

Downtown Denver Partnership

ANNUAL REPORT

PEOPLE

PLACE

BUSINESS

MOVING FORWARD

2011-2012

“We are helping create a
more dynamic center city.”

- Tamara Door
President & CEO
Downtown Denver Partnership

(Trim area)

WELCOME

A Thank You from the Downtown Denver Partnership Leadership

The Downtown Denver Partnership focuses on people, place and business to create and maintain an economically healthy, growing and vital Downtown that is recognized for being prosperous, walkable, diverse, distinctive and green.

In the last year we focused on key projects and initiatives to build upon Downtown's assets, all of which you can read about in this report. From adding approximately 800 new jobs through the securing of major business headquarters in Downtown Denver to completing street-scaping initiatives like the 14th Street redevelopment project, we are helping create a more dynamic center city.

As we move forward in the following year we will focus on city building by concentrating on six core goals:

- **Downtown Environment:** By addressing clean and safe initiatives and advocating for key policies affecting Downtown, the Partnership will continue to help build a world-class city.
- **16th Street Mall:** To successfully activate, promote and beautify the most visited destination in Downtown Denver, we will continue to redevelop the Mall according to the Downtown Area Plan and the 16th Street Plan.
- **Downtown Parks:** To stimulate use of the city's unique park spaces, the Partnership has committed funds to develop a comprehensive work plan and strategy centered on how Downtown parks are activated and managed.
- **Retail Recruitment:** Expanding and diversifying retail offerings is necessary to attract national chains that can help grow and shape Downtown. The Partnership will continue moving its Retail Recruitment Program forward, which is focused on bringing local, regional and first-to-market retailers to Downtown.
- **Arapahoe Square:** The transformation of Arapahoe Square into a vibrant, dense, mixed-use neighborhood is a high priority and the Partnership will move to complete the second phase of the Arapahoe Square Plan that will define opportunities to revitalize the area.
- **Downtown Culture of Innovation:** Attracting the brightest and best people and businesses to Denver is essential to successful city-building. The Partnership is working to create an environment that attracts and nurtures technology companies so their business and employees can grow and thrive in Downtown.

On behalf of the board and staff of the Downtown Denver Partnership, we thank you for your continued investment in this organization and for your dedication and support of Downtown Denver.

Sincerely,

Tamara Door
President & CEO, Downtown Denver Partnership

Ferd Belz
Downtown Denver Partnership Board Chair,
2011-2012

Cole Finegan
Downtown Denver Partnership Board Chair,
2012-2013



*Pictured: Ralph Pace, Travis Webb, Susan Powers, Bruce James, Brad Buchanan, David Kenney, Trinidad Rodriguez, Joe Vostrejs, Cole Finegan, Tamara Door, Ferd Belz, Elbra Wedgeworth
Not Pictured: Evan Makovsky, Walter Isenberg, Meg VanderLaan, Roland Lyon, Sarah Rockwell, Tom Gougeon*

MOVING FORWARD
BUSINESS
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(Trim area)



“ From the ice skating rink to painted pianos, the Downtown Denver Partnership entertains our team with creative activities and attracts new client partners by offering an interesting environment for every generation.”

- Laura Love-Aden, GroundFloor Media, Founder and President

PEOPLE

Enhancing the experience for visitors, employees and residents.

Residential Marketing

To increase the awareness of Downtown living options and lifestyle, the Partnership hosted a series of Realtor Professionals Downtown Denver Development Tours. These tours engaged more than 50 real estate professionals and realtors from across the region. They were able to tour the city-center neighborhoods including Denver Union Station and learn more about Downtown amenities. The tours highlighted over 100 development projects that have been recently completed, are under construction or planned.

Rocky Mountain West Urban Leadership Symposium

On February 15, 2012 the Downtown Denver Partnership hosted the second annual Rocky Mountain West Urban Leadership Symposium. Over 350 elected officials, business, civic and nonprofit leaders from across the eight Rocky Mountain states came together to discuss innovative ways to build cities, strengthen relationships and strategize about the future of our urban centers.

