Chuka.org.uk | [www.Facebook.com/ChukaUmunna](https://www.facebook.com/ChukaUmunna) | [www.Twitter.com/ChukaUmunna](https://www.twitter.com/ChukaUmunna)

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[REDACTED]

From: David Frost (SpAd) (Sensitive)
Sent: 28 September 2017 09:30
To: [REDACTED] David Blair (Sensitive); [REDACTED]
Cc: [REDACTED] (Restricted); Ben Gascoigne (Sensitive); [REDACTED] (Sensitive); Martin Reynolds (PPS) (Sensitive); [REDACTED]
Subject: Thank you: Institute for Free Trade launch

Dear all,

A big thank you to the FCO team and to [REDACTED] for all your help and support for making last night's event such a success. It was great to see the Map Room so full and so many people enjoying themselves. I know how much work goes into something like this, especially when quite so many people show up on the night, so it was excellent it worked so well.

Obviously the event attracted a bit more public interest than we originally thought, and the comment around it is worth reading. Still, wherever politics go in the next few years, it is always going to be good to have a London think tank dedicated to the benefits of free trade, which Britain as a country has stood for since 1846. The launch event has I hope reminded everyone of why we all benefit!

Thanks again

David

David Frost CMG | Foreign Affairs Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |

[REDACTED]

[Redacted]

Subject: FW: FCO Media Office Weather Forecast: Wednesday 27 September

-----Original Message-----

From: [Redacted]
Sent: 27 September 2017 17:31
To: [Redacted]
Subject: FCO Media Office Weather Forecast: Wednesday 27 September

FCO Media Office Weather Forecast: Wednesday 27 September

1. Foreign Secretary speaks at Launch of IFT

1. Foreign Secretary speaks at Launch of IFT

Issue

The Foreign Secretary and Liam Fox are speaking at the launch of the Institute for Free Trade (IFT) this evening.

Lines to Take

The Foreign Secretary said:

“Free trade is not only the key to economic success, but also serves as a force for peace and progress in every sense, giving millions more people the chance to lift themselves out of poverty.

“We must ensure that Global Britain breaks free of the constraints of the EU and becomes the world’s leading proselytiser and agitator for free trade.

“I am delighted to attend the launch of the Institute for Free Trade and to support its noble mission. It is no exaggeration to say that the livelihoods of millions of people depend on its success.”

Media Officer

[Redacted]

Official inc, mobile number

[Redacted]

FCO Media Office duty contacts

Duty Press Officer - [Redacted]

Top Cover – Simon McGee, [REDACTED]

[REDACTED]
[REDACTED] | Media Office | Foreign & Commonwealth Office, London SW1A 2AH
[REDACTED]

Communications plan

Issue: The launch of the Institute for Free Trade (IFT)

Date: Wednesday 27 September

Contact: [REDACTED]

Summary of story:

The Secretary of State will be delivering a speech at the launch of the Institute for Free Trade (IFT). The event is being held by its President, Daniel Hannan MEP and will be hosted in the FCO. The Secretary of State speech will follow a speech from Boris Johnson.

The IFT is launching with its key objective being “to make the intellectual and moral case for free trade”. It has an influential advisory panel including former Australian PM Tony Abbott and Stephen Harper, the former Canadian PM.

The Secretary of State speech will outline the economic and moral benefits of free trade, focusing on what the Department for International Trade is doing to support global free trade and how this ultimately improves the lives of ordinary people.

Media handling

- **National press release into the morning 00:01 Wednesday 27 September** (see below) giving support to the IFT and setting out the achievements of the Department post-Brexit for UK papers into Wednesday. FCO SoS will also have an included quote.
- Pre-brief sections of **Sec of State’s speech** to friendlies (Brexit Central, Telegraph, Mail, Express, Sun and [REDACTED] into the day (if speech available).
- The IFT have issued invites. Notable media attendees include Tom Newton Dunn, [REDACTED]
[REDACTED]
- **SoS gives speech** on the day with no media Q&A, but a **separate interview with** [REDACTED]
[REDACTED]
- **Social Media** – we will tweet our support for the formation of IFT (suggested tweet below), and will tweet a GIF on the benefits of free trade
- Daniel Hannan will be doing Newsnight and the Today programme on the day of the event – we will share our DIT briefing with him.

[Redacted]

From: [Redacted]
Sent: 27 September 2017 12:58
To: David Frost (SpAd) (Sensitive); Liam Parker (Sensitive); Ben Gascoigne (Sensitive)
Subject: IFT line - if asked

Chaps - so far no calls on this, but in case we're asked, line now agreed with desk & shared with DIT is:

"IFT contributes to FCO objectives by working on the opportunities for a Britain with an independent trade policy and capable of building bilateral trade relationships after Brexit"

[Redacted]

[Redacted]

[Redacted]

Subject:

FCO Media Office: Bedtime Stories – Tuesday 26 September 2017

From:

Sent: 26 September 2017 22:41

To:

Subject: FCO Media Office: Bedtime Stories – Tuesday 26 September 2017

Running on Press Association wire:

1. POST-BREXIT BRITAIN SHOULD BE LEADING AGITATOR FOR FREE TRADE - BORIS JOHNSON

EMBARGOED:

POST-BREXIT BRITAIN SHOULD BE LEADING AGITATOR FOR FREE TRADE - BORIS JOHNSON

PA

POLITICS Trade

26-Sep-2017 20:00:26

By Andrew Woodcock, Press Association Political Editor

Embargoed to 0001 Wednesday September 27

Page 1

Britain should become "the world's leading proselytiser and agitator for free trade" when it leaves the European Union, Boris Johnson has said.

The Foreign Secretary was speaking ahead of the launch in London of a new think tank designed to make the case for free trade.

He is being joined at Friday's launch of the Institute for Free Trade at the Foreign Office by fellow Cabinet Brexiteer Liam Fox, who said there were "huge opportunities" for Britain in taking the message to emerging economies of the power of free trade to lift people out of poverty.

Mr Johnson said: "Free trade is not only the key to economic success, but also serves as a force for peace and progress in every sense, giving millions more people the chance to lift themselves out of poverty.

"We must ensure that Global Britain breaks free of the constraints of the EU and becomes the world's leading proselytiser and agitator for free trade.

"I am delighted to attend the launch of the Institute for Free Trade and to support its noble mission. It is no exaggeration to say that the livelihoods of millions of people depend on its success."

And International Trade Secretary Dr Fox added: "Our work as an international economic department has never been more critical in making the moral case for free trade to help provide economic stability and lift millions out of poverty, whilst increasing productivity and offering consumers better choices.

"There are huge opportunities for the UK to be a global leader in helping growing economies realise the benefits of open and fair trade, and the launch of the Institute for Free Trade will further help us highlight the importance trade has on the prosperity of the world economy."

IFT president, Conservative MEP Daniel Hannan, said Brexit provided an opportunity to "revitalise the global trading system".

"It's not every day that a G7 country gets to draw up new tariff schedules," he said.

"If we open our markets, we can preserve the freest trade with our 27 EU allies while liberalising further with the other 162 World Trade Organisation members.

"To succeed, we must convince people that free trade, far from being exploitative, is the ultimate instrument of poverty alleviation, conflict resolution and social justice."

