Representative Sample:
Likely Republican Primary Voters (219, Margin of Error +/- 6.6 percentage points)

Fielded, July 19 – 21, 2018

And how about in the Republican primary for Lieutenant Governor? Would you most likely vote for Marissa Kerns of Jeremy Low? [Name order rotated]

Kerns	26%
Low	20%
Unsure	54%
Total	100%

CROSSTABS

	Male	Female
Kerns	27%	25%
Low	18%	24%
Unsure	55%	51%
Total	100%	100%

	Under 50	50 or older
Kerns	29%	26%
Low	25%	19%
Unsure	46%	55%
Total	100%	100%

	Caucasian	Japanese	Filipino	Hawaiian	Chinese	Hispanic	Other/Mixed
Kerns	31%	22%	37%	26%	9%	52%	17%
Low	24%	25%	15%	16%	8%	8%	29%
Unsure	45%	53%	49%	58%	83%	40%	54%
Total	100%	100%	100%	100%	100%	100%	100%

	Liberal/progressive	Moderate	Conservative
Kerns	39%	42%	25%
Low	30%	8%	25%
Unsure	32%	50%	50%
Total	39%	42%	25%

	Democrat	Republican	Independent
Kerns	40%	25%	32%
Low	44%	17%	21%
Unsure	16%	58%	47%
Total	100%	100%	100%

	College Degree	No college Degree
Kerns	27%	24%
Low	18%	27%
Unsure	55%	49%
Total	100%	100%

	Less than $50,000	$50,000 - $100,000	More than $100,000
Kerns	34%	27%	32%
Low	18%	26%	20%
Unsure	48%	48%	48%
Total	100%	100%	100%

	Oahu_1	Oahu_2	Hawaii	Maui	Kauai
Kerns	27%	18%	16%	77%	23%
Low	20%	14%	35%	15%	16%
Unsure	54%	68%	50%	8%	60%
Total		100%	100%	100%	100%

About the Poll

Civil Beat surveyed a random sample of 1,090 likely primary voters statewide, including 871 likely Democratic Party primary voters (403 in the First Congressional District and 468 in the Second Congressional District), and 219 likely Republican Party primary voters. Calls were made from July 19 – 21, 2018, using interactive voice response technology (touch-tone polling). Cell phones were contacted by live call-agents who obtained consent and then patched consenting participants through to the same recorded survey as landline respondents. The sample consisted of 70% landlines and 30% cellphones.

Results were balanced for gender, age, ancestry/ethnicity/race, county and Congressional District of residence, and education level.

The margin of error for the full statewide sample of likely primary voters is +/- 3.0 percentage points, for likely Democratic primary voters it is +/- 3.3 percentage points (First Congressional District +/- 4.9 percentage points and Second Congressional District +/- 4.5 percentage points), and for likely Republican primary voters it is +/- 6.6 percentage points.

Other sources of error, such as imperfect response rates and design effect (the effect of weighting results based on demographics) are also common in public opinion research and may affect the results. The adjusted margins of error, accounting for the design effects are: full statewide sample of likely primary voters +/- 4.4 percentage points, likely Democratic primary voters +/- 4.8 percentage points (First Congressional District +/- 7.3 percentage points and Second Congressional District +/- 6.2 percentage points), and likely Republican primary voters +/- 10.7 percentage points. The margin of error for any crosstabulated result is larger than the margin of error of the corresponding topline result.

Some columns may sum to totals slightly higher or lower than 100% due to rounding.

The poll was conducted by Civil Beat working with Merriman River Group, a full-service consulting organization specializing in opinion research, election management, and communications.