

**The
International
Platform
Association**

*A Retrospective
for the years 2001 back to 1902*

Preface

A Retrospective came into being because of the availability of materials stored in the Archives of The International Platform Association.

By way of explanation, Dan Tyler Moore Jr., the organization's Executive Director for many decades, had stored at his home in Cleveland Heights, Ohio, a vast quantity of periodicals representative of the long history of The International Platform Association. There were copies of periodicals such as, *The Lyceumite*, *The Lyceumite and Talent*, *The Lyceum Magazine*, and *Talent Magazine*. Additionally, there were hundreds of photographs, audiocassettes, videocassettes, old flyers, files and numerous other realia.

Dan Tyler Moore died in 1998. My Sister, Roberta Holliday, an active member of the organization's Board of Governors, asked her family if the materials could be stored in the warehouse of The Envelope Mart, in Elyria, Ohio, a family-owned business.

Subsequently, the family transported everything to Elyria, Ohio.

Because of my love and respect for Dan Tyler Moore, his daughter, Luvie Owens, who capably followed in his footsteps for a number of years, and the many other capable leaders of The International Platform Association, I decided to prepare this retrospective.

It was not my intention to do a comprehensive, inclusive history of The International Platform Association. Rather, I wanted to give a sense of who the leaders in the organization were, the kinds of programming they planned, where and when they held their conventions. I also wanted to give an appreciation of the ambitions, the dreams, the work, as well as the hardships endured by the participants in the lyceums, the Chautauquas, and the platform speakers. They were the *movers and the shakers* who, through its long history, have given the organization shape, vision, and meaningful content. They kept it going throughout the years, despite depressions, wars, changing times, hardships.

Finally, I used the date of 1831 as the beginning date of The International Platform Association. That is the date of the original founding of The American Lyceum Association by Daniel Webster and Josiah Holbrook. And, that is the date, which has been used since 1965, when The International Platform Association began to have its conventions in Washington, D. C.

Our more recent history, with a consistent flow of documentation, is evident in our Archives. It was in 1902 that Ralph Bingham and Edwin Barker had met in Chicago and organized The International Lyceum Association, our immediate ancestor.

A Retrospective starts with the Lyceum Years, in order to give a comprehensive background and flow of the organization's history.

IN THE BEGINNING.. The Lyceum Years

Between the founding of the first Lyceum in Millbury, Massachusetts by Josiah Holbrook, *a crank on geology and mineralogy*, in 1826, and the founding of The International Platform Association's immediate ancestor, The American Lyceum Association, in 1831, history was made and remade with startling connections with the present.

Josiah Holbrook organized a program of adult education courses called a *lyceum*. The name was derived from the Greek word *lykeion*, which means a hall for public lectures or discussions. Historically, we associate the name with the gymnasium in ancient Athens where Aristotle taught.

In 1826, Thomas Jefferson and John Adams died. There was an intellectual awakening in the New England villages. Villagers were shut out from the cities and from the press. There was not a daily paper available in these towns, and the *weeklies* had nothing of the new life. There were no steam or streetcars, no telegraph or telephone, and the villagers lived in a world by itself.

In many places there had been a debating society as a forerunner of the lyceum, and was merged in it. Every debate was supposed to end with a discussion. They discussed topics such as, *imprisonment for debt ought not to be abolished*, or, *the conferring of literary and scientific degrees upon women would not be desirable*, or, *the cities are less moral than the country*.

Josiah Holbrook had a dream that every community in America should have a lyceum with members grouped in sections for the study of history, literature, science, art, and with lectures to be delivered by the members themselves: self-education of adults. He appealed to the citizens of Boston because this city was recognized as being the intellectual center of New England.

Daniel Webster was the President of the Boston Lyceum. With his help, the American Lyceum Association was organized in 1831. Josiah Holbrook's lyceum became the *Millbury Branch No. 1 of the American Lyceum Association*.

In the years that followed, organizations all across the country began establishing their own lyceums; by 1834, there were several thousand.

Under these auspices, audiences heard lectures and concerts, watched scientific demonstrations and dramatic performances, and participated in debates and discussion groups. Many of the best-known artists, writers, politicians, and journalists of the day appeared on the lyceum circuit.

Daniel Webster became the greatest speaker of his day. He was the first to get paid a \$100 fee. There were many other important speakers, for example: Charles Francis Adams, Josiah Quincy, Horace Mann, William Cullen Bryant, Ralph Waldo Emerson, (the Emerson Essays were first given as lectures), Hawthorne and Whittier, Longfellow, and Holmes. There was Everett Hale and Henry David Thoreau. These writers and speakers were the center of such a group as was ever born in America within the same limits of space and time.

During its most active years – the 1830s to 1860 – the lyceum movement played an important role in American public education and social reform. Its influence began to wane after the Civil War, but the Chautauqua movement carried on its activities later.

THE CHAUTAUQUA MOVEMENT

The Chautauqua movement grew out of summer Sunday school institutes held by the Methodist Episcopal church during the 1870s. At a camp meeting in 1873, Bishop John H. Vincent proposed that secular as well as religious education be offered at these institutes. The next summer, the Chautauqua Assembly was established at Lake Chautauqua, New York, offering adult education in both science and the humanities. Thousands came to eight-week sessions to hear lectures by many of the period's most eminent politicians, authors, artists, and scientists, as well as to enjoy the entertainments and festive atmosphere of the gatherings.

Soon after the turn of the century, commercial lecture bureaus organized *traveling Chautauqua*, with tent shows, moving from town to town during the summer, offering lectures and entertainment.

The Circuit Chautauqua made possible a great platform growth. By 1916, there was scarcely a town in America that was not visited by the big brown tents of the Circuit Chautauqua.

The Lyceum and Chautauqua business lived and prospered throughout the First World War because it was of actual service to the United States Government.

The peak of Chautauqua was reached in the early 1920's. Automobiles, good roads, motion pictures, and railroads lead to the decline of Chautauqua. (The movement ended about 1924.)

The future would bring a directional change. A fertile field for lyceum and Chautauqua talent lay in supplying talent for Town Hall programs, women's clubs, and service clubs.

THE INTERNATIONAL LYCEUM ASSOCIATION

The Lyceum was by far the most important platform movement in 1902 when a group of lecturers and other artists founded The International Lyceum Association, the parent of our organization. It existed continuously (with the exception of a few months) until 2001.

In 1902, Ralph Bingham and Edwin Barker met and organized The International Lyceum Association, which would take over where The American Lyceum Association left off. A formal meeting was held in 1903 at Steinway Hall Theater in Chicago. Ralph Bingham was elected president. The association organized, *to dedicate itself to the improvement of the lecture, concert, and entertainment fields, to maintain the highest standards of presentations, to increase the welfare of those engaged therein, and to foster and develop good will and fellowship among its members.* Also, that membership was to include: *Any person directly or indirectly engaged in or supporting lecture, concert, and entertainment activities, who is of good moral character, etc.* From that time forward, the association maintained those standards.

That organization continued, in spite of ups and downs, wars and depression, technological changes in communication, transportation, and entertainment.

From time to time, there were minor changes in the name from the founding name: The International Lyceum Association, to The International Lyceum and Chautauqua Association (1918), back to The

International Lyceum Association (dropping the Chautauqua in 1932), and then to The International Platform Association in 1947. (The International Platform Association became an Ohio corporation in 1952.)

Conventions were held each summer at various places throughout our country. For example: Lake Chautauqua, New York, Winona Lake, Indiana, Chapel Hill, North Carolina, and, for many years, Lakeside-on-Lake Erie, Ohio. In 1965, the Board of Directors decided that it was fitting to hold the annual convention in the Nation's Capital where *everything is going on*. The conventions were held there until 2001.

The organization issued publications designed, *for the man on the platform, the manager who puts him there, and the committee that keeps him there* – Carl Sandburg, former editor. Poet James Whitcomb Riley, IPA member, added—*and the vast audience that WANTS him there*. The first publication was *The Lyceumite*. It became *The Lyceumite and Talent*, then *The Lyceum Magazine*, and finally, *Talent*. The content, size and format changed according to the financial conditions of the organization.

Throughout the decades, hundreds of prominent Americans were members and spoke at the conventions. Early examples were: Mark Twain, Theodore Roosevelt, William Jennings Bryan, Franklin Roosevelt, and Carl Sandburg.

Other influential speakers who participated included: Gen. John Shalikashvili, FDA Head David Kessler, poet Rite Dove, Malcolm (Steve) Forbes, Jr., Elizabeth Dole, Robert Dole, Gov. Mario Cuomo, G. Gordon Liddy, William F. Buckley, Jr., author William Manchester, Tom Brokaw, Ross Perot, Larry King, Ted Turner, Dr. Michael DeBakey, Art Buchwald, Ralph Nader, magician Harry Blackstone, humorist Mark Russell, art director John Carter Brown, political activist Ralph Reed, astronaut James Lovell, actor Ben Vereen, Pat Buchanan, Barbara Walters, Julian Bond, William Safire, Dr. Carl Sagan, former hostage Terry Anderson, General Henry H. Shelton, Wolf Blitzer, Dixie Carter and her husband, Hal Holbrook, and many more.

Many prominent people served as officers and as members of the Board of Governors. They helped to shape, to mold, to structure the organization. There were leaders such as nuclear physicist Dr. Glenn Seaborg, (president in 1968 and again in 1982), Art Linkletter, and Lowell Thomas, to name several of the hundreds, who worked for the betterment of The International Platform Association. However, there are several I would like to single out: Drew Pearson, Jack Anderson, and Dan Tyler Moore, Jr.

Drew Pearson was a former president of The International Platform Association, an annual award winner, and the general convention chairman for five years. He was instrumental in the rapid growth of the organization at that period in our history.

The International Platform Association was always dear to Drew Pearson's heart. His affection and memory of the Association went back to his boyhood when he drove tent stakes for his father, Governor Paul Pearson, editor and publisher of *Talent* magazine (established in 1890) during the early years of the twentieth century, president of the famous Swarthmore Chautauqua, and president of the International Lyceum Association in 1905, 1922, 1923. Although Drew became by far the most influential newspaper voice in this country, with 50 million readers following his columns in over 600 papers, his interest and devotion to The International Platform Association led him into many extra-curricular duties. He knew many important people, in and out of Government, who became members and spoke at our conventions. (He was the brother-in-law of Dan Tyler Moore, Jr.)

Pearson died in 1969. In keeping with what most certainly would have been his wishes, Jack Anderson, a member of Pearson's staff since 1947 and his very capable partner for many years, was named to fill the vacancy on The International Platform Association Board of Governors created by Pearson's death.

For thirty-two years, Jack Anderson carried on in the Pearson tradition for The International Platform Association. He served as the organization's president; he served on the board of directors for many years. He spoke at many conventions (always a looked-forward-to event for members).

Dan Tyler Moore, Jr. became involved in the organization during those years when the conventions were held in Lakeside-on-Lake Erie, Ohio. He was elected president at the 1963 convention. In 1964 Moore became chairman of the board and the executive secretary. The offices of the International Platform Association were moved to his home in Cleveland, Ohio.

In 1965, after endless discussion, it was decided that The International Platform Association's annual convention would not be held at Lakeside, Ohio (despite the fact that they loved Lakeside), but would be moved to our Nation's Capital *where everything is going on*. Dan Moore scheduled that convention at the Sheraton Park Hotel, a *beautiful, fully air-conditioned hotel* — for a minimum rate of \$8.00 for singles, \$15.00 for doubles, and free parking.

The die was cast. Dan Moore, who had knowledge, prestige, leadership ability, determination, and vision, undertook the task of bringing the organization into the importance it rated. He opened one of the most comprehensive drives for members *in the history of cultural organizations*. He appointed four members: Edgar Bergen, Hal Holbrook, Drew Pearson and Lowell Thomas to serve on a membership committee. As the result of this hard, intelligently-directed effort, The International Platform Association grew to an all-time height of power and influence.

Moore continued his leadership. He was loved and appreciated. He stepped aside in 1991, taking an emeritus position. His daughter, Luvie Owens (who had been a part of the organization for much of her life), became the chief executive officer.

Dan Moore died in 1998. Luvie continued in a leadership position until 1999 when she appointed Robert Leiman as the chief executive officer of the organization. Leiman held that position until the fall of 2000, when David Pearl became the director general. He served until the fall of 2001.

Eleanor H. Whitehead
Elyria, Ohio

June 2005

Copies of *A Retrospective*, as well as its companion publication, *An Inventory of the Archives*, may be purchased from Roberta Holliday and/or her daughter, Leslie Thompson, at the following address:

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Email: bholliday@eriecoast.com

The total cost of the two publications, *including printing, handling, and shipping*, is \$25.00. Please make check payable to: *IPA Archives*.



The International Platform Association

A Retrospective

For the Years of 2001 back to 1831

2001 170 Years Old

The International Platform Association, celebrating 170 years since the original founding in 1831, met August 8 to August 12, 2001, at the Hyatt Regency on Capitol Hill in Washington, D. C. (The organization was founded by Daniel Webster and Josiah Holbrook as The American Lyceum Association.)

Officers in 2001 were as follows:

CEO Emeritus	Luvie Owens
CEO Emeritus	Robert Leiman
Chairman	Jack Anderson
Director General	David Pearl
President	W. Bradley Bauhof
First Vice President	Maxine Gilleland
Second Vice President	Dr. Fred Antil
Historian	Eleanor Whitehead
First Vice President Emeriti	Hal Holbrook, Victor Borge, Art Linkletter
Web Master	Roger Wells

Some program highlights were: Jack Anderson and David Cohn spoke on *The News Behind the Headlines*. A Roundtable discussion on *Basic Concepts of Freedom and Democracy Within the Context of the Global Economy*, moderated by Mark Rhoads. Georgie Geyer spoke on *The World According to Gee Gee*. Tweed Roosevelt (Grandson of President Roosevelt) spoke on *The Battle of San Juan Hill*. Dr. Richard Berendzen spoke on *The Astronomical Perspective: Humankind in Space and Time*.

Speakers included: Rita Cosby, Fox News Senior Correspondent; Gordon Cooper, Astronaut and author; and Jonah Goldberg, columnist and editor of *National Review Online*.

Workshops were given by: Eve Cappello, PhD, Dorothy Donaldson, Albert Aschaffenburg, Bobbi Holliday, Thomas A. Lisk, and Storyteller Laura J. Bobrow.

Other activities included: The Art Show, Georgetta Lucas, Chairman; Monologue Competition, Dorothy Donaldson, Chairman; Poetry Competition, Bobbi Holliday and Andrea Spirtos, Co-Chairmen. Margaret Scott Kincannon, Vivian Havian and Susan Pearl were in charge of the Red Carpet. Activities at the Annual Banquet included: Presentation of Awards to the winners of the poetry competition, the Daniel Webster Speaking Ladder Competition, and the Art Show.

Members had an opportunity to go on a Spy Drive, a tour led by former FBI, CIA, and KGB operatives.

Maxine Gilleland, IPA first vice president and chairman of theater evenings, planned a theater experience, *The Pirates of Penzance*, which was given at the Folger Theater on Capitol Hill.

2000 169 Years Old

The following letter from Robert Leman, Chief Executive Officer of The International Platform Association, dated May 22, 2000, was directed to the entire membership of the IPA:

It is with deep regret that I have to announce that the IPA will cease operations as of June 3, 2000. We have continued to have fine programs and speakers but funds have dwindled in the past ten years causing less promotional activity and reduced attendance at conventions. The final decision by the Executive Committee to cease official IPA operations as of June 3 was made in a vote of the eight members on April 4, 2000.

It is with sincere appreciation that I write to all current IPA members – from those members who have supported us for many years to our very latest members who have just joined our most prestigious International Platform Association. Our roots go back to the Lyceum, Daniel Webster, and Josiah Holbrook in 1831. They include the Chautauqua in the early 1900s, and the International Platform Association since 1947. There have been far too many major players in the past 40 years to mention even some of the heroes. We have continued to read like Who's Who in the speakers' world and we are indeed grateful for the support of so many. We sincerely hope that in some way we may work together again to promote the Freedom of Speech in our great country.

Editorial Note: The officers, as of the date of the letter, were: Vice Presidents Emeritus: Jack Anderson, Victor Borge, Hal Holbrook and Art Linkletter; Chief Executive Officer, Robert Leman; First Vice President, Maxine Gilliland; Second Vice President, Dr. Fred Antil; Secretary, Jean Offholter. Coincidentally, within the same time frame during which the members of The International Platform Association had been informed by Robert Leiman, CEO, that the organization would cease official operations as of June 3, 2000 (see the letter dated May 22, 2000 (as shown above), steps were being taken to change that course of events.

As in the ancient Egyptian legend of the Phoenix — the mythical bird that consumed itself by fire after living 500 or 600 years, and rose renewed from its ashes — steps were being taken that would revitalize The International Platform Association, even before the embers died down completely.

David Pearl, P. A., Attorney at Law of Westminster, Maryland wrote on September 13, 2000, to members of the Executive Committee, as well as to other key members of the governing board of the IPA, regarding the possibility of his assuming the leadership of the organization.

In that letter, David Pearl stated that, over the course of some months, he had been in communication with Robert Leiman regarding his vision for the organization.

David Pearl wrote to the membership November 22, 2000 in which he described some of that vision. He gave some of his history in IPA and explained how he had made the decision to become the CEO of the organization. He gave some of his philosophy—that the IPA is needed more now than ever—and he envisioned the IPA becoming *The National Geographic* of free speech.

Toward that goal of revitalizing the organization, he threw his hat in the ring. The Executive Committee elected him CEO/Director General. He selected W. Bradley Bauhof, an attorney and an entrepreneur, to serve as President of the IPA.

Jack Anderson agreed to serve as Chairman of the Board for the next year. Former CEOs Luvie Owens and Bob Leiman agreed to work on the Executive Committee. The offices of the IPA were moved from Cleveland, Winnetka, and Fort Wayne to Washington, D.C. An IPA website was established. Dates and location for the August 8 through August 12, 2001 convention were arranged. The Hyatt Regency Washington on Capitol Hill was selected to be the convention site. Much had been done in a relatively short amount of time.

1999 168 Years Old

The International Platform Association met at The Washington Monarch Hotel, Washington D. C., August 4 through August 8, 1999.

Officers of the organization were: Chief Executive Officer, Robert Leiman; First Vice President, Maxine Gilleland; Second Vice President, Dr. Fred Antil; Secretary, Jean M. Offholter; Vice President Emeriti: Jack Anderson, Victor Borge, Hal Holbrook, and Art Linkletter.

There were fifty-three members of the Board of Governors. Many governors served as Committee Chairpersons of activities such as, Academy of Poets, Admission Control, Art Chairman, Author Autographing, Communications, Discussion Groups, Evening Rendezvous, Games, Information, Introductions, Monologue, Polling and Video Recording, Professional Speaking Seminar, Program Chairman and Control, Red Carpet, Speaking Ladder. Others included Special Events, Storytellers, Theater activities and Theater Evenings, Timing and Tours.

Workshops included: *How to Conduct a Successful, Problem-Solving Business Conference*, by Dr. Elizabeth Maysilles; *Talk is Not Cheap*, and *How to Talk to Anybody Anytime About Anything*, by Dr. Eve Cappello; Storytelling Workshop by Laura J. Bobrow; *Technical Theater* by Randall Enlow; *Acting*, by Dorothy Donaldson; *How to Capture the Heart, Mind and Soul of the Audience*, by Tyrone Moncriste.

Dorothy Donaldson was in charge of a Theater Round Table Workshop. Bob Leiman moderated a seminar on Parliamentary tips for efficient and productive meetings. The George Mason University Speech Team Award-winning Forensic Team gave demonstrations.

Judges for the Art Show (Georgetta Lucas, Chairman) were: Stephen B. Phillips, Assistant Curator, Phillips Collection; Andrew L. Connors, Assistant Curator, National Museum of American Art.

Some program highlights included: General Henry H. Shelton, Chairman of the Joint Chiefs of Staff; Wolf Blitzer, CNN Senior White House correspondent; Dr. Jane Henney, commissioner, Food and Drug Administration; Charles Johnson, Parliamentarian, US House of Representatives. Dixie Carter, author and actress of stage and television, spoke at the banquet on, *Trying to Get to Heaven*. She is the wife of longtime IPA Board Member, Hal Holbrook.

Maxine Gilleland planned two options for members to attend D. C. theaters: *Titanic*, which was held at the Kennedy Center, and *Cabaret*, which was held at the Warner Theater.

Other activities included a visit to the National Museum of Art to view the Mary Cassatt Exhibit, as well as evening activities at the Rendezvous.

Of special note were the daily editions of *The Podium* prepared by Laura J. Bobrow for members attending the convention.

IPA Members who died recently were: nuclear physicist and IPA president and long-time member of the Board of Governors, Dr. Glenn T. Seaborg; Caroline H. Schaffner, creator of the Theater Museum of Repertoire Americana; and Marilyn-Jean Enlow, who was a member of IPA's Theater Workshop for 16 years.

1998 167 Years Old

The International Platform Association met at The ANA Hotel, Washington, D. C., July 29 through August 2, 1998.

Officers were: President, Jack Anderson; Vice Presidents, Art Linkletter and Victor Borge; Chief Executive Officer, Luvie Owens; Vice Presidents, Jean Schaeffer and Margaret Scott Kincannon.

As of 1998, IPA has given 107 engraved silver bowls to great speakers and performers. Some of the recipients were: Bob Hope, Henry Kissinger, Glenn T. Seaborg, Winston Churchill, MP, Senator Howard Baker, Mark Russell, General Alexander Haig, James Schlesinger, Catherine Crier, Earl Warren, Adm. Hyman Rickover, Lowell Thomas, Dr. C. Everett Koop, Dr. George Crile, Richard M. Nixon, William Safire, Celeste Holm, Dick Cheney, Carl Sagan and John Carter Brown.

Convention speakers included: Senator Bob Dole, Hugh Downs, Robert Sims, Senior Vice President of the National Geographic Society, Senator Lugar, Jack Anderson, and Charles Dambach, President of the National Peace Corps.

Special programming included: a visit to the National Gallery of Art to view the Monet and Manet Exhibit; an evening at the National Theater to see *Ragtime*, (planned by Maxine Gilleland); the Valley Trouveres (A four-part acapella group). Also, Javier Alarcon performed the *Deer Dance, Fire Dance in the Aztec Tradition*. Each evening there was the Rendezvous, the Storytelling Circle, and Discussion Groups.

Awards were given to the following: Craig E. Burgess for the 1998 IPA Speaking Ladder; also, to Craig Burgess as the winner of the Poetry Competition. Maxine Sitkowski won the Monologue Competition.

The Art Show and Reception was chaired by Georgetta Lucas and judged by George Gurney, curator of the National Museum of Art and Chris Addison, owner of the Addison Gallery. Other Art Show winners were: First Place: Harriett Ballard, Vivian Havian, Margaret Scott Kincannon, Alyce Ritti and Julian Stanczak. Anna Plavinskya won the Art Show award for the Best of Show. Art Show chairpersons were Georgetta Lucas and Betty Moore. Reception chairperson was Margaret Scott Kincannon.

There was a fun and fashion show with Virginia Hayes and Mariann Bedway. The models were IPA members. One evening there was a Rocking Rodeo Mystery in the Rendezvous, planned by Maxine Gilleland.

Chief Executive Officer Luvie Owens announced that she would retire, effective October 1, 1998. Bob Leiman, Professional Speaker and Parliamentarian will replace her. Bob's vocation is educator. He has attended IPA conventions since 1969 and has been a Board of Governors member for 27 years. With Dr. Fred Antil, he initiated and teaches the Professional Speakers Seminar. He originated the Speaking Ladder competition and was chairman of the Young America Oratorical Superbowl for seven years.

The most significant, and unhappy, event to us in 1998 was the death of our beloved Dan T. Moore, Jr. on February 11, 1998. Dan was a dynamic force in the democratic and cultural processes of IPA. To quote his daughter, Luvie Owens, *Dad loved the IPA. We will miss his guidance and inexhaustible spirit.*

1997 166 Years Old

The International Platform Association was 166 years old (dating back to its founding in 1831) when it met at The ANA Hotel, Washington, D.C., July 30 through August 3, 1997.

Officers were: President, Jack Anderson; Vice Presidents, Art Linkletter and Victor Borge; Chief Executive Officer, Luvie Owens; Vice Presidents, Jean Schaeffer and Margaret Scott Kincannon. The Governors were organized into two classes: Elected and Honorary.

A partial list of speakers included: Christiane Amanpour, CNN Chief International Correspondent; Jack Anderson and Doug Cohen; The Honorable Togo D. West, Secretary of the Army; Joe Sills, Director, United Nations Information Center; Susan Eisenhower, Center for Political and Strategic Studies; Millard Fuller, Founder and President, Habitat for Humanity; Harry Wu, Chinese-American Human Rights Activist; Dick Morris, President Clinton's Chief Strategist for the 1996 Election and Talk Show Host. Also, Dr. Michael Robinson, Director of the National Zoological Park, Elizabeth Drew, Former Washington Correspondent for *The New Yorker*, and Dr. Richard Berendzen.

The Theater Co-Chairpersons, Jean Schaeffer and Gary Dechau, and committee, offered a variety of events: Punch and Munch, to meet and greet; Cabaret Time, during Evening Rendezvous; Monologue Competition; Yoga Stretch with Bobbi Holliday; Laura J. Bobrow had a Storytelling Workshop, *Twisting the Tale*; and Virginia Hayes had a Fashion Show, *The Raw Silk Story*. Norma Langham won the Monologue award for her presentation, *The Clone of Me*.

Maxine Gilleland planned two theater events: *By Jeeves* and *Phantom of the Opera*. Both events were held at Kennedy Center.

Old Dominion University, Norfolk Virginia, won the Best College/University Campus Lecture Series Award for 1997-98. Note: This was formerly known as the Drew Pearson Award.

The IPA Art Show was held for the 33rd time. Judges were: Ron Haynie, Assistant Professor at the American University and Jacquelyn Serwer, Chief Curator at the National Museum of American Art. Georgetta Lucas was Chairman. Her Committee included: Geri Stader, Dore Hill, Margaret Scott Kincannon, Vivian Havian, Joan Cullen, Connie Cullum, Dorothy Humbarger, and Betty Moore.

1996 165 Years Old

The International Platform Association met at The ANA Hotel, Washington, D. C. July 31 through August 4, 1996.

Officers were as follows: Board Chairman and President, Jack Anderson; Vice Presidents, Art Linkletter, Victor Borge and Jean Schaeffer. Board Chairman Emeritus was Dan Tyler Moore. Chief Executive Officer was Luvie Owens.

Some of the Governors served on a variety of committees, such as: Awards, Academy of Poets, Art Show, Games, Evening Rendezvous, IPA Trips, Monologue, Music, Red Carpet, Theater Workshop, Tours, D. C. Theater Events and Arrangements.

Some of the speakers were: Ronald L. Goldfarb, Washington attorney; Delmas Wood, *FDR—Braced for the Presidency*; Jane Alexander, Chairman, National Endowment for the Arts; and Arianna Huffington, Syndicated Columnist. Others were: Bill Press, Host of Crossfire, CNN; Dr. Henry Heimlich, Originator of the Heimlich Maneuver; and Ralph Reed, Executive Director, Christian Coalition.

Additionally, Dr. Robert Bergman, Director of the Cleveland Museum of Art spoke, and Dr. Henry Foster was the speaker at the annual banquet. His topic was *Women's Health Care for the Coming Millennium*.

Scheduled during the convention were the Speaking Ladder, IPA Poets, the Monologue Competition, as well as a variety of workshops. Some of these were: Laura J. Bobrow's story telling workshop; Robert Leiman's workshop on microphone techniques; Dr. Eve Capello's workshop on *Position/Package/Market/Promote Yourself as a Speaker*.

Dorothy Donaldson won the Monologue competition with her presentation, *Not my Child*.

There were 38 artists in the IPA Art Show. Judges were: Alan Fern, Director of the National Portrait Gallery and Rex Scouten, Chief Curator of the White House.

Maxine Gilleland arranged for an IPA pre-convention theater outing. Members went to The Folger Shakespeare Theater to see Interact perform *The Mikado*. At the end of the convention the IPA theater outing was a performance of *Beauty and the Beast*, given at the Kennedy Center.

The American University, in Washington, D.C., won the Best College/University Campus Lecture Series Award for 1996/97.

The IPA travelers visited Sicily in 1996.

1995 164 Years Old

The 1995 Convention of The International Platform Association was held at The ANA Hotel, Washington, D.C., from July 29 through August 2, 1995.

Officers were: Board Chairman and President, Jack Anderson; Vice President, Art Linkletter, Victor Borge and Jean Schaeffer; Board Chairman Emeritus, Dan Tyler Moore; Chief Executive Director, Luvie Owens.

Some Committee Chairmen were: Awards: Jack Anderson, Harry Blackstone, Jr., Malcolm Forbes, Jr., Dan Tyler Moore, Mrs. Norman Vincent Peale, Tweed Roosevelt, Glenn T. Seaborg. Others were: Auburn Lamb, Andrea Spirtos, Georgetta Lucas, Dore Hill, Naomi Young Armstrong, Allen and Milli Deutsch, Roy and Jean Schaeffer, Delmas Wood, Anna Frances Houston, Ann and Fred Antil, Bernice Stirrat, Georgia Luttrell, Joan and Charles Humphries, Gerry Tausch, Robert Leiman, Marilyn Mendenhall, Marianne Huber, Margaret Scott Kincannon, David Best, Virginia Hayes, Laura J. Bobrow, Rita Fitzgerald and Elizabeth Maysilles.

Some Program highlights included: Dr. David Kessler, recipient of the 1995 George Crile Award; Jack Anderson and T. "Dennie" Williams; Bill Butterworth, 1987 Hal Holbrook Speaking Ladder winner; Jennifer Harbury, John Fund, Ben Vereen, Malcolm S. Forbes, Jr. and William T. Esrey; Dr. Henry Heimlich; Harry Blackstone, Jr; James Lovell; and Gen. John M. Shalikashvili.

IPA Theater Experience, coordinated by Maxine Gilleland, included, *The Reduced Shakespeare Company* and *Shear Madness*. Both were held at the Kennedy Center. Another theater experience was, *H.M.S. Pinafore* held at The Folgers' Elizabethan Theater.

Other theater activities included: *The Queens*, with Jean Schaeffer and Loraine Ritchey; Laura J. Bobrow's storytelling workshop; Punch and Munch; Yoga with Bobbi Holliday; and fashion show, produced by Virginia Hayes.

Jack Butcher won the 1995 Monologue Competition.

There were 30 artists in the art show.

Old Dominion University of Norfolk, Virginia, was the award winner for the Best College/University Campus Lecture Series.

The IPA Travelers visited Morocco and cruised through the Panama Canal.

1994.....163 Years Old

The 1994 Convention of The International Platform Association was held at The Washington Marriott, Washington, D. C., July 30 to August 3 1994.

Dan Tyler Moore was Board Chairman Emeritus; Luvie Owens was Chief Executive Officer. Other officers included: Jack Anderson, Board Chairman and President; Vice Presidents Art Linkletter, Victor Borge, and Jean Schaeffer.

Program highlights included: Jack Anderson with his *News Behind the Headlines*; Tom Logsdon, Futurist, scientist, author; Lester Brown, founder and President of World Watch Institute; Ray Brady, CBS Business Reporter; Congressman Martin R. Hoke; Malcolm S. Forbes, Jr., CEO, President and Editor-in-Chief, Forbes Magazine, Albert R. Gamper, Jr., President and CEO of CIT Group⁷ Inc; Rita Dove, U. S. Poet Laureate.

IPA Theater Workshop activities included a storytelling workshop given by Storyteller Laura J. Bobrow; a play reading of *Plaza Suite*, written by Neil Simon and presented by Ginger and Jim Mateer; a hat show based upon Bruce Watson's Article, *In the Heyday of Men's Hats, Fashion Began at the Top*, which appeared in the March 1994 issue of **Smithsonian**, Maxine Gilleland, Chairman. There was also an IPA Theater Experience, *Capital Steps*, coordinated by Gary Dechau.

Thirty artists exhibited in the annual Art Show. Judges were Martin Amt, former Curator of the Freer Gallery, and Diane Skvaria.

Calvin College of Grand Rapids, Michigan, won the Best College/University Campus Lectures Series Award. In the selection process, the IPA Board members consider the number of speakers in each series, the name recognition of each speaker, the speaker topics, and the over-all appeal of the series.

Lillian D. Hitchcock won the 1994 Monologue competition; Jan Cooper won second place; Ronald G. Ribble came in third.

The IPA Travelers went to Greece.

The Speaking Ladder Competition was held; David Best and Bob Leiman were chairmen.

Georgetta Lucas, Art Chairman, had one of her batiks accepted in the NLAPW National Biennial Show, held in Lincoln Center, New York City.

1993.....162 Years Old

Ninety-one years have passed since 1902, when Ralph Bingham and Edwin Barker met and organized our immediate predecessor, The International Lyceum Association. A formal meeting was held in 1903 at the Steinway Hall Theater in Chicago. (Historically, since its original founding in 1831 as The American Lyceum Association, the name underwent many changes. In our more immediate history, the name changed from International Lyceum Association, to International Lyceum and Chautauqua Association, back to International Lyceum Association, and, finally to The International Platform Association in 1947.)

The 1993 convention was held at the Hyatt Regency on Capitol Hill, Washington, D. C., August 6 to August 10.

At this time, the organization's officers included: Jack Anderson, Board Chairman and President; Art Linkletter, Vice President; Victor Borge, Vice President; Dan Tyler Moore, Board Chairman Emeritus; Luvie Owens, Chief Executive Officer; and Jean Schaeffer, Vice President.

Opening night presenters were: Helga Sandburg, author, poet, lecturer; Maya Angelou, poet, actress, professor; and Jack Anderson, IPA Chairman, columnist).

Other convention speakers included: Tweed Roosevelt, Vincent Dowling and Kenneth Tigar, former Governor John Brown and Phyllis George Brown, 1993 Norman Vincent Peale Award winners; Martin Gross, Author of *The Government Racket*; General Colin Powell, Chairman Joint Chief of Staff; Anita Hill, Professor of Law; Malcolm J. Forbes, Jr., President and Editor-in-Chief, *Forbes Magazine*; Lewis Puller, Jr., 1992 Pulitzer Prize Winner; Ross Perot, founder of "United We Stand!"

Additional convention features included: the Art Show, Georgetta Lucas, Chairman; the Academy of Poets, Auburn Lamb and Andrea Spirtos cochairmen; the Storytellers Program, Thomas S. Watson, Jr., Chairman; the Sixth Annual Monologue Competition, Virginia Hayes, Chairman; the Speaking Ladder, David Best and Robert Leiman, Co-Chairmen; the Professional Speaking Seminar, Fred Antil and Robert Leiman, Co-Chairmen.

Bob Southee and the Travelaires played at the Evening Rendezvous.

The IPA Travelers visited New Zealand, Australia, and the Fiji Islands.

1992.....161 Years Old

The 90th Annual Convention of The International Platform Association was held at the Hyatt Regency on Capitol Hill, Washington, D. C., August 1 through August 5, 1992. Dan T. Moore was Director Emeritus; Jack Anderson was Board Chairman and President; and Luvie Owens was Chief Executive Officer.