[REDACTED]

Subject: FW: OFFICIAL: INSTITUTE FOR FREE TRADE LAUNCH EVENT: 27 SEPTEMBER: UPDATE
Attachments: Launch - confirmed guests (2).xlsx

From: [REDACTED]
Sent: 26 September 2017 18:46
To: David Frost (SpAd) (Sensitive); [REDACTED]; David Blair (Sensitive) [REDACTED]
[REDACTED]; Simon McGee (Sensitive) [REDACTED]
<Simon.McGee@fco.gsi.gov.uk>; [REDACTED]

Subject: RE: OFFICIAL: INSTITUTE FOR FREE TRADE LAUNCH EVENT: 27 SEPTEMBER: UPDATE

Updated guest list attached, with a few more media attending. All were on IFT's original invite list – despite increased media interest, they're not allowing any new additions.

[REDACTED]

TND

[REDACTED]

Charles Moore

[REDACTED]

[REDACTED]

Falconer	Crawford	Chief negotiation adviser, Department of International Trade
Faulks QC (Lord)	Edward	Member of the House of Lords
Fox	Liam	UK Secretary of State for International Trade
Gove	Michael	UK Secretary of State for Environment, Farming and Rural Affairs
Hannan	Daniel	Member of the European Parliament, IFT President
Howard (Lord) of Lympne	Michael	Member of the House of Lords
Johnson	Boris	UK Secretary of State for Foreign Affairs
Moore	Charles	The Telegraph
Mordaunt	Penny	Minister of State Department of Work and Pensions
Newton Dunn	Tom	The Sun
Sharma	Ajay	HM Ambassador of Doha
Thór Thórdarson	Gudlaugur	Icelandic Foreign Minister

[Redacted]

[REDACTED]

From: [REDACTED]
Sent: 26 September 2017 17:13
To: Liam Parker (Sensitive); Ben Gascoigne (Sensitive); David Frost (SpAd) (Sensitive); David Blair (Sensitive)
Cc: Simon McGee (Sensitive)
Subject: IFT press release
Importance: High

All – DIT want to send out in the next 10 mins, so please shout if any problems with this. FS quote highlighted below (pulled from speech).

Boris Johnson and Liam Fox make the case for free trade at the 'Institute for Free Trade' launch

Foreign Secretary Boris Johnson and International Trade Secretary Dr Liam Fox will today launch a new think tank making the case for free trade and seize opportunities to forge independent trading arrangements with growing economies around the world as the UK leaves the EU.

Institute for Free Trade President Daniel Hannan describes its mission as making the intellectual and moral case for free trade by educating society, connecting with business and changing policy to promote new trade agreements which benefit consumers.

Statistics that show:

- 96 percent of economists say that freer trade offers consumers better choices, and cheaper prices on goods
- Free and open trade has helped lift millions of people out of poverty as a result of increased economic and social stability.
- During the 1990s, the per capita income grew three times faster in those developing countries that lowered trade barriers, compared to those who did not.

The EU Commission's own website on trade states that 90% of global growth in the next 20 years will be outside the EU, and as one of the world's largest economies, the UK has the chance to work with old and new partners to build a truly Global Britain at the heart of international trade.

Foreign Secretary Boris Johnson said:

“Free trade is not only the key to economic success, it also serves as a force for peace and progress in every sense, giving millions more people the chance to lift themselves out of poverty.

“We must ensure that Global Britain breaks free of the constraints of the EU and becomes the world’s leading proselytiser and agitator for free trade.

“I am delighted to attend the launch of the Institute for Free Trade and to support its noble mission. It is no exaggeration to say that the livelihoods of millions of people depend on its success.”

International Trade Secretary, Dr Liam Fox said:

“Our work as an international economic department has never been more critical in making the moral case for free trade to help provide economic stability and lift millions out of poverty, whilst increasing productivity and offering consumers better choices.

“There are huge opportunities for the UK to be a global leader in helping growing economies realise the benefits of open and fair trade, and the launch of the Institute for Free Trade will further us highlight the importance trade has on the prosperity of the world economy.”

Daniel Hannan MEP, President of the IFT said:

“Leaving the EU is an opportunity to revitalise the global trading system. It’s not every day that a G7 country gets to draw up new tariff schedules. If we open our markets, we can preserve the freest trade with our 27 EU allies while liberalising further with the other 162 WTO members. To succeed, we must convince people that free trade, far from being exploitative, is the ultimate instrument of poverty alleviation, conflict resolution and social justice.

“The Institute for Free Trade will make the case for market liberalisation, both in Britain and with our new trading partners. It will demonstrate the practical advantages of openness and mutual product recognition, and prepare the ground for the trade deals that will follow Brexit. We are in an unfrozen moment. A chance like this won’t come again.”

Secretary of State for International Development Priti Patel said:

“The UK is taking the lead globally in our commitment to increasing trade, investment and economic opportunities in the world’s poorest countries. By generating wealth and much needed jobs - open markets and free trade play a transformative role in lifting people out of poverty while also creating Britain’s future trading partners.

“I welcome the Institute of Free Trade’s focus on the formidable power of trade in development, and I look forward to working with them as we build a more prosperous world, which is firmly in all our interests.”

The Institute has an International Advisory Panel, comprising individuals, including Tony Abbott – Former Prime Minister of Australia, José María Aznar – Former Prime Minister of Spain, Stephen Harper – Former Prime Minister of Canada, Michael Howard – Former British Home Secretary and leader of the Conservative Party.

[REDACTED]

From: [REDACTED]
Sent: 26 September 2017 15:04
To: David Frost (SpAd) (Sensitive)
Cc: PUS Action (Sensitive); SOSFA Action (Sensitive); Deborah Bronnert (Sensitive); [REDACTED]
[REDACTED] Sam Myers (Sensitive); [REDACTED]
[REDACTED] (Sensitive); Simon McGee (Sensitive); [REDACTED]
[REDACTED] Ajay Sharma (Sensitive); David Blair (Sensitive)
Subject: OFFICIAL: INSTITUTE FOR FREE TRADE LAUNCH EVENT: 27 SEPTEMBER: UPDATE

David,

We thought you would welcome a short update ahead of the launch of the Institute for Free Trade (IFT) on 27 September in the FCO.

Since you agreed with the IFT in the summer that they could host their launch in the FCO's Map Room, the team in EGBD has been working with [REDACTED] at the IFT on the logistics side to ensure the event runs smoothly. The event is being organised and hosted by the IFT. They are in charge of the guest list and have sent out over 350 invitations. As of today there were over 150 confirmed acceptances, including Ministers, parliamentarians, diplomats and business leaders.

The event runs from 17:30- 19:30. IFT and EGBD staff will work with FCO security to ensure guests are escorted quickly and at all times from the Main Entrance to the Map Room. Security will be on the door of Downing Street East and the door of the Map Room to assist. Speeches take place at 18:00. ITF President Daniel Hannan MEP will introduce the speakers. The Foreign Secretary will speak first, followed by the Secretary of State for International Trade and then the Icelandic Foreign Minister. Daniel Hannan will speak at the end. David Blair has drafted a short speech for the Foreign Secretary. We contributed some trade bullet points to David.

