Asset Suite Contract Header

==========

Request No: 45734740

FAX TO: 8-777-1410

Total # of Pages Including Header: 16

Vendor No: 178596

Vendor: BRIGHT MOMENTS LLC

Invoice No: 7257

Invoice Amount: 23903.76

Preparer: DIDARA FRANKLIN

Approver: See TIMX600 panel for final approver

==========

Please fax or email receipts to:

Fax Number: Internally 8-777-1410 or Externally (501)823-1410

Email Address: pearlfilenet@entergy.com

Receipt Packet Guidelines:

*Do not glue or tape documents on this page.

*The Header must be the first document in the packet. Enter the number of pages including the cover at the top of the header page.

*If an itemized receipt or some other consolidated document contains all of the required information it is not necessary to include the packing slip signature slip or other documents.

*All transacations must have supporting documentation. If a receipt has been misplaced contact the vendor for a duplicate receipt.

*Smaller sized receipts that will not go through the fax machine should be taped or glued to a regular sized sheet of paper and a photocopy of the receipts should be made to submit through the fax machine.

*You may have more than one receipt per page.

*For receipts with light colored ink use the copier to darken the information so that it can be read once it has been faxed.

*In the event that there is a problem with the image Accounts Payable may require a second faxing of the packet. Therefore the original receipt packet should be retained for 12 months.

Email Guidelines in lieu of faxing:

*All documentation must be scanned in black and white - not grey scale.

*Scan Contract Header Invoice and all required documentation pertaining to invoice into a PDF file format.

*Attach the PDF file to an email and send the email to PEARL Filenet inbox in Outlook (pearlfilenet@entergy.com). Please note that only one PDF file can be attached per email.

*You should receive an email stating that either your file was successfully received or that your email was received but there was a problem.

PUBLIC RELATIONS, MARKETING & ADVERTISING

bright moments

Offering you your place in the sun!

2249 Oretha Castle Haley Blvd.
New Orleans, LA 70113
P 504.592.1800
F 504.592.8150
Email: info@brightmomentsnola.com
www.brightmomentsnola.com

Invoice

Bill To
Entergy New Orleans, Inc., Building 529 1600 Perdido Street New Orleans, LA 70112 Attention: Mr. Charles Rice

Date	Invoice #
1/12/2017	7257

P.O. No.	Terms	Project
ENO01122017	Due on recpt	

Quantity	Description	Rate	Amount
	BRIGHT MOMENTS_ CONTRACT NUMBER: 10493570 STRATEGIC CONSULTING FOR CT PROJECT		
	Agency fee for communication services rendered to Entergy New Orleans, Inc. from December 1, 2016 through December 30, 2016:		
135.75	Hours of services rendered as it relates to the New Orleans Power Station per William Rouselle, Caryn Rodgers-Battiste, Geriease Smith-Hawkins, Patricia A. Smith, Malcolm Ehrhardt (MPE), Mark Ehrhardt (MPE), Erin Doucette (EMD) and Rona Houmg (RH) (See attached breakdown of time submitted)	150.00	20,362.50
	Cost of expenses incurred as it relates to video taping of December Entergy Community meeting in New Orleans East at the Apostolic Center per The Happy Media Group LLC (See attached document)	350.00	350.00
	Cost of expenses incurred as it relates to video taping of Entergy Peak Power Plant Meetings - VIETNAM Community Center per Fahamu Dennis (See attached document)	600.00	600.00
	Cost of expenses incurred as it relates to Photography - Entergy Community Meetings (Storm Preparedness) per Bernie Saul Photography, Inc. (See attached document)	750.00	750.00
	Cost of Printing - Entergy Community Meetings: $343.75, $343.75 and $453.76 = $1,141.26 (See attached documents)	1,141.26	1,141.26
	Cost of outreach services: placement of yard signs throughout specified areas in New Orleans - $250.00 and $450.00 = $700.00 (See attached documents)	700.00	700.00

Make check payable to:Bright Moments LLC, 2249 Oretha Castle Haley Boulevard, New Orleans, LA 70113

