## A large majority (72%) support changing the law so political<sup>2</sup> parties follow the same privacy rules as private companies

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In fact, political parties in Canada are exempted from the privacy laws that govern private companies and do not have to follow these rules. This allows them to canvas voters and send them campaign information more freely.

Last week the government introduced legislation that would require political parties to publish a privacy policy, explaining how Canadian's personal information is collected and use, but would continue to exempt them from other privacy laws that apply to private companies.

Based on what you know, or your first impression, would you support or oppose changing the law so that Canadian political parties do have to follow the same privacy rules as private companies?

[asked of all respondents, n=1,500]