Some of the platform presenters were: Jack Anderson, Harry Blackstone, Jr., Dr. Michael Creedon, Dr. Henry J. Heimlich, Dr. Caldwell B. Esselstyne, Tweed Roosevelt, Christina Crawford, Patricia Ireland, Malcolm S. Forbes, Jr., J. Peter Grace, Nanette Fabray, Eddie Albert, Elizabeth Dole.

Art Show judges were: James R. Ketchum, Curator of the U. S. Senate; Betty Monkmazi, Assistant Curator of the White House; and John E. Frohnmayer, Former Chairman of the National Endowment for the Arts.

Mary Sue Best won the Fifth Annual Monologue Competition.

The IPA's annual trip abroad was to Turkey.

1991.....160 Years Old

The International Platform Association met in The Mayflower Hotel, Washington, D. C., August 3 through August 7, 1991.

Officers were: Board Chairman and President, Jack Anderson; First Vice President, Jean Schaeffer; Second Vice President, Art Linkletter; Third Vice President, Victor Borge; Director General Emeritus,

Dan Tyler Moore; Executive Director, Luvie Owens. (Note: Anderson, Linkletter, Moore and Owens were members of the Advisory Council.)

Some of the Committee Chairmen were: Awards – Dr. Norman Vincent Peale, Glenn T. Seaborg, Dan Tyler Moore, Jack Anderson, Malcolm Forbes, Jr., Harry Blackstone, Jr.; Art Newsletter – Dore Hill; Author Autographing – Naomi Young Armstrong; Communications Center – Allen Deutsch; Evening Rendezvous – Milli Deutsch. John Bender was in charge of the Exhibit Tables; Roy Schaeffer was in charge of Games. Richard R. Mellott was in charge of Higher Education Affiliates. Fred and Ann Antil were in charge of Introductions; Bernice Stirrat coordinated the IPA trips; Ginger Mateer was the leader of the Platform Singers. Fred Antil and Robert Leiman were in charge of the Professional Speaking Ladder. Thomas S. Watson, Jr. was in charge of the Storytellers Program; and Jean Schaeffer and Gary Dechau planned the activities of the Theater Workshop.

Some convention speakers were: Peter Arnett, CNN Foreign Correspondent; Harry Blackstone, The World's Foremost Magician who gave the Blackstone Award to Magic Effects Creator Richard Bloch; Dr. Bernadine Healey, Director of the National Institutes of Health; Malcolm Forbes, CEO/President/Editor-in-Chief of Forbes Magazine; Former Senator William Proxmire; Betty Bao Lord, Author; and J. Peter Grace, Chairman of the Board of W. R. Grace Company.

Agnes Gund, President of the Board of Trustees of the Modern Museum of Art of New York received the IPA Henry Moore Award. (Note: Past winners of this award were: John Carter Brown, Director of the National Museum of Art in 1988; John Russell, Art Critic of the New York Times in 1989; and painter, Richard Diebenkorn in 1990.)

Judges for the 1991 IPA Art Show were: Martin Amt, retired from the Freer Gallery and Elizabeth Chew, Assistant Curator of the Phillips Collection. There were 24 artists who exhibited in the show. Georgetta Lucas was the IPA Art Show Chairman; Elizabeth Moore was the Coordinator.

The American University in Washington, D. C., won the Best College/University Campus Lecture Series Award in 1991-92.

Edythe E. Bregnard of Sin City, Arizona, won the monologue competition for her standup comedy presentation, *Tain't Fair*.

The IPA Travelers visited Hong Kong.

1990.....159 Years Old

The 1990 Convention of The International Platform Association was held at The Mayflower Hotel, Washington, D. C., from July 30 through August 3.

At this time, the officers of the organization were: Board Chairman, Dan Tyler Moore; Second Vice President, Art Linkletter; Third Vice President, Victor Borge; President, Jack Anderson; Executive Director, Luvie Owens; First Vice President, Jean Schaeffer; and Treasurer, Margaret Scott Kincannon.

Committee Chairmen included: Awards – Glenn T. Seaborg, Dan Tyler Moore, Jack Anderson, Malcolm Forbes, Jr., Harry Blackstone, Jr., Mrs. Drew Pearson.

Other Governors, with committee chairmen duties, were: Laurene Tibbets, Dore Hill, Elizabeth Moore, Naomi Young Armstrong, Anthony R. Tringale, Allen and Milli Deutsch, Maynard Campbell, John R. Bender, Roy and Jean Schaeffer, Richard R. Mellott, Martha Vander Veer, Anna Frances Houston, Ann and Fred Antil, Bernice and William Stirrat, Georgia Luttrell, Kathleen Tibbetts, Charles and Joan Humphries, Gerry Tausch, Robert Leiman, Barbara Roos, Harry Weber, David Best, Gary Dechau, Shirley Duncan, Cornelius W. Heine, and Elizabeth Maysilles.

Programming included seminars, a parliamentary workshop, and the Hal Holbrook Speaking Ladder. Theater Workshop activities included: Punch and Munch Party, Yoga, the monologue competition, a fashion show, a mock carnival, the Platform singers, and the art show.

Program speakers included: Robert F. Kennedy, Jr., Christie Hefner, Cornelius Heine, Dr. Jack Kevorkian, Pat Paulsen, Jayne Meadows, Zhu Qizen, Jeane Dixon, Tom Logsdon, L. William Seidman, Jan Scruggs. Additionally, other speakers were: Arnaud de Borgrave, the Honorable L. Douglas Wilder, Art Linkletter, Malcolm Forbes, Jr., John W. Teets, and Congressman Jim Leach. Jack Anderson was the annual banquet speaker.

Bob Southee and the Travelaires played for the dancing pleasure at the Evening Rendezvous at the close of each day's programs.

Monologue Winners were: Theatrical — Marvin Rosenberg and Delmas Wood Jr.; Stand-up Comedy — David Best.

There were 23 artists entered in the art show. Judges were: James Mateer, Art Professor at Lorain County Community College, Elyria, Ohio; Nelleke Langhout-Nix, painter and printmaker, and Reta Soloway, oil and watercolor painter.

The award winner for the Best College/University Campus Lecture Series was the University of California, Irvine, California.

The IPA Travelers visited Hungary and Czechoslovakia.

1989.....158 Years Old

The 1989 Convention of The International Platform Association was held July 31 through August 4 in Washington D.C.'s Mayflower Hotel.

Officers for 1989-1990 included: President, Jack Anderson; Director General and Chairman of the Board of Governors and Executive Committee, Dan Tyler Moore; Executive Director and Chief Executive Officer, Luvie Owens; First Vice President and Secretary, Jean Schaeffer; Second Vice President, Art Linkletter; Third Vice President, Victor Borge; and Treasurer, Margaret Kincannon.

Some of the elected Governors included: George Crile, III, Dr. Cleo Dawson, Kay Halle, Georgia Luttrell, Richard H. Mellott, Dan T. Moore, III, Mrs. Drew Pearson. Some of the Honorary Governors included: Dr. George Crile, Jr., Jeane Dixon, Hal Holbrook, Jean Ann King, Anna Blair Miller, Mm. Enrique Tejera Paris, Eleanor Sikes Peters, Glenn T. Seaborg, Marianna Thomas, Harry Weber.

Thirty-four artists exhibited in the 1989 Art Show.

The Best College/University Campus Lecture Series Award Winner in 1989-90 was Florida State University, Tallahassee, Florida.

Scheduled speakers for the 1989 IPA Convention included: Dr. Norman Vincent Peale, Tom Clancy, magician Harry Blackstone, Jr., William Schreyer, Dr. Henry Heimlich, Dr. James Hanson, Jack Anderson, Malcolm Forbes, Jr., J. Gordon Liddy, Selwa Roosevelt, Congressman Claude Pepper, and Senator William Proxmire.

Other scheduled events included an Embassy tour, a tour of the FBI, and the Speaking Ladder.

The 1989 ten-day November trip of the IPA was to the USSR.

An item in the winter, 1989 issue of *IPA Podium* appeared, as follows:

FREEDOM OF SPEECH vs. PLANNER PROTECTION

The question of meeting planners protecting themselves against lawsuits for statements made from the platform by speakers they hire raises the question of freedom of speech. The IPA has always crusaded for freedom of speech and has opposed restrictions on the airing of unpopular views. It will continue to do so.

With the right to speak freely, however, goes the responsibility to speak responsibly. For example, freedom of speech does not give one the right to shout 'fire' in a crowded theater or to libel another person.

Another article in the same issue of *IPA Podium* described Jack Anderson's goal of providing the American public with broader news information than they were currently getting from the media. Mr. Anderson suggested that The International Platform Association should establish an information-distribution system, *a nationwide pool of people who have something to say and are willing to speak out*, known as the Grass Roots Network (GRN). In the fall issue of the *IPA Podium*, a plea was made to IPA members to respond to Anderson's innovative idea by coming up with suggestions and advice for funding the GRN and for supplying names of local talk-show hosts and/or newspaper columnists who would be likely candidates to be included.

Wilma Jean Cummins won the 1989 Monologue Competition with her theatrical presentation of *Arsenic and Old Lace*. Delmas Wood won in the Stand-Up Comedy category with a presentation, *Defusing the Bomb*.

1988.....157 Years Old

According to *The IPA Podium*, more than a thousand IPA members assembled at the Mayflower Hotel, Washington D.C., from August 1 to August 4, 1988.

At this time, Dan Tyler Moore, Board Chairman, had served 24 years as an IPA Director. Luvie Owens was Executive Director; Jack Anderson was serving his third term as President. Vice Presidents were: Victor Borge, Art Linkletter, Jean Schaeffer, and Anna Blair Miller, a former Chautauqua performer (who was about 90 years old at this convention time).

The convention became the focus of national news-media attention when headline-grabbing figures appeared on the IPA stage. In this case, it was former Attorney General Edwin Meese (introduced by Dan Tyler Moore) and Major General Richard Secord – a major figure in the Iran-Contra Arms Hearing – who brought batteries of television cameras and print journalists onto the scene.

Bernard Shaw, news anchor for CNN-TV, received the Lowell Thomas Award for Electronic Journalism; W. Lawrence Flakes won the coveted first place in the three-rung Hal Holbrook Speaking Ladder Competition; Richard Mellott, dean of Students at The Lorain County Community College, Elyria, Ohio, won the Drew Pearson Award for the year's best lecture series.

Other convention speakers included Magician Harry Blackstone, Jr.; James Webb, recently resigned Secretary of the Navy; Cornelius Heine, Historian; and Georgie Anne Geyer, Foreign Correspondent. Additionally, there was Actress Nanette Fabray; Arnaud deBorgrave; Dr. Michael DeBakey; John Block, former Secretary of Agriculture; Bill Plante, correspondent; and John Carter Brown, Director of the National Gallery of Art. Other speakers included: Archibald Roosevelt, George McGovern, Jan Scruggs, Lou Dobbs, Marianna Thomas, and Congressman Claude Pepper.

An oil painting by Wilda B. Hutcheon won the Gold Medal in the IPA's annual art exhibition. Georgetta Lucas was chairman of the 1988 Art Committee; Betty Moore was coordinator.

The poetry contest ended in a tie. Winners were: Stephen Caldwell Wright and Aubrey Lamb.

Under the direction of IPA President, Jack Anderson, the organization is planning to develop an information-distribution system called the Grass Roots Network (GRN). Its goal is to provide Americans with information that would otherwise be inaccessible to them, due to the increasing concentration of control of the nation's media in fewer and fewer hands. The leadership of the IPA believes that the GRN could make the IPA an important force in preserving our democracy.

Jean Schaeffer organized Monologue, a new category of speaking competition. Minerva Black and Virginia Hayes took first and second places respectively.

Participants in the Professional Speaking Seminar, which kicked off the IPA Convention a day before its official opening, deemed the one-day session a total success. Instructors included Dr. Frederick H. Antil, Director, Robert Leiman, and Dan Tyler Moore.

Norman Vincent Peale, Minister and inspirational writer, headed the 1988 list of inductees to the Orators Hall of Fame. Voters also selected comedians Bob Hope and Bill Cosby. The Orators Hall of Fame is a commemorative archive within IPA's headquarters. This year's inductees joined such celebrated orators as Desmond Tutu, Billy Graham, Margaret Thatcher, Winston Churchill, Mario Cuomo, Ronald Reagan, and Mohandas Gandhi.

The IPA Travelers visited Egypt.

1987.....156 Years Old

The 85th Annual Convention of The International Platform Association was held at the Grand Hyatt Hotel in Washington, D. C.

Dan T. Moore was Director General and Board Chairman; Jack Anderson was President; Luvie Owens was Chief Operating Officer and General Manager.

Some of the convention presenters were: Harry Blackstone, Jr., C. Everett Koop, Ambassador Clayton Yeutter, George Crile III, Dale van Atta, Albert Blaustein, Mrs. Lowell Thomas, Sr., Cornelius W. Heine, Admiral Stansfield Turner, G. Gordon Liddy, Andrea Mitchell, Dr. Henry Heimlich, Ted Turner, Malcolm S. Forbes, Sam Donaldson, William Colby, James Kirkwood, Sarah Brady, Jack Anderson, the Honorable Caspar Weinberger, Phyllis Diller, Sydney Diddle Barrows, and Congresswoman Mary Rose Oakar.

There was a debate on *Trade Wars: Japan versus the United States*. Dr. Douglas Lament spoke for the American side; Dr. Hiroki Kato spoke for the Japanese side.

Bob Southee's Travelaires provided music for dancing at the Evening Rendezvous.

Note, for a quick historical overview of our origin, we offer the following:

We trace our history back to Daniel Webster and The American Lyceum Association organized in 1831 and to Josiah Holbrook of Millbury, Massachusetts who, in 1826, had a dream that every community in America should have a lyceum with members grouped in sections for the study of history, literature, science and art, and with lectures to be delivered by the members themselves. In short: self-education of adults. His idea was slow to catch on. He knew that if the dream were to be realized, he would need influential help. He appealed to the citizens of Boston because this city was recognized as being the intellectual center of New England; with, reportedly, over fifteen lyceums. Daniel Webster was the President of the Boston Lyceum. With his help, the American Lyceum Association was organized in 1831. Josiah Holbrook's lyceum became the *Millbury Branch #1 of the American Lyceum Association*.

Lyceums prospered during the Nineteenth century, but there were lean times, too, brought about by financial panics, wars, etc. More about this century will be presented later. For now, the chronology will be concerned with the lyceum development in the Twentieth century and to our most immediate history.

In 1902, Ralph Bingham and Edwin Barker met and organized The International Lyceum Association. A formal meeting was held in 1903, at the Steinway Hall Theater in Chicago; Ralph Bingham was elected President. The name was in effect until September 16, 1918, when the name *Chautauqua* was added to the name of the International Lyceum Association. In 1932, the word *Chautauqua* was removed; the name reverted to the International Lyceum Association. In 1947, the organization formally became The International Platform Association. In 1952, IPA became an Ohio corporation.

1986.....155 Years Old

The International Platform Association met at the Hyatt Regency Hotel on Capitol Hill, Washington, D. C., July 29 through August 2, 1986.

Officers were: Director General and Board Chairman, Dan Tyler Moore; Deputy Director General and First Vice President, Luvie Owens; President, Jack Anderson; Second Vice President and Treasurer, Anna Blair Miller; Third Vice President, Jean Schaeffer; Fourth Vice President, Art Linkletter; and Fifth Vice President, Victor Borge.

Some committee chairmen were: Admission Control, Claire Pastorfield and Ellen Leiman; Art Show Coordinator, Elizabeth Moore; Art Newsletter and Convention Reporter, Dore Hill; and Between-the-Acts-Coffee House, Milli Deutsch, Anna Blair Miller and Eleanor Sikes Peters.

Other chairmen were: Display Sales and Exhibit Tables, John Bender; Higher Education Affiliate, Richard R. Mellott; Hospitality, Jean Ann King; Information, Anna Frances Houston; Red Carpet, Margaret Scott Kincannon; Embassy Tours, Shirley Duncan.

Some programs were: Michael Beschloss, author; Letitia Baldrige, Former White House Social Chief of Staff; Archibald Roosevelt and Ambassador Selwa Roosevelt; and White House Chief of Staff to the United States President, Donald Regan; Heloise; U. S. Senator Warren Rudman; Steve Forbes, Jr; Loretta Lynn, country singer; Captain James A. Lovell, Jr., Astronaut; Arthur Frommer, author of *Europe on \$5.00 a Day*; Tom Brokaw; Patricia Leimbach, author; and Phyllis Shafley.

In addition, there were tours of several embassies and a VIP tour of the U. S. Capitol. There were workshops, Punch and Munch party, the speaking ladder, and the Art Show.

The IPA trip abroad was to Munich. (The cost was about \$900.)

Judges for the Art Show were: Joan Mondale, Martin Amt of the Freer Gallery, and Annette Adrian Hanna, nationally known portrait artist.

Ralph W. Frost died in 1985. He was one of the titans of the American lecture platform, a veteran of the old Chautauqua and lyceums, and past program director of the University of Tennessee. He was for many years a member of the Board of Governors of the IPA and was one of those who made the organization what it is. *Talent*, Spring 1986

Note: Dan Moore wrote to the membership July 8, 1986, as follows: *Because of the cancellation of a large percentage of all the trips abroad due to fear of terrorism, we have lowered the rates for this convention (July 29 through August 2) at Washington's Hyatt Regency Hotel from \$542 to \$394, for a double.*

The University of California-Irvine, Irvine, California, won the Best College/University Campus Lecture Series in 1986-87.

Glenn Seaborg, IPA President in May 1986, wrote to Bob Leiman to ask him to vote for three new inductees to the Orators Hall of Fame. He said that, of that date, the members of the Orators Hall of

Fame were: William Jennings Bryan, Winston Churchill, Walter Cronkite, Mario Cuomo, Abba Eban, Mohandas Gandhi, Billy Graham, Jesse Jackson, Barbara Jordan, John F. Kennedy, Martin Luther King, Abraham Lincoln, Douglas MacArthur, Ronald Reagan, Golda Meir, Franklin D. Roosevelt, Adlai Stevenson, Margaret Thatcher, and Daniel Webster.

IPA member Mark Russell was given the Mark Twain Award in 1986. It was the second time he was so honored by the IPA. (The Mark Twain Award is presented annually to *Mark Twain's successor as America's most delightful entertainer.*)

1985.....154 Years Old

The 154th annual convention of the IPA was held at the Mayflower Hotel in Washington, D. C., from August 5 through August 9.

According to an article, which appeared in the spring, 1985 issue of the organization's publication, *Talent*, Dan Tyler Moore, Director General of the IPA, the convention was masterminded by a distinguished planning committee (most of whom are members of the IPA Board of Directors). They are: IPA President, Nobel Prize winner Glenn T. Seaboard, discoverer of the Tranuranium elements; James J. Kilpatrick, IPA board member, syndicated columnist; Malcolm S. Forbes, Jr., Editor of Forbes Magazine; Jack Anderson, IPA board member, author and newspaper columnist; Claude Pepper, IPA board member and champion of the aged; Hal Holbrook, IPA board Member, star of cinema, TV, stage, lecture platform; Art Linkletter, IPA board member, author, star of TV, radio, lecture platform; Victor Borge, IPA board member, star of the lecture platform and TV, winner of the Mark Twain Award for Humor; Admiral Stanfield Turner, IPA board member and director of the Central Intelligence Agency; Archibald Roosevelt, IPA board member, vice president of Chase Manhattan Bank of New York; Jeane Dixon, IPA board member whose prophecies had fascinated past convention goers; Rudy Valle, IPA board member, star radio and lecture platform; Harry Blackstone, Jr., famous magician; Mrs. Lowell Thomas, IPA board member; Mrs. Drew Pearson, IPA board member, author; General Bert Chuffed, IPA board member, former Judge Advocate General, US Air Force; Dr. Henry J. Heimlich, IPA board member, inventor of the Heimlich Maneuver; John Henry Faulk, IPA board member, TV star, author; Rev. Edward L.R. Elson, IPA board member, Chaplain of the U.S.Senate (ret); Sir William Moore, IPA board member and British Empire representative; Rev. James D. Ford, IPA board member, Chaplain, U.S. House of Representatives.

In that same issue of *Talent* magazine, Dan Moore described the awards which are given in honor of our famous IPA members of the present and of the past 154 years, *The Immortals of Statesmanship and Oratory*. Among these are:

- The Lowell Thomas Award for Electronic Journalism
- The Theodore Roosevelt Award for Excellence in Public Service
- The Winston Churchill Award for Statements made from the Platform, which will most affect the future of American citizens
- The John Wayne Award to a movie personality (last won by Elizabeth Taylor.)
- The Forbes Magazine Award for the best business speaker in the U. S.
- The Jack Anderson Award for top investigative reporting
- The Hal Holbrook Award for winning the IPA Speaking Ladder

- The James Kilpatrick Award for America's most Effective Conservative Voice
- The Glenn T. Seaborg Award for the one who has done the most to interest the American public in science
- The Ralph Waldo Emerson Award for a titan in literature
- The Carl Sandburg Award for poetry (Carl Sandburg was once the editor of IPA's magazine, *Talent*.)
- The Drew Pearson Award for the top college program chairman
- The Eleanor Roosevelt Award for outstanding achievement
- The Clarence Darrow Award for contributions to the system of justice of our country
- The Burton Holmes Award to America's number one film lecturer
- The Daniel Webster Award for the most important words spoken on our Nation's most important problems
- The Mark Twain Award for humor
- The Invacare Award for a handicapped person who has attained fame and success

There is also an IPA Award for special achievement

As a point of interest, the *Talent* magazine listed The Mayflower Hotel rates as being \$45 per night single and \$50.00 double; Convention rates for an IPA member \$300; the banquet (per person) \$30; Exhibit Booths \$300, Tables \$150.

IPA Committee Chairmen were recognized in the spring, 1985 issue of *Talent* for having been working hard behind the scenes to design, plan and prepare for the 1985 convention. *The best supporting roles, according to Talent, should go to the Committee Chairmen.* Those honored committee chairmen were: IPA President Glenn T. Seaborg; IPA Governor Robert Leiman, Security, Seminars, Speakers' Showcases; Director General and Board Chairman Dan Tyler Moore; and IPA Governor Jack Anderson. Other governors were Roy and Jean Schaeffer, Theater Workshop; Milli Deutsch, Evening Rendezvous and Between-the Acts Coffee House; and Allen Deutsch, Communication Center. Also mentioned were Margaret Scott Kincannon, Red Carpet Chairman; IPA Governors John R. Bender, Display Sales and Booths; Naomi Young Armstrong, Author Autographing; and Fred Antil, Cassette Library.

Other Governors recognized were: Richard R. Mellott, Higher Education; Elizabeth Maysilles, White House Tours; Joan Humphries, Poling, Recording; Malcolm (Steve) Forbes, Awards; Anna Blair Miller, Between-the Acts Coffee House; Anna Frances Houston, Information; Eleanor Sikes Peters, Between-the-Acts Coffee House; Rose Lobe, Music; Bruce Allen Brazo, Academy of Poets; Harry Weber, Program Control; and Luvie Owens, IPA First Vice President and Secretary and Co-Chairman of Convention Planning and Administration.

Also recognized were: Ellen Leiman, Admission Control; Helena Salzman, Timing; Elizabeth Moore, Art Show Coordinator; Rosemary Elstun, IPA Trip Abroad; Shirley Duncan, Embassy Tours; Dore Hill, Art Newsletter and Convention Reporter; and Gary Dechau, Theater Workshop Co-Chairman.

Officers in 1985 were: Director General and Board Chairman, Dan Tyler Moore; President, Glenn T. Seaborg; First Vice President and Secretary, Luvie Owens; Second Vice President and Treasurer, Anna Blair Miller; Third Vice President Victor Borge; and Fourth Vice President, Art Linkletter.

In the summer of 1985 issue of *Talent*, the following article appeared: *The IPA has finally selected an official song that can be played whenever we get together. It is the song of the Chautauqua and of the circuses of the early days of the century. TA-RA-RA BOOM-DER-A, a song written by H. J. Sayers in 1909...we want some good lyrics for our song...the best set of lyrics sent in will win its author a \$100 prize.*

The IPA Trip Abroad for members and friends was a visit to Rome and Florence, Italy. The cost for this trip abroad, including air travel from New York City, was \$930.

According to the summer, 1985 issue of *Talent*, Bob Leiman initiated The IPA Hal Holbrook Speaking Ladder. He has been a long-time board member of IPA. The IPA Speaking Ladder gives people who have dreamed of speaking for money a quick chance to try out as a speaker and get a fair audience rating. The program, in its third year, has been one of the most popular innovations at the IPA conventions and is one of the most important methods being used to discover tomorrow's lecturers.

To add zing to the 1985 Art Show attendance, the Director General offered to give two \$100 lottery credits; which could be spent at the Art Show. Judges for that show were: Wendy Owens, Associate Curator of Herbert F. Johnson Museum, Cornell University; Emily Trueblood, member of the American Society of Printmakers; and Joan Rosenstein, Professor of Painting at Montgomery College, Maryland. The Best of Show award went to Alison Futrell (sculpture). Chairmen of the Art Committee were: Georgetta Lucas, Geri Stader, Evalyn Aaron, Nelleke Langhout-Nix, Dore Hill, Elizabeth Frater Allen, Dorothy Humbarger, Margaret Scott Kincannon, and Tom Lucas. Betty Moore coordinated the show, according to *Talent*.

Laurene J. Tibbetts, the State Poet Laureate of Minnesota, was appointed Chairman of the poetry group.

IPA officers in 1985 were: Director General and Board Chairman, Dan Tyler Moore; President, Glenn T. Seaborg; First Vice President and Secretary, Luvie Owens; Second Vice President and Treasurer, Anna Blair Miller; Third Vice President, Victor Borge; and Fourth Vice President, Art Linkletter.

According to *Talent*, fall 1985: *Jack Anderson has been in the foreground for many years in the world of journalism. In 1972, he won the Pulitzer Prize for national journalism. He joined Drew Pearson's staff in 1947 and took over the column when Pearson died in 1969. Today, over 50 million people a day read him. His syndicated daily column appears in a thousand newspapers and he has a daily radio broadcast for the Mutual Radio Network. His newsletter, Jack Anderson's Washington Letter, is widely read.*

Lorain County Community College, Elyria, Ohio, was the award winner this year in The Best College/University Campus Lecture Series.

Some of the 1985 program highlights were: William E. Colby and Sally Shelton Colby; Steve Allen, Jr., MD; Larry King, who received the Jack Anderson Investigative Reporting Award (accepted by Ron Nessen, Vice President of Mutual Broadcasting Systems); Claude Pepper; J. Peter Grace; Stansfield Turner; John McLaughlin; Senator Robert J. Dole; David Hartman; Henry Heimlich, MD; Jeane Dixon. George Gallup, Jr., received the Daniel Webster Award; Henry Robert III received the Robert Leiman Parliamentary Award. Teddy Pendergrass received the 1985 Invacare Award.

Lloyd Owens spoke on Management Investment Risk; Shirley Duncan gave a travel adventure slide presentation on Shangri-La.

As an after-programs activity, popular movies were shown as well as the usual Evening Rendezvous dancing to the music of Bob Southee's Travelaires.

1984.....153 Years Old

According to an article, which appeared in the July 1984 issues of the *Washington Times*: *The International Platform Association had scheduled some 60 speakers for the 153rd annual convention, which was held at the Hyatt Regency Hotel, July 31 through August 4.*

Some of these speakers were: New York Governor Mario Cuomo, the Rev. Jesse L. Jackson, James J. Kilpatrick, J. Peter Grace, Bess Abell, Dr. Murray Banks, Frank Cappiello, Bernard Shaw, George Crile, Jr. M.D., Harry Blackstone, Jr., and Malcolm Forbes, Jr.

Officers were: Director General and Board Chairman, Dan Tyler Moore; President, Glenn T. Seaborg; First Vice President and Secretary, Luvie Owens; Second Vice President and Treasurer, Anna Blair Miller; Third Vice President, Victor Borge; Fourth Vice President, Art Linkletter.

Members of the Awards Committee were: Glenn T. Seaborg, Dan Tyler Moore, James Kilpatrick, Jack Anderson, Malcolm Forbes, Jr., Harry Blackstone, Jr., Helga Sandburg, Archibald Roosevelt, and Luvie Pearson.

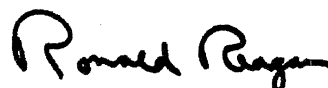
THE WHITE HOUSE
WASHINGTON

July 26, 1984

I am pleased to send my greetings to the members of the International Platform Association as you gather for your Annual Convention.

America was founded by men and women who were willing to die for the right to assemble and exchange ideas unfettered by the restrictions of a capricious government. Your organization was conceived 153 years ago in this same spirit of liberty. Since then, by convening the leading speakers of the day and providing them the occasion to share experiences and compare perspectives, your annual meetings have served to perpetuate and enrich this legacy of free speech and informed debate. These qualities are indispensable to the vitality of our national life.

Nancy and I send you our best wishes for an informative and exciting convention and for every future success.



In the fall of 1984, Dr. Lou LuTour, a many years governor of IPA, died. She was the founder of IPA's Academy of Poets. She was a radio broadcaster, author, columnist, poet - she founded the World Poets' Resource Center - and was chairman of the Poetry Society of London. She received many honors and awards, including seven honorary doctor's degrees, the IPA Carl Sandburg Award, and was Poet Laureate of the State of New York and of IPA.

According to an article in the fall, 1984 issue of *Talent*, the 1985 IPA Convention will be moved from the Hyatt Regency Hotel to Washington's Mayflower Hotel, *one of the great landmark hotels of the nation (where President Calvin Coolidge once registered as 'retired person')*.

Joseph Schwartz won the 1984 IPA Hal Holbrook Speaking Ladder. In winning this award, he was following in the footsteps of actor Hal Holbrook, the Mark Twain rejuvenator, who came to the nation platforms via an IPA competition. In honor of the now-famous dramatic performer, the prize was named the Hal Holbrook Award.

J. Peter Grace, chairman and CEO of W. R. Grace & Co., was named the 1984 recipient of the International Platform Association's James J. Kilpatrick Award, given each year to *the nation's most effective conservative voice*. In his acceptance speech, he talked about the problem of big government. He described the results of a study made by his company as follows:

1. The annual deficit in the year 2000 will be \$1.966 trillion.
2. The Federal debt will be \$13 trillion.
3. Annual interest on debt will be 1.25 trillion. *Talent*, Fall 1984

The 1984 Art Show *was a delight*. Jurors were: Lynda Hartigan, Curator, Painting and Sculpture, National Museum of Art; Frank Wright, Professor of Art, George Washington University, and Reta Soloway, retiring President of Allied Artists of America and winner of many IPA Art Awards. Adam Peiperl won Best of Show. Chairmen of Art Committee included: Planning and Hospitality, Georgetta Lucas and Geri Stader; Coordinator, Betty Moore.

The IPA Travelers journeyed to Vienna; the trip cost was \$860.

In the summer 1984 edition of *Talent*, IPA President Dr. Glenn T. Seaborg was described as being the *discoverer of the transuranic non-elements, advisor of the administration of seven U. S. presidents of both parties. He was a Nobel Prize Winner, and was one of the greatest scientists in the world...in his time*.

For the first time ever, a country music act was honored with the prestigious Mark Twain Award for Humor; Minnie Pearl, the grand queen of comedy from the Grand OLE Opry, received the Award at the 1984 IPA Convention. Former recipients include Bob Hope, Danny Kaye, Erma Bombeck, Victor Borge, Norman Lear, Art Buchwald and George Plimpton.

Lorain County Community College, Elyria, Ohio, won the Best College/ University Campus Lecture Series in 1984-85.

1983.....152 Years Old

The annual convention of The International Platform Association was held August 3 to August 7, 1983, in Washington, D. C. at the Hyatt Regency Hotel.

Officers of the organization were: President, Glenn T. Seaborg; Director General and Board Chairman, Dan Tyler Moore; First Vice President and Secretary, Luvie Owens; Second Vice President and Treasurer, Anna Blair Miller; Third Vice President, Victor Borge; Fourth Vice President, Art Linkletter.

Some Committee Chairmen included: Art Newsletter, Dore Hill; Art Show Coordinator, Elizabeth Moore; Drew Pearson Award, Mrs. Drew Pearson; Evening Rendezvous, Milli Deutsch; Music Director, Rosa Lobe; Red Carpet, Margaret Scott Kincannon; Embassy Tours, Shirley Duncan; White House Tours, Elizabeth Maysilles; Washington Liaison, Tim Letchworth.

William F. Buckley, Jr., author and columnist, received the Ralph Waldo Emerson Award. Journalist Sam Donaldson accepted the Lowell Thomas Award for electronic journalism. Chairman of the Board of American Express, James Robinson, received the Forbes Award for being considered to be the Best Business Speaker of the Year. FBI Director William Webster was given the Theodore Roosevelt award. Larry King, radio personality, was given the IPA Drew Pearson Memorial Lecture Award. A. Malachi Mixon III, President of Invacare Corp., presented the Invacare Award (for one who had risen above serious physical handicaps) to Governor George Wallace of Alabama. Columnist and *Crossfire* TV host Patrick Buchanan received the Lowell Thomas Memorial Lecture Award.

Former Ambassador Enrique Tejera Paris of Venezuela accepted a special award for his contributions to North and South American friendship from IPA's Board Chairman Dan Tyler Moore. Victor Borge received the Mark Twain Award for Humor (for the second time)

Some of the convention speakers were as follows: Mark Shields, International Political Analyst and columnist; Richard Oberlim, Director of the nation's oldest residential theater – The Cleveland Playhouse (He was given the Hal Holbrook Award by Jean Schaeffer); Ralph Nader; G. Gordon Liddy; William Rusher; Lynne Cheney; Julian Bond; Judge Jim Mork; William F. Bolger; James M. Beggs; John R. Block.

Some of the following new members were listed in the Summer 1983 *Talent*: Col. James Irwin, astronaut (Apollo 13), Phyllis George Brown, Journalist Sarah McClendon, Senator Larry Pressler, Senator Ernest Hollings, Newscaster Jessica Savitch (who died in an automobile accident just as the newsletter went to press), Entertainer John Denver, CBS News Correspondent Douglas Edwards.

Other recent new members were represented in a variety of professions: psychologist, financier, lawyer, entertainer, auditor, economist, real estate broker, chemist, farmer, linguist, mathematician, librarian, health care administrator, psychiatric social worker, minister, writer, and the list goes on and on...

There were some more unique positions that were recorded: a genealogical, heraldic and vexillological historian; an ecological parasitologist; a major league umpire; a forensic psychiatrist; a polysomnographer (sleep disorders); a cattle and horse rancher; an oceanographer.

Dan Tyler Moore III served as the MC of the 1983 Convention banquet. As a point of interest, early registrants paid \$32 for the banquet.

Representative Claude Pepper of Miami, Florida became a new member of the IPA Board of Governors.

