

Anthony, Elona@CalSTA

From: Kathy Fairbanks <[REDACTED]@bcfpublicaffairs.com>
Sent: Wednesday, January 03, 2018 5:14 PM
To: Figueroa, Melissa S.@CalSTA
Cc: Colleen Spitz; Shimomura, Janine L.@CalSTA
Subject: Re: SB 1 sign

Thanks.

Kathy Fairbanks
Bicker, Castillo & Fairbanks
[REDACTED]

From: Melissa Figueroa <[REDACTED]@CalSTA.ca.gov>
Date: Wednesday, January 3, 2018 at 5:00 PM
To: Kathy Fairbanks <[REDACTED]@bcfpublicaffairs.com>
Cc: Colleen Spitz <[REDACTED]@bcfpublicaffairs.com>, "Shimomura, Janine L.@CalSTA" <[REDACTED]@CalSTA.ca.gov>
Subject: RE: SB 1 sign

Janine or I will get it to you in the morning, the graphic designer at Caltrans is already gone for the day.

From: Kathy Fairbanks [mailto:[REDACTED]@bcfpublicaffairs.com]
Sent: Wednesday, January 03, 2018 4:58 PM
To: Figueroa, Melissa S.@CalSTA <[REDACTED]@CalSTA.ca.gov>
Cc: Colleen Spitz <[REDACTED]@bcfpublicaffairs.com>
Subject: SB 1 sign

We are developing a campaign logo and want to do something that corresponds with the SB 1 logo. I looked on the rebuildingca.ca.gov website for the RGB make up of the various colors but I don't see it listed. Can you send to me if you have it?

In the meantime Colleen I THINK there's a way in the designer programs for someone to hover their mouse on the colors and the program spits out the RGB make up. So you can send the attached to BASK, they may be able to pull from these. At least they can get close so they can get started.

Kathy Fairbanks
Bicker, Castillo & Fairbanks
[REDACTED]