Urban Exploration Trip

In an effort to ensure the Downtown Area Plan remains a driving document in the development of Downtown, the Partnership led its annual Urban Exploration trip, a public-private sector best practices trip, to Chicago to explore its urban core. Participants left with new ideas and practices to apply and direct to projects.

Leadership Program

For more than 50 years, the Downtown Denver Partnership has assembled the brightest leaders within our community to address Downtown's challenges and identify ways to enhance its appeal to workers, visitors and residents. In its ninth year, the Downtown Denver Leadership Program provides an intense immersion in urban issues, policies and practices through an annual project that challenges the participants' ability to research, analyze and collaborate.

Member Forums

Each month the Downtown Denver Partnership produces forums designed to educate and inform attendees about the topics that affect Downtown residents, businesses, and visitors alike so these individuals can advocate for Downtown Denver.

PEOPLE

Social Service Work

The Downtown Denver Partnership continues to work closely with the City and social service partners to move forward initiatives and programs that focus on the needs of the homeless. To date, the Partnership and its members have helped raise \$7.5 million for Denver's Road Home, and Tamara Door was recently named co-chair of the Denver Homeless Commission. The Downtown Denver Business Improvement District continues to fund three full-time social service outreach workers through St. Francis Center who work with the Downtown homeless population.

Major Events

The Partnership continues to work to enhance the experience and economic vitality of Downtown Denver by producing major public events. A Taste of Colorado, The 9News Parade of Lights, Make Music Denver, New Year's Eve Fireworks and more. All attract hundreds of thousands of people to the city's core and help create a unique and vibrant Downtown. Both Travelocity and Yahoo! declared the Mile High City as one of the best cities to ring in the 2011-2012 New Year.

Other Programming

With hundreds of events occurring annually in Downtown Denver, the Downtown Denver Partnership provides various levels of support to programming such as Your Keys to the City, Denver Day of Rock, Doors Open Denver, The Big Eat, and the USA Pro Cycling Challenge.

Winter in the City

With retail sales serving as an economic driver for Downtown Denver during the 4th quarter, the Partnership collaborates with Downtown hotels, retailers, the City and VISIT DENVER during the winter and holiday season to promote Downtown Denver as the center of seasonal activity for the region. The Partnership manages various activities including the Grand Illumination and the 10th year of the New Year's Eve Fireworks Downtown presented and produced by the Downtown Denver Partnership in co-sponsorship with VISIT DENVER and the Downtown Denver Business Improvement District. In addition, community events like the Christkindl Market and Tuba Christmas contribute to the Partnership's holiday programming.

Skyline Park

Activation of Skyline Park is integral to building a sense of place in the center city. The Partnership worked closely with Southwest Airlines to produce the Southwest Rink at Skyline Park, the Southwest Court at Skyline Park and a summer concert and movie series. Combined, these events attracted over 55,000 people to the park, including over 42,000 skaters from November to mid-February.



PEOPLE
PLACE
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MOVING FORWARD

(Trim area)



“ The 14th Street Project brought a new experience to Downtown, creating one unified corridor that will change the face of the city. In the next 25 years, the impact of 14th Street’s renovation will have on the city is similar to what 16th Street Mall did for Denver years ago.”

- Josh Fine, 14th Street Project General Improvement District Advisory Board President

PLACE

Create and maintain a clean, safe and attractive environment with strong connections to the adjacent neighborhoods and the region.

Downtown Environment

By addressing clean and safe initiatives, advocating for key policies affecting Downtown and producing inviting and engaging public events the Partnership continues to help build a world-class city. In the past year, the Partnership worked with the Downtown Denver Business Improvement District in order to ensure the safety of the 120-block BID area, to perform regular inspections of sidewalks, alleys, trash cans, planters and lighting throughout the District, to make repairs and perform maintenance as necessary and provide teams to act as liaisons between the Downtown homeless population and social service agencies.

