

This Washington Post-University of Maryland poll was conducted by telephone Oct. 4-7, 2018 among a random sample of 870 residents of Maryland including 814 registered voters. Interviews were conducted by live interviewers on both conventional and cellular phones. The results from the full survey and the sample of registered voters both have a margin of sampling error of plus or minus four percentage points; the error margin is 4.5 points among the sample of 648 likely voters. Sampling, data collection and tabulation by Abt Associates of Rockville, Md.

(Full methodological details and sampling error margins for subgroups appended at the end.)

RV=Registered voters LV=Likely voters *= less than 0.5 percent

1. (AMONG REGISTERED VOTERS) Are you registered as (a Democrat), (a Republican), an independent or something else?

		Democrat	Republican	Independent	Other	No opinion
10/7/18	RV	55	26	15	2	1
6/3/18	RV	55	26	15	2	2

2. (AMONG REGISTERED VOTERS) I'd like you to rate the chances that you will vote in the upcoming election for governor in Maryland this November: Are you absolutely certain to vote, will you probably vote, are the chances 50-50, or less than that?

		Certain to vote	Probably vote	Chances 50/50	Less than 50/50	Will not vote (vol.)	No op.
10/7/18	RV	74	13	6	4	2	1

Compare to previous gubernatorial elections:

		Certain to vote	Probably vote	Chances 50/50	Less than 50/50	Don't think will vote (vol.)	Already voted (vol.)	No op
10/5/14	RV	60	18	12	7	3	1	*
10/22/10*	RV	69	14	8	5	2	NA	1
9/26/10*	RV	71	14	10	4	1	NA	*
5/6/10*	RV	67	19	11	2	1	NA	*
10/26/06*	RV	72	13	7	4	1	1	1

*"and U.S. Senator"

3. (AMONG REGISTERED VOTERS) If the election were being held today and the candidates were (Ben Jealous, the Democrat) and (Larry Hogan, the Republican), for whom would you vote? Which one are you leaning toward right now?

		Jealous	Hogan	Other (vol.)	Neither (vol.)	Wouldn't vote (vol.)	No op.
10/7/18	LV	38	58	0	2	0	3
10/7/18	RV	36	56	0	2	2	4
6/3/18	RV	39	51	0	2	1	7

4. Do you approve or disapprove of the way Larry Hogan is handling his job as governor of Maryland? Do you approve/disapprove strongly or somewhat?

	----- Approve -----			----- Disapprove -----			No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	op.
10/7/18	68	35	34	17	10	7	15
10/7/18 RV	72	37	36	18	10	8	10
6/3/18	71	26	45	20	13	7	9
6/3/18 RV	74	29	45	20	13	7	5
3/19/17	65	27	38	17	11	6	18
9/30/16	71	34	36	18	11	7	11
4/3/16	66	30	36	19	11	8	15
10/11/15	61	28	33	22	13	9	18
2/8/15	42	18	24	24	14	10	34

Compare to:
Martin O'Malley

10/5/14 RV	41	14	27	48	14	34	11
2/16/14	55	21	33	39	12	27	7
2/24/13	49	16	33	41	13	28	10
10/15/12 RV	49	18	31	41	14	28	9
1/26/12	55	16	39	36	15	21	9
10/22/10 RV*	55	21	34	36	15	21	9
9/26/10	57	20	37	33	16	17	11
5/6/10	54	17	37	34	17	17	12
10/20/08 RV	53	14	39	37	16	21	10
10/22/07	53	12	40	36	18	19	11

*"Regardless of how you may vote..."

Bob Ehrlich

10/26/06 LV	55	30	25	42	19	23	3
6/25/06 RV	56	21	36	41	21	20	3
1/7/04 All	62	21	42	28	17	11	10

Parris Glendening:

10/24/02 LV	37	9	29	58	22	37	4
10/22/98 LV	54	16	38	40	21	19	6
6/17/98 LV	55	14	41	36	19	18	9

5. (AMONG REGISTERED VOTERS) If Governor Hogan wins reelection in November, would you rather see the Maryland legislature controlled by the (Democrats, to act as a check on Hogan), or controlled by the (Republicans, to support Hogan's agenda)?