Total $23,903.76

DECEMBER 2016 TIME SUMMARY - ENTERGY NEW ORLEANS - N.O. POWER STATION PROJECT ENTERGY NEW ORLEANS - NEW ORLEANS POWER STATION PROJECT			
DATE	**EMPLOYEE**	**DESCRIPTION**	**HOURS**
12/2/2016	Bill Rouselle	Preparation for meeting with Charles Rice - Messaging to Media	1
12/5/2016	Bill Rouselle	Meeting with Mr. Rice - Participation in Editorial Visit to N.O. Tribune	3
12/7/2016	Bill Rouselle	Lunch Meeting with Bruno - Prep for Public Hearings - Conference call on Entergy Power Station Follow up	3
12/8/2016	Bill Rouselle	Preparation for Public Hearing (Consult Supporter - Review and Edit Letter of Support)	2
12/12/2016	Bill Rouselle	Monitor Entergy Public Hearing	2
12/13/2016	Bill Rouselle	Review Plans for Entergy Meetings	1
12/14/2016	Bill Rouselle	Conference Call on Entergy Communications	2
12/20/2016	Bill Rouselle	Scheduling and Executing Meeting with Charles Riche and Councilwoman Cantrell	3
12/28/2016	Bill Rouselle	Editing N.O. Agenda piece for Entergy	2
		Total Hours - Bill Rouselle	**19**
Geriease Smith Hawkins	12/01/16	Worked on letter to ministers and communicated with Yolanda regarding the date for sending out the flyers citywide	1.5
Geriease Smith Hawkins	12/07/16	Entergy Conference Call	1.25
Geriease Smith Hawkins	12/08/16	Reviewed information from Entergy regarding letters and talking points	0.5
Geriease Smith Hawkins	12/14/16	Travel to and attended the Community Information Session PowerStation Meeting in New Orleans East	2.5
		Total Hours - Geriease Smith Hawkins	**5.75**
Patricia Smith	12/05/16	Researched and Compiled Neighborhood Association List	4
Patricia Smith	12/13/16	E-Blast setup for community meetings	1.5
Patricia Smith	12/14/16	E-Blast setup for community meetings	1.5
		Total Hours - Patricial Smith	**7**
Caryn Rodgers Battiste	12/1/2016	Attended Deep South Center for Environmental Justice Community meeting titled- "A City Wide Conversation on the Future of Energy in New Orleans. Compiled notes from Deep South Community Meeting.	4

Caryn Rodgers Battiste	12/2/2016	Sent notes from Deep South Community Meeting to team; Reviewed communications on Deep South Community meeting notes emailed to team; Developed and shared with team locations to place yard signs for upcoming Community meetings	2.5
Caryn Rodgers Battiste	12/3/2016	Sent Communication to client on potential speaker at the December 12th Public Hearing in the City Council Chamber on the Power Plant	1
Caryn Rodgers Battiste	12/5/2016	Call with client on getting BM list of neighborhood association contacts. researched list in house, then sent list to client for use in sending out communication on December 13th and 14th ENO community meetings.	1
Caryn Rodgers Battiste	12/6/2016	Reviewed communication on the eblast BM is to send to in-house database the ENO Community meetings on December 13th and 14th; Reviewed communication on Strategy Call; Reviewed letter to be sent via New Orleans Agenda offer input; Gave input on proposed speakers at the December 12 the public hearing; reviewed robocall script; reviewed communication on public hearing notice via nola.com	3
Caryn Rodgers Battiste	12/7/2016	Reviewed the Tribune interview with Charles; reviewed communication on the approved robocall script; reviewed and commented on weekly strategy call agenda;ENO weekly Strategy call; Communicated on where yard signs would be placed for upcoming community meetings on December 13th & 14th.	3
Caryn Rodgers Battiste	12/8/2016	Read article/Editorial in the Advocate supporting the Power Plant; Reviewed Nola.com announcing the Public Hearing at the City Council Chambers on December 12th	2.5
Caryn Rodgers Battiste	12/9/2016	Reviewed communication to client as a follow up from previous discussion; Reviewed Nola.com accouncing the Public Hearing at the City Council Chambers on December 12th	1
Caryn Rodgers Battiste	12/12/2016	Sent internal communication on team attendance at the community meeting on December 13th & 14th;Reviewed client communication on the Advocate endorsement of the Power Plant, FOX 8 story and Global Energy Award; Reviewed draft of letter from resident supporting the power plant; Reviewed listing of supporters for public hearing on December 12th. Attended the public hearing in the City Council Chambers on the Power Plant; compiled notes from the meeting and shared with team; watch media coverage of the public hearing	5.5
Caryn Rodgers Battiste	12/13/2016	Communication on Media coverage on the Public Hearings; Reviewed communication on all media coverage; Reviewed communication from the client on upcoming strategy call; Attended ENO community meeting; compiled notes from meeting and shared with staff.	3