The Hal Holbrook Speaking Ladder turned out to be one of our most popular innovations in recent years. According to Chairman Bob Leiman, *Its roots from past conventions include many years of previews, the Hal Holbrook Showcase, the Mini-Showcase, and the Professional showcases.* William H. Doherty of North Palm Beach Gardens, Florida, was the 1983 IPA Speaking Ladder winner.

In November 1983, the IPA Travelers spent a week in Mexico City.

IPA members were saddened to hear of the death of C. Benjamin Franklin of Topeka, Kansas, one of the great personalities and innovators of the American lecture world. Mr. Franklin, for many years a governor of the IPA, had also been owner and president of the Associated Clubs since 1936. He was president of Associated Chautauquas from 1919 to 1932. As an early graduate of the Harvard Business School, Franklin was influential in introducing order and sound business practices to the American lecture platform. For his many contributions to the lecture platform, he was one of the platform's all-time *greats*.

1982.....151 Years Old

The 80th annual convention of The International Platform Association was held at the Hyatt Regency on Capitol Hill, Washington, D. C. The dates were August 4-8 (A membership poll conducted in 1981 had shown a two-to one preference to include a week-end in our five-day convention schedule.) Pre-registration fee was \$225; the banquet cost was \$30.

Elizabeth Taylor was the first winner of the John Wayne Award. The silver bowl was engraved with the caption: *The First Annual John Wayne Award, 1981*, (It was delivered February 22, 1982 by Lowell Thomas' widow, Marianna Thomas of the IPA) *to One He Greatly Admired, Elizabeth Taylor, Cinema Immortal, Whose Name is a Living Legend in Her Time.*

Glenn T. Seaborg was President (He was also the IPA President in 1968). Dan Tyler Moore was Director General and Board Chairman; Luvie Owens was First Vice President and Secretary; Anna Blair Miller was Second Vice President and Treasurer.

Some of the celebrities scheduled for the 1982 convention were: Admiral Stansfield Turner, Edwin Newman, Jack Anderson, Malcolm S. Forbes, Jr., Ralph Nader, Betty Beale, James Kilpatrick, Heloise, Richard Valeriani Donald T. Regan, Secretary of Treasurer, John Denver, Liv Ullmann, His Excellency Ambassador Alejandro Orfila, Richard Berendzen, J. W. Marriott, Jr., Jeane Dixon, Ambassador Robert T. Komer.

Early pre-registration for 1983 (before January 15, 1983) was set at \$187; the banquet at \$27.00.

Some speaking fees, according to *Talents* Marketplace of the Platform were: Milton Friedman \$14,000 plus extras; John Houseman \$2500 and \$4000 Extra; G. Gordon Liddy - \$4,100 plus extra; George

McGovern \$3,000 Ralph Nader - \$3,500 plus extra; William Rusher - \$2,000; Cal Thomas \$1500+ Elie Wiesel \$4,000+; F. Lee Bailey - \$4,300; Dr. Noam Chomsky - \$1,000+; Hamilton Jordan - \$4,400 +; Ann Landers - \$7,700; Vincent Price - \$6,000.

Copenhagen was IPA's annual trip abroad. November 14 to November 21. The cost was \$685.00.

1981.....IPA's Sesquicentennial Year

The International Platform Association held its Sesquicentennial Convention August 3 through August 7, 1981 at the Hyatt Regency Hotel on Capitol Hill, Washington, D. C.

Officers were: President, Lowell Thomas; Director General and Board Chairman, Dan Tyler Moore; First Vice President, Dr. Glenn Seaborg; Second Vice President and Secretary, Luvie Owens; Third Vice President and Treasurer, Anna Blair Miller. Fourth, Fifth and Sixth Vice Presidents were: Victor Borge, Art Linkletter, and Eileen Hall.

There were 55 members of the Board of Governors. Some of them were: Jean Schaeffer, George Crile III, Mrs. Drew Pearson, Shirley Duncan, Archibald Roosevelt, Jr., Mildred Deutsch, Rosa Love, Elizabeth Moore, Naomi Armstrong, Robert Leiman, Jack Anderson, Hal Holbrook, Ben B. Franklin, Margaret Scott Kincannon, Joan Humphries, and Anna Frances Houston.

Programming included: Embassy Sightseeing Tour to the Embassy of Mainland China and the Embassy of South Africa (Shirley Duncan, Chairman); a VIP tour of the U. S. Capitol (Cornelius Heine, Chairman); Theater Workshop Punch and Munch Party (Jean Schaeffer, Gary Dechau, Chairmen).

Some of the Speakers were: Ambassador William E. Brock, Dan Tyler Moore (speaking on *Sesquicentennial Reminiscences and Amusing Stories in IPA History*); Edwin Meese, Counselor to the President of the United States; Jack Anderson, Columnist; Dr. Richard Berendzen, President of the American University; Michael R. Beschloss, author; Arnaud de Borgrave, Senior Editor of Newsweek; Ralph Nader, Consumer Advocate.

Awards were given as follows:

Malcolm S. Forbes, Jr., presented the first Forbes Magazine Award to William C. Norris.

F. Lee Bailey received the first IPA Clarence Darrow Award.

James J. Kilpatrick presented the James Kilpatrick Award to David KA. Stockman.

Mrs. Drew Pearson presented the Drew Pearson Award for top college programmer, top association programmer and top lecture bureau.

Dr. Glenn T. Seaborg presented the IPA Glenn Seaborg Award to Carl Sagan, author and scientist.

Lowell Thomas presented the IPA Ralph Waldo Emerson Award to author Herman Wouk.

Lowell Thomas presented the Lowell Thomas Electronic Award to David Brinkley, NBC anchorman.

Dan T. Moore presented the Robert F. Kennedy Award to the winner of the Young America Oratorical Superbowl.

Also scheduled were: the Art Show (Elizabeth Moore, Chairman); Speakers Seminar (Robert Leiman, Chairman); Practical Parliamentary Procedures Workshop (Henry Robert III, and Robert Leiman); Folger Shakespeare Library Program (IPA Theater and Poetry Groups co-chairmen).

Betty Moore was the IPA Art Show Chairman. Her committee included: News letter and organization, Cordella Treece; Early Bird Preview Party, Dore Hill; Announcements, Georgetta Lucas; Hospitality, Evalyn Aaron; Entry Registrations, Hazel Schmitkons; Engineering, Edward Duca and Thomas Hoff; Demonstrations, Dorothy Humbarger. Jurors were: Martin Amt, Freer Gallery; Edward Lawson, Hirschorn Gallery; Emily Trueblood, Artist.

Lowell Thomas, IPA President, died shortly after the celebration of the 150th anniversary of the IPA. Dan Moore said the following about Thomas:

One of the great men of this century, the outstanding pioneer in radio, T. V and the movies, featured for almost 50 years on the longest lasting program in the history of the air waves, prize winning author of 56 books, developer of wide screen movies, Lowell Thomas was a remarkable man whose voice was heard by more people than any other man in history.

Dr. Glenn Seaborg, 'considered to be the greatest scientist in today's world,' will become the new IPA President immediately.

1980.....149 Years Old

The 1980 convention of The International Platform Association was held August 4 through August 8 at the Hyatt Regency Hotel on Capitol Hill in Washington, D. C.

Officers of the organization in 1980 were: President, Lowell Thomas; Director General and Board Chairman, Dan Tyler Moore; First Vice President, Dr. Glenn Seaborg; Second Vice President, Art Linkletter; Third Vice President, Victor Borge; Fourth Vice President, Eileen Hall; Fifth Vice President, Edna Sinclair; Treasurer, Anna Blair Miller; Secretary, Luvie Owens.

The officers and the members of the Board of Governors of The International Platform Association planned the 1980 convention (the first one was held in 1886 during the presidency of Andrew Jackson).

Program highlights are, as follows: Senator Robert C. Byrd; Ambassador Robert J. Ryan; G. Gordon Liddy; Dr. Henry J. Heimlich; Harry Blackstone, Jr.; Glenn T. Seaborg, who presented the IPA Glenn Seaborg Award to Walter S. Sullivan, Jr., (Science Editor of the New York Times); Mark Russell; John Ciardi, winner of the 1980 Carl Sandburg Award to the People's Poet; Ambassador William H. Sullivan; Juanita Kreps, winner of the Eleanor Roosevelt Award; Senator and Mrs. Strom Thurmond; Frank Reynolds, ABC anchorman, and Ann Landers.

Presentation of Awards at the annual banquet were made by Dan T. Moore, IPA Director General, as follows: The 1980 IPA Robert F. Kennedy Award to the Champion of Champions, winner of the IPA Young America Oratorical Superbowl; the Drew Pearson Award for top college programmer Wayne Schelle, top association programmer Robert J. Bolger, and top lecture bureau Harry Walker, Inc. of the year; (Presented by Mrs. Drew Pearson); and the 1980 Lowell Thomas Electronic Journalism Award was presented to Frank Reynolds by Lowell Thomas, IPA President.

Other convention features were: The organizational meeting of the IPA Poets (Bruce Allen Brazo, Chairman and Lou LuTour, Honorary Chairman); Theater Workshop Punch and Munch Party (Jean

Schaeffer and Gary Dechau; organizational meeting of the Youth. Activities Committee. (Naomi Armstrong was the chairman). There were seminars for programmers and speakers, and on parliamentary procedures (Henry Robert III. Robert Leiman, and Harold Corbin).

There were demonstrations at the Art Show (Elizabeth Moore, Chairman) by artists Evalyn Aaron, Elizabeth Frater Allen, Dorothy Humbarger and Geri Stader. Also, *the fastest painter in the world amazed and amused hundreds of attendees at he 1980 convention with his instant art. Talent*, October 1980. (He painted with a palette knife and toilet tissue!) Chairpersons of the 1980 Art Show Committee was: Cordella Treece, Georgetta Lucas, Margaret Scott, Rita Soloway, Edna Searles, and Dore Hill.

Additionally, there was a Mini Speaker Showcase (moderator Bob Leiman) and a Variety Showcase at the Rendezvous (performers) as well as Bob Southee and his Travelaires...*for dancing pleasure.*

According to *Talent*, June 1980, The IPA has already invaded London, Rome, Moscow, Leningrad, Madrid, Lisbon, the Caribbean, Amsterdam, the Costa Brava, and Ireland.... *we have decided to invade Paris.* The trip was scheduled to leave New York on November 22. The cost was \$790.

IPA Tidbits: The 1980 convention pre-registration fee was \$175. The rate for the banquet was \$25 per person. Children of IPA members would register for \$20.

Also, Tennyson Guyer died in 1980. He was a former President of the IPA and was a lifelong member.

1979.....148 Years Old

The International Platform Association Convention was held July 30 through August 3, 1979, at the Hyatt Regency Hotel on Capitol Hill, Washington, D. C.

Officers in 1979 were: President, Lowell Thomas; Director General and Board Chairman, Dan Tyler Moore; First Vice President, Dr. Glenn Seaborg; Second Vice President, Art Linkletter; Third Vice President, Victor Borge; Fourth Vice President, Eileen Hall; Fifth Vice President, Edna Sinclair; Treasurer, Anna Blair Miller; Secretary, Luvie Owens. Chaplain was The Rev. Edward L. R. Elson, S.T.D. (Chaplain of the U. S. Senate).

Eleanor Sikes Peters, Anna Blair Miller, and Mildred Deutsch, were chairmen of the daily Between-the-Acts coffeehouse. Naomi Armstrong was in charge of the Youth Activities Committee. Bruce Allen Brazos was chairman of the Poetry Committee. Hazel Schmitkons was in charge of the Freer Gallery Art Tour.

Speakers included: Consumer Advocate, Ralph Nader; Dr. Henry J. Heimlich; Economist Arthur B. Laffer; Author, lecturer and poet Helga Sandburg; Poet William Meredith; Correspondent George Crile III; Dr. George Crile, Jr.; Mayor Dennis Kucinich; General Alexander Haig; Harry Walker (Winner of the 1979 IPA Drew Pearson Award for the Top Lecture Bureau of the Year.); Admiral Hyman Rickover; Malcolm S. Forbes; Economist Howard J. Ruff; Nobel Laureate Dr. Glenn Seaborg; Isaac Asimov (First recipient of the 1979 Glenn Seaborg Award for His Great and Continued Contributions to the American Public's Interest in Science.). Columnist James J. Kilpatrick; Senator Jesse A. Helms (1979 winner of the IPA James Kilpatrick Award for The Nation's Most Effective Conservative Voice; James

Lehrer (1979 Lowell Thomas Award winner For His Profession as the Nation's Number One Electronic Journalist.); and *Dear Abby* VanBuren (winner of the 1979 IPA Drew Pearson Memorial Award.) Also, heart transplant pioneer Dr. Michael E. DeBakey; Danny Kaye (winner of the 1979 IPA Mark Twain award).

There were Variety Showcase/Rendezvous activities each evening, as well as Bob Southee's Travelaires' music for dancing.

The IPA Travelers went to Amsterdam.

IPA Governor Bob Leiman was the recipient this year of an all-expense paid trip to Amsterdam for *his exemplary work on behalf of IPA*. *Leiman has recently concluded negotiations with the Robert F. Kennedy Memorial in Washington, D. C. for an annual award to be given at the annual IPA Washington Convention to a young high school orator in honor of the late Senator Robert Kennedy.* **Talent**, October 1979

Dorothy Humbarger won the 1979 IPA Art Show Gold Medal. Elizabeth Frater Allen gave a talk on the making of paper, *the kind that does not deteriorate, like the old Egyptians made, except made with an electric blender.* (**Talent** October 1979). Lily Spandorf gave an art demonstration on watercolors.

In the December 1979 issue of **Talent**, Dan Moore reported the following:

Chancellor saved by Heimlich Maneuver. Many of our members were startled to see the newspaper clipping about John Chancellor's life being saved by the Heimlich Maneuver. His news colleague, Tom Brokaw, saw him trying to breathe after choking on a piece of cheese. He grabbed Chancellor from behind and squeezed him three or four times, a la Heimlich Maneuver and, to quote Chancellor, 'the piece of food just shot out.'

The young people attending the convention had a funny hat contest, a slide show, visited the zoo and the Smithsonian offices. Naomi Armstrong was in charge of their activities.

Jean Schaeffer and Gary Dechau organized the **IPA Theater Workshop** in 1979. Some of their activities included: Improvisation, How to Audition, How to Develop a Character, and a Show/Tell/Share session.

An addition to the 1979 Convention program was an appearance by Zbigniew Brzezinski who was to appear as President Carter's personal representative at the banquet.

The following obituaries appeared in **Talent** March 1979:

IPA member, Nelson A. Rockefeller died in 1979. He was thought to be 'one of the great Americans of the last two generations.' One-of-a-kind public servant, his life was devoted to public service. His speeches at the IPA conventions were so well received that he was literally mobbed by IPA audiences. Margaret Mead, one of the great anthropologists of our times, also died in 1979.

In 1979, Dr. Joan Humphries took on the responsibility of being on the spot to fill in any gap not covered by on-the-spot duplicator, thus ensuring a complete record of the convention.

In 1979, Eileen M. Hall advertised in *Talent* for speakers or performers to participate in the Preview activities in the Hall Holbrook Showcase and Variety Showcase/Rendezvous, which were to follow each day's lectures. Such talent could be: Magic, mentalist, vocalists, humorists, juggling, dance, and puppetry.

Alice Roosevelt Longworth, grand dame of Washington, the daughter of Theodore Roosevelt, and for many years a Governor of IPA, died in 1979 at the age of 96. She was famous for her sharp wit and her wonderful dinner parties; she ruled Capital society for 60 years.

Edgar Bergen, IPA member and a *Show business Titan* who worked magic with humor, died in 1979. Pallbearers were: IPA Governor Art Linkletter, Rudy Vallee, Industrialist Justin Dart (an IPA Eaton awardee in 1978).

1978.....147 Years Old

The International Platform Association Convention was held at the Hyatt Regency Hotel in Washington, D. C. July 31 through August 5, 1978.

According to a Mail Roll sent to those who attended the 1978 Summer Convention, the twenty top choices were: Columnist and TV Commentator Jack Anderson; HEW Secretary Joseph A. Califano, Jr.; President Jimmy Carter; TV News analyst, CBS News, Walter Cronkite; Astrologer Jeane Dixon; Senator Henry A. Jackson; Proposition 13 proponent Howard Jarvis; Watergate and Koreagate Investigator Leon Jaworski, Senator Edward Kennedy; Columnist James J. Kilpatrick; Former Secretary of State Henry Kissinger; Vice President Walter F. Mondale; Ralph Nader; Senator William Proxmire; TV-radio commentator and IPA President Lowell Thomas; TV news commentator Harry Reasoner; former Governor of California Ronald Reagan; former Secretary of the Treasury William E. Simon; US Army (ret.) General John Singlaub; and TV interviewer Mike Wallace.

There were 63 speakers and performers at the IPA 1978 convention. There were 18 different activities. The twelve most popular to the convention attendees were the Navy Band and Army Color Guard; the annual Banquet; Rosa Lobe at the piano; Bob Leiman's Parliamentary Horse Sense; the Between-the-Acts Coffee House; the Meeting Management Workshops; the Welcoming Party; the Hal Holbrook Showcase; the Young America Oratorical Superbowl; the Embassy Sightseeing Tour; the Art Demonstrations; the evening Variety Showcase/Rendezvous.

IPA Officers in 1978 were: President and Membership Chairman Lowell Thomas; Director General and Board Chairman Dan Tyler Moore; Vice Presidents: Art Linkletter, Victor Borge, Eileen Hall, Edna Sinclair; Treasurer Anna Blair Miller; Secretary, Luvie Owens.

Helga Sandburg, IPA Member, published in 1978 a biography about her parents: *A Great and Glorious Romance, The Story of Carl Sandburg and Lilian Steichen*.

Dan Moore, Director General, informed Jean Schaeffer and Gary Dechau that they were to become the co-chairmen of the new Theater Group.

Rod McKuen wore a Slutzker's meat market hat when he played the butcher in the fairy tale, *Three*

Men in a Tub with Hal Holbrook and Victor Borge. The skit was part of a play cast and coordinated by Jean Schaeffer and Naomi Armstrong.

Margaret Scott spoke on Minimal Art and her experience with aluminum sculptures.

Awards were given to the following: Senator William Proxmire received the Theodore Roosevelt Award for Excellence in Public Service in the Tradition of Theodore Roosevelt; Columnist James Kilpatrick presented the James Kilpatrick Award for 1977 to William Safire (presented in 1978 since he was not able to be present in 1977); Justin Dart received the Eaton Award for Best Business Speaker of the Year; HEW Secretary Joseph A. Califano, Jr. received the Winston Churchill Award for his courageous and far-sighted statements to the American public on the dangers of smoking; Howard Jarvis received the Daniel Webster Award for *The Most Influential Words Spoken Concerning the Nation's Most Important problem: Taxes and Government Spending*; Rod McKuen received the Carl Sandburg Award for being the *People's Poet*; Former Treasury Secretary William E. Simon received the James Kilpatrick Award for being the *Most Effective Conservative Voice of 1978*. Ambassador Emory C. Swank, Director of the Cleveland Council for World Affairs, received the Drew Pearson Award for Top Club Program Chairman of the Year from Mrs. Drew Pearson.

The IPA Travelers visited Lisbon, Portugal.

Two IPA Governors, Drew and Eileen Hall, won the Dan T. Moore Award—a free trip to Portugal—for the most hours of work done in preparation for the Convention.

Following is a letter received by our Dan Moore, Director General and Board Chairman:

Dear Mr. Moore,

May I say what a great pleasure it was for Mrs. Churchill and me to meet you and your members at Chartwell last week, and how delighted and honored I was to receive your Winston Churchill award of a silver rose bowl, which will take pride of place in our home. We all thoroughly enjoyed the occasion - not least of all young Jack—and were so pleased to have the opportunity of meeting you again.

With renewed thanks,

Yours sincerely,

WINSTON S. CHURCHILL, P.M.

Broadwater House

Chailey

Sussex

The IPA Travelers visited London in 1977.

Interesting items, which appeared in the November 1978, *Talent*:

Theodore Roosevelt was the first President of the United States to belong to the IPA. He was among the most prolific speakers in American life, and was instrumental in the reorganization of Chautauqua in the early years. Teddy Roosevelt said:

Every man owes a part of his time and money to the business or industry in which he is engaged. No man has a moral right to withhold his support from an organization that is striving to improve conditions within his sphere.

1977.....146 Years Old

The International Platform Association held its annual convention at the Hyatt Regency Hotel in Washington, D. C. August 1 through August 5.

Lowell Thomas and Dan Tyler Moore III were convention chairmen.

There were over 50 speakers, some of whom were: Jack Anderson, Dr. George Crile, Jr., Domenico Facci (who sculpted busts of Lowell Thomas and James Kirkpatrick), John Henry Faulk, Jean Harris, Lowell Thomas and his new bride, Marianna, James Schlesinger, who received the Theodore Roosevelt Award *for outstanding and courageous public service to the United States and its citizens in the tradition of Theodore Roosevelt*, and Barbara Walters who received the Lowell Thomas Electronic Journalism Award.

Theodore Roosevelt was an outstanding speaker in his day. He was one of the great Chautauqua members of three generations ago. *Teddy* took great interest in the IPA which, at that time, was called the International Chautauqua Association. He helped to establish it as a professional association of Chautauqua. His daughter, Alice Roosevelt Longworth, was a member of our Board of Governors. His grandson, Archibald Roosevelt, Jr., was also a member of the Board of Governors.

As of 1977, *every American President of both parties for over 70 years had belonged to the IPA*. Jimmy Carter was the 14th IPA member. He was elected President of the United States in 1977.

IPA's trip abroad was a trip to London (November 24 to December 2). The cost was \$414. They had also gone in 1971 to present to the Churchill family a famous statue of the Prime Minister, which had been sculpted by IPA Governor William McVey. This presentation was made at Chartwell; IPA President Glenn Seaborg made the presentation. Winston Churchill III (A Member of Parliament and the Prime Minister's grandson) accepted the sculpture.

A highlight of the IPA 1977 London Tour was a visit with one of the World's most famous sculptors, Henry Moore. Mr. Moore greeted the group himself in his working clothes.

Betty Moore was Chairman of the 1977 Art Show. Jurors were: Michael Gast and Eileen Ingalls. Cordella Treace was the prime organizer of the show. The Art Show featured a number of demonstrations. Some of the demonstrations were: Watercolor, marine painting, ink-resist, and Sumi-E brushstroke technique. Georgetta Lucas did a slide talk on batik technique. Domenico Facci modeled a clay head of Rudy Vallee. Margaret Scott won the silver medal award for *Relief Sculpture F5* done in aluminum. She also won second prize for a wall hanging in fabric and fibers.

1976.....145 Years Old

The International Platform Association had its annual meeting July 26 through July 30, 1976. at the Sheraton Park Hotel, Washington, D. C.

IPA officers were: President and Membership Chairman, Lowell Thomas; First Vice President, Dr. Glenn Seaborg; Second Vice President, Ted Mack; Third Vice President, Art Linkletter; Fourth Vice

President, Victor Borge; Fifth Vice President, Eileen Hall; Sixth Vice President, Senator Clarence Dill; Treasurer, Anna Blair Miller; Secretary, Edna Sinclair.

Some committee chairmen were: Red Carpet Chairmen for Greeting VIPs, Hagop Pambookian and Naomi Armstrong; Musical Director, Rosa Lobe; Rendezvous, Eileen Hall; Hospitality, Suzy Sutton; Art Committee, Elizabeth Moore; art Advisor, Professor Emil Weddige; Convention Administration, Dan Tyler Moore, III and Mrs. Lloyd Owens; Embassy Tours, Shirley Duncan; Program Control, Harry Weber; Banquet, Dan Tyler Moore III; Parliamentary Advisor and Security, Robert Leiman; Annual IPA Trip Abroad Chairman, Joseph Carrin.

Some of the programming was: Between the Acts Coffee House (daily), Eleanor Sikes Peters, Chairman, and Anna Blair Miller and Mildred Deutsch, co-chairmen; Ralph Nader, Consumer Advocate; Earl Butz, U. S. Secretary of Agriculture; William McVey, *From Clay to Stone in the Washington Area*, (slide talk—he showed some of his works done, including some stone sculptured saints which are now in the National Cathedral in D. C.); William La Mothe, President of Kellogg Corp; Malcolm Forbes, Publisher of Forbes Magazine. Programming at the annual banquet included the Joint Armed Forces Color Guard and the U. S. Air Force Band; Nobel Prize Winner Glenn Seaborg; Howard K. Smith, ABC news commentator and Lowell Thomas Award Winner; Domenico Facci, sculptor; and Helga Sandburg, winner of the Carl Sandburg Poetry Prize.

Other programming included Dr. George Crile, and Jack Anderson. The Showcase-Rendezvous featured Bicentennial Fashions (Jean Schaeffer and Mildred Deutsch) and IPA Talent Night.

First prize -Best of Show- in the IPA Art Show went to Lily Spandorf.

As a point of interest: banquet tickets cost \$14.00

A special feature was Mystery time of drawing sometime after 2:00, the last day of the Convention, during one of the Friday afternoon or evening programs. (two all-expense-paid round trips to Spain)

1975.....144 Years Old

The 1975 convention of The International Platform Association was held at the Sheraton Park Hotel, Washington, D. C. August 4 through August 8.

Officers were: President and Membership Chairman, Lowell Thomas. Vice Presidents: Dr. Glenn Seaborg, Ted Mack, Art Linkletter, Victor Borge, Eileen Hall, and Senator Clarence Dill. Anna Blair Miller was treasurer; Edna Sinclair was secretary. Mrs. Drew Pearson was social coordinator.

As of 1975, the following had received IPA Silver Bowl Awards:

Art Linkletter
Henry Kissinger
Lowell Thomas
John F. Kennedy
Richard M. Nixon

Victor Borge
Erma Bombeck
Lyndon B. Johnson
Ralph Nader
Admiral Rickover

Dan T. Moore
Bob Hope
Mayor Thomas Bradley
Dr. Glenn Seaborg
Drew Pearson

Lawrence Spivak
Earl Warren
Jack Anderson

Benjamin Franklin
Leon Jaworski
Hal Holbrook

Ambassador Arthur Goldberg
Jose Greco

Program highlights included: Welcoming Party, Eileen Hall Chairman; William Dupre, tenor, New York Opera; Jeane Dixon; Ralph Nader; debate on the setting of doctors' fees: George Crile vs. Dr. Francis Moore; debate on abortion: Pamela Lowry vs. Dr. Mildred Jefferson; Rosa Lobe at the piano throughout the convention; William Colby, Director. The program for annual banquet included: Armed Forces Color Guard and Old Guard Fife and Drum Corps, Virginia Gordoni, Soprano of La Scala, Lowell Thomas, Eric Sevareid, James Kilpatrick, Governor Reuben Askew, Art Buchwald. Also, there were Creative Programming Workshops on topics such as: *Fees-Fights-Foes Fun*; Training of a Talent Scout; Promotion-Production-Seduction

There were Platform Previews, Showcase-Rendezvous, and the IPA Young America Oratorical Superbowl. (Bob Leiman, Chairman).

Art Show judges were: Gene Baro, art critic of the *Washington Post*, Herbert Sanborn Library of Congress-Curator of Print. Chairman of the Art Show was Betty Moore (Advisor: Prof. Emil Weddige). Other Committee chairpersons included: Joseph Tauss, Martha Turi, Evalyn Aaron, William Stolpin, Cordella Treece, Emil Weddige. Demonstrations were given by Evalyn Aaron (Sumi-E Japanese brush painting) and by Georgetta Lucas (Javanese batik). Art Show winners were: Julian Sanczak, and Dee Church.

IPA Tidbits: Convention pre-registration fee was \$50.00 (Children of IPA members, \$10.00); banquet tickets were \$14.00.

The IPA Trip Abroad was a nine-day trip to Ireland, scheduled for October 17 through October 25; the cost was \$499 plus \$3.00 tax.

Nearly fifty poets read their original work; Poetry Chairman was Lou LuTour

1974.....143 Years Old

The 1974 International Platform Association Convention was held July 29 through August 2 at the Sheraton Park Hotel in Washington, D.C.

Director General and Board Chairman was Dan Tyler Moore. Other IPA officers were: President, Ted Mack; Retiring President Vice-President, Lowell Thomas; Former President Vice President, Art Linkletter; Former President Vice-President, Victor Borge. Vice Presidents were: Senator Clarence Dill and Eileen Hall. Treasurer was Anna Blair Miller; Secretary was Edna Sinclair. Red Carpet Chairman was Neill O'Malley. Parliamentary Advisors were Robert Leiman and Marjorie Duncan. Musical Director was Rosa Lobe.

According to an article in the January 1974 *Talent*, a ruling was made whereby Endowment Members would not be required to pay IPA dues. The ruling was as follows:

It has often been suggested that we show our special appreciation , and acknowledge our debt, to those special members as an organization by canceling the annual dues of any IPA members who, in the twelve months before his or her dues statement, has successfully sponsored two suitable persons memberships. After considerable discussion we have decided to adopt this course of procedure on a year's trial basis starting with all new members recommended after February 1, 1974.

Some of the 1974 IPA Convention presenters were: Z.D. Bonner, President of Gulf Oil; E.M. deWindt, Chairman of the Board of the Eaton Corporation; Economist Irving Friedman of the World Bank; Consumer advocate Ralph Nader; Congressman Daniel Flood of Pennsylvania; Panamanian Ambassador to the United Nations, Aquilino Boyd; Dr. Victor Bond, Director of Brookhaven National Laboratories; Senator Lowell Weicker of Connecticut; China and Middle Eastern Expert, John McCook Roots; Dr. Ernest Sternglass, head of radiology, University of Pittsburgh; Columnist and IPA Governor, Jack Anderson.

Other activities were as follows: The official gavel of the IPA Presidency passed from Ted Mack to Lowell Thomas. Eileen Hall received a gavel for *Most Unflappable Committee Chairman of 1974* from Director General Dan Moore. Special Watergate Prosecutor Leon Jaworski received the Winston Churchill Award for statements made which will most affect the future of American citizens. Super athlete Jesse Owens appeared on the Harry Byrd Kline Showcase. Wendy Snetsinger, State College, Pennsylvania, won the \$100 first prize in the 1974 IPA Photography Contest. Frank Wright of Palm Beach Round Table received the Drew Pearson Award (Best of Club Program Chairman of the Year) from Mrs. Drew Pearson. S. Rudolph Alexander, the Associate Dean of Student Affairs at East Carolina University, received The Drew Pearson award for the outstanding annual lecture and entertainment programs presented on a university campus. **Talent** November 1974.

Talent 1974 conducted polls to learn about the nature of IPA members. The results were illuminating.

The fact, for example, that an unprecedented 94.5% of IPA members voted in the last presidential election confirms the oft-stated fact that our members have an unusually strong interest in national affairs.

*Further, IPA has always been fanatically non-partisan in both its contacts with its membership and in its programming of speakers. It supports no cause or person or party or ideology; it accepts the basic one that top speakers, on both sides of the principle issues of the day, are offered **equal time** at our annual conventions.*

*For the benefit of those seeking to classify IPA members or the effect of any special built-in bias on their part in such a poll, it should be noted that IPA membership is made up largely of individuals influential in the membership of thousands of organizations throughout the United States which make a practice of inviting speakers to appear before their members. The average IPA member is much more interested in national affairs than the average American, and is much more apt to support his or her convictions by trying to influence others to try to do something about it. **Talent** November 1974.*

Joseph C. Bauer won the Drew Pearson Award (Top Program Chairman of the Year) for the success of his Creative Programming Institute put on for the hundreds of program chairmen who attended the

1974 IPA convention. Some of the experts he invited to participate in the institute were: Bruce Zimmerman, Pennsylvania State University, a winner of the 1974 Drew Pearson Award (top college program chairman); Thayer Soule, winner of IPA's Burton Holmes Award for Best Film Lecturer of the Year; an old pro, Robert Kazmayer, program chairman and speaker. Other experts were: Ben Franklin of the Associated Clubs, John Heinz of Bethlehem Steel; Bob Orben, our nation's most famous gag writer.

Eileen M. Hall, Chairman of IPA Convention Previews wrote in **November 1974** the following:

*One of the least publicized features of any IPA Convention, and one of the most enjoyable, is the after-hours RENDEZVOUS where a stage and all the trappings of a nightclub setting act as a catalyst for talent—some new, some special, and all vying for the honor of walking away with new contracts and/or new performance heights. Here the Agents, Talent Buyers, new talent, special attractions, and Program Chairmen meet one another in a relaxed, sociable, and friendly atmosphere. Sparking the RENDEZVOUS hours show took us right back to the huge Park Ballroom to accommodate the unusually large turnout of the IPA membership. Many of the professionals were judges for the new talent competition. The Top Five were: Earl Grandison, vocalist; Thomas G. Reed, Film-Lecturer; Stephen B. Albums, Lecturer; Tom Bonham, Puppeteer - Lou Torok, Lecturer, George N. Schain, Lecturer **Three Artists Tied**; Rolf Bruce Forsland, pianist.*

The 1974 Art Show was a *smashing success*, according to Betty Moore, Art Show Chairman. The Artists Program included: Herbert Sanborn (Library of Congress) who spoke on prints and colors; James Wines, sculptor, architect, and designer, who showed slides of his shopping centers; Gene Baro, art critic of the *Washington Post*, talked. Domenico Facci, President of the Audubon Club, gave a demonstration of clay portraiture. (Lowell Thomas posed for him, as several hundred people watched.) Best in Show: Julian Stanczak for his silkscreen. Agnes Brodie was one of the Jurors.

The 1974 Trip Abroad for the IPA Travelers was an eight-day trip to Moscow and Leningrad. Members and their friends got a bargain rate in the neighborhood of \$595 for the trip.

The following advertisement appeared in the May 1974 issue of *Talent*:

SINCE 1890 IT HAS PAID TO ADVERTISE in TALENT
(Established in 1890)
THE FIRST ORGAN OF THE LYCEUM
Official Organ of The Association for the
Advancement of the Speech Arts
PEARSON BROTHERS, PUBLISHERS
Paul M. Pearson, Editor; Georgia C. Ward, Associate Editor
(Philadelphia, Pa., August 1, 1906)

Note: Dr. Paul M. Pearson was president of the Swarthmore Chautauqua Association and was the Father of IPA's own Drew Pearson. (The International Lyceum Association was incorporated in 1907. *The Lyceumite*, which was first published in 1902 (Editor Edwin L. Barker) was consolidated in June, 1907 with *Talent*, a magazine founded in 1890 in New York City by S. M. Spedon. Mr. Spedon edited *Talent* until September 1903, when it was taken over by Dr. Paul N. Pearson. The consolidated magazines

were published under the name of *The Lyceumite and Talent* from Chicago. In June 1913, the name was changed to *The Lyceum Magazine*. In 1928 it was called, *The Lyceum Magazine and Leadership*. It evolved into, *The ILA News*, published by The International Lyceum Association, and by November 1935 it was called, *Talent, The ILA News* and was published in Chicago.

1973 142 Years Old

The annual International Platform Association convention was held at the Sheraton Park Hotel, Washington, D. C. July 30 through August 3.