	Controlled by Democrats	Controlled by Republicans	No opinion
10/7/18	57	32	12

6. (AMONG REGISTERED VOTERS) As you may know, Democrats have a clear majority in the state legislature. If Republicans had a majority in the state legislature, would you be more likely to support (Republican Larry Hogan's re-election) in the governor's election this year, more likely to support (Democrat Ben Jealous), or would this not make a difference?

	More likely to support Hogan	More likely to support Jealous	Would not make a difference	No opinion
10/7/18	25	24	48	3

7. (AMONG REGISTERED VOTERS) Do you have a favorable or unfavorable impression of [ITEM]?

10/7/18 Summary Table

	Favorable	Unfavorable	No opinion
a. Larry Hogan	68	18	14
b. Ben Jealous	36	32	32

Trend:

a. Larry Hogan

		Favorable	Unfavorable	No opinion
10/7/18	RV	68	18	14
6/3/18	RV	66	20	14
10/11/15*	RV	65	20	16
10/5/14	RV	33	21	46
2/16/14	RV	17	9	74

*2015 and previous: For each of the following people and groups, please tell me if you have a favorable or unfavorable impression of that person or group, or perhaps you don't know enough to say.

b. Ben Jealous

		Favorable	Unfavorable	No opinion
10/7/18	RV	36	32	32
6/3/18	RV	33	16	51

8. (AMONG REGISTERED VOTERS) Please tell me whether each of the following statements applies more to (Hogan) or (Jealous)? The first is [ITEM] How about [ITEM]? [IF NEEDED: Does [ITEM] apply more to (Hogan) or (Jealous)?

	Hogan	Jealous	Both equally (vol.)	Neither (vol.)	No opinion
a. he is honest and trustworthy	52	23	8	6	10
b. he really cares about people like you	51	30	5	4	10
c. he agrees with you on most policy issues	51	34	2	3	10

9. (AMONG REGISTERED VOTERS) Would you describe [ITEM]'s political views as: very conservative, somewhat conservative, middle-of-the-road, somewhat liberal or very liberal?

	----Conservative----			Middle of the road	-----Liberal-----			No op.
	NET	Very	Somewhat		NET	Somewhat	Very	
a. Larry Hogan	46	7	40	38	8	6	3	7
b. Ben Jealous	7	2	5	16	56	26	31	21

10. (AMONG REGISTERED VOTERS) Which candidate do you trust more to handle [ITEM] - (Hogan) or (Jealous)? And which candidate do you trust more to handle [NEXT ITEM]?

	Hogan	Jealous	Both equally (vol.)	Neither (vol.)	No opinion
a. Public kindergarten through 12 th grade education	48	36	2	3	10
b. Health care	50	36	1	4	9

c. Maryland's economy	62	25	2	3	8
d. Taxes	59	26	1	4	11

11. (AMONG REGISTERED VOTERS) Have you seen any television ads about Larry Hogan in the last few months? IF YES: Would you say those ads were (mostly positive) toward Hogan or (mostly negative)?

		-----Yes-----			
	NET	Mostly positive	Mostly negative	No opinion	
10/7/18	60	49	11	35	5

12. (AMONG REGISTERED VOTERS) Have you seen any television ads about Ben Jealous in the last few months? IF YES: Would you say those ads were (mostly positive) toward Jealous? or (mostly negative)?

		-----Yes-----			
	NET	Mostly positive	Mostly negative	No opinion	
10/7/18	44	24	20	49	7

On another subject,

13. (AMONG REGISTERED VOTERS) Generally speaking, how would you rate the overall economy of Maryland: Excellent, good, not-so-good, or poor?

