September 17, 2018



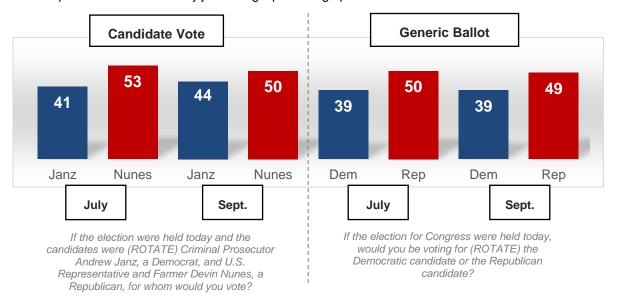
TO: Interested Parties

FR: Strategies 360 Research

RE: CA22: New Poll Shows Andrew Janz Closing On Devin Nunes

Devin Nunes fails to achieve a majority vote share and is watching his lead over Criminal Prosecutor Andrew Janz deteriorate, a new survey of likely voters in California's 22nd Congressional District shows. Two central data points highlight the increasing competitiveness of this race:

1. In the last two months, Janz has cut Nunes' lead in half, without the benefit of a significantly improved political environment. The figure below shows that, over the last two months, Janz has reduced Nunes' lead by a net six points and now trails just 44-50%, while the generic ballot has improved for Democrats by just a single percentage point.



2. Janz outperforms every measure of partisanship in the poll and runs strong among middle-of-the road voters. As required for any Democrat to win in CA22, Janz exhibits an ability to transcend partisanship and capture a significant portion of key swing blocs. His six-point deficit in the vote outpaces not only the generic ballot, as shown above, but also party registration (34-50% Democrat-Republican) and self-ascribed partisanship (38-47% Democrat-Republican). The 31% of the electorate that self-identifies as moderate favors Janz by more than 20 points, 58-35%.

ABOUT THE POLLS

This memo features data from two separate surveys, both conducted by Strategies 360 on behalf of the Andrew Janz for Congress campaign:

- > 500 likely November 2018 general election voters, conducted July 12-17, 2018
- 402 likely November 2018 general election voters, conducted September 10-13, 2018

Each survey was conducted by live professional interviewers, using a combination of landline and mobile phones to ensure greater coverage of the population sampled. The margin of error for a survey of 402 interviews is ±4.9% at the 95% confidence interval. The margin of error for a survey of 500 interviews is ±4.4% at the 95% confidence interval. The margin of error is higher for subsamples. Other sources of error not accounted for by the stated statistical margin of error include, but are not limited to, question wording, question order, coverage bias, and response bias.

The samples reflect the demographic composition of the likely electorate per data from the U.S. Census Bureau, California Secretary of State, and several distinct voter files. The September survey is 34% Democratic, 50% Republican, and 16% NPP/Other by party registration. The July survey was 34% Democratic, 49% Republican, and 17% NPP/Other by party registration