The IFT has invited a small number of journalists, including Tom Newton Dunn, [REDACTED] [REDACTED] Our Media Office are aware and linked up with DIT's Media Office. They plan to issue a joint DIT-FCO press release on 27 September about the event with one quote from the International Trade Secretary and one from the Foreign Secretary. FCO and DIT official photographers will be present. In line with your original steer, we do not see this as a major media opportunity and are emphasising this as an IFT not FCO event. You should be aware, however, that we understand that No10 briefed the lobby yesterday morning about the event, so there has been a last-minute surge in media interest. Media Office here have handled that.

Among the foreign guests, the Foreign Secretary should particularly aim to have a few words with [REDACTED] and Ajay Sharma, HMA Doha, plans to attend.

IFT will be covering the costs of security (reimbursing EGBD), catering and AV/PA systems, using FCO approved suppliers where necessary.

Please let me know if you would like to know anything further.

Kind regards,

[REDACTED]

[REDACTED]

Trade Diplomacy Unit

Economic Diplomacy Directorate

Foreign and Commonwealth Office | [REDACTED] | Downing Street (West) | London SW1A 2AH

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Subject: IFT Speech Draft

From: David Blair (Sensitive)
Sent: 26 September 2017 13:32
To: [REDACTED]
Subject: RE: IFT Speech Draft

Thanks [REDACTED] Go ahead and share.

From: [REDACTED]
Sent: 26 September 2017 13:31
To: David Blair (Sensitive)
Subject: FW: IFT Speech Draft

Fox draft attached here. I'll share latest FS draft with them in return if you're happy.

[REDACTED]

Institute for Free Trade Launch

Secretary of State for International Trade

27/09/17

Good evening,

It is a pleasure to be here this evening, with my friends Dan Hannan and the Foreign Secretary, at the launch of the Institute for Free Trade.

The United Kingdom is opening a new chapter in its history. As globalisation and new technology upset the old economic certainties, the people of this country have recognised the need to free ourselves from the constraints of an outdated trade bloc, and embrace global opportunities.

Their decision means that, for the first time in four decades, the United Kingdom will be able to shape its own economic destiny, with a fully independent trade policy.

It is a pivotal moment, and Britain has been given a starring role. The re-emergence of one of the world's largest economies as an independent commercial force is an opportunity to revitalise the world trading system.

At a time when protectionist sentiments and barriers to trade have gone up across the world, we must be unafraid to lead by example, rejecting economic insularity and showing the world a new path to prosperity.

My own Department for International Trade was created to realise this vision. Yet the defence of free trade is an intellectual struggle, as well as a practical one.

A big, bold case must be made for free trade, domestically as well as internationally. The Institute for Free Trade will make that case, and provide a vital bulwark against the voices of economic isolationism.

There is, of course, a clear macroeconomic incentive for this country to pursue free trade.

Increased competition, economies of scale and global value chains have all contributed to a productivity revolution, boosting output across the globe, while communities and companies alike have been transformed by access to talent, specialisation and innovation.

Internationally, prosperity can weaken the grip of authoritarian leaders, competition can lower prices and reduce want, and the presence of foreign investors – who require a certain level of regulatory assurance before entering a market – can help to eliminate corruption.

Trade, political stability and security are all part of the same continuum. Fundamentally, the realities of the interconnected global economy have removed the incentive, and the advantage, of going to war for many states.

Yet for many consumers, these wider advantages of free trade can seem an abstract concept, far removed from their daily lives.

Yet this is exactly where the true benefits of free trade really lie.

Although it might not always be noticed, the benefits of a liberal trade policy have spread to consumers and households by providing a wider choice of goods at a lower price.

Free trade is not only vital in ensuring that supplies of raw materials and everyday essentials like food and clothing are available in the UK; it also increases the quality of those products, and helps to drive down prices, and brings increasingly advanced technologies to market.

Many of us will, I trust, remember when mobile phones were a £4000-dollar brick. Now they are a computer no larger than the palm of your hand.

Finally, the most emotive case for free trade can be seen in its impact upon the world's poorest nations, where economic liberalisation has lifted millions out of poverty.

As the Secretary of State for International Development has said:

“Free trade has been one of the most important factors in creating jobs, boosting economic growth and alleviating poverty across the world. The Institute of Free Trade can make a vital contribution to the development of our future trade policy, ensuring that the UK can use its standing in the world to continue to boost prosperity across the globe.”

Never has there been a greater emancipator of the world's poor. Those countries, like the United Kingdom, who have benefitted the most from free trade, have a moral obligation to extend those opportunities to developing nations.

This evening I am, of course, preaching to the converted. Yet despite its many benefits, the continued existence of free trade cannot be taken for granted. For each generation, the case must be made anew.

The Institute for Free Trade has been founded to make that case.

The challenges may be great, but the opportunities are vast. Thanks to your efforts, we stand ready to achieve our ambitions.

Thank you.

Words: 720

[REDACTED]

Subject: FW: IFT launch OFFICIAL_SENSITIVE OFFICIAL_SENSITIVE OFFICIAL_SENSITIVE

From: David Frost (SpAd) (Sensitive)

Sent: 26 September 2017 11:03

To: [REDACTED] David Blair (Sensitive)

Cc: Liam Parker (Sensitive); Simon McGee (Sensitive); Ben Gascoigne (Sensitive); [REDACTED]
Valerie Oconnell (Sensitive); Helen Bower-Easton (Sensitive)

Subject: RE: IFT launch OFFICIAL_SENSITIVE OFFICIAL_SENSITIVE

Thanks [REDACTED]

[REDACTED] can give chapter and verse but basically when an event is under Ministerial auspices the room is not charged for. IFT have to meet costs of food, drink, security etc. This is the standard arrangement.

David Frost CMG | Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |
[REDACTED]

On 26 September 2017 at 11:46:33 CEST, [REDACTED]

[REDACTED] wrote:

Thanks for this.

DIT have agreed to make it a joint press release. We'll work with them to finalise that today. DIT have already gone back to DFID and said they're happy to include their quote.

No10 just called again to ask about this event. I've reiterated that it's not a speech etc. They've asked specifically why it's being hosted in the FCO and whether IFT are paying for the room – they're worried we could come in for some criticism about that. I'm not sighted on the background as to how this came about, but if there's anything I can say to allay their concerns, please let me know.

Have also asked DIT to share Fox's speaking notes.

From: David Frost (SpAd) (Sensitive)

Sent: 26 September 2017 08:29

To: [REDACTED] David Blair (Sensitive)

Cc: Liam Parker (Sensitive); [REDACTED] Ben Gascoigne (Sensitive); Simon McGee (Sensitive); Helen Bower-Easton (Sensitive)

Subject: Re: IFT launch OFFICIAL_SENSITIVE

Thanks [REDACTED]

This all looks good.

If we can achieve it I think it would be better as a joint press release - formally after all we are the hosts and the event was set up via us not DIT.

David (B), could you send us your draft remarks during the day? Would be great if we could see Liam Fox's too or at least get a sense of how long he is going to speak for and roughly on what so the two speeches are in balance.

Thanks

David

David Frost CMG | Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |

On 25 September 2017 at 19:32:36 CEST, [REDACTED]

[REDACTED] wrote:

Thanks David.