Caryn Rodgers Battiste	12/14/2016	Reviewed updated powerpoint from client; reviewed and gave input on agenda for strategy call. Attended the Utility Committee meeting shared info at meeting with internal team	2.5
Caryn Rodgers Battiste	12/15/2016	Reviewed updated agenda for strategy call; weekly strategy call with client.	2
Caryn Rodgers Battiste	12/16/2016	Reviewed and discussed internally compliant from resident on yard signs placements; communicated with outreach team on immediate removal of yard signs from all intersections where they were placed; reviewed and commented on request from the Tribune; sent email to team and client on article titled "Gates $1 Billon Energy Investment"	1.5
Caryn Rodgers Battiste	12/19/2016	Reviewed communication from client on presentation request from N.O. Regional Business Park at their January 10th meeting; Comments on distribution timing of letter to go out via N.O. Agenda.	2
Caryn Rodgers Battiste	12/20/2016	Internal review of pictures from previous ENO community meetings in order to send to client; Reviewed communication from client on donation to local organizations.	1.5
Caryn Rodgers Battiste	12/21/2016	Read Survey; Sent notes internally on initial take of Survey.	2.5
Caryn Rodgers Battiste	12/29/2016	Reviewed Communication on Survey Final Deck; Read Final Survey Deck and sent comments internally.	1.5
		Total Hours - Caryn Rodgers-Battiste	**40**
		DECEMBER 2016 TIME SUMMARY TOTAL HOURS	**71.75**

THE EHRHARDT GROUP

December 2016 Time Summary			
Entergy New Orleans - New Orleans Power Station Project			
DATE	EMPLOYEE	DESCRIPTION	HOURS
12/1/16	MPE	Meeting w/ EMD, RH to review priorities for key messages, meetings with media and community groups; generated lists of questions and concerns raised in meetings, etc. Updated meeting lists for Charles Rice at media outlets.	1.25
12/1/16	EMD	Contacted media to confirm openings for C. Rice interview on WDSU-TV; sent client update.	0.25
12/1/16	EMD	Contacted The Advocate to confirm editorial board meeting and presentation capabilities.	0.25
12/1/16	EMD	Reviewed media recap of calendar listings for Dec. Information Sessions; discussed with RH and sent to client for review.	0.75
12/1/16	RH	Contacted community editors at NOLA.com/The Times-Picayune and The Advocate	0.25
12/1/16	RH	Contacted community editors at NOLA.com/The Times-Picayune and The Advocate to secure calendar listings.	0.25
12/1/16	RH	Proofed New Orleans Agenda blog post; submitted to EMD for review.	0.25
12/1/16	RH	Compiled Dec. Information Session media coverage and calendar listings.	1.00
12/1/16	RH	Attended Deep South Center for Environmental Justice City-wide Conversation on the Future of Energy in New Orleans meeting; circulated notes to internal team and client.	3.50
12/2/16	MPE	Reviewed edits to NO Agenda piece; team review of Deep South meeting and discussion of issues raised; team conference call.	2.25
12/2/16	EMD	Reviewed materials and recap from Deep South Center for Environmental Justice (DSCEJ) meeting; participated in team discussion with MPE, RH, BR, CR and GH (Bright Moments).	1.00
12/2/16	EMD	Contacted media to confirm presentation capabilities for NOPS presentation with C. Rice.	0.50
12/2/16	RH	Contacted daily newspapers to secure Information Session coverage.	0.25
12/2/16	RH	Participated in strategy call with Bright Moments.	0.75
12/2/16	RH	Updated editorial meetings NOPS power point; submitted to EMD.	0.50
12/3/16	MPE	Team review and continued discussion of concerns raised in recent community meetings among environmental groups and citizens.	0.75
12/5/16	MPE	Charles Rice briefing in advance of NO Tribune meeting and LA Weekly editorial board meeting. Follow-up w/ EMD on meetings and results.	1.00
12/5/16	EMD	Attended New Orleans Power Station editorial board meeting with The Louisiana Weekly; resent Dec. Information Session media alert for review.	1.50
12/5/16	EMD	Attended New Orleans Power Station interview at New Orleans Tribune; monitored for coverage.	0.50
12/5/16	EMD	Drafted recap on editorial board meetings with the New Orleans Tribune and Louisiana Weekly; sent to MPE and RH for review.	0.50
12/5/16	EMD	Contacted Bright Moments re: copy for New Orleans Agenda eblast.	0.25
12/6/16	MPE	Editorial board presentation and meeting w/ The New Orleans Advocate; debrief following meeting; debrief w/ EMD and team to gather questions that have been asked at this week's media meetings.	2.00