Officers of the organization included: President, Lowell Thomas; Retiring Vice President, Art Linkletter; Former President Vice-President, Victor Borge and Dr. Glenn Seaborg; Vice-President, Senator Clarence Dill; Treasurer, Anna Blair Miller; Secretary, Edna Sinclair. Dan Tyler Moore was Director General and Board Chairman.

Some Committee Chairmen were: Social Coordination, Mrs. Drew Pearson; Musical Director, Rosa Lobe; Art Committee, Elizabeth Moore; Convention Administration and Banquet, Dan Tyler Moore III. Two new lecture Bureaus were admitted to IPA membership: Keedick Lecture Bureau of New York City and the American Speakers Bureau, Inc., of Washington, D.C.

According to an item in the April 1973 issue of *Talent*, IPA Governor Bill McVey had just completed a commission for two statues for the Washington Cathedral. He had also created a statue of George Washington for Cleveland, Ohio's Public Square.

Of a total of 46 showcase attractions at the 1973 convention the program chairmen voted the following (alphabetical order) to be the top 23 ranking speakers: Jean Adams, Jack Anderson, Erma Bombeck, Chris Borden, Thomas Bradley, Robert Brouwer, Tom Caldwell vs. Sean Hopkins, Don Cooper, Lewis Foy, Dr. Byrd Granger, Gordon Gray, Gundella the Witch, Arthur Hoist, Doug Jones, Christine Jorgenson, James Kilpatrick and Senator Ervin, Henry Kissinger, Sam Massell, Ralph Nader, Don Price, John McCook Roots, Ward Thomas and Heartsill Wilson.

The audience members picked 23 speakers, many who were the same as the foregoing. However, they also picked Dr. Crile vs. Dr. Byrd, Phyllis Shafley, and Professor Richard Woo.

According to Director General Dan Moore, the IPA was sending out the *Talent* Magazine to members (between 11,000 and 12,000) and, additionally, to seven or eight thousand outside program chairmen.

Also, according to an item in the November 1973 issue of the *Talent* Magazine, William A. Stirrat won two free all-expense tickets on IPA's luxury cruise to the Caribbean. (Stirrat was included in the drawing for the cruise because he was an advertiser in the *Talent* Magazine.) Program Chairmen and IPA members were given a chance to win \$100 in *Talent*'s contest to find the best speaker bargain in the United States. No submission could be considered if the regular fee of the speaker recommended was less than \$400.

Mrs. Drew Pearson presented the Drew Pearson Award for Best Program Chairman of the Year Award to James Stahl. The same award in 1973 went to David W. Phillips and Vida Stacy. Traditionally the

rosewood gavels were made from wood on the Drew Pearson farm where the IPA members had enjoyed many parties when Drew Pearson was alive.

Rosa Lobe, IPA Musical Director, accepted the **65 Club** Outstanding Service Award at the 1973 convention.

Dr. George Crile, (Cleveland Clinic), participated in a debate with Dr. Benjamin Byrd of Nashville on the radical Mastectomy.

Mildred Deutsch and Anna Blair Miller were co-chairmen of the Between-the-Acts Coffee House, which kept coffee flowing for guests from all over the world. (The guest who traveled the longest distance for the 1973 convention came from Pago Pago.)

Art Show awards were given as follows: The First award was given to Catchi for her oil *Acceptance*. The Second award was given to Bebe Earkan for her etching *We Two*. The Third award went to Rufus Jacoby for his hand-wrought silver bowl. Art demonstrators were an exciting part of the Art Show. They showed monograph making, portrait sketching, ceramic making, and rug hooking. Eileen M. Hall, Previews Chairman, was given the **65 Club** outstanding service award for her work with new Platform Preview auditions.

Under the pseudonym Effie Aye, IPA member Frances Ellsworth Asher of Eustis, Florida (Winner of the IPA Carl Sandburg Award) became the 1973 Poet Laureate of The International Platform Association. Dr. Henry Kissinger was given IPA's Theodore Roosevelt Award at the 1973 convention. Alice Roosevelt Longworth (daughter of Theodore Roosevelt, the 26th President of the United States) presented the award, which is given for the Best Public Servant in the United States.

The IPA made the respectful suggestion to the Nobel Committee that Henry Kissinger's *formidable achievements in taming the whirlwind that was building up in the relations between the United States and the Soviet Union and China*, is considered in the discussions that preceded the awarding of the Nobel Peace Prize. (Note: Kissinger was awarded the Nobel Peace Prize that year, 1973.)

According to the November 1973 *Talent*, Ted Mack was the new IPA President; Lowell Thomas was the Retiring President Vice President.

1972 141 Years Old

The International Platform Association held its annual meeting at the Sheraton Park Hotel, Washington, D.C. July 31 through August 4, 1972.

According to the March 1972 issue of *Talent*, officers of the organization were: President, Art Linkletter. Retiring President Vice-President, Victor Borge; Former President Vice-President, Lowell Thomas (Lowell Thomas was elected to serve as President during the 1972-73 term.); Former President Vice-President, Dr. Glenn Seaborg; Vice President, Senator Clarence Dill; Treasurer, Anna Blair Miller; Secretary, Edna Sinclair.

Some Program highlights were: The second IPA Concert Hour, featuring pianists, violinist and soprano Ethel Casey, Art Linkletter, Ralph Nader, Congressman Philip Crane, John N. Winter-Berger, author; James J. Kilpatrick columnist. Also included were: columnist Jack Anderson, attorney William Rusher, Senator Hugh Scott, and Bob Hope.

Lowell Thomas was presented with a silver plate, suitably inscribed, to commemorate his 80th year.

Other speakers were Vice President Spiro Agnew, and Jeane Dixon.

A new feature was the Previews of New Platform Personalities, Eileen Hall, Chairman. These performances were scheduled for three of the convention days.

Mrs. Drew Pearson made the presentation of the Drew Pearson Award, an engraved stonemason's hammer (a replica of the first medieval gavel) made from dogwood taken from Drew Pearson's farm. It was awarded to the best program Co-chairman of the Year. Two awards were given in 1972: The Best Program Chairman of a Club/Association and The Best Program Chairman of a College. Mrs. Pearson was responsible for social coordination for the 1972-1973 term.

The annual Poetry Contest for IPA members officially opened this year. Lou LuTour was the winner. Dr. Amado Yuzon of the Philippines was the 1972-73 IPA Poet Laureate. Bob Hope was given the Mark Twain Award, at the annual banquet. The IPA selected the artist Marc Chagall as the 1972 Artist of the Year.

IPA received wide approval when, in February 1972, it established a Code of Ethics for the bureaus and agents of the lecture platform.

Senator Hugh Scott received the IPA silver bowl on behalf of President Nixon. The award was given for, *Statements made from the Platform which have most Benefited the United States and its Citizens* for his establishment of communications with China and Russia.

The IPA's third annual trip abroad was a seven-day trip to Rome in November. (Note: According to *Talent*, His Holiness, the Pope, blessed The International Platform Association, and its work.)

1971 140 Years Old

The International Platform Association held its annual convention at the Sheraton Park Hotel, Washington, D. C. July 25 through July 30, 1971.

Officers for the 1971-72 year were: President, Art Linkletter; Retiring President Vice-President, Victor Borge; Former President Vice-President, Lowell Thomas; Former President Vice-President, Dr. Glenn Seaborg; Vice President, Senator Clarence Dill; Treasurer, Anna Blair Miller; Secretary, Edna Sinclair.

Some of the programming included the following: a Welcoming Party, Talent Workshops' Previews of New Platform Personalities, and a tour to the Australian Embassy (planned by Shirley Duncan). Speakers included Liz Carpenter, former White House Press Secretary, and Washington Columnist James J. Kilpatrick and Henry (Scoop) Jackson. Also present were: Senator George McGovern of South Dakota,

Hugh Sidey of the Time-Life Washington Bureau. Lawrence Spivak of *Meet the Press* moderated a panel, *The President and the Press*. Dan T. Moore moderated a panel of leading newswomen who covered the Washington scene.

Nationally syndicated Columnist Jack Anderson moderated a panel of leading newsmakers on Red China, including Madame Anna Chennault.

Internationally known Jose Greco and Nana Lorca presented the Spanish Dance—a lecture-demonstration-recital, with flamenco dancers.

The IPA scheduled a post-convention trip to London. Members departed from Washington immediately following the convention, on July 31; they returned to Washington on August 8. The trip was offered for \$334. (Plus taxes) (The trip was limited to 154 members!)

Elizabeth Moore was Chairman of the IPA Art Show; Advisor was Emil Weddige. Judges were Sculptor and Art Historian, Raymond Stites, formerly of the National Gallery, and noted designer and sculptor, Bill McVey.

According to the November 1971 issue of *Talent*, there was a *Meet the Artist* hour on the opening day of the exhibition. William De Looper, on the curator staff at the Duncan Phillips Gallery was a panelist in a panel discussion. Professor Harold Ibsen from the University of Maryland moderated the discussion.

The following is a letter from The National Trust for Places of Historic Interest or Natural Beauty, London, addressed to Dan T. Moore, Director General of the IPA and dated June 16, 1971:

Dear Mr. Moore,

Mr. Winston Churchill has shown me a copy of your letter to him of 21st of May, and I felt that I must let you know how appreciative the National Trust is of the proposal of the International Platform Association to present the bronze head of Sir Winston to Chartwell. It is of course one of the Trust's most important properties, and the Association's proposed gift will be seen by many thousands of visitors each year, including many from the United States.

F.A. Bishop, Director General

1970.....139 Years Old

The 1970 Convention of The International Platform Association was held at the Sheraton Park Hotel in Washington, D. C. from July 27 through July 31.

Officers of the Association (voted in at the 1969 convention) were: President, Lowell Thomas; Past President, Dr. Glenn Seaborg; Vice President, Senator Clarence Dill; Secretary, Edna Sinclair; Treasurer, Anna Blair Miller. (Note: At the 1970 convention, Victor Borge was elected President, and Ambassador Julio Sanjines-Goytia was elected as a second vice president.)

In 1970, there were 46 members of the Board of Governors; Anna Blair Miller served as Chairman of the Executive Committee. There was a large membership committee, chaired by Lowell Thomas; they

were: Ambassador Enrique Tejera-Paris, Hal Holbrook, Sir William Samson Moore, Senator Clarence Dill, Ben Franklin, Ambassador Julio Sanjines-Goytia, Dan Tyler Moore, Jack Anderson, Dr. Glenn Seaborg, Art Linkletter and Victor Borge. Red Carpet Chairman for Greeting VIPs was Neill O'Malley. *Talent* November 1970

Reported in that issue of *Talent* were those who had become winners of the IPA Award to the present. They were: Lowell Thomas, John F. Kennedy, Richard M. Nixon, Lyndon B. Johnson, Ralph Nader, Admiral Rickover, Dr. Glenn Seaborg, Drew Pearson, Ambassador Arthur Goldberg, Hal Holbrook, Art Linkletter, Victor Borge.

Convention speakers included: Victor Borge, introduced by Jack Anderson of the *Washington Merry-go-Round*; Jeane Dixon; Columnist James Kilpatrick; Betty Friedan; Senator John Tower; author Patrick Anderson; H. Ross Perot (*the Dallas Computer billionaire*); Ann Landers; Dr. Glenn Seaborg; Art Linkletter; Al Capp.

Other features included: Conference Work Shops for three mornings from 8:30 to 10:00. The theme was, *Getting down to Brass Tacks*. Topics were: *Getting Started*, *Brochures*, and *Money*. Thayer Soule was General Chairman; Mary Burt was co-chairman.

Other convention features were: the IPA Authors Book Table (Jane Archer, Chairman), the 68th annual luncheon (the number 68 is based upon the actual organizational founding date of IPA 1902); **Between the Acts** Coffee House; Previews of New Platform Personalities (Eileen Hall, Chairman); music by Rosa Lobe; **Rendezvous** (which included a variety of after hours programming).

There was a '65 Club Luncheon to elect a member for 1970 who has contributed most to the convention. Additionally, there was **The Prado**, a place for Program Chairmen to meet with the booking agents, platform personalities, I.P.A. members and the services that are important to them. There was a welcoming party at which Ben Franklin was chairman and emcee, and at which the Drew Pearson Award was presented to the Program Chairman of the Year.

In Dan Tyler Moore's Director General Report, which appeared in the April 1970 issue of *Talent* Magazine, were the following items:

P. S. Last month IPA got its ten thousandth member and of all people it turned out to be Dr. Christian Barnard the South African doctor who made the first successful heart transplant. The brilliant doctor has been moving around so fast, what with getting married, seeing the Pope, getting sued by Gina Lollobrigida, starting a new heart clinic in South Africa, to say nothing of his regular practice, that it is a wonder that he had time to fill out his application card but he did and we are delighted to welcome him as our ten thousandth member.

Another new membership particularly delights me not only because she is Washington's wittiest and most sought after woman, but because she is a family connection of mine, Alice Longworth, Teddy Roosevelt's daughter, the wife of former Speaker of the House Nicholas Longworth... The fact that her father was one of the great Sponsors of the IPA and started the long line of Presidents of the U.S who have been members makes her joining all the more apropos at a time when most of his visions concerning the future of our organization seem to be coming true.

The Post-Convention Holiday Tour was to the Costa del Sol; the cost was \$345.00 plus 10% TAX.

The 1970 pre-convention registration fee was \$26.00; membership fee was \$16.75. Children of IPA members could pre-register for \$7.00

According to Eileen Hall, Preview Auditions Chairman, fifty previewers were presented on the Preview Auditions to a sophisticated audience of lecturers, bureau managers, booking agents, and experienced Platform performers. Those selected for auditioning had been culled from hundreds of applicants both from the IPA membership and from responses to advertisements in *Variety*, *Daily Variety*, and *Billboard*. There were three evaluators, comprised from agents managers and lecturers or performers, who judged the performer on the basis of three primary considerations for good Platform presentation: (1) selection of material (2) appearance (3) personality and timing. For some, it is a door opener to a sought-after career. For all, it is another professional experience, which can be useful in references, recommendations, and other Platform opportunities. **Talent** June 1970.

Art Linkletter, famed radio and TV personality agreed to speak at the 1970 convention. *He had been a broadcaster and communicator since 1933 when he started his career as an announcer with San Diego radio station KGB while completing his senior year at San Diego State Teachers College.* **Talent** June 1970.

The IPA Talent Award for *America's most talented and distinguished entertainer* was presented by Jack Anderson to Victor Borge, who flew in from Denver to accept and flew right back again.

The Drew Pearson Annual Award for Top Program Chairman of the Year went to Benjamin Franklin, President of Associated Clubs, who received a medieval-style engraved gavel made from a dogwood tree cut from the site of our annual barbecues at Drew Pearson's farm. (The money -\$300-for the gavels had been donated by two IPA members who felt they would like to do something special for IPA.)

The Award, presented at the banquet, was the traditional silver bowl inscribed to Art Linkletter, multi-faceted jack-of-all trades and master of all of them. Imaginative writer, TV and Radio Pioneer, and Platform Immortal for his many public statements made in support of our nation's battle against the use of drugs.

Milton E. Shields, Durango, Colorado, became the first IPA Poet Laureate. Lou LuTour, Poetry Contest Chairman, accepted the hand-lettered Award-Certificate for Mr. Shields at the annual banquet. She also displayed a gold Laurel Wreath that had been sent to the Poet Laureate by Dr. Amado M. Yuzon, President and Founder of United Poets Laureate International, Philippines, of which Mr. Shields was a member. **Talent** November 1970.

IPA members all over the country appreciated IPA Governor Hal Holbrook's acting ability the 1970 season – he was a featured member of the new TV series – *The Senator*. (He once told Dan Tyler Moore that his fame with *Mark Twain Tonight* was largely due to IPA publicity.) **Talent** November 1970.

Each year, Lily Spandorf, a well-known Washington, D. C. artist, used her *pen-magic* to record her own history of the convention. The Austrian-born artist, graduate of Vienna Art Academy, had worked extensively in this country, England and Italy since 1959, with numerous shows. President Johnson gave her paintings to Princess Margaret and other important state visitors during President Johnson's term in the White House. **Talent** November 1970.

Dan Tyler Moore, Director General of the IPA, received an IPA Award this year from the Board of Governors; a silver bowl inscribed, *In Appreciation for seven years of Imaginative Administration, July 28, 1970*. Governor Eleanor Peters presented it. **Talent**, November 1970.

Betty Moore was chairman of the 1970 Art Show; Emil Weddige, was Advisor. Lloyd Sumner gave a lecture on *Human Approach to Computerized Art*. Best of Show was a hand-wrought silver bowl created by Jack Bowling. The Art Committee earned \$400 by raffling special works that had been donated by important artists. **Talent** November 1970.

Hugh Downs interviewed Dan Tyler Moore on the **Today** show, August 12, 1970.

1969 138 Years Old

The sixty-seventh Convention of The International Platform Association was held at the Sheraton Park Hotel, Washington, D. C., and July 21 through July 25, 1969.

Officers and Members of the Board of Governors for 1968-1969 included: President, Glenn Seaborg; Vice President, Anna Blair Miller; Secretary, Edna Sinclair; Treasurer, Nick O'Malley. Other governors included: Lowell Thomas, Drew Pearson (General Convention Chairman), Ambassador Enrique Tejera-Paris, Senator Clarence Dill, Ben Franklin, Eleanor Sikes Peters, Louis Besmirsch, Edward Wright, Rosa Lobe, Paula Bishop, Eileen Hall, Dr. Cleo Dawson. Dan Tyler Moore was Director General and Board Chairman.

The Pre-Registration fee for the 1969 convention was \$26, \$50 if paid after July 11, 1969. The fee for children of IPA members, 18 years or under and pre-registered before July 11, 1969, was \$7.00.

New Talent Previews were held three afternoons during the Convention Week, with 16 aspiring Platform personalities - culled from a large field of applicants - competing. Sidney M. Rosen, an attorney and a self-proclaimed *hitchhiking American Ambassador of goodwill*, was the first place winner of the 1969 Preview Auditions and was the winner of the IPA Silver Bowl. (With international law as his vocation and travel as his avocation, he had traveled 91,000 miles through 51 countries on foot, wearing his Air Force combat boots and on a budget of one dollar a day.)

According to Previews Chairman Eileen Hall, the purpose of the auditions was to open the door for newcomers, or aspiring performers, as well as to be a source of new, fresh talent for the lecture bureau managers and booking agents. Other members of the Preview Team were Rosa Lobe, accompanist; Carolyn West, backstage coordinator; Shirley Duncan, timer; and Anita Sky Eyes, Otto Evenson, and Don Ebright, timers. Donald Richwagen and the IPA Pros who made the final selection.

In the June 1969 Issue of **Talent** magazine, Director General Dan Tyler Moore Jr. said the following: *IPA prides itself in its bi-partisan nature, which fact was effectively underscored during the recent Presidential election when it was noted that every major party candidate was a member of IPA.*

President Nixon was the co-winner of the IPA Annual Award *for statements made from the Platform which most affect the future of the people of the United States.*

In that issue of **Talent** was the announcement that Lowell Thomas had accepted Dan Moore's suggestion that his name be proposed for the IPA presidency at the 1969 convention. Thomas was the author of many books, including **Lawrence Of Arabia**, was an explorer, a TV/radio commentator, movie pioneer; he was a member of our honor society, *The 65 Club*. (The latter was given each year to that member who had made the biggest contribution to the success of the summer convention.)

Another **Talent** item: Paula Steichen, Carl Sandburg's granddaughter, wrote to her aunt, Marnie Sandburg and asked, *Would you ask Dan Moore if he can find out something for me. He probably can't, but it does no harm to ask. I would like to know if there is any place where one can find who was on the program given in 1907 before the International Lyceum and Chautauqua Association - the convention that year. I want to get this straight - you see, some people have Dad giving his Whitman lecture before them in the 1908 convention, and I'm sure that it was 1907, because in 1908 he was all wrapped up in the cause of the social democracy.* (Editorial Note in 2004— We wonder if anyone with 1907 and 1908 issues of **Lyceumite** issues ever wrote to Dan Moore with the asked-for information.)

Another **Talent** 1969 item: *Art buffs, active or passive, will have an exciting opportunity to win an original art work at the 1969 IPA Convention. Three originals of considerable value and interest will be raffled off Friday night at the barbecue to be held on Drew Pearson's estate*

The Art Committee members will sell tickets during the Convention. Objects to be offered were by Dee Church, Ann DeMun, and by Leza (Mrs. William) McZee. Proceeds of the raffle were to go to the 1969 prizes. (Dan Moore donated a prize of \$250 to the *Best of Show Award*.)

Convention speakers in 1969 included: George W. Romney, Secretary of Housing and Urban Development; the Honorable Charles Evers, Mayor, Fayette, Mississippi; the Honorable Matthew Carter, Mayor, Montclair, New Jersey; Senator Edmund Muskie with a newspaper panel; Dorothy Fuldheim; Senator Jennings Randolph; His Excellency, Abdul Hamid Sharaf, Ambassador of the Hashemite Kingdom of Jordan. There was a panel composed of Senators: Charles Goodell, Charles Mathias, and William B. Saxbe. Senator Ted Kennedy spoke. Also, there were panel discussions: *Is the Anti-Ballistic Missile System Necessary?* and *Is American Policy Dominated by the Military?* Participants were two Republican Senators (Barry Goldwater and Hugh Scott) and two Democrat Senators (J. W. Fulbright and Stuart Symington). Ambassador Averell Harriman, former governor of New York, spoke at the 67th Annual Banquet; his topic: *How Can We End the War in Vietnam?*

Note, at *The Last Blast*, the barbecue at Drew Pearson's estate, Dr. Wernher Van Braun, rocket pioneer, was scheduled to fly from Houston to make a report on the moon landing.

The November 1969 **Talent** contained an obituary for Drew Pearson, who had died shortly after the 1969 Convention:

News of Drew Pearson's death sent a shockwave through the IPA membership where the force of his personality and influence had been felt over the years. A former IPA President, Annual Award Winner, and our General Convention Chairman for five years, his attendance and participation in the 1968 July Convention deceived even his intimates who only dimly knew that he had not been at his best for several months.

*The IPA was always dear to Drew Pearson's heart. His affection and memory of the Association went back to his boyhood when he drove tent stakes for his father, Governor Paul Pearson, founder of **Talent Magazine**, and President of the famous Swarthmore Chautauqua. Although Drew became by far the most influential newspaper voice in this country with 50 million readers following his columns in over 600 papers, his interest and devotion to IPA led him into many extra-curricular duties, which continued even after he was hospitalized with a "fatigued" heart shortly after the last Convention.*

While the physical remains of Drew Pearson may now repose in a bronze cylinder affixed to a boulder just on the boundary of his beloved Maryland farm overlooking the Potomac River, his spirit and wit, and his long and fruitful dedication to reform and progress is a live force which will affect the world of journalism and the policies of our country for many years.

Dan T. Moore had presented Drew Pearson (who was his brother-in-law) with a jacaranda rosewood gavel, inscribed to *The Program Chairman of the Century*. This award was in honor of his many contributions to IPA, particularly in Convention and Mid-Winter Meeting programming. The Annual Program Chairman of the Year Award will henceforth be known as, *The Drew Pearson Annual Award for the Best Program Chairman of the Year*. **Talent** November 1969.

The Rendezvous replaced in 1967 the old *Koffee Klatch* hour. Paula Bishop was the Chairman. This late-late show served a dual purpose. First, it provided an opportunity for the best talent from the afternoon auditions to have a second exposure before a larger audience. This constituted a floorshow, which put the spotlight on the evening. But, most important, this hour provided a place to meet friends, renew acquaintances, and welcome the new IPA members. Dr. W. C. Willoughby was co-chairman of *The Rendezvous* in 1969. Other committee members were: Shirley Duncan, Suzy Sutton, Paul Leonard, Dr. Jesse Tucker, Bunny Stone, Jane Archer, Edna Sinclair, Betty Carlson, Nancy Tucker, Alice Adanalian, Kitty Grossman.

Caroline McCartney also died in 1969 at the age of 102. *The grand old lady of the Platform, Caroline was the Executive Secretary of the IPA for many years down through the Chautauqua period. Much of the lore and legends of the Old Platform, and its early VIPs, such as Theodore Roosevelt, Carl Sandburg, William Howard Taft, came down to us from the recollections of Caroline McCartney. A delightful and chipper old lady, she last attended an IPA meeting at Lakeside when she was 97 years old. She enjoyed telling us all that she intended to live to 100 - and she did that and more. With her dies a vital, interesting central part of IPA's history.* **Talent** November. 1969

Our very decorative and sought-after Australian lecturer, Shirley Duncan, won the Photography Prize of \$100.00 for the best picture taken at our summer convention. Her picture showed Drew Pearson fading into the background just after introducing Dr. Wernher von Braun at the Drew Pearson barbecue. **Talent** November 1969.

Also, in that issue of **Talent**, Dan T. Moore made the following announcement:

In keeping with what most certainly would have been Drew Pearson's wishes, Jack Anderson, a member of Pearson's staff since 1947 and his very capable partner for many years, has been named to fill the Board of Governor vacancy created by Drew Pearson's death... This still young man is another newspaperman with an international reputation for digging out the truth, both in and out of government.

*Born in Long Beach, California, he was raised in Salt Lake City, Utah, and at eighteen began working on the city desk of the **Salt Lake Tribune**. Dedicated to reform through investigative reporting, the Washington newsman continues the tradition of Pearson's, **Washington Merry-Go-Round** and is another bright star on the IPA roster.*

Following are excerpts from a poignant letter which Dan Tyler Moore, IPA's Director General wrote on September 1, 1969, to Officers and Governors of IPA:

So many letters and telephone calls have come in with condolences about the death of Drew Pearson that I have literally been unable to answer them.

*His passing is, of course, a severe loss not only to me personally—a friend of over 36 years—but also to the IPA and its members. Drew, as you well know, generously carried on the traditions started by his father, Governor Paul Pearson, who was the founder of **Talent** magazine and who was, of course, one of those under whose aegis IPA in its present form was begun.*

Drew spent literally hundreds of hours of not only his own time but that of his office staff, working on our IPA convention programs. The results, of course, brilliantly speak for themselves. IPA owes Drew a debt that it can now never repay.

Drew, to those who first met him, was often a stunning surprise. His courtliness and gentlemanly demeanor appeared to be inconsistent with the hard-hitting focus of a national column, which for over 30 years literally turned our national capital upside down.

Drew's funeral was at the National Cathedral in Washington, D. C. It was without doubt the most unusual function the Cathedral has ever had. Drew and his family, having always been Quakers, first decided to have the funeral in Washington's Quaker Meeting House. It was NOT even a tenth big enough.

The Episcopal authorities surprisingly agreed to have a modified Quaker service in which four people would get up and briefly talk about Drew. They were Mayor Washington of Washington, D.C., Jack Anderson, Tyler Abell, and Senator Wayne Morse. Each, in a brief presentation, covered a different facet of the complex person we all knew and loved for so many years.

Drew Pearson's death requires an adaptation on the part of the IPA—losing a man who consistently got from thirty to fifty percent of the persons on our Washington convention program.

In replacing Drew Pearson on our Board of Governors, it was obvious that only one man should be considered and that was his partner, Jack Anderson. He would certainly be Drew's choice. He carries on part of the tradition of the relationship between Drew's work and the IPA and on top of that he is a delightful and exceedingly capable person.

In order to make sure the IPA convention program will not suffer through Drew's death, I am substantially adding power to the convention program committee and I am setting it up on a multifaceted basis with many prominent people involved.

In order to meet the additional expenses we will be facing because of Drew's death, I have asked our Executive Committee to approve an increase in membership dues, and they have done so.

Having been born and brought up in Washington, my contacts in the City are rather formidable and I have been surprised and pleased by the success of my efforts in the area of putting real horsepower in back of our convention program.

IPA is now standing at 9378 members and has its greatest days still ahead of it.

Dan T. Moore also directed a memorandum to the IPA Board of Governors to help launch the first IPA Poetry Contest and to select the first Poet Laureate of the IPA. He sent the Board members copies of the 26 entries; he asked them to select the top nine entries and submit them to the Poetry Judging Committee. At Convention time, the committee (under the chairmanship of Lou LaTour) would select the top three. The winner would be announced at the Convention.

1968 137 Years Old

The 1968 Convention of The International Platform Association was held July 22 through July 26 at the Sheraton Park Hotel, Washington, D. C.

One thousand rooms had been reserved for the convention. Those members who made their reservations first were given a special rate: \$12.00 per single room, \$16.00 for a twin bedroom. Convention pre-registration fee for members in good standing was \$16.00—children of IPA members 18 years or under could be registered for a fee of \$5.00

Dan Tyler Moore was Director General and Board Chairman. Anna Blair Miller was President, Edna Sinclair was Secretary (1967-1968).

Some committee members were: General Convention Chairman, Drew Pearson; Previews Chairman, Eileen Hall; Chairman of Volunteers, Eleanor Sikes Peters; Chairman Author Autographs, Lou LaTour; Committee on Associates: Ambassador Enrico Tejera, Drew Pearson, Hal Holbrook, Benjamin Franklin Jr., Dan Tyler Moore.

The 65 Club of the IPA honor society, according to the November 1968 issue of *Talent*, had one of the most distinguished memberships of any group its size in the United States. Every year, at the end of the summer convention, the members of **The 65 Club** elected to membership that IPA member whom they felt made the most effective work contribution to the convention. In 1968 Louis Bohmrich, former Foreign Service officer and former chief of staff of the U.S. United Nations delegation, famous lecturer on international subjects, and a long time dedicated worker for IPA, was selected for membership. (Some others so honored were: Edgar Bergen, Paula Bishop, Benjamin Franklin, Lyndon B. Johnson, Rosa Lobe, Dan Tyler Moore, Elizabeth Moore, Ralph Nader, Lowell Thomas, Edward Wright.)

A Memorial Service was given annually at the convention by former Governor Leona Will Caldwell to honor those IPA members who had died during the year. Memorials were given to Martin Luther King (who had been involved in a panel discussion at the 1967 convention) and Harry P. Harrison (Old

Chautauqua and IPA member who was the former owner of the Redpath Bureau, a promoter of the Chicago World's Fair, and original promoter of his fellow IPA member Edgar Bergen).

According to the November, 1968 issue of **Talent** Magazine, *Despite the gross overplay in the news media of the violence in Washington, the Poor People's March, and the resultant failure of most other conventions held in Washington in the summer of 1968, the IPA members, 1000 strong, attended its convention.*

Speakers included Presidential candidate Senator Eugene McCarthy, Vice-President Hubert Humphrey, Presidential candidate Governor Nelson Rockefeller; U. S. Mayors Carl Stokes, Kevin White, Walter Washington, Joseph L. Alit and John W. Gardner, former Secretary of Health, Education and Welfare. There was also a debate between the Latin American Ambassadors on the subject *Can we unite the Americas*. (Venezuelan Ambassador Enrique Tejera, Ambassador Sol Linowitz, U. S. Representative to the Organization of American States, and the Honorable Covey T. Oliver, Assistant Secretary of State).

Every evening of the convention closed with the IPA Night Club, *The Rendezvous*.

Also, there was an announcement in the November, 1968 **Talent** Magazine that Atomic Energy Commission Chairman Glenn Seaborg had been elected as President of IPA (for 1968-1969). Seaborg, a Phi Beta Kappa at the University of California, was co-discoverer of plutonium and nine other transuranium elements, plutonium-239 and uranium-233.

Carl Sandburg, who was one of the first editors of **Talent** Magazine, once attended a young playwright's dress rehearsal and fell asleep. The dramatist was outraged. He asked, *How could you sleep when you know how much I wanted your opinion?* Sandburg's reply was a crusher, *Young man, sleep is an opinion.*

At the 1968 Convention, a magnum of champagne was given to members who had come the greatest distance.

On December 17, 1968, IPA had a Christmas Party in Cleveland, with 300 people attending. (However, the prevalent Hong Kong Flu had zapped the organization and lessened the number attending. Drew Pearson missed his first speech in over 40 years because of the flu.) Dr. Glenn Seaborg, the organization's new President, spoke. Many of the attendees stayed at the Statler-Hilton Hotel, Cleveland (where the price for a room with twin beds was \$16.00; \$ 9.00 for a double).

At this time, IPA had a membership of 8500 people.

1967 136 Years Old

The Sixty-Fifth IPA convention was held at the Sheraton Park Hotel in Washington, D. C.

Officers for 1967 were: Director and Board Chairman-Daniel Tyler Moore; President-John Morley; Vice President, Anna Blair Miller; Treasurer, John Conrad; Secretary, Edna Sinclair.

According to President John Morley, the organization's membership had grown to 6,500 members. He also reported that over ten percent of the members of the U. S. Senate were IPA members.

Some of the platform presenters were: Arthur Goldberg, U.S. Ambassador to the United Nations; Glen Seaborg, Chairman of the Atomic Energy Commission; William Manchester, Senator Charles Percy; Comedian Dick Gregory; Senator Joseph Clark; Senator Mark Hatfield; Senator George McGovern; Senator Joe Clark; Secretary of Agriculture Orville Freeman; and Senator Wayne Morse.

Martin Luther King, Jr. participated in a debate on the topic, *What is the Solution for Race Riots*. The debate included Mark Evans of Metro Media; Ivan Allen Jr., the Mayor of Atlanta; Drew Pearson, Roy Wilkins, and Dick Gregory. This discussion was broadcast over color television and radio.

The Kaffee Klatch, IPA's evening get-together after the evening program, got a new name: *The Rendezvous*.

An announcement was made at the 1967 IPA convention that, *IPA Great, Carl Sandburg, had died*. Convention of the International Platform Association was held at the Sheraton Park Hotel in Washington, D. C., August 3-7.

1966 133 Years Old

The annual convention of The International Platform Association was held at the Sheraton-Park Hotel, Washington, D. C., July 19 through July 23, 1966.

Officers of the organization were: Dan Moore, Director General; Ed Wright, President; Elizabeth Carlson, Vice President; Anita Sky Eyes, Secretary. There were 13 members of the Board of Governors.

Some of the convention speakers were: The Honorable Robert Weaver, U. S. Secretary of Housing and Urban Affairs; The Honorable John V. Lindsay, Mayor of the City of New York; The Honorable Wayne Morse, U.S. Senator from Oregon; The Honorable Gale McGee, U. S. Senator from Wyoming; Ralph Nader, Author; The Honorable Robert Griffin, U. S. Senator from Michigan; Winthrop Rockefeller.

Other speakers were: The Honorable J. William Fullbright, U. S. Senator from Arkansas; The Honorable Dean Rusk, U. S. Secretary of State; Art Buchwald, Columnist. Drew Pearson, Columnist and former President of the IPA was chairman of the annual banquet.

Other programming included Previews of New Talent, Talent Workshops, the Annual Luncheon, the Annual Business Meeting, a Memorial Service, and a Kaffee Klatch held each evening at 10:30.

The Conference Work Shops were designed *For Active IPA Members Who Want to Increase their Bookings*. John Morley was the General Chairman.

Some jottings from the organization's Board Meeting of special interest follow: As of July 1, 1966 the membership was 4,610. Director General Dan Moore said that membership should be built up through Regions all over the United States, and that the IPA could not survive if the membership drive is dropped—that any return less than 152% would mean abandonment.