There seems to have been a spike in media interest in this since No10 briefed it out at Lobby this morning. Where I think we've got to:

1. After discussions here and with DIT, I've told IFT "no" to broadcasters attending and filming (requests from Sky & BBC). We're trying to find a helpful solution so they can film the speeches for their own use/social media.
2. I don't think IFT are doing a separate press release – just the DIT one which we're feeding into and will include quotes from FS & Fox. It will go out tomorrow afternoon under embargo to 0001 on Wednesday. It will be a DIT release but agreed with us – let me know if you'd rather it was billed as a joint press release.
3. DFID have been in touch to ask if they could also have a DFID SoFS quote in the press release. This seems over the top so we will push back on that.
4. Just a limited number of journalists attending as guests at IFT's invitation, and no expectation of questions after FS remarks. Have asked for a final list of attendees.

David B – grateful if you could get us a couple of lines to include in the release as an FS quote in the course of tomorrow. ☺

Thanks,
[REDACTED]
[REDACTED]

Media handling

- **National press release into the morning 00:01 Wednesday 27 September** (see below) giving support to the IFT and setting out the achievements of the Department post-Brexit for UK papers into Wednesday. FCO SoS will also have an included quote.

- Pre-brief sections of **Sec of State's speech** to friendlies (Brexit Central, Telegraph, Mail, Express, Sun and [REDACTED] into the day (if speech available).
- The IFT have issued invites. Notable media attendees include Tom Newton Dunn, [REDACTED] and [REDACTED]
- **SoS gives speech** on the day with no media Q&A, but a **separate interview with** [REDACTED]
- **Social Media** – we will tweet our support for the formation of IFT (suggested tweet below), and will tweet a GIF on the benefits of free trade
- Daniel Hannan will be doing Newsnight and the Today programme on the day of the event – we will share our DIT briefing with him.

[REDACTED] Media Office |
Foreign and Commonwealth Office

From: David Frost (SpAd) (Sensitive)
Sent: 20 September 2017 18:14
To: Media Planner (Sensitive); [REDACTED]
Subject: RE: No 10 x-govt planning meeting - 20 September
OFFICIAL_SENSITIVE

Hi [REDACTED]

On the IFT launch (highlighted) I have sent No.10 some more details (attached). No media as such, beyond a press release, but there will be media there.

David

David Frost CMG | Foreign Affairs Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |

[REDACTED]

From: David Blair (Sensitive)
Sent: 25 September 2017 18:14
To: [REDACTED]
Cc: [REDACTED]
Subject: FS speech to launch of Institute for Free Trade OFFICIAL_SENSITIVE
Attachments: Free trade speech 25.9.17.docx

Security Label: OFFICIAL_SENSITIVE

[REDACTED]

See attached a short draft speech for the FS to deliver to the Institute for Free Trade. Grateful for correction / comment by 12 noon tomorrow, Tuesday. Feel free to forward as needed.

Thanks

David

From: [REDACTED]
Sent: 21 September 2017 17:43
To: David Blair (Sensitive)
Cc: [REDACTED]
Subject: RE: Trade Points for the Foreign Secretary's welcoming remarks at the launch of the Institute for Free Trade (IFT): 27 September 2017

Hi David,

Hope you're ok with the information given. Grateful if you could let [REDACTED] know when the speech will be ready so he can use some of the contents for the Foreign Secretary's press statement.

Regards,

[REDACTED]

[REDACTED]

Foreign and Commonwealth Office
King Charles Street SW1A 2AH

[REDACTED]

From: [REDACTED]
Sent: 21 September 2017 14:39
To: David Blair (Sensitive)
Cc: [REDACTED]
Subject: Trade Points for the Foreign Secretary's welcoming remarks at the launch of the Institute for Free Trade (IFT): 27 September 2017

David,

The Foreign Secretary is attending the launch of the Institute for Free Trade in the FCO on Wednesday 27 September from 17:30-19:30. You asked for some bullet points on trade for the Foreign Secretary to draw on in his opening remarks which I attach. You also asked for examples of countries which have benefitted from free trade compared to countries which are protectionist. [REDACTED]

[REDACTED]

The bullets therefore highlight the links between trade, openness and growth without specifically naming any countries. We have also provided some concrete examples of how the UK has benefited.

Background

The IFT, which is headed by Daniel Hannan MEP, has been set up as a not-for-profit research foundation to make the case for unrestricted trade globally. It sees Britain's withdrawal from the EU as a unique opportunity to revitalise the world trading system. The FCO has agreed to host the launch event, although the IFT has organised. Both the Foreign Secretary and the International Trade Secretary will attend and make welcoming remarks. Over 100 diplomats, ambassadors and parliamentarians have been invited to the launch. The Leader of the House of Commons and the Secretary of State for Wales will also attend.

We welcome the role of think tanks in providing public policy research and they have an important role to play on trade, as the UK develops an independent trade policy and looks to reinvigorate the global debate and champion open markets. They can research practical ways to lower trade barriers and provide great insight and vision in the global debate in support of open markets and free and fair trade. The aims of the IFT are to: make the case for free trade; reach out to business groups around the world, including developing countries, to look at ways to eliminate tariff and non-tariff barriers to free trade and to network across government to promote new trade agreements.

FCO Press Office is in touch DIT's Press Office on media for the event.

Please let us know if we can help further.

Regards,

[REDACTED]

[REDACTED]

Foreign and Commonwealth Office
King Charles Street SW1A 2AH

[REDACTED]

DRAFT SPEECH TO INSTITUTE FOR FREE TRADE

Good evening,

These days, Liam presides over a herd of UK trade envoys, who scour the booming markets of Asia with gimlet eyes, hunting for opportunities.

And all of these tireless public servants trace their lineage back to an Elizabethan merchant from Derby called Ralph Fitch,

who was the first trade envoy ever dispatched from London to the Far East.

He set off in 1583 carrying a letter from Elizabeth I to the Emperor of China

and he made it to Aleppo and Baghdad and Basra,

and then he travelled across the Gulf and onwards to India,

where he encountered a temporary setback when he became the first Englishman ever to be arrested in Goa.

But Fitch bought his way out of jail with the aid of two friendly Jesuits and 2,000 ducats

before fleeing the kingdom and pressing on to Burma and Thailand and Malaysia and all the way to Malacca,

where everything went wrong – the locals threatened to lock him up again -

and the monsoon winds were blowing in the wrong direction, so he was forced to turn back and return to England in 1591,



still carrying the letter from the Queen.

And in that letter Elizabeth I wrote that she wanted England and China to have the "*joy and benefit*" which

"consisteth in the transporting outwards of such things whereof we have plenty and in bringing in such things as we have need of."

Those words from almost five centuries ago sum up the eternal case for free trade.

Countries exchange what they have for what they lack, and by so doing, they make more goods and services available to their people,

they unleash competition and drive down prices - which helps the poorest most of all,

they reward innovation and enterprise,

and they create a harmony of interests between nations,


because the richer and more peaceful your trading partner, the more you will be able to sell.

So free trade is not only the key to economic success, it also serves as a force for peace and progress in every sense.

Back in 1990, 37 per cent of human beings lived in absolute poverty;

today that figure has fallen below 10 per cent,

all the more remarkable when you consider that we have added 1.8 billion people to the world's population over the same period.



And that astonishing success – the biggest and fastest reduction in poverty in history – coincided with tariff barriers being torn down across the world,

allowing the volume of global trade to multiply sixfold between 1990 and today.

Our task is to ensure that this benign trend continues and millions more have the chance to lift themselves out of poverty.