CORPORATE COMMUNICATIONS & MARKETING

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THE EHRHARDT GROUP

December 2016 Time Summary			
Entergy New Orleans - New Orleans Power Station Project			
DATE	EMPLOYEE	DESCRIPTION	HOURS
12/6/16	EMD	Attended editorial board meeting with The New Orleans Advocate.	1.00
12/6/16	EMD	Drafted conference call meeting agenda; sent to communications team for input.	0.25
12/6/16	EMD	Contacted media to secure on-air announcements of Dec. Information Sessions.	0.75
12/6/16	RH	Monitored and tracked coverage; updated media coverage report.	0.50
12/7/16	MPE	Team conference call to discuss community and media issues, including Dec. 12 public hearing, stakeholder remarks; Dec. 13/14 Entergy hosted information sessions; media announcements, etc.; meeting w/ EMD, RH to review tasks and priorities.	1.25
12/7/16	EMD	Reviewed calendar listings; compiled update for on-air announcements. Sent coverage report and call agenda to client for review.	0.75
12/7/16	EMD	Participated in client conference call to discuss media meeting recap, public hearing strategy and Information Session outreach.	1.00
12/7/16	EMD	Drafted list of questions from media meetings; identified patterns and sent to MPE for review.	1.00
12/7/16	RH	Participated in client call regarding Dec. 12 Utility Committee public hearing and Dec. Information Sessions.	1.50
12/8/16	EMD	Monitored for media coverage; sent The Advocate editorial piece to client for review.	0.50
12/8/16	EMD	Edited stakeholder letter of support for A. McDonald; sent to client for approval.	0.50
12/8/16	EMD	Participated in call with M. Perez; drafted stakeholder letter of support and sent to client for review.	1.00
12/8/16	RH	Monitored and tracked media coverage; updated coverage report.	0.25
12/9/16	EMD	Edited New Orleans Agenda eblast and list of questions from NOPS media meetings; sent to client for review and feedback.	1.00
12/9/16	RH	Monitored and tracked media coverage; updated coverage report.	0.25
12/12/16	EMD	Drafted stakeholder statements of support; sent to Bright Moments for feedback and to client for review.	1.00
12/12/16	EMD	Attended City Council public hearing.	3.00
12/12/16	EMD	Drafted public hearing meeting update; sent to MPE for review.	0.50
12/12/16	RH	Monitored and tracked media coverage; updated coverage report.	0.25
12/12/16	RH	Attended Utility Committee public hearing; provided notes to EMD to compile report to internal team.	3.00
12/13/16	EMD	Reviewed recent media coverage re: Dec. 12 public hearing and Information Sessions; sent recap to client for review and feedback.	1.00
12/13/16	EMD	Client and internal team communication regarding stakeholder strategy for council utility meeting and recap of information session on Dec. 13.	0.50
12/13/16	RH	Monitored and tracked media coverage; updated coverage report.	1.75
12/13/16	RH	Attended Dec. 13 Information Session; provided notes to internal team and client.	2.00
12/14/16	EMD	Participated in council utility recap meeting with RH and MME.	0.25
12/14/16	RH	Observed Utility Committee meeting; updated internal team.	3.50