According to the minutes of the December 28, 1966 board meeting held at the Pick Congress Hotel, Chicago, Drew Pearson, Dan Tyler Moore and assistants will again be responsible for extending invitations to the distinguished speakers as the organization's VIP guests to appear on the platform for the 1967 convention to be held in Washington, D. C.

1965 134 Years Old

The 1965 Convention of The International Platform Association was held at the Sheraton Park Hotel in Washington, D. C., August 3 through August 7.

(Note: Our age given above as being 134 years old has been figured back to 1831 which, reportedly, was the founding. However, the official program of this convention gave this as being the sixty-third annual convention. This is based upon the year 1902 when the International Platform Association was organized. Actually, it was conceived in 1902 and was formally organized as The Lyceum Association in 1903.)

According to *Talent Magazine*, March and July 1965 issues, the IPA 1964-65 officers were: President, Edward A. Wright; Past President, Dan Tyler Moore; Vice President, Elizabeth Carlson; Treasurer, Anna Blair Miller; Secretary, Anita Sky Eyes.

Directors were: Leona Will Caldwell, Richard Dye-Carradine, Captain Paul Dry, Eleanor Sykes Peters, G. Herman O'Keefe, O. K. G. Fitzgerald, Richard B. Richwagon, Dr. Giles Tyler Brown, Robert Brown. These nine Directors were organized into three classes, with terms expiring in 1965, 1966, 1967. The Executive office was in Cleveland Heights, Ohio. C. E. Jones (Jonzie) was the News Editor of *Talent*.

At the August Convention, the following were some of the officers and directors who were elected to serve during the 1965-1966 year: Drew Pearson was Advisory Board Chairman, Dan Tyler Moore was the Director General; Florence Watt was the Treasurer. There were 21 members of the Board of Directors, as follows: Drew Pearson, Ambassador Tejera, Senator E. Gruening, Lowell Thomas, Hal Holbrook, Benjamin Franklin, John Morley, John Conrad, Louis Bohmrich, Edgar Bergen, Richard Dye Carradine, Anna Blair Miller, O. G. Fitzgerald, J. Herman O'Keefe, Eleanor Sikes Peters, Capt. Paul Dry, Leona Will Caldwell, Emilie Jacobson, Jay Bee Flesner, Bob Bond, and Neil Eskelin.

At the annual convention in July 1964, the new officers and the Board voted to broaden the membership by altering the interpretation of the constitution. It was their belief that the IPA should include: *Men and women everywhere who believe in the power and prestige of the Platform to shape and mold public opinion and who demand a high level of entertainment because they possess taste and discrimination. ...It felt that these associates should come from: those whose talents and work have furthered the very causes for which the organization has stood.*

Talent was described as any person who has or is making his contribution to the world through entertaining, instructing, stimulating, or furthering the welfare of his fellow men—directly or indirectly. *Talent*, March 1965.

An item also reported in the March 1965 *Talent* stated that Edgar Bergen, Hal Holbrook, Drew Pearson, and Lowell Thomas consented to serve on the Committee of Associates whose duty it was to issue invitations to membership. As a result of the Committee's efforts, the membership of IPA increased by the thousands. (As of March 22, 1965, the membership stood at 3,074.)

Reasons given for the growth of IPA in 1965 were:

...A greater demand for high-class talent, orators, musicians because of a perfectly human desire to see close up personalities with big names...(Dan Tyler Moore.).

The other factor was the rapid transportation. The airplane was thought to be the most powerful reason for the greater and even greater platform. (Dan Tyler Moore).

The membership goal in 1965 was to have 10,000 members in the next three years.

Dan Tyler Moore, Board Chairman and Executive Secretary, wrote the following in the March 1965 *Talent*: *After endless discussion, it has been decided by the President and by the Executive Secretary and by the Board of Directors that the IPA Convention would not be held at Lakeside, Ohio (despite the fact that they loved Lakeside), but would move to our Nation's Capital where everything was going on.*

For this 1965 Convention, Dan Moore was able to get a bargain. He scheduled the Convention at the Sheraton Park Hotel, *a beautiful, fully air-conditioned hotel*, for a minimum rate of \$8.00 for singles, \$15.00 for doubles, \$16.00 for triples. Also, parking was free, and *there were no extras*.

In the July 1965 *Talent*, the following countries were listed as being the homes of IPA Members: *American Samoa, Austria, Bahamas Islands, Bolivia, Canada, Denmark, England, Finland, France, Germany, India, Iran, Israel, Japan, Jordan, Korea, Nicaragua, Nigeria, Philippine Islands, Puerto Rico, Saipan, (Mariana Islands), Spain, Sweden, Switzerland, Venezuela, Virgin Islands.*

Registration Fees for the August 3-7, 1965 IPA convention were \$7.00 (if paid before July 26), \$10.00 if paid in Washington. There was no charge for children 18 years or younger of paid-up IPA members.

Convention highlights were: President Lyndon B. Johnson, Johnny Cash, Vice President Hubert H. Humphrey, a debate (Drew Pearson and other newspaper columnists), Members of the President's Cabinet, as follows: Orville Freeman (Agriculture), Stewart L. Udall (Interior), W. Willard Wirtz (Labor).

Other highlights were: The Honorable Gerald R. Ford (Minority Leader of the U. S. House of Representatives), and the following Senators: Frank Church, Ernest Gruening, and Thomas Dodd. Cartoonist Al Capp spoke at the banquet.

The convention closed with a *gigantic variety show*.

Also, there was a great post-convention opportunity. All IPA members were invited to attend the *Big Brotherhood Benefit*, which was held at the country home of Drew Pearson, near Rockville, Maryland. There was a barbecue supper prepared by President Johnson's special chef from the LBJ Ranch in Texas! July 1965 *Talent*.

The recipe for the Barbecue Sauce is as follows:

1 teaspoon sugar; 1 cup tomato ketchup; ½ cup cider vinegar; 1 teaspoon chili powder; 1/8 teaspoon salt; 1 ½ cups water; 3 stalks celery, chopped; 3 bay leaves; 2 tablespoons chopped onions; 4 tablespoons butter; 4 tablespoons Worcestershire sauce; 1 teaspoon paprika; dash of black pepper. Combine all ingredients and bring to a boil. Simmer about 15 minutes. Remove from heat and strain. Makes about 2½ cups.

Director General Dan Moore reported, in the October 1965 issue of *Talent* that the 1965 Convention had some thorns among the roses. He wrote: *It was a helluva Convention but it had some bad moments – the death of Adlai Stevenson slated to speak—the illness of Senator Dirksen also scheduled—the effort of several new members (graduates of Parliamentary Law) to try their new wings only to find that one thing an IPA'er is most impatient about is parliamentary technicalities which lengthen meetings or interrupt Convention fun.*

The first IPA Art Show for paintings was definitely a success. It brought many comments from artists and non-artists, as well as providing an interesting and glamorous focal point along the stairwell of the meeting room. Those exhibiting were: Rosemary Andrews, Peter Paul Dubaniewicz, Jeannette Killian, Regina Nelson, John Riba, Lillian Sylvester, and Florence S. Wylie. Next year the Art Show will have a room of its own. Elizabeth Moore, October 1965, *Talent*.

The Board of Directors, in a long overdue action, in its meeting of Saturday, August 7, 1965, abolished the IPA initiation fee and raised the annual membership dues to \$15.00. *Talent*, October 1965

1964.....133 Years Old

The 62nd Annual Convention of The International Platform Association (if one figures from the reorganization date of 1902) was held July 27 through August 1, 1964 at Lakeside-on-Lake Erie, Ohio. (September 3, 1903 was the date of the organizational meeting of ILA.)

IPA officers for 1964-1965 were: President, Dan Tyler Moore (He was first elected to the Presidency in 1963.); Past President, Elizabeth A. Carlson; Vice-President, Edward Wright; Treasurer, Dr. James Montgomery; Secretary, Anita Sky Eyes. There were nine Directors, organized into three classes with staggering term-expiration dates.

There were two *Final Curtain* notes in the March, 1964 issue of *Talent*: Harry C. Heffner died at his home in Clyde, Ohio. He had been a former IPA President and for many years served as General Program Chairman for IPA conventions. In his early days in the lecture field he was a superintendent for the Redpath Chautauqua (Columbus, Ohio office). He joined IPA in 1912 and had been active in IPA affairs for fifty-two years. Elsa Maxwell also died in 1964. She was renowned as a *perpetual party giver*, one of the world's most celebrated hostesses.

One of Dan Moore's first jobs when he became the President of IPA was to appoint Betty Carlson (a Past President) Membership Chairman. Among some of the better known new members were Charles Habib Malik of Lebanon, former president of the United Nations General Assembly; Taylor Caldwell, best-selling author; R. Merlin Perkins of TV Zoo Parade fame; Louis Bohmrich, the State Department Foreign Service officer who set up the U. S. delegation to the United Nations. *Talent*, March 1964

C. E. Jones ("Jonzie"), Editor of *Talent's Talent Trouper Talk* section, reported on activities of IPA members across the United States; included were news items from IPA's Regions: Eastern, Western, Central, Mid West.

Daytime programming, to which the *Lakeside Public* was invited, was made up mostly of Auditions (Prevues, Previews). Jackie and Richard Carradine, Chairmen, reported that the 1964 Auditions were most successful; that *the previewers were awarded contracts in volume unknown before. Talent*, October 1964

Evening programming, beginning, usually, at 8:00 PM, consisted of music, (piano, vocal); a report on *Inside Africa*, Spanish folk dancers, marionettes (special programming for the young). There was a comprehensive film report on what was happening in Southeast Asia. The final night of the convention was a Funfest by a *Galaxy of IPA Stars*. and two of America's most *Famous Columnists*: Drew Pearson and Dear Abby. *Talent* July 1964

It was decided to put on a *very short and professional* program at each of the evening Kaffee Klatches, *not long enough to hurt the conversation, but just long enough to break the ice and make things more interesting. Talent* June, 1964

Dan Tyler Moore, in his report to the IPA membership on the progress of 1964, said the following:

Good administration requires that all problems be arranged in their order of importance and tackled in that order. This carries with it the corollary that admittedly important problems, if they do not fall within the man-hour limitations, must be put in cold storage until the important ones are done. After last year's convention, IPA's most important problems were:

- 1. Would release the IPA from its straightjacket, give it a reason to use its muscles and encourage it to increase the significance of its yearly convention.*
- 2. To break out of the self-satisfied aura that periodically attacks all great organizations and to recognize that it had to replace those distinguished members who had died by ones equally prestigious, or suffer a decline in its unique power position.*
- 3. To make the annual convention more useful to those who attended by: a) getting greater participation on the part of the celebrity bureaus, b) getting better talent for the previews.*
- 4. Make a powerful publicity vehicle out of our Annual IPA Award*
- 5. Brighten up Talent magazine.*

Since our last convention, all five of these objectives have been substantially achieved. ... I renegotiated the contract between the IPA and the Lakeside Association. The latter has increased its yearly payment by 33 and a third per cent and has agreed in addition to pay the IPA 50 cents for each person who comes into the auditorium during our Saturday night program.

The membership has increased to a total of 485 members.

This is the year that our IPA annual award took a step forward in prestige. Its presentation to Admiral Rickover, the father of the atomic submarine, for his statements on education brought our organization worldwide newspaper and TV publicity, and has had helpful repercussions. The greats of Washington witnessed the presentation of our IPA bowl at a party given at the Washington home of IPA member Drew Pearson and his wife Luvie.

*In essence, our future pretty much boils down to the same five priorities mentioned at the beginning of this report. They are still the most important ones for IPA It is essential to our future that each year there be real progress in every one of these five priorities. **Talent** July, 1964*

At the 1964 convention, Edward Wright was elected President for 1964-1965; Past President was Dan Tyler Moore; Vice-President, Elizabeth Carlson; Treasurer, Anna Blair Miller; Secretary, Anita Sky Eyes.

The Executive Office moved in 1964 to Dan Tyler Moore's home in Cleveland Heights, Ohio. The President's office was in Granville, Ohio. Dan Tyler Moore was named Chairman of the Board and Executive Secretary.

President Edward Wright, in his message to the membership published in the October, 1964, issue of **Talent**, explained the following significant change in the organizational structure:

Surely all felt, along with new and old officers, that we had come to a very important place; namely that we had to make a bigger decision than we have made in ten years; a decision that we could not have even faced in as many years: namely, to select, once again, a fairly paid executive secretary in whose office the work of the organization could be placed.

The burdens of office have grown with our membership and the demands of time can no longer be taken for granted by the Board. It was utterly impossible for Dan Moore to repeat what he did last year as President. It had become a serious financial burden. He had, in frank terms, lost a book (which he would have written) because of the time spent on this office.

*It was only with a firm understanding on the part of both Dan and myself that we would not accept the responsibilities for the coming year unless a full-time, adequately paid, secretary could be hired. This meant setting up an office, finding someone who was willing and capable to do the work and, equally as important, **who knew our members, our problems and our goals.***

*At any rate, we have taken the step. We seek your cooperation and good will...Together we can make our IPA of 1964-1965 the meaningful organization it has been for more than half a century and the very Hallmark of distinction for all who love or live by the Platform. Edward Wright, President. **Talent**, October 1964*

1963 132 Years Old

The annual convention of The International Platform Association was held at Lakeside-on-Lake Erie, Ohio July 22 through July 27, 1963.

Elizabeth A. Carlson of Chicago was the organization's president; Delno E. Supplee of Glenside, Pennsylvania was the immediate past president. Dan T. Moore of Cleveland Heights, Ohio was Vice president (and in charge of IPA Awards). Other officers included: Eleanor Sikes Peters of Peoria, Illinois, secretary; Violet A. Brown of Medina, Ohio, executive secretary.

The executive office was in Medina, Ohio. There were five regions: Eastern, Midwest, Central, Southern, Western. Each region had its own president.

Talent magazine, the official publication of the IPA, was published four times a year (in Medina, Ohio); subscription rates were \$1.00 a year.

According to an item in the April, 1963 issue of **Talent**, *Tears were flowing with happiness at the annual banquet when Heffner was given a Life Membership for having been a member of IPA for 50 years. (1913)*

In that issue, Dan Moore was praised for his continued *efforts to please the young folk with his sail boat rides.*

Also, that issue reported that Dan's book, **Cloak and Cipher** was wonderful reading and was a must for every library. Another Dan Moore item: his story, *The Monster Cannon* appeared in the September 8, 1962 issue of **Saturday Evening Post**.

Talent reported that, on August 22, 1962, Dan appeared on Dorothy Fuldheim's TV program on station WEWS, Cleveland. It was a spy warfare program, so he rigged up a harmless bomb, which was exploded during the show. No one was injured but most *were nearly frightened to death.* (Note: Dorothy Fuldheim joined IPA.)

According to other items in the April 1963 issue of **Talent**: *One of the main purposes of IPA is to encourage and foster new talent in the platform world. It has always been the practice to provide a sounding board for those persons at the Annual Convention. Matinee Attraction (previews) will be held again this year as in the past. If all goes as we plan, we hope to run Previews all day...morning and afternoon.*

According to an item in that same issue of **Talent**: *The big news presently exciting the trade is the news of the success of Hal Holbrook's new Broadway show which almost brings Abraham Lincoln back to life. This new show is a successor to Mark Twain, Tonight presented so successfully on Broadway and on tour. Most of us saw Hal and Company do a part of the new epic on the Ed Sullivan show recently.* (Quotation from Jonzie's *Talent Trooper Talk*, a regular feature in **Talent**.)

In *Final Curtain*, (April, 1963) the following obituaries appeared in **Talent**: Harry C. Lombard, super showman and member of IPA for many years, died. Mr. Lombard's career on the platform spanned a period of more than fifty years. In his early years he was a member of the Boston English Opera Company.... He and his wife, Lela Fairchild, were one of the platform's greatest successes. They starred on stage, on radio, TV, Lyceum, Chautauqua, and even in school assembly service.... they gave much of their strength to the building of Joy Night, long a feature of the Winona Lake and Lakeside convention.

Maude Willis, the *Sweetheart of the Lyceum*, died (1962). As a reader and interpreter of books and plays, she made great appeal to people in all walks of life. She was in such great demand as a Chautauqua and Lyceum entertainer that she would name her own price.

According to *Talent Magazine's Central Region Scuttlebutt* by Vi Brown, James Rhodes, member of Central Region, has become Governor of the State of Ohio. Also, two former presidents of IPA were also elected in Ohio: Tennyson Guyer became State Senator; John W. Brown was elected as Ohio's Lt. Governor.

The 1963 annual convention at Lakeside included the following programs:

Story of Louis Braille, (Marionettes); *Wonderful World of Words*, (Literature); *Highlights from Best of Broadway*, (Dramatist Eleanor Sikes Peters, IPA's Secretary); *Reptiles, Facts and Fallacies*; *Painting with Sand*, (the world's only Sandorama); *The Why and How of Physical Fitness*; *The IPA's Foremost Whistling Artist*, (Fred Lowery).

Producer Ed Wright of Denison University, Granville, presented at the 1963 convention, *The IPA Variety Night*, a potpourri of *established* and *new* artists. It was a *fast-moving evening of entertainment*.

According to a 1963 membership application form, one could join *The Professional Association for Those Engaged in Lecture, Concert and Entertainment Work* for the following fees: Corporate - \$25.00 per year; Active— \$10.00 per year; Associate - Student - \$5.00 per year. (One had to be recommended by two IPA Members only.)

In November 1963, Columnist Betty Beale, in her *Exclusively Yours* column, wrote the following:

*Admiral Hyman Rickover was honored yesterday at a party given by the Drew Pearsons. At a gathering in their Georgetown house, Mrs. Pearson's brother, Dan Moore, who is president of the International Platform Association, presented the atomic (in more ways than one) Admiral with a silver dish. On it was inscribed: **International Platform Association Award 1963. To Admiral Hyman Rickover USN for statement from the platform which most benefited the United States.** Then followed the Admiral's single statement that won him the recognition: **Whether we like it or not, education is now our first line of defense and we neglect it at our peril.***

Several Ohioans were present at the celebration, including Representative Charles Vanik, Justice and Mrs. Arthur Goldberg, Senator George McGovern, Italian Ambassador Fenoaltea, Kay Halle (Cleveland), and former Senator and Mrs. Earle Clements. (Note: This year's presentation appeared in the *Washington Merry-go-Round* of Drew Pearson.) TV and Radio also covered it by newspapers and press associations, as well.

Dan Tyler Moore was elected President of IPA in the fall of 1963. He and Vice President Edward Wright met with Dr. George Beebe in Oberlin regarding the relationship between IPA and the Lakeside Association. Both organizations felt that it was necessary to work out better financial arrangements if IPA was going to continue to hold its annual conventions at Lakeside.

Finally, in 1963, IPA received membership checks for six prominent people: Winston Churchill, because of his statesmanship; Ralph Bunche, Negro leader and diplomat; Haile Selassie, *the bravest of the World's rulers*; Queen Grace of Monaco, because *she overcame the handicap of riches*; Alfred Lunt and

Lynn Fontaine, because *one of their many triumphs was that they had been married 41 years.*

1962 131 Years Old

The 60th Annual Convention of The International Platform Association was held at Lakeside-on-Lake Erie, Ohio, July 23-July 23. Elizabeth A. Carlson of Chicago was IPA's first female President.

Dorothy Fuldheim of Cleveland, Commentator and News Analyst—considered to be one of the *best informed women on the American platform*—spoke on the topic: *The Three Great Questions that Face the World.*

The IPA, dedicated to education by discussion and debate, presented a silver bowl to President John F. Kennedy for his historic TV debate with Vice President Richard Nixon.

The Kaffee Klatch programming each evening of the Convention included impromptu entertainment. There was also *Variety Night* with entertainment.

The IPA Board voted to change the name of the PAPA Award to the IPA Award.

IPA's Vice President, Dan Tyler Moore, appeared on the Today Show. He had just published his book: *Cloak and Cipher*. On August 22, 1962, Dan appeared on Dorothy Fuldheim's TV program on Station WEWS-Cleveland. It was a spy warfare program, so he rigged up a harmless bomb, which exploded during the show. None was hurt, but most were nearly frightened to death.

A Corporate membership was \$25; Active was \$10; Associate and Student was \$5.00 per year.

1961 130 Years Old

The annual convention of The International Platform Association was held at Lakeside-on-Lake Erie, Ohio, August 13 through August 19, 1961. (Its 59th Convention if one dates from 1902 when the present IPA was formed.)

Officers were as follows: President, Delno E. Supplee; Immediate Past President, John W. Brown; Vice President, Elizabeth Carlson; Treasurer, Dr. James Montgomery; Secretary, Lou Gaeta; Executive Secretary, Violet A. Brown.

There were nine members of the Board of Directors: D. D. Foxwell, Robert Roth, Florence Watt, Harry Van Pelt, Dan T. Moore, Eleanor Sikes Peters, Justin Johnson, Herman O'Keeffe, and Dr. Herbert Thompson (Lakeside, Ohio).

There were also Presidents of the Regions: Mid-West, Western, Southern, Central, and Eastern.

The IPA was defined as being an organization of lecturers, platform artists, managers, field representatives, and sponsors.

Some of the programming included lecturers, harpists, vocalists, magic, monologists, Hopi Indians, arts and crafts, a bird circus, Dan Moore's lecture on *Spy Warfare Today*, marionettes, a ventriloquist and an opera singer.

Mornings were devoted to *Previews* (the person who does not have a sponsor) and the afternoons were devoted to *Matinee* attractions.

Hal Holbrook wrote a letter to the organization, as reported in the March 1961 issue of *Talent*, as follows:

Dear Mr. Brown

*I want to thank you and the IPA for the Talent Award you have given me. Since **Mark Twain Tonight** reached New York about two years ago, I have been delightfully surprised with certain awards which I never dreamed would come my way.*

*Sincerely,
Hal Holbrook*

Also, following are some excerpts from The President's Page, written by Delno Supplee, which appeared in the March 1961 issue of *Talent*:

As I sit here at my desk thinking of the various things I should do as President of the IPA, my memory takes me back to the first convention I attended in Chicago in either 1918 or 1919. I was just a young boy at the time, and I wasn't anxious to go to the convention with my dad since I felt that there would be nothing of interest to me. Little did I realize that some day I would be managing a Bureau of my own with many employees and performers.

I remember some of the performers then such as William Jennings Bryan, Edmond Vance Cook, and many others who believed with heart and soul that they had a definite job to do on the platform and went ahead and did it.

...In the old days of Lyceum and Chautauqua, I remember many an artist would put on their program in a town in the evening and then carry their suitcases down to a train depot and then wait for several hours for a train to come in and then ride the whole night plus half the next day to their next engagement, possibly changing trains three or four times enroute. People now refer to those days as the 'good old days.' Each one of those people was loyal to IPA, at that time known as ILCA (International Lyceum Chautauqua Association).

Another item of historic interest appeared in the July 1961 issue of *Talent*, as follows:
(It was about Harry and Leila Lombard, who had been part of show business history for half a century.)

After a million or more miles of travel, including servicemen's shows in two world wars, Leila and Harry Lombard have come home to Beloit to a life of partial retirement.

They are veteran Chautauqua players....

...Memories? They have many, Most of them pleasant, spiced with a very few bad ones hard to forget, such as the time in 1932 when they played a cultural program in the south within sight of the swinging bodies of four lynched Negroes.

They crossed Saskatchewan through a summer plague of grasshoppers...and had to stop every few miles to scrape fried grasshoppers out of the cylinders of their Franklin car.

Until the end of World War I, when automobiles became popular, most of their travel was by train. Landslides and blizzards managed to interrupt many of their trips to the west coast through the Cascade Mountains.

...Their half-century in show business gave them a close association with two generations of actors and prominent speakers. In the early days they provided light entertainment to balance the serious lectures delivered by William Jennings Bryan, Theodore Roosevelt, William Allen White, Carrie Nation and Billy Sunday. 'We always enjoyed the times we shared the billing with Bryan,' Leila recalls. 'His lectures were so long and fluent that we always had a short, easy act.'

In the 1920's they trouped with Louella Parsons, Marjorie Main, and Edgar Bergen.

...Looking back, Leila said, 'I wouldn't have missed the old days for anything, but I don't want them back. There are too many good things coming in the future.'

Excerpts from the October 1961 issue of *Talent* are as follows:

Betty Carlson was elected president of the IPA at the annual convention in Lakeside. She became the first woman to ever hold this office in the history of the organization since it began in 1903.

And, the following, appeared in the same issue:

President Kennedy and former Vice President Nixon were selected by the awards committee to receive The International Platform Association Award for the greatest contribution to the American platform in the past twelve months. (Note: The award was for the great TV Debates during the campaign for President that had done more to change the political picture and the manners in which future campaigns may be conducted than any one other happening in recent months.)

1960 129 Years Old

The Lakeside Association invited the Board of Directors of The International Platform Association to hold its annual convention at its Lake Erie Resort. The convention was held there August 15 through August 20, 1960.

Some of the programming was as follows: Daily general membership business meetings, daily Koffee Klatches, a memorial service for deceased members, workshops. There was a variety of entertainment.

For example: a harpist, a marimba artist, singers, travelogues, and lectures on American Idealism. Dr. Tennyson Guyer was the Platform Chairman; Dan Tyler Moore presented the PAPA awards.

Officers of the IPA were: President, Governor John Brown; Immediate Past President, Dr. Tennyson Guyer; Vice President, James M. Scott; Treasurer, Dr. Darrel Linder; Secretary, Mae Guyer.

There were nine members of the Board of Directors (organized into three classes with term expirations in 1960, 1961, 1962).

There were regional presidents; the regions were: Mid West, Eastern, Dixie, Central, and Western.

Talent Publishing Company, Medina, Ohio, published **Talent** four times a year. The subscription rate for one year was \$1.00. John W. Brown was the editor and publisher.

A sketch by Elliott James appeared in the August 1960 issue of **Talent**, excerpts of which follow: *While in college at Valparaiso, Indiana in 1906, I attended the ILA convention held there on Sager's Lake... When I finished college, I operated a Lyceum Bureau which was one of the six original Federated Bureaus.... I started as talent in 1926 and am still going strong. I have given my program of Liquid Air Demonstrations more than twelve thousand times, including 600 college engagements.... I have sent in my IPA dues forty-seven consecutive years, having 'joined up' in 1914.*

Hal Holbrook sent a letter to **Talent** editor John Brown in which he described his engagement tours, including traveling from the *East Coast and in the Midwest, from El Paso to Minot, North Dakota, from San Francisco to Hollywood.* He presented five shows for the employees of ARANCO (Arabian American Oil Company) in Saudi Arabia, and presented in British Columbia, Scotland, and London. All of this was followed with a world tour for the State Department. (March 1960 **Talent**) Dan Moore presented one of the two International Awards for the year of 1959-1960 to Hal Holbrook. **Talent**, December 1960

The Board of Directors elected the following members to the Board: Three Years—Dan T. Moore, Harry Van Pelt, J. Herman O'Keeffe; one Year—Eleanor Sikes Peters.

1959 128 Years Old

According to the October, 1959 issue of **Talent**, the 57th Convention of The International Platform Association was the *highlight of the entire season at the Chautauqua of the Great Lakes* held in Lakeside, Ohio, August 16 to August 22, 1959.

Members of the IPA who gathered for that Convention *were filled with more enthusiasm than had been seen around these parts in many years. There was a feeling that, 'IPA is on the way up' filling every moment of the convention.*

...Once again IPA had entered the hearts of the people by placing before them programs of excellent taste and talent. Talent October, 1959

Programming included: President of IPA, The Honorable John W. Brown, former Governor and Lieutenant Governor of Ohio, daily Matinee Attractions, Workshops with titles such as, *Immediate*

Future of the IPA, What Bureaus expect of Talent and What Talent expects of Bureaus, Public Relations vs. Poor Relations. There were many meetings: General Business, School Assembly Managers, Regional Business; there were elections of officers and a Board meeting. There were Koffee Klatch sessions every evening at 10:00 PM.

Dr. Tennyson Guyer presented to James Scott, Vice President of IPA, and the International PAPA Award for service and to Geoffrey O'Hara the International PAPA Award for Talent. Each received a President's Key for these major awards.

The organization's cash balance as of August 8, 1959, was \$3,609.21.

Newly-elected officers for 1959-1960 included: President, John W. Brown; Vice-President, James Scott; Members of the Board of Directors (three year terms) - Florence B. Watt, Western; Robert Roth, Dixie, and Justin P. Johnson of Western Region. *Talent* October 1959

Following is an excerpt of a speech given at the 1959 Lakeside IPA Convention:

The year 2000 will probably be the most important year in the history of the free world, said The Honorable Anthony Wedgewood Benn, Member of Parliament. Before an audience of three thousand people in the Hoover Auditorium he said, this is a moment of great uncertainty. With the exchange of visits by President Eisenhower and Premier Khrushchev, people are hoping for a relaxing of tension without knowing how to achieve it. He pointed out that such a Cold War Plan is outdated and that we are faced with a military deadlock and a nuclear balance of terror. This represents a threat to both Russia and America.

Looking ahead to the year 2000 we must expect to see an erupting world—a world where technological advance and mass education are two of the most revolutionary forces in the world today—it is good to know that the western way of life lights a flame of hope in the minds of millions of people who would like to enjoy a better standard of living.

It is reasonable to expect freedom will prevail in any period of coexistence, but if we are to co-exist we must make a diplomatic initiative, like the men in the lifeboat we must have a common interest in survival.

It is this common interest that will prepare the world for understanding, relaxing of tension, and lead us all to a better understanding of problems facing the free world. Talent October 1959

The 1959 Convention made changes in the IPA Constitution: Student memberships were changed to \$5.00; regional rebates would become 20% of the dues. An amendment was made to clarify the difference between *Life* members and *Honorary* members: *Life* members now are those who have paid \$100 or have been given that status by the Directors. *Honorary* members are those persons who have been given such membership by the Board or General membership because of outstanding contributions to their community, state or nation and who are not and never have been members of this Association. *Talent* 1959

Following is an excerpt from the December 1959 issue of *Talent*:

Broadway Hails IPA's Hal Holbrook

In a frenzied fashion, New York's dramatic critics have 'discovered' Hal Holbrook. Syndicates are mailing material upon him. Theatrical reviewers along Broadway hail him as their own. And the off-Broadway Forty-First Theater, where he appears nightly, is sold out for weeks to come.

And all because this young Cleveland native, after more than a decade of unceasing effort, finally caught New York critical attention with his impersonation of Mark Twain.

Ever since he graduated from Denison, where Ed Wright (Drama professor at Denison and a member of IPA) counted him an actor of tremendous potentiality, Hal Holbrook has been polishing this impersonation.

Dan T. Moore had just returned home from a month's tour for the Edna Sterart Agency in California. He had quite a time, he reported, visiting Drew Pearson and many others. During a banquet, he was seated next to a very charming lady and, as Dan said, *She looked very much like my grandmother, but I found out it was not her, it was Mary Pickford.* *Talent*, December 1959

1958 127 Years Old

The annual convention of The International Platform Association was held at Lakeside-on-Lake Erie, Ohio, August 17 through August 23, 1958.

Officers were: President, Dr. Tennyson Guyer; Immediate Past President, J. Herman O'Keefe; Vice President, James M. Scott; Treasurer, Samuel W. Grathwell; Secretary, William O. Bale; Executive Secretary, Dr. Darrell Linder.

There were nine Directors. There were six regions: Eastern, Dixie, Central, Southwest, Mid-West, Western; each region had its own president; each region was given a rebate of 20% from dues paid.

General Convention Chairman was Harry Heffner; Matinee Varieties Chairman was Governor John W. Brown; Registration Chairman was Betty Carlson. PAPA Awards Chairman was George Bailey; Constitution Chairman was Leroy Collins. Convention Coordinator was Mae Guyer. Convention Host was Dr. Herbert Thompson, Manager of the Lakeside Association.

According to the financial report, the organization had a balance July 10, 1958, of \$3,014.50 Executive Secretary Dr. Darrel Linder, reported in the summer newsletter of the IPA: *The Guyers have gone 'beyond the call of duty' to help maintain the office on a volunteer basis. Through many gratuities, we have made substantial savings for all of you. We are in good shape financially.*

An item in the summer newsletter revealed that the organization had a total of 445 members, including 15 Life Members, 14 Honorary Members, 20 Student Members, 24 Associate members, 3 Corporate members.

The 1958 convention programs included: Matinee Varieties, *The Jackie Robinson Story*, *Educated Whips and Hopes*, *Fun on a Trampoline*. There were talks on astronomy, birds of prey, magic and novelty. Entertainment included The Vocal Aires, a concert singer. There were workshops with topics such as, *The Immediate Future of IPA*, *How Can Clubs Best be served by Bureaus?* and *Public Relations*.

There were three business meetings, a Class Luncheon, the annual banquet and PAPA Awards. The new officers and board met on the last day of the convention. The week ended with the 1958 Edition of *Dixie Starlight Revue*.

An interesting item in the summer newsletter regarding our Dan Moore follows:

Dan Moore, lecturing for Redpath last summer, predicted riots in Lebanon, change of government in France, the shuffle in the Palace Guard in Arabia which, in effect, put the king's brother, Feisal, in control. Dan's knowledge of the Middle East comes from his continued contact with his sources of information, which he made in World War II when he was head of the Counter-Intelligence Department for Uncle Sam in the Middle East.

According to IPA's March newsletter, we received a stipend of \$1500 from the Lakeside Association. In that issue, the IPA Board of Directors voted to continue the PAPA Awards in 1958 but suggestions were made on ways to improve the selection and conduction of the awards.

Vincent Godfrey Burns, IPA Poet Laureate, received, in 1958, the George Washington Honor Medal Award with a \$500 check from the Freedoms Foundation for a special sermon he delivered. His theme was based on the fact that our nation was born out of prayer. Top award of \$5000 went to Ex-President Herbert Hoover.

1957 126 Years Old

The Annual Convention of the IPA was held June 23-June 29 at Lakeside-on-Lake Erie.

Dr. Tennyson Guyer was the organization's President; Dan Tyler Moore was a Platform Manager. Darrell Linder was Executive Secretary.

The Lakeside Hotel, at Lakeside-on-Lake Erie, offered rooms with bath at \$5.00 per night. The IPA membership in June of 1957 was 390. The Executive Secretary reported a balance in the treasury of \$1,216.76.

Hal Holbrook, *Mr. Mark Twain*, was scheduled to be the Master of Ceremony for the International Frog Jumping Jubilee at Angels Camp, California. Also, he was scheduled to appear on the Ed Sullivan Show.

Shirley Duncan's new book on her travels through Australia came off the press in mid-June.

Some PAPA Award winners in 1957 were: Adventure -Dan T. Moore; Dramatics-Eleanor Sikes Peters; Science-C. E. Jones; Inspiration-Dr. Tennyson Guyer. By way of explanation, the PAPA Award—The Platform Award for Performance Achievement — was initiated in 1957 to recognize the outstanding IPA platform personalities of the year.

At this time in the history of IPA, the membership was divided into regions throughout the United States: I. Eastern Region; II. Central Region; III. Dixie Region; IV. Mid-Western Region; V. South West Region; and VI. Western Region.