We must ensure that Global Britain breaks free of the constraints of the EU and becomes the world's leading proselytiser and agitator for free trade.

And there are no grounds for complacency, for the volume of world trade grew by only 1.3 per cent last year – less than the expansion of global GDP for the first time since 2001.


This year, the WTO says that trade will do better and expand by 2.4 per cent,

but that will be less than the global economy's predicted growth of 2.7 per cent.

After decades of expansion – and huge inroads into poverty - trade is now falling as a share of world GDP.

We must strive together to reverse that decline, remembering that when free trade drives down the price of imported clothes by 38 per cent in a decade – as it did in this country between 1996 and 2006 –

then it is the poorest who gain the most.



So I'm delighted to be here to launch your Institute,
it's no exaggeration to say that the livelihoods of millions of
people depend on your success.

ENDS



[REDACTED]

Subject: FW: IFT launch OFFICIAL_SENSITIVE
Attachments: IFT launch Comms Plan 27th September.docx; IFT launch guest list.xlsx
Security Label: OFFICIAL_SENSITIVE

From: Matthew Houlby * (Sensitive)
Sent: 22 September 2017 17:06
To: David Frost (SpAd) (Sensitive) <David.Frost@fco.gsi.gov.uk>
Cc: Ben Gascoigne (Sensitive) <Ben.Gascoigne@fco.gsi.gov.uk>; Simon McGee (Sensitive) <Simon.McGee@fco.gsi.gov.uk>; David Blair (Sensitive) <David.Blair@fco.gsi.gov.uk>; [REDACTED]
Subject: IFT launch OFFICIAL_SENSITIVE

David,

I've seen your steer on the media for the Foreign Secretary's speech at the launch of the Institute for Free Trade on Wednesday 27 September.

DIT have put together an initial media handling plan as attached (not yet final). I wanted to check you were happy with the approach they set out. It is rather more ambitious than they had indicated previously, though still not high profile. They (DIT) plan to issue a press release, rather than IFT, but they're keen to include a quotation from the Foreign Secretary, which we can provide next week of course. I know David B is working on the speech.

The IFT have issued the invitations to the attached, but I suspect they will have invited more journalists than set out here.

Are you happy with this approach?

Matt

Media handling

- **National press release into the morning 00:01 Wednesday 27 September** (see below) giving support to the IFT and setting out the achievements of the Department post-Brexit for UK papers into Wednesday. FCO SoS will also have an included quote.
- Pre-brief sections of **Sec of State's speech** to friendlies (Brexit Central, Telegraph, Mail, Express, Sun and [REDACTED] into the day (if speech available).
- The IFT have issued invites. Notable media attendees include Tom Newton Dunn, Tim Shipman, James Forsyth and Dominic Lawson.
- **SoS gives speech** on the day with no media Q&A, but a **separate interview with** [REDACTED]
- **Social Media** – we will tweet our support for the formation of IFT (suggested tweet below), and will tweet a GIF on the benefits of free trade
- Daniel Hannan will be doing Newsnight and the Today programme on the day of the event – we will share our DIT briefing with him.

[REDACTED]

From: David Frost (SpAd) (Sensitive)
Sent: 25 September 2017 17:24
To: [REDACTED]
Subject: Fwd: Re: Personal - FW: IFT launch OFFICIAL_SENSITIVE

[REDACTED] hope this email about the IFT launch has reached you by now.
David

David Frost CMG | Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |
[REDACTED]

----- Forwarded message -----

From: [REDACTED]
Date: 25 September 2017 at 08:31:56 EEST
Subject: Re: Personal - FW: IFT launch OFFICIAL_SENSITIVE
To: David Frost (SpAd) (Sensitive) <David.Frost@fco.gsi.gov.uk>

Will do.

[REDACTED]

On 25 Sep 2017 6:17 am, "David Frost (SpAd) (Sensitive)" <David.Frost@fco.gsi.gov.uk> wrote:
Hi [REDACTED]

[REDACTED]

David

David Frost CMG | Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |
[REDACTED]

On 22 September 2017 at 17:34:06 BST, Liam Parker (Sensitive) <Liam.Parker@fco.gsi.gov.uk> wrote:

Totally agree with you.

Sent from VMware Boxer

On 22 September 2017 at 17:15:46 BST, David Frost (SpAd) (Sensitive) <David.Frost@fco.gsi.gov.uk> wrote:

[REDACTED]

Thanks.

Liam

Thoughts? I can't say I am very happy with this.

We were asked first, this is happening in the FCO by courtesy of us, and it is Boris who is the pull let's face it. As it is we are a bit part in a DIT booster event, at least to take their comms plan seriously.

We should check whether IFT are doing a release themselves too.

But I don't see how we can stop DIT doing a press release about their SofS's words.

Questions:

- (1) Should we insist on a joint press release? Looks odd for it to be 1 Dept only.
- (2) Do we want to trail what Boris says into the media in the way they are handling Fox's? Pros and cons just at the moment. If so we had better go up a gear in finalising remarks and getting ready to go.
- (3) Do you (or me) want to talk to Dan about what he says?

David

David Frost CMG | Foreign Affairs Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |

[REDACTED]

From: [REDACTED]
Sent: 22 September 2017 17:06
To: David Frost (SpAd) (Sensitive)
Cc: Ben Gascoigne (Sensitive); Simon McGee (Sensitive); David Blair (Sensitive); [REDACTED]
Subject: IFT launch OFFICIAL_SENSITIVE

David,

I've seen your steer on the media for the Foreign Secretary's speech at the launch of the Institute for Free Trade on Wednesday 27 September.

DIT have put together an initial media handling plan as attached (not yet final). I wanted to check you were happy with the approach they set out. It is rather more ambitious than they had indicated previously, though still not high profile. They (DIT) plan to issue a press release, rather than IFT, but they're keen to include a quotation from the Foreign Secretary, which we can provide next week of course. I know David B is working on the speech.

The IFT have issued the invitations to the attached, but I suspect they will have invited more journalists than set out here.

Are you happy with this approach?

[REDACTED]

Media handling

- **National press release into the morning 00:01 Wednesday 27 September** (see below) giving support to the IFT and setting out the achievements of the Department post-Brexit for UK papers into Wednesday. FCO SoS will also have an included quote.
- Pre-brief sections of **Sec of State's speech** to friendlies (Brexit Central, Telegraph, Mail, Express, Sun and [REDACTED] into the day (if speech available).
- The IFT have issued invites. Notable media attendees include Tom Newton Dunn, [REDACTED] [REDACTED] and [REDACTED]
- **SoS gives speech** on the day with no media Q&A, but a **separate interview with** [REDACTED]
- **Social Media** – we will tweet our support for the formation of IFT (suggested tweet below), and will tweet a GIF on the benefits of free trade
- Daniel Hannan will be doing Newsnight and the Today programme on the day of the event – we will share our DIT briefing with him.

[REDACTED] Media Office |
Foreign and Commonwealth Office

[REDACTED]

From: [REDACTED]
Sent: 21 September 2017 08:42
To: David Frost (SpAd) (Sensitive)
Cc: [REDACTED] Ben Gascoigne (Sensitive); [REDACTED]

Sent from VMware Boxer

On 21 Sep 2017 8:33 a.m., "David Frost (SpAd) (Sensitive)" [REDACTED] wrote:
Thanks.

