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The study was conducted for CNN via telephone by SSRS, an independent research company. Interviews were conducted from June 14, 2018 to June 17, 2018 among a sample of **1,012** respondents. The landline total respondents were **402** and there were **610** cell phone respondents. The margin of sampling error for total respondents is +/-3.7 at the 95% confidence level. The design effect is 1.47. More information about SSRS can be obtained by visiting [www.ssrs.com](http://www.ssrs.com). Unless otherwise noted, results beginning with the March 31-April 2, 2006 survey and ending with the April 22-25, 2017 survey are from surveys conducted by ORC International. Results before March 31, 2006 are from surveys conducted by Gallup.

**EMBARGOED FOR RELEASE:  
TUESDAY, JUNE 19 AT NOON**



Q9. (FV1) We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

<b>(DJT) Donald Trump</b>	<b>Favorable Opinion</b>	<b>Unfavorable Opinion</b>	<b>Never heard of (vol.)</b>	<b>No opinion</b>
<b>June 14-17, 2018</b>	40%	55%	1%	4%
<b>May 02-05, 2018</b>	42%	55%	--	4%
<b>January 14-18, 2018</b>	40%	57%	*	3%
<b>December 14-17, 2017</b>	36%	60%	*	3%
<b>November 2-5, 2017</b>	38%	59%	*	3%
<b>September 17-20, 2017</b>	41%	57%	*	2%
<b>April 22-25, 2017</b>	45%	53%	*	1%
<b>March 1-4, 2017</b>	45%	53%	*	1%
<b>January 12-15, 2017</b>	44%	53%	*	3%
<b>November 17-20, 2016</b>	47%	50%	1%	2%
<b>October 20-23, 2016</b>	36%	61%	1%	2%
<b>Sept. 28-Oct. 2, 2016 (RV)</b>	38%	59%	*	3%
<b>September 1-4, 2016 (RV)</b>	42%	56%	*	2%
<b>July 29-31, 2016</b>	33%	61%	*	5%
<b>July 22-24, 2016</b>	43%	52%	1%	4%
<b>July 13-16, 2016</b>	37%	59%	*	4%
<b>June 16-19, 2016</b>	38%	60%	1%	1%
<b>April 25-May 1, 2016</b>	39%	57%	*	3%
<b>March 17-20, 2016</b>	31%	67%	*	2%
<b>February 24-27, 2016</b>	37%	60%	*	2%
<b>January 21-24, 2016</b>	40%	55%	1%	3%
<b>December 17-21, 2015</b>	39%	57%	1%	2%
<b>September 17-19, 2015</b>	31%	59%	1%	9%
<b>August 13-16, 2015</b>	36%	59%	1%	3%
<b>July 22-25, 2015</b>	33%	58%	2%	7%
<b>April 29-May 1, 2011</b>	31%	64%	*	4%
<b>June 16-19, 2005</b>	50%	38%	2%	10%
<b>October 8-10, 1999</b>	33%	58%	2%	7%
<b>September 23-26, 1999</b>	41%	47%	3%	9%



<b>(MT) Melania Trump</b>	<b>Favorable Opinion</b>	<b>Unfavorable Opinion</b>	<b>Never heard of (vol.)</b>	<b>No opinion</b>
<b>June 14-17, 2018</b>	51%	29%	5%	15%
<b>May 02-05, 2018</b>	57%	27%	2%	14%
<b>January 14-18, 2018</b>	47%	37%	4%	12%
<b>November 2-5, 2017</b>	48%	37%	2%	16%
<b>September 17-20, 2017</b>	44%	35%	4%	16%
<b>April 22-25, 2017</b>	45%	38%	3%	13%
<b>March 1-4, 2017</b>	52%	32%	3%	12%
<b>January 12-15, 2017</b>	36%	35%	5%	23%
<b>October 20-23, 2016</b>	39%	38%	5%	18%
<b>July 22-24, 2016</b>	39%	34%	6%	21%
<b>July 13-16, 2016</b>	25%	32%	18%	25%
<b>June 16-19, 2016</b>	28%	34%	17%	21%
<b>February 24-27, 2016</b>	24%	31%	23%	21%

#### **MORE ON METHODOLOGY**

A total of 1,012 adults were interviewed by telephone nationwide by live interviewers calling both landline and cell phones. Interviews were conducted in English and Spanish. Among the entire sample, 30% described themselves as Democrats, 25% described themselves as Republicans, and 45% described themselves as independents or members of another party.

All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect national Census figures for gender, race, age, education, region of country, and telephone usage.

Results for the full sample have a margin of sampling error of +/- 3.7 percentage points. For the sample of 901 registered voters, it is +/- 3.9 percentage points.

Crosstabs on the following pages only include results for subgroups with enough unweighted cases to produce a sampling error of +/-8.5 percentage points or less once adjusted for design effect. Some subgroups represent too small a share of the national population to produce crosstabs with an acceptable sampling error. Interviews were conducted among these subgroups, but results for groups with a design-effect adjusted sampling error larger than +/-8.5 percentage points are not displayed and instead are denoted with "N/A".

TABLE 019

FV1\_DJT. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about Donald Trump?