Unauthorized Camping

The Partnership helped lead the successful lobbying efforts to institute a city-wide unauthorized camping ban to address behaviors negatively affecting businesses and the Downtown environment. The Partnership advocated for a balanced solution to this issue that included a legislative response to the overwhelming problem of unauthorized camping, and at the same time recommending a long-term approach to providing and expanding shelter and services that many struggling citizens require. The Unauthorized Camping Ordinance was adopted by the Denver City Council in May 2012.

14th Street

The Partnership manages the 14th Street General Improvement District, which led a comprehensive effort to transform 14th Street. We dedicated the \$14 million 14th Street streetscape project, with \$10 million of the project funds coming from the Better Denver Bond Program and \$4 million from 14th Street property owners. This project transformed the experience in Downtown Denver as well as positively impacted the economy in the area. AWARDS: 2011 Women in Transportation “Big Project of the Year,” 2011 American Public Works Association “Project of the Year” (Large Community Engineering-Operations-Maintenance)

Civic Center Park

The Partnership helped enhance the park through efforts to clean, maintain and provide additional safety. Crews maintained the park throughout the year and the Downtown Ambassadors greeted 7,651 Civic Center Park visitors.

Renewal of the BID

The only Colorado BID with a 10-year sunset, the Partnership developed and implemented a comprehensive 6-month long marketing and outreach campaign to BID property owners to renew the Business Improvement District. Through various outreach efforts to local Downtown businesses, the Partnership successfully renewed and the reaffirmed commitment includes this year’s approved \$6 million budget, and a similar level of annual funding for the next 10 years.

PLACE

16th Street Mall Vending Program

The 16th Street Urban Design Plan identified specific goals for enhancing Mall vending activities, in order to activate the space. The Partnership substantially increased revenues by working to engage new vendors and add retail merchandise units. These funds will be used to improve future retail and Mall vending initiatives in Downtown Denver.

16th Street Mall improvements

The Partnership manages BID programs that keep the 16th Street Mall clean, safe and activated, and also works closely with the City of Denver and RTD on the longer-term projects identified in the 16th Street Urban Design Plan. In 2011, Partnership staff coordinated a one-block Mall paver rehabilitation project that also involved the planting of 9 new trees, collaborated with RTD on several grant applications to the Federal Transit Authority for Mall infrastructure projects, and oversaw the redeployment of furnishings in the Mall medians.

California Street

The Partnership partnered with the City of Denver to set priorities for streetscape improvements throughout Downtown. One of the prime focus areas since 2006 has been California Street. In 2011, the third and final phase of the California Streetscape project was completed between 14th and 17th Street, and includes new lighting, banners, planted areas, sidewalks and the planting of trees. The Partnership also negotiated an agreement between the City and the BID, effective in 2012, for the BID to maintain the new streetscaping.

Connecting Auraria

In 2011, the Partnership formed a stakeholder oversight committee, including representatives from the City of Denver, Auraria, and others that identified goals, a process and key RFP elements shaping a study of how to improve pedestrian connections between the Auraria campus and other Downtown districts. Funding is now in place to commence the study in 2012 and make formal recommendations in 2013.

Arapahoe Square

Arapahoe Square is identified as one of the seven transformative projects in the Downtown Area Plan. The plan calls for the formation of Downtown’s next new neighborhood. The Partnership collaborated with the City of Denver and a wide variety of stakeholders in the development of the Northeast Downtown Neighborhoods Plan and also co-funded and co-managed the Arapahoe Square Charrette, which was the most crucial element of the Plan. The Partnership successfully advocated for the formation of an Arapahoe Square Urban Renewal Area, which was formally designated by City Council in late 2011. AWARD: Denver Regional Council of Governments Silver Award

Transportation Efforts

The Partnership implemented transportation education and outreach programming to promote and encourage the use of transportation options into Downtown Denver and to educate Downtown companies to the cost savings and benefits to employees. By working with RTD, the Partnership helped select the new 16th Street Mall Shuttle vehicles which are more efficient and environmentally economical.





(Trim area)

“[Downtown] Denver has provided us the overall environment that we needed to thrive and grow from 12 to 800 [employees] and we continue to grow, we expect this to be our USA headquarters.”