Btw we are no longer pushing for the speech on 28 Sept either – we will have to find another slot.

[REDACTED]
David

David Frost CMG | Foreign Affairs Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |

From: [REDACTED]
Sent: 20 September 2017 18:23
To: David Frost (SpAd) (Sensitive)
Cc: Media Planner (Sensitive); [REDACTED]
Subject: RE: No 10 x-govt planning meeting - 20 September OFFICIAL_SENSITIVE

David, many thanks, this is really helpful and I have sent the details to the No 10 grid planner.

[REDACTED]
[REDACTED] International Media Officer | Media Office | Room WG.71 | Foreign and Commonwealth Office | King Charles Street | London SW1A 2AH

From: David Frost (SpAd) (Sensitive)
Sent: 20 September 2017 18:14
To: Media Planner (Sensitive); [REDACTED]
Subject: RE: No 10 x-govt planning meeting - 20 September OFFICIAL_SENSITIVE

Hi [REDACTED]
On the IFT launch (highlighted) I have sent No.10 some more details (attached). No media as such, beyond a press release, but there will be media there.
David

David Frost CMG | Foreign Affairs Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |

From: Media Planner (Sensitive)
Sent: 20 September 2017 18:11
To: DL Media Office (Sensitive); DL Ministerial Teams - Team Leaders (Sensitive); Helen Bower-Easton (Sensitive); [REDACTED], Media Planner (Sensitive); PRD Action/info (Sensitive); [REDACTED] PUS Action (Sensitive); [REDACTED]
Subject: No 10 x-govt planning meeting - 20 September OFFICIAL_SENSITIVE

No 10 grid

27 September – **FS at opening of Institute for Free Trade** – No 10 asked for details about this. I emailed afterwards to say that there was no media planned so far and that we are still discussing plans with DIT and hope to get back to them later this week.

[Redacted]

Subject: [Redacted]
FW: [Redacted]
OFFICIAL: Institute for Free Trade: Events Brief

On 25 September 2017 at 14:59:33 BST, [Redacted]

[Redacted]

Please find attached an Events Brief for the launch of the Institute for Free Trade which the Foreign Secretary is attending and speaking at in the FCO on Wednesday 27 September.

The Icelandic Foreign Minister will also attend and speak at the event. [Redacted]

[Redacted]

The final guest list will follow tomorrow.

Please let me know if you need any further information.

Thanks

[Redacted]

[Redacted]

Trade Diplomacy Unit

OFFICIAL

- TITLE:** Launch of Institute for Free Trade (IFT), Wednesday 27 September 17:30 – 19:30, Map Room, FCO.
- STEER:** The Foreign Secretary will attend the launch event, hosted by IFT President Daniel Hannan MEP, and make a short speech.
- KEY ATTENDEES:** Daniel Hannan MEP, the Secretary of State for International Trade, the Icelandic Foreign Minister and [REDACTED] (see background). Over 150 attendees, including Ministers, parliamentarians, diplomats and business leaders.
- FORMAT:** This event is hosted and organised by the IFT. Guests will arrive from 17:30. Speeches will take place at 18:00. Daniel Hannan will introduce first the Foreign Secretary, followed by the Secretary of State for International Trade and then the Icelandic Foreign Minister. Daniel Hannan will speak finally.
- MEDIA:** Invited journalists only, including Tom Newton-Dunn, [REDACTED] FCO and DIT official photographers will be present.
- SPEECH:** Yes – say a few words. David Blair is drafting. No Q&A.
- OBJECTIVES:**
- To welcome the launch of the Institute for Free Trade;
 - To emphasise HMG's position as a champion of free trade and to underline our wish to work with the IFT and other think tanks to make the case for free and fair trade to drive prosperity.

Drafted by: [REDACTED], TDU [REDACTED]
Cleared by: [REDACTED]

Date: 25 September 2017

OFFICIAL

BACKGROUND

1. The Foreign Secretary agreed that the IFT could host their launch event at the FCO. Much of this has been arranged through political channels by SpAds.
2. The IFT, which is headed by Daniel Hannan MEP, has been set up as a not-for-profit research foundation to make the case for unrestricted trade globally. It sees Britain's withdrawal from the EU as a unique opportunity to revitalise the world trading system. Both the Foreign Secretary and the International Trade Secretary will attend and make short speeches. Over 100 parliamentarians, diplomats and business leaders have been invited to the launch.

3. Icelandic Foreign Minister Gudlaugur Thór Thórdarson, [REDACTED] is attending. [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

4. [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

5. We welcome the role of think tanks in providing public policy research and they have an important role to play on trade, as the UK develops an independent trade policy and looks to reinvigorate the global debate and champion open markets. They can research practical ways to lower trade

Drafted by: [REDACTED] TDU. [REDACTED]

Cleared by: [REDACTED]

OFFICIAL

barriers and provide great insight and vision in the global debate in support of open markets and free and fair trade. The aims of the IFT are to: make the case for free trade; reach out to business groups around the world, including developing countries, to look at ways to eliminate tariff and non-tariff barriers to free trade; and to network across government to promote new trade agreements.

SPEAKING NOTES

David Blair is drafting and these will follow. We have contributed trade policy points for David to draw on.

Drafted by: [REDACTED] TDU [REDACTED]

Cleared by: [REDACTED]

Date: 25 September 2017

[REDACTED]

Subject: FW: Update - Institute for Free Trade Launch Reception: 27 Sept 2017

Security Label: OFFICIAL

Hi David,

Hope you're ok with the information given. Grateful if you could let [REDACTED] know when the speech will be ready so he can use some of the contents for the Foreign Secretary's press statement.

Regards,

[REDACTED]
[REDACTED] Trade Diplomacy Unit
Foreign and Commonwealth Office
King Charles Street SW1A 2AH
[REDACTED]

From: David Frost (SpAd) (Sensitive)

Sent: 10 August 2017 13:51

To: [REDACTED]

Cc: Anna Clunes (Sensitive) [REDACTED]
[REDACTED]
[REDACTED]

Subject: FW: Update - Institute for Free Trade Launch Reception: 27 Sept 2017

Dear [REDACTED]

Thanks. Timings and what you propose for the invitation sounds fine to me. No immediate additions to the guest list, which seems to cover it well. If we have extra names we'll feed them in idc.

Thanks

David

David Frost CMG | Foreign Affairs Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |
[REDACTED]

From: SOSFA Action (Sensitive)

Sent: 10 August 2017 13:06

To: David Frost (SpAd) (Sensitive)

Cc: [REDACTED]
Subject: FW: Update - Institute for Free Trade Launch Reception: 27 Sept 2017

David – I assume this is for you?

From: [REDACTED]
Sent: 10 August 2017 13:04
To: SOSFA Action (Sensitive); PUS Action (Sensitive); Anna Clunes (Sensitive); [REDACTED]

[REDACTED] DL Trade Diplomacy Unit (Sensitive)

Subject: Update - Institute for Free Trade Launch Reception: 27 Sept 2017

David,

Below is an update on the Institute of Free Trade Reception on 27 September.