Membership in the organization was open to: *Any person directly or indirectly engaged in, or supporting lecture, concert, or entertainment activities, who is of good moral character. You must be recommended by two IPA members in good standing, and be then approved by the Board of Directors.* Types of membership were: Active (\$10.00 Dues); Associate (\$5.00 per year dues. Non-Voting.); Student (\$3.00 per year. Non-Voting and non-office-holding); Corporate \$25.00 per year); Life Member (\$100 all benefits for life); Honorary - Selective and exclusive membership awarded for distinction in related fields, or for meritorious services to IPA.

In a membership directory issued in 1957, President Tennyson Guyer had this to say about the membership:

Within our fellowship true artistry finds its fullest expression. Talent and management join in mutual concert. The honest optimism of platform people for a brighter tomorrow, is unequalled anywhere on earth.

The future looms promising for the Platform to come into its golden age. As we enlarge our numbers and increase our latitude, may we maintain our lofty tradition and keep faith with our unceasing objective of audience enrichment and human betterment. May the years ahead be rewarding to you all.

1956 123 Years Old

The International Platform Association held its annual meeting (its 54th if figured from 1902) August 26 to September 1, 1956 at Lakeside, Ohio.

Officers were: President, J. Herman O'Keefe; Past President, George W. Bailey; Secretary, William G. Bale; Treasurer, Tennyson Guyer.

There were eleven Directors, divided into three classes (1956, 1957, 1958).

J. Herman O'Keefe was General Chairman of the Convention; Vice Chairman was Jack Raymon.

The programs included: Previews, workshops, daily business meetings; memorial service, class luncheon, School Assembly Managers meeting.

There was an annual dance, a banquet, and a Big Variety Show. The Variety Night featured many artists and entertainers of the IPA in a happy wind-up of festivities.

Dan Moore lectured on *Spy Warfare Today*. Dan was described in program notes as follows: *Adventurer, soldier, traveler, journalist, counterspy and lecturer, former ranking X2 Counter Intelligence Officer in the Middle East.*

Hal Holbrook, *brilliant young actor*, characterized Mark Twain on one of the evening programs.

Lowell Thomas sounded a call to all platform members in the following letter:

Dear Mr. Guyer,

*By all means let's keep the platform alive! No other medium can ever compare with it
The top champion in our field is the man who can meet an audience face to face, and win it.
Television, of course, is a magic medium, and so is radio. But neither has the real class of the
platform.*

LOWELL THOMAS

Pawling, N. Y.

July 11, 1956

Dr. W. Leon Godshall, president of the International Platform Association, died June 1, 1956. J. Herman O'Keeffe, vice president of the IPA succeeded to the presidency. He continued in that office until the election of the new officers took place at the August convention.

1955 124 Years Old

The officers and board of The International Platform Association voted to accept the invitation of the Lakeside Association to hold the 1955 convention at Lakeside, Ohio (on Lake Erie) August 28 to September 4. Editorial note: The information for this 1955 segment of *The Retrospective* was excerpted from *Talent of the Platform World*, Spring and Summer 1955 issues.

Convention fees included: registration \$1.00 each, Class Luncheon, \$1.75, Dance Tickets \$1.25, Banquet Tickets \$2.50.

The Lakeside Hotel had *attractive* rates for the convention: Rooms with bath - \$5.00 a day (50 cents for each extra person in room); rooms without bath - \$1.50 single, \$2.50 double.

Programs included Prevues, held each morning at 9:30. A variety of special events were held each evening, such as: Chautauqua Night, Magic Fest and Stuntfest. Another special event was Lyceum Night. At this event special tribute was made to living pioneers of the American Lyceum who were invited

The eight regions of the IPA were: Northeastern, Middle-Atlantic, Southeastern, Southwestern, Central, Mid-Western, Northwestern, and Western.

The format for *Talent Magazine* in 1955 was reduced in size and was typewritten, as an economy measure and an expedient means of avoiding further delay in sending news of the association. *During the past three years we have tried to build Talent Magazine into an effective publication. It was hoped that advertising would increase enough to pay the cost of such a format.*

Dr. W. Leon Godshall, Head of the Department of International Relations, Lehigh University, was the President of the International Platform Association

Dr. Tennyson Guyer, Ohio humorist, was master of ceremonies for the Variety Night activities. He wrote an editorial appearing in *Talent*, March 1955. Some excerpts follow:

All of us in the IPA need to carry to our audiences more than entertainment. We need to embrace a cause. I heard a well-known newspaperman say that this world has but two or three orators left. The reason was: because modern speakers have no cause, no life-or-death message. We have the supreme opportunity of carrying to our people the invigorating message that work is man's privilege.

IPA member Shirley Duncan attended the Holiday Dinner given by members of the IPA's Mid-Western Region on December 28, 1954 at the Morrison Hotel in Chicago.

1954 123 Years Old

The annual convention of The International Platform Association was held in Westerville, Ohio, August 22 through August 28, 1954.

According to the *Chautauqua News*, the Jaycees and Otterbein College in Westerville cooperated to bring to central Ohio this great seven-day Chautauqua Week program of The International Platform Association.

More than fifty eminent speakers, concert artists, stage stars, film and demonstration lecturers, magicians and entertainers were presented in the beautiful new Cowan Memorial Hall on the Otterbein campus at Westerville.

The Chautauqua marked the 52nd annual convention of the IPA, which was organized in 1903 (or 1902) for the promotion and maintenance of the highest cultural standards in the concert and lecture field. The 1954 convention was the first to be held in central Ohio.

The morning Pre-Vues were held daily at 10:30. They were open to the public, the admission being included in the price of the season ticket (Sponsor \$10; Family \$25 - all sessions). The Talent Pre-Vues were an established feature of the Convention and served a twofold purpose: to give new talent an opportunity to appear before bureau managers, and to give managers and sponsors a chance to see programs which were open for engagements. *Chautauqua News*, 1959

The Annual Joy Night Program, a fast-moving revue using dozens of outstanding entertainers from all over the nation, concluded the week's activities.

Another significant event was the Washington Speakers Conference on Public Affairs, sponsored by the IPA, and held at the Mayflower Hotel, in Washington, D. C. January 4-5, 1954. Dr. Benjamin Cohen of the United Nations was the principal speaker on *Domestic Issues Day*; Australian Ambassador Sir Percy Claude Spender, and Ambassador from India, the Honorable Gaganvihari I. Mehta were the featured speakers on *International Issues Day*. (Mayflower Hotel room reservations - for the highest price - were: Singles, \$9.50; Doubles, \$13.00; Twins, \$16.50; Suites, \$28.50). (*Talent*, Holiday Issue, 1953). Conference Registration for members was \$2.50; dinner at the Mayflower Hotel was \$6.50.

In the same issue of *Talent*, was the following information: *The lecture platform still holds a strong lure for members of Congress*, according to Aaron Benesch, Chief of the Washington Bureau of the *St. Louis Globe-Democrat*.

House members get anywhere from \$250 to \$300 for a single address, but in the Senate the figure ranges from \$500 to \$750. Many in Congress who make this extra income have reported that it is impossible to live in Washington on their present salary of \$12,500 a year and their annual \$2500 expense account, which is also taxable.

IPA Officers and Directors for 1953-1954 included: President, George W. Bailey; Immediate Past President, Harry Byrd Kline; Vice President, Harry Lombard; Secretary, Christine Carr; Treasurer, E. S. Glasgo; Executive Secretary, William G. Bale. There were twelve Directors with staggered terms: Three Year, Two Year, and One Year. There were Regional Chapter Presidents located in Chicago, Florida, New York, Ohio and Western. (Our Dan Tyler Moore was listed in the August 1, 1954 IPA Directory of Members.) The Executive offices were in Westerville, Ohio. (Source: 1954 Member Directory).

There was an annual Holiday Dinner in 1954; it was held at the Morrison Hotel, Chicago, on December 28. The national officers and a great many of the Board members of IPA were present.... including J. Herman O'Keeffe, G. Leroy Collins, Lucille LaChapelle, Shirley Duncan, Mr. and Mrs. George Bailey, Eleanor Sikes Peters, and Anita Sky Eyes.

IPA's Tennyson Guyer wrote the following editorial in 1954, entitled, *Your Rich Relations*:

As a preacher's kid in North Findley, Ohio, we made the discovery very early that we just didn't have any rich relatives. However, my father gave us to know that anyone could have rich relations even if he never had rich relatives.

Dad took us to hear the best speakers, the finest artists, and greatest musicians. We accepted the fact that the best is here for those who care to find it. In days when kids have more money spent on them for toys than their dads spent for their whole education, it becomes a problem in values.

All of us in the IPA need to carry to our audiences more than entertainment. We need to embrace a 'cause.' I heard a well-known newspaperman say that this world has but two or three orators left. The reason was: modern speakers have no cause, no life-or-death message.

We have the supreme opportunity of carrying to our people the invigorating message that work is man's greatest privilege. In culture, fine arts, literature, and platform life, our people may be exposed to the best talent ever assembled in any generation. Everyone can have rich relations if they choose.

The curtain is going up on the greatest time ever to be alive. One needn't see the Great Pyramid, climb the Acropolis, and stand in awe in the Vatican, or view with wonder the Tomb of Napoleon. One simply needs to apply the majestic miracle formula that we must basically love people, genuinely enjoy seeing them thrive, help them find the way, do our best, and trust God for the rest.

1953 122 Years Old

As reported in the Winter, 1953 issue of *Talent*, IPA officers were: President George W. Bailey; Immediate Past President Harry Bird Kline; Vice President Karl S. Bolander; Secretary Kathryn K. Jones; Treasurer E. S. Glasgo. Executive Secretary was William O. Bale. Offices of the organization moved from Lakeside (temporary offices for the 1952 convention) to Westerville, Ohio. *Talent* magazine would now be printed there.

An IPA Special Fund was established to shore up the organization's finances. Some *Honor Roll* contributors were: George W. and Grace Bailey and George Bailey an *Expected Grandchild*; Leroy and Antonia Collins; Tennyson Guyer, C.E. Jones, Harry Byrd Kline, Harry and Lela Lombard, Anna Blair Miller, Glenn and Vida Norris (Plus a contribution for each of their thirteen grandchildren), Sky Eyes, Mr. and Mrs. Delno Supplee, Edward A. Wright.

Talent reported the following:

New York Times critic Jack Gould gave a very complimentary review of the *Hollywood Screen Test* TV drama, *With Malice Toward None*, which featured young IPA'er Hal Holbrook. The program, which has been on the air virtually since television's start, often does more real experimentation in drama than many of its more publicized counterparts, avers Mr. Gould.

The 1953 IPA Convention was held at Lakeside-on-Lake Erie August 30 through September 5. George W. Bailey, IPA's 1952—1953 President, made a plea for, *more managers, agents, bookers, and field men* to attend the Convention.

In a letter from Herbert J. Thompson, General Manager of The Lakeside Association (which was then in its 80th Season), the IPA was welcomed for the 1953 season.

He wrote, as follows:

Your organization has been coming here for a good many years, so that we are about to claim you as an integral part of our fellowship. Your coming and the quality of your program make a very fitting climax to a wonderful season, and we feel a sense of the loss of something worthwhile when you miss a year.

In the Spring-Summer issue of *Talent*, the following was reported:

Edward A. Wright, who is on sabbatical leave from the Department of Theater Arts of Denison University, Granville, Ohio, was in London for the Coronation and is currently entertaining troops in the German Theater of Operations. Ed Wright started his dramatic career in the old Chautauqua days and has become reputed as Director of the Denison Summer Theater.

Somewhat of an innovation in programming was introduced at the 1953 convention. Three workshops, which had the avowed purpose of improving certain phases of the platform profession, were held. The subjects: *Public Relations, Publicity, How to Become a Professional Platform Artist*. *Talent*, 1953 Spring-Summer issue

Registration fee for the IPA Convention and *Chautauqua Week* in 1953 was \$1.00 per person. This included convention badge, admission to Pre-Vues, all meetings, and the Main Programs (except Joy Night). Anybody could obtain the season tickets for all fifty of the week's attractions for \$3.00. (Dan T. Moore was scheduled to speak September 2; the title of his speech was, *Exciting Adventures in the O.S.S.*)

George Bailey was re-elected IPA President at the 1953 convention; William G. Bale of Westerville, Ohio was re-elected Executive Secretary.

In the fall issue, 1953, of *Talent* Dr. Tennyson Guyer was described as being *Ohio's Ambassador of Good Will*. *Born, bred and buttered in Findlay, he gave his first platform speech at 18 and since then has done more than 6500. He called himself the poor man's Will Rogers.*

Also in the same issue, Charles F. Horner, who was a Lyceum and Chautauqua manager for more than fifty years in Kansas City, was reported as having written a book entitled, *Strike the Tents*. His book described Lyceum and Chautauqua personalities.

The Executive Secretary was instructed to *seek desirable locations and conditions for the next Convention*. (The decision of the 1951 Convention location was to be decided in January, 1951.)

The lecture platform still held a strong lure for members of Congress, according to information furnished by John C. Metcalfe, director of the National Lecture Management, Inc. House members got anywhere from \$250 to \$300 for a single address, but in the Senate the figure ranges from \$500 to \$750. Many in Congress who made the extra income confided to Metcalfe that it was impossible to live in Washington on their salary of \$12,500 a year and their annual \$2500 expense account, which was also taxable. *Talent*, Winter Issue, 1953

An article of special interest to history buffs entitled, *Save Your Platform Americana*, by Carl Backman appeared in *Talent*-Winter Issue, 1953. It is excerpted below:

A number of IPA members have expressed the opinion that the association itself should be collecting IPA history to be kept at the IPA office until that day in the future when it can be given a permanent home. Our active ex-president, Harry Byrd Kline, among others, hopes that IPA will have a permanent headquarters one of these days and that it should include a museum for exhibits of materials of this kind.

*...Carl Backman collected Platform Americana. He had bound volumes of **Talent** and **The Lyceum Magazine** from the first issue of **Talent**, July 1890. Before he died, Bob Morningstar gave us his large collection of old **Lyceum** circulars to add to Backman's collection...Others have added to the collection. Now there are more than 3000 circulars in the collection. Other Platform Americana includes many of the books written about Chautauqua and the Lyceum and much miscellaneous material—photographs, pamphlets, speeches, and magazine articles.*

To the University of Iowa we owe a debt of gratitude. They have set aside a special room in which to sort and preserve this valuable Chautauqua material. ... They got a great deal from estates. As a matter of fact, they went down into the second cellar of the Kimball Building in

Chicago and took out a whole truckload of this stuff, mice, dust and all, and carted it back to Iowa City.

Harvard University has a good collection of real old circulars... The University of Michigan has started to gather material on dramatic readers and play companies that toured the Chautauquas. More and more it is being recognized that Chautauqua was not only an American phenomena, but was also a great adult educational movement. Collectors of Platform Americana should guard their material well.

1952 121 Years Old

The 50th Annual IPA Convention, the Golden Jubilee, was held in Lakeside, Ohio.

IPA became an Ohio Corporation. George W. Bailey was elected of IPA, replacing Harry Byrd Kline. Some of President Bailey's goals for the year were: IPA would be *strong* in membership, be *useful*, and be *happy*.

General Douglas MacArthur was the first person selected as the recipient of the William Otis Award for distinguished service in the cause of freedom.

Retiring IPA President, Harry Byrd Kline, reported that during his year in office he had: spent 78 days traveling 25,000 miles for IPA; visited four Regional meetings; spent enough of his personal funds *to buy a Cadillac*. His goals and activities included: 1. The transition to a full-time Executive Secretary (voted upon in 1949); 2. A Code of Ethics presenting standards for IPA's professional relationships; 3. Increased membership of 200 new members; 4. Adoption of a Membership Classification; 5. The Constitution, revised by Grover Tilden Davis and his committee, was adopted; 6. Emphasis upon Association—wide participation of the members in its activities was made; 7. The importance of the Regionals was stressed; 8. A Washington Speakers Conference in Public Affairs was set up. (The first such conference sponsored by the Association was held in 1922 (?). James B. Pond promoted two, and Drew Pearson promoted one in 1950. The next one would be held February 12-13, 1953 at the Mayflower Hotel in Washington, D. C.)

Retiring President Harry Byrd Kline said, *The days of Chautauqua and Lyceum, though green in memory, are gone. The form changes, but the substance remains. This is the day of community concert and lecture courses, school assemblies, television.*

One of the most inspiring events of the Jubilee Convention at Lakeside took place at the last general business meeting of the Association. It was evident that, with a deficit facing IPA, additional funds would be necessary to carry on a successful program. Spontaneously, a wave of tangible loyalty seemed to sweep over the group. Someone suggested that a fund of \$5,000 be raised to cover the deficit; the idea caught on rapidly. In a matter of minutes, members all over Orchestra Hall were on their feet to make their pledges to what came to be called the *IPA Fund*.

In looking forward fifty years to the Centennial Convention in 2002 of IPA Harry Byrd Kline projected:

*Perhaps the annual convention would be held in rotation on different continents. **The next fifty years should witness the maturing of the next-door-neighbor spirit throughout the world.***

In 2002 almost all nations should have facilities for strong platform activity. Speakers will discuss politics, economics, and culture in terms of one world rather than national areas.

Laughter should ring more merrily in 2002 than in 1952.

American men in 2002 should be dressed vastly more comfortably and attractively than today (1952).

The program will include music, speaking, and entertainment.

In 2002, television can present a man's moving picture and voice to billions of persons simultaneously. However, mankind will still depend upon the platform with its unique and priceless possession - the flesh and blood presence of a personality—as the most satisfactory and successful since the first convention in 1903 has proved a tremendous aid to the platform. The airplane enables platformists to fill schedules that once would have been considered fantastic.

In 2002 we shall have conservatives and radicals. Public address systems will enable platformists to appear before gigantic audiences.

The platform, on an international scale, will entertain, inform, and inspire. The platform will be the forum, then as today, for the free discussion of opposing philosophies and theories.

1951 120 Years Old

The International Platform Association held its annual convention at Lakeside-on-Lake Erie, Ohio, August 26 through September 1, 1951 (its 49th year if one figures from 1902 rather than 1831).

Officers at convention time were: Drew Pearson, President; Vice Presidents (there were 5): Dr. Elmore Reaman, Dr. Russell Potter, Delmo Supple, Dr. E. Pearle Smith, Grace M. Humphrey. Joel Guin was Secretary; Lela Lombard was Treasurer. There were ten members of the Board of Directors. James S. Lombard was the Executive Secretary.

Note: Harry Byrd Kline was elected President at the annual business meeting at the convention.

Convention programming included: Music (a Metropolitan Opera Star, a marimba trio, a former Broadway singer); Speakers' Drama (monologist, a one-man theater); Entertainment (Cowboy, juggler, cartoonist); Demonstrations (archery, sculpture); Workshops (photography, publicity).

Finally, The International Platform Association sponsored a Conference of American Lecturers in Washington, D. C., January 3-4, 1951. The First Session was held in the New State Department Building; the Second Session was held in the East Room of the Mayflower Hotel.

Drew Pearson spoke on, *Survival through Free Ideological Competition*; the former Czech Minister to France spoke on, *Must we Fight Russia?*

There were group meetings, business meetings, and PreVues.

Talent magazine was published quarterly. It was described as being a news periodical for workers in community forums, town halls, concert series, school assembly and lecture courses, and for clubs with educational, social or cultural interests. Further, it was supplied as a public service to program directors of such groups.

1950.....119 Years Old

The International Platform Association had its annual convention (its 48th year if one figures from 1902 rather than 1831) June 25 to June 30, 1950 in Rapid City, South Dakota.

Drew Pearson, columnist and IPA President for the year 1950-51, made his regular Sunday evening broadcast from the Alex Johnson Ballroom, and later made *an inspiring speech for the dedication of the night lighting on the Shrine of Democracy at Mount Rushmore. Van Heflin, the popular motion picture star, performed a masterful job as master of ceremonies. Talent.*

Other convention entertainers, according to **Talent**, summer issue, were as follows: Wilbur Swanson, humorist and pianist; Young and Company, magic; Desire Ligeti, bass-Baritone, San Francisco Opera; Kurt Singer, author-lecturer; Hawthorne-Adler Ballet; Keith Young, Australian adventurer; Ben Hammond, cartoonist; Gertrude Ribla, soprano for the Metropolitan Opera; Dr. Franz Polgar, hypnotist; George Bailey, entertainer; and Polomeme Potterers. There were trampoline stars, a violinist, and a Spanish dancer.

IPA officers for the year 1950-51 were: President, Drew Pearson; Vice Presidents: Dr. Russell Potter, Delno Supplee, Dr. L. Pearle Smith, Grace M. Humphrey; Secretary. Joel Guin; Treasurer, Lela Lombard; Directors: John Baird, G. Leroy Collins, Elizabeth Crawford, Kurt Singer, Harry Byrd Kline, Lucile LaChapelle. Past President was Dr. G. Elmore Reaman; Executive Secretary was James S. Lombard.

A special convention guest was Mrs. Borglum, widow of Gutzon Borglum, the sculptor of the Mount Rushmore monument. According to **Talent**, *Mr. Borglum began work immediately after the Memorial Dedication by President Coolidge on August 10, 1927. The colossal task, to carve an epic on granite, was largely completed in March, 1941, when the great sculptor died.*

Talent was identified as being *The Professional Organization of Workers in the Field of Popular Education*. James S. Lombard was the Editor. Associate Editors were: John Baird, Russell Potter, C E. Jones, Harry Byrd Kline, Lucile LaChapelle, Kurt Singer; Elsie A. Lombard was the Manager Editor. Headquarters were at the University of Minnesota, Minneapolis.

1949 119 Years Old

The 47th Annual Convention of The International Platform Association was held on the University of North Carolina Campus July 3 through July 8, 1949, in Chapel Hill, North Carolina.

Some program highlights were: Ann Bollinger, Metropolitan Grand Opera; a United Nations Workshop, *A Declaration of Human Rights*; a foreign news editor whose topic was, *Must we Fight Russia?* Annual banquet speakers' topics were: *Brotherhood or Barbarism* and *Where are we Going in Foreign Affairs?* The Music Theater Repertory Group performed the opera, *The Telephone*.

The cost for the Season was \$3.60. The cost for evenings was 90 cents, for the afternoons, 60 cents.

Officers of the IPA were: Glenn Morris, President, Harry C. Heffner, and Past President. There were four Vice Presidents. Elliott James was the Secretary, W. Leon Godshall, was the Treasurer. James S. Lombard was Executive Secretary. Glenn Morris was Chairman of the Board of Directors. There were nine Directors.

Talent was described as being, *The Professional Organization of Workers in the Field of Popular Education*. IPA published it quarterly; its offices were in the Northrup Auditorium, University of Minnesota, in Minneapolis. James S. Lombard was the Editor. There were six Associate Editors; Elsie A. Lombard was the Managing Editor. *Talent* was described as being, *a news periodical for workers in community forums, town halls, concert series, school assembly and lecture courses, and for clubs with educational, social or cultural interests. It was supplied as a public service to program directors of such groups.* *Talent*, Spring 1949

There were 70 Bureaus and Management companies servicing the lecture and concert professions.

1948 117 Years Old

Note: The International Platform Association *A Retrospective* Editor has no materials available for this year.

1947 116 Years Old

The 45th Annual Convention of The International Lyceum Association (ILA) was held in Lakeside-on-Lake Erie, Ohio.

At this convention, the name of the organization was changed to The International Platform Association. The new constitution and by-laws were presented.

The object of the association was declared to be the improvement of the lecture, concert and entertainment fields, and the increased welfare of those engaged therein.

Harry P. Heffner was elected President for the 1947-1948 year.

Among those names listed in the 1947-1948 Membership Roster were: Drew Pearson of Washington, D. C., and Edward A. Wright of Granville, Ohio.

1946.....115 Years Old

The International Lyceum Association held its annual convention (its 44th if one figures 1902 as the organizational date rather than 1831).

Planned programming included Mornings (ILA business meetings, sectional meetings, talent try-outs, artists breakfasts); Afternoons (programs with special attention to school assembly and club programs); Evenings (celebrity programs: musicians, speakers, entertainers).

The Grand Finale Program included the annual ILA banquet. Harry Byrd Kline was the Master of Ceremonies.

Officers were: Guy V. Keeler, President. The four vice presidents were: Saltiel, Montague, Hindus, Supplee. Elliot James was the Secretary, Alice Alien was the Treasurer. James S. Lombard was the Executive Secretary (as well as the Editor of *Talent*).

1945 114 Years Old

The International Lyceum Association had its annual convention at Lakeside-on-Lake Erie, Ohio August 27 through August 31, 1945.

Noted speakers, stage and concert artists appeared, such as: Vincent Burns, who read poetry; La-Mar, the Magician; Dr. Robert S. Hartman, linguist and world traveler; Elliott James, who spoke on liquid air; George Bailey, entertainer; Dr. Henry B. Valleau, hypnotist; William Hacker, pianist.

Other activities included the nightly Stuntfest Club, Great Joy Night, annual banquet and Talent Hearings. (Note: these hearings were scheduled on three afternoons, after the regular programming, to give an opportunity for the presentation of new talent.)

Hotels at Lakeside were on the European plan. Rooms without bath (single) were \$2.00 and up. Double rooms were \$8.00 and up. Rooms with toilet only or bath only (single) \$8.00 (double) \$5.00 and up (Hotel Lakeside). One could stay at the Woodlawn Cottage in a room with running water, \$2.00 (single), with private bath \$3.00. Weekly rate was six times the daily rate.

The International Lyceum Association, according to the cover of *Talent* April 1945, was *The Professional Organization of Workers in the Field of Popular Education*. The editorial offices of *Talent* were: 605 North Michigan Avenue, Chicago.

Talent was described as being a news periodical for workers in community forums, town halls, concert series, school assembly and lecture courses, and for clubs with educational, social or cultural interests. It was supplied as a public service to program directors of such groups.

Frank Preston Johnson was Chairman of the Editorial Board of *Talent*.

ILA officers were: President, Howard Higgins; Vice Presidents: Harry C. Heffner, Louis K. Alber, Harry Byrd Kline, Russell T. Neville; Secretary, James S. Lombard; Treasurer, Doris Eaton Mason;

Executive Secretary, Caroline L. McCartney. Directors were: James Lombard, Doris Mason, Charles Dietrich, Edwin A. Rowlands, C. E. Backman, Guy Keeler, Herbert Petrie, Sydney Montague.

Elsa Maxwell was scheduled to broadcast from San Francisco each day during the conference, having been selected to report on the Conference proceedings by the Foreign Relations Committee of the United States Senate. *Talent*, April 1945

1944 113 Years Old

The 42nd annual convention of The International Lyceum Association was held August 28 through September 2, 1944 at Lakeside-on-Lake Erie, Ohio.

Officers of the convention were: President, Howard Higgins; Vice-Presidents, Geoffrey F. Morgan, John W. Frye, Clarence N. Supples. A. L. Hoover; Secretary, James S. Lombard, Treasurer, Anna Blair Miller; Executive Secretary, Caroline L. McCartney. Chairman of the Program Committee was Harry C. Heffner.

Permanent Headquarters of The International Lyceum Association were at 60 N. Michigan Avenue, Chicago, Illinois.

Convention programming included Daily business sessions; a Class Luncheon, a Musicians and Drama Artists Breakfast; two sessions of the Stuntfest Club; Talent Hearings; the Annual Banquet followed by Great Joy Night Program under the direction of Howard Tooley. Some of the speakers were: Grove Patterson, editor of the *Toledo Blade*, W. A. Scharffenberg, authority on the Far East; Howard Pierce Davis, World affairs analyst. There was also a symposium on the Far East.

The cost for a season ticket was \$2.50; Single admission to night programs was .50 cents. Morning and afternoon programs cost .25 cents.

1943 112 Years Old

The Lakeside Festival, an all-star program by noted speakers, stage and concert artists, was presented in connection with the annual convention of The International Lyceum Association. The Festival was held August 30 through September 4, 1943, at Lakeside-on-Lake Erie, Ohio.

An address was given by Mr. G .H. Parrick, National Director of the American Red Cross.

The program also included: Harry Foster Welch, the original Popeye, the man with a thousand voices, Artists Breakfast, under the direction of Cleo Dawson; Drew Pearson, newspaper columnist and radio commentator: of *The Washington Merry-go-round*. There was also the annual banquet and the Great Joy Night Program under the direction of Howard Tooley with 100 stars of platform, stage and radio.

Frank Preston Johnson was the Director of Platform

Season Tickets admitting to ALL Festival Programs cost \$2.50; single admission to Night Programs was 50 cents - Morning or Afternoon Programs, 25 cents.

Drew Pearson was described in *Who's Who on the Lakeside Festival* as being, *The son of the late Dr. Paul N. Pearson, one of the founders of the ILA.* Drew Pearson was virtually brought up in the Lyceum and Chautauqua.

The International Lyceum Association's permanent headquarters were at 542 North Rush Street, Chicago, Illinois.

Officers included: President, Howard Higgins; Vice-Presidents, David S. Cook, James S. Lombard, Russell T. Neville, J. F. Alexander; Secretary, Glenn L. Morris; Treasurer, Elliott James. Executive Secretary was Caroline L. McCartney.

In the May 1943 issue of *Talent* (Published quarterly by The International Lyceum Association, Established in 1903, *The professional organization of workers in the field of popular education*) was a letter of significance from President Franklin D. Roosevelt. The letter dated April 29, 1943, was addressed to Mr. Howard Higgins, President of The International Lyceum Association. Portions of that letter are quoted below:

The American people are eager to hear and absorb new ideas on world affairs. They have, therefore, a vital interest in every phase of the conflict of principles and policies, which rends society in a global war today.

Only by knowledge of the causes underlying this conflict can thoughtful citizens formulate their ideas concerning means of maintaining future peace and evaluating the shape of things to come. The lecture platform affords an excellent medium for the dissemination of ideas and opinions, particularly in times of national crisis.

I am very glad to add my word of commendation to the effort, which The International Lyceum Association is making in contributing to the great pool of popular knowledge, and understanding that will be so essential in making articulate the thinking of the post war world. Your organization can make a fine contribution toward that knowledge and understanding.

Very sincerely yours,
Franklin D. Roosevelt

In addition to the letter to ILA's President Higgins, President Roosevelt addressed the following letter to Lowell Thomas, president of the American Platform Guild:

Dear Lowell,
Since the days of the Lyceum, the lecture platform has been an indispensable agency of popular education. In times of national crisis it has given people through the land, in every city, town and village, the facts they needed to know. I am delighted to hear that, under the leadership of the American Platform Guild, speakers and lecturers are preparing again to render this great national service.

To this end the American Platform should be recognized as an integral part of the war effort.

Very sincerely yours,
Franklin D. Roosevelt

(Note: During World war I., President Woodrow Wilson wrote a letter to Mr. Montaville Flower, then President of The International Lyceum Association, which also commended the ILA for its patriotism in being an integral part of the national defense. The letter was dated December 14, 1917.)

September 3, 1943 was the fortieth birthday of The International Lyceum Association.

1942 111 Years Old

The 40th Annual Convention of The International Lyceum Association was held at Lakeside-on-Lake Erie, Ohio August 31 to September 5, 1942.

This was the first convention held since the United States of America entered World War II. Attendance was smaller than it had been for years due to tire and gasoline problems.

Herbert Petrie was President of the ILA; Frank Preston Johnson, Chairman of the Editorial Board of *Talent*. Howard Higgins was elected President for 1942-1943.

The U. S. Treasury Department asked the ILA Executive Board to make a plea at the convention to sell war savings bonds and war savings stamps. Permanent Headquarters of The International Lyceum Association in 1942 were at the Hotel Alexander, Chicago.

ILA President, Herbert Petrie appointed a special committee to determine whether or not ILA should declare a moratorium on lecturing and public discussion for the duration of World War II. The committee's job was twofold: 1. To offer the ILA's services to the U. S. Government; 2. To discuss suggestions for cooperation between the government and the platform profession. The committee learned that the government was interested in the offer. Definite plans for cooperation would be drawn up.

A program note: Dorothy Fuldheim of Cleveland, Ohio, returned to Lakeside for the fourth time. The feeling among those who heard her was that, she was probably *the best-informed woman on the American platform*.

1941 110 Years Old

The annual meting of The International Lyceum Association (its 39th if one figures from 1902; its 110th if one figures from 1831) was held at Lakeside, Ohio August 25 through August 30, 1941.

The programming included noted speakers, *unexcelled* entertainment, and *good* music. There were the daily business meetings, the annual banquet, Great Joy Night Program, directed by Howard Tooley with 100 stars of platform, stage, and radio.

Season tickets for morning, afternoon and night programs cost \$2.25.

Committees were: Program Director of Joy Night, Platform, Talent Hearings, Stuntfest, Musicians and Dramatic Artists breakfast, Class Luncheon, Banquet, Social, Necrology, Legislative, Auditing, Arbitration, Publicity, Light and Sound, and Circular Display.

Officers were: Herbert Petrie, President; Glenn Morris, Guy Keeler, Antonia Collins, L. E. Meyer, Vice Presidents; Howard Higgins, Secretary; Mrs. A. H. Anderson, Treasurer; Caroline McCartney, Executive Secretary. There were nine Directors of the ILA.

Talent was published quarterly; Frank Preston Johnson was Chairman of the Editorial Board. The Association's office was in the Congress Hotel, Chicago.

According to an item in the November, 1941 issue of *Talent*, the following were re-elected at the annual convention: President—Herbert Petrie, Winona Lake, Indiana; Secretary, Howard Higgins, Boston. Also elected were four Vice Presidents, and two Directors (for three year terms). Lela Lombard was elected Treasurer. The election of officers was for 1941-1942.

The following item was in the November 1941 issue of *Talent*:

Even the fifteen-year old question of changing the name failed to ripple the Lakeside calm. When the president called for a report of the Committee on Name Change many a member whispered to his neighbor 'Here comes the fireworks.' But there was no match to start the blaze. Loring Campbell, chairman of the committee, recommended that the name of International Lyceum Association be retained. He put it in the form of a motion. Many members promptly seconded it. ...The old name was retained by unanimous approval. Peace, it is wonderful!

1940 109 Years Old

The 38th Annual Convention of The International Lyceum Association was held the week of August 26 through August 31, at Lakeside, Ohio, according to *Talent* August, 1940.

In that issue, President Grover Tilden Davis expressed confidence that it would be one of the best-attended conventions in years.

Some of the program titles included: *The American Indian*, *My Pals and Playmates*, the *Otters*, *Sounds of the Air* (whistling and animated cartoons), *I Lived under a Dictator*, *Bobo*, the *Magician*. There was also *Hay Fever*, a comedy in three acts produced by The Salisbury-Wright Players. (Edward A. Wright, director, was the director of drama at Denison University.) There was an old-fashioned party for ILA members, Stuntfest (Impromptu fun-making by ILA entertainers), a Class Luncheon, a program on witchcraft in Jamaica, Great Joy Night Program, an Artists Night Program with Tom Waring, in person (brother of Fred Waring).

The annual banquet closed the convention.

ILA Officers were: President, Grover Tilden Davis; Vice Presidents: Lloyd King, W. Stuart Carnes, June Wynters-Watson, Walter Brown. Secretary was Howard Higgins, Treasurer was Jessie Taylor, and Executive Secretary was Caroline McCartney. Program Committee Members were: C. E. Backman, Chairman, G. Le Roy Collins, L. E. Moyer, Pitt Parker.