- Don McClure, Encana Vice President Government Affairs & Stakeholder Relations & Legal

BUSINESS

Lead advocacy efforts representing Downtown business interests. Retain and attract companies.

Retail

The Partnership expanded its outreach efforts to attract new retail to Downtown Denver by enacting key strategies such as a retail matching process, hiring a consultant to help identify prospective retailers, creating a retailer marketing campaign, leading a team to the International Council of Shopping Centers (ICSC) RECon convention to meet with key retailers and co-hosting a booth with Gart Properties at the convention to market Downtown Denver. These efforts continue to enhance and create a vital Downtown with exciting retail opportunities. The Partnership also welcomed retailer-giant H&M to the 16th Street Mall with their first store in Colorado, in the 4th Quarter of 2011.

Initiative 300 / Mandatory Paid Leave

Initiative 300 proposed a mandate for all Denver companies to provide paid sick leave to all of their employees. This would have seriously impacted the Denver business climate, in particular for small business. The Partnership led the coalition to oppose this initiative. The Campaign, which included powerful media ads featuring Denver Mayor Michael B. Hancock, was one of the first successful efforts nationally to oppose similar legislation.

Real Estate Developer Engagement

In order to ensure that real estate developers have numerous insights and connections to Downtown, the Partnership hosted a Development Services luncheon with key regional developers, architects, contractors and City leadership to build relationships and identify opportunities to continue to improve the process of residential and commercial development in the City and County of Denver.

Corporate Recruitment

The Downtown Denver Partnership worked with the Denver Office of Economic Development to communicate with 11 prospective companies, ultimately recruiting six new companies to Downtown Denver, including Intrawest, Pentax Imaging and Cardinal Group Investments. The six new companies accounted for approximately 800 new Downtown jobs.

Corporate Retention

The Partnership worked to encourage companies to continue investing long-term in Downtown Denver. These efforts consisted of the creation of strategy, research and direct outreach to companies that currently reside in over 700,000 square feet of space in order to demonstrate the value of businesses residing in Downtown Denver. Support of existing programs and partnerships with like groups continued through collaboration with the Metro Denver Economic Development Corporation regarding corporate recruitment, and the Denver Office of Economic Development in the areas of corporate recruitment and retention.

BUSINESS

51st Annual Awards Dinner

Six winners were honored at the 51st Annual Downtown Denver Awards Dinner, recognizing the businesses, organizations, projects and initiatives that have made significant contributions to Downtown Denver. As a celebration of their achievements in the Downtown Denver community, the six winners were honored by 800 individuals that attended the event.

Research

In the past year, the Partnership completed two major reports that provided key findings to members and businesses in Downtown Denver in order to support businesses both in terms of recruitment and attraction. The first (the 2011 State of Downtown Denver report) is a comprehensive report highlighting key facts, figures, and trends in Downtown Denver. Additionally, the “Downtown Denver: A Magnet for the Future Workforce” report, which showcased Downtown Denver’s strengths in attracting the Millennial generation, was also released.

Certifiably Green Denver

In collaboration with the City of Denver, the Partnership launched Certifiably Green Denver, a green business certification program, with six certified businesses and over 30 businesses working toward certification.

Membership goals and numbers

Through active engagement, the Partnership had a record membership year with hundreds of member organizations participating in a variety of committees, councils, events and communications.



MOVING FORWARD: PEOPLE

Skyline Park

The Partnership will work to develop and implement a three year plan to activate and program Skyline Park. This plan will encourage people to continue utilizing the park as well as grow the overall economic impact.

Residential Marketing

In order to continue growing opportunities for residents and employees, the Partnership will advocate for amenities that are necessary to attracting diverse populations to Downtown Denver in addition to marketing the multiple housing options and the variety of price points. The Partnership has identified and is now working to obtain three core amenities, a school, grocery store and residential serving retail, to attract additional residents to Downtown.