		-Excellent/Good--			----Not-so-good/Poor----			No opinion
		NET	Exc.	Good	NET	Not-so-good	Poor	
10/7/18	RV	76	11	65	22	17	6	2
2/24/13	RV	46	2	44	53	40	13	1
10/15/12	RV	52	3	49	47	34	13	1
1/26/12		47	3	44	52	39	13	1
10/22/10	RV	45	2	43	54	40	15	1
9/26/10		40	3	37	59	43	16	2
5/6/10		41	3	38	57	42	15	2
10/22/07		64	6	58	35	24	10	1
1/7/04		63	4	59	36	28	8	1
10/24/02	LV	57	3	54	42	33	9	1
10/22/98	LV	76	8	67	23	18	4	2
6/17/98		75	8	67	23	17	6	3

14. (AMONG REGISTERED VOTERS) Which best describes your family's financial situation? Do you feel as if you (are getting ahead financially), have just enough money to maintain your standard of living, or (are falling behind financially)?

		Getting ahead	Just enough to maintain	Falling behind	No opinion
10/7/18	RV	34	53	12	2
2/8/15	RV	25	57	18	*
10/22/07		25	58	17	1

Questions 14-19 held for release.

20. Would you say your views on most political matters are liberal, moderate, or conservative? (IF LIBERAL/CONSERVATIVE) Would you say that you are very liberal/conservative or somewhat liberal/conservative?

		----Conservative-----				-----Liberal-----			Other/
		NET	Very	Somewhat	Moderate	NET	Somewhat	Very	No op.
10/7/18 RV		28	11	17	42	27	15	13	2

** END **

METHODOLOGICAL DETAILS

This poll was jointly sponsored and funded by The Washington Post and The University of Maryland's Center for American Politics and Citizenship within the College of Behavioral and Social Science's Department of Government and Politics. The poll includes interviews in English and Spanish.

This questionnaire was administered with the exact questions in the exact order as appears in this document. Demographics are not shown. If a question was asked of a reduced base of the sample, a parenthetical preceding the question identifies the group asked. Questions that contain parenthetical phrases indicate clauses that were randomly rotated for respondents. Trended references to results with "LV" or "RV" indicate results among likely voters or registered voters.

A total of 348 interviews were completed using dual frame Random Digit Dialing (RDD) procedures of landline and cellular phones in Maryland, while 522 interviews were completed by randomly sampling from a database of Maryland registered voters maintained by Aristotle, Inc., in which voters have been matched to landline and cellular phone numbers. The sample of registered voters was weighted to match the proportions of Democrats, Republicans and other registrants according to the Maryland Board of Elections.

In the RDD sample and cellphone voter file sample, interviewers called first requesting to speak with the youngest adult male or female at home. In the voter file landline sample, interviewers confirmed respondents' names were the same as those listed in the voter registration database. The total sample included 383 interviews on landlines and 487 interviews completed via cellular phones, including 269 interviews with adults in cellphone-only households.

This survey uses statistical weighting procedures to account for deviations in the survey sample from known population characteristics, which helps correct for differential survey participation and random variation in samples. The overall sample is weighted to correct for differential probabilities of selection among individuals who were interviewed through the RDD and voter list samples based on the size of each frame.

Weights correct for differential probability of selection for landline-only, cellphone-only and dual phone users. Results are also weighted to match the demographic makeup of the population according to the latest American Community Survey by age, race/ethnicity, sex, education and by region of Maryland, and the National Health Interview Survey by telephone usage.

All error margins have been adjusted to account for the survey's design effect, which is 1.5 for this survey. The design effect is a factor representing the survey's deviation from a simple random sample, and takes into account decreases in precision due to sample design and weighting procedures. Surveys that do not incorporate a design effect overstate their precision.

<u>Group</u>	<u>Unweighted sample size</u>	<u>Error margin (+/-)</u>	<u>% of weighted sample</u>	<u>Maryland Board of Elections*</u>
All adults	870	4 points	--	NA

Registered voters	814	4	--	100%
Democrats	442	5.5	55%	55%
Republicans	229	8	26	26
Indep/Other	128	10.5	18	20
Likely voters	648	4.5		
Parents	210	8.5		

*August 2018 voter registration statistics

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