Directors were: Grover Tilden Davis, Howard Higgins, Jessie Taylor, G. Le Roy Collins, Elliott James, Frank P. Johnson, Robert B. Duncan, C. E. Backman, Glenn Morris.

Season tickets for six evening programs, five morning and five afternoon programs were \$2.25. Single admission: Evening 50 cents, Morning or afternoon 25 cents.

Instructions on how to reach Lakeside were included in the August 1940 issue of *Talent*. Members could choose to travel by railway, by coach, by automobile.

According to the August 1940 issue of *Talent*, Drew Pearson, Lecturer with the Redpath Bureau, became a new member. (Editorial Note: Mr. Pearson would become an important member who, in the future, would help to shape the IPA.)

Ada Ward sent a letter to *Talent* (March 1940) to say that she had been forced to leave London and give up 40 lecture dates because of, *These terrible black-outs which make it difficult for me to realize that I am still living in the bright lights. I wish I could come to America. What a story I could tell!*

An item in the June 1940 issue of *Talent*, there was a description of a new thrill afloat in the lecture field. *Doran Meredith had perfected a device to project pictures in three dimensions. Mr. Meredith said, we do not realize what we have been missing. The movies in time will undoubtedly adopt it, but since theaters will have to be entirely re-equipped we can, for the time being, expect to see it restricted to the lecture platform.*

Also, in the June issue of *Talent* was an article about the proposals to amend the Constitution to change the name of The International Lyceum Association. A committee was given the assignment to recommend names.

The Name Committee, as reported in the November 1940 issue of *Talent*, made the following suggestions: 1. American Platform League. 2. Platform League of America. 3. American Platform Association. 4. American Platform Guild. 5. International Lyceum Association. 6. Platform Association. The names had to be published at least sixty days before the beginning of the next convention to satisfy the requirements of the Constitution.

1939 108 Years Old

The 37th annual convention of The International Lyceum Association was held August 28 through September at Lakeside Ohio.

According to a Convention summary, which appeared in the November, 1939 issue of *Talent*:

Members of The International Lyceum Association have begun a new platform year under the inspiration of a great convention and with memories of a glorious Lakeside reunion.

Once again the Lakeside convention has proved to be the power plant of the platform, generating enthusiasm for the work and creating sentiment for higher standards.

The program was crammed to the brim with good things: challenging and thought-provoking lectures on vital current topics; instructive travel pictures and stories; and dramatic adventures in the far corners of the world.

There were morning, afternoon and evening programs scheduled by a hard-working committee through the hot weeks of the summer, with additional programs crammed in at the last minute.

Due to the constructive work of Secretary C. E. Jones, the business sessions were among the most interesting and worthwhile events of the week.

Papers were presented which brought out real constructive ideas.

There were four members of the Charter Class of 1903 present at the Class Luncheon: J. Nick Perrin, Denton Crowell, Edward Clarke, and Franklin Caveny.

ILA Officers for 1939-1940 were elected at the Convention, as follows: President, Grover Tilden Davis; Vice Presidents, Lloyd S. King, W. Stuart Carnes, June Wynters-Watson and Walter H. Brown; Secretary, Howard H. Higgins; Treasurer, Jessie Rae Taylor. Members of the Board of Directors, elected for three years, were: G. Leroy Collins and Elliott James.

One hundred sixty attended the Second Annual Lyceum and Chautauqua Reunion Dinner at the Rainbow Grill, Rockefeller Center, New York City, on April 10, 1939.

The program notes for the 1939 Convention described The International Lyceum Association, as follows: *It is an organization composed of leading lecturers, entertainers, musicians, bureau managers, booking representatives, and buyers of talent who meet in convention for a week each year to become better acquainted, to discuss common problems, to hear a program by distinguished artists and speakers, to enjoy a week of outing and fun. Talent, June 1939*

The following committees were organized for the 1939 Convention: Program, Joy Night, New Talent Hearings, Circular Display, Stuntfest, Musicians and Dramatic Artists Breakfast, Class Luncheon, Banquet, Legislative, Necrology, Social, Auditing, Publicity, Extension, Arbitration, and Director of Golf activities.

The following snippets of news were taken from several 1939 issues of *Talent*:

Drew Pearson and Robert S. Allen, conductors of the Washington-Merry-Go-Round, a column which has a newspaper circulation of 13,000,000, were included in The Nation's Honor Roll for 1938 for their pertinacity in exposing profascist influences inside the State Department which have been steadily exerted to prevent the lifting of the embargo on shipments to Loyalist Spain.

Alice Roosevelt Longworth, who had her first lecture experience this past season, will do it again next November. (Note: she is the daughter of President Theodore Roosevelt.)

Glenn Frank has been living at the Ambassador Hotel, Chicago, for some months. Glenn was secretary of the ILA for the three years from 1913 to 1916. He was a Lyceum and Chautauqua lecturer from 1909.

*Elsa Maxwell is now in Hollywood making her first starring picture, **Hotel Life**. At the conclusion of her Hollywood venture, she will go on a long lecture tour.*

And, in the February, 1939 issue of **Talent**, the President of the ILA, in 1938-1939, Grover Tilden Davis made a plea for solidarity:

...more now than ever, the ILA must, of necessity, become definitely closer in our mutual aims, and the methods employed to attain the influence which is rightfully ours in the great broad field of entertainment.

That this can be accomplished by all of us putting our collective shoulders to the wheel I have no doubt and it is this collectivism (not Russian but democratic) which I propose should be adopted by The International Lyceum Association.

The world moves on, and we must move with it, but only with justice and a very definite policy of where we are going, and with a very definite knowledge of what we are trying to maintain and accomplish.

I subscribe to the belief that The International Lyceum Association is an organization which can, if it chooses, play an important part in the general scheme of life here in America.

1938 107 Years Old

The annual convention of The International Lyceum Association was held at Lakeside-on-Lake-Erie, Ohio August 29 through September 3, 1938.

According to **Talent**, *The ILA News*, *Some changes have been made in the convention routine. The Travel and Adventure hour will be held at ten o'clock each morning. This earlier hour will permit the Association to hold its business sessions before luncheon and allow the early afternoon for visiting.*

Talent hearings will be held at the close of each afternoon program.

Program notes: Col. M. Thomas Tchou, former, private secretary to General Chiang Kai-shek, and for three years Director of the Labor Department of the Chinese Government, has been secured for an address at the convention. Also, George Samuel Kendall will present the gleanings of twenty years of research and 200,000 miles of travel in his illustrated lecture, ***The Greatest Things of the Ancient World***. Probably the high spots in his address will be reproductions of the first pictures taken of King Tut Aunk Amen's tomb and its treasures. Dr. Howard Carter, discoverer of the tomb, made it possible for Mr. Kendall to reproduce in natural color the priceless photographs taken when the tomb was entered for the first time since it was sealed on its royal occupant thousands of years ago. **Talent**, August 1938

Rooms in Lakeside hotels were bargains: A room without bath (single) was \$1.50 up (with bath, \$2.75 up). Rooms without bath (double) were \$2.50 up; Rooms with bath (double) were \$3.75 up. Moreover, members of the ILA were given a 20 to 25% discount.

The thought was expressed that good papers prepared beforehand by members and read at the business conferences might be of vital interest to all members of the ILA. Some suggested topics were, *How to Build a Good Program*, *The Fine Art of Selling*, *Ideas for Getting Out Crowds for Night Performances*, *Fitting the Program to the Curricula*, *Voice Re-enforcement* and *Public Address Problems of the Lyceum Stage*.

Frank Preston Johnson was president of the ILA for the 1937-1938 year. Grover Tilden Davis of Cincinnati, Ohio, was elected President for the 1938-1939 Year. Members of the Board of Directors were elected for three years.

According to the February, 1938 issue of *Talent*, Elias Day, a charter member of the ILA, and one of the best entertainers of his time, *is credited with introducing the grease paint type of entertainment into the Lyceum*. Another item: *February 13 marked G. LeRoy Collins' 25th anniversary in the Lyceum Business*. (He became active in 1913!)

The May 1938 issue of *Talent* contained several items of special interest. They are quoted, as follows: Wednesday, April 13, 1938, was Lyceum and Chautauqua Night in the South Gardens of Hotel Astor, New York City, when ninety-five former Lyceum and Chautauqua stars and workers got together. Lowell Thomas, as master of ceremonies, was in rare form.

Literary critics of the metropolitan press are unanimous in their belief that Gay MacLaren has made a real contribution to American social history in her rollicking story of Chautauqua, *Morally We Roll*.

Those of us who *rolled along* on the old Chautauqua trails will read this fascinating story with nostalgic delight. *Up from the vanished years come the familiar forms of our fellow troupers of the big brown tops*. They all live again in the pages of this story. The author points the belated finger of ridicule at some unsavory phases of Chautauqua - *belated, because someone on the inside should have done this while Chautauqua was still a going concern*. *But it also brought national figures, outstanding public personalities and, occasionally, great artists to isolated rural communities*.

To Chautauqua falls the unique distinction of having originated the nation-wide movement for adult education. It was a mighty medium for the interpretation of the American dream, and it was important for land-locked people who were hungry for entertainment and self-improvement. For the audiences to whom life was otherwise drab and empty, Chautauqua meant inspiration and culture and delight.

Countless hearts of those who served in Lyceum and Chautauqua for the past three decades were deeply saddened at the news of the passing of one of its best-loved personalities, Dr. Paul M. Pearson. He was the founder of the Swarthmore Chautauqua, Governor of the Virgin Islands under two presidents, and three times president of The International Lyceum Association.

For a number of years Paul Pearson was editor and publisher of *Talent*, the first organ of the lyceum profession. He was also a lecturer of note. In 1912, while he was professor of public speaking at Swarthmore College, he conceived the idea of promoting Chautauquas in the East. In 1912 the Swarthmore Chautauqua System served in towns. A dozen years later Swarthmore had more than a thousand towns and 43,000 guarantors. It was one of the largest and most important Chautauqua systems.

Probably no Chautauqua manager was more active in The International Lyceum and Chautauqua Association than Dr. Pearson. (He was the father of Drew Pearson.)

A revival of the American Lyceum was the theme of the address given before the Lakeside convention of The International Lyceum Association by President Frank P. Johnson. Excerpts follow:

... during the past year more speeches have been given for pay and more artist courses have been in operation than in my years of platform history. He pointed out, however,

...the Town Hall courses, the public forums, and the artist series have been confined for the most part to the large cities. The county seat towns and the smaller cities, once the strongholds of the Lyceum, must now depend upon the motion picture show and the radio for public entertainment.

*A study of Lyceum history, declared Mr. Johnson, shows that its periods of power and influence were in the controversial eras of our national life. It was born during the slavery agitation of the 1850's. It flourished during the troublesome days that followed the Civil War, and reached its zenith as a mold of public thought in the early days of the progressive movement in politics. Our country today is in the midst of a great transitional era. Its social, economic, and political institutions are undergoing far-reaching changes. People, everywhere, are anxious to discuss these changes under competent and qualified leadership. The radio can never meet this need. The radio is a **single-lane** medium. It gives the audience no opportunity (with the exception of such programs as Town Hall) to challenge the speaker and force him to defend his position. There is a danger that radio presentations may be corruptive of public thought because they are utterly and completely one-sided.*

Mr. Johnson reminded the convention that less than twenty years ago every small town in America had an annual Lyceum course, and expressed the opinion that if the Lyceum filled any legitimate community need at that time, there must be a place for it today. He contends that *the time is ripe for a genuine Lyceum revival, and that the great need is organization.*

*The American Lyceum, concluded Mr. Johnson, was once a movement with a purpose and an obligation. It was born of democratic necessity out of the lives of great and sincere men and was a platform for the freer expression of the American spirit. There will be a place for music, drama, and the spoken word so long as civilization endures. The Lyceum was once a mighty medium for delivering such cultural products to the American community. The time has come for this institution to assume its old leadership in the field of adult education. Every member of this Association should make it his business to discuss Lyceum revival with schoolmen, clergymen, and community leaders during the coming year. **Talent**, October 1938*

ILA Officers for 1938-1939 were elected at the convention. Grover Tilden Davis of Cincinnati, Ohio was elected President.

1937 106 Years Old

The 35th Annual Convention of The International Lyceum Association was held at Lakeside-on-Lake Erie, Ohio August 30 to September 4, 1937.

There were many hits on the program. *The intense heat of Lakeside did not seem to bother the talent at all. The old-timers thought they were doing Chautauqua time again under the big brown tents. Talent*, October 1937

The Association's permanent headquarters were in the Auditorium Hotel in Chicago.

Frank Preston Johnson was elected President for the 1937-38 year; there were nine directors.

Season tickets—six evening programs, five morning programs and five afternoon programs—cost \$2.25. A room without bath (single) was available at Hotel Lakeside for \$1.50 and up. Rooms with bath (double) were \$3.75 and up. However, ILA members were given a 25% discount if they stayed for three or more nights.

The ILA felt that there were many important problems that should be discussed at the business meeting. For example, some definite action should be taken to avoid any dangers of sit-down strikes. Also, the feeling was that the Platform should be made more inviting to new talent.

Edgar Bergen, a new headliner in radio and motion picture circles, and one of the highest-paid performers in the entertainment world, toured the Chicago Redpath Chautauqua Circuit a few years ago.

1936 105 Years Old

The International Lyceum Association held its annual convention at Lakeside-on-Lake Erie, Ohio, August 31 to September 5, 1936. (This was the 34th annual convention if one figures from 1902.)

The convention was described as being the Lyceum Artists Program which included Over a Hundred Outstanding Lyceum Artists—Noted Lecturers, Dramatic Artists, Fun Makers, Musicians—all taking part in a brilliant program.

Two program items of note were: *The Social Value of Housing*, Dr. Paul M. Pearson, Assistant Director of Housing, PWA, Former Governor of the Virgin Islands; and *European Merry-go-Round*, Dorothy Fuldheim, *The Best Informed Woman in America*, who had just returned from Spain, Italy and Egypt.

Season tickets (six evening programs, five morning and five afternoon programs) cost \$2.00.

Paul Kemmerer reported in the October 1926 issue of *Talent*, as follows: He saw more former presidents at Lakeside this year than he ever saw at one time before. The former leaders of the Association who came to the convention were: Dr. Paul M. Pearson, William H. Stout, William Rainey Bennett, J. M. Erickson, G. Leroy Collins, and Carl E. Backman.

Officers were: President, Charles Plattenburg; Vice Presidents (four): Grover Tilden Davis, Guy Keeler, Bob Hanscom, A. L. Hoover; Secretary, Robert Myers and Treasurer, Lela Lombard.

Officers elected at the convention for the following year were: President, Frank Preston Johnson; Vice Presidents: Clarence Supplee, Ada Ward, Harry Lombard, and W.R. Duckett. Kathryn Keichner was elected Treasurer; C. E. Jones was elected Secretary

The permanent headquarters were in the Auditorium Hotel, Chicago.

1935 104 Years Old

According to the April 1935 issue of *The International Lyceum Association News*, President Plattenburg appointed committees for the thirty-third Annual Convention to be held at Lakeside, Ohio, August 26 to August 31, inclusive.

The program schedule included: Class Luncheon, Banquet, Legislative, Extension, Social, Necrology, and Auditing.

Program highlights were: The Interpreter's Hours, Travel and Adventure Hours, a Manager's Party, a Musicians-Dramatic Artists Breakfast and Round Table. There were concerts, dramatic presentations, and Stuntfest. Dorothy Fuldheim spoke on, *European Merry-go-Round*. After the Annual Banquet, there was a Big Joy Night Program: *The Lyceum on Parade* produced by Howard Tooley with a superb cast of almost a hundred ILA stars.

The International Lyceum Association's permanent headquarters were at the Hotel Lorraine, Chicago. Officers were: President, Charles H. Plattenburg; Vice Presidents: Edward Clarke, Frank P. Johnson, C. E. Jones, Agnes Cherry. Secretary, Robert Myers, and Treasurer, Alta Wells. Program Committee: C. E. Backman, Chairman; Selma J. Blackinton, G. Le Roy Collins, J. M. Erickson, L. E. Moyer, Howard Tooley.

According to the Convention notes: *The ILA is an organization composed of leading lecturers, entertainers, musicians, bureau managers, booking representatives, and buyers of talent who meet in convention for a week each year to become better acquainted, to discuss common problems, to hear a program by distinguished artists and speakers, to enjoy a week of outing and fun.*

According to the July 1935 issue of *The ILA News*, Amelia Earhart plans to *retire* the plane in which she has made most of her record flights. Miss Earhart is booked for a good lecture season next fall.

In the January, 1935 issue of *The ILA News*, it was reported that three charter members of the ILA had passed away within nine days. They were: Montaville Flowers who had served as president three times (1910, 1911, 1917) ...*he was one of America's most forceful platform speakers*. William Sterling Batts, *the Dickens Man*, who became an interpreter of Charles Dickens in vaudeville and Lyceum. Active in the organization of the ILA, he remained an enthusiastic member all of the thirty-one years; he was secretary for three years in its formative period and Frank A. Morgan who was a pioneer in the *modern type of Lyceum and Chautauqua direction*.

In the same issue of *The ILA News*, was this clipping: **The Lyceum Had Its Troubles in 1831. Through the Years with the Boston Traveler.** *100 Years Ago, December 9, 1831. ...The Westfield Academy, with an attendance of 375, begins its 34th year, and appears to be our leading school. The lyceum scheme seems to be petering out. It is evident that the public doesn't want to be cultivated. Those who have the welfare of the Lyceum at heart feel that two things are essential— a strong organization and a newssheet. Two years ago, after the failure of **The Platform World**, the convention undertook the establishment of an official organ, **The ILA News**. ... We feel that without the ILA, the movement would disintegrate. **The ILA News**, January 1935.*

The following announcement was made in the October-November 1935 issue of the news sheet: **Talent, The ILA News**, is the new and more pretentious name of this official ILA publication adopted by Chairman Frank Preston Johnson and the members of The ILA Board of Directors. Also, the size of the newsletter was made slightly smaller and its pages were increased from 12 to 16.

Officers were announced for 1935-1936, as follows: President, Charles Howard Plattenburg; Vice Presidents, Grover Tilden Davis, and Guy V. Keeler, Bob Hanscom, A. L. Hoover. Secretary, Robert L. Myers (re-elected), and Treasurer, Lela Fairchild. Members of Board of Directors (elected for three years) were Robert Duncan (re-elected) and A. H. Anderson.

With reference to the Thirty-third convention held in August at Lakeside, the following appeared in **Talent**: *Optimism and confidence in the future of the platform arts characterized that week. There was less harking back to the **good old days** and more looking ahead to new opportunities than in any convention since the well-known depression made its appearance.*

The ILA headquarters have returned to the Auditorium Hotel, Chicago.

1934 103 Years Old

According to the April, 1934 issue of *The ILA News*, the thirty-second annual convention of The International Lyceum Association was held at Lakeside, Ohio, August 27 through September 1, 1934.

The program committee of the ILA, consisting of G. LeRoy Collins, Chairman, Selma Blackinton, L. E. Moyer, Howard Tooley, F. P. Johnson, J. Oscar Hall, J. N. Erickson, has been hard at work on the ILA program. Chairman Collins says that, *not in years have attractions been so eager and willing to go on at the Convention. **The ILA News**, July 1934*

In that issue, Secretary Robert L. Myers made a plea to the members to pay their membership dues for \$5.00 *without further delay*. He added, *as our President has told us, our beloved ILA is past the worst of its recent troubles and is growing steadily stronger. Let us show the quality of our loyalty by paying our dues at once. This makes it possible for the ILA to carry on as it should and can. Let us help to make this one of the best years the Association has ever known. It is not the guns or armament or the money they can pay, it is the close cooperation that makes them win the day. It is not the individual or the army as a whole, but the ever-lastin' teamwork of every bloomin' soul.*

Hotel Lakeside accommodations were: Rooms without bath, single, \$1.00 to \$1.75. Rooms without bath, double, \$2.00 to \$3.00. Rooms with bath, single, \$1.75 to \$2.75. Rooms with bath, double, \$3.00 to \$4.00.

In the April, 1934 issue of *The ILA News*, Secretary Robert L. Myers said that he felt that there were much better times ahead soon *for all of us because the signs certainly point that way. I have seen much in the past six months to confirm my conviction that the Platform will soon return to its own. I believe that it is only a question of a little time now until some considerable part of this steadily-forming prosperity seeps down to us who make our living from the Platform art.*

Also in that issue of *The ILA News*, the Cleveland Plain Dealer reported, *Dorothy Fuldheim broke speed records for lecturing engagements the other day and still feels jittery. After talking to the Sorosis Club here she had a special plane fly her to Lansing, where she lectured to educators, and then dashed back to Cleveland for a third talk the same day.*

Officers of the ILA in 1934 were: President, C. E. Backman; Vice Presidents: C. M. Supplee, Margaret Stahl, Howard Tooley, Anne Varner Baker; Secretary, Robert L. Myers; Treasurer, Fern Casford; Assistant Secretary, Caroline L. McCartney. There were nine members of the Board of Directors.

The International Lyceum Association published *The ILA News*. Frank Preston Johnson was Chairman of the Editorial Board.

The Association's headquarters were in the Hotel Lorraine, Chicago, Illinois.

John E. Howard, Director of Bands and Orchestra—the University of North Dakota—wrote the following letter, which appeared in *The ILA News* July, 1934:

Right now I would be very happy to have a Chautauqua contract at almost any figure. Talent did not generally appreciate the opportunity to be employed during the summer season at a time when things were going well in this field.

It is my conviction that sooner or later Chautauquas, or a similar movement, will come back. The jazz period is already dimming. People are becoming tired of the continual projecting over the radio of jazz music and songs.

Chautauquas meant something to every community that it touched. Higher standards resulted as the Chautauqua became a permanent part of community life. We are beginning to feel the need of such entertainment and hope that the time is not far off when we can satisfy the hungry minds of our people with authoritative information, stimulating music, and a wider range of interests in better living through the Chautauqua or a kindred movement.

In that issue of *The ILA News* was an article entitled, *Many Lyceum People Connected with a Century of Progress in 1934*, written by President C. E. Backman. Excerpts follow:

Perhaps there was a time when some attractions were overpaid for their services in the Lyceum. Today there certainly are none. The tragedy of it is that many are underpaid. Talent - musicians, entertainers, and speakers - cannot perform to the best advantage if their fees are so small that they must work two, three and even four times a day to eke out an existence.

Our economic difficulties have forced Bureaus and Lyceum Talent to a cakes and coffee diet. The present system of several performances a day in different towns is shortening the life of the

attraction. Two and even three years of ordinary work are now done in one year for less than a regular year's pay. And there are extreme cases where talent is doing a month's work in a week for scarcely more than expenses.

The situation is not healthy. It cannot endure and is against the spirit of the times. Schoolmen, clubs, committees, naturally, will pay no more than they have to for talent.

The fault lies chiefly with the bureaus, talent and representatives for this present low-price wave, not with committees. Bureaus, talent and representatives will be wise if they limit the number of engagements of any attraction to not more than two in a day and preferably not more than eight in a week. Fewer engagements, by all means, but at fees that will give a reasonable return to all concerned.

And how will committees benefit? Happier and more rested talent will visit them. They will get better programs. And they will aid recovery.

1933 102 Years Old

The annual convention of The International Lyceum Association was held at Lakeside-on-Lake Erie, Ohio August 28, 1933 through September 2, 1933.

Throughout the convention, the program was divided each day to include the following: The Hour of Art, Literature and Drama; The Hour of Inspiration and Present Day Problems; Stuntfest—impromptu fun-making by ILA members; daily business sessions. The Hour of Art, Literature and Drama included: Travelogs, sketching, a dance concert, music, farce-comedy, theater, in the country, etc.

The Hour of Inspiration and Present Day Problems included: A Humorist, a lecture by an economist on *Our Absurd Money System*, *Our Economic Dilemma* by William Rainey Bennett, humorist. Also scheduled was, *The Spirit of The ILA*, a program dedicated to former presidents of the ILA.

There was the annual banquet followed by Joy Night - a Howard Tooley Production with a superb cast of almost a hundred ILA stars.

Permanent ILA headquarters were in the Hotel Lorraine, Chicago. Carl E. Backman was President.

1932 101 Years Old

The 30th Annual Convention of The International Lyceum Chautauqua Association was held August 29 to September 3, 1932 at Lakeside-on-Lake Erie, Ohio.

In 1932, the ILA's permanent headquarters was in the Hotel Lorraine, Chicago. G. LeRoy Collins was the President.

1931 100 Years Old

Note: There are no materials available for *A Retrospective* at this time.

1930 99 Years Old

According to The Platform World (August 1930), Great artists were scheduled for The International Lyceum and Chautauqua Program, its twenty-eighth, scheduled for September 1 through September 6, at Winona Lake, Indiana.

1929 98 Years Old

Note: At present, we have no available information about The International Lyceum Association. However, we are going to quote from the June 1929 issue of *The Platform World* about the status of the Chautauquas, as follows:

Twenty-five years ago, the first circuit Chautauqua program was given at Marshalltown, Iowa. (That would be 1903—one year after the International Lyceum Association had its first organizational meeting in Chicago. The item was written July 1, 1929.)

And from that same issue, we quote the following:

The American People, more than any other modern nation, have grown as one great family, spreading across a continent. For their best progress, it has been necessary that they should have matters of common interest presented to them from time to time, and that they should see and hear leaders of action and of public opinion. —Albert Shaw

The year 1929 will be remembered among platform people as the year of Chautauqua's 'come-back.'

With the season now well under way, and with the several circuits in operation for some time, it is possible to say with authority that this is the best Chautauqua has seen since the war. From circuits starting early come enthusiastic reports of good re-booking, large ticket sales, and a renewed spirit, enthusiasm and interest on the part of local committees and communities. This is the day of the Modern Chautauqua.

Following are some of the Chautauquas listed in that June, 1929 issue of *The Platform World*: Associated Chautauquas of America, Topeka, Kansas; C. Benjamin Franklin, President Radcliff, Chautauqua System, Washington, D.C; Redpath Chautauqua, Chicago; C. Benjamin Franklin, General Superintendent. Redpath Chautauquas, Columbus, Ohio; W. Vernon Harrison, Manager. Redpath-New York Chautauquas, White Plains, N. Y., Crawford A. Peffer, Manager. Redpath Chautauqua, Des Moines, Iowa. Swarthmore Chautauqua, Dr. Paul N. Pearson, President. The Summer Shows of 1929, Beatrice, Nebraska, C. F. Jones, Manager.

1928 97 Years Old

The annual convention of The International Lyceum and Chautauqua Association was held at Winona Lake, Indiana, September 4-7, 1928.

Convention programming included music a comic opera, a harpist, sacred music, musical impressions of Spain, the Chicago Concert Company, etc. There were also lectures, daily business meetings, presentation of papers followed by discussions, a class luncheon, and the banquet.

Each evening there was a reception and A Gala Night Program, which was a musical comedy. Titled, *In Hot Tamale Land*, there was special scenery, costumes, and a chorus of 40 people.

Convention lectures included the following: *What we Can Learn from Pigeons*, *It's a Long Way to Tipperary*, *This Way Up*, *The Soul of the Holy Land*, and *How May Lecturers Keep from Becoming Stale?*

George G. Whitehead was the President of the ILCA in 1928.

An article, written by Ralph Parlette, appeared in *The Lyceum Magazine and Leadership*, September, 1928, entitled, *First Chautauqua Going and Growing*. It asked, *Why Do 50,000 people go to Chautauqua, New York, this summer?* It answered, *Because Chautauqua still holds to religion and education and yet keeps up-to-date with airplanes, golf, symphonies, wading pools.*

Excerpts of that article follow:

Somehow the feeling grows on me that if the local Chautauqua has lately languished anywhere, it is the fault of the Chautauqua promoters themselves; we haven't 'sold' Chautauqua rightly.

The first Chautauqua is booming. Chautauquas over the land try to fill the community without first getting them to let go and open up.

Very few can go to Chautauqua, New York, or to Winona Lake, or Bay View, or Lakeside, but I believe every community with a few leaders can be turned into another Chautauqua for a week by having a Rest and Recreation Week when the Chautauqua program is given. Let the churches, schools, Rotary, Kiwanis, commercial, women's and other clubs, the Boy Scouts, and Campfire Girls declare a Rest and Recreation Week.

If we can do this in any community, we have it ready for a real Chautauqua, with programs of good lectures, music, drama and entertainment.

How can we 'sell' Chautauqua to the public before we've 'sold' it to ourselves? Isn't it time to go back to the original Chautauqua and relearn our lesson?

The Chautauquas over the land have had tough sledding of late years. They have had to yell to compete with movies, radio, phonographs, picture-papers, and now the Speakies are coming.

Chautauquas kept up with the changes. They were the summer educational center. They developed the first reading courses. They brought the religious cultured people together and brought the leaders to speak to them...They made Chautauqua a great music center. . There are time-honored annual events like the Annual Prize Spelling Match, and dramatic performances. An Institute of International Relations was held. They have courses of study and the work is accredited for degrees in New York and other leading universities.

It costs about a half-million dollars to run Chautauqua a summer season. It is one of the best invested half-million I know of anywhere. Seven Presidents of the United States have visited Chautauqua, and the greatest Figures of modern history have spoken from its platform. Edward Everet Hale said, 'Until you have spent a week at Chautauqua you do not know your own country.'

In every community there are people of the Chautauqua mind. It remains for our lyceum and Chautauqua managers to hold and increase their interest by the progressive methods that have kept Chautauqua on the map these parlous times. A hundred will patronize the local platform where one can make the pleasant pilgrimage to the Chautauqua by the Lake.

1927 96 Years Old

According to an item in the June, 1927 issue of *The Lyceum Magazine*, The Swarthmore Chautauqua Association, from its headquarters at Swarthmore, Pennsylvania, was operating three summer circuits of seven, six, and five days. Dr. Paul N. Pearson was president of the Association, and was the Circuit Director of the Seven-Day "A" Circuit. (Note: Dr. Pearson was the Father of IPA's own Drew Pearson.) According to an item in the June, 1927 issue of *The Lyceum Magazine*, The Swarthmore Chautauqua had always made a special feature of the Junior Chautauqua, and conducted Junior Town each year.

On the subject of youth, *The Lyceum Magazine* had an article in the June 1927 issue entitled, *What Have You Done, Boys and Girls?* The youth in the cities visited by Central Community Chautauquas had the opportunity to announce and exhibit their leisure time achievements. A youth achievement survey was conducted locally. A questionnaire was directed to boys and girls in grades seven through twelve. They were asked, *Are you willing to assume definite responsibilities as a youthful citizen in civic and community activities? Will you enter an exhibit for the Youth Achievement Exposition to be held in connection with the Chautauqua?*

Further, they were asked what they were doing out of school that was worthwhile. The boys were asked questions such as: *Have you ever built a cabinet or other piece of furniture? Have you erected buildings? Have you set type or print? Have you built a working radio? Have you wired a house for electricity? Built a battery? Raised a garden? Raised and sold corn or other farm products?*

Girls were asked: *Do you cook? What? Do you sew? Trim hats? Can fruit? Embroider? Make laces? Paint table covers or draperies? Make fancy pillows? Do you assume definite and regular responsibility for any part of housekeeping?*

1926 95 Years Old

At present, there are no materials for this year available for *A Retrospective*.

1925 94 Years Old

The twenty-third Annual Convention of The International Lyceum and Chautauqua Association was held at Winona Lake, Indiana, September 7-12, 1925.

Some of the programming included: Original Night, an annual event for the purpose of stimulating and promoting creative ability—directed by Clay Smith. (All numbers had to be original copyrighted productions by members of the Association.). Ralph Parlette was the Master of Ceremonies; and Joy Night Director was Ralph Bingham.

Officers of the ILCA were: Honorary Presidents: George Bain, Russell Conwell. President, Frank Dixon; Vice President, Geoffrey O'Hara; Secretary and Executive Secretary, Harold Morton Kramer; Treasurer, William Rainey Bennett.

Headquarters for the convention was the Westminster Hotel. Rates, for the American Plan (room and three meals each day), were: Rooms with bowl and pitcher, \$17.50 per week per person; day rate, \$3.50 per person. Rooms with running water, \$24.00 per week; the day rate was \$4.00 per person. Rooms with bath were, \$28.00 per week per person; the day rate was \$5.00 per person.

The headquarters for The International Lyceum and Chautauqua Association were located in the Auditorium Building, Chicago.

The ILCA had a Better Citizenship Conference at the conclusion of the convention. The purpose was: To bring leaders in the activities of this and other nations to speak on the need of Better Citizenship; to define what Better Citizenship is; to counsel as to the best methods of developing it; to formulate principles and pledges that the ILCA may adopt as an objective for Lyceum and Chautauqua promotion. Ralph Parlette, Paul M. Pearson, and Harry Harrison were appointed as chairmen of the Conference.

Ralph Parlette was the Editor of *The Lyceum Magazine* (The name of the magazine represents the union of *The Lyceumite*, founded in 1902, and *Talent* founded in 1890.)

An item in the July 1925 issue of *The Lyceum Magazine* of interest was: *The Association's financial affairs are in a very healthy condition, and the annual report will show much that is pleasing. It should be remembered that the Association is operating this year without one cent coming into the treasury from special pledges of any kind, and that in the face of this greatly reduced total income.*

Another item of interest was the fact that arrangements had been made with the Pennsylvania railroad company and the Pullman Company for sleepers to be set off at Winona Lake for Saturday night and picked up for both east and west by trains passing that station after midnight (for the convenience of people who were attending the convention).

1924 93 Years Old

The twenty-second Annual Convention of The International Lyceum Association was held at Winona Lake, Indiana. (Note: The only date we have at present is that of the *Original Night*, which was held September 16, 1924.)

That program is quoted, as follows: *Compiled and Promoted by Clay Smith*, an annual event for the purpose of stimulating and promoting creative ability. All numbers must consist of original copyrighted productions by members of our Association. In the giving of vocal or instrumental selections, it is permissible to have one other than the composer present them, but in every case the composer must be at the piano or participate in the event in some capacity.

PROGRAM

- Ralph Parlette-Master of Ceremonies
Charles H. Dixon, Peoria, Ill.
2. T. Elmore Lucey (the Globe Trotting Poet) St. Louis, MO
 - * 3. Dr. Paul N. Pearson (Himself) Swarthmore, Pa.
 4. Helen Wing, Composer and Pianologist, Chicago, Ill.
 - ** 5. Geoffrey O'Hara, Composer New York, N. Y.

*Dr. Pearson founded the Swarthmore Chautauqua. He was the President of The International Lyceum Association in 1905, 1922, and 1923.

**Geoffrey O'Hara was the President of The International Lyceum Association in 1925 and 1926. He composed well-known songs, such as *K-K-K-Katy*, *Give a Man a Horse He Can Ride* and *I Walked Today Where Jesus Walked*.

1923 92 Years Old

The International Lyceum and Chautauqua Association held its annual convention (Its twenty-first, figuring from 1902.) at the Auditorium Hotel, Chicago, September 17 to 22, 1923.