Events

By building upon successful events and programming such as Make Music Denver, Your Keys to the City, the Southwest Rink and major events like A Taste of Colorado and the 9NEWS Parade of Lights, the Partnership is creating unique experiences that focus on creating engaging opportunities for families, residents and visitors while bolstering economic impact.

Leadership Development and Opportunities

Through programs such as the Leadership Program and providing access to relationship building opportunities through Member Forums, the Partnership will continue to encourage leadership, development and outreach support to members and their employees.



MOVING FORWARD: PLACE

16th Street Mall

Over the next year, the Partnership will continue to seek funding for the completion of the redevelopment plan for the 16th Street Mall and will partner with RTD, the City of Denver and the Downtown Denver Business Improvement District to identify funding sources that allow the plan to move forward.

Arapahoe Square

The transformation of Arapahoe Square into a vibrant, dense, mixed-use neighborhood is a high priority for the Partnership. In the next year, we will initiate Phase II of the Arapahoe Square Plan, identify major catalytic projects to help launch in this area and work in partnership with the City to develop a transportation plan for the Northeast Downtown area. Properties in Arapahoe Square will also be inventoried to help define potential opportunities for redevelopment.

16th Street Mall Beautification Project

The Partnership will implement Downtown Denver BID-funded enhancements to the 16th Street Mall, including 50-100 new combined trash/recycling receptacles, 200 new banners, and the rehabilitation of 33 Mall wayfinder signs. The Partnership will also work closely with the Denver Botanic Gardens on the development of a “garden block” project on the Mall.

Light the Historic Buildings on the 16th Street Mall

The Partnership will collaborate with owners of historic buildings on the 16th Street Mall to design and fund architectural lighting for the Mall facades of these buildings. This will help create an even stronger sense of identity and safety for the core blocks of the Mall between Glenarm and Curtis.

16th Street Mall Vending Program

To strengthen efforts to activate the 16th Street Mall, the Partnership will continue to work closely with the Downtown Denver Business Improvement District to add new vendors to the 16th Street Marketplace on the Mall program. Focus will be on enhancing quality and diversity while promoting the program and strengthening the sense of community among the vendors.



MOVING FORWARD: BUSINESS

Technology Companies

The Partnership is committed to attracting and growing technology companies in the heart of Downtown. The Partnership continues to identify and build upon the technology culture in Downtown Denver, and in collaboration with public and private entities will launch Denver Start-Up Week, a week created to inspire entrepreneurs and provide them with the resources they need to be successful.

Incubator Collaborative

Recognizing the importance of providing work space that encourages collaboration, information-sharing and relationship-building, the Partnership is working to form the Downtown Denver Incubator Collective. Not a business incubator itself, this effort is intended to synchronize the various incubator efforts and leverage resources.

Retail Development

Continued efforts are planned throughout the next year to inventory Downtown properties that could house future retailers and then utilize that inventory as a resource to recruit retailers. With tools such as the Partnership's retail video and collateral pieces, we will continue to make a strong case for why retailers should come to the central business district.

Recruitment Efforts

The Partnership will continue moving its Retail Recruitment Program forward, focusing on bringing local, regional and first-to-market retailers to Downtown to expand and diversify retail offerings. Through targeted retail recruitment trips, the Partnership will continue to tell the Downtown retail story and bring retailers to our markets.

Consumer Marketing

A new campaign to be launched in the spring of 2013 will focus on branding efforts, appeal to a broader audience, and focus on experiencing Downtown.



BOARDS OF DIRECTORS

DOWNTOWN DENVER PARTNERSHIP, INC. (DDP) 2012-2013

The DDP Management Group, made up of representatives from Denver Civic Ventures and Downtown Denver, Inc., is the executive committee for the Partnership and ensures consistency and clarity of policy and public positions. It is also responsible for the fiscal policy and financial reporting for the organization.

