Women's STM – Context effects

- Predictors of STM in women:
  - Father absence
  - Stepfather presence
  - Life changes (e.g., divorce)
  - Sex ratio—surplus of women
  - Mate value
    - Low self-esteem

Physical Attractiveness

Physical Attractiveness

Components of
Female Attractiveness

| Health | Youth | Fertility |

Physical Attractiveness

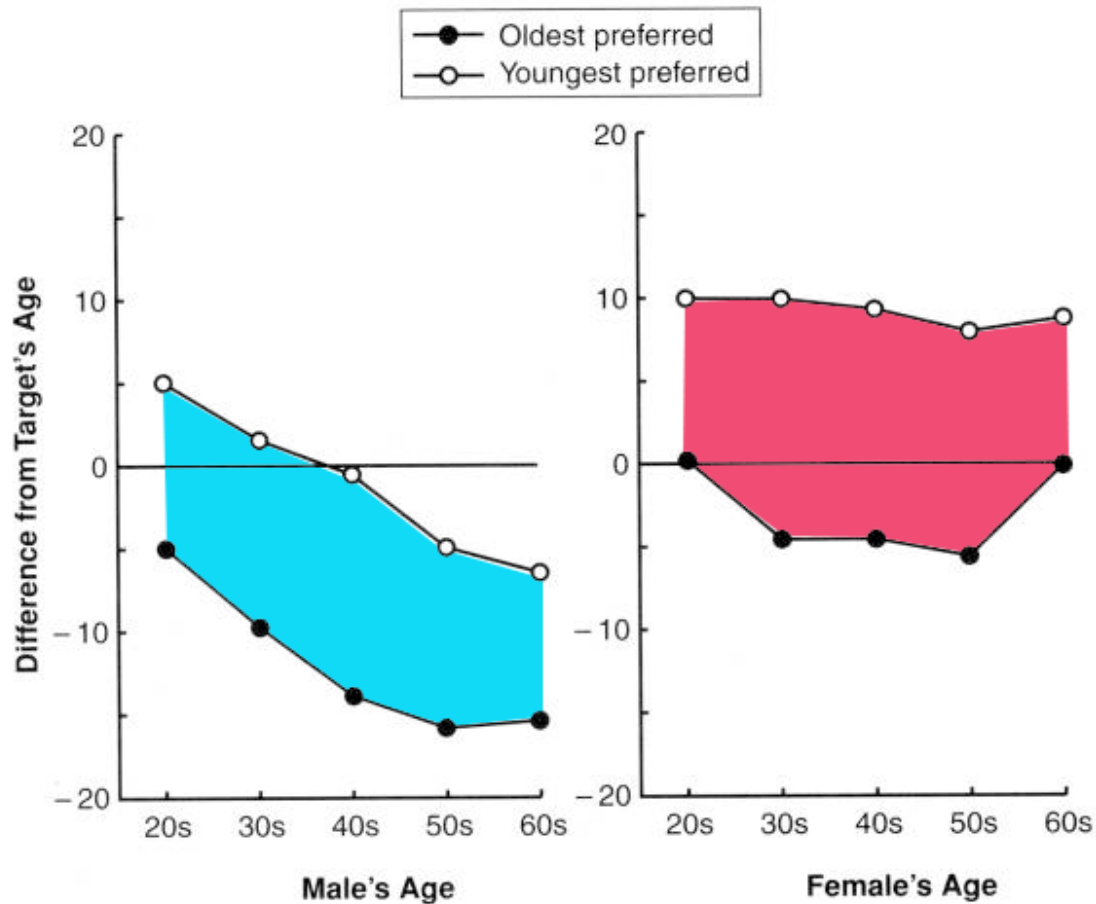□ Health

Clear skin

Long shiny hair

Clean healthy teeth

Men's mate preferences

□ Cross-cultural evidence suggests that young (but post-pubertal) women are judged to be more attractive than older women

Symons, 1979

Men: Roughly, Prefer the youngest women they can plausibly attract as mates

Kenrick & Keefe, 1992

Physical Attractiveness

- Fertility
  - Waist-hip ratio (WHR)
    - Correlated with estrogen levels
    - Predictor of health outcomes
    - Cue that woman is not currently pregnant