

ORDINANCE NO. 2542

AN ORDINANCE AMENDING CHAPTER II, ARTICLE II, SECTION 2-14 OF THE CODE OF THE BOROUGH OF ROSELLE PARK TO BE ENTITLED, "ECONOMIC DEVELOPMENT DIRECTOR"

BE IT ORDAINED by the Mayor and Council of the Borough of Roselle Park, County of Union and State of New Jersey that Chapter II, Article II, Section 2-14 of the Code of the Borough of Roselle Park be and hereby is amended as follows:

SECTION 1.                    2-14 ~~RESERVED.~~  
                                     **ECONOMIC DEVELOPMENT DIRECTOR.**

SECTION 2.                    **2-14.1 Position Created.**

**There is hereby created the position of Economic Development Director.**

SECTION 3.                    **2-14.2 Appointment and Term.**

**The position of Economic Development Director shall be appointed by the Mayor with the advice and consent of the Borough Council. Such individual shall serve for a term as contractually agreed between the Borough of Roselle Park and the appointee.**

SECTION 4.                    **2-14.3 Compensation.**

**The Economic Development Director shall receive such salary as may be established within the guides of the prevailing Salary Ordinance of the Borough.**

SECTION 5.                    **2-14.4 Qualifications.**

**The Economic Development Director shall be appointed on the basis of executive and administrative abilities and qualifications.**

SECTION 6.                    **2-14.5 Duties and Responsibilities.**

- a. Generally and regularly assist current and prospective businesses communicate and interact with the Borough government to promote a business-friendly environment;**
- b. Identify existing businesses seeking to expand and assist in furthering their goal;**
- c. Identify prospective businesses seeking to locate to the area and market Roselle Park as a viable business opportunity;**
- d. Assist businesses in the permitting process, including, but not limited to, health, building, and zoning;**

- e. Assist in the redevelopment process with the objective of securing new commercial or mixed-use spaces;
- f. Market the local business community to interested developers, customers, and investors;
- g. Maintain a running list of commercial and retail locations available for rent or purchase;
- h. Research grants and programs available for business improvements;
- i. Create networking opportunities for realtors, developers and chambers of commerce;
- j. Create welcome and educational materials for the local business community;
- k. Periodically host workshops and gatherings on various commerce-related topics for the benefit of the local business community;
- l. Regularly monitor and report on the conditions of the local business community to the Mayor and Council as a whole;
- m. Make recommendations to the Mayor and Council as to how to improve processes of the Borough to gain efficiencies;
- n. Perform such other duties as may be assigned to them by the Mayor and Council.

**SECTION 7.** Invalidity

If any section or portion of a section of this Code shall be invalid for any reason, such invalidity shall not affect the validity of the remaining sections or portions of this Ordinance.

**SECTION 8.** Inconsistent Ordinances Repealed.

All ordinances or parts of ordinances, to the extent that they are inconsistent herewith, are hereby repealed.

**SECTION 9.** Captions.

Captions contained in this Ordinance have been included only for the purpose of facilitating reference to the various sections and are not intended and shall not be utilized to construe the intent and meaning of the text of any section.

**SECTION 10.** Effective Date.

This amendment to the Code of the Borough of Roselle Park shall become effective upon publication and in accordance with law.