2012-2013 Board Chair: Cole Finegan, Hogan Lovells US LLP

Elbra Wedgeworth, Denver Health, Chair-Elect
Ferd Belz, L.C. Fulenwider, Inc., Past-Chair
Trinidad Rodriguez, George K. Baum & Company, Treasurer
Laura Love-Aden, Groundfloor Media, Secretary
Tamara Door, Downtown Denver Partnership, President

Rob Cohen, The IMA Financial Group, Inc.
Tom Gougeon, Gates Family Foundation
Walter Isenberg, Sage Hospitality
Bruce James, Brownstein Hyatt Farber Schreck, LLP
David Kenney, The Kenney Group
Evan Makovsky, NAI Shames Makovsky
Bill Mosher, Trammell Crow Company
Ralph Pace, US Bank
Susan Powers, Urban Ventures LLC
Sarah Rockwell, Kaplan Kirsch & Rockwell LLP
Meg VanderLaan, MWH Global
Joe Vostrejs, Larimer Associates
Travis Webb, BKD, LLP

DENVER CIVIC VENTURES (DCV) 2012-2013

DCV is the DDP’s charitable, public purpose board. DCV focuses on community planning and development, and provides educational forums to enhance the Downtown neighborhood, and raises funds through charitable contributions, grants, sponsorships and events.

2012-2013 CHAIR: Joe Vostrejs, Larimer Associates

Bill Mosher, Trammell Crow Company, Vice-Chair
Trinidad Rodriguez, George K. Baum & Company, Treasurer
Meg VanderLaan, MWH Global, Secretary

Bruce Alexander, Vectra Bank Colorado
Sueann Ambron, University of Colorado, Denver
Holly Barrett, LoDo District
Ferd Belz, L.C. Fulenwider, Inc.
Peter Bowes, Bowes and Company
Marvin Buckels, Retired
Rey Bellucci, TIAA CREF
Gene Commander, Polsinelli Shughart PC
Frank Cannon, Union Station Neighborhood Company
Dee Chirafisi, Kentwood City Properties, LLC
Gary Desmond, NAC Architecture
Kelly Dunkin, The Colorado Health Foundation
Greg Feasel, Colorado Rockies Baseball Club
Patty Fontneau, Colorado Health Benefit Exchange
Mac Freeman, Denver Broncos Football Club
Jerry Glick, Columbia Group, LLLP
Tom Grimshaw, Grimshaw & Harring, P.C.
Tom Gougeon, Gates Family Foundation
Ismael Guerrero, Denver Housing Authority
Randy Hammond, JPMorgan Chase & Co.
Rus Heise, RBC Capital Markets
Don Hunt, Colorado Department of Transportation
Doug Hock, Encana Corporation
Gene Hohensee
John Ikard, FirstBank Holding Company
Jennifer Johnson, Gensler
Stephen Jordan, Metropolitan State College of Denver

Brian Klipp, klipp
Greg Leonard, Grand Hyatt Denver
Dan Lewis, Molson-Coors Brewing Company
Roland Lyon, Kaiser Foundation Health Plan of Colorado
Gene Myers, New Town Builders
Evan Makovsky, NAI Shames Makovsky
Cindy Parsons, Comcast
Bill Pruter, The Nichols Partnership, Inc.
Sarah Rockwell, Kaplan Kirsch Rockwell LLP
Chip Schweiger, Grant Thornton LLP
Ken Schroepfel, University of Colorado Denver
Tim Schultz, Boettcher Foundation
Glen Sibley, Fleisher Smyth Brokaw LLC
Mark Sidell, Gart Properties
David Sternberg, Brookfield Office Properties
David Tryba, Tryba Architects
Jean Townsend, Coley/Forrest, Inc.
Cheryl Cohen-Vader, Stapleton Development Corporation
Elbra Wedgeworth, Denver Health
Wendy Williams, Vector Property Services, LLC

BOARDS OF DIRECTORS

DOWNTOWN DENVER, INC. (DDI) 2012-2013

DDI is the advocacy board for the membership. DDI takes positions on ballot issues, city ordinances and legislative referenda, and focuses on programs that serve the downtown membership.