- The Reception will now take place in the Map Room from 17:30 to ensure guests are in place for the arrival of the Foreign Secretary at 18:00. Liam Fox and the Icelandic Foreign Minister Thórdarson have confirmed their attendance and will be guest speakers alongside the Foreign Secretary and David Hannan.
- IFT would like to send out invitations soon (possibly Monday) and have asked whether the FCO logo can be used. We would recommend against using the FCO logo (not least as, if we're using HMG logos we should include DIT too), but agreeing to the following wording for the invitation: ***Daniel Hannan MEP invites you to THE LAUNCH OF THE INSTITUTE FOR FREE TRADE With Foreign Secretary Boris Johnson and Trade Secretary Liam Fox***" (we will request the IFT to use the correct and full titles for both Secretaries of State).

We have been asked whether we would like to add any names to the invitation list attached which includes MPs, ambassadors, civil servants and think tanks. A variety of journalists are also listed. Grateful for your views.

Regards,

[REDACTED]
[REDACTED] Trade Diplomacy Unit |

[REDACTED] Foreign and Commonwealth Office

[REDACTED] King Charles Street SW1A 2AH
[REDACTED]

[Redacted]

From: [Redacted]
Sent: 08 August 2017 16:40
To: [Redacted]
Subject: RE: IFT Update

Security Label: OFFICIAL

[Redacted]

[Redacted] Trade Diplomacy Unit I
Foreign and Commonwealth Office
[Redacted] King Charles Street SW1A 2AH
[Redacted]

From: [Redacted]
Sent: 08 August 2017 16:35
To: [Redacted]
Subject: RE: IFT Update

Hi [Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

From: [Redacted]
Sent: 08 August 2017 16:24
To: [Redacted]
Subject: FW: IFT Update

Hi [Redacted]

Hope this email finds you well. Please see below. It has been agreed that the Foreign Secretary will be attending the IFT Launch party next month in the Map Room. I was wondering if you could confirm the actual time he will be attending so the co-ordinator can firm up the timetable for invitations.

Regards,

[Redacted]

[Redacted] Trade Diplomacy Unit I
Foreign and Commonwealth Office
[Redacted] Charles Street SW1A 2AH
[Redacted]

[REDACTED]

From: [REDACTED]
Sent: 14 July 2017 10:39
To: David Frost (SpAd) (Sensitive)
Cc: Barry Lowen * (Sensitive)
Subject: RE: IFT - Provisional Fine Room Booking - Service Request: 373075 - Location Code: XAC 100A-1-E102

David, quick update. [REDACTED] is coming over to discuss and have a look at the Map Room on Monday. [REDACTED]

From: David Frost (SpAd) (Sensitive)
Sent: 05 July 2017 12:56
To: [REDACTED]
Cc: Barry Lowen * (Sensitive)
Subject: FW: IFT - Provisional Fine Room Booking - Service Request: 373075 - Location Code: XAC 100A-1-E102

Dear [REDACTED]
On the IFT launch, we have made a provisional booking in our name [REDACTED] for the Map Room for 27 Sept, but it needs firming up with this form. Can I leave this to you after discussing with [REDACTED] given the need to be clear about timings, room layout, etc?
Thanks
David

David Frost CMG | Foreign Affairs Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |
[REDACTED]

From: [REDACTED]
Sent: 04 July 2017 14:59
To: David Frost (SpAd) (Sensitive)
Subject: FW: Provisional Fine Room Booking - Service Request: 373075 - Location Code: XAC 100A-1-E102

From: [REDACTED]
Sent: 04 July 2017 13:50
To: [REDACTED]
Subject: Provisional Fine Room Booking - Service Request: 373075 - Location Code: XAC 100A-1-E102

Thank you for contacting the facilities management helpdesk to enquire about fine room availability.

Date & Time: 27/09/17 15:00 - 21:00

Your booking has been provisionally reserved but in order to secure the room and in accordance with our booking procedures, we do require you to complete the attached booking form which contains the full list of terms and conditions and room layouts.

****Important notice – please read ****

Some of the centrally managed Fine Rooms have heavy or immobile furniture and because this can easily be damaged when moved, we must minimise the number of occasions it is moved. As a result, some of the rooms have been designated to be fixed in a boardroom style layout only. Requests for **movement or removal of this furniture is subject to approval only and, if**

granted, may incur additional charges. Please ensure that the room you have provisionally booked suits your needs to avoid any potential disappointment.

It is possible for fixed rooms to include some additional seating around the edge or for other tables to be put on balconies (space dependant) as this has no impact on the fixed furniture layout, but each request will be considered on its merit. We will need to assess not only the availability of any additional meeting room furniture but also the logistics of delivering this, so on occasion some requests may not be accommodated, or additional costs may be incurred.

It is important that the form is returned to [REDACTED] by reply of this email as it contains your unique service request number and your exact requirements are captured as the content will form the basis of a working instruction.

Please ensure the booking form is **completed and returned no later than 1 week before the event or meeting** as a failure to do so can result in your request being delayed or may even cause your provisional booking to be cancelled. If you no longer require your booking, please email your cancellation request including the service request number to the email address provided.

Regards

FM Helpdesk

Tel: [REDACTED]

Email: [REDACTED]

This email may contain privileged, confidential and or copyright information. If you are not the intended recipient please notify the sender immediately and delete the material from any computer. We do not accept liability for any error or omission in the message arising from corruption of, delay in or interference with, its transmission. We reserve the right to monitor email communications through normal internal and external networks.

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[REDACTED]

From: David Frost (SpAd) (Sensitive)
Sent: 05 July 2017 11:48
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: IFT launch

Dear [REDACTED] dear [REDACTED]

I hereby connect you up on the IFT launch in the FCO on the evening of Wed 27 September!

[REDACTED] is the contact point here. Contact details:

Job Title: Trade Diplomacy Unit
Directorate: Economic Diplomacy Directorate
Department or Post: Commercial and Economic Diplomacy Department
Location: UK - King Charles Street
Telephone Number: [REDACTED]
Mobile Number: [REDACTED]

[REDACTED] is Dan's assistant.

Do keep me in the picture in a general way as this evolves.

Best wishes

David

David Frost CMG | Foreign Affairs Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |

[REDACTED]

From: David Frost (SpAd) (Sensitive)
Sent: 05 July 2017 11:36
To: Barry Lowen * (Sensitive)
Cc: David Blair (Sensitive); [REDACTED]
[REDACTED] Ben Gascoigne (Sensitive); [REDACTED]
Subject: RE: Institute for Free Trade

Follow Up Flag: Follow up
Flag Status: Flagged

Great, I will join [REDACTED] and [REDACTED] up.
I don't see it as a huge media thing from our point of view, though of course we may want to push out key messages on trade. [REDACTED]

So I would say a 5 min speech on why free trade is good, with a few key lines we can tweet out, and photo op etc. Not a major speech – [REDACTED]

[REDACTED]
David

David Frost CMG | Foreign Affairs Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |
[REDACTED]

From: Barry Lowen * (Sensitive)
Sent: 04 July 2017 18:06
To: David Frost (SpAd) (Sensitive)
Cc: David Blair (Sensitive); [REDACTED] Ben Gascoigne (Sensitive); [REDACTED]
Subject: RE: Institute for Free Trade

David

[REDACTED] who is on leave this week will be our lead on this, so fine to pass on his name.

Before engaging further with IFT can we now bring in Comms directorate, to develop a media plan? Does the FS have a view on how much he wants to make of the event and on messages (presumably building on his speech to the British Chambers of Commerce in February).