Base: Total Respondents

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	40%	50%	31%	49%	24%	94%	3%
Unfavorable Opinion	55%	45%	64%	48%	68%	4%	94%
Never heard of	1%	1%	1%	0%	3%	1%	1%
No Opinion (Net)	4%	4%	4%	2%	6%	2%	3%
Heard of, no opinion	2%	1%	2%	1%	2%	1%	1%
Undecided/Refused	2%	3%	2%	1%	4%	1%	1%
Sampling Error (+/-)	3.7	5.0	5.6	4.5	7.0	5.7	5.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	40%	27%	40%	50%	47%	30%	49%
Unfavorable Opinion	55%	66%	55%	45%	51%	64%	48%
Never heard of	1%	3%	0%	0%	0%	2%	0%
No Opinion (Net)	4%	4%	4%	5%	2%	4%	3%
Heard of, no opinion	2%	2%	2%	1%	*	2%	1%
Undecided/Refused	2%	2%	2%	3%	2%	2%	3%
Sampling Error (+/-)	3.7	7.6	8.4	6.9	6.7	6.2	4.5

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	40%	35%	44%	45%	30%	57%	34%
Unfavorable Opinion	55%	59%	53%	51%	65%	41%	63%
Never heard of	1%	1%	*	1%	0%	0%	0%
No Opinion (Net)	4%	5%	3%	3%	5%	2%	3%
Heard of, no opinion	2%	2%	1%	1%	3%	1%	3%
Undecided/Refused	2%	3%	1%	2%	2%	2%	1%
Sampling Error (+/-)	3.7	6.2	4.9	4.9	5.6	5.9	6.5

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	40%	10%	39%	84%	9%	34%	73%
Unfavorable Opinion	55%	87%	55%	15%	87%	62%	23%
Never heard of	1%	0%	1%	1%	0%	0%	1%
No Opinion (Net)	4%	3%	5%	1%	4%	4%	3%
Heard of, no opinion	2%	1%	2%	1%	1%	2%	1%
Undecided/Refused	2%	2%	3%	*	3%	2%	2%
Sampling Error (+/-)	3.7	7.0	5.7	7.3	7.4	6.5	6.3

	Total	Lean Demo-cratic	Lean Repub lican	Reg. voter	RV: Very Enthu Cong.	RV: Less Enthu Cong.
	=====	=====	=====	=====	=====	=====
Favorable Opinion	40%	10%	80%	41%	41%	41%
Unfavorable Opinion	55%	87%	17%	55%	58%	54%
Never heard of	1%	0%	*	*	0%	*
No Opinion (Net)	4%	3%	3%	3%	2%	5%
Heard of, no opinion	2%	1%	1%	2%	1%	2%
Undecided/Refused	2%	2%	2%	2%	1%	2%
Sampling Error (+/-)	3.7	5.5	5.6	3.9	5.6	5.5



TABLE 020

FV1\_MT. We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about Melania Trump?

Base: Total Respondents

	Total	Men	Women	White	Non-white	Trump ap-prove	Trump disap-prove
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	51%	56%	46%	59%	35%	86%	26%
Unfavorable Opinion	29%	20%	37%	23%	39%	3%	50%
Never heard of	5%	6%	4%	4%	8%	3%	6%
No Opinion (Net)	15%	17%	14%	14%	18%	8%	19%
Heard of, no opinion	12%	14%	11%	11%	14%	7%	14%
Undecided/Refused	3%	4%	2%	2%	4%	1%	4%
Sampling Error (+/-)	3.7	5.0	5.6	4.5	7.0	5.7	5.3

	Total	18-34	35-49	50-64	65+	<45	45+
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	51%	38%	50%	62%	57%	40%	60%
Unfavorable Opinion	29%	34%	32%	23%	25%	35%	23%
Never heard of	5%	9%	3%	4%	3%	7%	3%
No Opinion (Net)	15%	20%	15%	11%	15%	17%	14%
Heard of, no opinion	12%	16%	12%	8%	12%	14%	11%
Undecided/Refused	3%	3%	2%	3%	3%	3%	3%
Sampling Error (+/-)	3.7	7.6	8.4	6.9	6.7	6.2	4.5

	Total	<\$50K	\$50K+	Non-coll. grad	Coll. grad.	White non-coll.	White coll. grad.
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	51%	43%	59%	51%	50%	62%	53%
Unfavorable Opinion	29%	33%	25%	28%	31%	22%	27%
Never heard of	5%	9%	1%	7%	*	6%	*
No Opinion (Net)	15%	16%	14%	14%	19%	11%	20%
Heard of, no opinion	12%	13%	12%	11%	16%	9%	16%
Undecided/Refused	3%	3%	2%	3%	3%	2%	3%
Sampling Error (+/-)	3.7	6.2	4.9	4.9	5.6	5.9	6.5

	Total	Demo-cratic	Indep endnt Other	Repub lican	Lib-eral	Mode-rate	Con serva tive
	=====	=====	=====	=====	=====	=====	=====
Favorable Opinion	51%	29%	51%	83%	26%	51%	74%
Unfavorable Opinion	29%	54%	25%	5%	53%	28%	13%
Never heard of	5%	2%	6%	4%	3%	5%	5%
No Opinion (Net)	15%	14%	18%	8%	18%	17%	8%
Heard of, no opinion	12%	12%	15%	6%	14%	14%	7%
Undecided/Refused	3%	2%	4%	1%	4%	3%	1%
Sampling Error (+/-)	3.7	7.0	5.7	7.3	7.4	6.5	6.3

	Total	Lean Demo-cratic	Lean Repub lican	Reg. voter	RV: Very Enthu Cong.	RV: Less Enthu Cong.
	=====	=====	=====	=====	=====	=====
Favorable Opinion	51%	31%	79%	55%	56%	54%
Unfavorable Opinion	29%	50%	7%	29%	31%	28%
Never heard of	5%	2%	5%	2%	*	4%
No Opinion (Net)	15%	17%	9%	14%	13%	14%
Heard of, no opinion	12%	14%	8%	12%	9%	13%
Undecided/Refused	3%	3%	1%	2%	3%	1%
Sampling Error (+/-)	3.7	5.5	5.6	3.9	5.6	5.5