2012-2013 CHAIR: David Kenney, The Kenney Group

Walter Isenberg, Sage Hospitality, Vice-Chair
Trinidad Rodriguez, George K. Baum & Company, Treasurer
Ralph Pace, US Bank, Secretary

Ray Baker, Gold Crown Management
Jim Basey, Centennial Bank
Mike Bearup, KPMG LLP
Scott Bemis, Denver Business Journal
Molly Broeren, Molly’s of Denver
Brad Buchanan, RNL Design
Chris Castilian, Anadarko Petroleum Corporation
Stephen Clark, S. B. Clark Companies
Rob Cohen, The IMA Financial Group, Inc.
Mark Cornetta, 9NEWS
Dana Crawford, Urban Neighborhoods, Inc.
Andre Durand, Ping Identity Corporation
David Eves, Public Service Company,
an Xcel Energy Company
Bob Flynn, Crestone Partners, LLC
Cole Finegan, Hogan Lovells US LLP
Jaime Gomez, Colorado Housing and
Finance Authority
Jim Greiner, I-triage
Lisa Halbleib, CenturyLink
Todd Hartman, Callahan Capital Partners
Michael Hobbs, Guaranty Bank and Trust
Kathy Holmes, Holmes Consulting Group
Bruce James, Brownstein Hyatt Farber Schreck, LLP
Steve Katich, JE Dunn Construction Group, Inc.
Dick Kirk, Richard A. Kirk & Associates
Gail Klapper, The Klapper Firm
Charlie Knight, Venture Law Advisors, LLC
Kim Koehn, K2 Ventures

Mike Komppa, Corum Real Estate Group
Tom Lee, Newmark Knight Frank Frederick Ross
Harry T. Lewis, Lewis Investments
Laura Love-Aden, Groundfloor Media
Dan May, Quitman Consulting
Patrick Meyers, Consumer Capital Partners
John Moyer, Moyer White LLP
Will Nicholson, Rocky Mountain BankCard
Systems, Inc.
Susan Powers, Urban Ventures LLC
Gary Reiff, Black Creek
Bill Reynolds, The Denver Post
Mimi Roberson, HealthOne Presbyterian/St. Luke’s
Jon Robinson, UMB Financial Corporation
Jon Schlegel, Snooze, an A.M. Eatery
David Shapiro, DaVita Inc.
John Shaw, McWhinney
Charlita Shelton, University of the Rockies
Marc Spritzer, CoBiz Financial
Tom Stokes
George Thorn, Mile High Development LLC
Deborah Wapensky, Vectra Bank Colorado
Travis Webb, BKD, LLP
David Wollard, Retired
Charlie Woolley, St. Charles Town Company, LLC
John Yarberry, Wells Fargo

DOWNTOWN DENVER EVENTS, INC. (DDE) 2012-2013

DDE is the Downtown Denver Partnership’s community events nonprofit organization that organizes, conducts, promotes and sponsors public parades, festivals, concerts, exhibits and other events within the Downtown Denver area that celebrate, encourage, foster and promote cultural diversity, community pride and understanding of and appreciation for the visual, performing and culinary arts.

2012-2013 CHAIR: Tamara Door, Downtown Denver Partnership

Trinidad Rodriguez, George K. Baum & Company,
Secretary/Treasurer
Gary Desmond, NAC Architecture
Susan Rogers Kark, Downtown Denver Events
Meg VanderLaan, MWH Global, Inc.

COMMITTEES

DOWNTOWN DENVER AWARDS JURY - Weekly, January – April

Evaluates nominees for the Downtown Denver Annual Awards, and selects, based on defined criteria and through extensive deliberations, a distinguished group of winners that have made significant contributions towards creating a unique, vibrant and diverse Downtown environment. *Staff contact:* Nneka Johnson, Event Development Manager

DOWNTOWN HOSPITALITY COMMITTEE - 2nd Tuesday of the month, 3 – 4pm

Provides an environment for members to share, leverage and implement cross-promotional strategies between restaurants, retail, lodging and attractions. *Chair:* TBD *Staff contact:* Jenny Starkey, Marketing and Communications Manager