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THE EHRHARDT GROUP

December 2016 Time Summary			
Entergy New Orleans - New Orleans Power Station Project			
DATE	EMPLOYEE	DESCRIPTION	HOURS
12/14/16	RH	Attended Dec. 14 Information Session; distributed notes to internal team and client.	3.25
12/15/16	EMD	Drafted and edited meeting agenda; distributed to conference call members.	0.50
12/15/16	EMD	Participated in weekly client conference call to recap utility meeting, public hearing and information sessions; discussed next steps.	1.00
12/15/16	RH	Participated in client call to recap Dec. 12 Utility Committee public hearing and Dec. Information Sessions.	1.00
12/16/16	EMD	Drafted responses to New Orleans Tribune questions; sent to client for approval.	3.00
12/19/16	EMD	Edited responses for New Orleans Tribune questions; sent to client for approval.	1.50
12/20/16	EMD	Reviewed ENO press release re: ENO gives nearly $3 million to local organizations, monitored media coverage.	0.75
12/21/16	RH	Reviewed ENO press release re: ENO gives nearly $3 million to local organizations, monitored media coverage.	0.75
12/22/16	EMD	Reviewed ENO customer phone survey results; discussed internally with RH and CR.	0.75
12/22/16	RH	Reviewed ENO customer phone survey results; discussed internally with EMD and CR.	0.75
12/29/16	EMD	Reviewed NOE phone survey presentation and notes from Greg Rigamer.	0.50
12/30/16	MPE	Summary of calls and emails not captured in daily recaps.	2.50
		TOTAL HOURS	64.00

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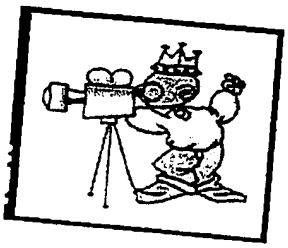
ENO-NOPS002068



The Happy Media Group, LLC

OFFICE
2624 Dreux Avenue
New Orleans, LA 70122

EMAIL
dnnsjoseph@yahoo.com

WEB
vimeo.com/djstudios

DATE
December 29, 2016

TO
Bright Moments PR

attn: Geriease Hawkins

PROJECT TITLE: Entergy Community Meeting
PROJECT DESCRIPTION: Videotaping, Duplicating to DVD
P.O. NUMBER: 122916

TERMS: upon receipt

DESCRIPTION	QUANTITY	UNIT PRICE	COST
Videotaping of December Entergy Community meeting in New Orleans East on December 14 at The Apostolic Center 5pm- 8pm	3	$ 200.00	$ 600.00
1 Camera operators			
DVD duplicates	2	$ 10.00	$ 20.00
			$ 0.00
			$ 0.00
			$ 0.00
			$ 0.00
		Subtotal	$ 620.00
		Discount	$ (270.00)
		Total	**$ 350.00**

As always, thank you for your business. Please make check payable to The Happy Media Group, LLC.

Sincerely yours,

DJ

Fahamu Dennis

Hamisd@gmail.com
504-201-1324

Invoice No. 0194

Date: 12-16-2016

Customer: Bright Moments

Services: Entergy Peak Power Plant Meetings

Video Taping w/ B-roll footage			
VIET Community Center			
November 1	9a-11a	2hrs	200.00
Einstein Charter School Missed due to I-10 accident			
November 10	6p-8p	0	0.00
New Orleans East Public Library			
November 14	6p-8p		200.00
Epiphany Baptist Church			
December 13	6p-8p		200.00

Total Due $600.00

Bernie Saul Photography, Inc.
1050 South Jeff Davis Parkway
Suite 319
New Orleans, LA 70125
c 504.813.9954
Email: bernie@berniesaul.com

Invoice # 6076
1/5/17

Entergy Community Meetings
(Storm Prepardness)