Officers were: President, Paul M. Pearson; Vice President, Lorado Taft; Secretary, Thomas Burke; Treasurer, George Aydelott. Acting Executive Secretary was George Turner. There were 12 members on the Board of Directors.

Some of the programming was: Shop Talk Topics, with such topics as: The Lyceum and Community Fundamentals; What is the Psychological Reaction towards the words Lyceum and Chautauqua? and The Chautauqua Lecturer and Public Affairs.

There were daily Lecturers, Round Tables, and Business meetings.

Other programming included: Original Night concerts, the annual banquet and Coming of Age Party, ILCA and Joy Night.

Paul Pearson, in the President's address, said the following:

For two years we have been looking forward to the celebration of fifty years of Chautauqua. The Fiftieth Assembly has now been held at Chautauqua, N. Y., and the semi-centennial will be celebrated in the summer of 1924. In order that we who believe in Chautauqua, and have some part in the movement, may express our gratitude to the founders, Lewis A. Miller and John H. Vincent, and to Chautauqua Institution, which has developed the idea of the founders, we plan to present a substantial token of our appreciation.

...We talked with some of the trustees of Chautauqua Institution. They are in need of a smaller auditorium, or recital hall, which will seat about 1200, and which would cost about \$60,000. Can we make that hall our testimonial?

Another need is a fund, which will enable them to increase the number of lectures on their program. Such a fund would be sufficient for one or two lectureships each year like the Lyman Beecher lectureships of Yale and similar lectureships in a number of universities. The lectures would be a notable contribution to the discussion of vital problems. They could be published in book form each year and would be important additions to the libraries of speakers, teachers, preachers, and students. Can we provide this endowment? I believe we can.

New officers of the ILCA for 1923-1924 were: President, Frank Dixon; Vice President, Marion Ballou Fisk; Secretary, Harold Morton Kramer; and Treasurer, William Rainey Bennett. (Note: All of the foregoing information for 1923 was taken from The International Lyceum and Chautauqua Association Year Book—Vol. II.)

1922 91 years Old

The annual convention of The International Lyceum and Chautauqua Association was held in the Congress Hotel, Chicago September 15 to 19, 1922. (Its 20th convention if one figures from 1902.)

Officers of the organization were: President, Paul M. Pearson; Vice President, Clay Smith; Treasurer, George C. Aydelott; Secretary, Thomas A. Burke, and Assistant Secretary, Gladys Harrison George.

Programming included: Round tables, concerts, Original Night, Joy Night, lectures. One of the lecture topics was, *Fewer but Better Chautauquas*.

The Centennial Committee recommended the following: *That a suitable, permanent memorial be erected at Lake Chautauqua, New York, to be the tribute of the ILCA to Bishop Vincent and the great institution he created. That one day be set apart at the next ILCA Convention (1923) for the purpose of doing honor to Bishop Vincent, and for the appropriate celebration of the 50th anniversary of the birth of Chautauqua. (Note: The foregoing information has been taken from the ILCA's Year Book Volume X.)*

The peak of Chautauqua was reached in the early 1920's. Automobiles, good roads, motion pictures, and railroads lead to the decline of Chautauqua. The future would bring a directional change. A fertile field for Lyceum and Chautauqua talent lay in supplying talent for Town Hall programs, women's clubs, and service clubs.

According to an item in the **IPA Newsletter** (1957), the Chautauqua played a role in the life of IPA'S Edgar Bergen: *Back in the 1920's a young student at Northwestern University was spending his summers as a ventriloquist on Redpath Chautauqua. Edgar Bergen was the chap introducing Charlie McCarthy to a delighted world; and the chap who introduced Bergen for three summers was Leo Rosencrans.*

1921 90 Years Old

The following information was taken from: **The International Lyceum and Chautauqua Association Year Book Volume XI.**

The Nineteenth Annual Convention of The International Lyceum and Chautauqua Association was held at Chicago, September 15 to 21, 1921.

Officers were as follows: President, W. H. Stout; Vice President, Wallace Bruce Amsbary; Secretary, Louis O. Runner; Assistant Secretary, Caroline McCartney; Treasurer, Paul Kemerer; Acting Treasurer, Caroline McCartney. There were nine directors.

The President's Cabinet included the following Directors: Platform, Chautauqua Program, Convention Program, Social Program; Stuntfest, Informal Hour, Reception of Program Talent, Membership, Transportation and Hotels, Publicity, Information and Complaints, Finance, Statistical Research, Historical Research, Engagements, Education, Report Committee, Standardized Talent Contract Committee.

Convention programs included daily business meetings and presentation of papers. Topics of some of the papers were: *What is the Real Chautauqua Movement?* (By Paul Pearson), *Are We Living Up to Our Musical Standards?* *The Ethics of Lyceum Booking and Delivery.*

Some of the Programs of the Chautauqua included: a lecture on The New Social Consciousness, concerts, informal hours, memorial services, and a band concert. Also scheduled was Original Night (for the purpose of stimulating and promoting creative ability). There was dancing, and Joy Night, under the direction of Ralph Bingham. (Note: Bingham was also in charge of the Stuntfests, which took place each evening after the Chautauqua programs.)

Presidents of the ILA from 1918 to 1922 were: Lee Francis Lybarger (1918 to 1919); William Stout (1919 to 1921); and Paul M. Pearson (1904 to 1905, 1921 to 1922).

1920.....89 Years Old

The Eighteenth Annual Convention of The International Lyceum and Chautauqua Association met at Waterloo, Iowa, September 12 through September 19, 1920.

(Note: The following information was taken from the Year Book—Vol. X, Published by the Executive Committee at the International Headquarters, Auditorium Hotel, Chicago.)

Association officers were: President, William H. Stout; Vice President, Wallace Amsbary; Secretary, Louis O., Runner; Treasurer, Paul Kemerer; Assistant Secretary, Caroline McCartney. Board of Directors were: Montaville Flowers, Richard Hobson, Arthur Coit, William Colledge, Edward Ott, Ralph Bingham, W. I. Atkinson, Clay Smith, Frank Chaffee, William Stout, Louis Runner, Paul Kemerer.

The president appointed the following committees to have convention responsibilities: Convention Program, Chautauqua Program, Auditing Committee, Extension Committee, and Social Committee.

The president's cabinet included the following directors: Platform, Chautauqua, Convention, Informal Hour, Stuntfest, Bureau of Publicity, Transportation, Reception of Talent, Bureau of Information and Complaints, Membership, Inside Social Activities, Outdoor Entertainment, and Provost Marshall

There were the following Round Tables: Lecturers, Owen O. Wiard, Chairman; Musicians, Clay Smith, Chairman; Committeemen, A. B. Jones, Chairman, Nelson Jenkins, Vice Chairman, P. H. Kemerer, Secretary; Lyceum and Chautauqua Publicity Men, Ray Andrews, President; Music Publishers, C. Wilson Reed, President, Miss N. V. Joseph, Secretary.

Programming included: Business Meetings each morning at 10:00; Round Tables every morning at 9:00, Stunt fests after evening programs. A Memorial Service was held on Sunday. There was an Original Night promoted by Clay Smith (to stimulate and promote creative ability). There were sculptors, lecturers, and opera singers. Joy Night (Ralph Bingham, chairman) was held. Included were stories, magic and music, songs, ventriloquist, pianologues, impersonations.

At a business meeting, Director of Finance, Moreland Brown, estimated that it would be necessary for the Association to borrow \$3,000 to pay running expenses up to July 1, 1921, not paying any of the loans that had been made during the past year. Mr. Brown suggested that loan pledges in units of \$25 each be taken to secure this \$3,000. Members pledged 232 units @ \$25.00 each for a total of \$5,800.00.

At a business session—the sixth of the convention—the following resolution was made: That The International Lyceum and Chautauqua Association feels greatly honored by the presence of the Secretary of War, Newton D. Baker, as an attraction on its regular program, and extends its thanks.

Also, George Aydelott, Ralph Bingham and R. E. Morningstar, were elected to the Board of Directors to serve for three years.

The following is an excerpt from President William H. Stout's annual address, presented at the convention:

I have said that organizations live on definite principles and grow through the heritages of the past and the hopes of the future. The Lyceum and Chautauqua have a great past. No friend of them need blush or apologize. The Lyceum, founded in the compromise struggle of 1850, is a child of liberty and is kindred to the best that is in America. It has its roots in the far distant past, in the efforts of the wise men of Greece to give life and give it abundantly.

The Chautauqua, born in the great heart and fertile brain of Bishop Vincent, whose life we celebrate at this convention, a man of vision, who saw that life is essentially a unit. He is a minister who seeks to build the body, mind and soul in unison.

Just here we must avail ourselves of a great and perfect opportunity. We must gather up the facts of our past life, put it in book or pamphlet form, the pamphlet to be used by Chautauqua and Lyceum managers to drive out ignorance and unfair opposition; to make friends of teachers and preachers and all others who can, and will, read; and thus to enlarge and cultivate the field which is peculiarly our own.

And, finally, this quotation from one of the convention lecturers, Bryan the Painless Traveler

Just here I want to pay a tribute to a seasoned traveler, and one of America's great men; a man who has done more probably to bring the Chautauqua to the attention of the man in the street than any other. He is one who makes more towns per day while traveling than any other lecturer. His travel this last season has been particularly hard. Gracious, affable, kindly, helpful; always ready to talk, to shake hands, to make an extra speech, sleeping in smokers, eating from lunch counters, riding in Fords, never have I seen him even frown or utter an exclamation, although many times he has been tired enough to drop, and tired almost beyond endurance. You know to whom I refer—William Jennings Bryan.

1919 88 Years Old

The Annual convention of The International Lyceum Association was held at the Hotel La Salle, Chicago, September 14 to September 19, 1919.

Officers were President, Lee Francis Lybarger; Vice President, Clay Smith; Secretary, Louis O. Runner; Treasurer, P. H. Kemerer. Caroline L. McCartney was Assistant Secretary. There were nine members of the Board of Directors.

Committees appointed by the President (As acting at the Convention): were: Convention Program. Chautauqua Program, Extension, Legislative, Arbitration, Social, and Auditing.

Some of the programming included lectures, as follows: *Democracy and Philosophy, Is Christianity Essential to Democracy, The American Business System vs. The Bolshevik Program, Removing the Hun from the Pathway of Democracy.*

There were papers on *The Influence of the Lyceum and Chautauqua in Popularizing Music* and *How the Manufacturer and Music Publisher Can Help the Entertainer.*

Also included were business meetings, community singing, concerts, the annual banquet, and Original Night.

1918 87 Years Old

The sixteenth annual convention of The International Lyceum and Chautauqua Association was held September 15 to 20, 1918, in Chicago.

Officers were: President, Montaville Flowers; Vice President, Clay Smith; Secretary, Rainey Bennett, Treasurer, P. H. Kemerer. Assistant Secretary was Caroline L. McCartney.

Some of the programming included lectures, such as: *Immortality in the Light of the World War*, *What the Germans Did to my Country*, *The Riddle of the Russian Revolution*, *The Reconstruction of Society after the War*, *A Woman's Experience on the Western Front*, *Red Cross Work in France*. There was also a general discussion on, *The Lyceum and Chautauqua in War Time*.

There was also the Round Table, business meetings, Original Night, and Joy Night, directed by Ralph Bingham.

In the fall of 1918 the Lyceum Committee discussed *whether the course should be held this year on account of the war, and it was decided to continue as usual*. The question caused much less stir than a discussion the next year on whether to buy a moving picture machine. The \$175 was finally voted, with weekly photoplays to raise the money. Technology was also shaping a society of elaborate entertainments, sophisticated audiences and easy travel. (Source unknown)

The following article appeared in the November 1918 issue of **The Lyceum Program**:

The 'Flu' Panic

The lid clamped down over the U. S. A. shutting places of assembly. Attractions were on their way to open their season. Some had filled a few dates. Some attractions with a large number of people had crossed half the continent to begin. Letters poured in from bureaus and attractions telling of the unprecedented situation. Perhaps 200 attractions were stopped. The western circuits suspended. It was the greatest catastrophe that ever hit the platform. It came just after the summer booking season, often done on borrowed money, before the new season collections could come in.

1917 86 Years Old

The 15th Annual ILA Convention of The International Lyceum Association was held at Hotel La Salle, Chicago, September 15—September 20, 1917.

Officers were: President, Sylvester A. Long; Vice President, Jane M. Ogle; Secretary, Rainey Bennett; Treasurer, William Beers; Assistant Secretary, Caroline L. McCartney.

Committees appointed by the President to act at the convention were: Convention Program, Chautauqua Program, Arbitration, Publicity, Extension—Talent, Promoters and Managers. Also, Hotel, Railroad, Historical, Social, Legislative, Auditing, Necrology, and Informal Hour.

Officers elected at the Convention for 1917-1918 were: President, Montaville Flowers; Vice President, Clay Smith; Secretary, Rainey Bennett; Treasurer, Paul Kemerer. Assistant Secretary, Carolyn L. McCartney.

Some of the programming included the following topics: *Songs and Stories of Familiar Birds*, *The Lyceum and Chautauqua in the World's Work*, *Our Country at War*, *Struggle for Survival in the Lyceum and Chautauqua*, *The War in Europe*, *Life in the Trenches*, *England's Attitude Toward the United States*.

The following resolution pertaining to the Convention of 1918 was taken from the ILA's Year Book—Vol. V11:

And now that the National Government has recognized the Lyceum and Chautauqua as an institution to be utilized, fostered and nourished by the Government itself as being worthy to take its part in the world affairs which now and for years to come will engage the statesmanship of our time, we, the members of the International Lyceum Association, recognize our duty to our Government by offering our professional services to its call, and as an organization, we pledge our loyal devotion to our country and our flag.

The following letter was taken from the November 1918 issue of **The Lyceum Magazine**:

*The White House
Washington
14 December 1917*

My dear Mr. Flowers,

It has been on my mind for some time to thank your organization for the very real help it has given to America in the struggle that is concerned with every fundamental element of national life. Your speakers, going from community to community, meeting people in the friendly spirit engendered by years of intimate and understanding contact, have been effective messengers for the delivery and interpretation of democracy's meanings and imperative needs. The work that the Chautauqua is doing has not lost importance because of war, but rather has gained new opportunities for service.

Let me express the hope that you will let no discouragement weaken your activities, and that the people will not fail in the support of a patriotic institution that may be said to be an integral part of the national defense.

*Cordially and sincerely yours,
Woodrow Wilson*

*Mr. Montaville Flowers,
President, International Lyceum and Chautauqua Association
Hotel La Salle, Chicago, Illinois*

1916 85 Years Old

The International Lyceum Association held its annual convention at the Auditorium Hotel, Chicago September 15 through September 20, 1916. (Note: It was the 14th convention if one dates the organization from 1902.)

ILA officers were: President, Sylvester Long, Vice President, Jane Ogle; Secretary, Glenn Frank; Treasurer, Thomas Hendricks; Assistant Secretary, Caroline McCartney.

Convention Committees were: Convention Program, Chautauqua Program, Arbitration, Advisory, Finance, Publicity, Talent, Promoters and Managers, Hotel, Railroad, Historical, Social, Legislative, Auditing, Necrology, Informal Hour.

Programming included: Round Tables—Lecturers, Readers and Entertainers, Musicians, The Wig and Grease Paint Club, Committeemen 's, Representatives.

There were business meetings every day with papers presented. Topics such as the following were presented: *The ILA and the Bureau; what is the ILA? Merchandising the Product; Lyceum Ethics; Playing Fair with the Ultimate Consumer.*

Annual Banquet tickets were sold for \$1.50. The menu included: crabmeat cocktail, consommé Valencienne, fried chicken, peas, southern sweet potatoes, crème de menthe punch, lettuce salad, fresh peach ice cream, assorted cake, and Neufchatel cheese.

According to the October 1916 issue of **The Lyceum Magazine** the ILA was born in Chicago. The conventions since have been as follows: 1904 in Philadelphia; 1905, Elkhart; 1906, Valparaiso; 1907, Joliet; 1908 and 1909, Oshkosh; 1910, 1911, 1912, Winona Lake; 1913; Chicago 1914; Chautauqua Lake; 1915 and 1916, Chicago.

Also in that issue was the following:

Why the I. L. A.?

The International Lyceum Association is the greatest single moral force this movement has known.

Its history has simply justified its existence. The Colonial period of the Lyceum extended from the groves of Athens to A. D. 1903. The National Period began then with the birth of the ILA. Before 1903 we were scattered units. Now we are a brotherhood. An army marching to the step of a common purpose.

The main work of the ILA is to continue to be the ILA. There are many things it can do, but the main thing is to continue to hold up the high ideals that have made possible the Lyceum and Chautauqua Movement—to continue to exalt the altruistic and to rebuke the selfish.

The Lyceum Magazine was the union of **The Lyceumite**, founded in 1902 and **Talent**, founded in 1890. Its headquarters were in The Peoples Gas Building, Chicago. Ralph Parlette was Editor; William Padget was Manager.

According to **The International Lyceum Association Yearbook Vol. VI**, The following were presidents of the ILA: Ralph Bingham (1903 to 1904; 1906 to 1907); Paul M. Pearson (1904 to 1905); Edmund Vance Cooke (1905 to 1906); Edward Amherst Ott (1907 to 1910); Montaville Flowers (1910 to 1912); Ross Crane (1912 to 1913); William A. Colledge (1913 to 1915); and Sylvester A. Long (1915 to 1917).

1915 84 Years Old

The Readers of the September, 1915 issue of **The Lyceum Magazine** were welcomed to the thirteenth ILA Convention which was held September 13 to September 17, 1915 at the Auditorium Hotel in Chicago with the following greeting:

Chicago may well look with amazement at this gathering of the Platform Leaders September 13 to 17. Chicago sees many conventions of all interests. The International Lyceum Association gathers the representatives of a movement that touches every human activity. In its ranks are the Nation's Executives, Legislators and Judges, its Authors, Orators, Poets, Editors, Scientists, Discoverers, its Artists, Actors, Entertainers and Musicians, together with their Managers, Committeemen and Audiences. They make the history of the land.

Twelve years ago the ILA was formed and the Greater Lyceum was born. Welcome to the organization that united the scattered workers. Here today we are all one Family. Partisanship has no place in the Thirteenth Convention.

On the final evening of the convention, September 17, guests had a sumptuous dinner at the Auditorium Hotel, Chicago. They were served: Blue Points, Celery, Olives, Almonds, Consommé Julienne, Fried Filet of Sole, Tartar Sauce, Duchesse, Roast Squab on Toast, Romaine and Grape Salad, Neapolitan Ice Cream and Assorted Cakes, Imported Swiss cheese, Toasted Wafers, Café Noir.

The Joy Night program, Edmund Vance Cook presiding, concluded the convention.

1914 83 Years Old

The International Lyceum Association held its annual convention September 2 through September 11, 1914, at Chautauqua, New York.

Officers were: President, William A. Colledge; Vice President, W. I. Atkinson; Secretary, Glenn Frank; Treasurer, Lena K. Sadler.

Officers elected at the convention for the coming year were: Dr. William A. Colledge, President; Mrs. Belle Watson Melville, Vice President; Glenn Frank, Secretary, and Arthur E. Bestor, Treasurer.

The Association's offices were at the Auditorium Hotel, Chicago, Illinois

The initiation fee was \$5.00. Annual dues were \$3.00.

The Convention programming was varied: There were daily business meetings with Department, Round Table, and Committee reports; there were concerts and recitals; there were many lectures on a variety of subjects. For example, some lecture titles were: *What Shall We Do to be saved in the Lyceum? Wonders of Electricity, Suffrage from the American Woman's Standpoint*, (In 1920 the Nineteenth Amendment gave women the right to vote.) Other lecture topics were, *Heredity, Eugenics, and Civilization*, and *Take the Sunny Side*. There was also a debate, *Is Socialism Desirable in the United States*.

ILA's President Coolidge introduced a "Yell:"

C. O. D.

P. D. Q.

R. F. D.

I. O. U.

A.M. P.M. And O.K.

We belong to the I L A.

Mr. Ralph Bingham, the first president of the I L A spoke. He summed up the work before the Association as a near approach to the ideal, which was in the minds of the founders, of whom Mr. Bingham was the dean.

One of the brightest spots in the Convention was Ralph Bingham's Joy Night. Another fun spot was the Stunt Club—the amusement feature of the I L A conducted by Bingham. *The Stunt Club without Bingham would be as tasteless as hash without onions.*

There were corn roasts and a reception for new member's wives.

The Legislative Committee recommended that future conventions should run five days rather than the present ten. Members of the association should underwrite the deficit, if there is one. (Note: All of the foregoing quotations were taken from the issues of The I L A Daily, which were published regularly during the 1914 convention.)

1913 82 Years Old

The International Lyceum Association held its annual convention in the Auditorium Hotel, Chicago, September 15-19, 1913.

Officers of the International Lyceum Association of America were: President, Ross Crane; Vice President, Thomas Brooks Fletcher; Treasurer, Dr. Lena K. Sadler; Secretary, Frank M. Chaffee.

The Lyceum Magazine could be purchased at the newsstand in the Auditorium Hotel, Chicago. The I L A Headquarters was also in the Auditorium Hotel. Ralph Parlette was the Editor; William Padget was the Manager.

The decision was made not to have a Chautauqua Program. In doing away with the Chautauqua program, the executive committee regarded this change as being a distinct forward step in the history of I L A. The following rationale for this decision is quoted from *The Lyceum Magazine*, June 1913:

For several years, many of the members have discussed the advisability of this change. The program has been the source of nearly all of our misunderstandings. ... Further, it may be said there is no association that is less in need of a Chautauqua program than is the I L A when it is considered that nearly all of the members have been filling Chautauqua engagements or managing Chautauquas during the entire summer. In the early days of the I L A, when the membership was small, the Chautauqua program seemed a necessity as a means of raising money.

A great advantage of doing away with the Chautauqua program is that we shall have more time for our social events and our business meetings...Also, the nine or ten days necessary for carrying out a Chautauqua program has also been a serious burden not only in the matter of expense to a good many members, but still more in the amount of time it has taken from their brief September vacation.

It is the plan to devote the mornings to our business sessions. This will leave the afternoons and the evenings for informal meetings and discussions 'for the good of the order.' In a word, it is believed by the executive committee that in the five days we shall have more actual time for the business and for the pleasures pertaining directly to the Association than we have previously had in ten days, of which so large a part has been given to the Chautauqua program.

1912 81 Years Old

The International Lyceum Association of America held its tenth annual convention at Winona Lake, Indiana, September 2 to 11, 1912.

Officers were: President, Montaville Flowers; Vice President, Sylvester A. Long; Secretary, Ross Crane; Treasurer, A. L. Flude.

Committees were: Convention, Chautauqua, Arbitration, Membership, Publicity, Extension, Social, Legislative, Auditing, Railroad, Hotel, Historical, and Necrology. Committees appointed by the Convention were: Benefit Fund, Conference, Stunt Club, Academy, Round Table, The Woman's Council, Representatives Association, Lecturers Round Table, and the Wig and Grease Paint Club.

Program of the convention (held each morning) included: Papers on such topics as, *Committeemen's Inefficiency, A Lyceum Career; Bureau Inefficiency, Lyceum Permanency; Talent Inefficiency, Improving our Output; Representatives' Inefficiency, and What the People Want.*

Program of the ILA Chautauqua, included: An address by Bishop H. Vincent, Founder of Chautauqua Institution, Chautauqua, N. Y., lectures, as follows: *Joan of Arc, The Land of Burns, American Morals, and When Doctors Disagree.*

There also were monologues, entertainment, recitals, and a "Kinemacolor" Program. Other programming included: Grand Opera, the Annual Joy Night, Ralph Bingham, Director, as well as the annual banquet. (Note: All of the foregoing information was taken from the organization's **Year Book—Vol. 11.**)

According to the October 1912 issue of *The Lyceumite & Talent*, The following officers were elected at the convention for 1912-13: President, Ross Crane, Vice President, Thomas Brooks Fletcher; Secretary, Frank M. Chaffee, and Treasurer, Dr. Lena K. Sadler.

In that issue, Article I. Section 2 of the Constitution was as follows: *The objects of this Association shall be to bring the individual members of the Lyceum into closer relationship; to promote the public-*

ity of the Lyceum movement; to correct business abuses; and to advance the best interests of the Lyceum generally.

Also in the October 1912 issue was the information that the recognition of Mother Chautauqua gave this tenth ILA Convention was *ample*. The *venerable father of the Chautauqua movement, Bishop John H. Vincent, tho past his eightieth milestone, came to be present at then opening and delivered a magnificent address. With him came Arthur E. Bestor, the Managing Director of Chautauqua Institution, who gave the Talent Round Table a ringing address.*

1911.....80 Years Old

The annual convention of The International Lyceum Association was held in 1911 in Winona Lake, Indiana. Montaville Flowers was the President.

The following article appeared in the September 15, 1911 issue of **The Lyceum Herald**, a paper published in the interests of the Lyceum Movement, both Local and National:

Each year an international convention of Lyceum people is held at Winona Lake, Indiana, not only for talent but for Lyceum managers and representatives, and committeemen as well. The meeting usually continues for ten days and many Lyceum people participate. In 1911, William Jennings Bryan was among the speakers.

This organization, known as The International Lyceum Association, was founded at the suggestion of Ralph Bingham, the well-known Lyceum humorist, in 1903. (1902). The International Lyceum Association today has a membership of more than 800. Three-fourths of this number is talent but the number of Lyceum committeemen from all parts of the country is growing rapidly. Headquarters of the organization are maintained in Chicago.

1910 79 Years Old

The headquarters of The International Lyceum Association of America were in Steinway Hall, Chicago.

Association Officers were: President, Edward Amherst Ott; Vice President, Lou J. Beauchamp; William Sterling Battis, Secretary; Charles H. Dixon, Treasurer.

Chairmen of Standing Committees were: Ways and Means, D. Ward King; Committeemen, J. H. Cohen; Publicity, Sylvester Long; Legislative, Arthur Coit, Arbitration, Frank Chaffee; Hotel, Ralph Bingham; Social, Alton Packard; Business Meeting Program; Chautauqua Program, Dr. William Sadler; Necrology, Dr. H. W. Sears; Dragnet, Charles Dixon; Contracts, Judge Frank Sadler; Auditing, Frank Morgan; Membership, Ralph Parlette, Academy; Dr. Richard C. Hughes; Stunt Club, Ralph Bingham, President.

The Lyceumite Company, Steinway Hall, Chicago published **The Lyceumite** and *Talent* magazine. Ralph Parlette was the Editor; William Padget was the Manager. It was described as being the Official Organ of The International Lyceum Association of America, the International Chautauqua Alliance and the National Speech Arts Association. The subscription rates were \$2.00 for one year, \$3.00 for two years, \$5.00 for five years. Life subscriptions cost \$12.00.

1909 78 Years Old

The International Lyceum Association of America held its annual convention August 27, (to?) 1909 in Oshkosh, Wisconsin. It was the hope of the official family that one thousand members would attend the convention.

Officers of the organization were: President, Edward Amherst Ott; Vice President, Capt. Richard Horson; Secretary, William Sterling Battis; Treasurer, Alton Packard.

Standing Committees were: Chautauqua, ILA Program, Membership, Dragnet, Publicity, Auditing, Ways and Means, Copyright, Legislative, Social Arrangements, and Necrology.

President Edward Ott wrote the following, which appeared in the January 1909 issue of *The Lyceumite* and *Talent*:

The Lyceum has a history; for fifty years it has been developing. It met a 'felt want' or the communities would not have bought from year to year the attractions offered. Individual enthusiasm blazed the trail. Again and again mistakes were made, audiences disappointed, receipts failed to meet expectations.

New communities sprang into the field and all of this indicates a natural demand. Now the chaotic efforts of individuals have developed into great Lyceum Systems and Bureaus, booking hundreds of thousand dollars of business. The time has come for a great forward movement. We need more system, elimination of waste, and a deeper realization on the part of the committees as well as of the bureaus and attractions, that a real lyceum movement is in the land. Standards must be lifted, higher ideals maintained and better business ethics established. How? In many ways, but chiefly through the ILA.

1908.....77 Years Old

According to *Talent*, February 1908, the officers of The International Lyceum Association were: President, Paul M. Pearson; Secretary and Treasurer, Edwin L. Barker; Vice Presidents: Dr. John Merritte Driver, Lou J. Beauchamp, Nellie Saunders; Trustees: Keith Vawter, Francis Labadie, Charles Bentley, M. M. Parkhurst, L. J. Vaughan, Montaville Flowers, Henry Roney, C. H. Dixon, Edwin L. Barker. Committees were: Finance, Printing, Program, Chautauqua, Membership, Auditing, Railroad, and Press.

Talent Magazine was established in 1890. It was the first organ of the lyceum profession and was the official organ of the National Elocutionists' Association. P. M. Pearson was editor and publisher. Assistant Editor was Georgia C. Ward. The business office was in the Land Title Building, Philadelphia. Subscription cost was one year for \$1.00.

A point of interest: *Ralph Waldo Emerson lectured ninety-eight times for the Concord, Massachusetts Lyceum. Emerson, it is recorded, lectured twenty successive years in Salem, Massachusetts, and was called upon to manage a course of Lyceum lectures in Newburyport, Massachusetts in 1847. I found I was expected to include Emerson every year and pay him \$20 a lecture, while no other speaker received more than \$15.00.* —Thomas Wentworth Higginson, *Talent*, February 1905.

1907 76 Years Old

The International Lyceum Association held its annual convention in Joliet, Illinois.

Officers were: President, Ralph Bingham; First Vice President, William Sterling Bates; Second Vice President, Thomas McClary; Third Vice President, Robert Seeds; Secretary, Edwin L. Barker; Treasurer, Edward Amherst Ott.

Pearson Brothers, Philadelphia, published *Talent*—The First Organ of the Lyceum. Paul M. Pearson was the Editor; Assistant Editor was Georgia Ward.

The following appeared in the January 1907 issue of *Talent*:

Most Lyceum people need hardly be reminded that they should keep themselves clean, but there are some, alas! who need to have a few lessons in personal cleanliness. The wages—no, that is not the wrong word to indicate what some of them are paid, —the wages of some people who are exploited as real Lyceum people, are not sufficient for them to buy fashionable clothes, but this is no excuse for their being either untidy or dirty. Numerous complaints have been made about a few people, particularly about one company touring Pennsylvania this winter, that they appear with unshaven faces, dirt, broken celluloid collars and neglected shoes. If a man will, or must, wear a celluloid collar, let it be clean. It is hoped that Santa Claus, or some other equally benevolent person, has replaced all the broken celluloids, and that the people who wear them are supplied with sufficient New Year resolutions and soap to keep them scrubbed through the season. As for unbrushed clothes and shoes, and unshaven faces, what excuse is there for such laziness? Slovenly dress in a speaker is an affront to an audience, to say nothing of the handicap it puts on the speaker himself. An entertainment may be satisfactory, despite a man's appearance, but he who is indifferent to these matters brands himself as being ill-bred and unfit to do the work he attempts.

1906 75 Years Old.

According to the April 1906 issue of *Talent*, the following were officers of The International Lyceum Association: President, Edmund Vance Cooke; First Vice President, George Wendling; Second Vice President, Elias Day; Third Vice President, Lou Beauchamp; Edwin Barker, Secretary; Edwin Ott, Treasurer. Paul M. Pearson was President of the Board of Trustees.

The Committees were: Chautauqua, Program, Finance, Printing, Membership, Auditing, Railroad, and Press.

Edwin L. Barker was Editor of **The Lyceumite**.

The International Lyceum Association had headquarters in Steinway Hall, Chicago, according to the December, 1906 issue of **The Lyceumite**. Officers were: Ralph Bingham, President; Vice Presidents: William Sterling Battis, Thomas McClary, Robert Seeds. Edwin L. Barker, Secretary; Edward Amherst Ott, Treasurer. There were nine Trustees.

President Bingham appointed Edmund Cooke chairman of the committee to prepare a new constitution and to present it for the approval of the convention in 1907.

1905 74 Years Old

The following were officers of the International Lyceum Association: President, Paul M. Pearson; Vice-Presidents: John Driver and Lou Beauchamp; Secretary, Nellie Saunders; Treasurer, Edwin L. Barker. There were nine Trustees.

The committees were: Finance, Printing Program, Chautauqua, Membership, Auditing, Railroad, and Press.

Talent was not only the first organ for the Lyceum profession; it was also the Official Organ of the National Elocutionists' Association. P. M. Pearson was the Editor and Publisher; Georgia C. Ward was the Assistant Editor. It was published in Swarthmore, Pennsylvania. The Business office was in Philadelphia.

1904 3 Years Old

The International Lyceum Association held its annual convention (its second) at the Colonnade Hotel, Philadelphia, Pennsylvania, September 6th to the 8th, 1904.

Officers were President, Ralph Bingham; Vice Presidents: Robert Taylor, Robert Burdette, S. M. Spedon, Father L. J. Vaughan, Katharine Eggleston; Secretary and Treasurer, Edwin L. Barker. There were nine Trustees.

The Committees were: Program, Press, Railroad, Finance, and Membership.

Some of the programming was: a Full Dress Reception and Musical Promenade, a trip on the steamer *Ashbridge*, a visit to Cramp's shipyard, the annual banquet, and an all-star entertainment the final night of the convention.

The hotel rate to stay at the Colonnade Hotel (ILA headquarters) was \$1.50 per person, and up.

The foregoing information was taken from **The Lyceumite**, March, May, and December 1904 issues

The **Lyceumite** was published monthly. A yearly subscription was \$1.00 (12 issues). Edwin L. Barker was the Editor; Palmer L. Clark was the Business Manager. It was published in Chicago. Its headquarters were in Steinway Hall, Chicago. (Note: The periodical had a copyright of 1903 by E. L. Barker. It was entered May 20, 1903 in Chicago under act of Congress March 3, 1879.)

The Lyceumite carried the following on the cover of each issue:

The magazine is—

*For the man on the platform
The manager who puts him there
The committee that keeps him there
And the vast audience that wants him there.*

(Note: That purpose was used by the organization for nearly a hundred years!)

Talent was another professional publication. It was published *in the interest of Lyceum Talent, Bureaus and Committees*. It was established in 1890, and *Was the First Organ of the Lyceum Profession*. P. M. Pearson was the Editor and Publisher. It was published in Swarthmore, Pennsylvania. It, too, was published monthly; the subscription cost was \$1.00.

1903 72 Years Old

September 3, 1903. The International Lyceum Association was formally organized in Chicago. Ralph Bingham, Co-Founder, was elected President.

1902 71 Years Old

It was in 1902, in Steinway Hall, Chicago, that Ralph Bingham and Edwin L. Barker conceived the idea of an association for platform speakers. Temporary Chairman was Dr. H. W. Sears.

The purpose of The International Lyceum Association was for the mutual helpfulness of its members. The mission was to create sentiment, which is within the province of the Association's ability. It is the province of the Association to bring the various interests and individuals of the lyceum together to become better acquainted, to enjoy mutual fellowship, to establish a feeling of confidence that, in turn, will create a sentiment for high standards—more powerful than any legislative action.

The Lyceum, published in Chicago, made its first appearance November 1902.