ECONOMIC DEVELOPMENT COUNCIL - 4th Thursday of the month, 12 – 1:30pm

Identifies, develops, and facilitates the Downtown Denver Partnership's role in city, regional and state economic development activities to enhance and maintain the economic vitality of Downtown Denver. *Chair:* Kristin Bronson, Rothgerber Johnson & Lyons, LLP *Staff contact:* Jim Kirchheimer, Senior Vice President of Economic Development

LIVE DOWNTOWN DENVER COUNCIL - Monthly on rotating Thursdays, 3:30 – 5pm

Markets the city center neighborhoods and promotes their diverse supply of housing options. Focuses on providing amenities that attract new residents and monitors housing related policy issues in Downtown. *Chair:* Ron Tilton, FirstBank *Staff contact:* Brian Phetteplace, Manager of Retail & Residential Development

MEMBERSHIP SERVICES COMMITTEE - 1st Thursday of the month from 8 – 9am

Establishes strategies and policy recommendations to ensure that the Downtown Denver Partnership recruits and retains business members from diverse industries represented Downtown. The committee is also responsible for the review and analysis of member benefits and dues. *Chair:* Wesley Weise, Northern Trust *Staff contact:* Beth Warren, Membership Manager

RETAIL COUNCIL - 2nd Thursday of the month, 12 – 1pm

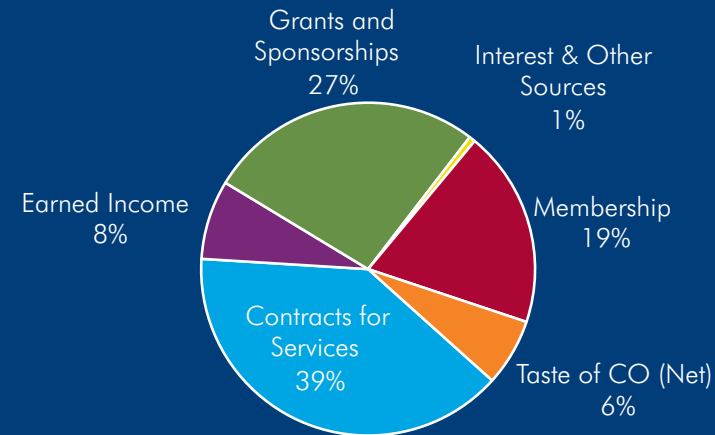
Pursues the goal of making Downtown Denver a metro and regional shopping destination by attracting national and first-to-market retailers to Downtown. *Chair:* Joe Vostrejs, Larimer Associates *Staff contact:* Jim Kirchheimer, Senior Vice President of Economic Development

TRANSPORTATION & DEVELOPMENT COUNCIL - 4th Wednesday of the month, 12 – 1:30pm

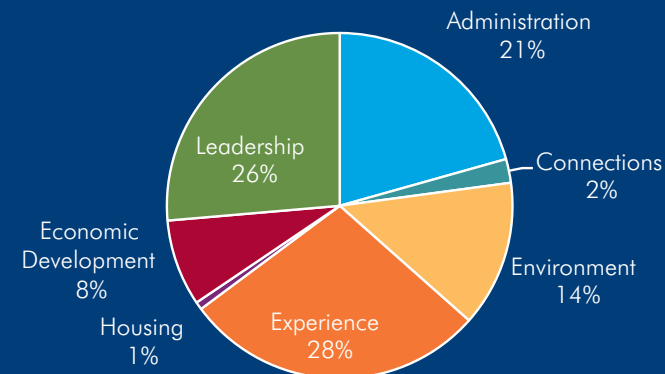
Promotes the coordination of land use and transportation in planning and development endeavors in Downtown. The committee works to promote high quality, successful transit oriented development throughout Downtown. All committee members are encouraged to join and actively participate within one TDC committee. *Chair:* Ken Schroepel, DenverInfill *Staff contact:* Aylene McCallum, Transportation & Research Manager

FINANCIALS

FY 2011/12 - Revenue Sources



FY 2011/12 - Allocation of Budget Expenditures to Priorities



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