Event	Location	Time
Thurs., Sept 8	Guadacanal 2485 Guadalcanal St.	5-7pm
Mon., Sept 19	Pete Sanchez 1616 Caffin (upon arrival no turnout)	5-7pm
Tues., Nov 1	1 VIET Community Center 13435 Granville St.	5-7pm
Thurs., Nov 10	Einstein Charter School 5100 Cannes St.	5-7pm
Tues., Dec 13	Epiphany Baptist Church 5100 Cannes St.	5-7pm
Wed., Dec 14	Apostolic Outreach Center 8358 Lake Forest Blvd.	5-7pm

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Flat fee applied instead of hourly rate –

Photography Service on location– 8 hours, 3 hours post production in office, crop to 4x6 images for easy upload to internet, will upload Events via wetransfer.com and will provide a disk with high res images, copyrights to Entergy.....$750.00

Total $750.00

Thank you!

KC Printing

2315 North Woodlawn Avenue
Suite 102
Metairie, LA. 70001

Invoice

Date	Invoice #
11/21/2016	517

Bill To
Bright Moments 2249 Oretha Castle Haley Blvd New Orleans, LA 70113 504-592-1800

W.O. No.	Rep	Due Date
682	KWC	12/29/2016

Item	Quantity	Description	Amount
Signs	25	18x24 – 2 color – 1 sided – with stakes – Entergy @Apostolic Church	343.75T
		Geriease	

Phone #	E-mail
504-327-2100	customerservice@printplusnola.com

Subtotal	$343.75
Sales Tax (10.0%)	$34.38
Payments/Credits	$378.13
Balance Due	$378.13

KC Printing

2315 North Woodlawn Avenue
Suite 102
Metairie, LA. 70001

Invoice

Date	Invoice #
11/21/2016	518

Bill To
Bright Moments 2249 Oretha Castle Haley Blvd New Orleans, LA 70113 504-592-1800

W.O. No.	Rep	Due Date
683	KWC	12/29/2016

Item	Quantity	Description	Amount
Signs	25	18x24 – 2 sided color – 1 sided – signs with stakes – Entergy @ Epiphany Church	343.75T

Phone #	E-mail
504-327-2100	customerservice@printplusnola.com

Subtotal	$343.75
Sales Tax (10.0%)	$34.38
Payments/Credits	$378.13
Balance Due	$378.13

KC Printing

2315 North Woodlawn Avenue
Suite 102
Metairie, LA. 70001

Invoice

Date	Invoice #
11/7/2016	462

Bill To
Bright Moments 2249 Oretha Castle Haley Blvd New Orleans, LA 70113 504-592-1000

W.O. No.	Rep	Due Date
623	KWC	12/7/2016

Item	Quantity	Description	Amount
Signs	30	18x24 Full color one sided yard signs with stakes Entergy -- Power to grow 15 each of 2 versions Brooke/Caryn/Gerlease	412.50T

Phone #	E-mail
504-327-2100	customerservice@printplusnola.com

Subtotal	$412.50
Sales Tax (10.0%)	$41.26
Payments/Credits	$453.76
Balance Due	$453.76

ENO-NOPS002074

Willis Carter
425 River Oaks Drive
New Orleans, LA 70131
504-491-5073

INVOICE

INVOICE #025
DATE: 12/11/2016

TO:
Bright Moments
2249 Oretha Castle Haley Blvd.
New Orleans, LA 70113

FOR:
Entergy Community Meetings Outreach

DESCRIPTION	AMOUNT
Placement of yard signs throughout specified area	$250.00
Total	$250.00

Make all checks payable to Willis Carter

THANK YOU FOR YOUR BUSINESS!

Willis Carter
425 River Oaks Drive
New Orleans, LA 70131
504-491-5073

INVOICE

INVOICE #023
DATE: 11/15/2016

TO:
Bright Moments
2249 Oretha Castle Haley Blvd.
New Orleans, LA 70113

FOR:
Entergy Community Meetings Outreach

DESCRIPTION	AMOUNT
Placement of 90 yard signs throughout specified area in New Orleans	$450.00
Total	$450.00

Make all checks payable to Willis Carter

THANK YOU FOR YOUR BUSINESS!