



**DNR = Volunteered response, do not read**  
**\* indicates responses totaled 0.4% or less**

Hello, may I please speak with (NAME ON LIST)?

**(IF NAME ON LIST AVAILABLE)** My name is \_\_\_\_\_ from Washington Opinion Surveys, a public opinion polling firm. We are conducting a survey about some issues that people have been talking about lately. We're not selling anything and I will not ask for a donation at any time. The survey will take only a few minutes. All responses will be anonymous and used only for research purposes. This call may be monitored for quality assurance.

1. **(CELL SAMPLE ONLY)** Are you in a place where you can safely take this survey?

Yes ..... CONTINUE  
No ..... SCHEDULE CALL BACK

2. To start, are you at least 18 years old and registered to vote at your current address in the city of Seattle? **(IF YES)** Which of the following best describes your age? Just stop me when I read the right category. **(READ LIST)**

18-24 ..... 5%  
25-34 ..... 28  
35-49 ..... 28  
50-64 ..... 22  
65+ ..... 17  
DK/NA/REFUSED ..... TERMINATE  
Not old enough / Not registered / Not Seattle ..... TERMINATE

3. As you may know, there has been some talk recently about a proposal to establish something called a head tax on certain businesses in Seattle. Before today, how much had you heard about this proposal? A great deal, a fair amount, some but not too much, or is this the first you've heard of it?

**GREAT DEAL / FAIR AMOUNT** ..... 67%  
**NOT MUCH / NOTHING** ..... 32%  
  
A great deal ..... 36%  
A fair amount ..... 31  
  
Some but not too much ..... 21  
First time hearing about it ..... 12  
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DK/NA/REFUSED ..... 1

4. Just so that everyone taking this survey has the same information, let me tell you a little more. The city of Seattle is proposing a tax on Seattle businesses that generate more than \$20 million dollars per year in annual revenue. This is sometimes called a head tax. The tax revenue generated by the proposal would be dedicated to homeless services and affordable housing programs.

Based on this information, do you favor or oppose the head tax proposal? **(IF FAVOR OR OPPOSE, FOLLOW)** Is that strongly <favor/oppose> or only somewhat? **(IF DK/NA, PUSH TO CHOOSE)** I understand, but if you had to decide right now, do you lean more toward favoring the proposal or opposing it?

**FAVOR** ..... 38%  
**OPPOSE** ..... 54%  
  
Favor, strongly ..... 19%  
Favor, somewhat ..... 14  
Favor, lean ..... 4  
  
Oppose, lean ..... 3  
Oppose, somewhat ..... 7  
Oppose, strongly ..... 44  
--  
DK/NA/REFUSED ..... 8



As you may have heard, there have been several proposals made regarding the dollar figure of the head tax – **(PINWHEEL ROTATE)** \$500 dollars per full-time employee, \$350 dollars, and \$250 dollars. I am going to read you several specific dollar amounts and for each, please tell me if you would favor or oppose the head tax at that dollar level. As a reminder, for each of these, the tax would only apply to Seattle businesses that generate more than \$20 million dollars per year in annual revenue, and all tax revenue would be dedicated to homeless services and affordable housing programs.

**(IF FAVOR OR OPPOSE, FOLLOW)** Is that strongly <favor/oppose> or only somewhat? **(IF DK/NA, PUSH TO CHOOSE)** I understand, but if you had to decide right now, do you lean more toward favoring the proposal or opposing it?

ROTATED		FAVOR	OPPOSE	Fav, strong	Fav, SW	Fav, lean	Opp, lean	Opp, SW	Opp, strong	DK/REF
5.	A tax of \$500 for each full-time employee, which would raise approximately \$75 million dollars in tax revenue.	27%	70%	14%	10%	2%	6%	9%	54%	4%
6.	A tax of \$350 for each full-time employee, which would raise approximately \$55 million dollars in tax revenue.	30%	65%	16	10	4	7	9	49	5
7.	A tax of \$250 for each full-time employee, which would raise approximately \$41 million dollars in tax revenue.	38%	58%	20	13	5	6	8	44	5

8. In general, how much do you trust the Seattle city government to spend the money raised by a head tax wisely? **(READ LIST)**

**GREAT DEAL / SOMEWHAT.....36%**  
**A LITTLE / NOT AT ALL .....61%**  
  
A great deal .....8%  
Somewhat.....28  
  
Just a little bit.....18  
Not at all .....43  
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DK/NA/REFUSED.....3

9. Next I am going to read you two statements about an issue facing Seattle, and please tell me which statement you agree with more. **(FOLLOW)** Is that much more or somewhat more? **(ROTATE STATEMENTS)**

**[ALLOWED]** I believe that people should be allowed to live in tents on sidewalks or in RVs around Seattle.

OR

**[NOT ALLOWED]** I do not believe that people should be allowed to live in tents on sidewalks or in RVs around Seattle.

**ALLOWED .....33%**  
**NOT ALLOWED .....54%**  
  
Allowed, much .....17%  
Allowed, somewhat.....15  
  
Not allowed, somewhat.....10  
Not allowed, much .....44  
  
Both **(DNR)** .....2  
Neither **(DNR)**.....5  
--  
DK/NA/REFUSED.....7



## DEMOGRAPHICS

I have just a few questions left for statistical purposes.

10. In politics, as of today, do you consider yourself **(ROTATE:)** <a Republican>, <a Democrat>, or an independent? **(IF DEMOCRAT OR REPUBLICAN:)** Would you say you are a strong <Democrat/Republican> or a not strong <Democrat/Republican>? **(IF INDEPENDENT:)** As of today, do you lean more to the Democratic Party or the Republican Party?

DEMOCRAT OR LEAN .....	64%
REPUBLICAN OR LEAN .....	8%
Strong Democrat.....	43%
Not strong Democrat.....	11
Independent, lean Democratic .....	10
Independent.....	24
Independent, lean Republican.....	2
Not strong Republican .....	2
Strong Republican .....	4
Other <b>(DNR)</b> .....	1
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DK/NA/REFUSED.....	3

11. Thinking in political terms, would you say that you are **(PINWHEEL ROTATE)** Conservative, Moderate, or Liberal?

Liberal.....	44%
Moderate .....	38
Conservative.....	11
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DK/NA/REFUSED.....	6

12. Can you please tell me which of the following best describes your household income from all sources in 2017? Your best guess is fine. Just stop me when I get to the right one. **(READ LIST)**

Less than \$25,000 .....	7%
At least \$25,000 but less than \$50,000 .....	15
At least \$50,000 but less than \$75,000 .....	9
At least \$75,000 but less than \$100,000 .....	13
At least \$100,000 but less than \$200,000 .....	28
\$200,000 or more .....	13
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DK/NA/REFUSED.....	15

13. Are you of a Hispanic, Latino, or Spanish-speaking background? **(IF NO:)** How would you describe your race? **(READ LIST)**

White or Caucasian.....	72%
Black or African American.....	5
Asian or Pacific Islander.....	8
Mixed race or multi-racial .....	4
Something else .....	1
Hispanic or Latino <b>(DNR)</b> .....	5
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DK/NA/REFUSED.....	5

That completes our survey. Thank you VERY MUCH for your time.



GENDER

Female .....53%  
Male.....47

REGION

North (Council Districts 4, 5, 6) .....43%  
Central (Council District 3, 7) .....30  
South (Council Districts 1, 2).....27

SAMPLE

Landline .....45%  
Mobile.....55