Barry

Sent from VMware Boxer
On 4 Jul 2017 3:37 p.m., "David Frost (SpAd) (Sensitive)" <[REDACTED]> wrote:
Thanks Barry, [REDACTED]

So where we are is:

We are going for Wed 27 Sept [sic – ie one day later than in the chain below], evening, in the Map Room. We have made a provisional booking and will complete it soon.

The FS is willing to speak (not a lengthy thing but a pep talk on free trade)

I have told Dan the room is free, but everything else (food, drink, security) has to be covered by them. And obviously there is the practicality of the invitations etc too.

Dan's assistant is [REDACTED] and she will be the contact point for practicalities - [REDACTED]

Peter, are you the person she should liaise with about this? If so I will let them know. I am happy to be consulted on any practicalities involving the Foreign Sec obviously.

Thanks all,

David

David Frost CMG | Foreign Affairs Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |

[REDACTED]

From: Barry Lowen * (Sensitive)

Sent: 03 July 2017 18:03

To: [REDACTED]

Cc: [REDACTED] David Frost (SpAd) (Sensitive); [REDACTED]

Ben Gascoigne (Sensitive)

Subject: RE: Institute for Free Trade

[REDACTED]

I bumped into [REDACTED] earlier today who said that Liam Fox was unlikely to be able to make this date as he could be travelling. But DIT were content for us to proceed (and [REDACTED] was pleased that we had checked).

Barry

From: David Frost (SpAd) (Sensitive)

Sent: 28 June 2017 12:40

To: [REDACTED]

Cc: Barry Lowen * (Sensitive); [REDACTED] Ben Gascoigne (Sensitive)

Subject: RE: Institute for Free Trade

Thanks.

He is ok with this.

However, don't go back to Dan till we have had a firm decision here on the workability of the date - probably on Friday.

David Frost CMG | Foreign Affairs Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |

[REDACTED]

From: [REDACTED]

Sent: 28 June 2017 12:38

To: David Frost (SpAd) (Sensitive)

Cc: Barry Lowen * (Sensitive); [REDACTED]

Subject: RE: Institute for Free Trade

David,

I'm happy to take this forward and liaise with Dan Hannan on arrangements. If you agree, I'll hold off getting in touch with him until the FS has cleared [REDACTED] point below:

The Locarno Suite will be booked in the FS's name, the FCO will have lost income on the hire of the room (about £6,000 – I will check the exact figure; small change I know in the big scheme) – is the FS aware of that and content to sign it off?

Yrs, [REDACTED]

[REDACTED] Trade Diplomacy Unit
Foreign & Commonwealth Office and Department for International Trade
King Charles Street, London SW1A 2AH

From: David Frost (SpAd) (Sensitive)
Sent: 27 June 2017 18:46
To: Barry Lowen * (Sensitive)
Subject: FW: Institute for Free Trade

Barry

To see below. All looks ok as long as Liam Fox can do 26th Sept (though really his problem if not – it can still be co-hosted).

We will of course need the IFT to fund everything listed below.

Is there anyone in your team we can put in touch with Dan Hannan about these practicalities?

David

David Frost CMG | Foreign Affairs Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |

From: [REDACTED]
Sent: 27 June 2017 18:41
To: David Frost (SpAd) (Sensitive)
Cc: Ben Gascoigne (Sensitive); Martin Reynolds (PPS) (Sensitive); [REDACTED] David Blair (Sensitive)
Subject: RE: Institute for Free Trade

David

[REDACTED]

The Locarno Suite is free and I have booked it from 1600-2100 on 26 September. Please let me know who to hand over to – there are forms to fill!

Assume Barry's team are also taking forward refreshments (hire of a security cleared caterer and cleared staff from a pre-approved FCO list), security (hire of and payment for additional guards –

[REDACTED]

The Locarno Suite will be booked in the FS's name, the FCO will have lost income on the hire of the room (about £6,000 – I will check the exact figure; small change I know in the big scheme) – is the FS aware of that and content to sign it off?

Over to you.

[REDACTED]

From: David Frost (SpAd) (Sensitive)
Sent: 27 June 2017 14:37
To: [REDACTED]
Cc: Ben Gascoigne (Sensitive); Martin Reynolds (PPS) (Sensitive); Victoria Billing (Sensitive); David Blair (Sensitive)
Subject: FW: Institute for Free Trade

[REDACTED] all
Things have moved on again on this. Summarising for others' benefit:

[REDACTED]

He is happy, given the subject matter, for it to be joint hosting with Liam Fox and for Liam to speak at the event too.

I have asked Barry Lowen to run this by Liam Fox's office, but DIT SpAds are ok with it. Barry will find someone in his team to liaise with Dan's office on the practicalities.

[REDACTED]

[REDACTED]

David
David Frost CMG | Foreign Affairs Special Adviser to the Foreign Secretary
Foreign and Commonwealth Office | King Charles Street | London | SW1A 2AH |

[REDACTED]

From: Dan Hannan [REDACTED]
Sent: 11 June 2017 21:59
To: David Frost (SpAd) (Sensitive)
Cc: [REDACTED]
Subject: Re: Institute for Free Trade

Hi, David. I wonder whether we can get any close to a date here?

Daniel

Read Daniel every day at www.hannan.co.uk

From: HANNAN Daniel [REDACTED]
Sent: 04 April 2017 11:49
To: 'david.frost@fco.gov.uk'
Cc: Dan Hannan; [REDACTED]
Subject: Institute for Free Trade



IFT Institute
for Free Trade

4 April, 2017

Dear Boris,

Thank you for agreeing to host the launch of the Institute for Free Trade (IFT).

As we discussed, IFT will make the case for unrestricted commerce both with the EU and with the rest of the world. As well as advancing the argument in principle, it will look at the specific gains to be made on a country-by-country and sector-by-sector basis.

To give you some idea of the scope of our activities, we have three major events planned for the second half of this year. One is a large meeting – a *loya jirga*, as the Afghans say – at Mercers' Hall to mark the bicentenary of the theory of comparative advantage, published by David Ricardo in 1817. Comparative advantage is as surprising and counterintuitive today as it was then, and we'll bring together trade negotiators, civil servants, legislators and financial journalists from around the world to hear its full implications from its best exponents.

We also plan major trade conferences in Uganda and India, both of which will be accompanied by new research showing the potential gains to both parties of agreements based on the simple removal of obstacles and on mutual product recognition.

In between, we shall be publishing papers and studies, holding seminars and endeavouring to change minds. Free trade runs up against a million years of evolution. Our hunter-gatherer instinct is to provide against famine, to hoard, to seek self-sufficiency. No one begins as a free trader; but people can be talked around.

IFT is a company limited by guarantee, and supports its activities with private donations. I am President, and it has an international advisory board which includes former heads of government from Australia, Canada, Colombia and Denmark.

Which brings us to the launch. You have been good enough to suggest that we use the premises of the FCO. I think this is terrifically important: we want to be visibly supporting the government's agenda rather than simply being another think-tank. For the launch itself, we'd invite overseas diplomats as well as some MPs, peers and business leaders. Obviously, we'd want you to speak; no one does it better.

May I suggest one of the weeks beginning 24 July, 31 July, 18 September or 25 September? Pretty much any time of day, Monday to Thursday.

Perhaps you'd be kind enough to let me know when suits

All the best,

Daniel